

## Location Composition

Category	County	% of State
2010 Population	8,697	0.18%
2010 Households	4,050	0.22%
2010 Group Quarters	78	0.06%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
Black	6,995	80.43%	English	8,584	98.70%
White	1,563	17.97%	Spanish	104	1.20%
Hispanic	91	1.05%	Tagalog	9	0.10%
Other race	91	1.05%			
Nat. Amer.	29	0.33%			
Multiracial	10	0.12%			
Asian	8	0.10%			

## Getting Involved

To learn more about this location, please contact Otis Corbitt (ocorbitt@alsbom.org).

### NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

© Copyright 2012 by the Intercultural Institute for Contextual Ministry and its data suppliers. Additional information at [www.iicm.net](http://www.iicm.net).

## Reaching Greene County, AL

# MISSIONAL COUNTY DIGEST

## Top County Communities

### Inside

Communities	1
Lifestyles	2
Evangelscape	2
Needscape	3
Churchscape	3
Composition	4
Ethnoscape	4
Notes	4

### Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 2,712  
Percent: 66.96%

### Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.



Households: 1,055  
Percent: 26.05%

### Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.



Households: 95  
Percent: 2.35%

### Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

## Top Lifestyle Segments



Households: 2,613  
Percent: 64.52%

### Struggling City Centers (68% Unreached)

Struggling City Centers consists of very low-income households living in city neighborhoods. Home to the highest concentration of African-Americans in the nation-nearly 90 percent of all households-the cluster faces hard economic challenges. One-third of households haven't finished high school, with a similar percentage containing single-parent families. One in five adults are under 35 years old and the median household income is only half the national average.



Households: 1,055  
Percent: 26.05%

### Minority Metro Communities (74% Unreached)

Minority Metro Communities reflects the nation's growing African-American middle class. With nearly three-quarters of the residents African-American and half the households earning more than \$50,000, this cluster is a testament to high educational achievement and professional employment among African-Americans. Concentrated in inner-ring suburbs, these households earn above-average incomes from a mix of service industry and white-collar jobs.



Households: 87  
Percent: 2.15%

### Small-town Success (69% Unreached)

Small-town Success is typically home to the families of the most prominent citizens in their exurban communities. White-collar, college educated and upscale, they live in recently developed subdivisions outside the nation's beltways in the Midwest and West. Most of these households contain white, middle-aged working couples who have positions as executives and professionals in health care, retail and education.

## Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	2,813	69.45%
Religious but NOT Evangelical	1,139	28.12%
Spiritual but NOT Evangelical	105	2.59%
Non-Evangelical but NOT Interested	1,715	42.35%

## Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	2,721	47.60%
Adult High School dropouts (as % of Adults yrs 25+)	2,372	41.50%
Adult Poor or Fair Health (as % of Adults yrs 25+)	1,258	22.00%
Children in Poverty (as % of all children)	884	40.90%
Adult Unemployment Rate (as % of Adults yrs 25+)	544	16.90%
Adult STD Incidents (as % of Adults yrs 25+)	98	1.71%
Household Violent Crime incidents (as % of all hhlids)	0	0.00%

Note: A "0" means that this particular data item is not available for this county.

## Motivescape: Attitudinal Indicators



**Approvers**  
Looking for recognition

# HH: 2,728  
% HH: 67.35%



**Connectors**  
Looking for relationship

# HH: 2,589  
% HH: 63.92%



**Creators**  
Looking for innovation

# HH: 2,435  
% HH: 60.11%

## Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	892	22.03%
Mainline Protestant Heritage	1,937	47.83%
Evangelical Protestant Heritage	1,673	41.30%
Other World Religions Heritage	264	6.52%