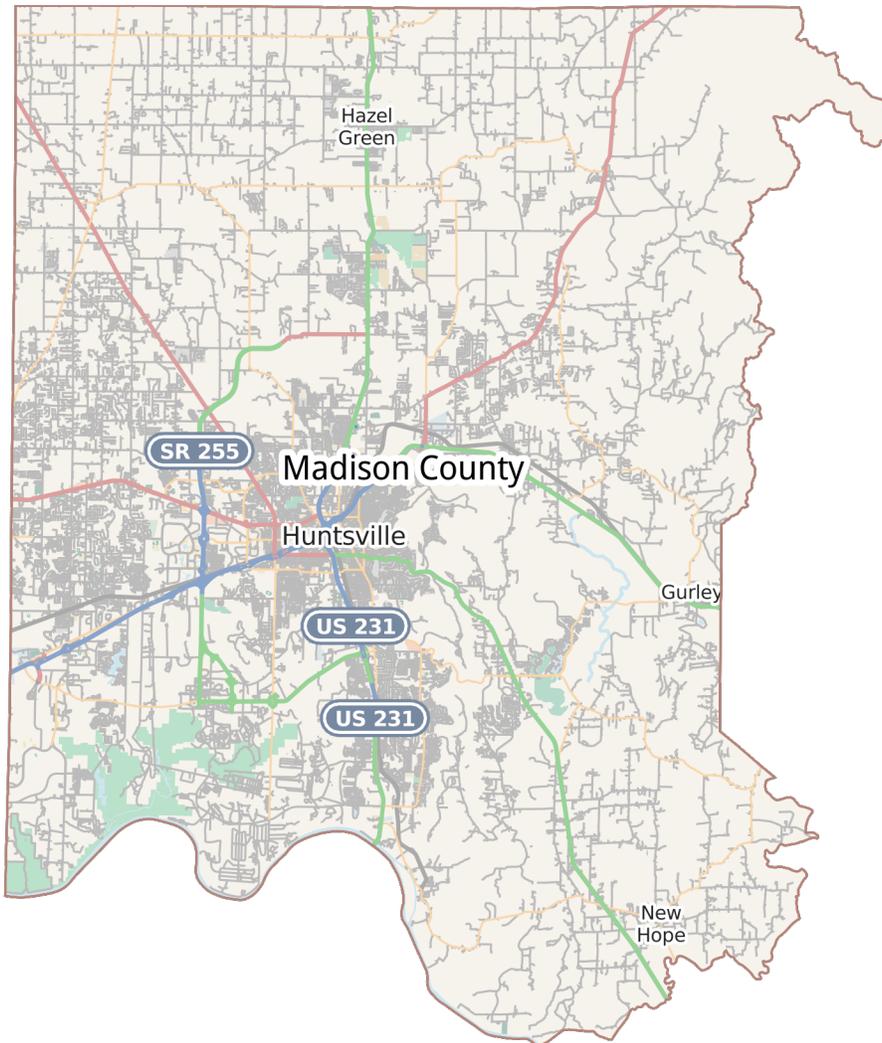


# Ethnoscape County Profile for Madison, Alabama



In partnership with:



Alabama Baptist Convention  
**State Board of Missions**

*This resource is made possible by gifts of Alabama Baptists through the Cooperative Program.*

# Ethnoscape County Profile for Madison, Alabama

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# Ethnoscape County Profile for Madison, Alabama

## RACE & ETHNICITY BACKGROUNDS



**ASIAN AMERICANS**  
*All Asian ethnic backgrounds such as Chinese, Indian, Persian, Iraqi, etc.*

**Population: 7,943**



**MULTI-RACIAL AMERICANS**  
*All multi-racial families that include two or more racial backgrounds*

**Population: 9,178**



**BLACK AMERICANS**  
*All African-Americans and racially black African immigrants*

**Population: 77,988**



**PACIFIC AMERICANS**  
*All Hawaiian and Pacific Islanders are included*

**Population: 300**



**HISPANIC AMERICANS**  
*All Hispanics or Latinos from all country of origins including all racial backgrounds*

**Population: 14,124**



**WHITE AMERICANS**  
*All White or Caucasian people mostly from European backgrounds*

**Population: 219,333**



**NATIVE AMERICANS**  
*All Native American tribes are included, including those living on native lands*

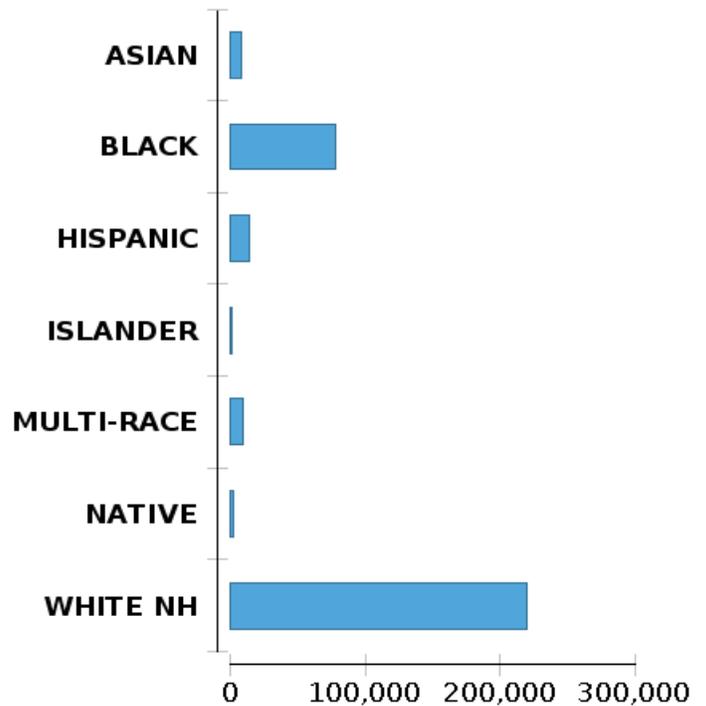
**Population: 2,005**

### ISSUES FOR CONSIDERATION

The racial and ethnic information shown provide a window into the type of people that live in this location. As you consider this information, the following questions may need to be addressed:

1. What is the dominant racial or ethnic categories that needs to be reached?
2. To your knowledge, are there existing ministries that are effectively reaching each of these groups?
3. Are there groups that are not being reached effectively?
4. What can you do to connect with these groups in order to reach them?

**Population by Race & Ethnicity**



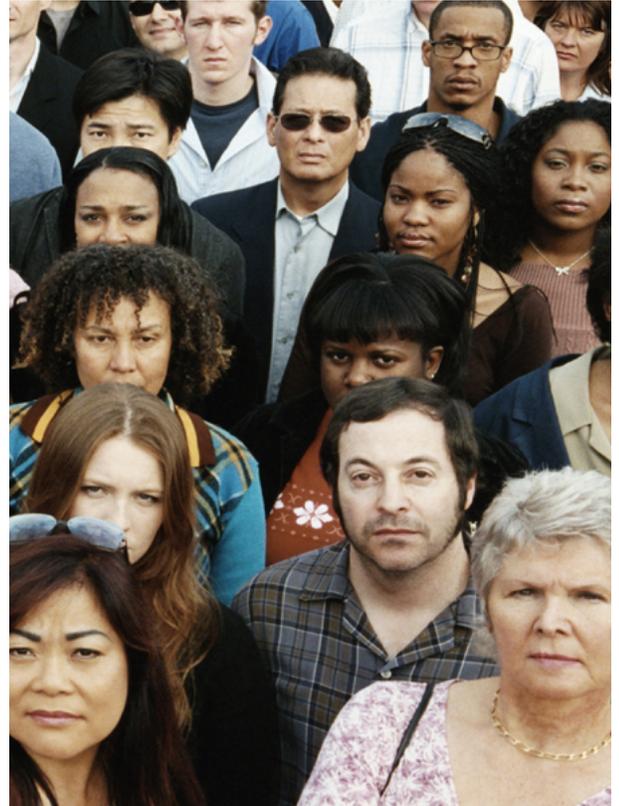
# Ethnoscape County Profile for Madison, Alabama

## RACIAL & ETHNIC AGE GROUPS

### ISSUES FOR CONSIDERATION

The racial/ethnic groups in this county span across several generations and age groupings. In the table below you will find the population counts by age group and race/ethnicity. The "White NH" represents those who are white (or caucasian) and are non-Hispanic. As you consider the racial/ethnic make up of these age groups you will want to consider several issues:

1. What are the largest age groups within each race/ethnicity? Are they the same? Are they different?
2. Compare the racial/ethnic concentration of pre-schoolers (under age 5 years) with the racial/ethnic concentration of those in the older age groups. Are they distributed across the racial/ethnic groups in the same way, or is there a difference? What does this tell you about changes in the racial/ethnic profile of this county over time? Reflect on the ministries that are reaching pre-schoolers in this county. Are each of the racial/ethnic groups being adequately reached? Which pre-school groups are likely underreached? What can be done to be more effective in reaching them?
3. In the same way as #2 above, compare the racial/ethnic concentrations of the school-aged youth.
4. Review the number of 18-24 year olds in the county within each racial/ethnic group. How well are the churches in the county penetrating this key group? Which groups are underreached and underserved?
5. Evaluate the number of Senior Adults noted by the following age groups: 55-64 years (Maturing Adults); 65-84 years (Aging Adults); and 85+ (Elderly Adults). What types of Senior Adult ministries are needed to reach the seniors within the various ethnic groups?
6. Review the number of 25-34 year olds (Young Adults) and the number of 35-54 year olds (Middle-aged Adults) within each racial/ethnic group. How well are the churches in the county penetrating these adults? Which groups are underreached and underserved?



AGE GROUPS	ASIAN	BLACK	HISPANIC	ISLANDER	MULTI-RACE	NATIVE	WHITE NH
0-5 yrs	420	5,289	1,831	49	1,645	26	11,658
05-17 yrs	1,405	14,974	2,959	8	2,557	431	36,055
18-24 yrs	706	12,533	2,176	55	1,192	202	17,154
25-34 yrs	1,391	11,835	2,928	0	1,038	329	25,512
35-54 yrs	2,510	21,029	3,168	149	1,872	633	68,502
55-64 yrs	902	6,939	749	33	552	268	27,263
65-84 yrs	601	4,885	284	6	298	116	29,319
85+ yrs	8	504	29	0	24	0	3,870

# Ethnoscape County Profile for Madison, Alabama

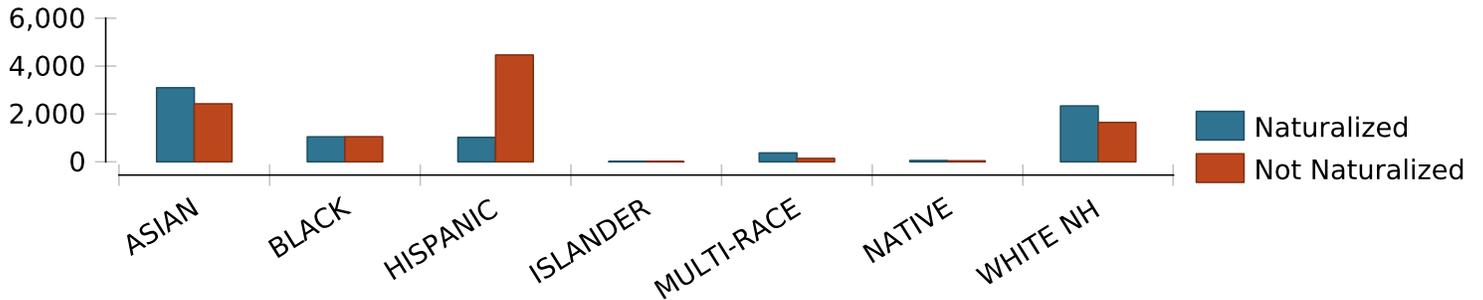
## CITIZENSHIP STATUS OF FOREIGN BORN BY RACE/ETHNICITY

### ISSUES FOR CONSIDERATION

The information on this page annotates the citizenship status of the foreign born in this county by race / ethnicity for both children under age 18 and adults over age 18. This information does not give the countries of origin because that will be discussed later in the report.

Some foreign born have completed the naturalization process and others have not. Naturalization is the process by which US citizenship is granted to a foreign citizen or national after he or she fulfills the requirements established by Congress. Large number of unnaturalized people in a racial category indicates that likely a significant percentage are likely to be fairly recent immigrants. As you review the table below, you may want to consider the following questions:

1. Review the numbers of foreign born children who have not been naturalized. Consider their potential needs growing up in a foreign environment. What issues do they and their families face that create opportunities for your church to minister?
2. Review the numbers of foreign born adults who have not been naturalized. Compare the numbers from each of the racial / ethnic categories. Which categories provide the most ministry opportunities?



CITIZENSHIP	ASIAN	BLACK	HISPANIC	ISLANDER	MULTI-RACE	NATIVE	WHITE NH
0-18 FB Naturalized	177	0	85	0	45	0	221
0-18 FB Not Naturalized	313	35	350	0	12	0	161
18+ FB Naturalized	2,917	1,044	937	9	326	54	2,113
18+ FB Not Naturalized	2,110	1,013	4,114	8	130	41	1,484

# Ethnoscape County Profile for Madison, Alabama

## LANGUAGE SPOKEN AT HOME (POP AGE 5+) & ABILITY TO SPEAK ENGLISH FOR THE FOREIGN BORN BY RACE/ETHNICITY

### ISSUES FOR CONSIDERATION

This page does not list the specific languages other than English that are spoken by the foreign born who live in this county because that will be listed later in the report. However, this page addresses how well the foreign born age 5 and over speak English. By evaluating this information, you will be able to discern categories of foreign born people for whom English as a Second Language instruction may be appropriate. In addition, if there are large numbers of English speaking foreign born people in the county there may be a need for an English-speaking International church. As you consider the table below, you may want to consider these questions:

1. Which racial/ethnic groups have larger number of foreign born immigrants who do not speak English well? Are there enough numbers to start English as a Second Language classes (specific language use will be discussed later in the report)?
2. Are there large numbers of English speaking foreign born immigrants? If they were attend existing churches would they feel comfortable culturally? If an international church does not exist, should one be started?



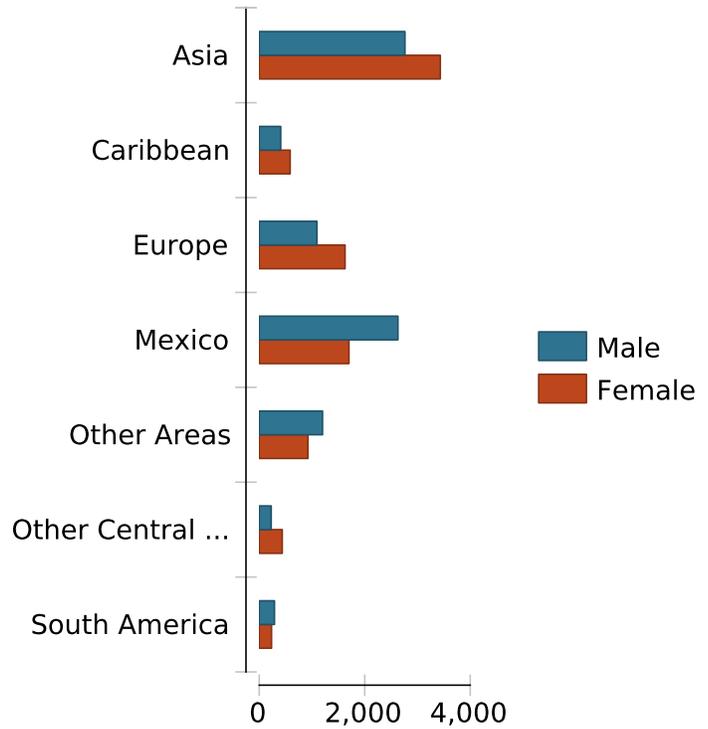
Race/Ethnicity	Speak Only English	Speak Other Lang: English Not Well	Speak Other Lang: English Well	Total Foreign Born
<b>ASIAN</b>	903	2,116	2,468	5,487
<b>BLACK</b>	1,150	75	867	2,092
<b>HISPANIC</b>	616	3,998	855	5,469
<b>ISLANDER</b>	0	8	9	17
<b>MULTI-RACE</b>	226	85	173	484
<b>NATIVE</b>	14	44	37	95
<b>WHITE NH</b>	2,033	479	1,453	3,965

# Ethnoscape County Profile for Madison, Alabama

## REGION OF BIRTH FOR THE FOREIGN BORN BY GENDER AND YEAR OF ENTRY



**Place of Birth and Gender of the Foreign Born Population**



### ISSUES FOR CONSIDERATION

The foreign born population migrate to the United States from every part of the globe. Some come in pursuit of education, some for economic opportunities, and others because of political unrest in their home countries. Men come more predominantly from some countries, while more women come from others. Some immigrants came before 1980, some during the 1980s, 1990s, 2000s, or more recently since 2010. The longer the immigrants are here the more they are influenced by the cultures around them -- often changing and adapting to their new surroundings. Looking at the chart above and the table below, do you have more recent immigrants or those who have been here a long time? Are there more men or women?

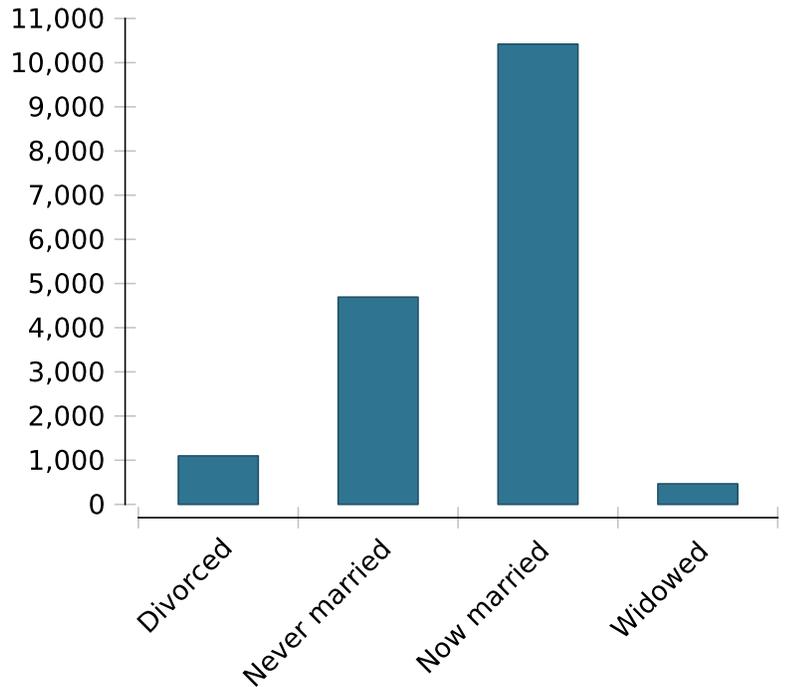
Region	Entered before 1980	Entered 1980 to 1989	Entered 1990 to 1999	Entered 2000 or later	Total Foreign Born
Asia	1,834	1,055	1,555	1,752	6,196
Caribbean	303	129	249	312	993
Europe	1,287	294	466	675	2,722
Mexico	255	183	822	3,071	4,331
Other Central America	112	59	180	312	663
Other areas	284	191	697	952	2,124
South America	97	44	74	307	522

# Ethnoscape County Profile for Madison, Alabama

## MARITAL STATUS BY RACE/ETHNICITY & FOREIGN BORN STATUS



**Marital Status of the Foreign Born Population**



### ISSUES FOR CONSIDERATION

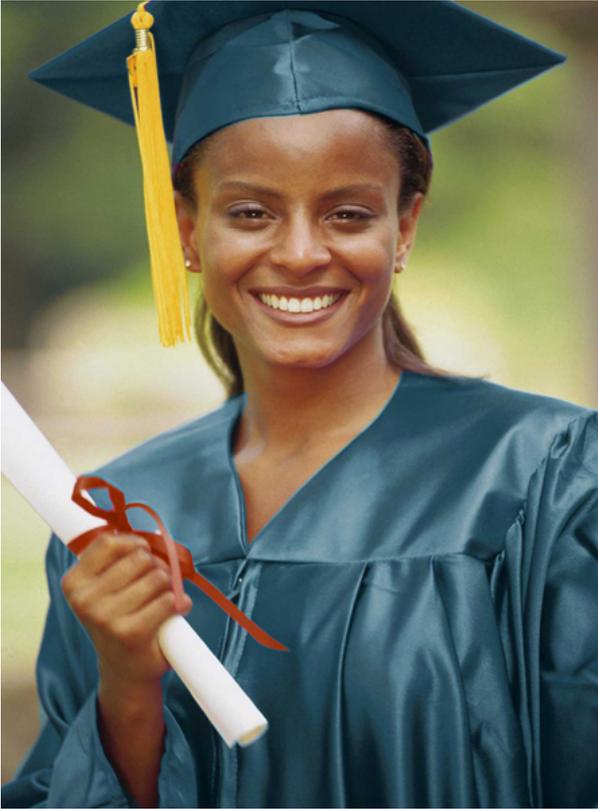
Great differences in marital status exists between the racial/ethnic groups and the foreign born populations. The chart above and the table below are based on the number of men and women ages 16+ in this county who are either divorced, never married, widowed, or now married. The chart above reflects all of the foreign born population. The table below includes everyone over age 16 by race/ethnicity category. The White NH refers to Non-Hispanic Whites. You may want to consider:

1. How does the non-married marital status affect the family structure of racial, ethnic and foreign-born groups?
2. What cultural similarities and differences are there among the families of the racial, ethnic and foreign-born groups?

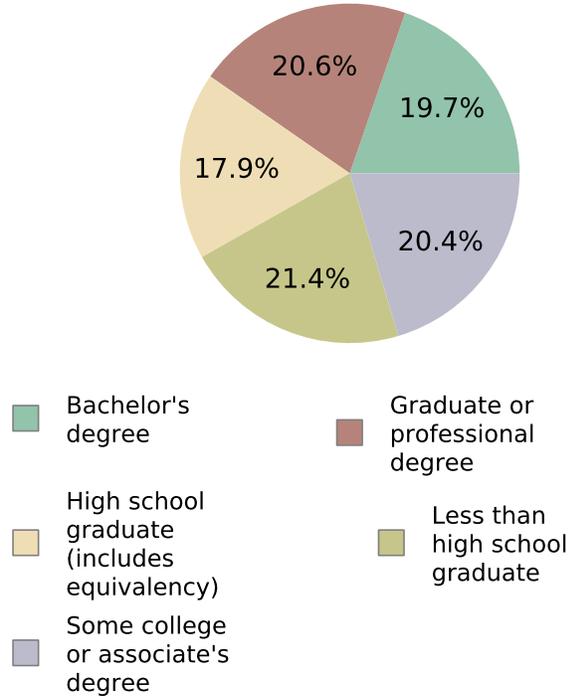
Race/Ethnicity	Never married	Now married	Divorced	Widowed	Total
ASIAN	1,611	4,094	472	177	6,354
BLACK	29,664	21,770	7,411	2,713	61,558
HISPANIC	4,333	4,633	869	136	9,971
ISLANDER	21	155	43	24	243
MULTI-RACE	2,335	2,517	439	210	5,501
NATIVE	423	990	207	46	1,666
WHITE NH	39,106	107,107	22,846	11,573	180,632
<b>TOTAL</b>	<b>77,493</b>	<b>141,266</b>	<b>32,287</b>	<b>14,879</b>	<b>265,925</b>

# Ethnoscape County Profile for Madison, Alabama

## EDUCATION BY RACE/ETHNICITY & FOREIGN BORN STATUS



**Education of the Foreign Born Population**



### ISSUES FOR CONSIDERATION

Educational achievement differs among the racial, ethnic and foreign-born groups in the county. The pie chart above gives a glimpse into the different educational levels of the foreign born age 25 and over. The table below indicates the level of educational achievement among the racial/ethnic groups. As you review the information you may want to consider:

1. What educational differences are there between the different racial/ethnic groups?
2. How do the educational differences impact missional approaches to evangelism and discipleship?

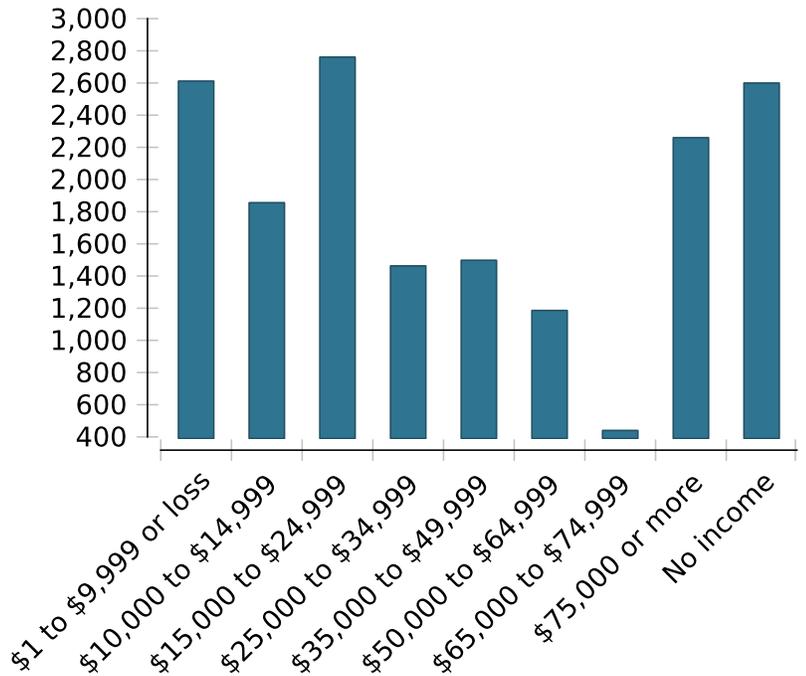
Race/Ethnicity	Less than high school diploma	High school graduate, GED, or alternative	Some college or associate's degree	Bachelor's degree or higher
ASIAN	497	932	868	3,115
BLACK	6,801	11,105	14,756	12,530
HISPANIC	2,647	1,394	1,719	1,398
ISLANDER	0	39	74	75
MULTI-RACE	276	746	1,332	1,430
NATIVE	159	326	479	382
WHITE NH	13,714	34,528	43,862	62,362
<b>TOTAL</b>	<b>24,094</b>	<b>49,070</b>	<b>63,090</b>	<b>81,292</b>

# Ethnoscape County Profile for Madison, Alabama

## HOUSEHOLD INCOME BY RACE/ETHNICITY & FOREIGN BORN STATUS



**Household Income of the Foreign Born Population**



### ISSUES FOR CONSIDERATION

The variation of household income among the racial, ethnic and foreign-born populations impacts the culture that each group develops. Economic differences among the foreign-born population may be seen in the bar chart above. The table below distributes the racial & ethnic population among several income bands. As you review this information you may want to consider:

1. What income levels are reflected among the foreign-born population in the county?
2. Which racial/ethnic groups have significant population among the low income and lower middle income bands?
3. Reflect on the ministries in your county -- how effective are they in reaching the low income and the high income groups?

Household Income	ASIAN	BLACK	HISPANIC	ISLANDER	MULTI-RACE	NATIVE	WHITE NH
\$1 to \$14,999	242	6,276	349	0	502	136	7,591
\$15,000 to \$24,999	140	4,655	547	0	376	54	7,561
\$25,000 to \$34,999	242	3,294	528	0	157	79	7,998
\$35,000 to \$49,999	274	4,098	558	0	208	110	11,206
\$50,000 to \$59,999	125	2,099	453	10	172	59	6,834
\$60,000 to \$74,999	244	2,469	295	13	256	92	9,380
\$75,000 to \$99,999	398	2,359	325	53	306	131	11,962
\$100,000 to \$124,999	239	1,906	356	0	153	111	9,872
\$125,000 or more	734	2,276	295	79	271	91	17,703

# Ethnoscape County Profile for Madison, Alabama

## RECENT & ANCESTRAL COUNTRIES OF ORIGIN FOR THE NATIVE AND FOREIGN BORN POPULATION

### TOP FOREIGN BORN COUNTRIES OF ORIGIN

Rank	Country of Origin (Foreign Born)	Population
1	 Mexico	4,331
2	 India	1,469
3	 Germany	1,120
4	 Korea	942
5	 China, excluding Hong Kong and Taiwan	867
6	 Canada	595
7	 Vietnam	573
8	 Philippines	554
9	 Jamaica	414
10	 Nigeria	412

### TOP NATIVE ANCESTRIES OF ORIGIN

Rank	Ancestry of Origin (Native Born)	Population
1	 Other groups	131,355
2	 American	42,654
3	 English	35,624
4	 Irish	33,431
5	 German	33,426
6	 Scotch-Irish	9,599
7	 Italian	8,163
8	 Scottish	7,431
9	 French (except Basque)	6,925
10	 European	4,962

### ISSUES FOR CONSIDERATION

Above are two lists that present information on the origins of the population in the county. The list on the left lists the top countries of origin among the foreign born population. The list on the right lists the top ancestral countries of origin for the native population. Predominant countries of origin may indicate the cultural heritage that continues to shape the cultural values, cultural practices and spiritual issues among the population. As you review these two lists you may want to consider:

1. What are dominant countries of origin for the foreign-born and the native-born? Are they from the same world region or do they differ greatly? How does this similarity or difference affect the development of culturally-appropriate ministries?
2. What are the top countries of origin for the foreign-born? Do these share the same language or are they different?
3. As you reflect on ministries in the county that are ministering to the foreign-born groups, how effective are they? Are there some groups that are underserved or underreached?

# Ethnoscape County Profile for Madison, Alabama

## TOP NON-ENGLISH LANGUAGES SPOKEN

### ISSUES FOR CONSIDERATION

Below is a table that lists the top non-English languages that are spoken in the county and how well these groups speak English. The census data on language spoken at home were derived from questions that indicated whether the household sometimes or always spoke a language other than English at home. In households where one or more people spoke a language other than English, the household language assigned to all household members was the non-English language spoken by the householder, parent or other adult with a non-English language. Government agencies use information on language spoken at home for their programs that serve the needs of the foreign-born and specifically those who have difficulty with English.

Language spoken at home appears to indicate the primary "first" language of the family. Missiologists (ministry people who study the mission of the church) view this language as the "heart language" of the people group. "Heart language" refers to the language that a person is born hearing and first learns to speak. This is the language with which the person is most comfortable and at ease. Missionaries should always attempt to communicate Biblical truths in the heart language of the people being reached. As you consider the following table, you may want to consider:

1. How well do each of the groups speak English? Is there a need for teaching English as a Second Language?
2. Are there existing ministries reaching each of the language groups represented in the county?



Language	Speak Other Lang: English Not Well	Speak Other Lang: English Well	Population
Spanish or Spanish Creole	4,984	5,262	10,246
German	216	1,504	1,720
Chinese	608	698	1,306
Korean	410	550	960
French (incl. Patois, Cajun)	90	690	780
Arabic	90	597	687
Other Asian languages	207	473	680
Vietnamese	327	253	580
Hindi	98	429	527
Tagalog	93	412	505
Other Indic languages	186	301	487
African languages	33	442	475

# Ethnoscape County Profile for Madison, Alabama

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