

## Location Composition

Category	County	% of State
2010 Population	10,995	0.23%
2010 Households	4,070	0.22%
2010 Group Quarters	1,690	1.36%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
Black	8,163	74.25%	English	10,572	96.16%
White	2,606	23.70%	Spanish	227	2.06%
Hispanic	181	1.65%	Other PI lang.	68	0.62%
Multiracial	90	0.81%	Other Indic	50	0.46%
Hawaiian/PI	64	0.59%	French	47	0.43%
Asian	47	0.43%	Korean	20	0.18%
Nat. Amer.	24	0.22%	German	10	0.09%

## Getting Involved

To learn more about this location, please contact Otis Corbitt (ocorbitt@alsbom.org).

### NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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## Reaching Bullock County, AL

# MISSIONAL COUNTY DIGEST

## Top County Communities

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### Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 3,301  
Percent: 81.11%



Households: 511  
Percent: 12.56%



Households: 107  
Percent: 2.63%

### Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.

### Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

### Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

## Top Lifestyle Segments



Households: 3,228  
Percent: 79.31%

### Struggling City Centers (68% Unreached)

Struggling City Centers consists of very low-income households living in city neighborhoods. Home to the highest concentration of African-Americans in the nation-nearly 90 percent of all households-the cluster faces hard economic challenges. One-third of households haven't finished high school, with a similar percentage containing single-parent families. One in five adults are under 35 years old and the median household income is only half the national average.



Households: 483  
Percent: 11.87%

### Minority Metro Communities (74% Unreached)

Minority Metro Communities reflects the nation's growing African-American middle class. With nearly three-quarters of the residents African-American and half the households earning more than \$50,000, this cluster is a testament to high educational achievement and professional employment among African-Americans. Concentrated in inner-ring suburbs, these households earn above-average incomes from a mix of service industry and white-collar jobs.



Households: 84  
Percent: 2.06%

### Urban Blues (64% Unreached)

While many residents in this cluster may be singing the Urban Blues, the tune probably has a Latin beat. More than three-quarters of all households in this segment are Hispanic-roughly six times the U.S. average. They tend to be mostly young singles, families and single parents living in urban areas primarily in the Southwest. Their schooling is modest and their unemployment rate is more than twice the national average.

## Evangeliscope: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	2,797	68.72%
Religious but NOT Evangelical	1,146	28.15%
Spiritual but NOT Evangelical	64	1.57%
Non-Evangelical but NOT Interested	1,768	43.43%

## Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult High School dropouts (as % of Adults yrs 25+)	3,047	41.70%
Adult Obesity (as % of Adults yrs 25+)	2,879	39.40%
Children in Poverty (as % of all children)	958	40.30%
Adult Unemployment Rate (as % of Adults yrs 25+)	537	14.70%
Household Violent Crime incidents (as % of all hhlds)	131	3.22%
Adult STD Incidents (as % of Adults yrs 25+)	91	1.25%
Adult Poor or Fair Health (as % of Adults yrs 25+)	0	0.00%

Note: A "0" means that this particular data item is not available for this county.

## Motivescape: Attitudinal Indicators



**Approvers**  
Looking for recognition

# HH: 2,732  
% HH: 67.13%



**Connectors**  
Looking for relationship

# HH: 2,578  
% HH: 63.34%



**Creators**  
Looking for innovation

# HH: 2,349  
% HH: 57.71%

## Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	878	21.58%
Evangelical Protestant Heritage	3,122	76.71
Mainline Protestant Heritage	669	16.44
Other World Religions Heritage	167	4.11