

Location Composition

Category	County	% of State
2010 Population	138,427	2.92%
2010 Households	57,938	3.11%
2010 Group Quarters	3,939	3.17%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	100,679	72.73%	English	129,333	93.43%
Black	31,554	22.79%	Spanish	3,867	2.79%
Hispanic	4,165	3.01%	Chinese	1,147	0.83%
Asian	3,503	2.53%	German	624	0.45%
Multiracial	1,509	1.09%	Korean	533	0.39%
Nat. Amer.	515	0.37%	French	423	0.31%
Other race	507	0.37%	Other Asian	357	0.26%
Hawaiian/PI	160	0.12%	Arabic	229	0.17%

Getting Involved

To learn more about this location, please contact Otis Corbitt (ocorbitt@alsbom.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Lee County, Alabama

MISSIONAL COUNTY DIGEST

Top County Communities

Inside

Communities	1
Lifestyles	2
Evangelscape	2
Needscape	3
Churchscape	3
Composition	4
Ethnoscape	4
Notes	4

Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 20,414
Percent: 35.23%

Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.



Households: 9,676
Percent: 16.7%

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.



Households: 8,803
Percent: 15.19%

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Top Lifestyle Segments



Unattached Multi-cultures (69% Unreached)

Unattached Multi-cultures is filled with multi-ethnic singles, single parents and unmarried couples living in downtown neighborhoods in cities. Nearly two-thirds of the adults are under 35 years old and more than a third of the residents are minorities. Living in low-income urban areas, these less educated households possess median incomes barely above the poverty line with home values only half the national average.

Households: 9,794
Percent: 16.9%



Minority Metro Communities (74% Unreached)

Minority Metro Communities reflects the nation's growing African-American middle class. With nearly three-quarters of the residents African-American and half the households earning more than \$50,000, this cluster is a testament to high educational achievement and professional employment among African-Americans. Concentrated in inner-ring suburbs, these households earn above-average incomes from a mix of service industry and white-collar jobs.

Households: 5,978
Percent: 10.32%



Prime Middle America (65% Unreached)

Prime Middle America features a mix of couples and families living in both small towns and mid-sized cities in the South and Northwest. Younger than average and upper-middle-class in status, these predominantly white dual-income households have well-paying blue-collar and white-collar jobs in transportation, manufacturing and public administration. Most of the households own their own homes and are nearly twice as likely to live in mobile homes.

Households: 4,086
Percent: 7.05%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	40,029	69.09%
Religious but NOT Evangelical	12,440	21.47%
Spiritual but NOT Evangelical	5,831	10.06%
Non-Evangelical but NOT Interested	21,916	37.83%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	24,238	30.00%
Adult High School dropouts (as % of Adults yrs 25+)	19,471	24.10%
Adult Poor or Fair Health (as % of Adults yrs 25+)	14,866	18.40%
Children in Poverty (as % of all children)	6,455	20.60%
Adult Unemployment Rate (as % of Adults yrs 25+)	5,301	8.20%
Household Violent Crime incidents (as % of all hhlds)	1,542	2.66%
Adult STD Incidents (as % of Adults yrs 25+)	556	0.69%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for recognition

HH: 43,076
% HH: 74.35%



Connectors
Looking for relationship

HH: 41,330
% HH: 71.34%



Creators
Looking for innovation

HH: 39,085
% HH: 67.46%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	8,421	14.54%
Evangelical Protestant Heritage	37,706	65.08
Other World Religions Heritage	7,358	12.70
Historically Black Protestant Heritage	5,516	9.52