

Location Composition

Category	County	% of State
2010 Population	223,356	4.71%
2010 Households	90,681	4.86%
2010 Group Quarters	12,441	10.02%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
Black	120,249	53.84%	English	211,313	94.61%
White	93,776	41.98%	Spanish	6,452	2.89%
Hispanic	7,030	3.15%	Korean	1,405	0.63%
Asian	4,233	1.90%	French	551	0.25%
Multiracial	2,556	1.14%	German	415	0.19%
Other race	1,715	0.77%	Other lang.	326	0.15%
Nat. Amer.	751	0.34%	Japanese	315	0.14%
Hawaiian/PI	76	0.03%	Other Asian	293	0.13%

Getting Involved

To learn more about this location, please contact Otis Corbitt (ocorbitt@alsbom.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Montgomery County, AL

MISSIONAL COUNTY DIGEST

Top County Communities

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Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 30,894
Percent: 34.07%



Households: 22,140
Percent: 24.42%



Households: 21,635
Percent: 23.86%

Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

Top Lifestyle Segments



Minority Metro Communities (74% Unreached)

Minority Metro Communities reflects the nation's growing African-American middle class. With nearly three-quarters of the residents African-American and half the households earning more than \$50,000, this cluster is a testament to high educational achievement and professional employment among African-Americans. Concentrated in inner-ring suburbs, these households earn above-average incomes from a mix of service industry and white-collar jobs.

Households: 16,544
Percent: 18.24%



African-American Neighborhoods (70% Unreached)

Young, working-class city dwellers make up African-American Neighborhoods. About three-quarters of the households are African-American and one in four adults is under 35 years old. This is an economically challenged area characterized by relatively high unemployment, low educational levels and single-parent families. A majority of residents have completed high school or some college, and most are earning their paychecks through jobs in health, education and food service.

Households: 15,702
Percent: 17.32%



Steadfast Conservatives (69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 7,183
Percent: 7.92%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	64,240	70.84%
Religious but NOT Evangelical	21,627	23.85%
Spiritual but NOT Evangelical	7,049	7.77%
Non-Evangelical but NOT Interested	36,036	39.74%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult High School dropouts (as % of Adults yrs 25+)	68,429	47.60%
Adult Obesity (as % of Adults yrs 25+)	49,021	34.10%
Adult Poor or Fair Health (as % of Adults yrs 25+)	26,595	18.50%
Children in Poverty (as % of all children)	17,798	32.30%
Adult Unemployment Rate (as % of Adults yrs 25+)	9,631	9.30%
Household Violent Crime incidents (as % of all hhlds)	3,148	3.47%
Adult STD Incidents (as % of Adults yrs 25+)	2,181	1.52%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers

Looking for recognition

HH: 66,085
% HH: 72.88%



Creators

Looking for innovation

HH: 60,177
% HH: 66.36%



Connectors

Looking for relationship

HH: 59,745
% HH: 65.88%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	19,894	21.94%
Evangelical Protestant Heritage	48,886	53.91
Mainline Protestant Heritage	20,503	22.61
Other World Religions Heritage	13,403	14.78