

1 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01015000800	Total Households in 3 mi Ring	11,735
CT Centroid Latitude	33.64746	Active Evangelical HHLDS	2,580
CT Centroid Longitude	-85.82409	Active Evangelical PERCENT	21.98%
City Location	Anniston	Unreached HHLDS	8,156
County Location	Calhoun	Unreached Percent	69.5%
Sitescape Category code	2	Religious but NOT Evang HHLDS	2,786
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	23.74%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	751
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	6.4%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	4,837
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	41.22%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	6.9%	Low Education County	False
Mainstay Community	7.94%	Low Employment County	False
Working Community	20.62%	Persistent Poverty County	False
Country Community	3.17%	Population Loss County	True
Aspiring Community	10.21%	Nonmetro Recreation County	False
Urban Community	51.15%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	20.96	Racial Diversity Index	68.48
Ancestry Diversity Index	19.86	Diversity Composite Index	16.75
Foreign Born Diversity Index	30.55	Population Density Index	34.98

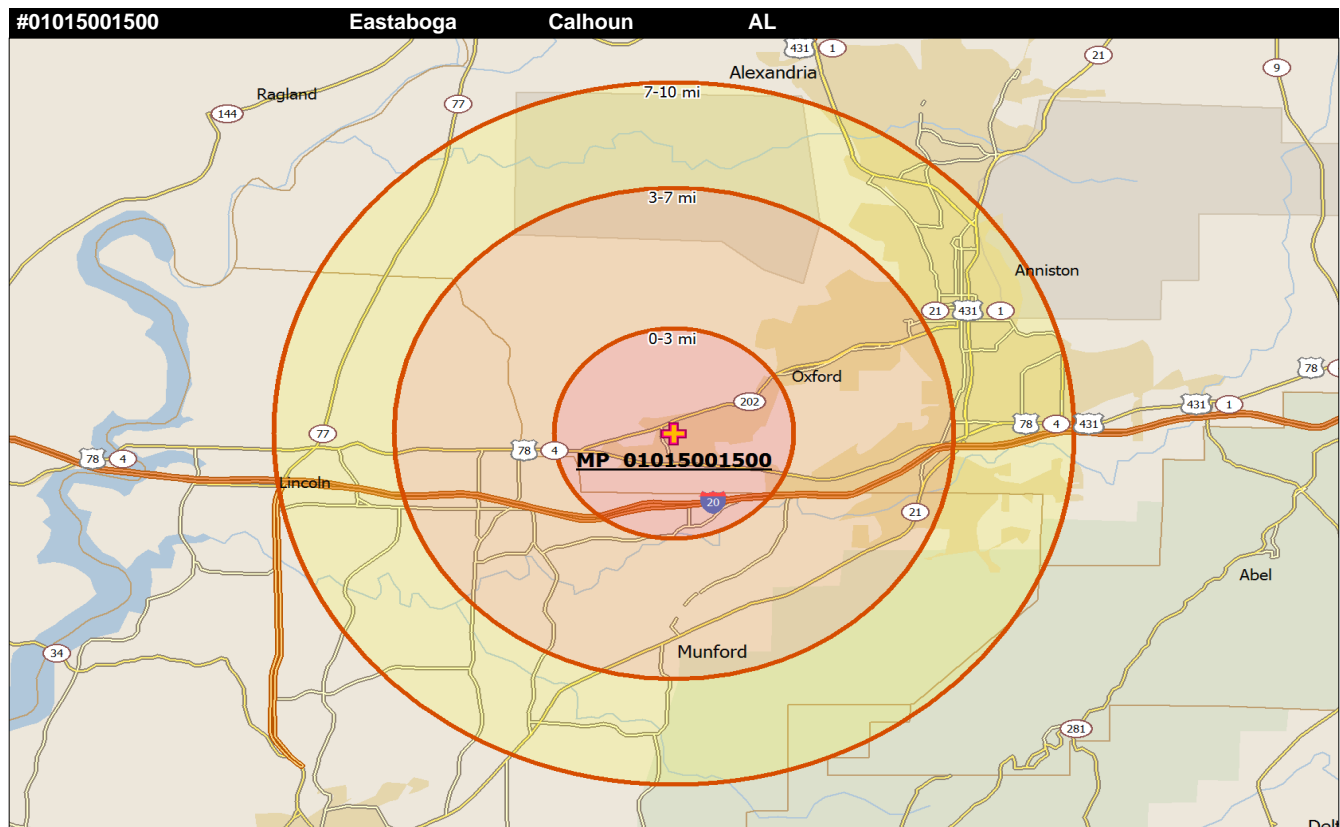
Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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TOP UNREACHED LOCATIONS IN NORTH CENTRAL REGION

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2 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01015001500	Total Households in 3 mi Ring	2,222
CT Centroid Latitude	33.61048	Active Evangelical HHLDS	597
CT Centroid Longitude	-85.95443	Active Evangelical PERCENT	26.85%
City Location	Eastaboga	Unreached HHLDS	1,395
County Location	Calhoun	Unreached Percent	62.8%
Sitescape Category code	2	Religious but NOT Evang HHLDS	292
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.13%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	253
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.39%
Density Assignment	C	NOT Evangelical NOT Interested HHLDS	851
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.28%

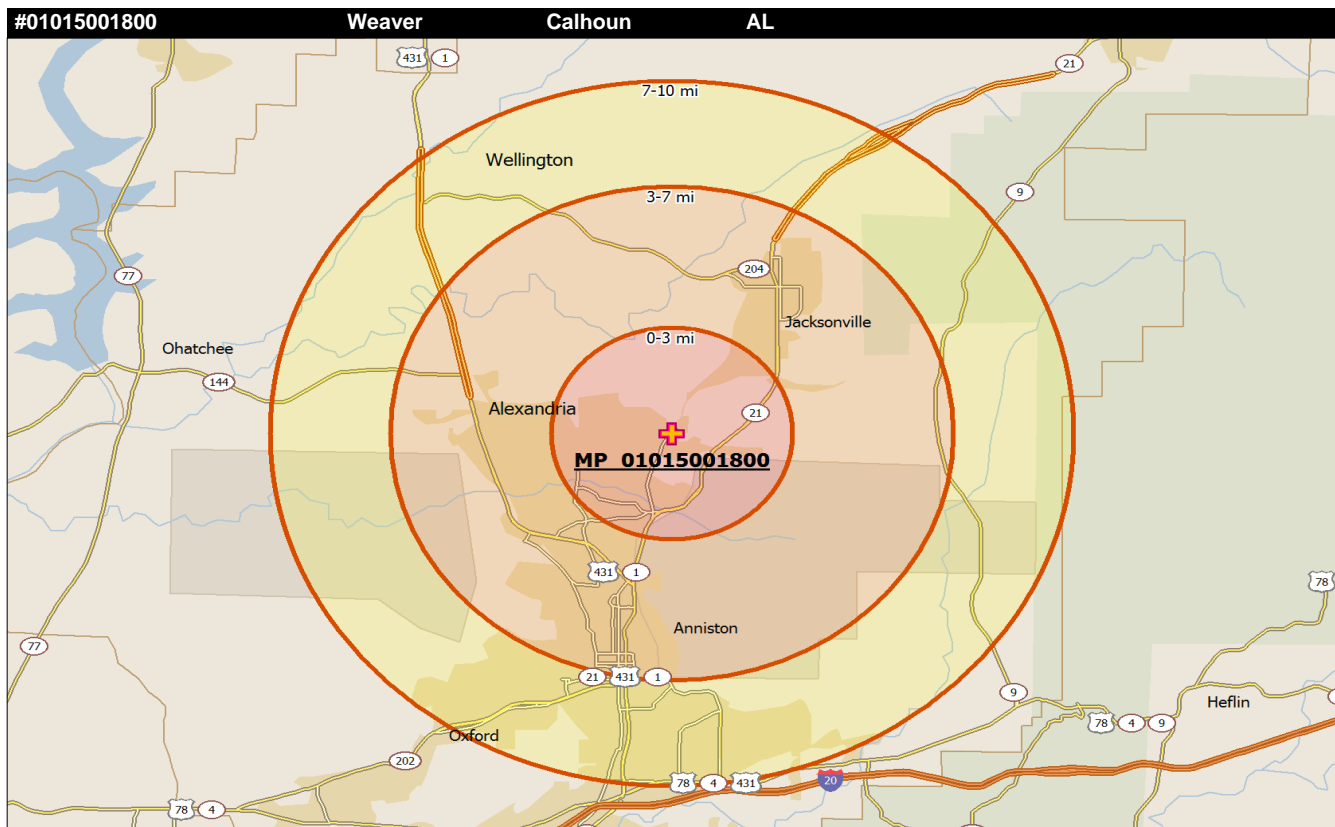
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.25%	Low Education County	False
Mainstay Community	26.19%	Low Employment County	False
Working Community	34.38%	Persistent Poverty County	False
Country Community	30.83%	Population Loss County	True
Aspiring Community	4.41%	Nonmetro Recreation County	False
Urban Community	1.98%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.17	Racial Diversity Index	24.36
Ancestry Diversity Index	45.15	Diversity Composite Index	8.61
Foreign Born Diversity Index	17.28	Population Density Index	15.31

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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3 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01015001800	Total Households in 3 mi Ring	4,466
CT Centroid Latitude	33.75814	Active Evangelical HHLDS	1,076
CT Centroid Longitude	-85.80671	Active Evangelical PERCENT	24.09%
City Location	Weaver	Unreached HHLDS	2,974
County Location	Calhoun	Unreached Percent	66.59%
Sitescape Category code	2	Religious but NOT Evang HHLDS	713
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	15.95%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	507
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.36%
Density Assignment	M	NOT Evangelical NOT Interested HHLDS	1,758
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.36%

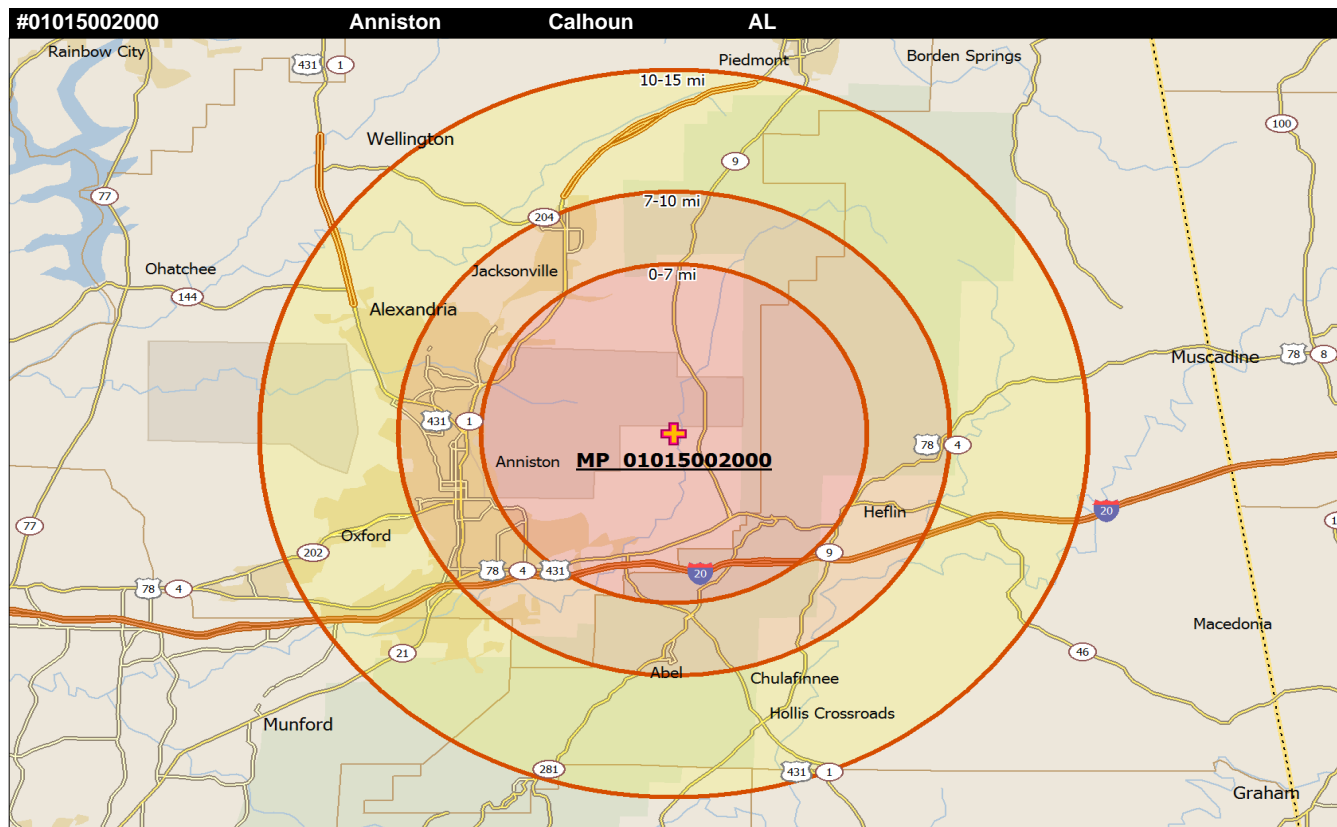
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	5.02%	Low Education County	False
Mainstay Community	14.73%	Low Employment County	False
Working Community	45.48%	Persistent Poverty County	False
Country Community	17.76%	Population Loss County	True
Aspiring Community	7.97%	Nonmetro Recreation County	False
Urban Community	9.05%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	19.39	Racial Diversity Index	38.66
Ancestry Diversity Index	40.09	Diversity Composite Index	21.06
Foreign Born Diversity Index	42.79	Population Density Index	21.01

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4 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01015002000	Total Households in 3 mi Ring	1,343
CT Centroid Latitude	33.69629	Active Evangelical HHLDS	412
CT Centroid Longitude	-85.69277	Active Evangelical PERCENT	30.70%
City Location	Anniston	Unreached HHLDS	769
County Location	Calhoun	Unreached Percent	57.27%
Sitescape Category code	1	Religious but NOT Evang HHLDS	140
Sitescape Group code	1.3	Religious but NOT Evang PERCENT	10.4%
Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	119
Sitescape Group	Fringe Settlements	Spiritual but Not Religious PERCENT	8.83%
Density Assignment	A	NOT Evangelical NOT Interested HHLDS	511
Population Pattern	2500-50000-100000	NOT Evangelical NOT Interested PERCENT	38.07%

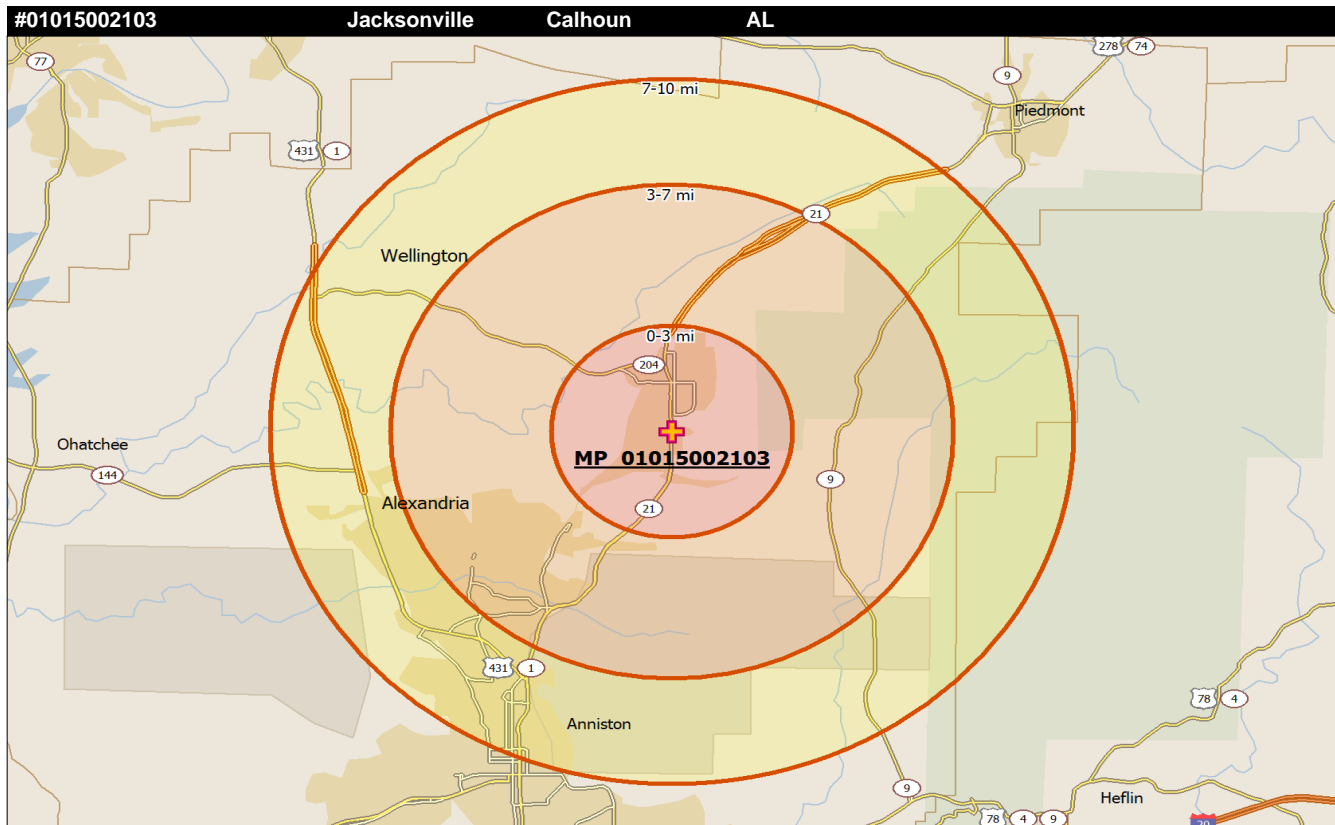
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	27.7%	Low Education County	False
Mainstay Community	16.01%	Low Employment County	False
Working Community	4.02%	Persistent Poverty County	False
Country Community	47.95%	Population Loss County	True
Aspiring Community	3.5%	Nonmetro Recreation County	False
Urban Community	0.67%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.62	Racial Diversity Index	21.18
Ancestry Diversity Index	70.16	Diversity Composite Index	24.87
Foreign Born Diversity Index	60.92	Population Density Index	2.92

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5 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01015002103	Total Households in 3 mi Ring	5,337
CT Centroid Latitude	33.79824	Active Evangelical HHLDS	1,158
CT Centroid Longitude	-85.76081	Active Evangelical PERCENT	21.70%
City Location	Jacksonville	Unreached HHLDS	3,733
County Location	Calhoun	Unreached Percent	69.95%
Sitescape Category code	2	Religious but NOT Evang HHLDS	927
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	17.38%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	645
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	12.08%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	2,178
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.81%

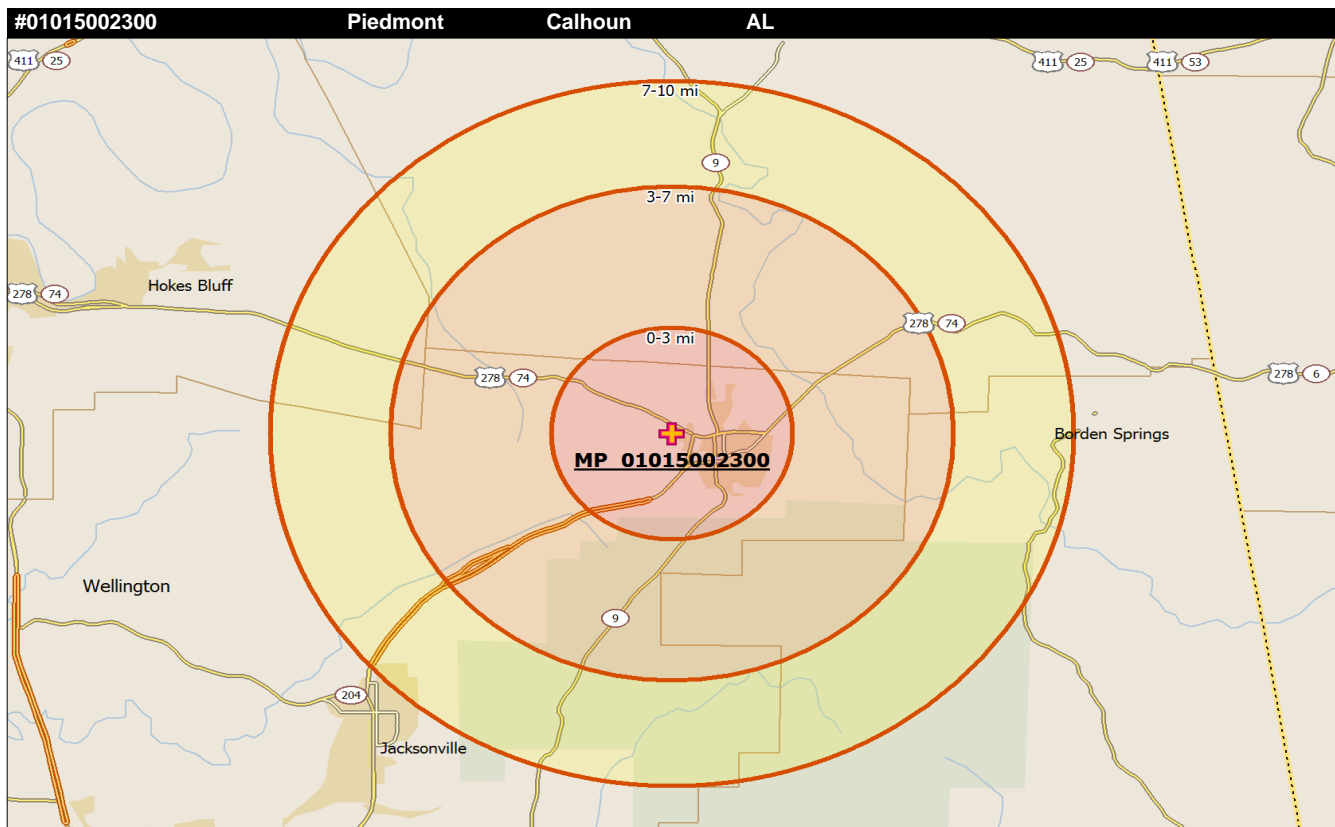
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	8%	Low Education County	False
Mainstay Community	13.81%	Low Employment County	False
Working Community	30.34%	Persistent Poverty County	False
Country Community	9.46%	Population Loss County	True
Aspiring Community	7.78%	Nonmetro Recreation County	False
Urban Community	30.65%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	16.82	Racial Diversity Index	45.83
Ancestry Diversity Index	44.90	Diversity Composite Index	25.30
Foreign Born Diversity Index	93.28	Population Density Index	24.37

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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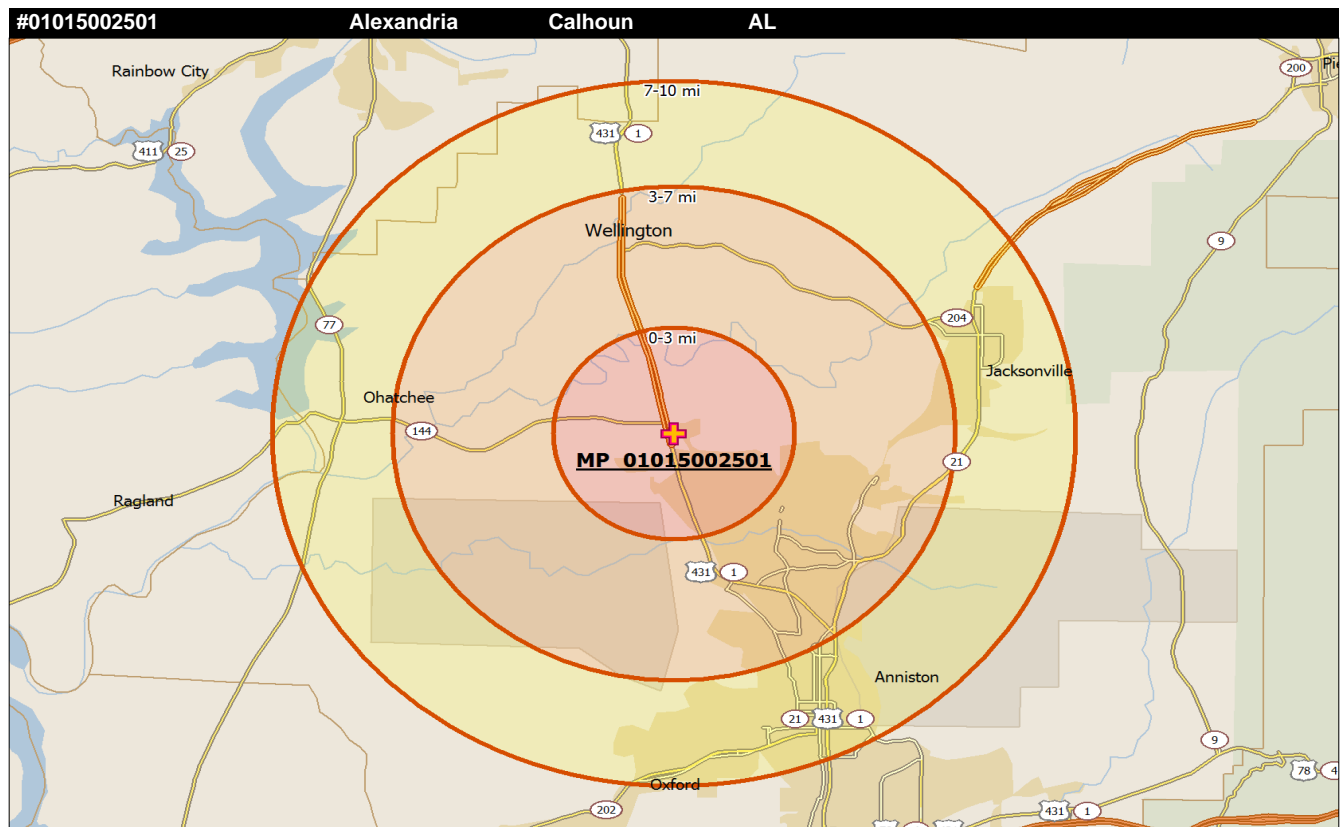
6 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01015002300	Total Households in 3 mi Ring	2,686
CT Centroid Latitude	33.93327	Active Evangelical HHLDS	689
CT Centroid Longitude	-85.63223	Active Evangelical PERCENT	25.64%
City Location	Piedmont	Unreached HHLDS	1,732
County Location	Calhoun	Unreached Percent	64.48%
Sitescape Category code	2	Religious but NOT Evang HHLDS	383
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.25%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	279
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.39%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	1,075
Population Pattern	10000-2500-10000	NOT Evangelical NOT Interested PERCENT	40.01%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.27%	Low Education County	False
Mainstay Community	4.84%	Low Employment County	False
Working Community	63.89%	Persistent Poverty County	False
Country Community	16.75%	Population Loss County	True
Aspiring Community	7.26%	Nonmetro Recreation County	False
Urban Community	6.03%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.40	Racial Diversity Index	28.38
Ancestry Diversity Index	40.35	Diversity Composite Index	8.00
Foreign Born Diversity Index	26.32	Population Density Index	17.36

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TOP UNREACHED LOCATIONS IN NORTH CENTRAL REGION

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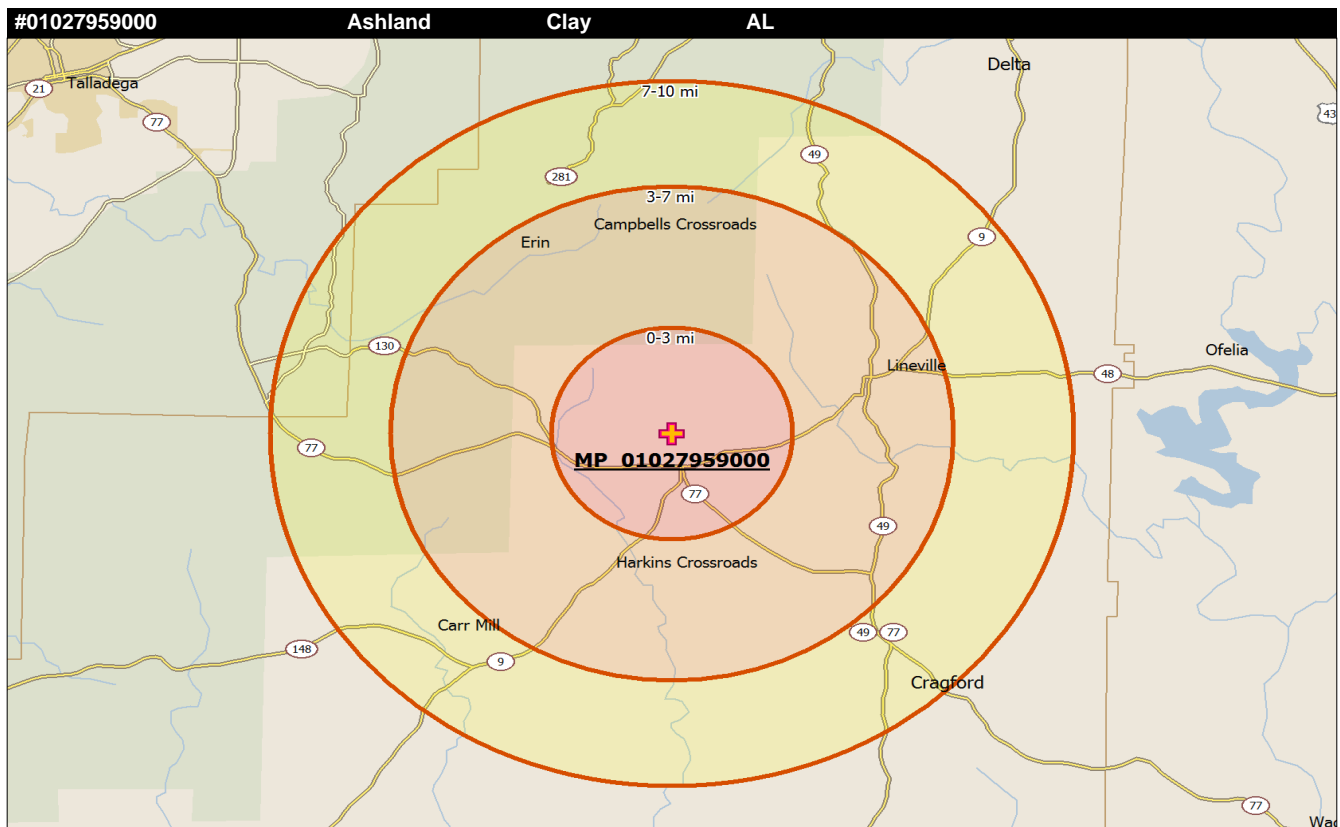
7 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01015002501	Total Households in 3 mi Ring	2,061
CT Centroid Latitude	33.77806	Active Evangelical HHLDS	514
CT Centroid Longitude	-85.89284	Active Evangelical PERCENT	24.93%
City Location	Alexandria	Unreached HHLDS	1,348
County Location	Calhoun	Unreached Percent	65.38%
Sitescape Category code	2	Religious but NOT Evang HHLDS	308
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.95%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	226
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.99%
Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	813
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.44%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	12.37%	Low Education County	False
Mainstay Community	33.48%	Low Employment County	False
Working Community	16.69%	Persistent Poverty County	False
Country Community	19.17%	Population Loss County	True
Aspiring Community	10.82%	Nonmetro Recreation County	False
Urban Community	7.42%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.33	Racial Diversity Index	26.22
Ancestry Diversity Index	45.74	Diversity Composite Index	15.23
Foreign Born Diversity Index	36.83	Population Density Index	17.21

MISSION POINT REPORT
TOP UNREACHED LOCATIONS IN NORTH CENTRAL REGION

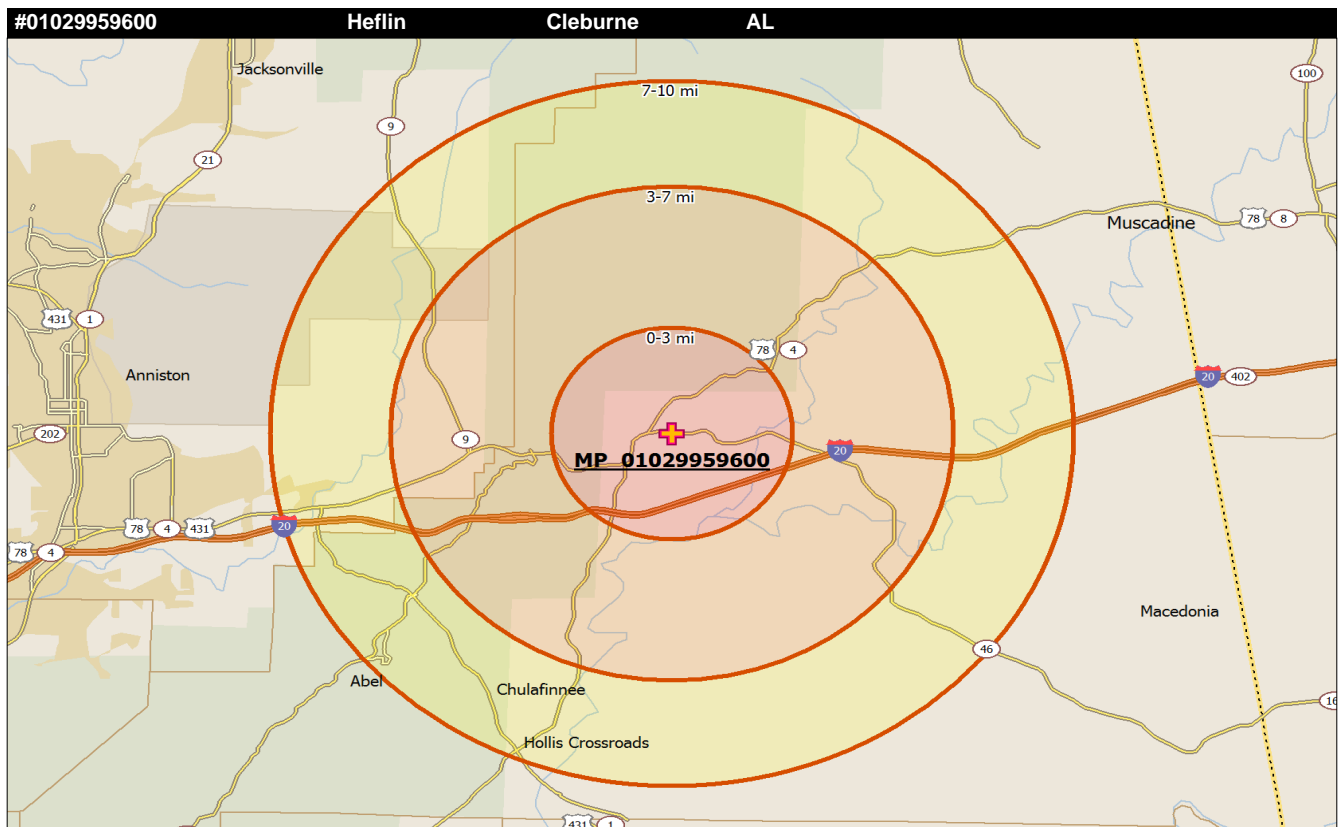
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8 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01027959000	Total Households in 3 mi Ring	1,113
CT Centroid Latitude	33.28737	Active Evangelical HHLDS	311
CT Centroid Longitude	-85.84017	Active Evangelical PERCENT	27.93%
City Location	Ashland	Unreached HHLDS	680
County Location	Clay	Unreached Percent	61.08%
Sitescape Category code	2	Religious but NOT Evang HHLDS	153
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.76%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	106
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.54%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	426
Population Pattern	10000-10000-2500	NOT Evangelical NOT Interested PERCENT	38.29%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.59%	Low Education County	True
Mainstay Community	7.82%	Low Employment County	False
Working Community	25.34%	Persistent Poverty County	False
Country Community	37.38%	Population Loss County	False
Aspiring Community	3.68%	Nonmetro Recreation County	False
Urban Community	22.01%	Retirement Destination County	False

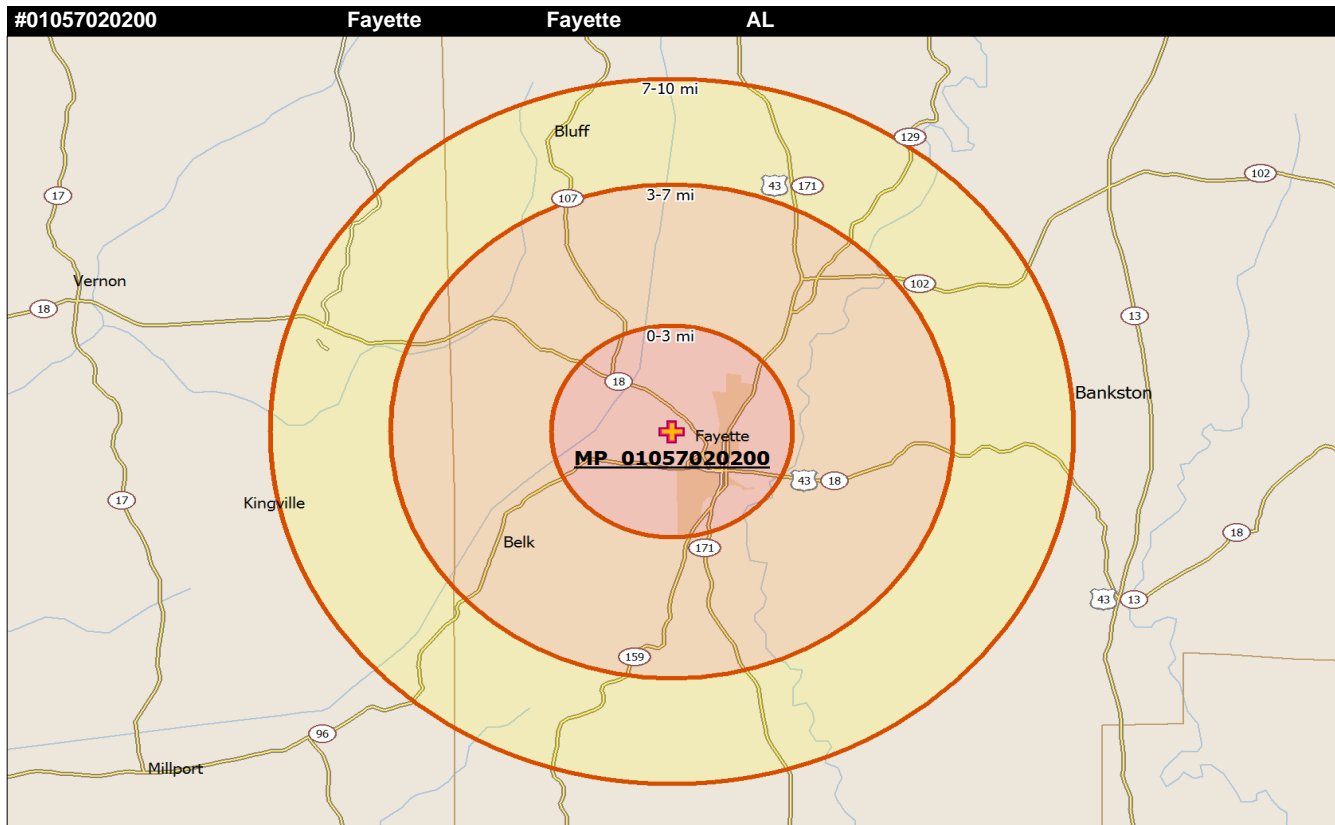
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	10.17	Racial Diversity Index	44.37
Ancestry Diversity Index	36.20	Diversity Composite Index	14.80
Foreign Born Diversity Index	54.70	Population Density Index	9.86



9 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01029959600	Total Households in 3 mi Ring	1,403
CT Centroid Latitude	33.65397	Active Evangelical HHLDS	466
CT Centroid Longitude	-85.57018	Active Evangelical PERCENT	33.18%
City Location	Heflin	Unreached HHLDS	872
County Location	Cleburne	Unreached Percent	62.13%
Sitescape Category code	2	Religious but NOT Evang HHLDS	192
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.69%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	136
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.73%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	544
Population Pattern	10000-2500-10000	NOT Evangelical NOT Interested PERCENT	38.77%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	8.7%	Low Education County	True
Mainstay Community	4.13%	Low Employment County	False
Working Community	41.7%	Persistent Poverty County	False
Country Community	25.16%	Population Loss County	False
Aspiring Community	7.91%	Nonmetro Recreation County	False
Urban Community	12.33%	Retirement Destination County	False

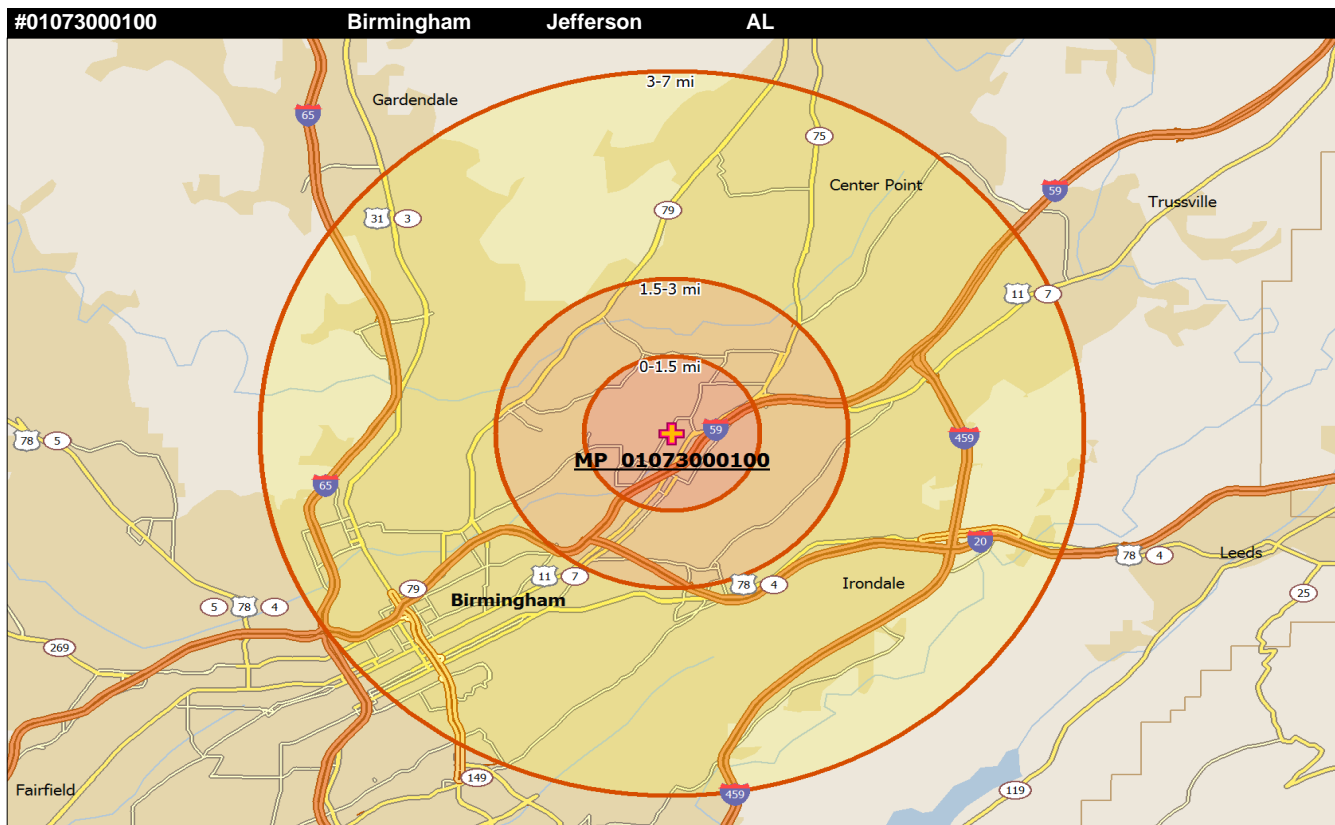
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	4.96	Racial Diversity Index	27.02
Ancestry Diversity Index	38.36	Diversity Composite Index	7.16
Foreign Born Diversity Index	12.84	Population Density Index	11.58



10 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01057020200	Total Households in 3 mi Ring	2,332
CT Centroid Latitude	33.70052	Active Evangelical HHLDS	660
CT Centroid Longitude	-87.85247	Active Evangelical PERCENT	28.32%
City Location	Fayette	Unreached HHLDS	1,555
County Location	Fayette	Unreached Percent	66.67%
Sitescape Category code	2	Religious but NOT Evang HHLDS	396
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	16.97%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	227
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.72%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	935
Population Pattern	10000-2500-2500	NOT Evangelical NOT Interested PERCENT	40.1%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	6.43%	Low Education County	True
Mainstay Community	5.79%	Low Employment County	False
Working Community	46.78%	Persistent Poverty County	False
Country Community	16.94%	Population Loss County	False
Aspiring Community	17.2%	Nonmetro Recreation County	False
Urban Community	6.99%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	5.62	Racial Diversity Index	43.33
Ancestry Diversity Index	25.17	Diversity Composite Index	7.47
Foreign Born Diversity Index	47.22	Population Density Index	16.35



11 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01073000100	Total Households in 3 mi Ring	17,503
CT Centroid Latitude	33.57708	Active Evangelical HHLDS	3,888
CT Centroid Longitude	-86.72467	Active Evangelical PERCENT	22.21%
City Location	Birmingham	Unreached HHLDS	12,336
County Location	Jefferson	Unreached Percent	70.48%
Sitescape Category code	3	Religious but NOT Evang HHLDS	4,851
Sitescape Group code	3.2	Religious but NOT Evang PERCENT	27.71%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	919
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	5.25%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	6,662
Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.06%

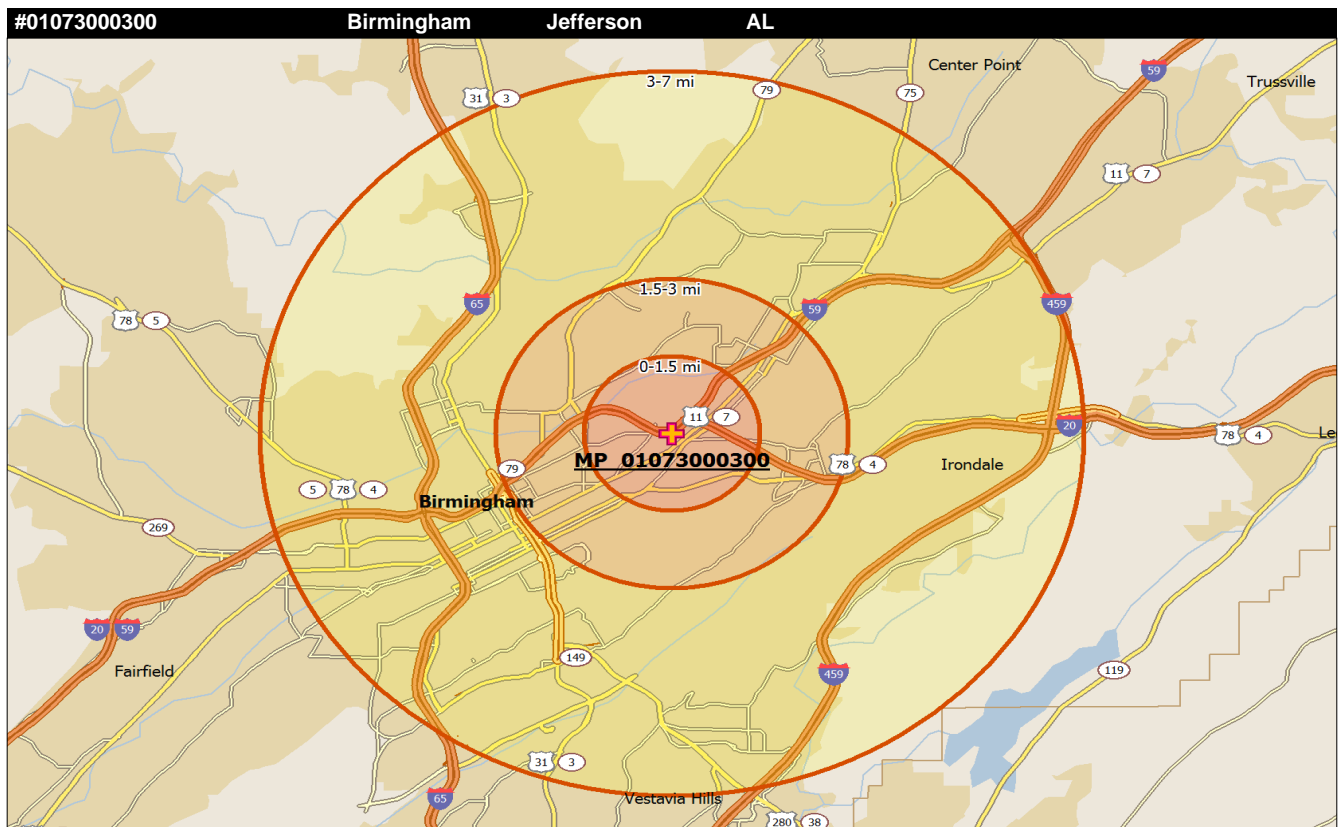
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.37%	Low Education County	False
Mainstay Community	0.54%	Low Employment County	False
Working Community	25.41%	Persistent Poverty County	False
Country Community	0.43%	Population Loss County	False
Aspiring Community	15.73%	Nonmetro Recreation County	False
Urban Community	56.51%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	15.97	Racial Diversity Index	63.48
Ancestry Diversity Index	8.12	Diversity Composite Index	19.70
Foreign Born Diversity Index	15.31	Population Density Index	46.70

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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12	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073000300	Total Households in 3 mi Ring	27,765
	CT Centroid Latitude	33.54342	Active Evangelical HHLDS	5,842
	CT Centroid Longitude	-86.75365	Active Evangelical PERCENT	21.04%
	City Location	Birmingham	Unreached HHLDS	20,000
	County Location	Jefferson	Unreached Percent	72.03%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,977
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	25.13%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,134
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	7.69%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	11,136
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	40.11%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	17.08%	Low Education County	False
Mainstay Community	7.88%	Low Employment County	False
Working Community	11.04%	Persistent Poverty County	False
Country Community	0.68%	Population Loss County	False
Aspiring Community	15.27%	Nonmetro Recreation County	False
Urban Community	48.05%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	22.01	Racial Diversity Index	66.83
Ancestry Diversity Index	12.56	Diversity Composite Index	27.65
Foreign Born Diversity Index	26.61	Population Density Index	56.10

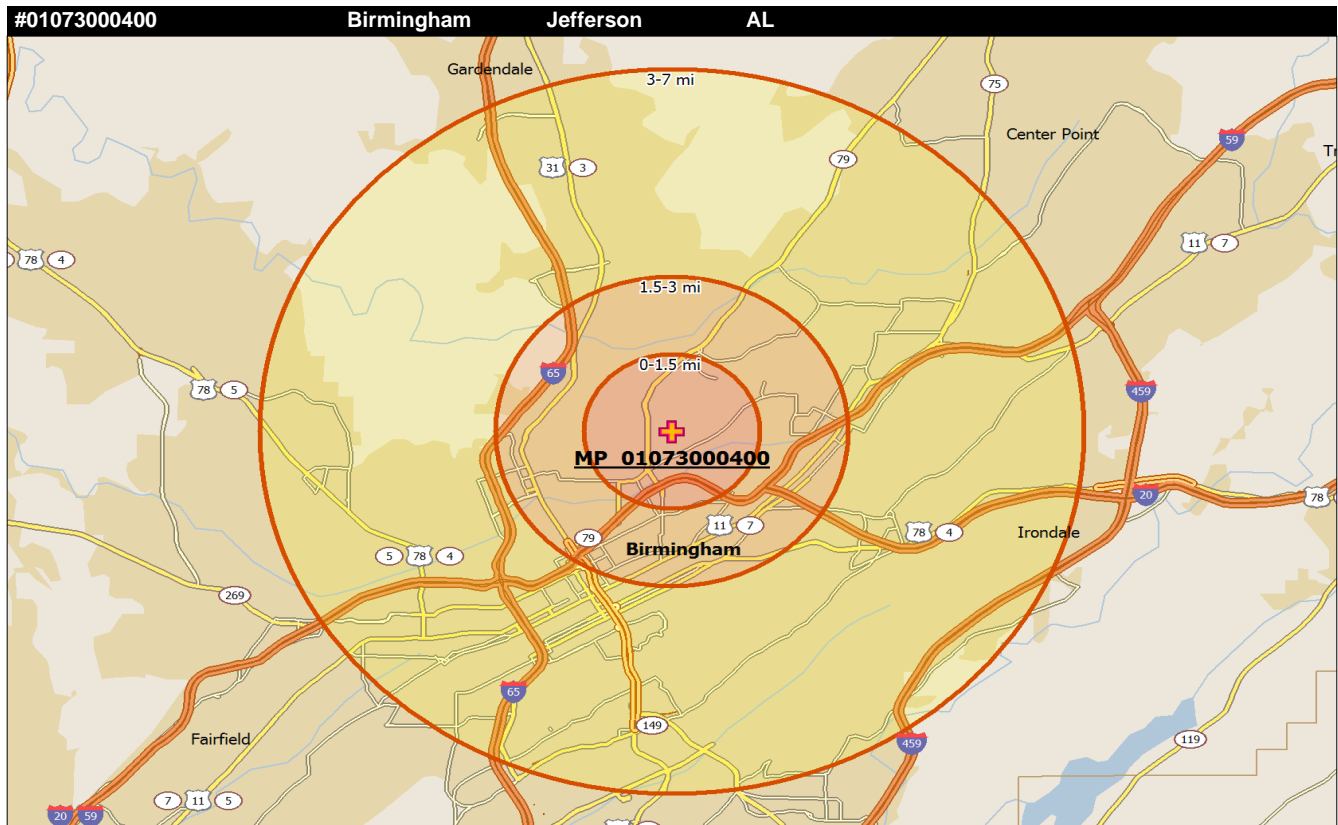
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13 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01073000400	Total Households in 3 mi Ring	17,988
CT Centroid Latitude	33.56328	Active Evangelical HHLDS	3,977
CT Centroid Longitude	-86.77624	Active Evangelical PERCENT	22.11%
City Location	Birmingham	Unreached HHLDS	12,701
County Location	Jefferson	Unreached Percent	70.61%
Sitescape Category code	3	Religious but NOT Evang HHLDS	5,209
Sitescape Group code	3.2	Religious but NOT Evang PERCENT	28.96%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	800
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	4.45%
Density Assignment	M	NOT Evangelical NOT Interested HHLDS	6,963
Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.71%

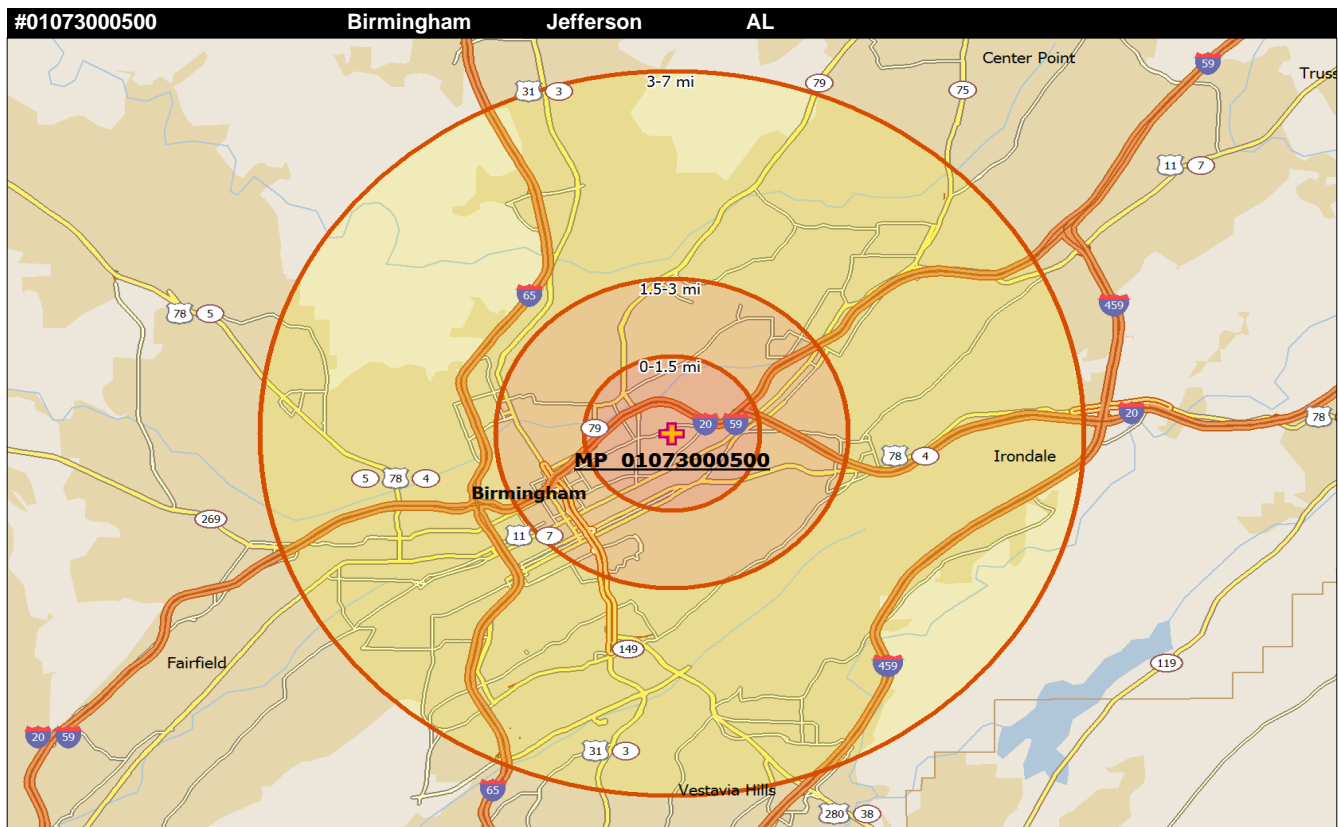
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.6%	Low Education County	False
Mainstay Community	1.76%	Low Employment County	False
Working Community	13.24%	Persistent Poverty County	False
Country Community	0.97%	Population Loss County	False
Aspiring Community	10.51%	Nonmetro Recreation County	False
Urban Community	70.91%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	17.99	Racial Diversity Index	49.23
Ancestry Diversity Index	4.13	Diversity Composite Index	16.75
Foreign Born Diversity Index	8.20	Population Density Index	46.19

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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14	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073000500	Total Households in 3 mi Ring	27,368
	CT Centroid Latitude	33.54121	Active Evangelical HHLDS	5,759
	CT Centroid Longitude	-86.76921	Active Evangelical PERCENT	21.04%
	City Location	Birmingham	Unreached HHLDS	19,711
	County Location	Jefferson	Unreached Percent	72.02%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,003
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	25.59%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,056
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	7.51%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	10,917
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	39.89%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	13.58%	Low Education County	False
Mainstay Community	6.53%	Low Employment County	False
Working Community	10.22%	Persistent Poverty County	False
Country Community	0.68%	Population Loss County	False
Aspiring Community	16.79%	Nonmetro Recreation County	False
Urban Community	52.2%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	20.69	Racial Diversity Index	65.34
Ancestry Diversity Index	12.65	Diversity Composite Index	23.35
Foreign Born Diversity Index	33.03	Population Density Index	57.64

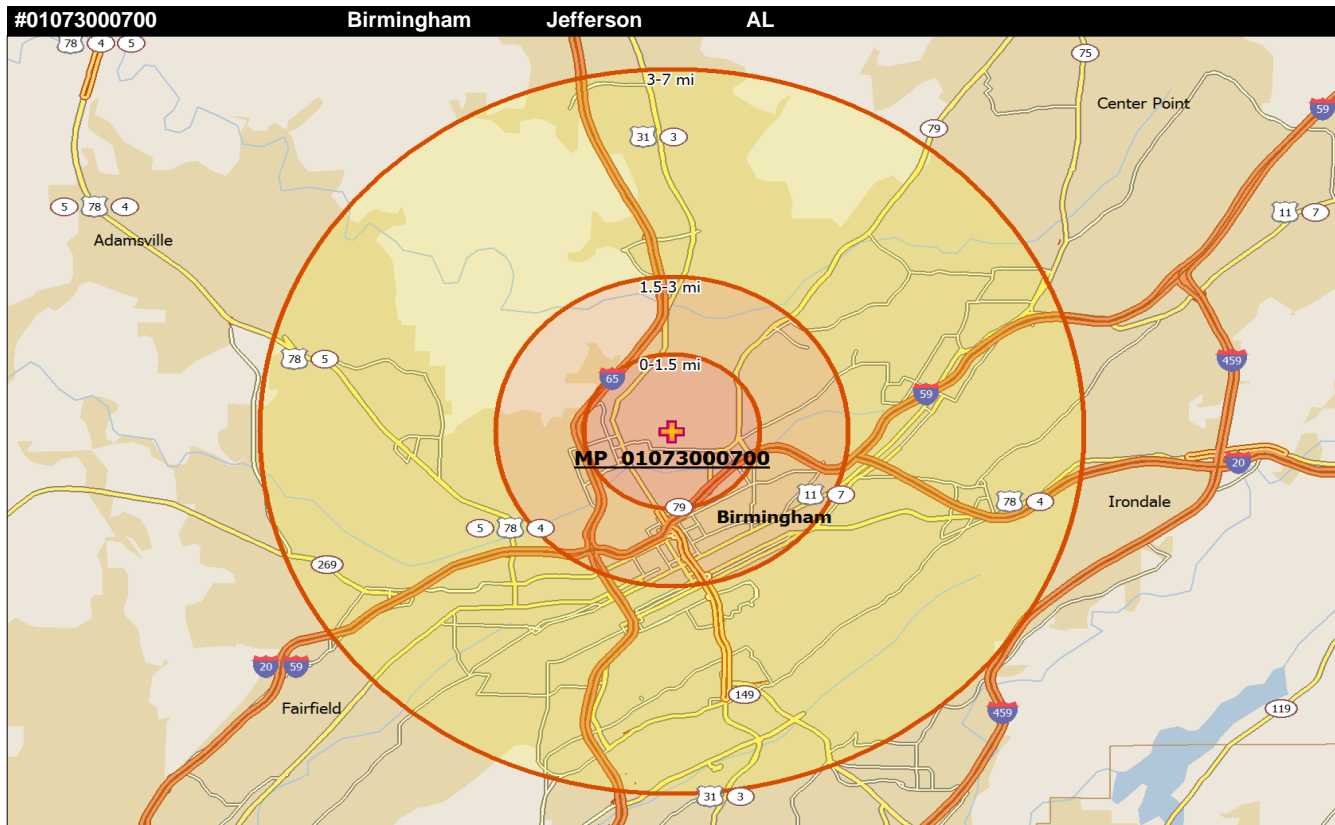
Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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MISSION POINT REPORT
TOP UNREACHED LOCATIONS IN NORTH CENTRAL REGION

IICM
SITESCAPE
16



15	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073000700	Total Households in 3 mi Ring	14,916
	CT Centroid Latitude	33.55462	Active Evangelical HHLDS	3,306
	CT Centroid Longitude	-86.80299	Active Evangelical PERCENT	22.17%
	City Location	Birmingham	Unreached HHLDS	10,522
	County Location	Jefferson	Unreached Percent	70.54%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,347
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	29.14%
	Sitescape Category	Suburb scape	Spiritual but Not Religious or Evang HHLDS	586
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.93%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	5,910
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	39.62%

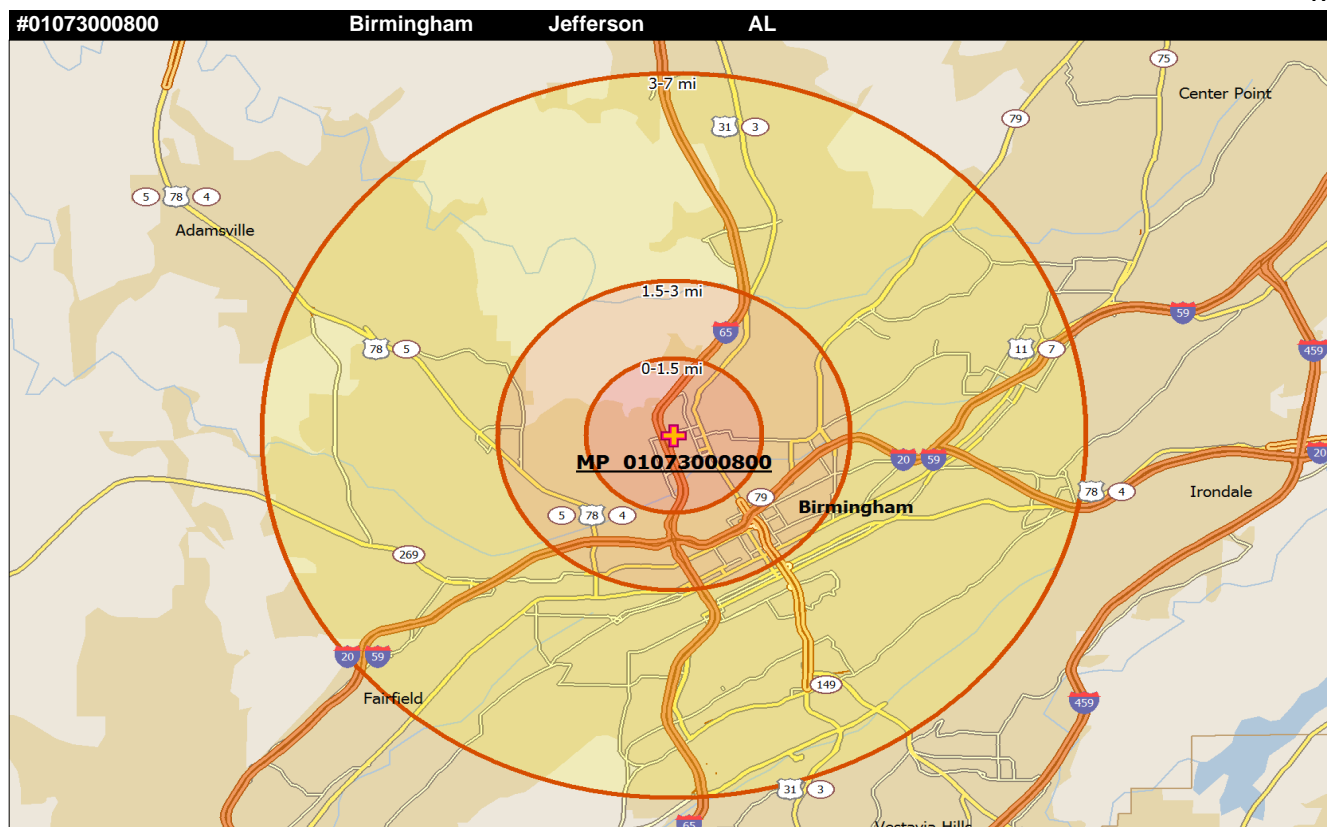
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.01%	Low Education County	False
Mainstay Community	0.82%	Low Employment County	False
Working Community	15%	Persistent Poverty County	False
Country Community	0.15%	Population Loss County	False
Aspiring Community	5.63%	Nonmetro Recreation County	False
Urban Community	78.39%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	14.47	Racial Diversity Index	39.67
Ancestry Diversity Index	2.50	Diversity Composite Index	14.28
Foreign Born Diversity Index	12.87	Population Density Index	44.84

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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16	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073000800	Total Households in 3 mi Ring	13,450
	CT Centroid Latitude	33.55072	Active Evangelical HHLDS	2,944
	CT Centroid Longitude	-86.82630	Active Evangelical PERCENT	21.89%
	City Location	Birmingham	Unreached HHLDS	9,536
	County Location	Jefferson	Unreached Percent	70.9%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,179
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	31.07%
	Sitescape Category	Suburb scape	Spiritual but Not Religious or Evang HHLDS	413
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.07%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	5,225
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.85%

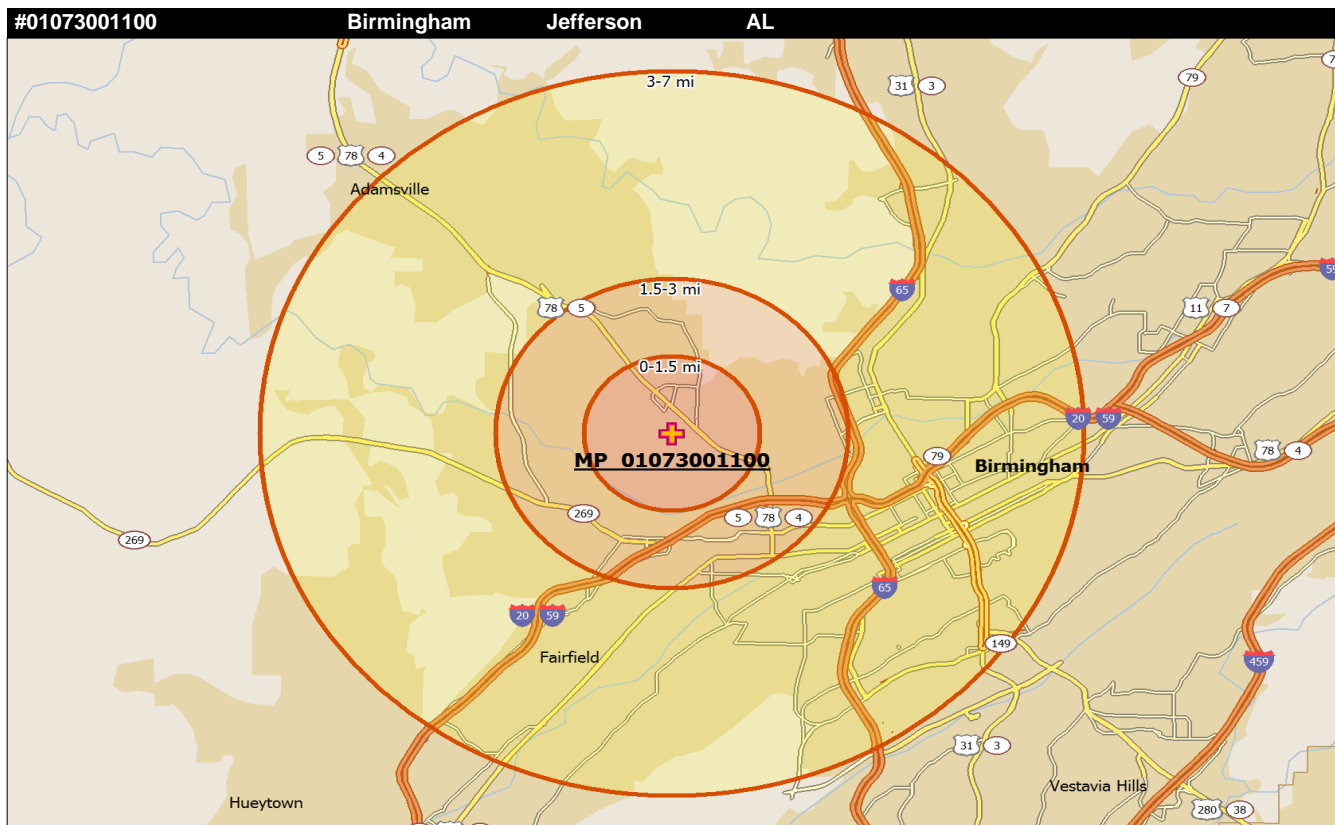
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.05%	Low Education County	False
Mainstay Community	0.72%	Low Employment County	False
Working Community	4.5%	Persistent Poverty County	False
Country Community	0.22%	Population Loss County	False
Aspiring Community	8.25%	Nonmetro Recreation County	False
Urban Community	86.25%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	9.89	Racial Diversity Index	22.38
Ancestry Diversity Index	1.07	Diversity Composite Index	13.17
Foreign Born Diversity Index	31.41	Population Density Index	41.49

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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17	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073001100	Total Households in 3 mi Ring	14,822
	CT Centroid Latitude	33.53971	Active Evangelical HHLDS	3,313
	CT Centroid Longitude	-86.87852	Active Evangelical PERCENT	22.35%
	City Location	Birmingham	Unreached HHLDS	10,417
	County Location	Jefferson	Unreached Percent	70.28%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,350
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	29.35%
	Sitescape Category	Suburb scape	Spiritual but Not Religious or Evang HHLDS	524
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.54%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	5,767
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.91%

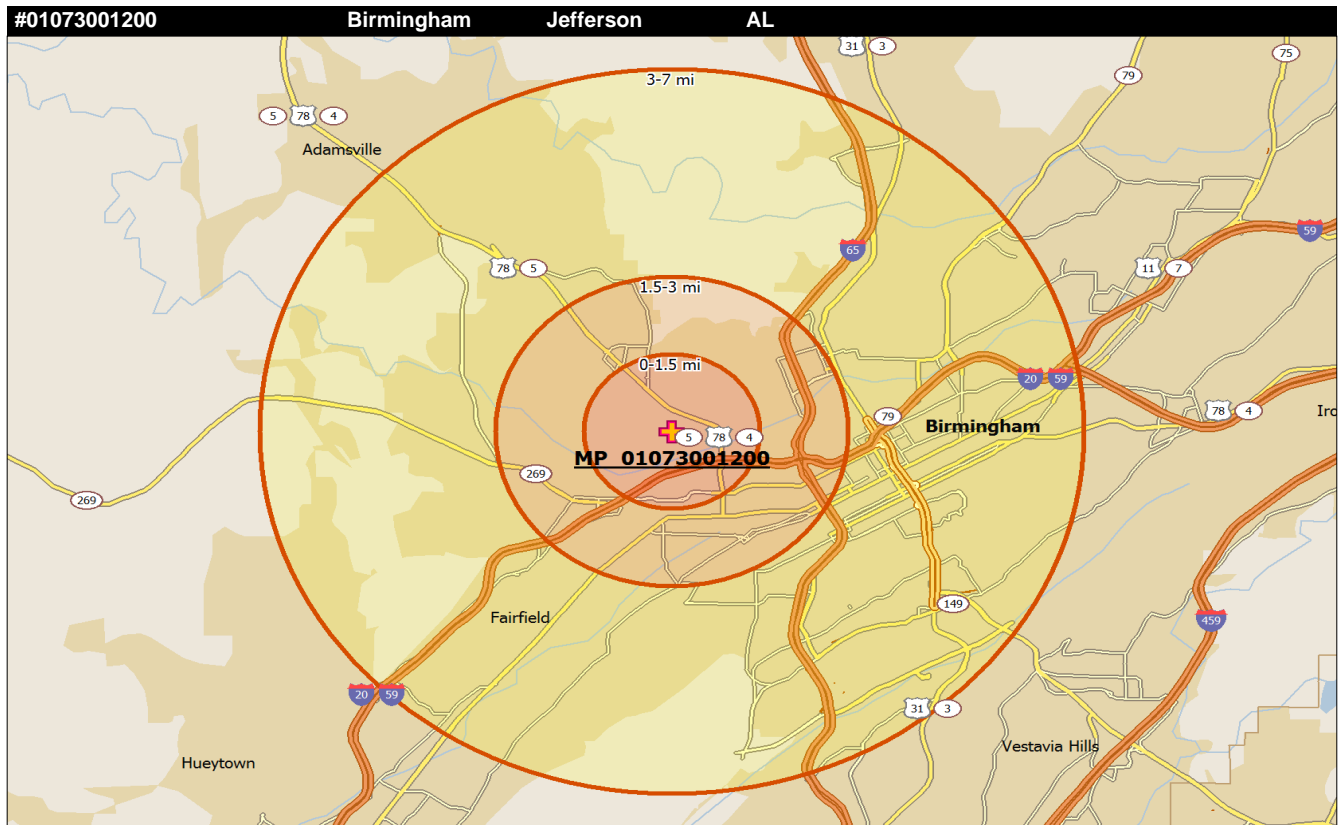
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.06%	Low Education County	False
Mainstay Community	0.47%	Low Employment County	False
Working Community	10.18%	Persistent Poverty County	False
Country Community	0.45%	Population Loss County	False
Aspiring Community	19.42%	Nonmetro Recreation County	False
Urban Community	68.41%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	16.29	Racial Diversity Index	34.71
Ancestry Diversity Index	1.57	Diversity Composite Index	14.27
Foreign Born Diversity Index	20.59	Population Density Index	44.05

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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18	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073001200	Total Households in 3 mi Ring	22,984
	CT Centroid Latitude	33.52910	Active Evangelical HHLDS	5,023
	CT Centroid Longitude	-86.86419	Active Evangelical PERCENT	21.85%
	City Location	Birmingham	Unreached HHLDS	16,306
	County Location	Jefferson	Unreached Percent	70.94%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,224
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.43%
	Sitescape Category	Suburb scape	Spiritual but Not Religious or Evang HHLDS	710
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.09%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	8,740
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.03%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.05%	Low Education County	False
Mainstay Community	0.37%	Low Employment County	False
Working Community	3.82%	Persistent Poverty County	False
Country Community	0.21%	Population Loss County	False
Aspiring Community	10.88%	Nonmetro Recreation County	False
Urban Community	84.66%	Retirement Destination County	False

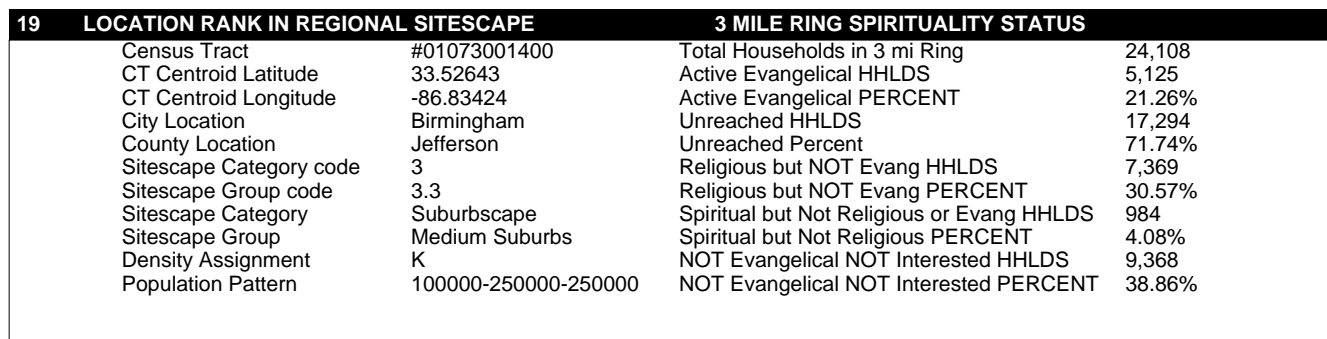
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	14.51	Racial Diversity Index	24.31
Ancestry Diversity Index	0.76	Diversity Composite Index	11.66
Foreign Born Diversity Index	22.01	Population Density Index	54.98

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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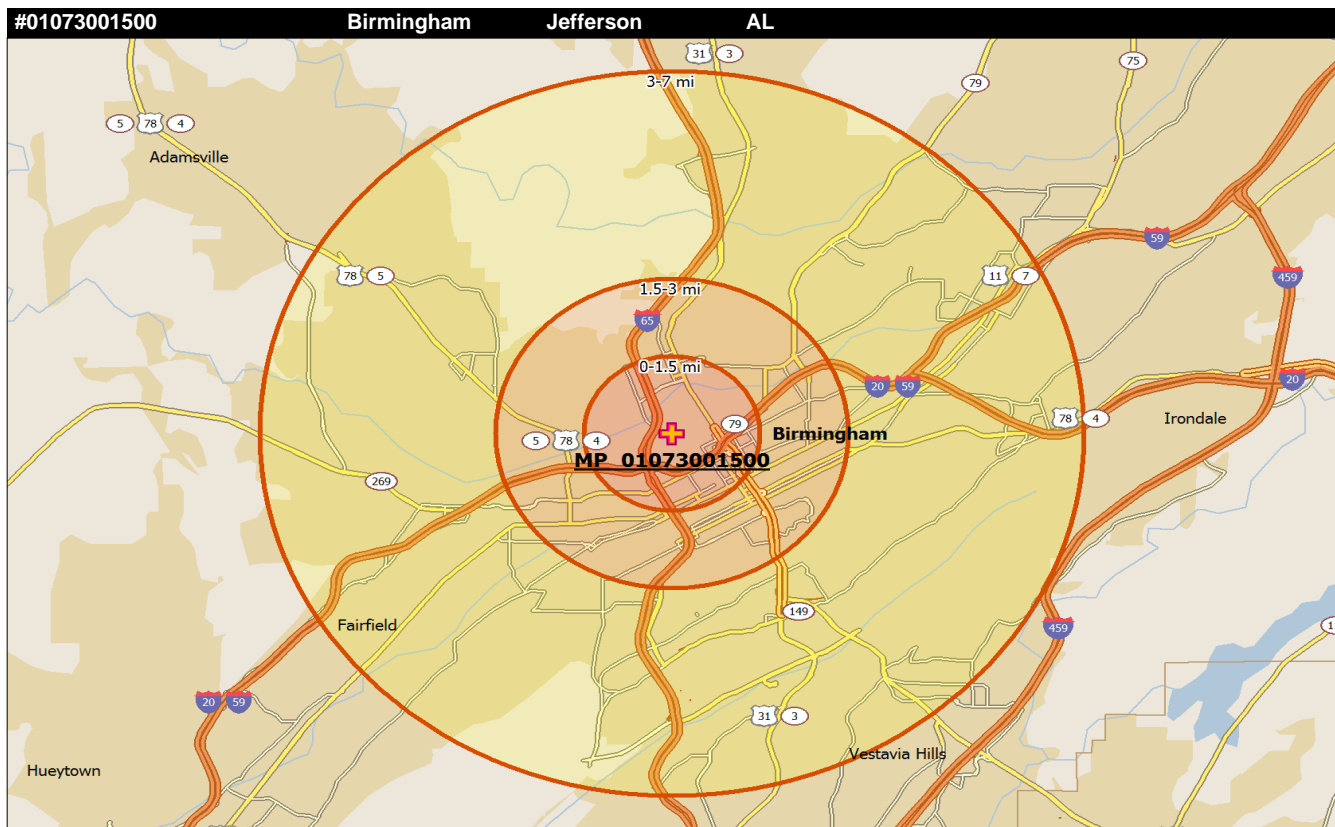
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**IICM
SITESCAPE
20**



3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.37%	Low Education County	False
Mainstay Community	0.34%	Low Employment County	False
Working Community	2.71%	Persistent Poverty County	False
Country Community	0.02%	Population Loss County	False
Aspiring Community	10.59%	Nonmetro Recreation County	False
Urban Community	85.95%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	22.82	Racial Diversity Index	32.76
Ancestry Diversity Index	1.70	Diversity Composite Index	17.98
Foreign Born Diversity Index	55.54	Population Density Index	57.81



20	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073001500	Total Households in 3 mi Ring	26,893
	CT Centroid Latitude	33.53066	Active Evangelical HHLDS	5,523
	CT Centroid Longitude	-86.81927	Active Evangelical PERCENT	20.54%
	City Location	Birmingham	Unreached HHLDS	19,551
	County Location	Jefferson	Unreached Percent	72.7%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,425
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	27.61%
	Sitescape Category	Suburbcape	Spiritual but Not Religious or Evang HHLDS	1,789
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	6.65%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	10,761
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	40.01%

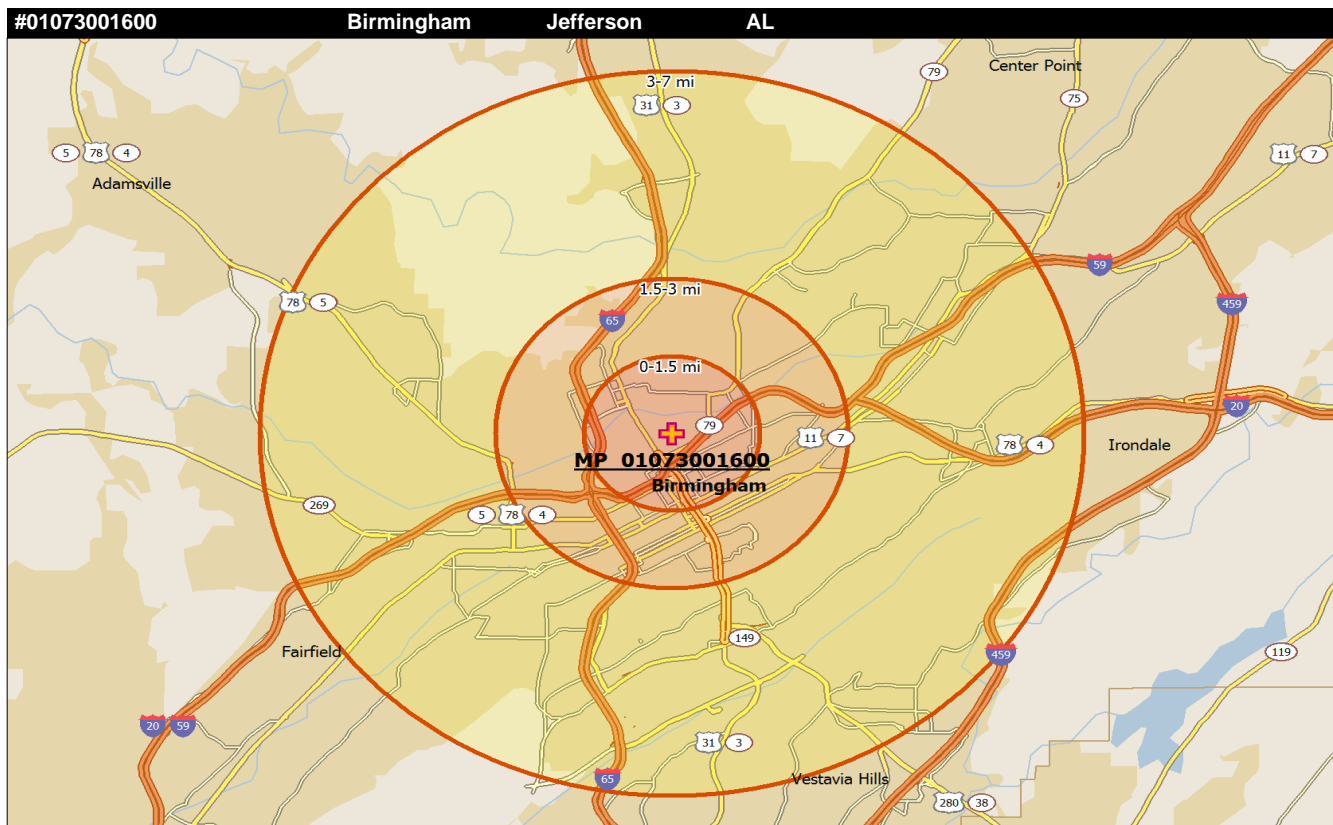
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.48%	Low Education County	False
Mainstay Community	2.32%	Low Employment County	False
Working Community	4.12%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	20.37%	Nonmetro Recreation County	False
Urban Community	69.71%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	29.23	Racial Diversity Index	46.82
Ancestry Diversity Index	5.03	Diversity Composite Index	18.96
Foreign Born Diversity Index	71.97	Population Density Index	57.13

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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21	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073001600	Total Households in 3 mi Ring	24,928
	CT Centroid Latitude	33.53802	Active Evangelical HHLDS	5,149
	CT Centroid Longitude	-86.80273	Active Evangelical PERCENT	20.66%
	City Location	Birmingham	Unreached HHLDS	18,088
	County Location	Jefferson	Unreached Percent	72.56%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,724
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	26.97%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,700
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	6.82%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	10,054
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	40.33%

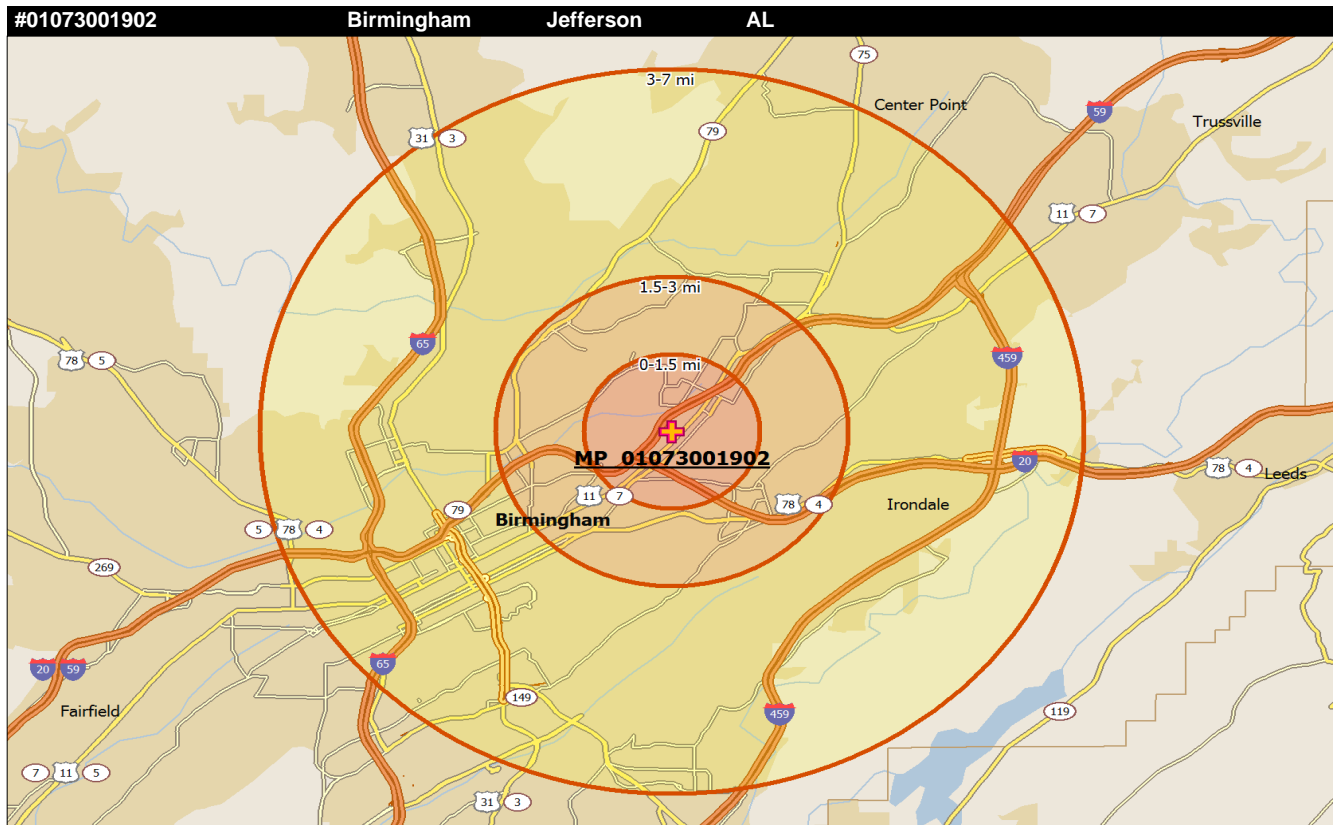
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7.24%	Low Education County	False
Mainstay Community	3.37%	Low Employment County	False
Working Community	4.28%	Persistent Poverty County	False
Country Community	0.02%	Population Loss County	False
Aspiring Community	20.57%	Nonmetro Recreation County	False
Urban Community	64.54%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	27.88	Racial Diversity Index	53.60
Ancestry Diversity Index	6.84	Diversity Composite Index	19.75
Foreign Born Diversity Index	57.06	Population Density Index	53.12

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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22	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073001902	Total Households in 3 mi Ring	23,082
	CT Centroid Latitude	33.55521	Active Evangelical HHLDS	5,028
	CT Centroid Longitude	-86.73776	Active Evangelical PERCENT	21.78%
	City Location	Birmingham	Unreached HHLDS	16,395
	County Location	Jefferson	Unreached Percent	71.03%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,221
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	26.95%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,390
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	6.02%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	8,978
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.9%

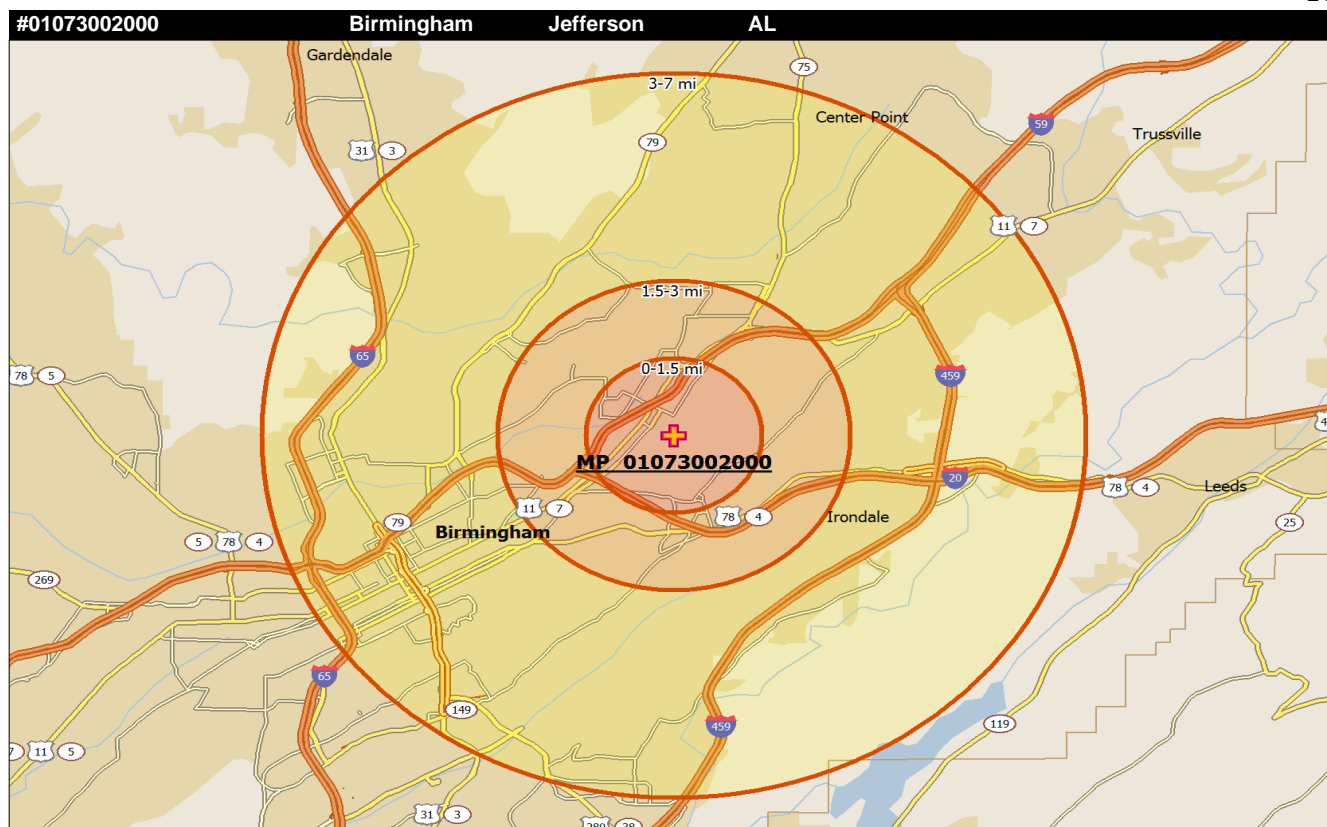
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	8.13%	Low Education County	False
Mainstay Community	6.67%	Low Employment County	False
Working Community	16.11%	Persistent Poverty County	False
Country Community	0.82%	Population Loss County	False
Aspiring Community	11.83%	Nonmetro Recreation County	False
Urban Community	56.42%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	18.63	Racial Diversity Index	63.45
Ancestry Diversity Index	9.92	Diversity Composite Index	21.00
Foreign Born Diversity Index	17.62	Population Density Index	54.31

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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23	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073002000	Total Households in 3 mi Ring	19,687
	CT Centroid Latitude	33.55755	Active Evangelical HHLDS	4,286
	CT Centroid Longitude	-86.71966	Active Evangelical PERCENT	21.77%
	City Location	Birmingham	Unreached HHLDS	13,992
	County Location	Jefferson	Unreached Percent	71.07%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,324
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	27.04%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,185
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	6.02%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	7,604
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.62%

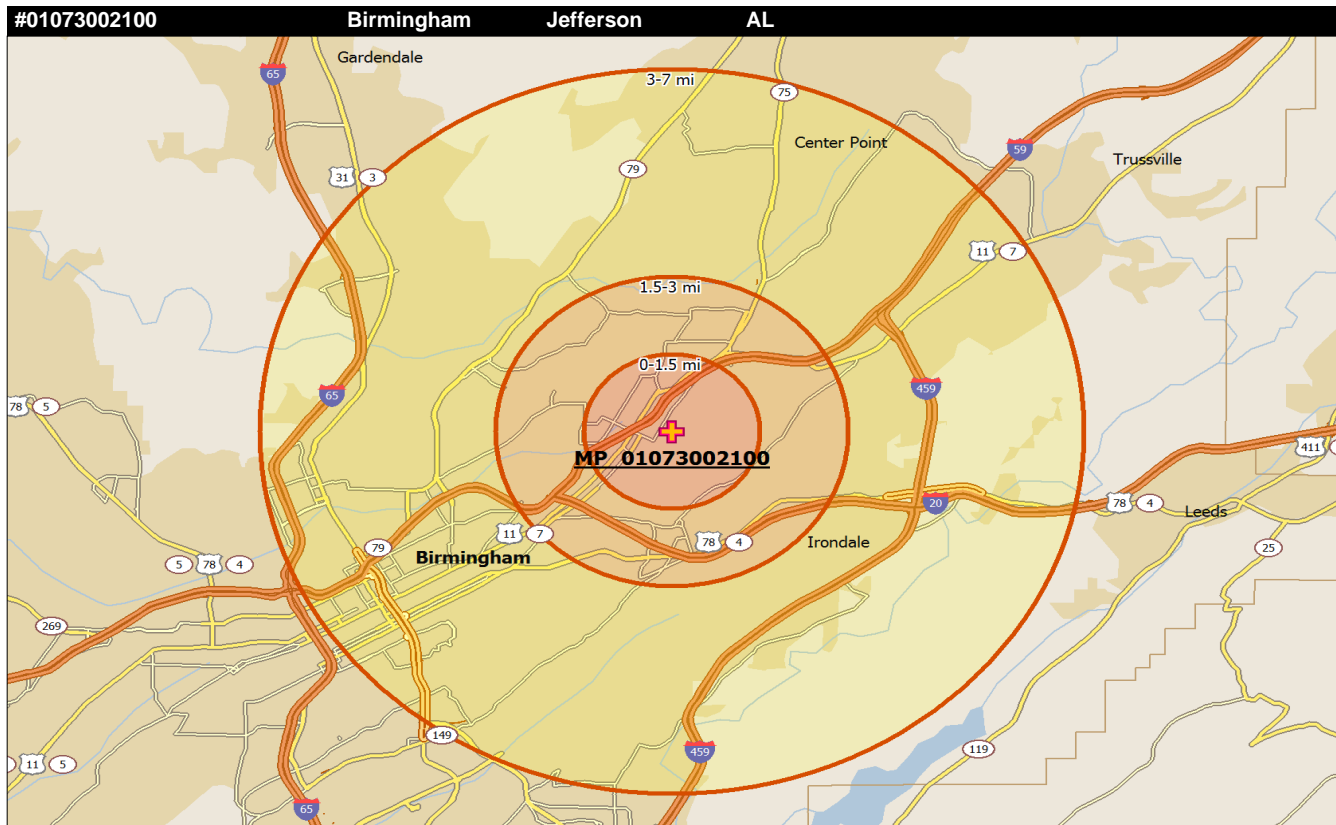
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	5.8%	Low Education County	False
Mainstay Community	5.48%	Low Employment County	False
Working Community	18.14%	Persistent Poverty County	False
Country Community	0.97%	Population Loss County	False
Aspiring Community	17.98%	Nonmetro Recreation County	False
Urban Community	51.65%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	20.76	Racial Diversity Index	64.79
Ancestry Diversity Index	10.44	Diversity Composite Index	23.97
Foreign Born Diversity Index	15.34	Population Density Index	48.53

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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24	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073002100	Total Households in 3 mi Ring	17,385
	CT Centroid Latitude	33.56582	Active Evangelical HHLDS	3,824
	CT Centroid Longitude	-86.71432	Active Evangelical PERCENT	22.00%
	City Location	Birmingham	Unreached HHLDS	12,300
	County Location	Jefferson	Unreached Percent	70.75%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,769
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	27.43%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	983
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	5.66%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	6,631
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.14%

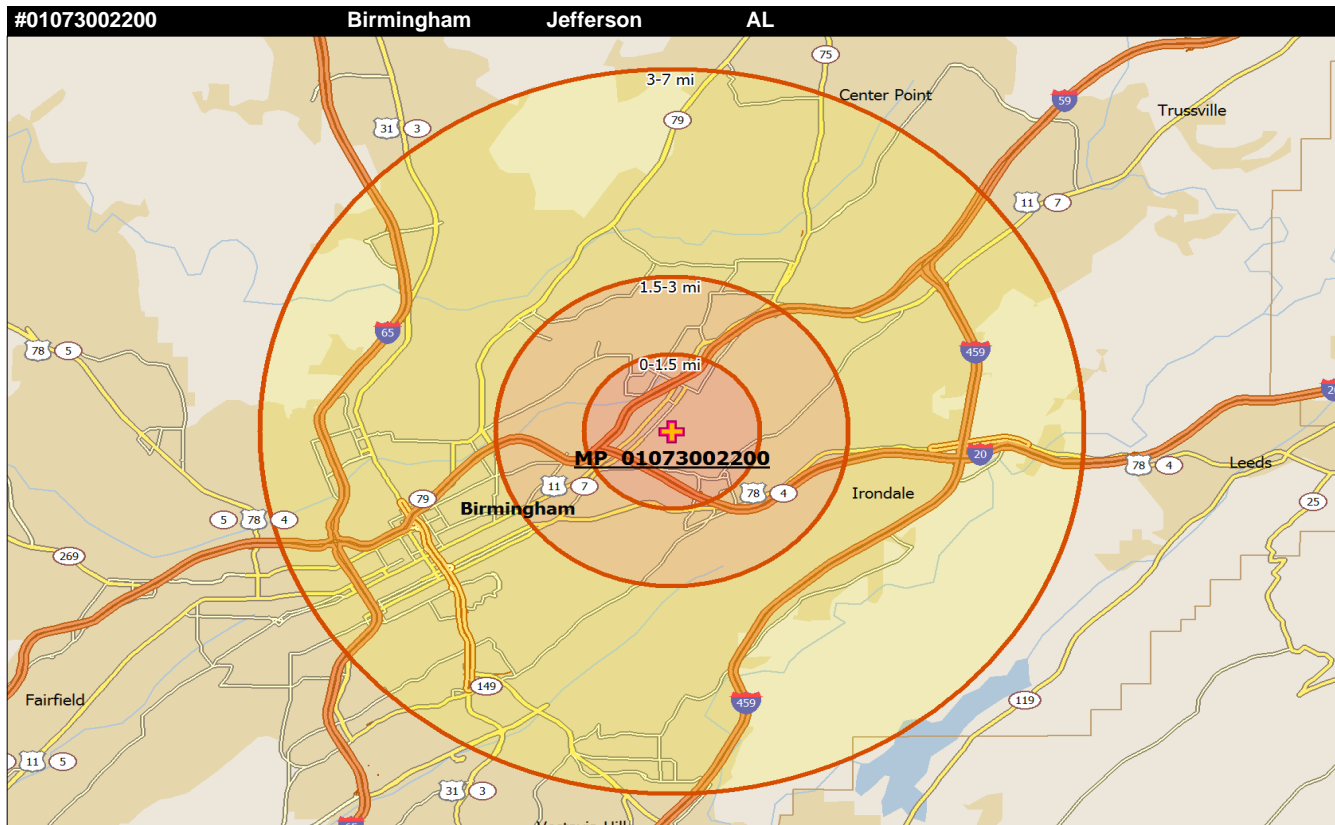
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.91%	Low Education County	False
Mainstay Community	3.49%	Low Employment County	False
Working Community	21.94%	Persistent Poverty County	False
Country Community	0.84%	Population Loss County	False
Aspiring Community	16.73%	Nonmetro Recreation County	False
Urban Community	54.08%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	21.17	Racial Diversity Index	63.07
Ancestry Diversity Index	9.46	Diversity Composite Index	23.21
Foreign Born Diversity Index	14.81	Population Density Index	45.80

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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25 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01073002200	Total Households in 3 mi Ring	22,808
CT Centroid Latitude	33.55221	Active Evangelical HHLDS	4,948
CT Centroid Longitude	-86.72754	Active Evangelical PERCENT	21.70%
City Location	Birmingham	Unreached HHLDS	16,231
County Location	Jefferson	Unreached Percent	71.16%
Sitescape Category code	3	Religious but NOT Evang HHLDS	6,164
Sitescape Group code	3.3	Religious but NOT Evang PERCENT	27.03%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,376
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	6.03%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	8,871
Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.89%

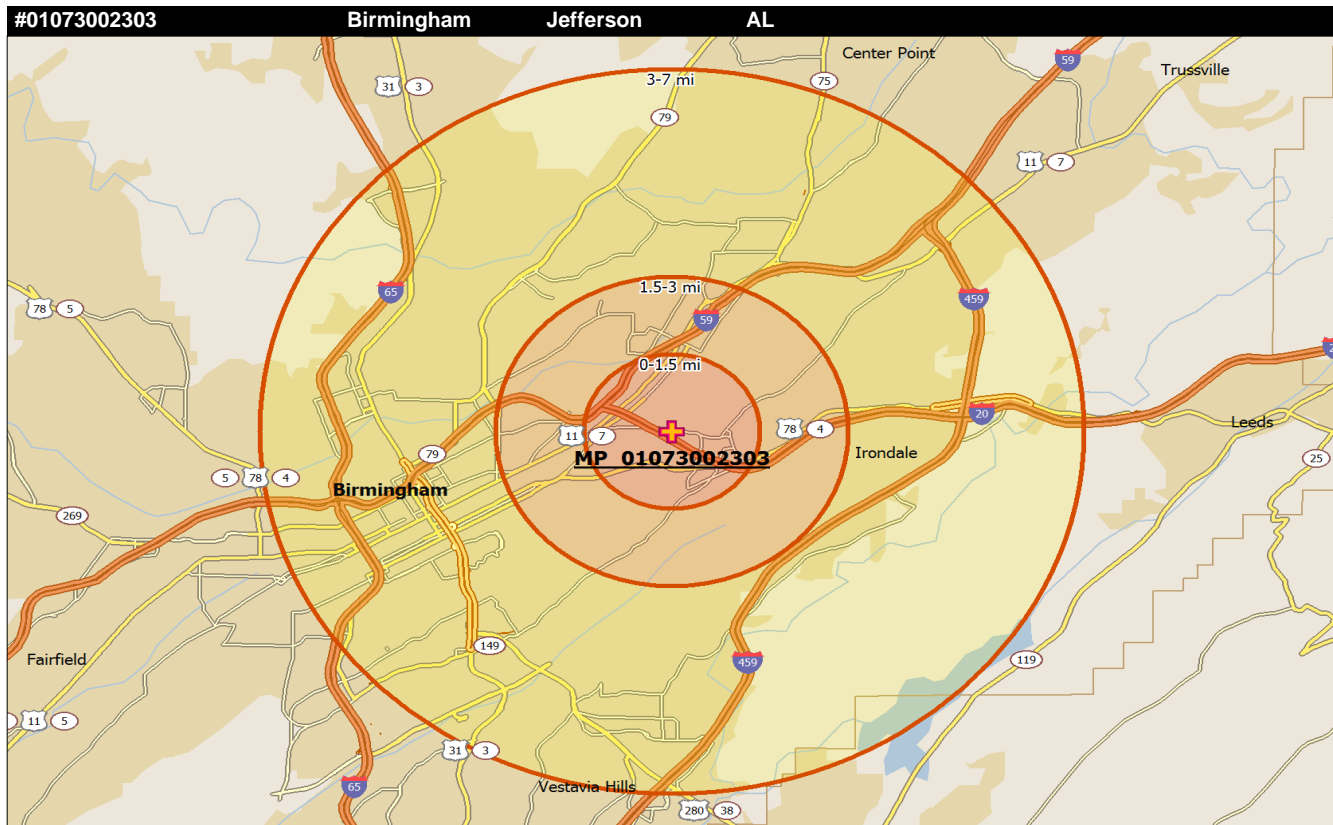
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	8.44%	Low Education County	False
Mainstay Community	6.27%	Low Employment County	False
Working Community	15.72%	Persistent Poverty County	False
Country Community	0.85%	Population Loss County	False
Aspiring Community	14.87%	Nonmetro Recreation County	False
Urban Community	53.85%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	23.07	Racial Diversity Index	67.13
Ancestry Diversity Index	12.17	Diversity Composite Index	24.83
Foreign Born Diversity Index	27.19	Population Density Index	52.58

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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26	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073002303	Total Households in 3 mi Ring	23,932
	CT Centroid Latitude	33.54069	Active Evangelical HHLDS	5,056
	CT Centroid Longitude	-86.72826	Active Evangelical PERCENT	21.13%
	City Location	Birmingham	Unreached HHLDS	17,212
	County Location	Jefferson	Unreached Percent	71.92%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,201
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	25.91%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,739
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	7.27%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	9,445
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	39.47%

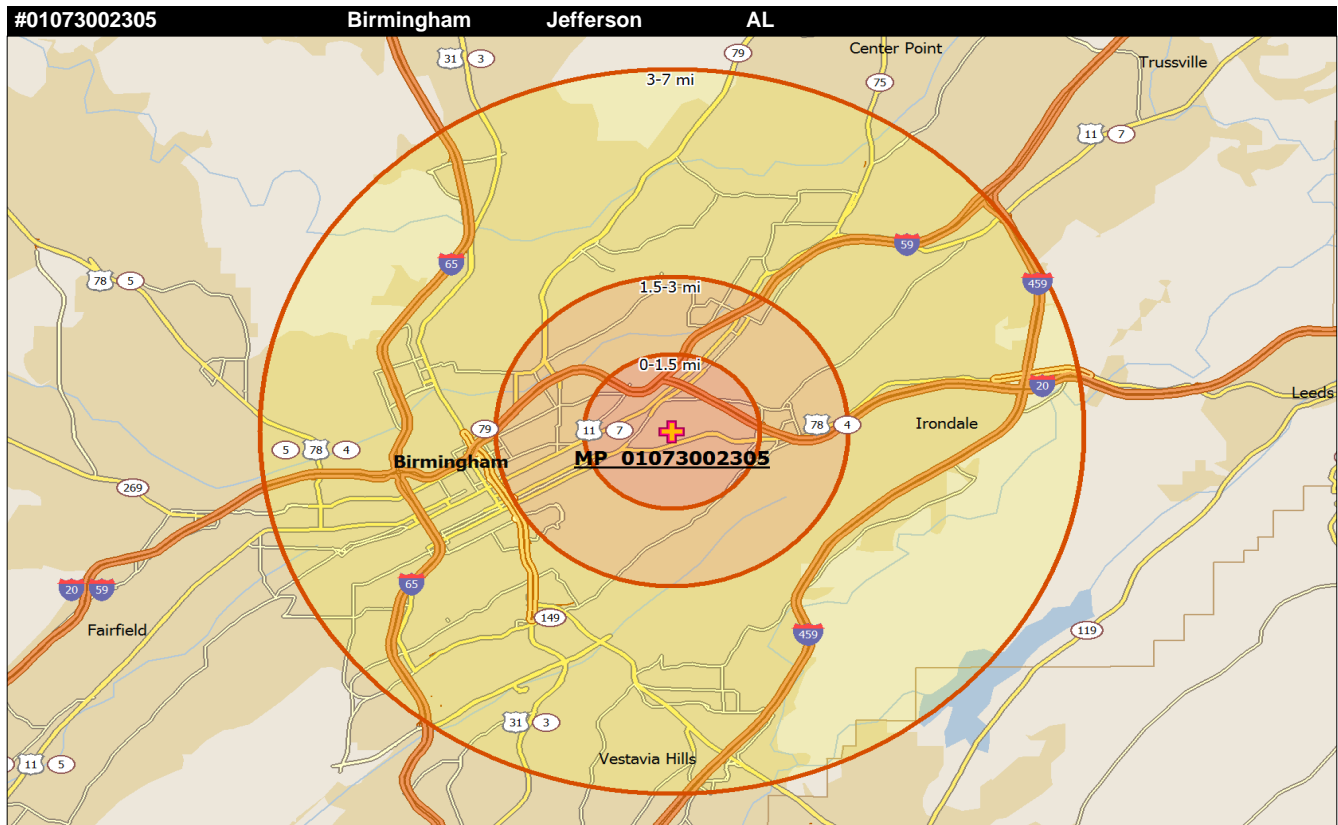
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	23.42%	Low Education County	False
Mainstay Community	7.98%	Low Employment County	False
Working Community	8.19%	Persistent Poverty County	False
Country Community	0.72%	Population Loss County	False
Aspiring Community	13.86%	Nonmetro Recreation County	False
Urban Community	45.82%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	23.17	Racial Diversity Index	69.34
Ancestry Diversity Index	15.73	Diversity Composite Index	26.09
Foreign Born Diversity Index	30.32	Population Density Index	53.97

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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27	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073002305	Total Households in 3 mi Ring	25,584
	CT Centroid Latitude	33.53281	Active Evangelical HHLDS	5,341
	CT Centroid Longitude	-86.74603	Active Evangelical PERCENT	20.87%
	City Location	Birmingham	Unreached HHLDS	18,487
	County Location	Jefferson	Unreached Percent	72.26%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,431
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	25.14%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,018
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	7.89%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	10,229
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	39.98%

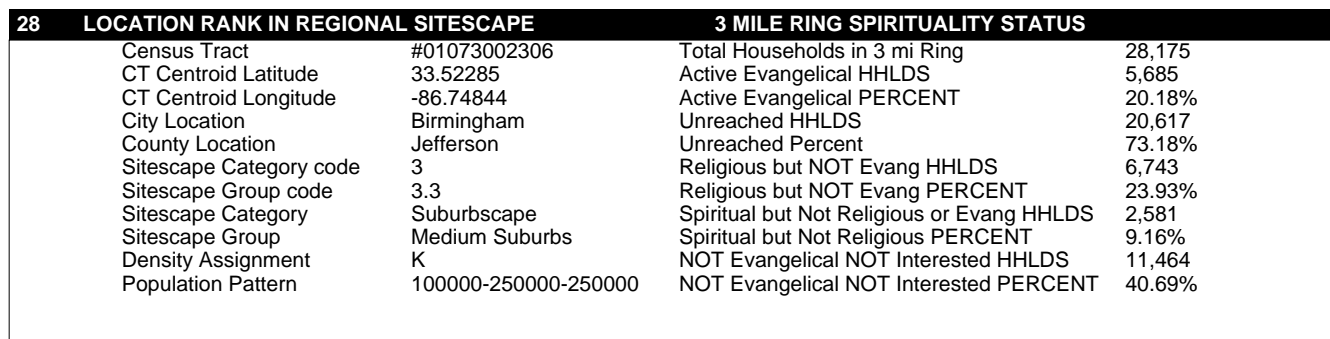
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	25.13%	Low Education County	False
Mainstay Community	8.19%	Low Employment County	False
Working Community	7.12%	Persistent Poverty County	False
Country Community	0.66%	Population Loss County	False
Aspiring Community	15.68%	Nonmetro Recreation County	False
Urban Community	43.22%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	24.47	Racial Diversity Index	70.75
Ancestry Diversity Index	21.07	Diversity Composite Index	29.81
Foreign Born Diversity Index	44.12	Population Density Index	57.63

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

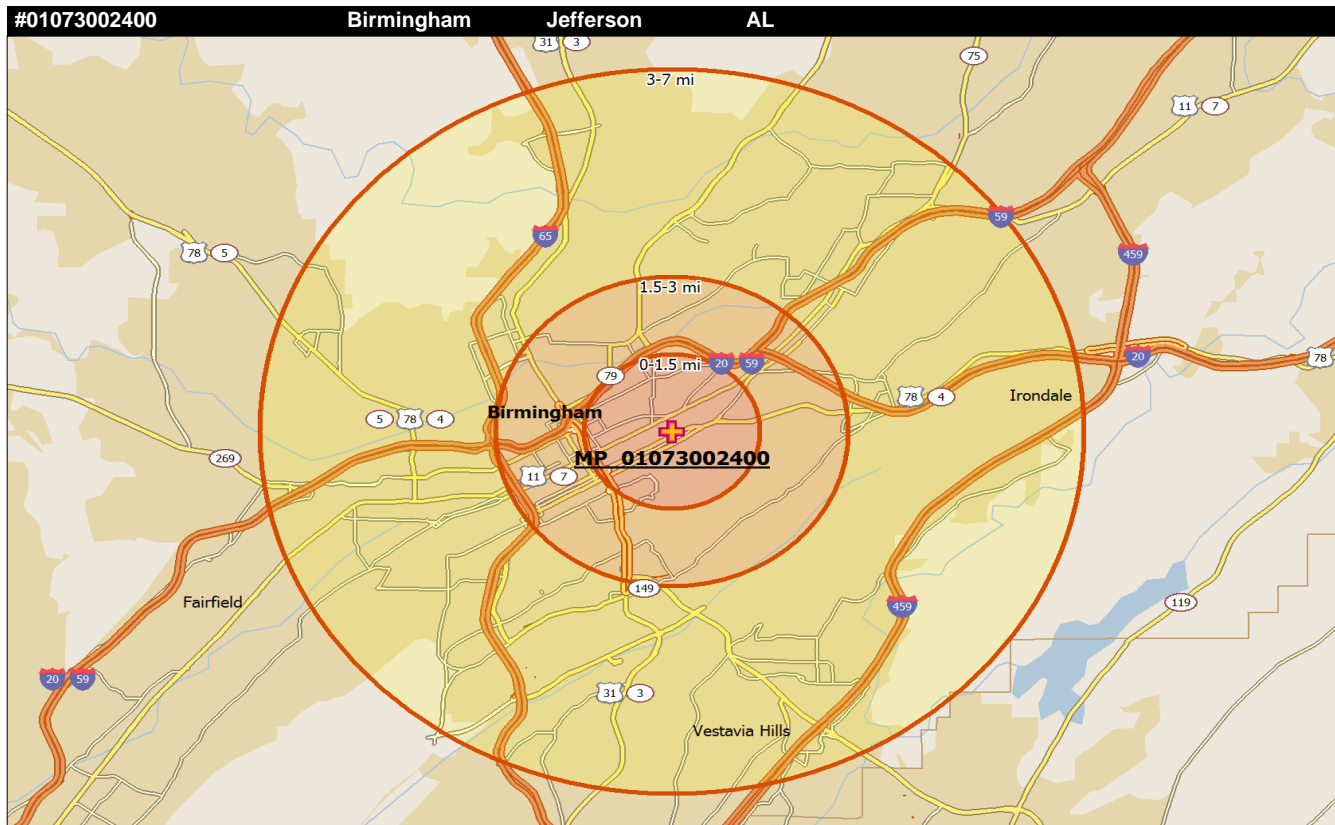
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3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	29.7%	Low Education County	False
Mainstay Community	8.23%	Low Employment County	False
Working Community	6.57%	Persistent Poverty County	False
Country Community	0.56%	Population Loss County	False
Aspiring Community	19.39%	Nonmetro Recreation County	False
Urban Community	35.55%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	28.94	Racial Diversity Index	70.22
Ancestry Diversity Index	27.48	Diversity Composite Index	42.54
Foreign Born Diversity Index	51.10	Population Density Index	54.93



29	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073002400	Total Households in 3 mi Ring	29,794
	CT Centroid Latitude	33.52487	Active Evangelical HHLDS	5,979
	CT Centroid Longitude	-86.77370	Active Evangelical PERCENT	20.07%
	City Location	Birmingham	Unreached HHLDS	21,848
	County Location	Jefferson	Unreached Percent	73.33%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,065
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	23.71%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,793
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	9.38%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,224
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	41.03%

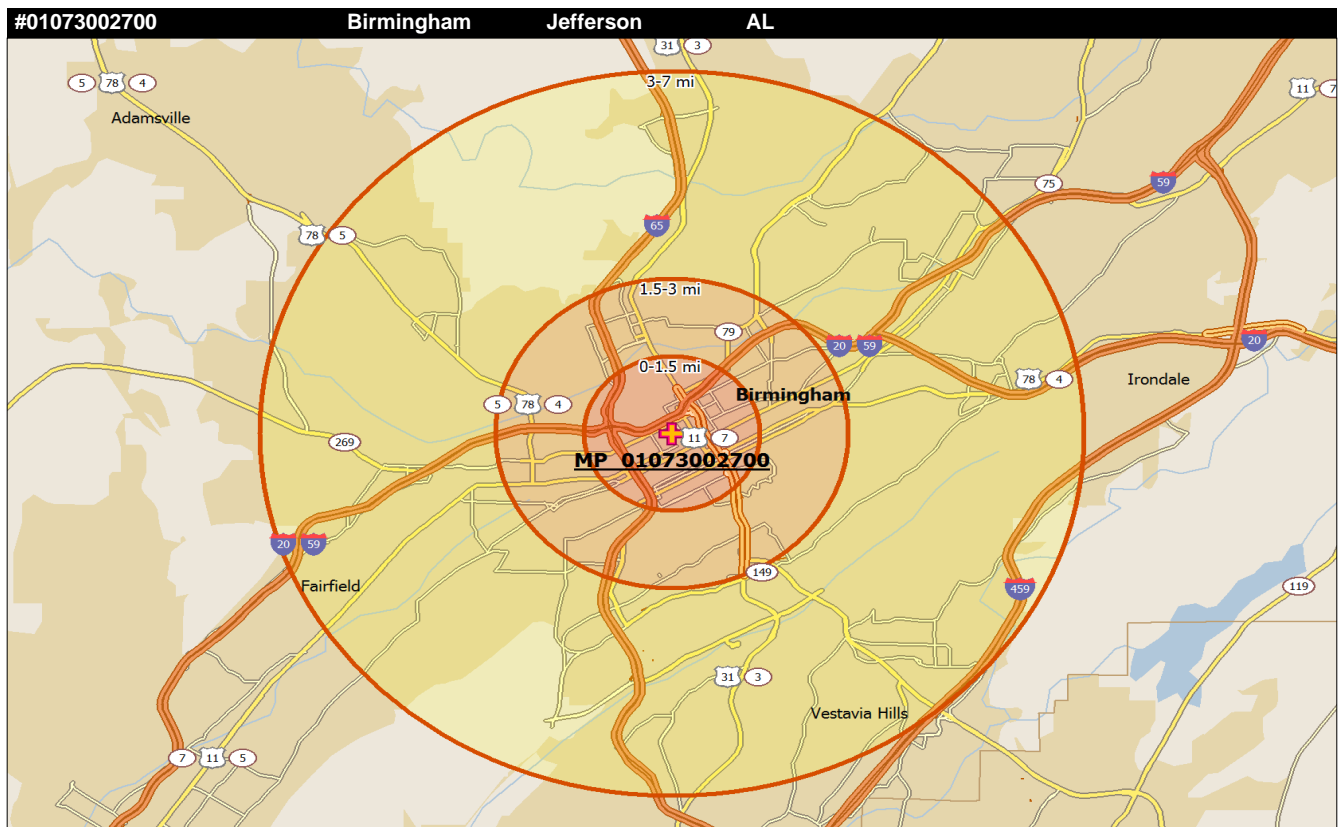
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	24.03%	Low Education County	False
Mainstay Community	6.53%	Low Employment County	False
Working Community	7.35%	Persistent Poverty County	False
Country Community	0.48%	Population Loss County	False
Aspiring Community	21.46%	Nonmetro Recreation County	False
Urban Community	40.16%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	30.94	Racial Diversity Index	71.28
Ancestry Diversity Index	19.40	Diversity Composite Index	30.55
Foreign Born Diversity Index	59.50	Population Density Index	58.35

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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30	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073002700	Total Households in 3 mi Ring	34,781
	CT Centroid Latitude	33.51953	Active Evangelical HHLDS	7,055
	CT Centroid Longitude	-86.80827	Active Evangelical PERCENT	20.29%
	City Location	Birmingham	Unreached HHLDS	25,408
	County Location	Jefferson	Unreached Percent	73.05%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	9,237
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	26.56%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,593
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	7.45%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	13,975
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	40.18%

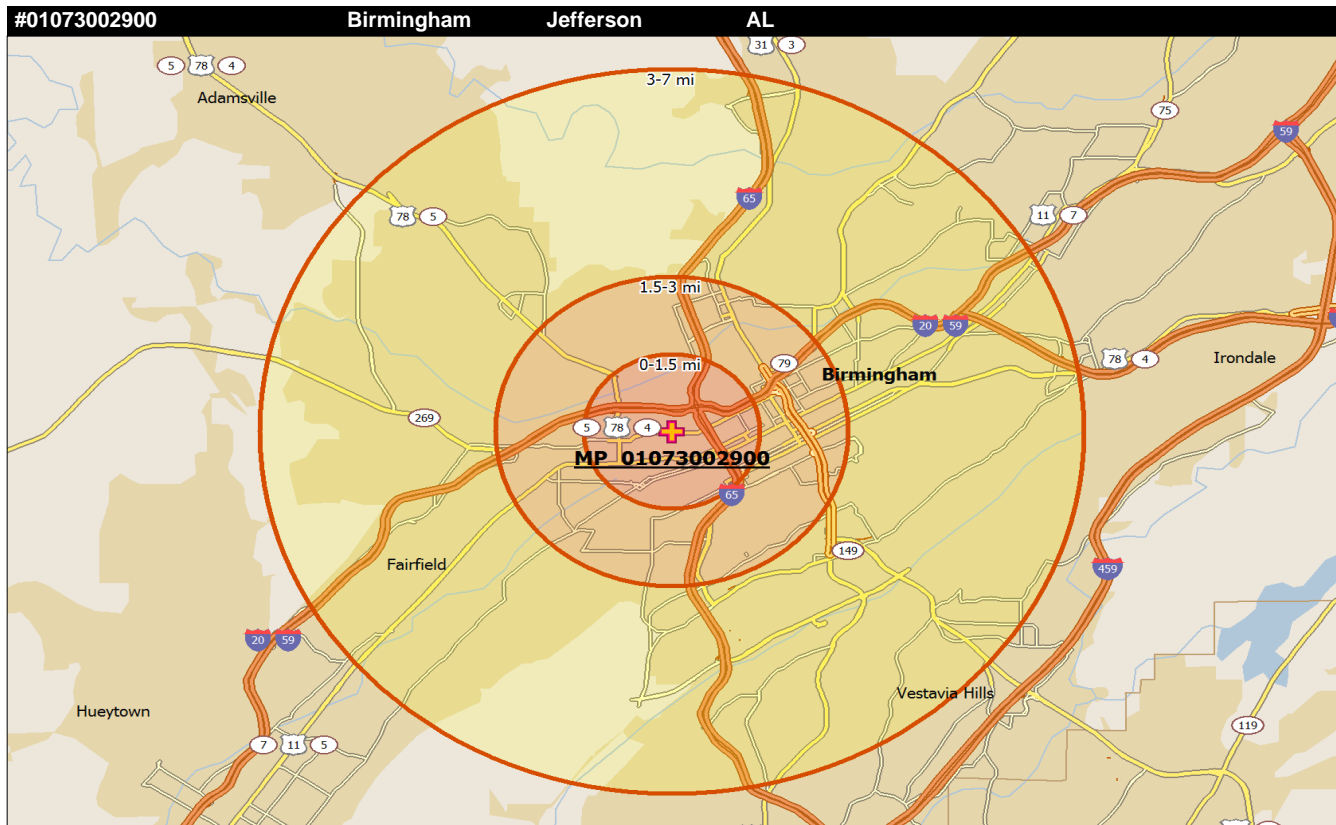
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	12.55%	Low Education County	False
Mainstay Community	2.81%	Low Employment County	False
Working Community	5.45%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	20.73%	Nonmetro Recreation County	False
Urban Community	58.47%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	36.40	Racial Diversity Index	59.65
Ancestry Diversity Index	10.61	Diversity Composite Index	21.98
Foreign Born Diversity Index	84.41	Population Density Index	63.40

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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31	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073002900	Total Households in 3 mi Ring	32,218
	CT Centroid Latitude	33.51432	Active Evangelical HHLDS	6,843
	CT Centroid Longitude	-86.83366	Active Evangelical PERCENT	21.24%
	City Location	Birmingham	Unreached HHLDS	23,124
	County Location	Jefferson	Unreached Percent	71.77%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	9,443
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	29.31%
	Sitescape Category	Suburbscene	Spiritual but Not Religious or Evang HHLDS	1,555
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	4.83%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,600
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	39.11%

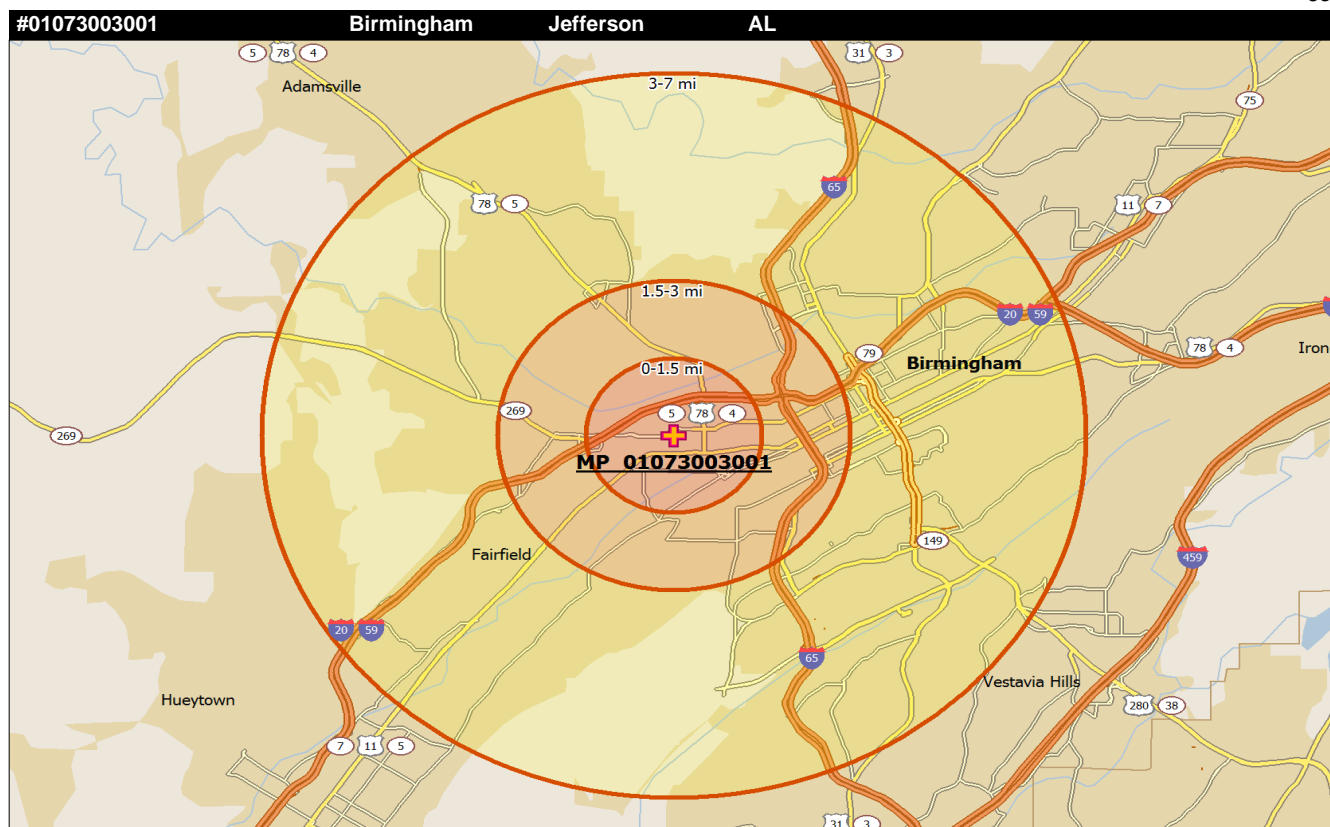
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.79%	Low Education County	False
Mainstay Community	0.42%	Low Employment County	False
Working Community	4.56%	Persistent Poverty County	False
Country Community	0.01%	Population Loss County	False
Aspiring Community	14.48%	Nonmetro Recreation County	False
Urban Community	79.75%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	34.30	Racial Diversity Index	46.53
Ancestry Diversity Index	4.19	Diversity Composite Index	20.24
Foreign Born Diversity Index	70.44	Population Density Index	65.26

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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32	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003001	Total Households in 3 mi Ring	31,869
	CT Centroid Latitude	33.51016	Active Evangelical HHLDS	7,036
	CT Centroid Longitude	-86.85801	Active Evangelical PERCENT	22.08%
	City Location	Birmingham	Unreached HHLDS	22,517
	County Location	Jefferson	Unreached Percent	70.65%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	10,032
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.48%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	841
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.64%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,149
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.12%

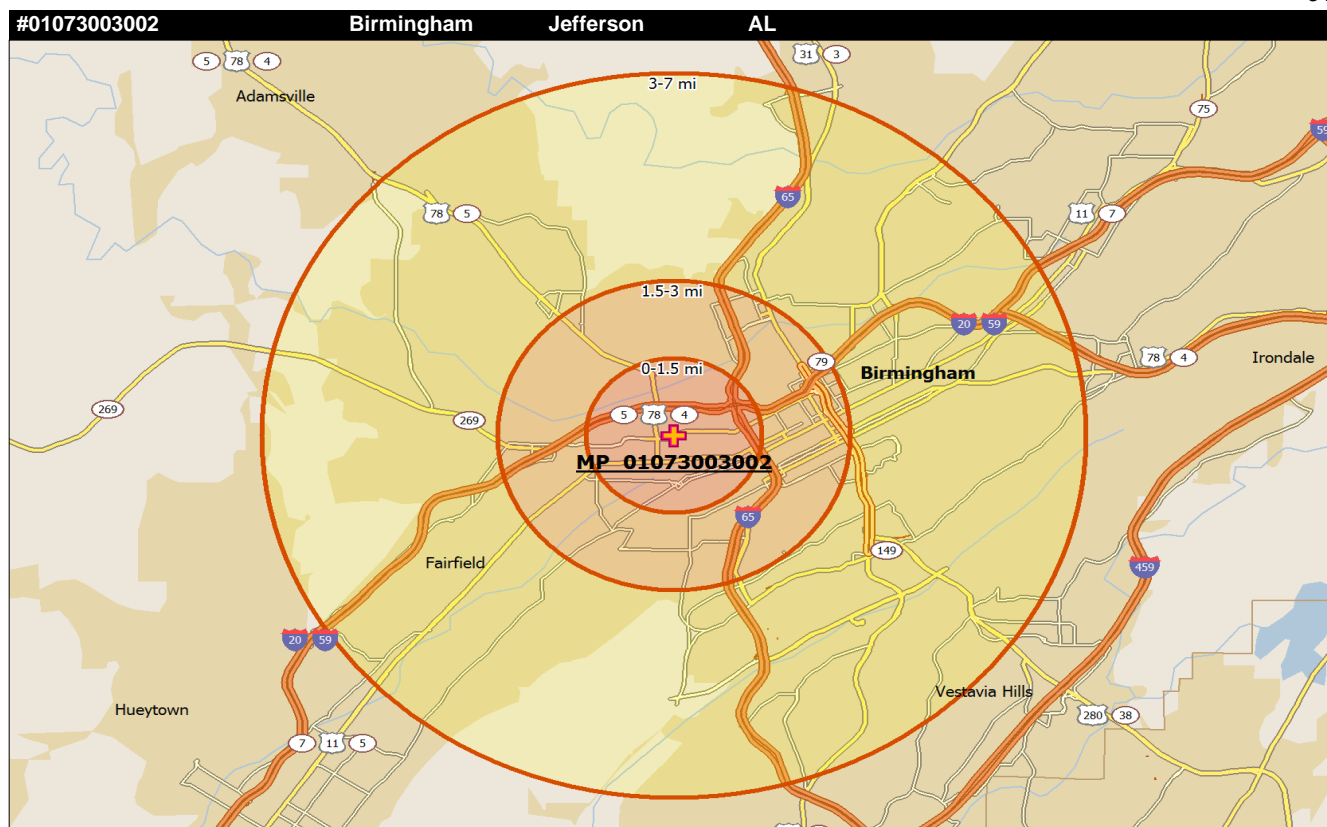
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.02%	Low Education County	False
Mainstay Community	0.35%	Low Employment County	False
Working Community	2.12%	Persistent Poverty County	False
Country Community	0.01%	Population Loss County	False
Aspiring Community	5.48%	Nonmetro Recreation County	False
Urban Community	92.03%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	17.48	Racial Diversity Index	27.59
Ancestry Diversity Index	0.93	Diversity Composite Index	12.95
Foreign Born Diversity Index	26.53	Population Density Index	65.89

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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33	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003002	Total Households in 3 mi Ring	31,988
	CT Centroid Latitude	33.51283	Active Evangelical HHLDS	6,943
	CT Centroid Longitude	-86.84427	Active Evangelical PERCENT	21.70%
	City Location	Birmingham	Unreached HHLDS	22,760
	County Location	Jefferson	Unreached Percent	71.15%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	9,794
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	30.62%
	Sitescape Category	Suburbcape	Spiritual but Not Religious or Evang HHLDS	1,105
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.45%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,388
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.73%

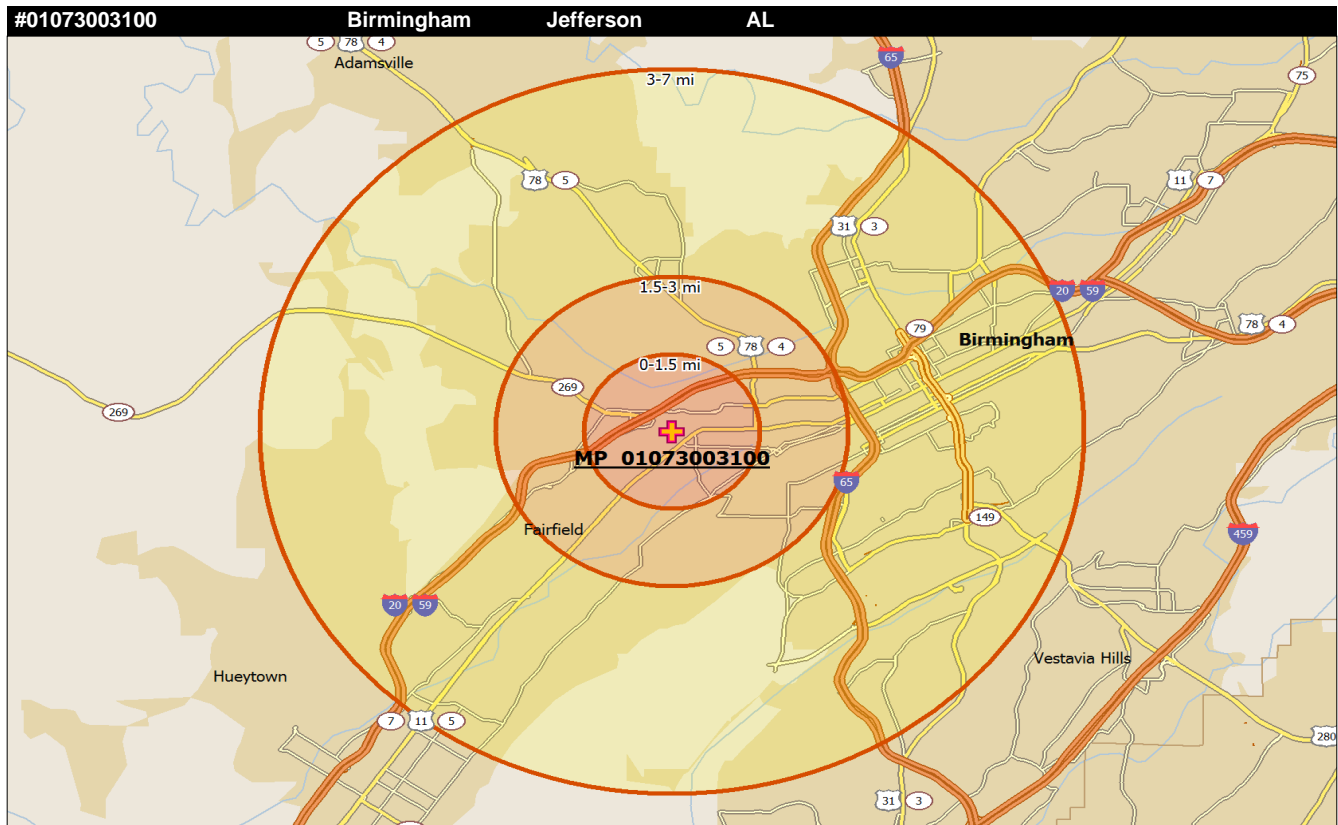
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.35%	Low Education County	False
Mainstay Community	0.35%	Low Employment County	False
Working Community	3.16%	Persistent Poverty County	False
Country Community	0.01%	Population Loss County	False
Aspiring Community	8.12%	Nonmetro Recreation County	False
Urban Community	88.01%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	30.21	Racial Diversity Index	38.69
Ancestry Diversity Index	2.42	Diversity Composite Index	18.83
Foreign Born Diversity Index	57.97	Population Density Index	67.10

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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34	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003100	Total Households in 3 mi Ring	30,773
	CT Centroid Latitude	33.50456	Active Evangelical HHLDS	6,821
	CT Centroid Longitude	-86.87376	Active Evangelical PERCENT	22.16%
	City Location	Birmingham	Unreached HHLDS	21,708
	County Location	Jefferson	Unreached Percent	70.54%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	9,743
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.66%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	742
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.41%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	11,659
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	37.89%

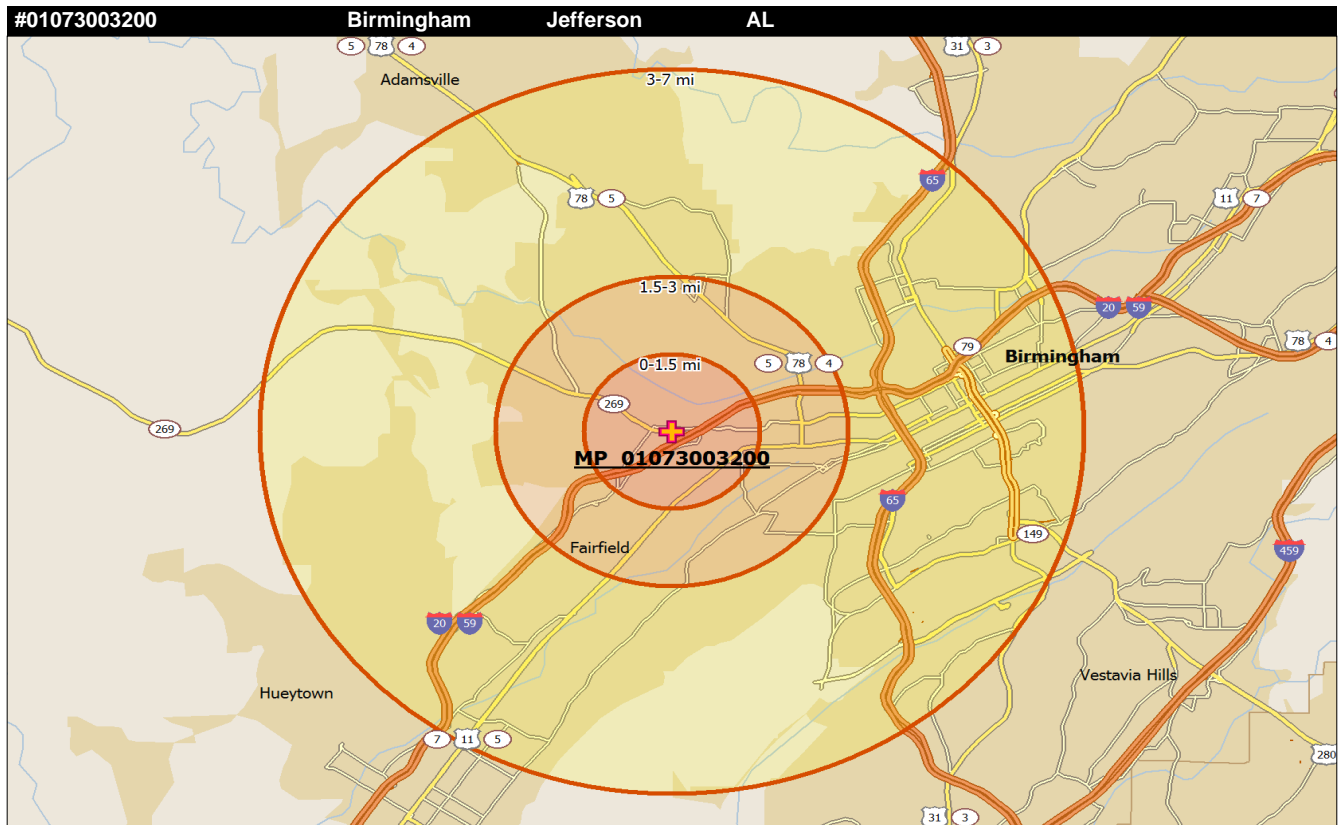
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.03%	Low Education County	False
Mainstay Community	0.42%	Low Employment County	False
Working Community	2.25%	Persistent Poverty County	False
Country Community	0.04%	Population Loss County	False
Aspiring Community	5.98%	Nonmetro Recreation County	False
Urban Community	91.29%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	13.23	Racial Diversity Index	22.41
Ancestry Diversity Index	0.70	Diversity Composite Index	11.03
Foreign Born Diversity Index	18.73	Population Density Index	66.54

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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35	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003200	Total Households in 3 mi Ring	27,863
	CT Centroid Latitude	33.50938	Active Evangelical HHLDS	6,169
	CT Centroid Longitude	-86.88737	Active Evangelical PERCENT	22.14%
	City Location	Birmingham	Unreached HHLDS	19,664
	County Location	Jefferson	Unreached Percent	70.57%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	8,811
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.62%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	699
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.51%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	10,504
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	37.7%

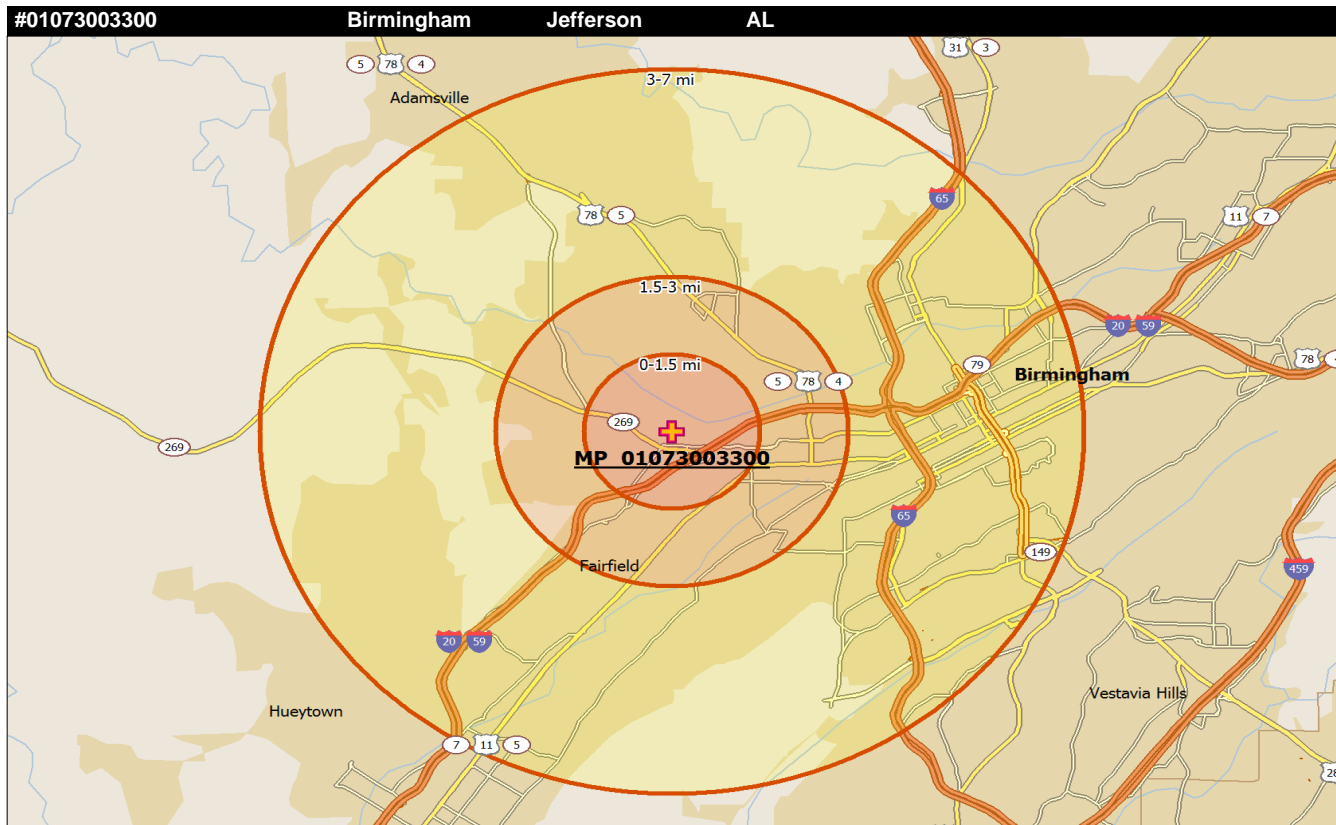
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.04%	Low Education County	False
Mainstay Community	0.35%	Low Employment County	False
Working Community	3.09%	Persistent Poverty County	False
Country Community	0.09%	Population Loss County	False
Aspiring Community	7.12%	Nonmetro Recreation County	False
Urban Community	89.32%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	14.32	Racial Diversity Index	29.04
Ancestry Diversity Index	1.07	Diversity Composite Index	12.94
Foreign Born Diversity Index	21.68	Population Density Index	62.47

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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36	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003300	Total Households in 3 mi Ring	23,942
	CT Centroid Latitude	33.51445	Active Evangelical HHLDS	5,341
	CT Centroid Longitude	-86.89017	Active Evangelical PERCENT	22.31%
	City Location	Birmingham	Unreached HHLDS	16,843
	County Location	Jefferson	Unreached Percent	70.35%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,383
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	30.84%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	642
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.68%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	9,128
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.13%

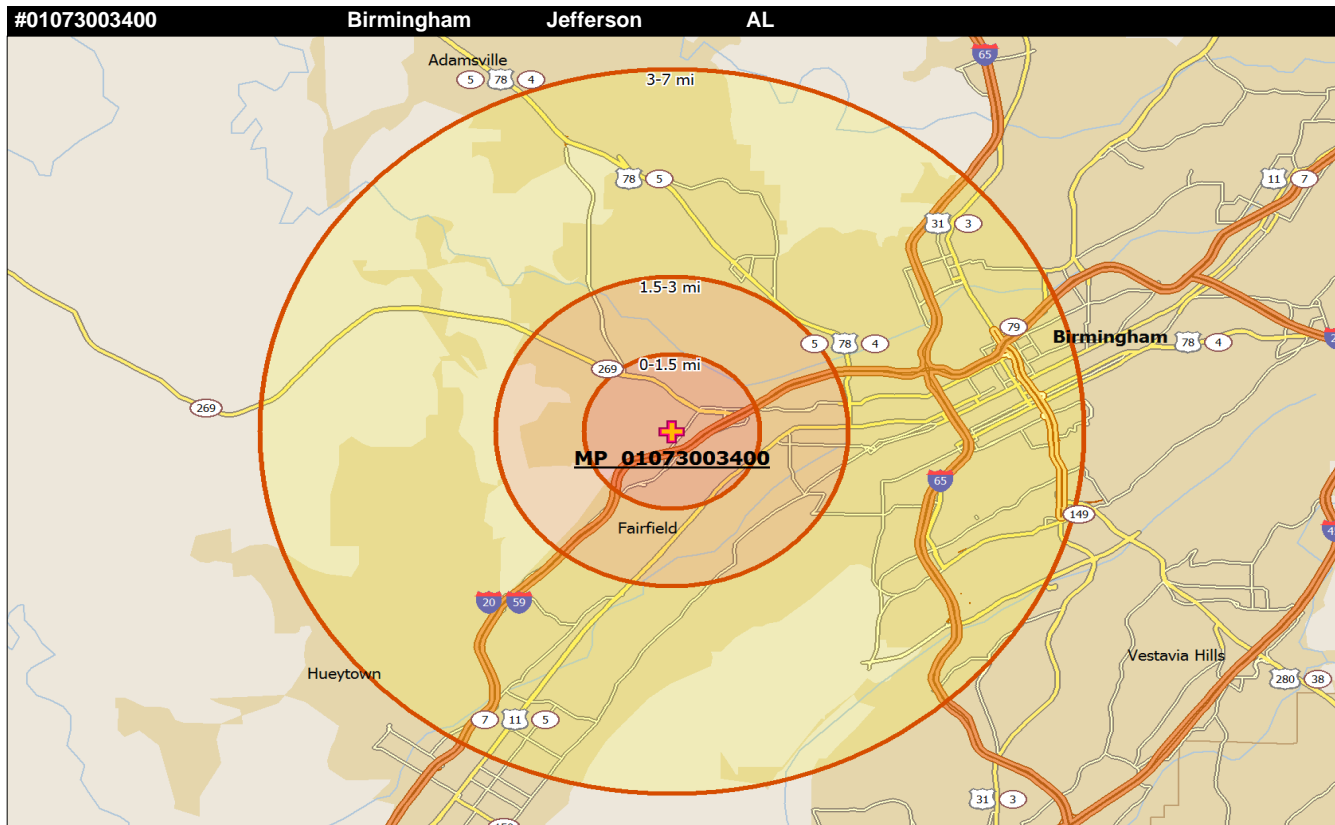
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.05%	Low Education County	False
Mainstay Community	0.38%	Low Employment County	False
Working Community	5.12%	Persistent Poverty County	False
Country Community	0.15%	Population Loss County	False
Aspiring Community	9.83%	Nonmetro Recreation County	False
Urban Community	84.47%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	12.27	Racial Diversity Index	29.85
Ancestry Diversity Index	1.13	Diversity Composite Index	12.01
Foreign Born Diversity Index	23.25	Population Density Index	58.46

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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37	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003400	Total Households in 3 mi Ring	24,884
	CT Centroid Latitude	33.50397	Active Evangelical HHLDS	5,563
	CT Centroid Longitude	-86.90137	Active Evangelical PERCENT	22.36%
	City Location	Birmingham	Unreached HHLDS	17,492
	County Location	Jefferson	Unreached Percent	70.3%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,759
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.18%
	Sitescape Category	Suburb	Spiritual but Not Religious or Evang HHLDS	598
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.4%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	9,456
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38%

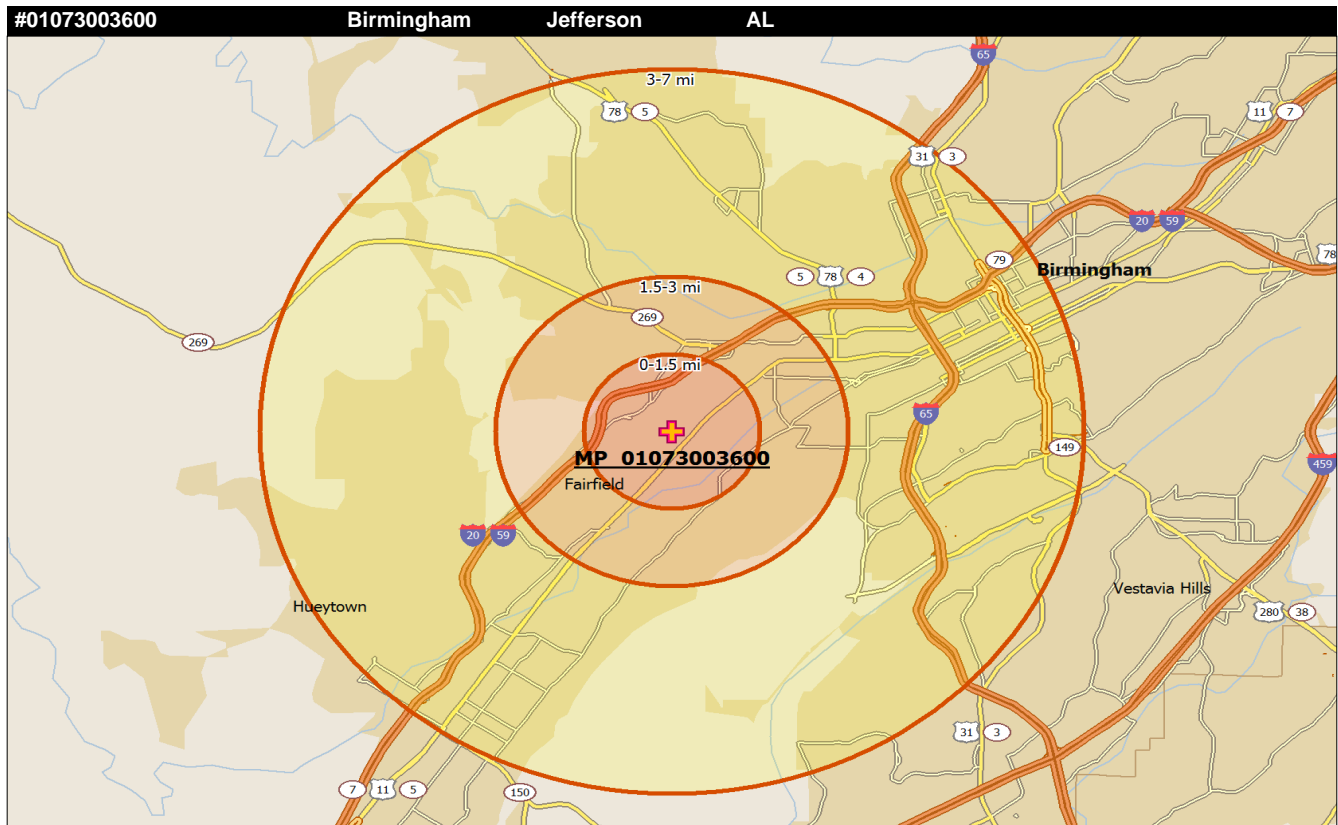
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.02%	Low Education County	False
Mainstay Community	0.31%	Low Employment County	False
Working Community	3.57%	Persistent Poverty County	False
Country Community	0.2%	Population Loss County	False
Aspiring Community	8.62%	Nonmetro Recreation County	False
Urban Community	87.29%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	12.97	Racial Diversity Index	31.15
Ancestry Diversity Index	1.12	Diversity Composite Index	14.90
Foreign Born Diversity Index	23.58	Population Density Index	58.57

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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38	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003600	Total Households in 3 mi Ring	28,496
	CT Centroid Latitude	33.48516	Active Evangelical HHLDS	6,340
	CT Centroid Longitude	-86.89701	Active Evangelical PERCENT	22.25%
	City Location	Birmingham	Unreached HHLDS	20,072
	County Location	Jefferson	Unreached Percent	70.44%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	8,945
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.39%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	679
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.38%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	10,788
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	37.86%

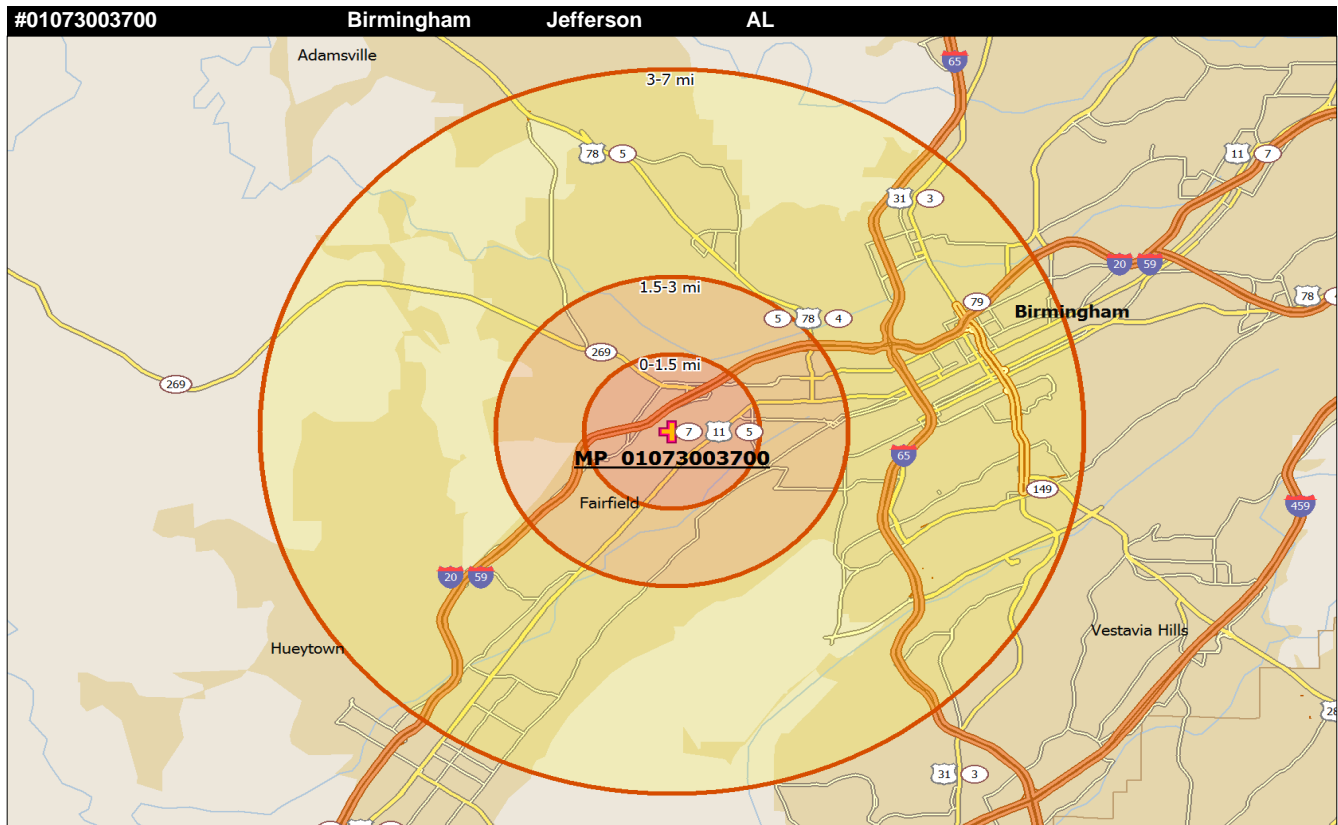
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	0.25%	Low Employment County	False
Working Community	1.64%	Persistent Poverty County	False
Country Community	0.1%	Population Loss County	False
Aspiring Community	8.99%	Nonmetro Recreation County	False
Urban Community	89.02%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.68	Racial Diversity Index	25.58
Ancestry Diversity Index	0.95	Diversity Composite Index	12.28
Foreign Born Diversity Index	24.32	Population Density Index	62.30

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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39	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003700	Total Households in 3 mi Ring	29,097
	CT Centroid Latitude	33.49688	Active Evangelical HHLDS	6,459
	CT Centroid Longitude	-86.89036	Active Evangelical PERCENT	22.20%
	City Location	Birmingham	Unreached HHLDS	20,511
	County Location	Jefferson	Unreached Percent	70.49%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	9,120
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.34%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	725
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.49%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	11,044
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	37.95%

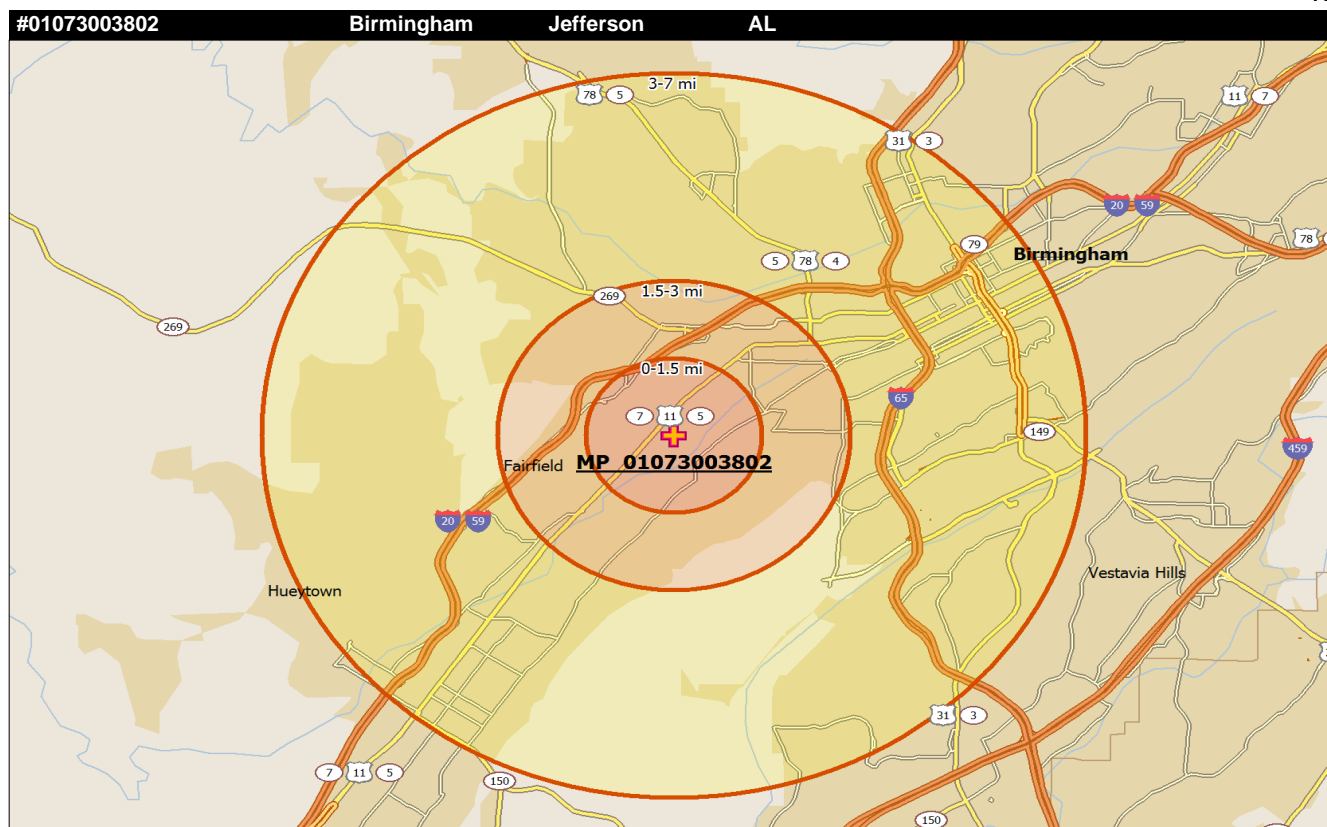
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	0.29%	Low Employment County	False
Working Community	2.29%	Persistent Poverty County	False
Country Community	0.05%	Population Loss County	False
Aspiring Community	8.82%	Nonmetro Recreation County	False
Urban Community	88.55%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	12.12	Racial Diversity Index	24.88
Ancestry Diversity Index	0.77	Diversity Composite Index	14.83
Foreign Born Diversity Index	20.68	Population Density Index	62.53

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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40	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003802	Total Households in 3 mi Ring	28,688
	CT Centroid Latitude	33.47956	Active Evangelical HHLDS	6,380
	CT Centroid Longitude	-86.88919	Active Evangelical PERCENT	22.24%
	City Location	Birmingham	Unreached HHLDS	20,210
	County Location	Jefferson	Unreached Percent	70.45%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	9,022
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.45%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	675
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.35%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	10,845
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	37.8%

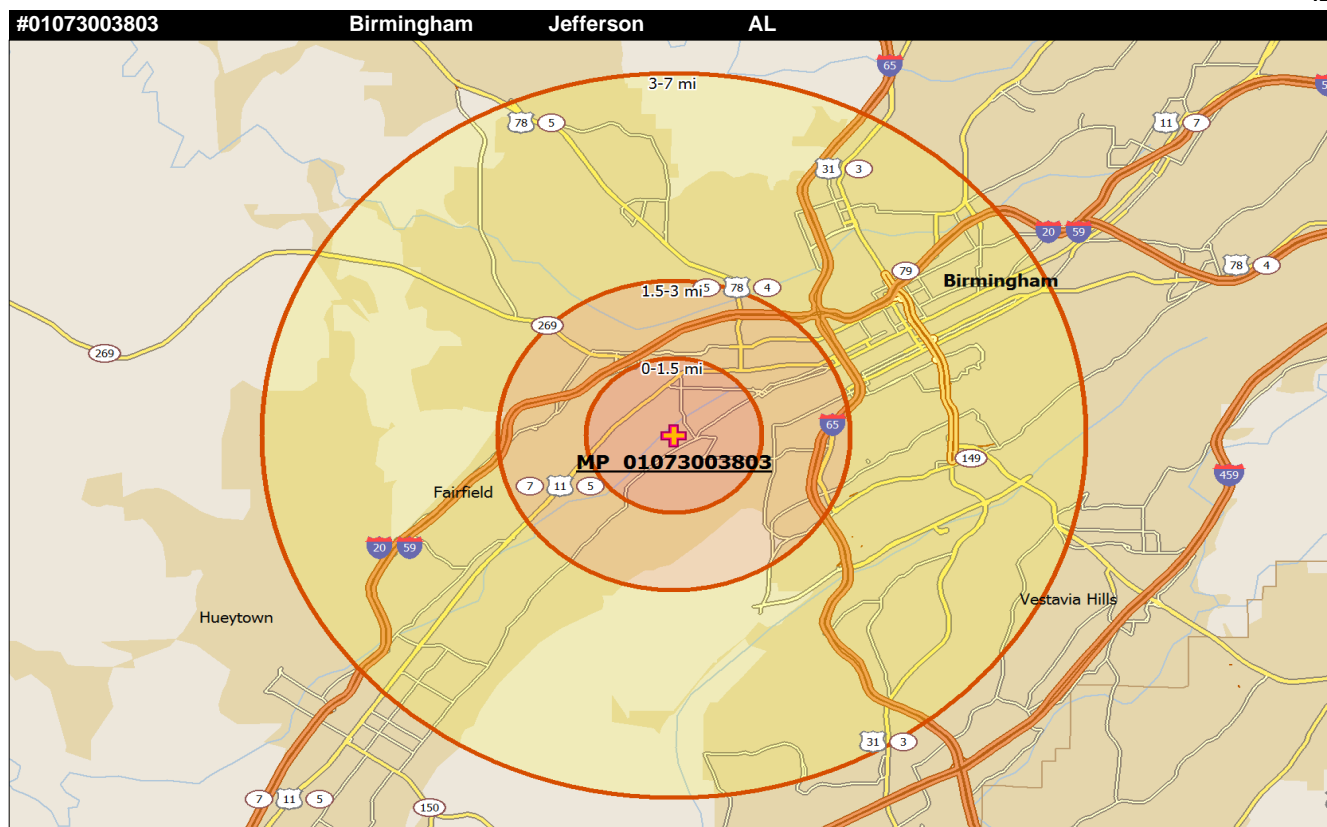
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	0.25%	Low Employment County	False
Working Community	1.53%	Persistent Poverty County	False
Country Community	0.07%	Population Loss County	False
Aspiring Community	8.75%	Nonmetro Recreation County	False
Urban Community	89.41%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.61	Racial Diversity Index	24.87
Ancestry Diversity Index	0.87	Diversity Composite Index	14.23
Foreign Born Diversity Index	24.54	Population Density Index	63.31

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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41	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003803	Total Households in 3 mi Ring	35,054
	CT Centroid Latitude	33.48704	Active Evangelical HHLDS	7,726
	CT Centroid Longitude	-86.86888	Active Evangelical PERCENT	22.04%
	City Location	Birmingham	Unreached HHLDS	24,785
	County Location	Jefferson	Unreached Percent	70.7%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	10,793
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	30.79%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,088
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.1%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	13,393
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.21%

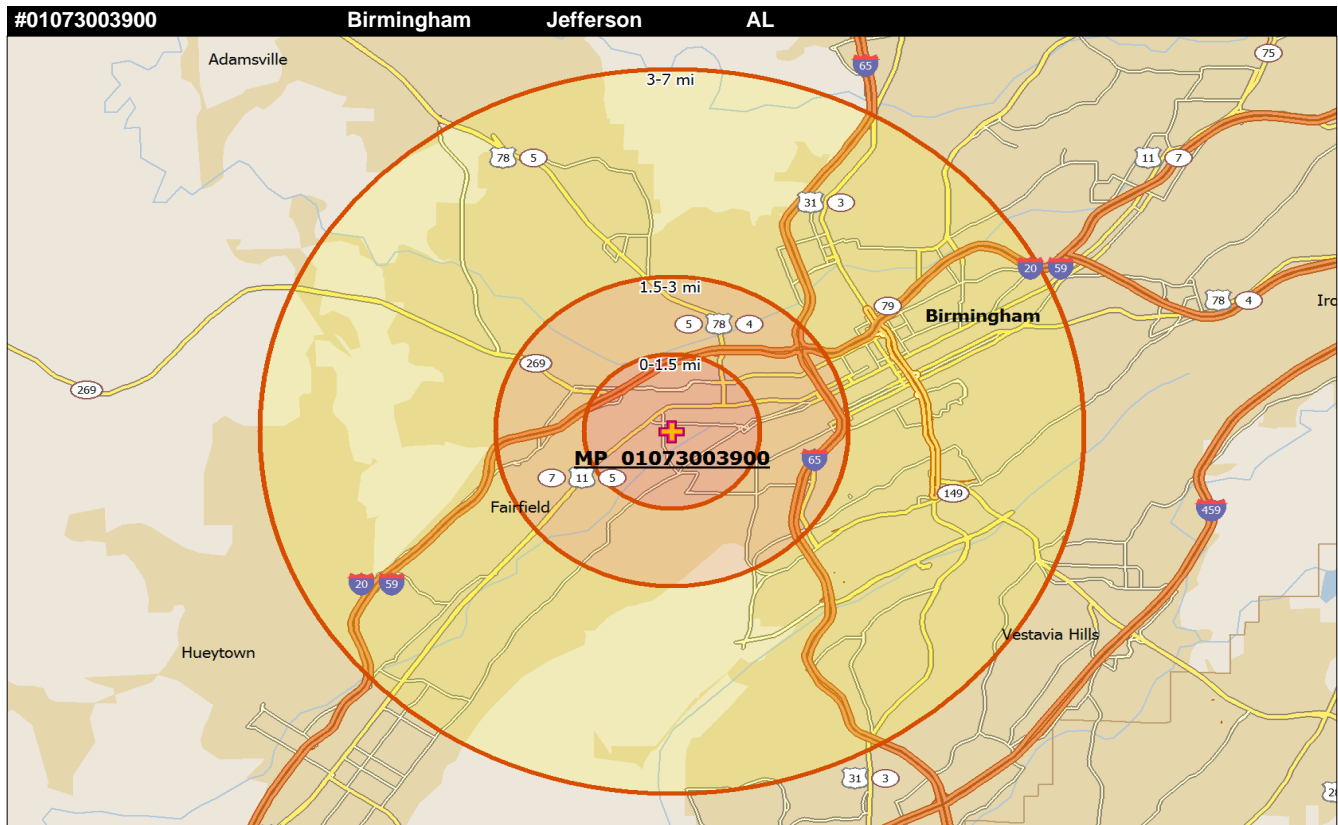
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.66%	Low Education County	False
Mainstay Community	0.43%	Low Employment County	False
Working Community	2.74%	Persistent Poverty County	False
Country Community	0.25%	Population Loss County	False
Aspiring Community	10.21%	Nonmetro Recreation County	False
Urban Community	85.71%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	16.72	Racial Diversity Index	26.19
Ancestry Diversity Index	0.88	Diversity Composite Index	12.79
Foreign Born Diversity Index	23.32	Population Density Index	67.10

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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42	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073003900	Total Households in 3 mi Ring	33,839
	CT Centroid Latitude	33.49811	Active Evangelical HHLDS	7,481
	CT Centroid Longitude	-86.86426	Active Evangelical PERCENT	22.11%
	City Location	Birmingham	Unreached HHLDS	23,894
	County Location	Jefferson	Unreached Percent	70.61%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	10,609
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.35%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	883
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.61%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,943
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.25%

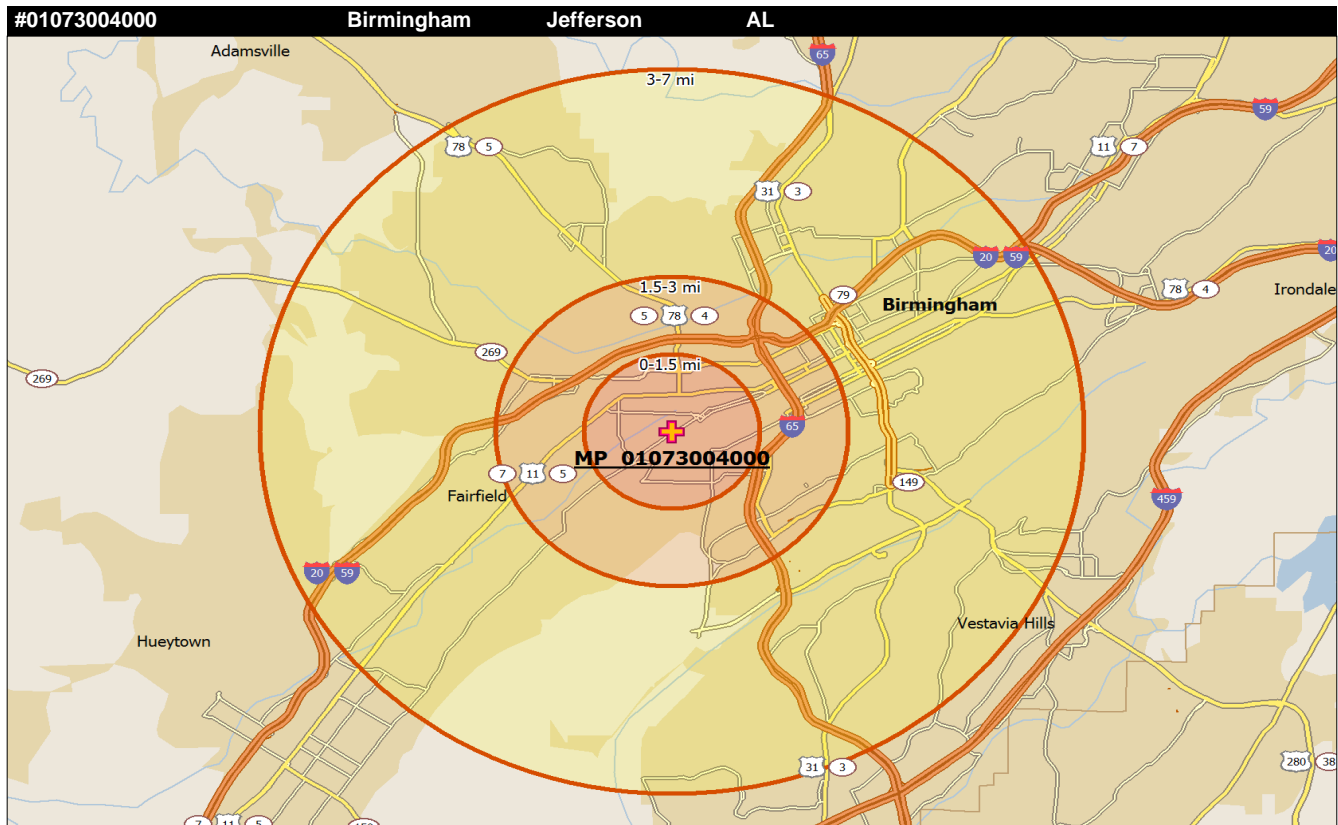
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.01%	Low Education County	False
Mainstay Community	0.38%	Low Employment County	False
Working Community	1.64%	Persistent Poverty County	False
Country Community	0.01%	Population Loss County	False
Aspiring Community	7.66%	Nonmetro Recreation County	False
Urban Community	90.3%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	18.93	Racial Diversity Index	28.50
Ancestry Diversity Index	1.05	Diversity Composite Index	16.56
Foreign Born Diversity Index	25.29	Population Density Index	66.60

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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43	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073004000	Total Households in 3 mi Ring	37,504
	CT Centroid Latitude	33.49499	Active Evangelical HHLDS	8,175
	CT Centroid Longitude	-86.85130	Active Evangelical PERCENT	21.80%
	City Location	Birmingham	Unreached HHLDS	26,637
	County Location	Jefferson	Unreached Percent	71.03%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	11,127
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	29.67%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,509
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	4.02%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	14,465
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.57%

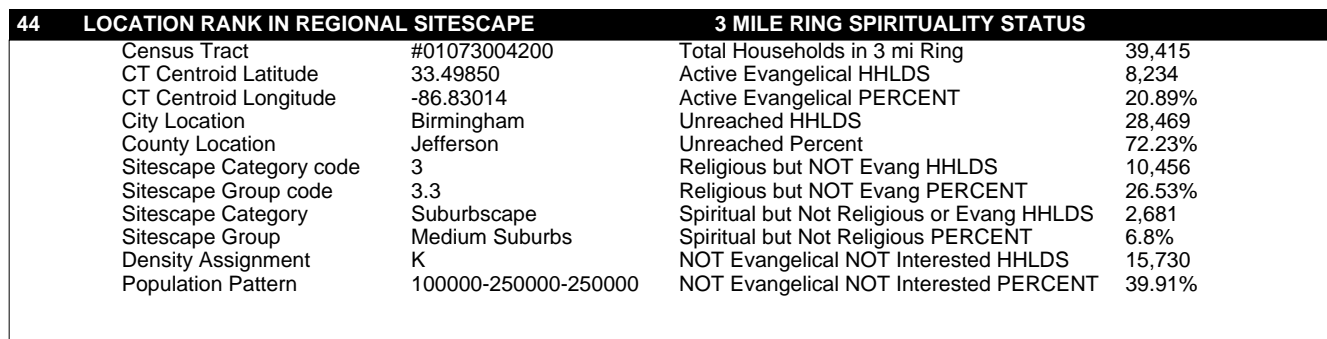
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.53%	Low Education County	False
Mainstay Community	0.42%	Low Employment County	False
Working Community	3.92%	Persistent Poverty County	False
Country Community	0.27%	Population Loss County	False
Aspiring Community	11.31%	Nonmetro Recreation County	False
Urban Community	81.55%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	32.06	Racial Diversity Index	40.58
Ancestry Diversity Index	2.53	Diversity Composite Index	19.21
Foreign Born Diversity Index	62.37	Population Density Index	68.31

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

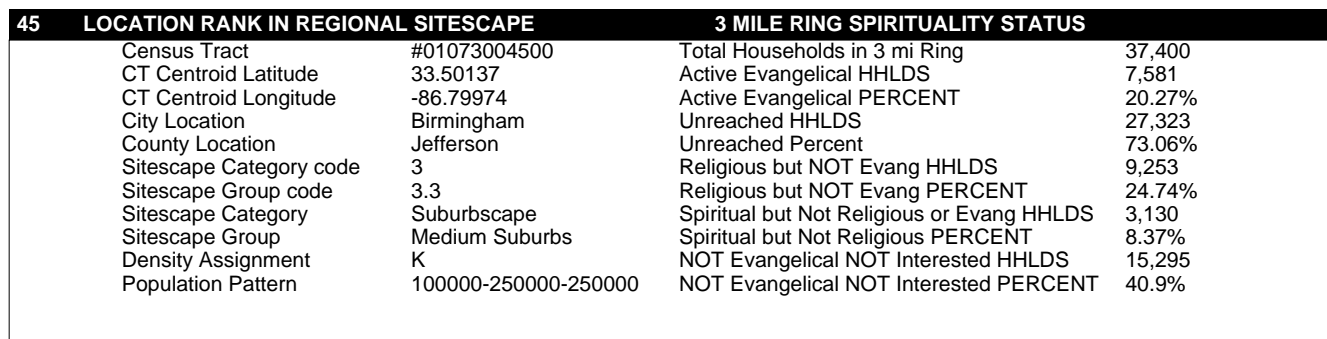
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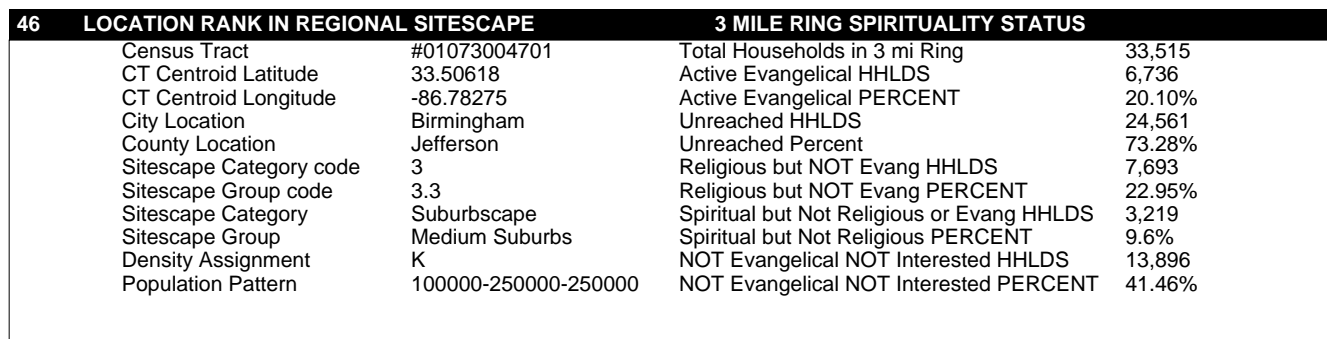
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	36.20	Racial Diversity Index	56.78
Ancestry Diversity Index	8.14	Diversity Composite Index	20.73
Foreign Born Diversity Index	74.30	Population Density Index	67.96

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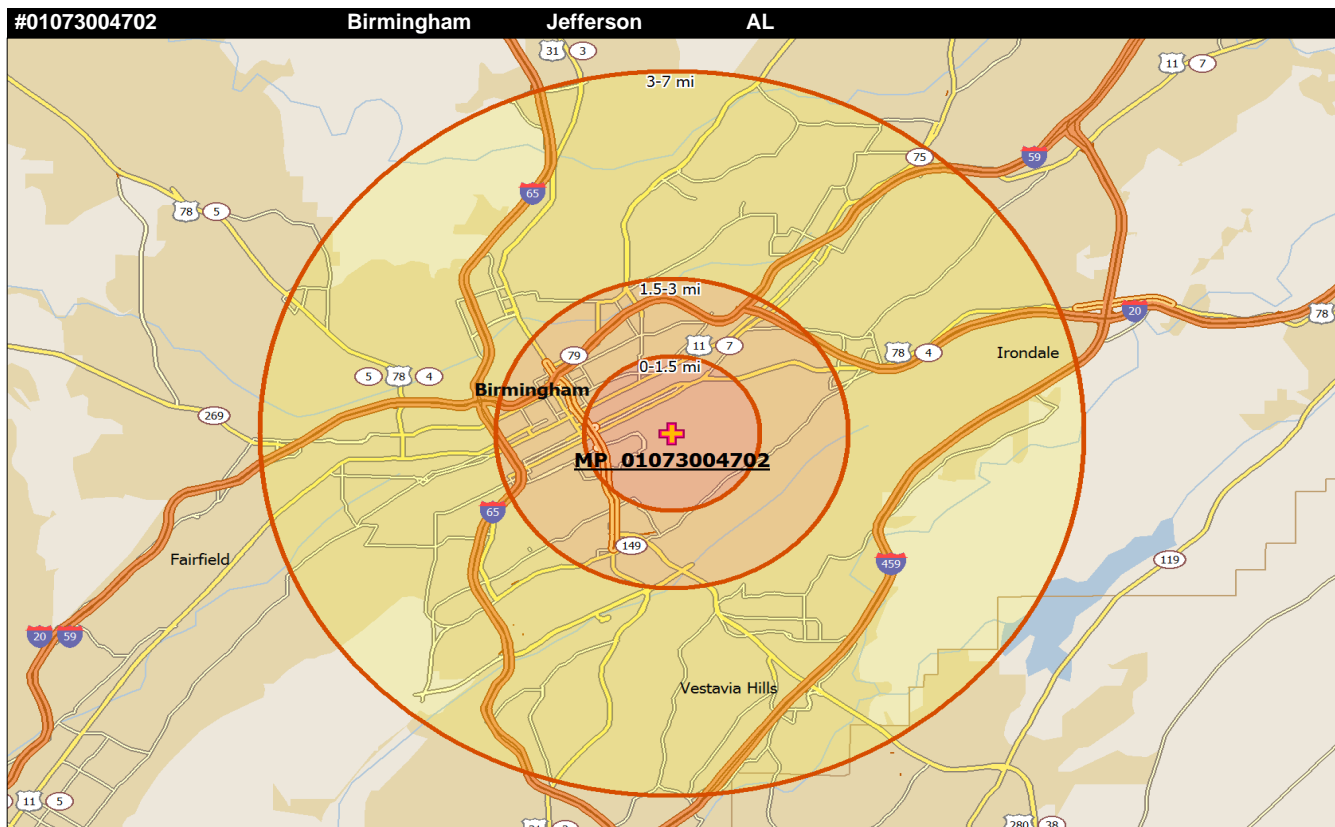
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	20.64%	Low Education County	False
Mainstay Community	3.02%	Low Employment County	False
Working Community	5.06%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	21.81%	Nonmetro Recreation County	False
Urban Community	49.47%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	40.30	Racial Diversity Index	73.07
Ancestry Diversity Index	20.95	Diversity Composite Index	45.87
Foreign Born Diversity Index	83.06	Population Density Index	65.95

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3 MILE RING COMMUNITY TYPES			3 MILE RING COUNTY TYPES	
	Upscale Community	26.21%	Low Education County	False
	Mainstay Community	5.54%	Low Employment County	False
	Working Community	6.34%	Persistent Poverty County	False
	Country Community	0.18%	Population Loss County	False
	Aspiring Community	24.48%	Nonmetro Recreation County	False
	Urban Community	37.25%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	40.06	Racial Diversity Index	72.92
Ancestry Diversity Index	27.36	Diversity Composite Index	53.30
Foreign Born Diversity Index	88.22	Population Density Index	61.91



47	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073004702	Total Households in 3 mi Ring	30,193
	CT Centroid Latitude	33.51230	Active Evangelical HHLDS	5,979
	CT Centroid Longitude	-86.77005	Active Evangelical PERCENT	19.80%
	City Location	Birmingham	Unreached HHLDS	22,248
	County Location	Jefferson	Unreached Percent	73.69%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,733
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	22.3%
	Sitescape Category	Suburbcape	Spiritual but Not Religious or Evang HHLDS	3,132
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	10.37%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,533
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	41.51%

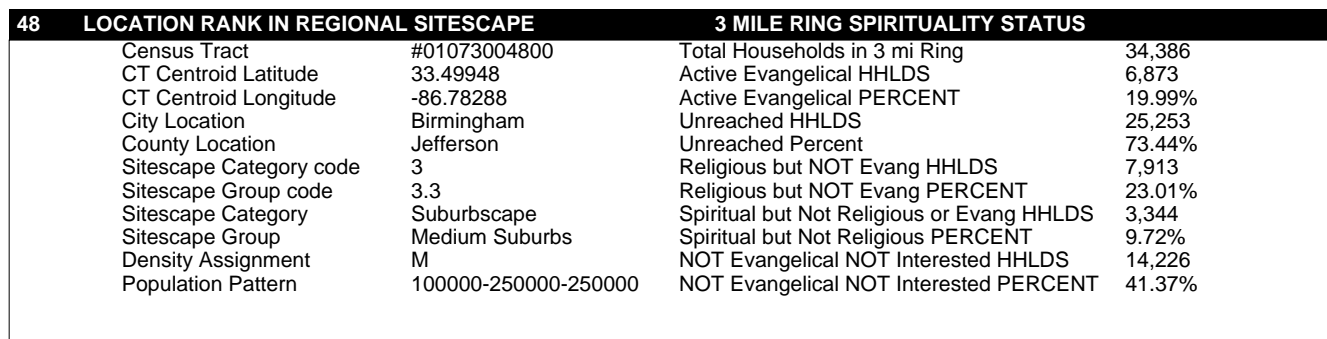
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	31.3%	Low Education County	False
Mainstay Community	6.84%	Low Employment County	False
Working Community	7.9%	Persistent Poverty County	False
Country Community	0.47%	Population Loss County	False
Aspiring Community	22.89%	Nonmetro Recreation County	False
Urban Community	30.61%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	37.62	Racial Diversity Index	72.78
Ancestry Diversity Index	30.16	Diversity Composite Index	55.84
Foreign Born Diversity Index	63.39	Population Density Index	54.36

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

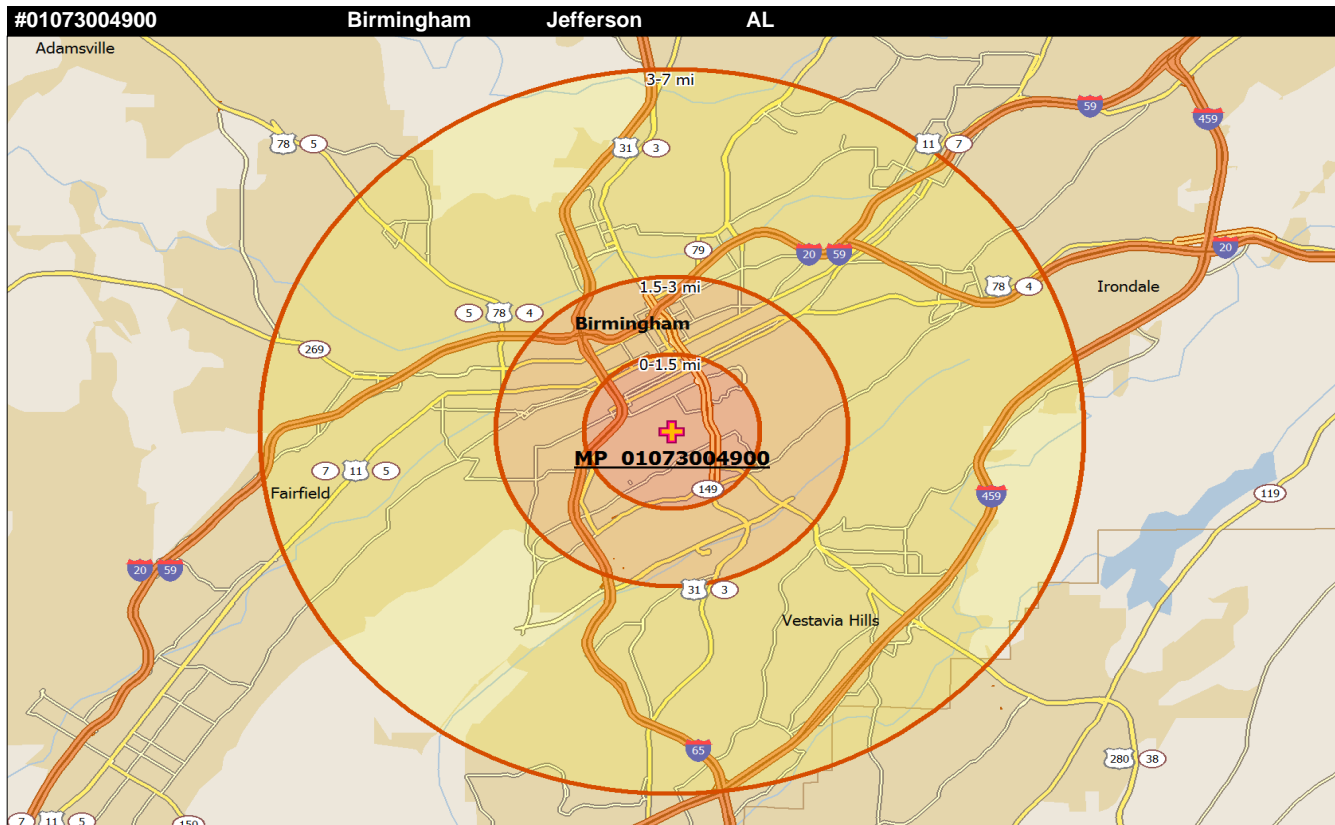
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3 MILE RING COMMUNITY TYPES			3 MILE RING COUNTY TYPES	
	Upscale Community	26.76%	Low Education County	False
	Mainstay Community	5.92%	Low Employment County	False
	Working Community	6.05%	Persistent Poverty County	False
	Country Community	0.08%	Population Loss County	False
	Aspiring Community	23.5%	Nonmetro Recreation County	False
	Urban Community	37.69%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	41.55	Racial Diversity Index	71.22
Ancestry Diversity Index	34.39	Diversity Composite Index	46.66
Foreign Born Diversity Index	88.79	Population Density Index	58.29



49	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073004900	Total Households in 3 mi Ring	37,528
	CT Centroid Latitude	33.49421	Active Evangelical HHLDS	7,543
	CT Centroid Longitude	-86.79961	Active Evangelical PERCENT	20.10%
	City Location	Birmingham	Unreached HHLDS	27,504
	County Location	Jefferson	Unreached Percent	73.29%
	Sitescape Category	3	Religious but NOT Evang HHLDS	8,921
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	23.77%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,395
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	9.05%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	15,488
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	41.27%

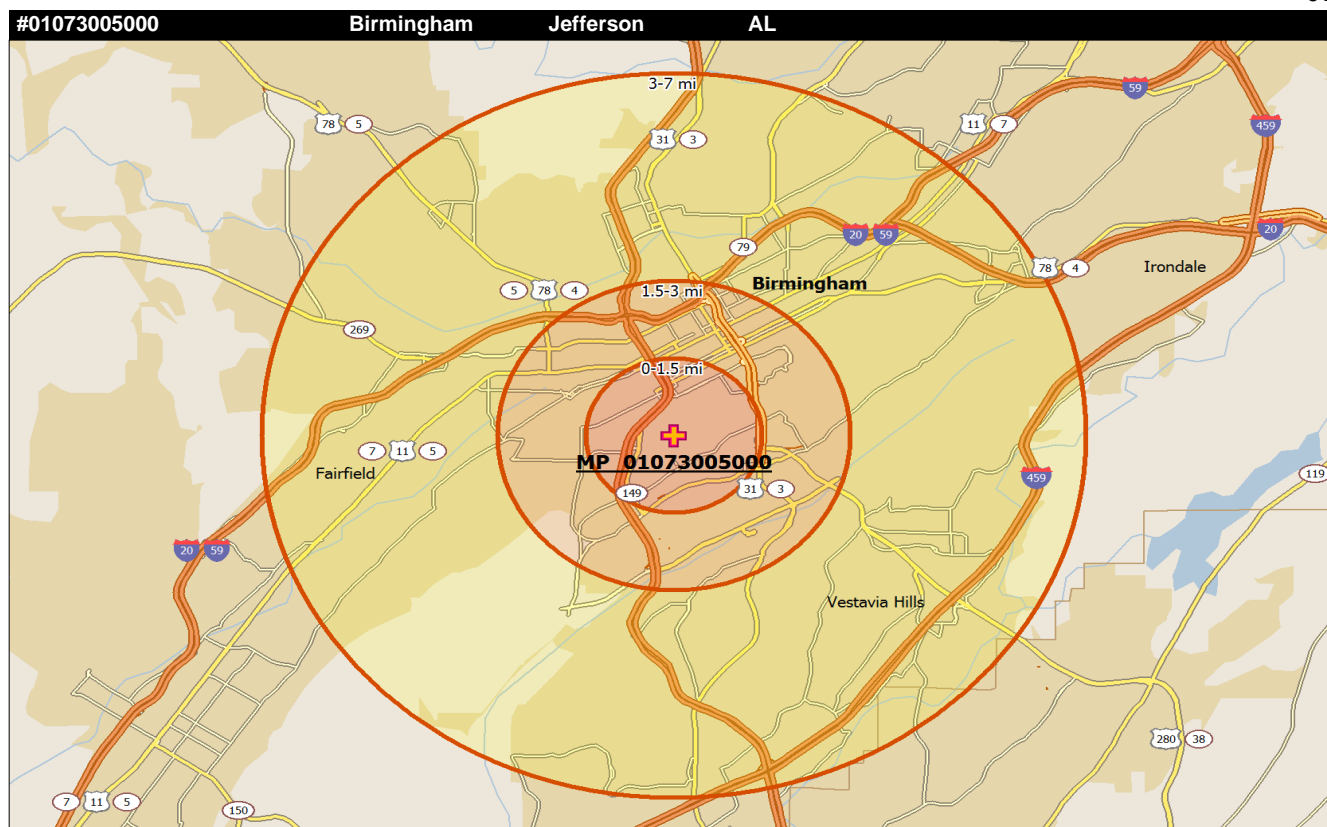
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	22.87%	Low Education County	False
Mainstay Community	5.63%	Low Employment County	False
Working Community	5.4%	Persistent Poverty County	False
Country Community	0.12%	Population Loss County	False
Aspiring Community	21.97%	Nonmetro Recreation County	False
Urban Community	44.02%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	43.11	Racial Diversity Index	74.44
Ancestry Diversity Index	23.28	Diversity Composite Index	49.29
Foreign Born Diversity Index	84.15	Population Density Index	64.81

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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50	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073005000	Total Households in 3 mi Ring	38,678
	CT Centroid Latitude	33.48763	Active Evangelical HHLDS	7,839
	CT Centroid Longitude	-86.81243	Active Evangelical PERCENT	20.27%
	City Location	Birmingham	Unreached HHLDS	28,258
	County Location	Jefferson	Unreached Percent	73.06%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	9,494
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	24.55%
	Sitescape Category	Suburb scape	Spiritual but Not Religious or Evang HHLDS	3,262
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	8.43%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	15,806
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	40.87%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	17.77%	Low Education County	False
Mainstay Community	4.53%	Low Employment County	False
Working Community	5.33%	Persistent Poverty County	False
Country Community	0.33%	Population Loss County	False
Aspiring Community	22.37%	Nonmetro Recreation County	False
Urban Community	49.66%	Retirement Destination County	False

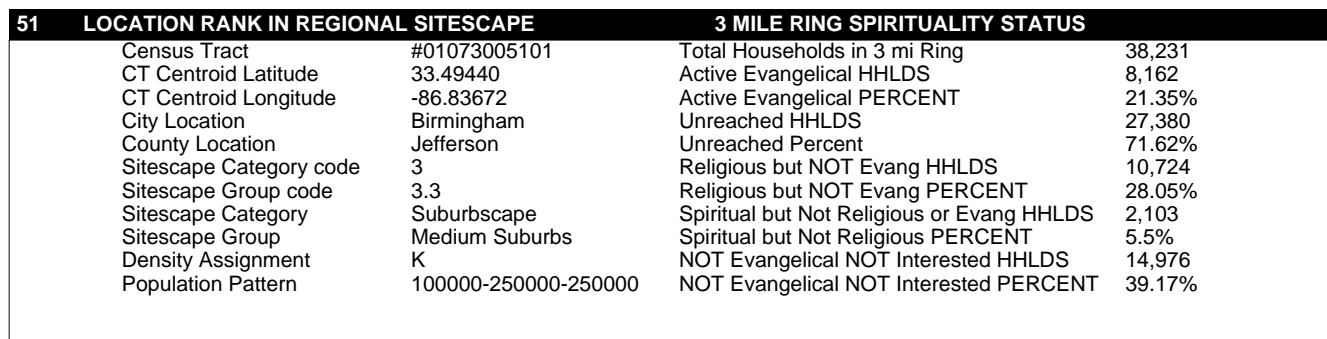
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	43.29	Racial Diversity Index	72.81
Ancestry Diversity Index	18.17	Diversity Composite Index	45.80
Foreign Born Diversity Index	86.39	Population Density Index	65.88

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

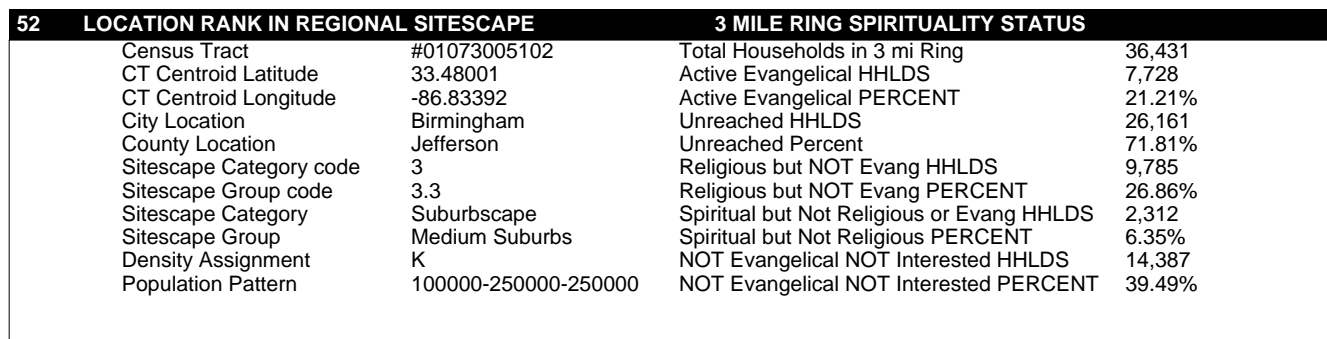
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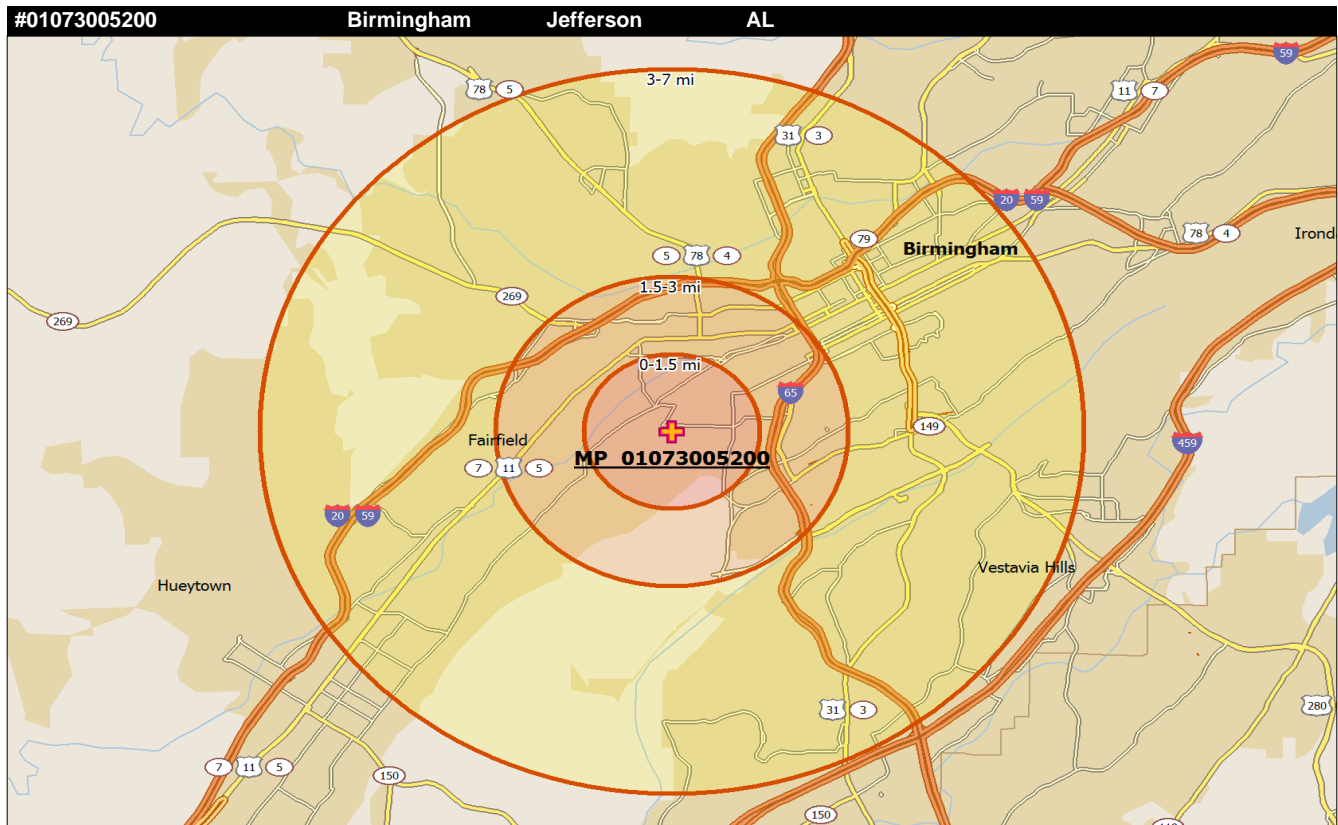


3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	35.73	Racial Diversity Index	53.67
Ancestry Diversity Index	7.12	Diversity Composite Index	21.71
Foreign Born Diversity Index	74.65	Population Density Index	70.15



3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	8.38%	Low Education County	False
Mainstay Community	2.68%	Low Employment County	False
Working Community	5.31%	Persistent Poverty County	False
Country Community	0.58%	Population Loss County	False
Aspiring Community	17.4%	Nonmetro Recreation County	False
Urban Community	65.65%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	40.91	Racial Diversity Index	64.23
Ancestry Diversity Index	10.86	Diversity Composite Index	31.22
Foreign Born Diversity Index	79.50	Population Density Index	66.89



53	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073005200	Total Households in 3 mi Ring	36,327
	CT Centroid Latitude	33.47917	Active Evangelical HHLDS	7,947
	CT Centroid Longitude	-86.85742	Active Evangelical PERCENT	21.87%
	City Location	Birmingham	Unreached HHLDS	25,764
	County Location	Jefferson	Unreached Percent	70.92%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	10,892
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	29.98%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,391
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.83%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	13,894
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.25%

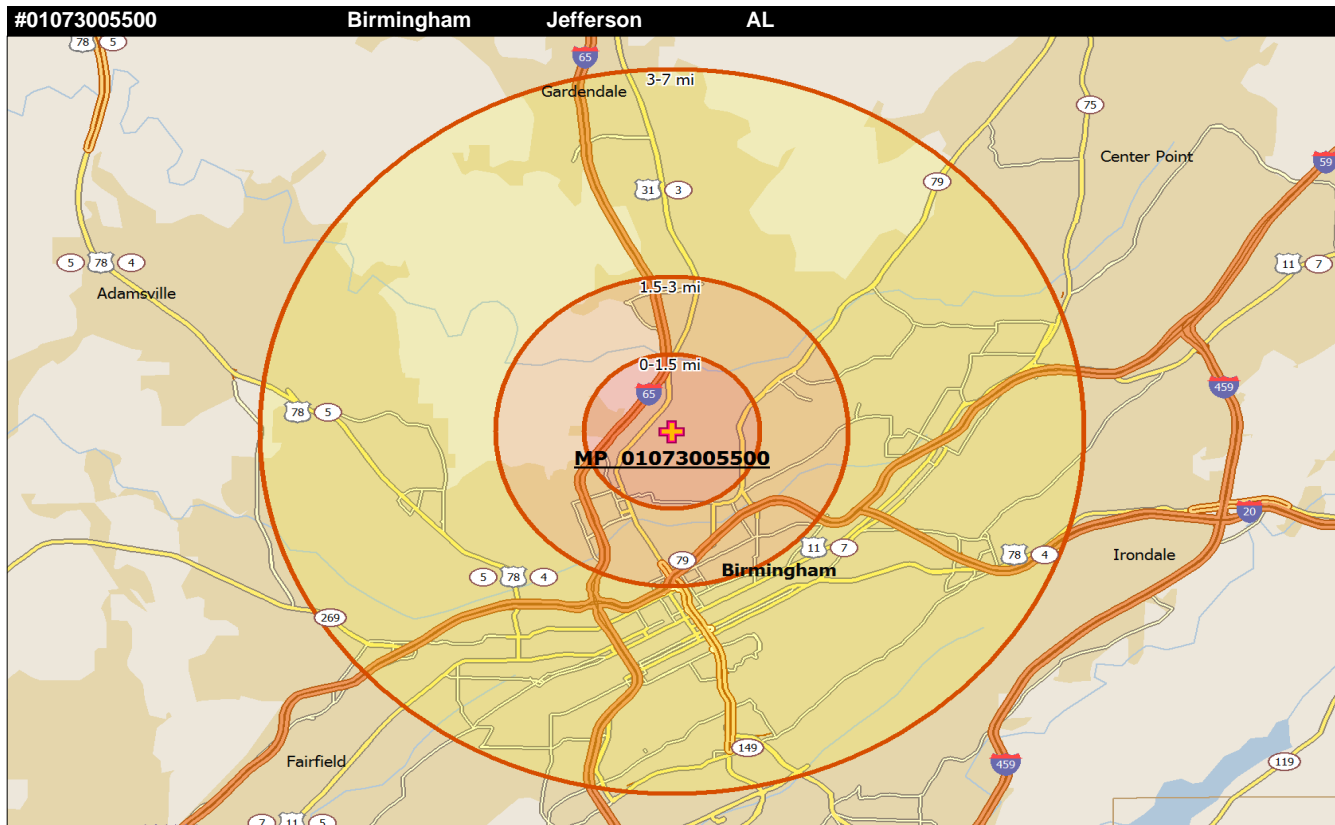
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.29%	Low Education County	False
Mainstay Community	0.45%	Low Employment County	False
Working Community	3.06%	Persistent Poverty County	False
Country Community	0.5%	Population Loss County	False
Aspiring Community	11.47%	Nonmetro Recreation County	False
Urban Community	81.23%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	27.68	Racial Diversity Index	43.81
Ancestry Diversity Index	3.79	Diversity Composite Index	18.53
Foreign Born Diversity Index	61.68	Population Density Index	68.87

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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54	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073005500	Total Households in 3 mi Ring	11,803
	CT Centroid Latitude	33.56940	Active Evangelical HHLDS	2,693
	CT Centroid Longitude	-86.80404	Active Evangelical PERCENT	22.82%
	City Location	Birmingham	Unreached HHLDS	8,223
	County Location	Jefferson	Unreached Percent	69.67%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	3,099
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	26.25%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	603
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	5.11%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	4,714
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	39.94%

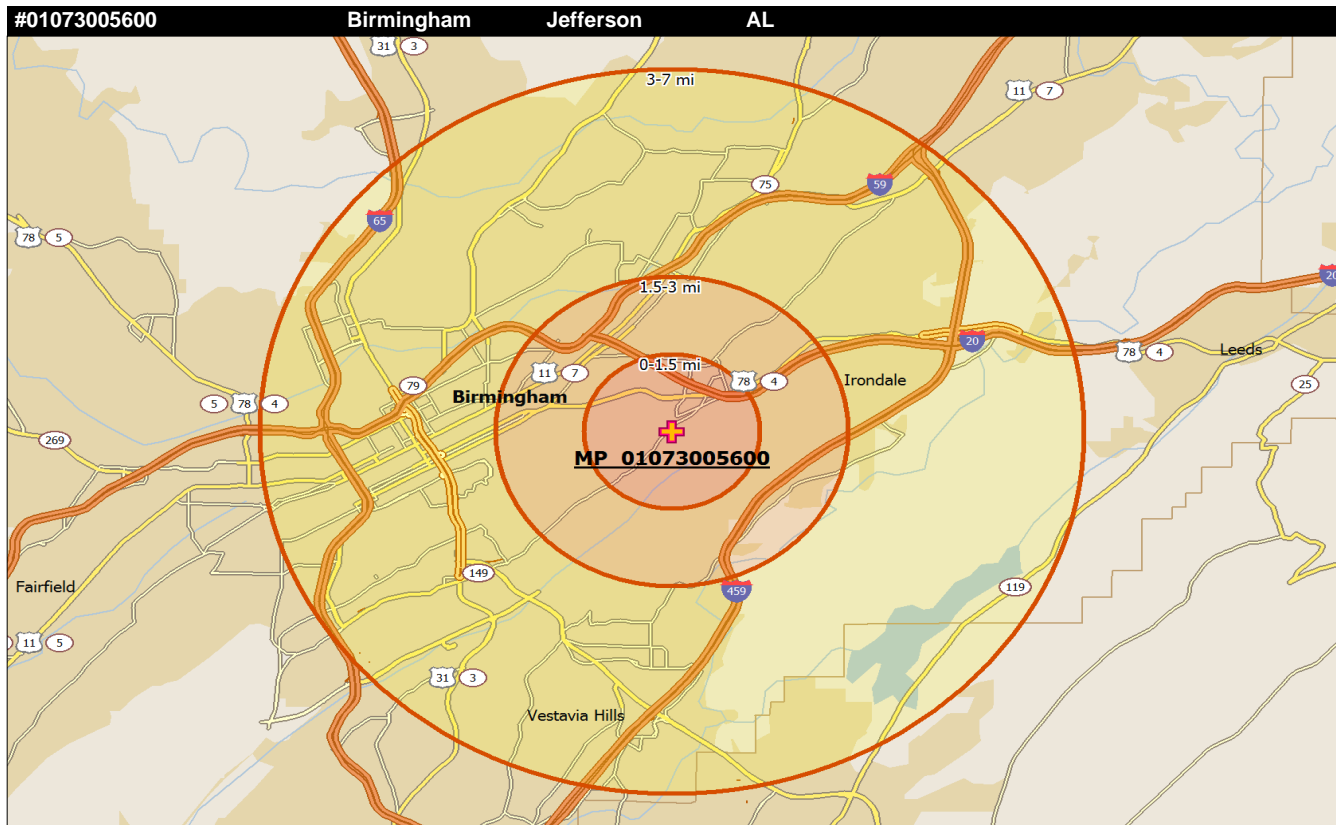
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.45%	Low Education County	False
Mainstay Community	1.41%	Low Employment County	False
Working Community	31.48%	Persistent Poverty County	False
Country Community	0.45%	Population Loss County	False
Aspiring Community	6.76%	Nonmetro Recreation County	False
Urban Community	58.44%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	18.53	Racial Diversity Index	49.74
Ancestry Diversity Index	3.93	Diversity Composite Index	21.24
Foreign Born Diversity Index	15.04	Population Density Index	40.42

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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55	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073005600	Total Households in 3 mi Ring	23,525
	CT Centroid Latitude	33.52057	Active Evangelical HHLDS	4,921
	CT Centroid Longitude	-86.72493	Active Evangelical PERCENT	20.92%
	City Location	Birmingham	Unreached HHLDS	16,983
	County Location	Jefferson	Unreached Percent	72.19%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,815
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	24.72%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,923
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	8.18%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	9,384
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	39.89%

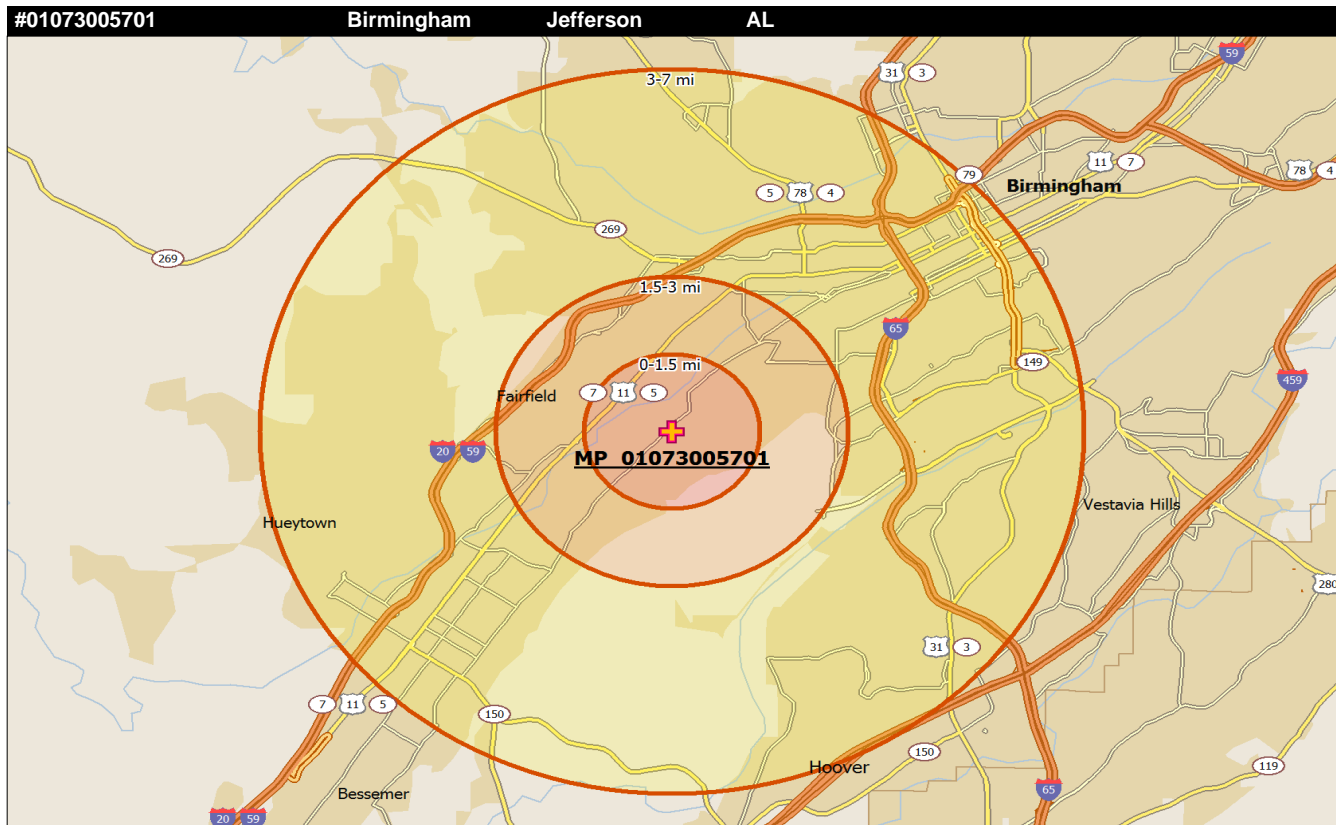
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	33.02%	Low Education County	False
Mainstay Community	7.87%	Low Employment County	False
Working Community	7.23%	Persistent Poverty County	False
Country Community	0.67%	Population Loss County	False
Aspiring Community	13.19%	Nonmetro Recreation County	False
Urban Community	38%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	24.96	Racial Diversity Index	69.88
Ancestry Diversity Index	25.21	Diversity Composite Index	42.96
Foreign Born Diversity Index	42.97	Population Density Index	53.42

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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56	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073005701	Total Households in 3 mi Ring	24,903
	CT Centroid Latitude	33.46139	Active Evangelical HHLDS	5,536
	CT Centroid Longitude	-86.88802	Active Evangelical PERCENT	22.23%
	City Location	Birmingham	Unreached HHLDS	17,545
	County Location	Jefferson	Unreached Percent	70.45%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,774
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	31.22%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	622
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.5%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	9,388
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	37.7%

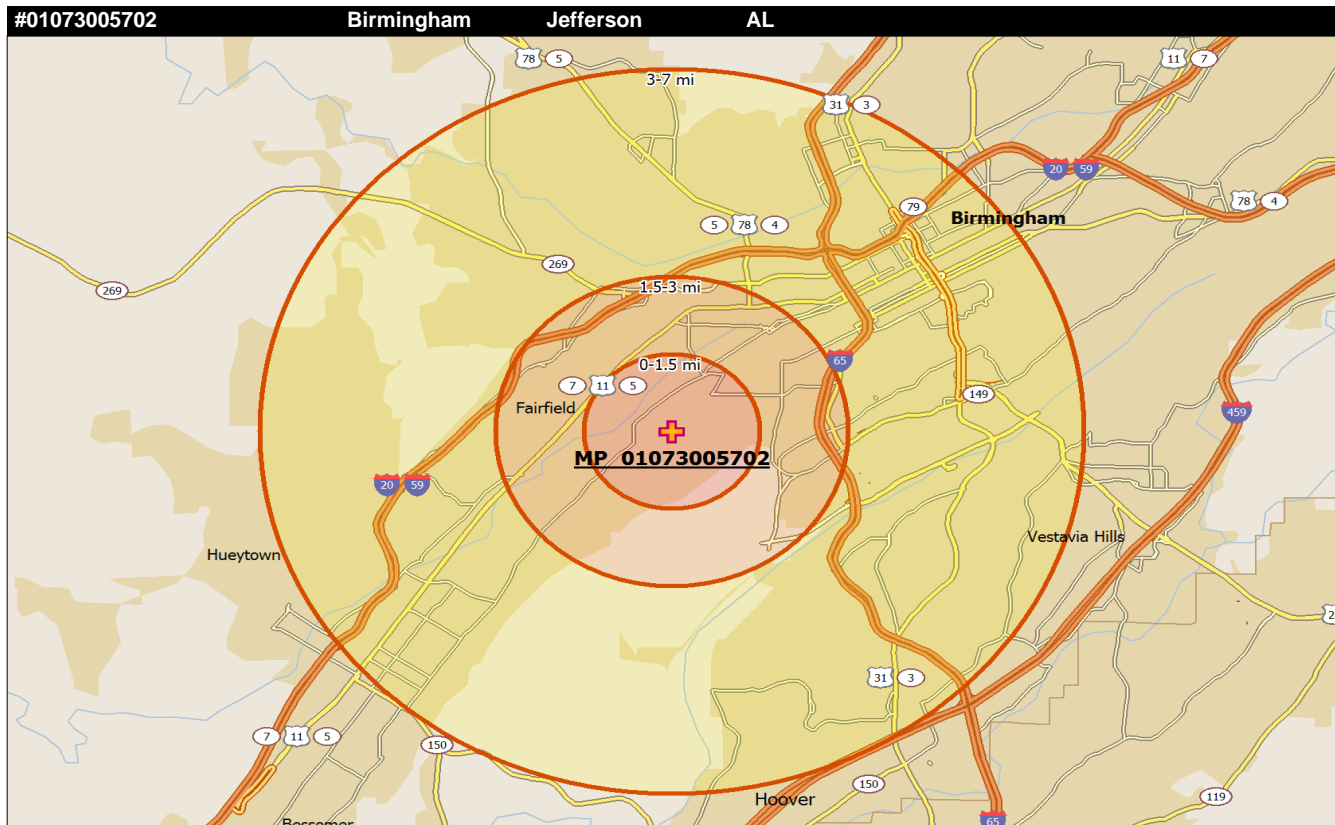
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.06%	Low Education County	False
Mainstay Community	0.24%	Low Employment County	False
Working Community	1.37%	Persistent Poverty County	False
Country Community	0.31%	Population Loss County	False
Aspiring Community	13.27%	Nonmetro Recreation County	False
Urban Community	84.76%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	12.32	Racial Diversity Index	24.38
Ancestry Diversity Index	1.04	Diversity Composite Index	15.35
Foreign Born Diversity Index	28.42	Population Density Index	56.90

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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57	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073005702	Total Households in 3 mi Ring	32,065
	CT Centroid Latitude	33.47038	Active Evangelical HHLDS	7,084
	CT Centroid Longitude	-86.87174	Active Evangelical PERCENT	22.09%
	City Location	Birmingham	Unreached HHLDS	22,651
	County Location	Jefferson	Unreached Percent	70.64%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	9,781
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	30.5%
	Sitescape Category	Suburbcape	Spiritual but Not Religious or Evang HHLDS	1,048
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.27%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,191
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.02%

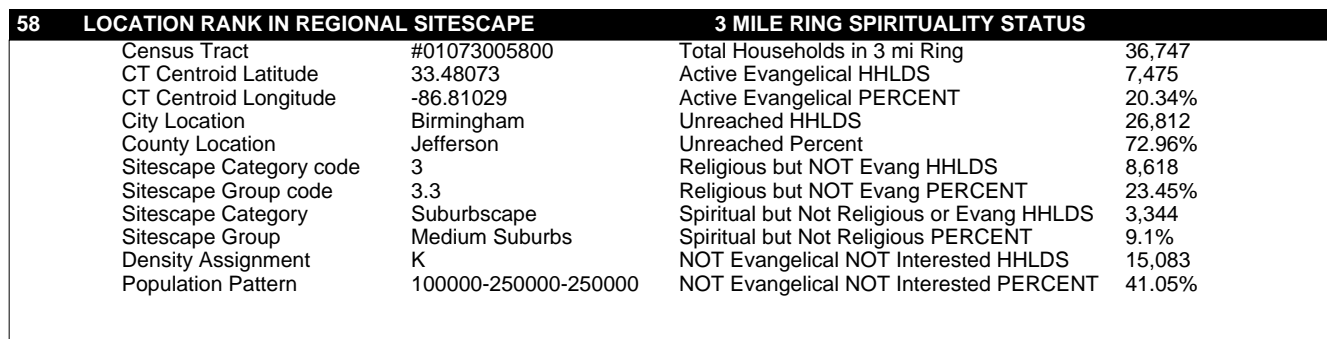
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.15%	Low Education County	False
Mainstay Community	0.88%	Low Employment County	False
Working Community	2.52%	Persistent Poverty County	False
Country Community	0.73%	Population Loss County	False
Aspiring Community	12.51%	Nonmetro Recreation County	False
Urban Community	82.21%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	18.74	Racial Diversity Index	30.66
Ancestry Diversity Index	1.76	Diversity Composite Index	16.47
Foreign Born Diversity Index	34.50	Population Density Index	63.93

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

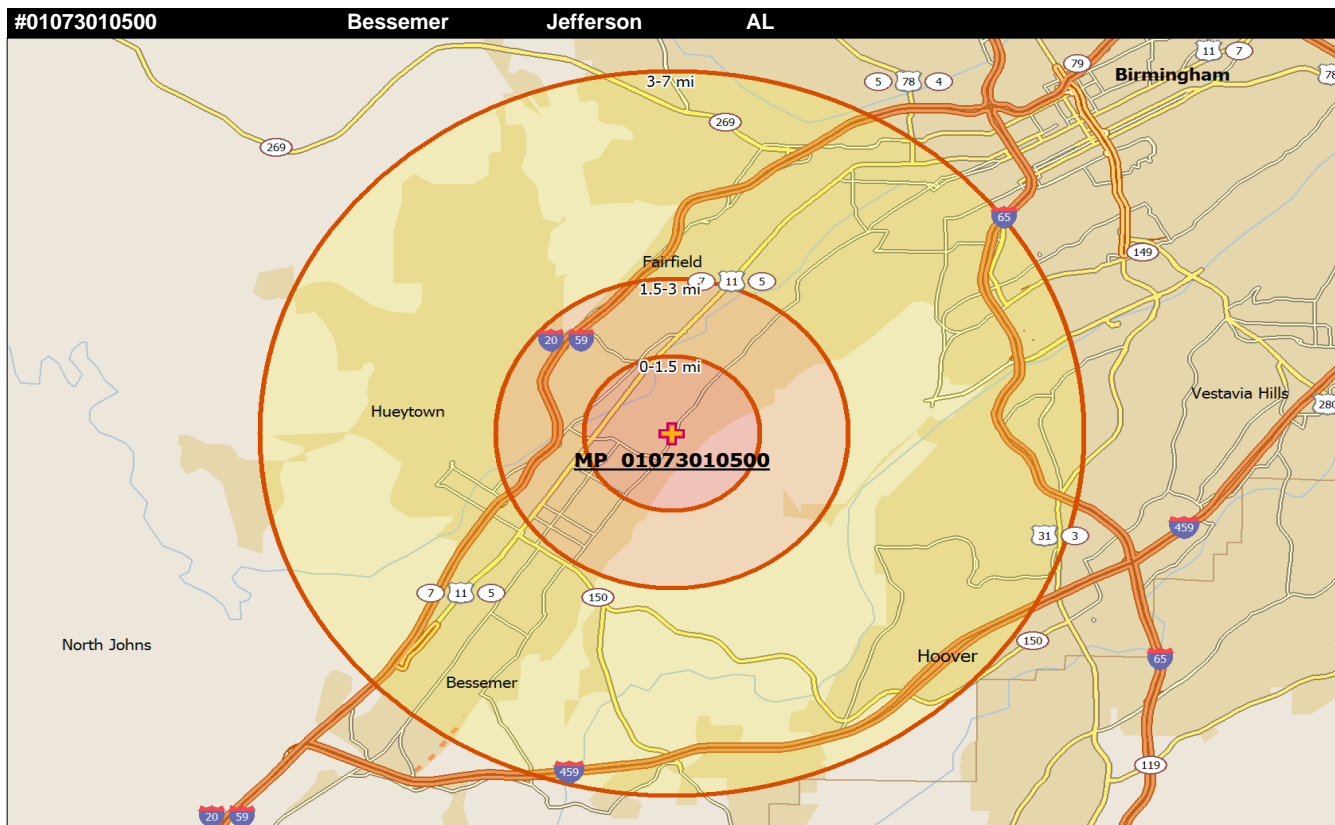
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3 MILE RING COMMUNITY TYPES			3 MILE RING COUNTY TYPES	
Upscale Community	20.27%		Low Education County	False
Mainstay Community	5.97%		Low Employment County	False
Working Community	5.63%		Persistent Poverty County	False
Country Community	0.44%		Population Loss County	False
Aspiring Community	23.51%		Nonmetro Recreation County	False
Urban Community	44.18%		Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	45.21	Racial Diversity Index	74.96
Ancestry Diversity Index	23.03	Diversity Composite Index	47.83
Foreign Born Diversity Index	89.45	Population Density Index	63.60



59	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010500	Total Households in 3 mi Ring	14,424
	CT Centroid Latitude	33.42969	Active Evangelical HHLDS	3,245
	CT Centroid Longitude	-86.91986	Active Evangelical PERCENT	22.49%
	City Location	Bessemer	Unreached HHLDS	10,113
	County Location	Jefferson	Unreached Percent	70.11%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,396
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	30.48%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	390
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.7%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	5,575
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.65%

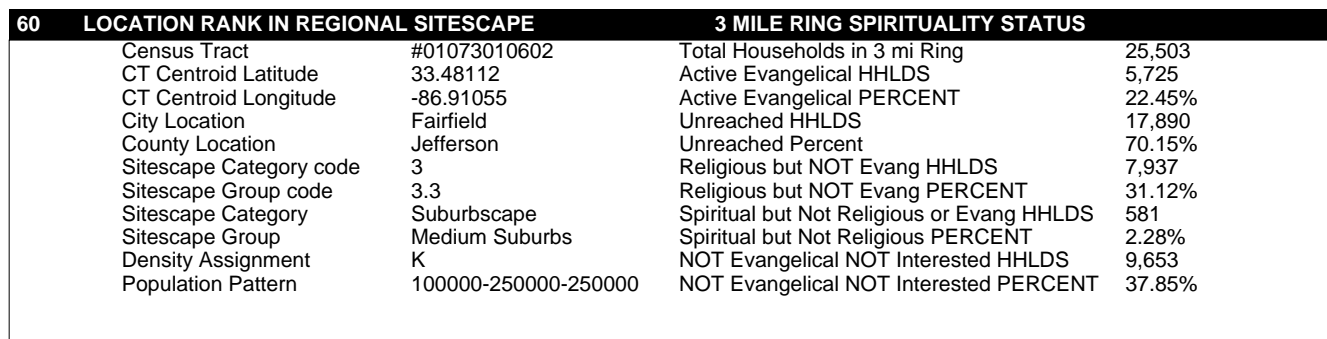
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	0.62%	Low Employment County	False
Working Community	5.53%	Persistent Poverty County	False
Country Community	1%	Population Loss County	False
Aspiring Community	10.3%	Nonmetro Recreation County	False
Urban Community	82.55%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	10.77	Racial Diversity Index	35.59
Ancestry Diversity Index	2.05	Diversity Composite Index	19.83
Foreign Born Diversity Index	62.68	Population Density Index	44.26

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

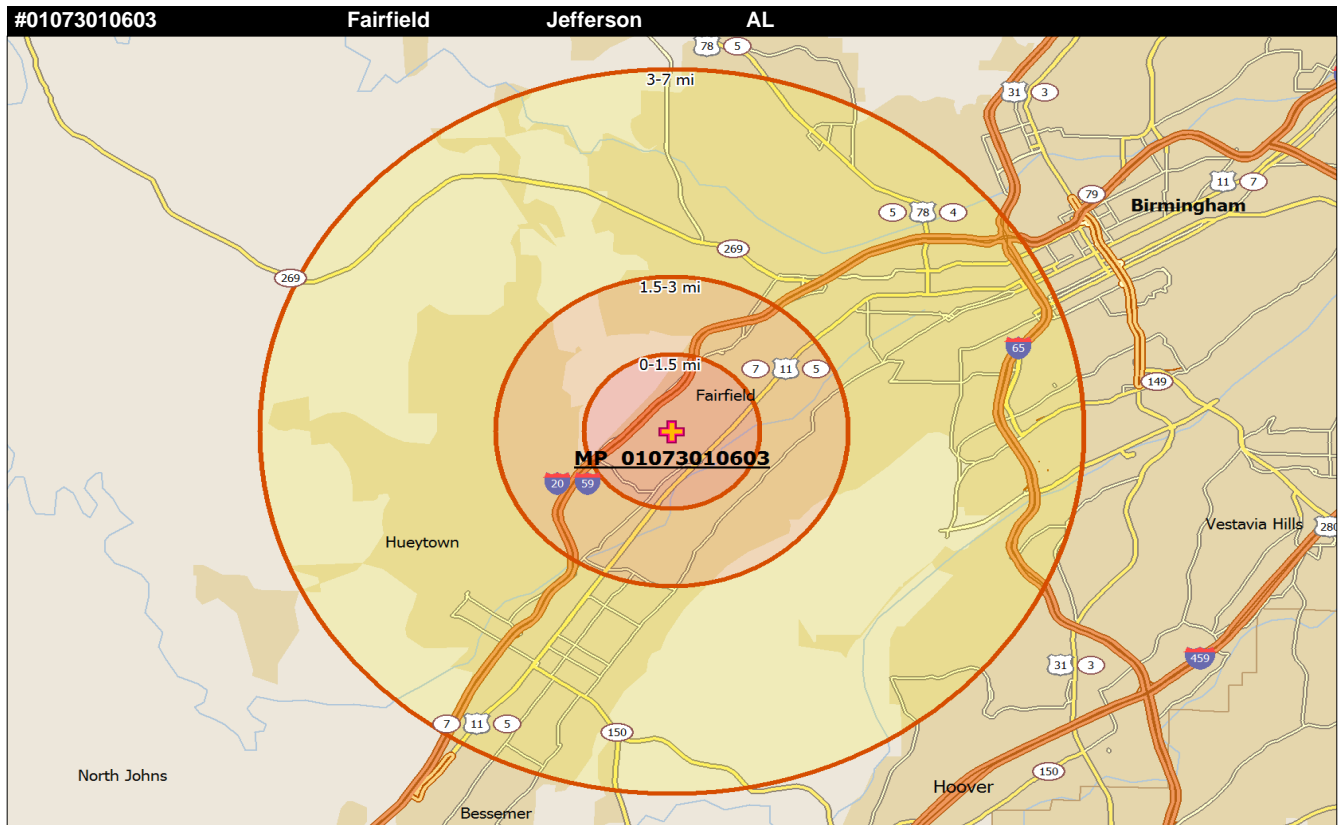
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3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.37%	Low Education County	False
Mainstay Community	0.59%	Low Employment County	False
Working Community	2.51%	Persistent Poverty County	False
Country Community	0.51%	Population Loss County	False
Aspiring Community	9.63%	Nonmetro Recreation County	False
Urban Community	86.39%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	13.70	Racial Diversity Index	27.53
Ancestry Diversity Index	1.22	Diversity Composite Index	13.89
Foreign Born Diversity Index	21.95	Population Density Index	59.20



61	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010603	Total Households in 3 mi Ring	22,236
	CT Centroid Latitude	33.46686	Active Evangelical HHLDS	5,025
	CT Centroid Longitude	-86.92428	Active Evangelical PERCENT	22.60%
	City Location	Fairfield	Unreached HHLDS	15,556
	County Location	Jefferson	Unreached Percent	69.96%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,779
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	30.49%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	541
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.43%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	8,495
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.2%

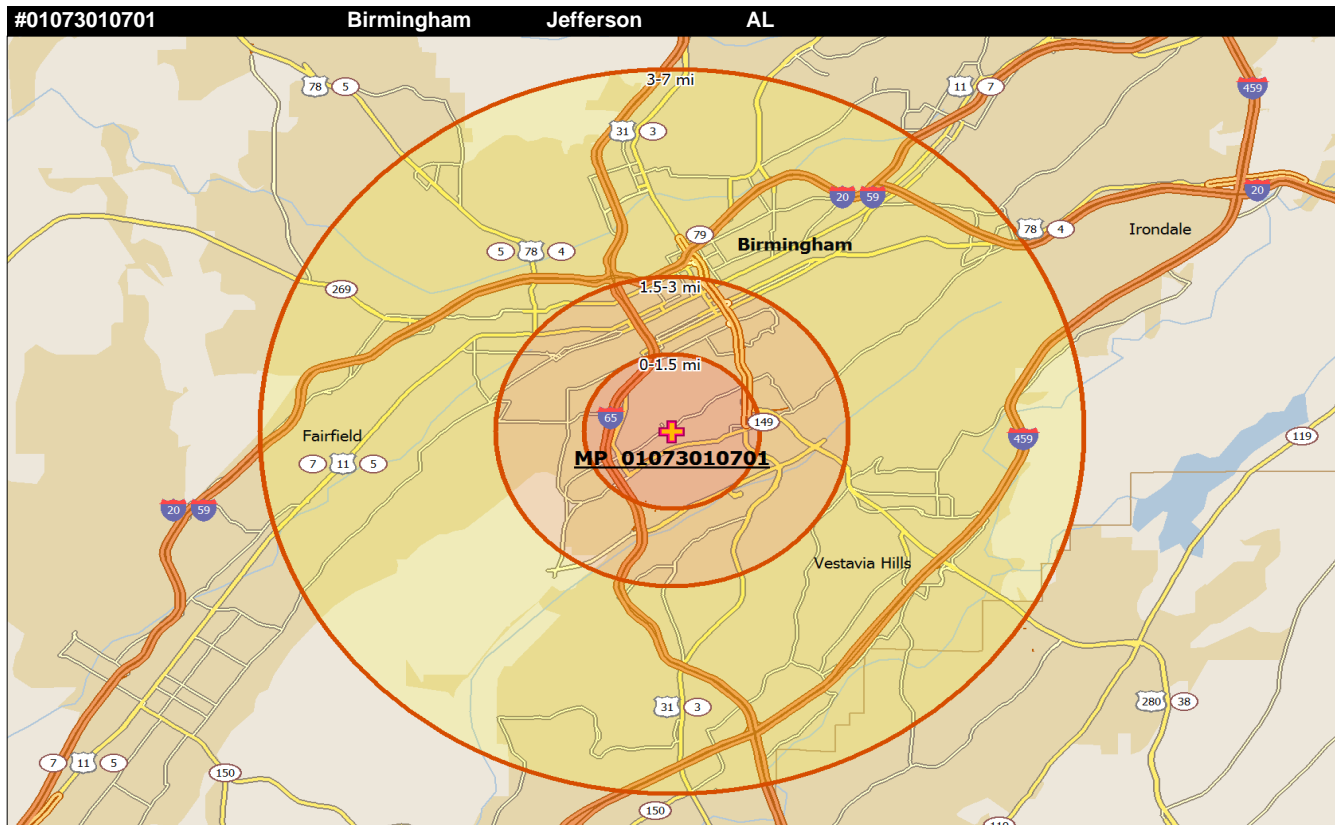
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.73%	Low Education County	False
Mainstay Community	0.92%	Low Employment County	False
Working Community	2.84%	Persistent Poverty County	False
Country Community	1.09%	Population Loss County	False
Aspiring Community	13.54%	Nonmetro Recreation County	False
Urban Community	80.88%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.24	Racial Diversity Index	34.00
Ancestry Diversity Index	2.07	Diversity Composite Index	14.62
Foreign Born Diversity Index	31.65	Population Density Index	53.38

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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62	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010701	Total Households in 3 mi Ring	35,975
	CT Centroid Latitude	33.47806	Active Evangelical HHLDS	7,264
	CT Centroid Longitude	-86.80898	Active Evangelical PERCENT	20.19%
	City Location	Birmingham	Unreached HHLDS	26,323
	County Location	Jefferson	Unreached Percent	73.17%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	8,247
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	22.93%
	Sitescape Category	Suburb scape	Spiritual but Not Religious or Evang HHLDS	3,392
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	9.43%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	14,902
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	41.42%

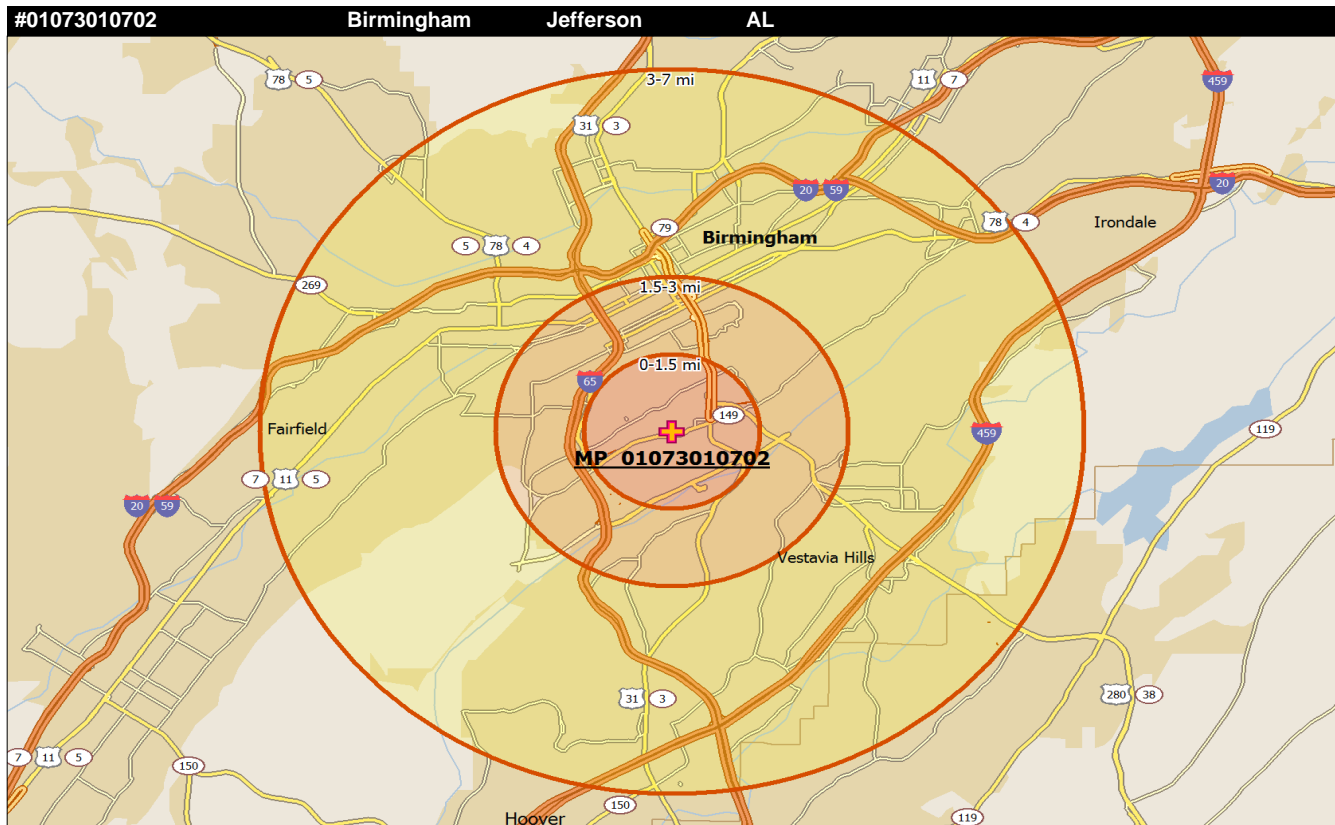
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	23.04%	Low Education County	False
Mainstay Community	5.77%	Low Employment County	False
Working Community	5.73%	Persistent Poverty County	False
Country Community	0.38%	Population Loss County	False
Aspiring Community	24.45%	Nonmetro Recreation County	False
Urban Community	40.64%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	45.76	Racial Diversity Index	74.61
Ancestry Diversity Index	29.13	Diversity Composite Index	51.68
Foreign Born Diversity Index	89.19	Population Density Index	65.50

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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63	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010702	Total Households in 3 mi Ring	34,186
	CT Centroid Latitude	33.47624	Active Evangelical HHLDS	6,891
	CT Centroid Longitude	-86.79850	Active Evangelical PERCENT	20.16%
	City Location	Birmingham	Unreached HHLDS	25,027
	County Location	Jefferson	Unreached Percent	73.21%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,166
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	20.96%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,598
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	10.52%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	14,452
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	42.27%

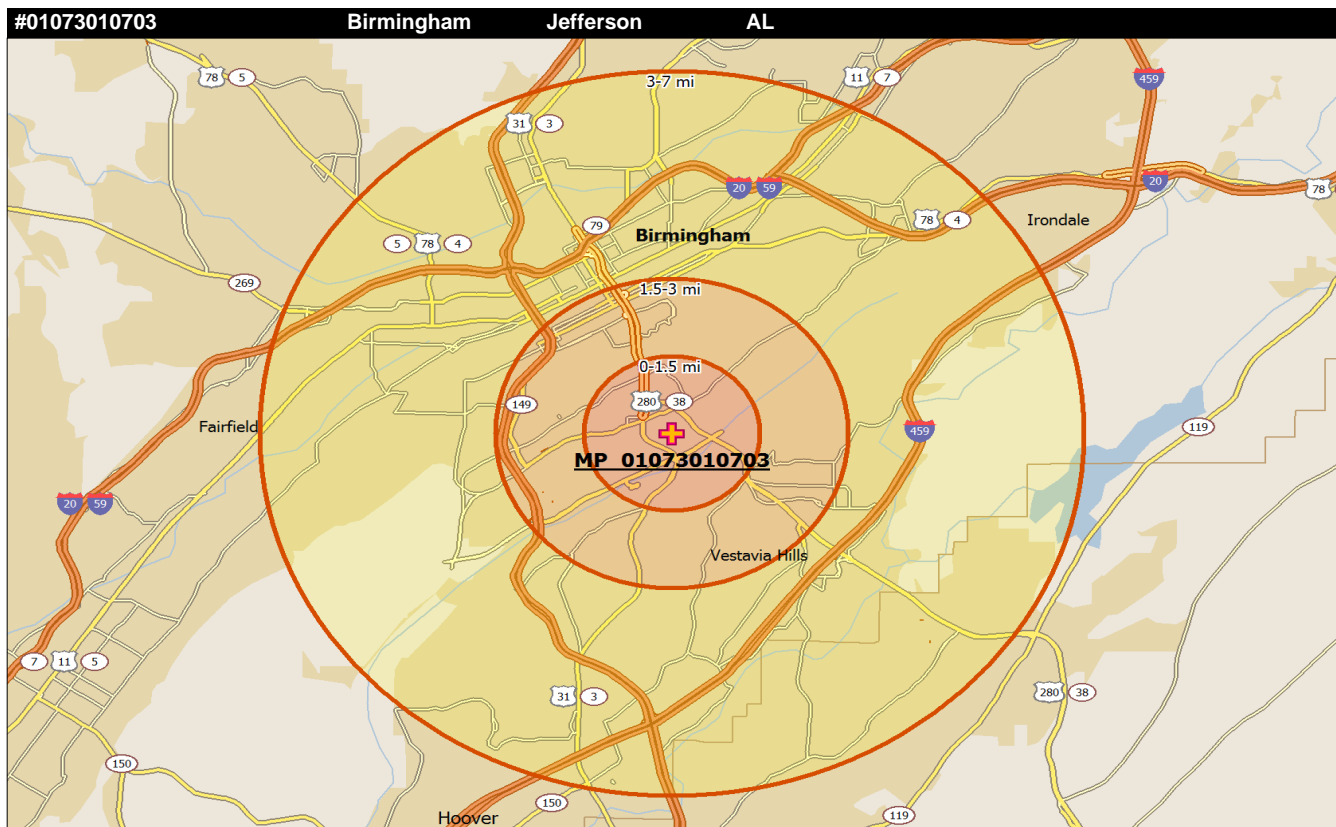
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	32.04%	Low Education County	False
Mainstay Community	7.42%	Low Employment County	False
Working Community	5.72%	Persistent Poverty County	False
Country Community	0.37%	Population Loss County	False
Aspiring Community	25.1%	Nonmetro Recreation County	False
Urban Community	29.34%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	47.98	Racial Diversity Index	71.85
Ancestry Diversity Index	36.82	Diversity Composite Index	56.90
Foreign Born Diversity Index	87.69	Population Density Index	62.41

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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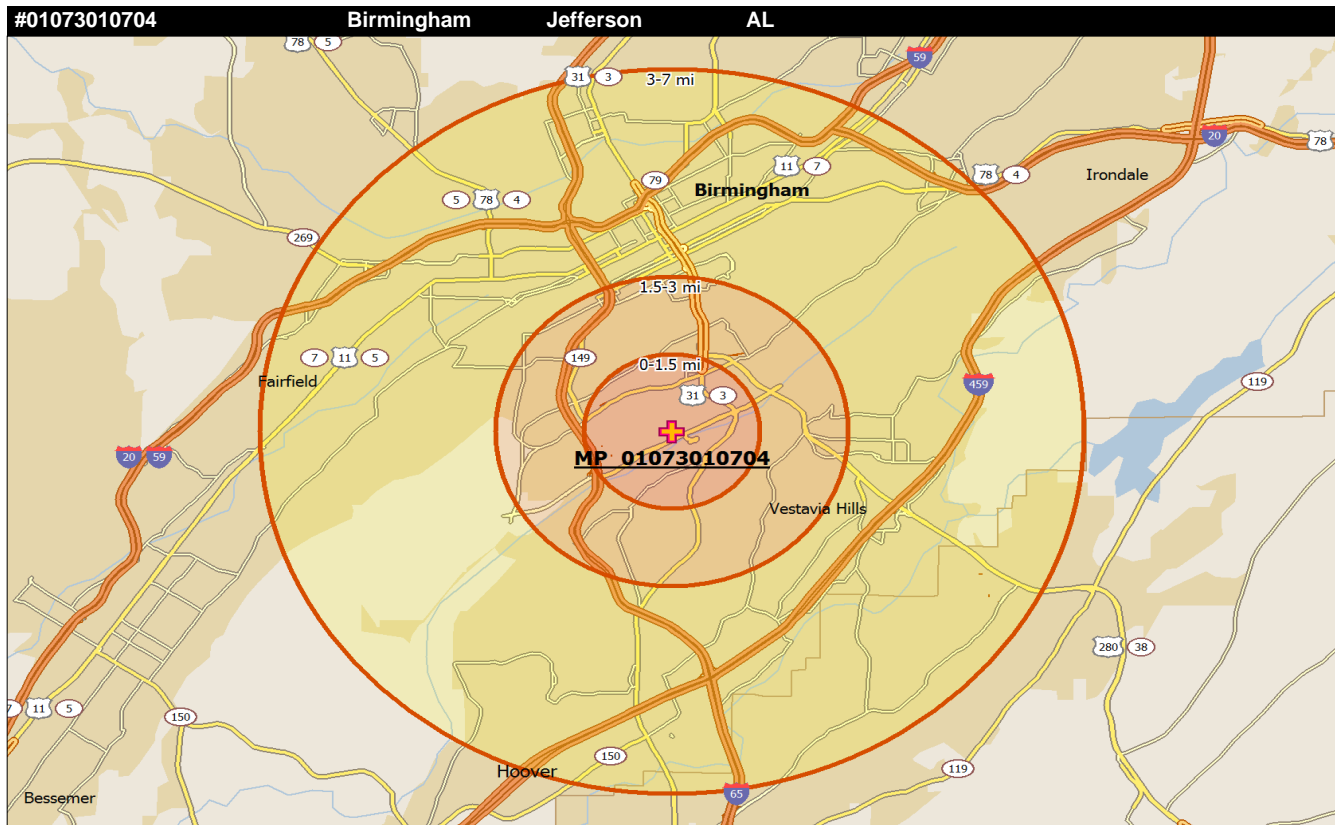
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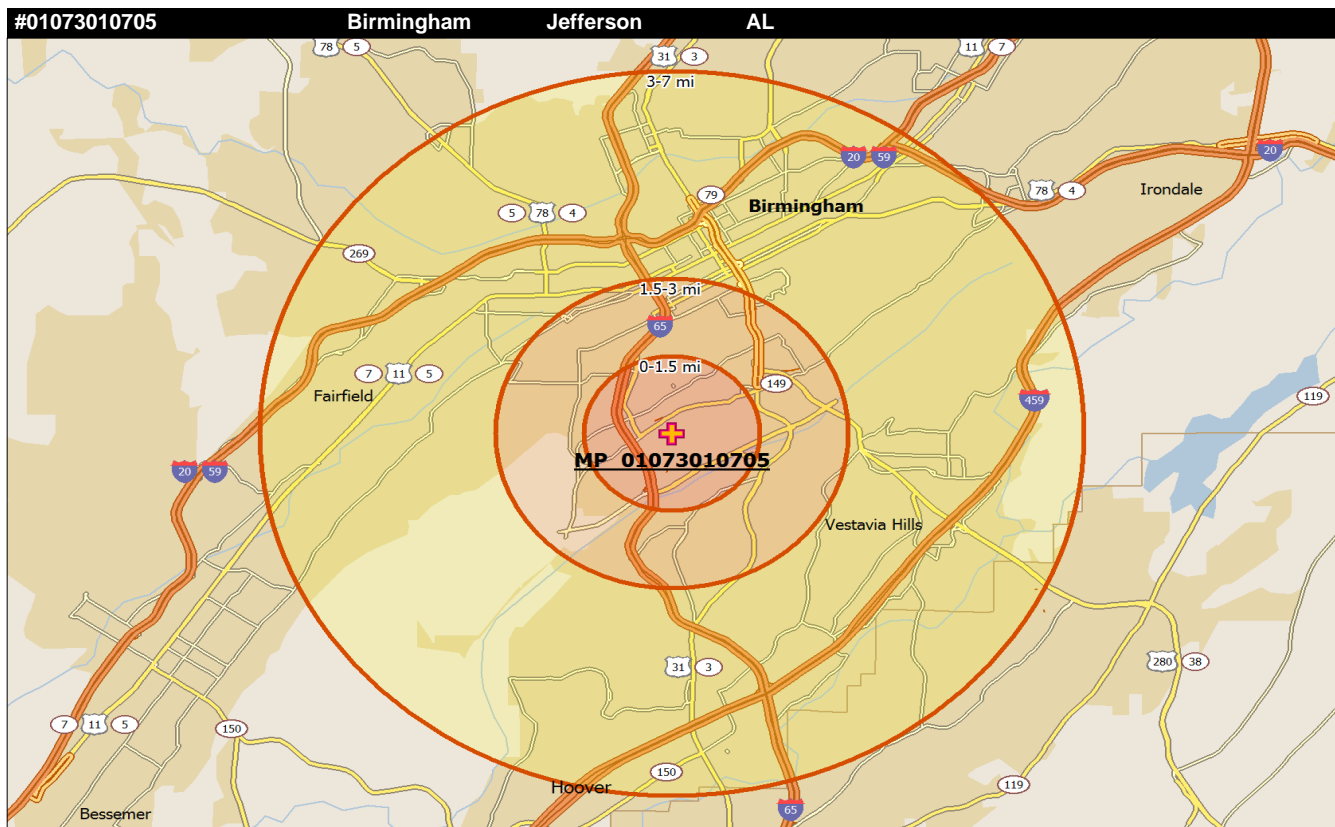


64	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010703	Total Households in 3 mi Ring	32,682
	CT Centroid Latitude	33.47507	Active Evangelical HHLDS	6,483
	CT Centroid Longitude	-86.77871	Active Evangelical PERCENT	19.84%
	City Location	Birmingham	Unreached HHLDS	24,067
	County Location	Jefferson	Unreached Percent	73.64%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,249
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	19.12%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,931
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	12.03%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	13,966
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	42.73%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	41.18%	Low Education County	False
Mainstay Community	9.85%	Low Employment County	False
Working Community	5.35%	Persistent Poverty County	False
Country Community	0.14%	Population Loss County	False
Aspiring Community	26.31%	Nonmetro Recreation County	False
Urban Community	17.18%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	47.55	Racial Diversity Index	52.66
Ancestry Diversity Index	63.37	Diversity Composite Index	47.67
Foreign Born Diversity Index	89.29	Population Density Index	57.88





66	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010705	Total Households in 3 mi Ring	33,313
	CT Centroid Latitude	33.46654	Active Evangelical HHLDS	6,839
	CT Centroid Longitude	-86.81230	Active Evangelical PERCENT	20.53%
	City Location	Birmingham	Unreached HHLDS	24,225
	County Location	Jefferson	Unreached Percent	72.72%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,285
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	21.87%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,257
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	9.78%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	13,872
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	41.64%

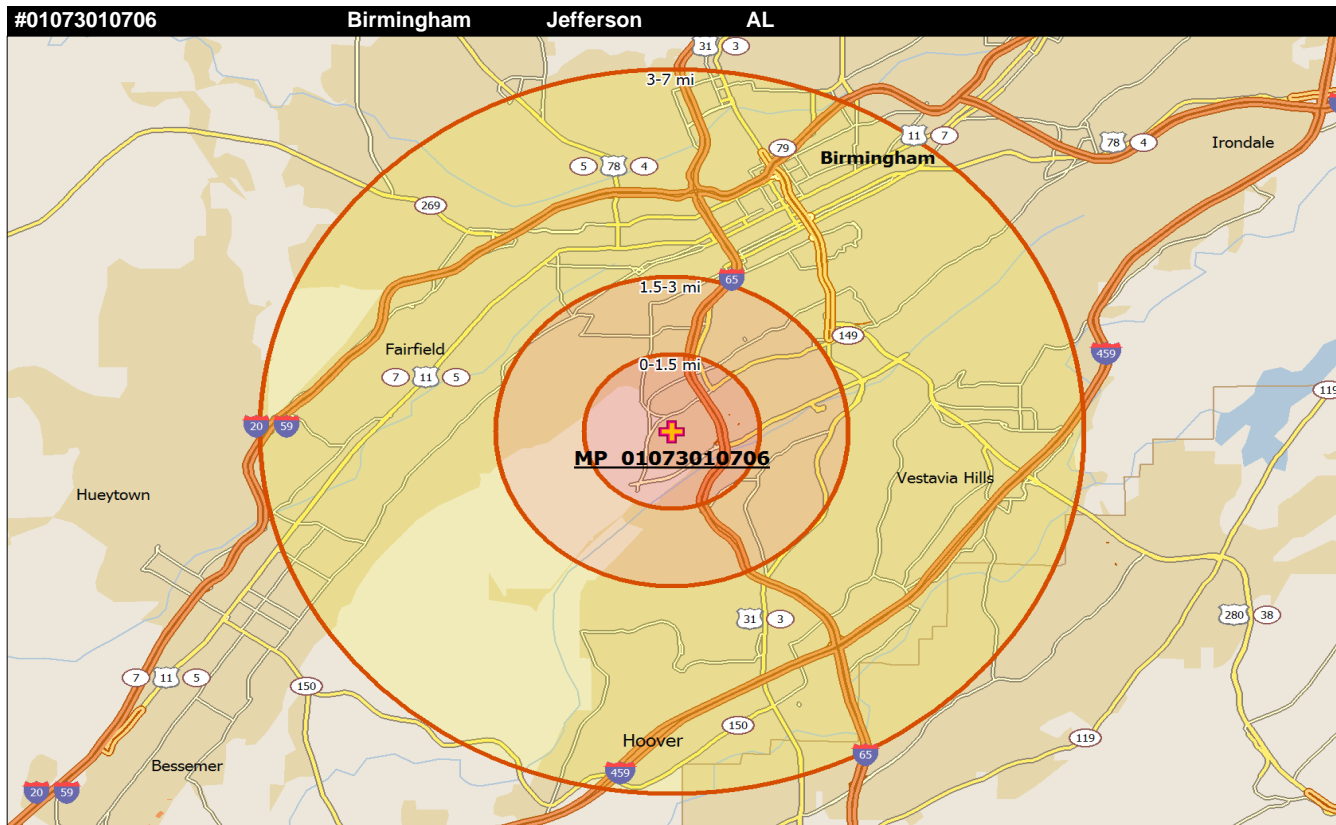
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	27.41%	Low Education County	False
Mainstay Community	7.51%	Low Employment County	False
Working Community	5.71%	Persistent Poverty County	False
Country Community	0.64%	Population Loss County	False
Aspiring Community	22.83%	Nonmetro Recreation County	False
Urban Community	35.91%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	47.66	Racial Diversity Index	75.34
Ancestry Diversity Index	29.12	Diversity Composite Index	46.54
Foreign Born Diversity Index	87.53	Population Density Index	61.36

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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67	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010706	Total Households in 3 mi Ring	27,998
	CT Centroid Latitude	33.45391	Active Evangelical HHLDS	6,024
	CT Centroid Longitude	-86.83333	Active Evangelical PERCENT	21.52%
	City Location	Birmingham	Unreached HHLDS	19,991
	County Location	Jefferson	Unreached Percent	71.4%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,223
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	22.23%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,425
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	8.66%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	11,513
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	41.12%

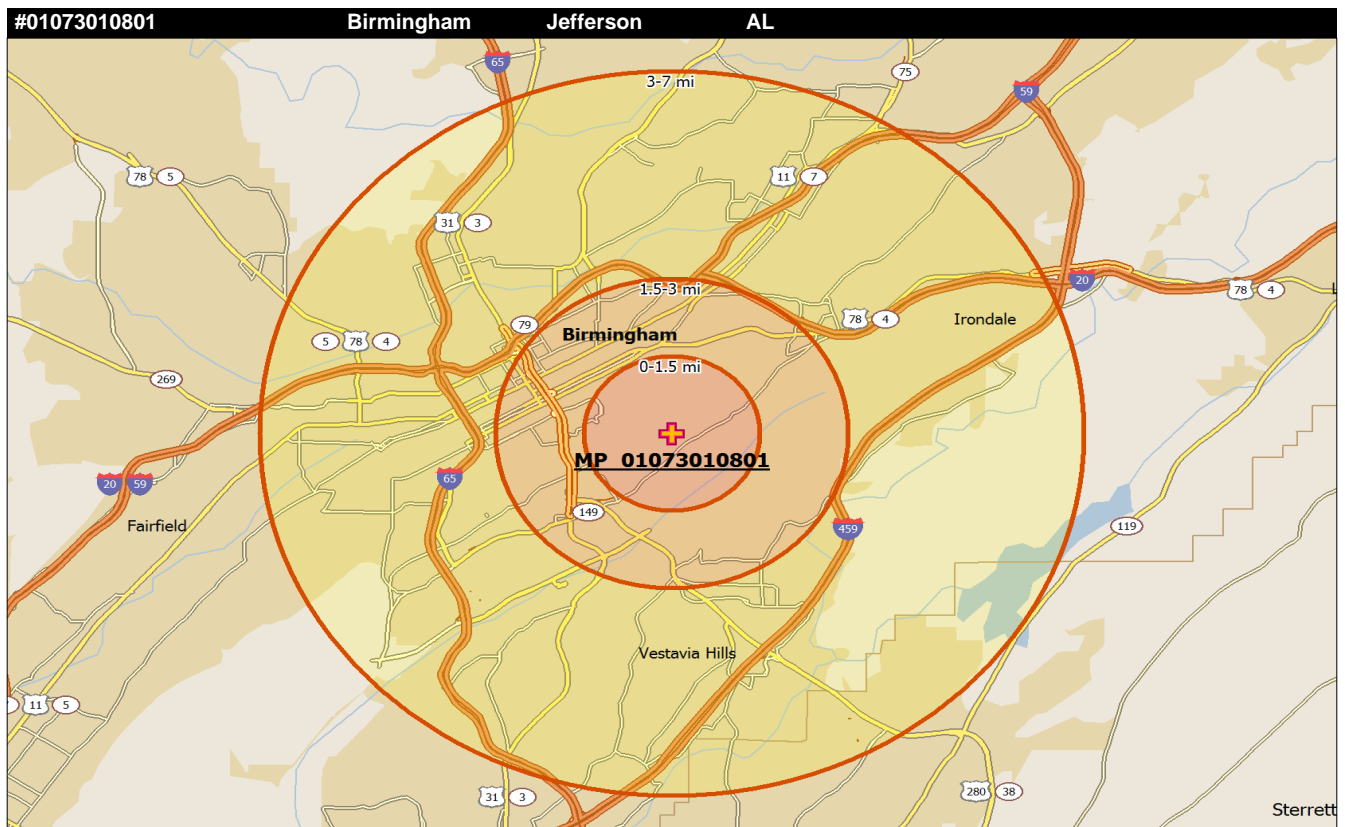
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	27.34%	Low Education County	False
Mainstay Community	7.64%	Low Employment County	False
Working Community	3.24%	Persistent Poverty County	False
Country Community	0.86%	Population Loss County	False
Aspiring Community	24.81%	Nonmetro Recreation County	False
Urban Community	36.1%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	42.36	Racial Diversity Index	75.13
Ancestry Diversity Index	23.09	Diversity Composite Index	53.51
Foreign Born Diversity Index	80.42	Population Density Index	58.30

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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68	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010801	Total Households in 3 mi Ring	28,755
	CT Centroid Latitude	33.50273	Active Evangelical HHLDS	5,702
	CT Centroid Longitude	-86.75749	Active Evangelical PERCENT	19.83%
	City Location	Birmingham	Unreached HHLDS	21,177
	County Location	Jefferson	Unreached Percent	73.65%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,173
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	21.47%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,177
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.05%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	11,933
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	41.5%

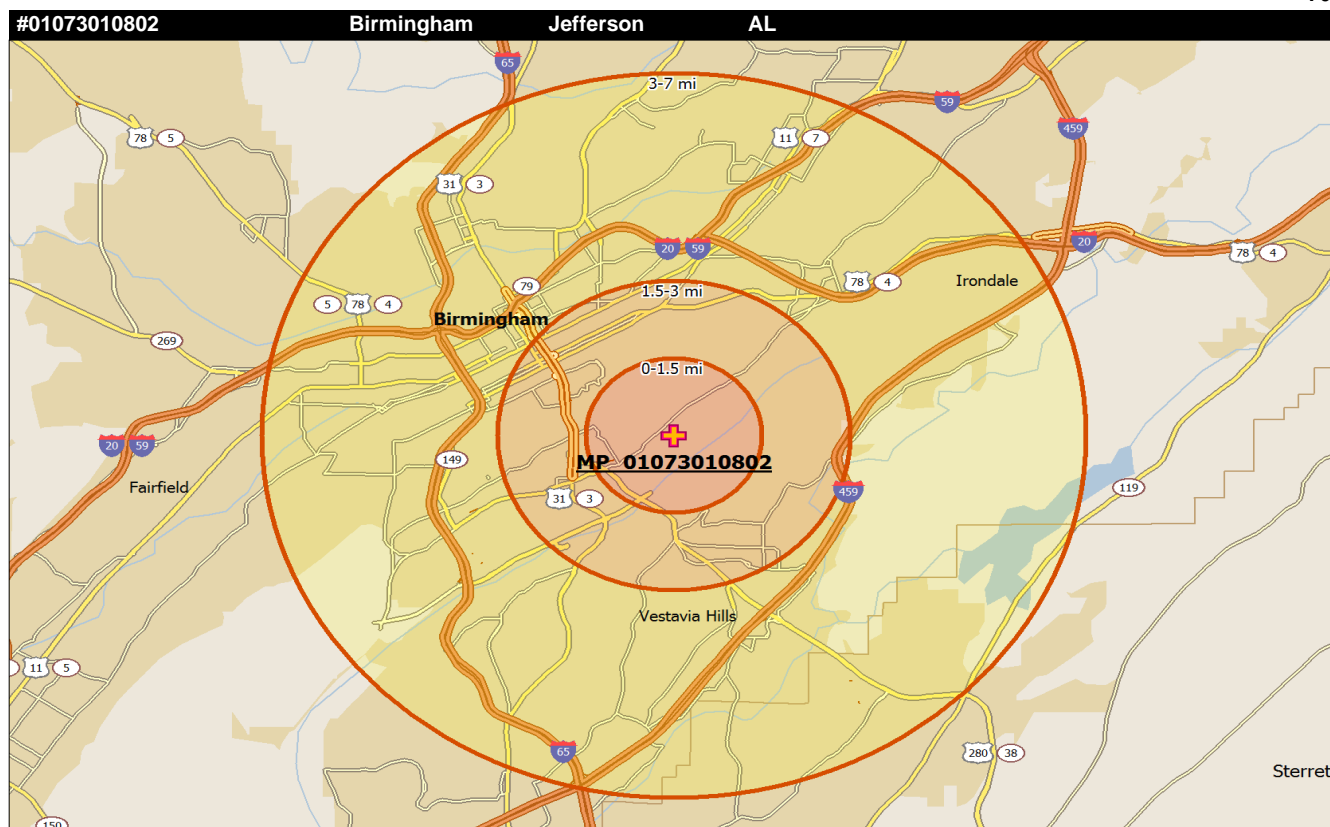
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	40.89%	Low Education County	False
Mainstay Community	10.47%	Low Employment County	False
Working Community	6.11%	Persistent Poverty County	False
Country Community	0.49%	Population Loss County	False
Aspiring Community	20.33%	Nonmetro Recreation County	False
Urban Community	21.7%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	35.78	Racial Diversity Index	61.87
Ancestry Diversity Index	43.01	Diversity Composite Index	41.75
Foreign Born Diversity Index	92.20	Population Density Index	55.99

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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69	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010802	Total Households in 3 mi Ring	31,820
	CT Centroid Latitude	33.49160	Active Evangelical HHLDS	6,284
	CT Centroid Longitude	-86.75736	Active Evangelical PERCENT	19.75%
	City Location	Birmingham	Unreached HHLDS	23,467
	County Location	Jefferson	Unreached Percent	73.75%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,185
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	19.44%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,815
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.99%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	13,520
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	42.49%

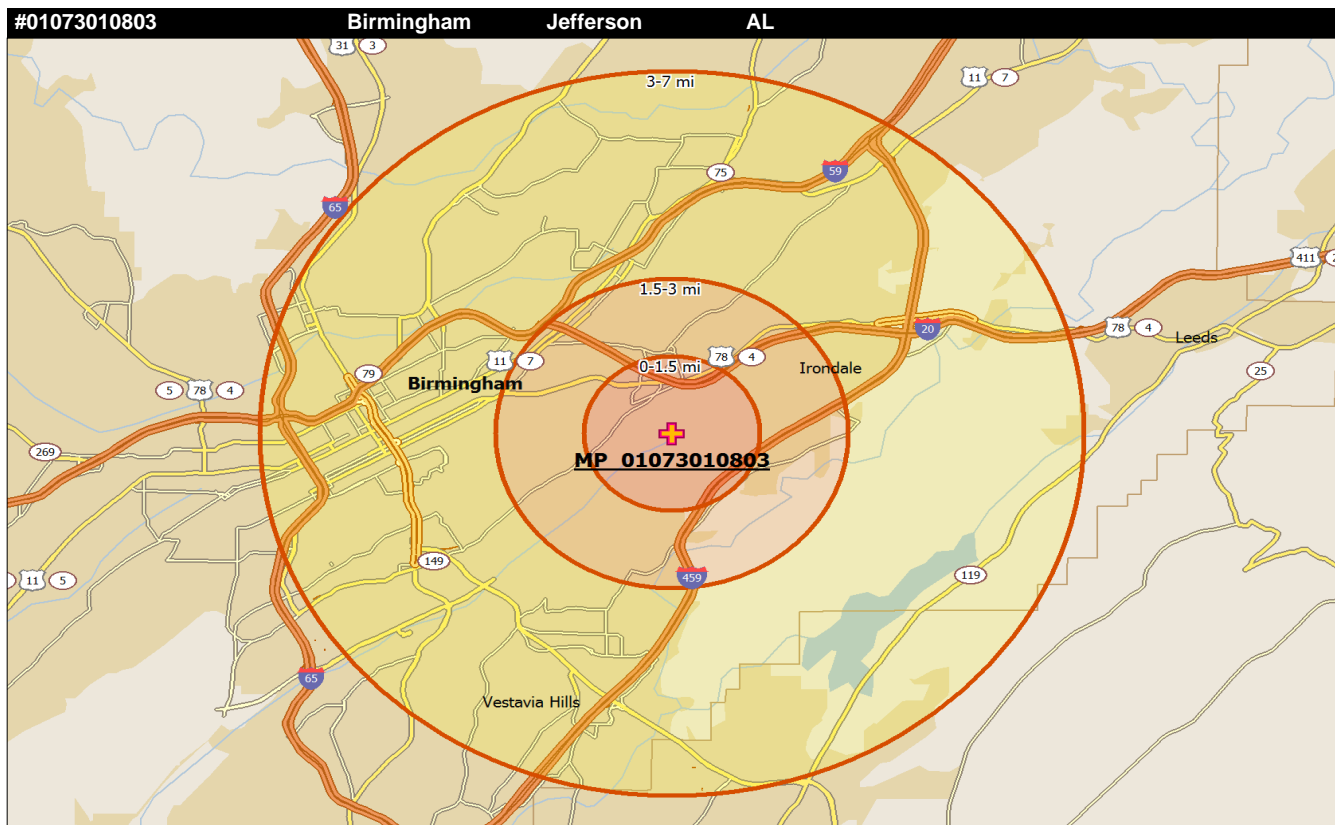
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	41.33%	Low Education County	False
Mainstay Community	11.38%	Low Employment County	False
Working Community	6.57%	Persistent Poverty County	False
Country Community	0.11%	Population Loss County	False
Aspiring Community	24.55%	Nonmetro Recreation County	False
Urban Community	16.06%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	38.85	Racial Diversity Index	47.18
Ancestry Diversity Index	65.02	Diversity Composite Index	36.99
Foreign Born Diversity Index	95.03	Population Density Index	54.90

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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70 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01073010803	Total Households in 3 mi Ring	19,749
CT Centroid Latitude	33.51647	Active Evangelical HHLDS	4,145
CT Centroid Longitude	-86.71185	Active Evangelical PERCENT	20.99%
City Location	Birmingham	Unreached HHLDS	14,238
County Location	Jefferson	Unreached Percent	72.09%
Sitescape Category code	3	Religious but NOT Evang HHLDS	4,576
Sitescape Group code	3.2	Religious but NOT Evang PERCENT	23.17%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,769
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	8.96%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	7,958
Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	40.3%

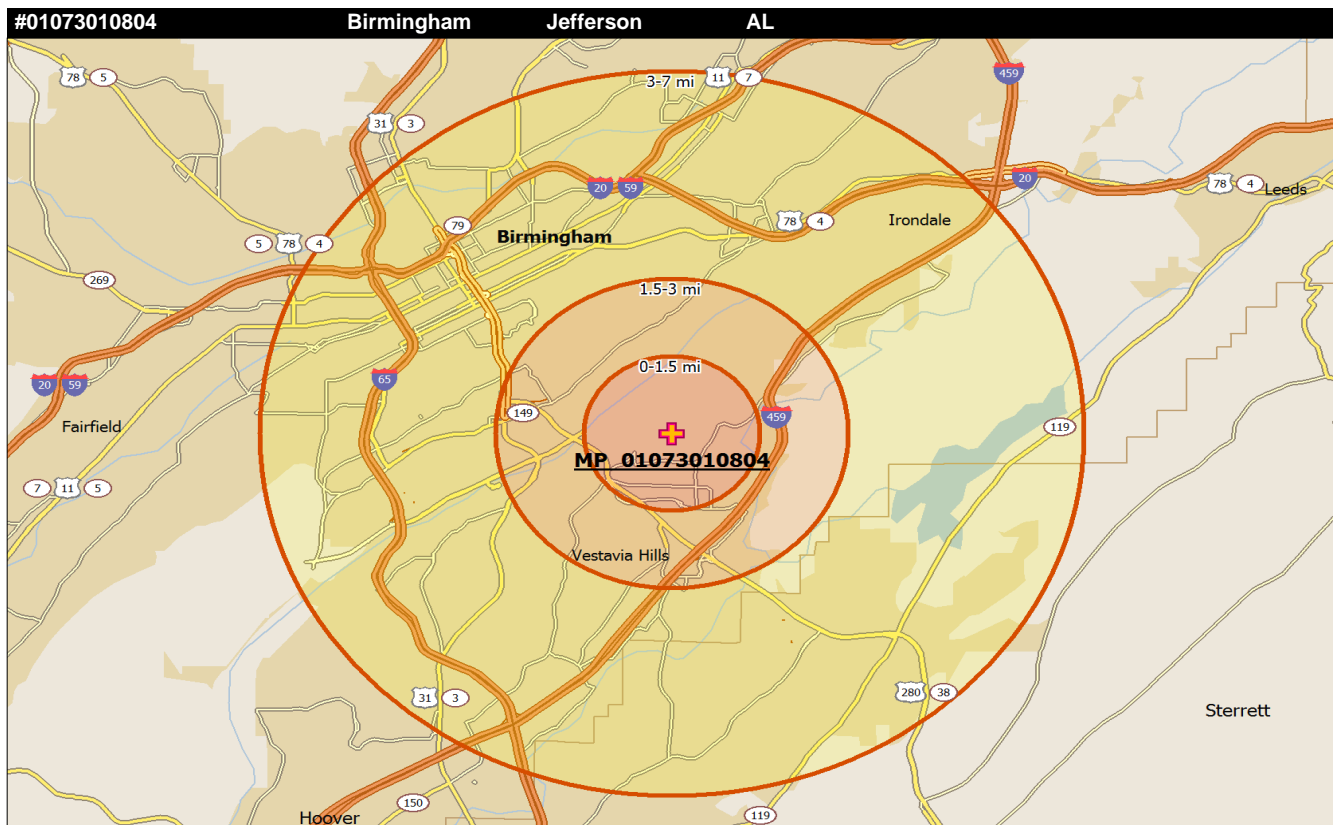
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	40.06%	Low Education County	False
Mainstay Community	8.82%	Low Employment County	False
Working Community	8.54%	Persistent Poverty County	False
Country Community	0.74%	Population Loss County	False
Aspiring Community	14.81%	Nonmetro Recreation County	False
Urban Community	27.02%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	25.02	Racial Diversity Index	65.71
Ancestry Diversity Index	29.11	Diversity Composite Index	49.23
Foreign Born Diversity Index	78.12	Population Density Index	44.82

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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71	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073010804	Total Households in 3 mi Ring	17,945
	CT Centroid Latitude	33.47513	Active Evangelical HHLDS	3,524
	CT Centroid Longitude	-86.73809	Active Evangelical PERCENT	19.64%
	City Location	Birmingham	Unreached HHLDS	13,260
	County Location	Jefferson	Unreached Percent	73.89%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	3,086
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	17.2%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,367
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.19%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	7,807
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.5%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	72.11%	Low Education County	False
Mainstay Community	12.15%	Low Employment County	False
Working Community	1.69%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	14.04%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	20.61	Racial Diversity Index	23.32
Ancestry Diversity Index	80.07	Diversity Composite Index	38.14
Foreign Born Diversity Index	96.64	Population Density Index	40.92

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

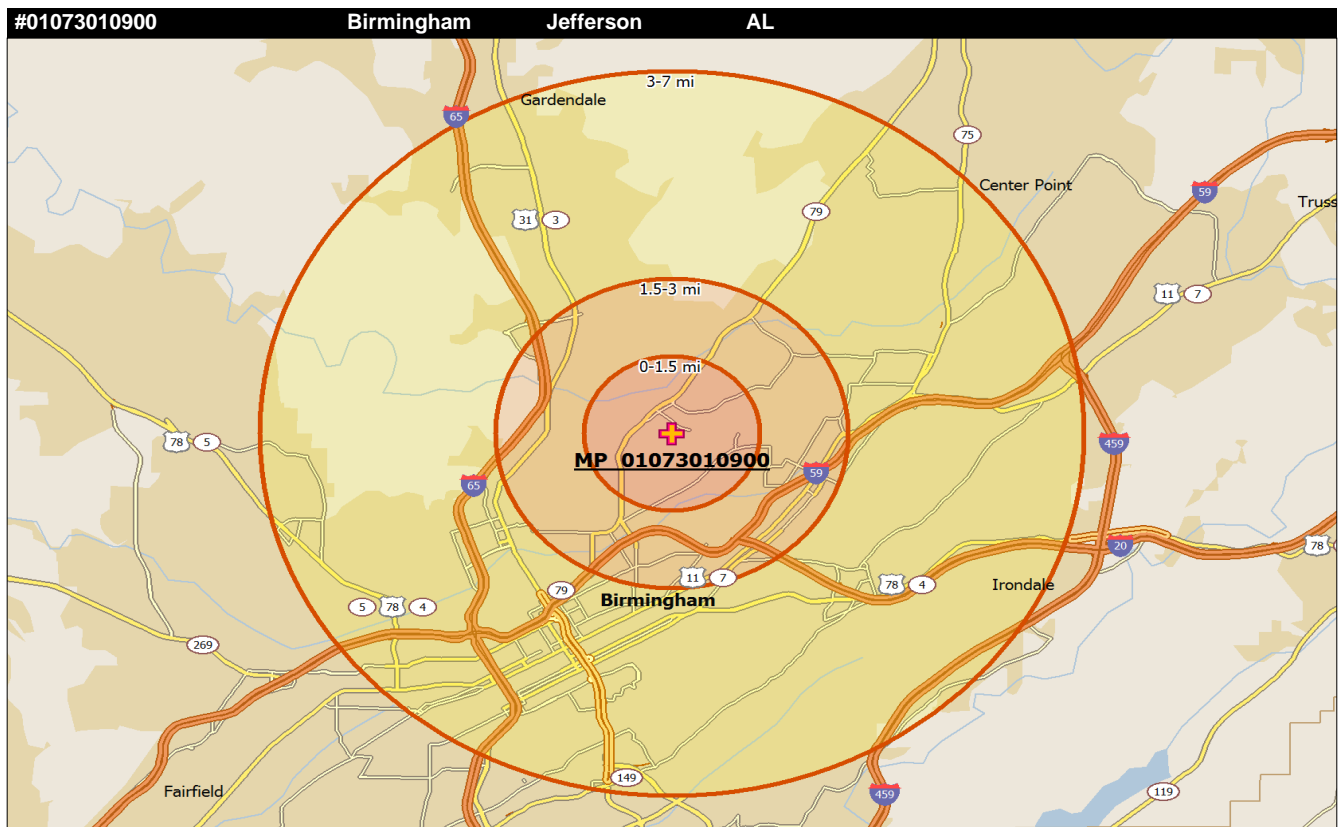
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3 MILE RING COMMUNITY TYPES			3 MILE RING COUNTY TYPES	
Upscale Community	55.79%		Low Education County	False
Mainstay Community	11.02%		Low Employment County	False
Working Community	10.53%		Persistent Poverty County	False
Country Community	0.28%		Population Loss County	False
Aspiring Community	15.04%		Nonmetro Recreation County	False
Urban Community	7.35%		Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	29.57	Racial Diversity Index	41.73
Ancestry Diversity Index	67.96	Diversity Composite Index	54.82
Foreign Born Diversity Index	97.85	Population Density Index	38.08



73 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01073010900	Total Households in 3 mi Ring	14,794
CT Centroid Latitude	33.57721	Active Evangelical HHLDS	3,319
CT Centroid Longitude	-86.76842	Active Evangelical PERCENT	22.43%
City Location	Birmingham	Unreached HHLDS	10,384
County Location	Jefferson	Unreached Percent	70.19%
Sitescape Category code	3	Religious but NOT Evang HHLDS	4,154
Sitescape Group code	3.2	Religious but NOT Evang PERCENT	28.08%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	662
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	4.48%
Density Assignment	M	NOT Evangelical NOT Interested HHLDS	5,805
Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	39.24%

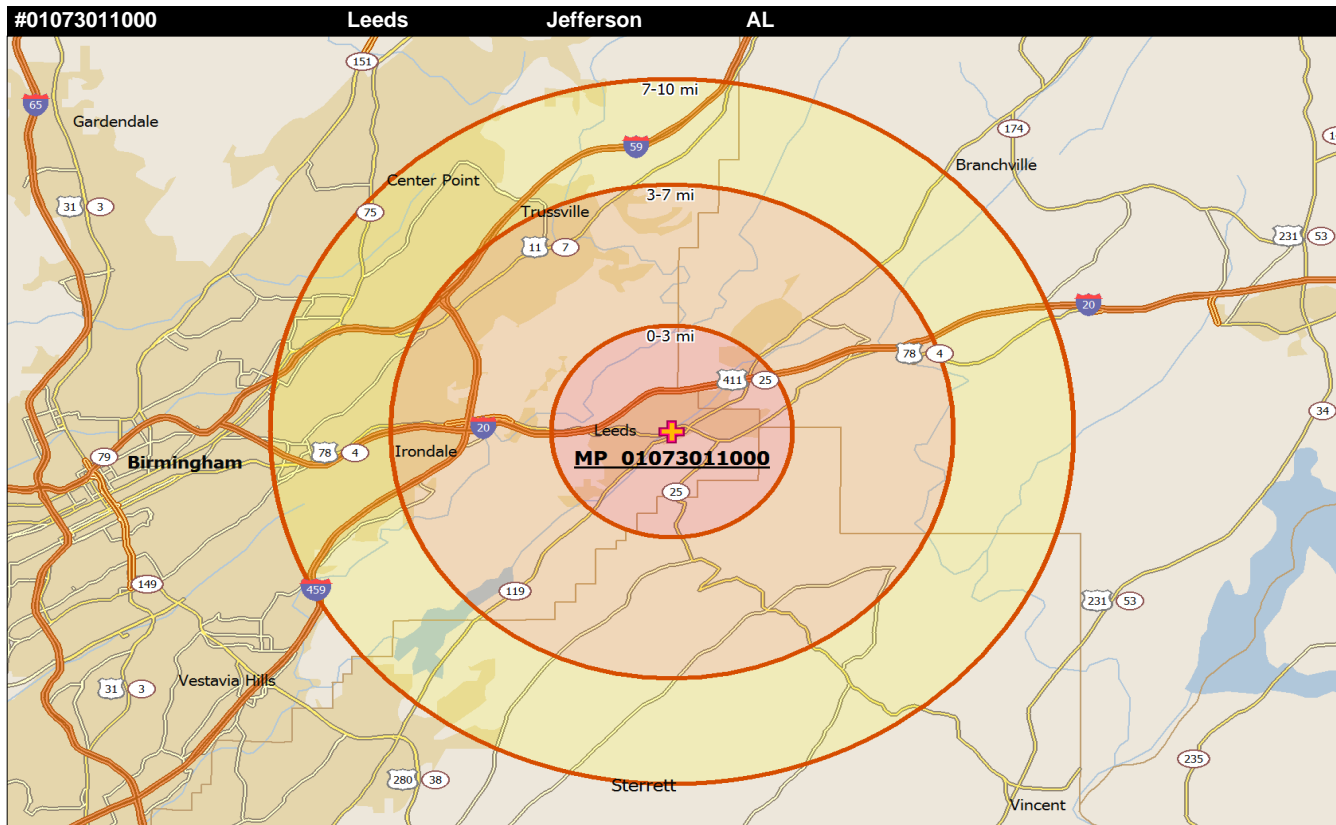
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.02%	Low Education County	False
Mainstay Community	1.91%	Low Employment County	False
Working Community	20.45%	Persistent Poverty County	False
Country Community	0.34%	Population Loss County	False
Aspiring Community	5.81%	Nonmetro Recreation County	False
Urban Community	71.47%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	16.06	Racial Diversity Index	57.24
Ancestry Diversity Index	4.64	Diversity Composite Index	21.52
Foreign Born Diversity Index	11.69	Population Density Index	43.53

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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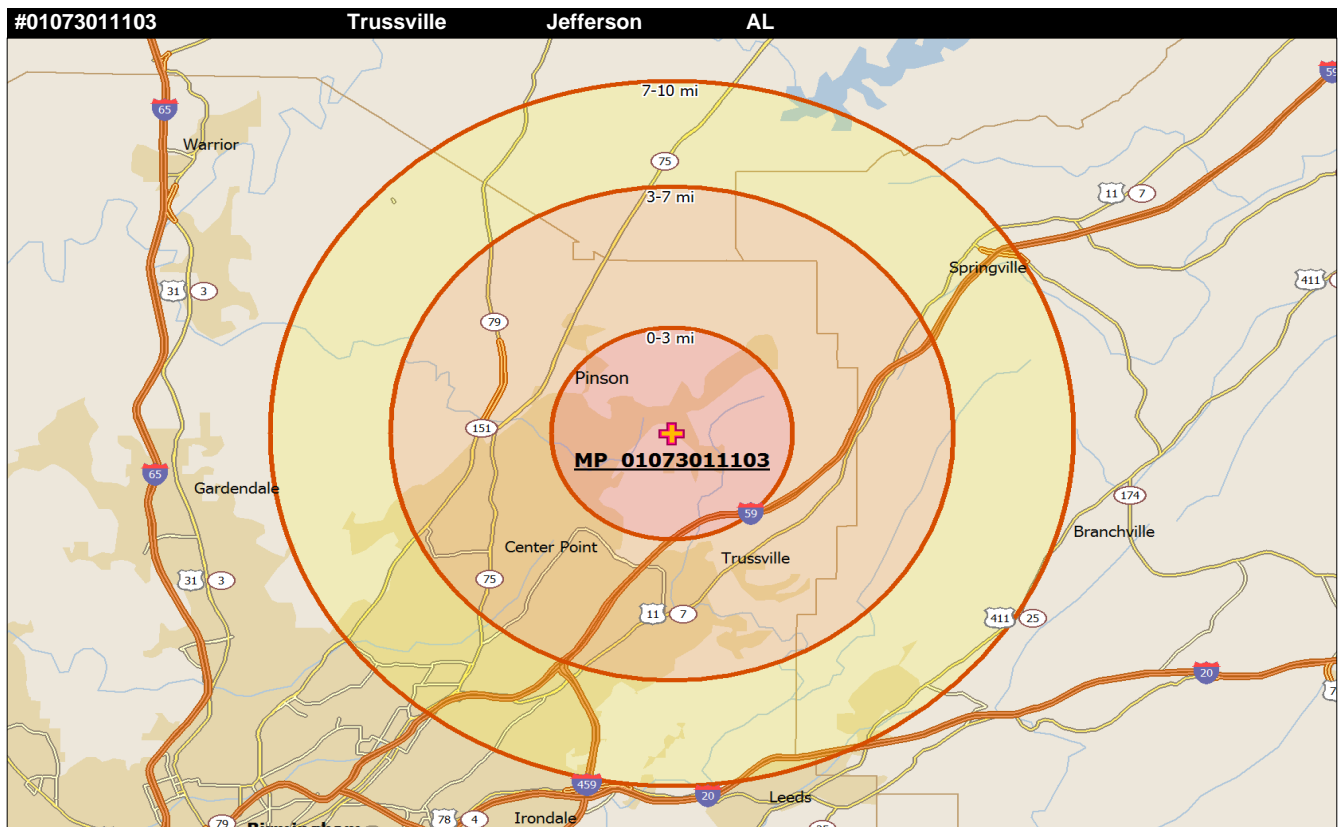
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74	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073011000	Total Households in 3 mi Ring	5,045
	CT Centroid Latitude	33.54427	Active Evangelical HHLDS	1,252
	CT Centroid Longitude	-86.55423	Active Evangelical PERCENT	24.82%
	City Location	Leeds	Unreached HHLDS	3,381
	County Location	Jefferson	Unreached Percent	67.01%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	849
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	16.83%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	536
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.63%
	Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	2,018
	Population Pattern	10000-50000-100000	NOT Evangelical NOT Interested PERCENT	39.99%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7.85%	Low Education County	False
Mainstay Community	14.33%	Low Employment County	False
Working Community	57.15%	Persistent Poverty County	False
Country Community	9.99%	Population Loss County	False
Aspiring Community	2.44%	Nonmetro Recreation County	False
Urban Community	8.25%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	5.12	Racial Diversity Index	45.31
Ancestry Diversity Index	40.63	Diversity Composite Index	20.57
Foreign Born Diversity Index	42.17	Population Density Index	21.69



75	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073011103	Total Households in 3 mi Ring	4,335
	CT Centroid Latitude	33.69427	Active Evangelical HHLDS	1,053
	CT Centroid Longitude	-86.60521	Active Evangelical PERCENT	24.30%
	City Location	Trussville	Unreached HHLDS	2,935
	County Location	Jefferson	Unreached Percent	67.7%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	630
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	14.54%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	509
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.74%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	1,796
	Population Pattern	50000-100000-50000	NOT Evangelical NOT Interested PERCENT	41.42%

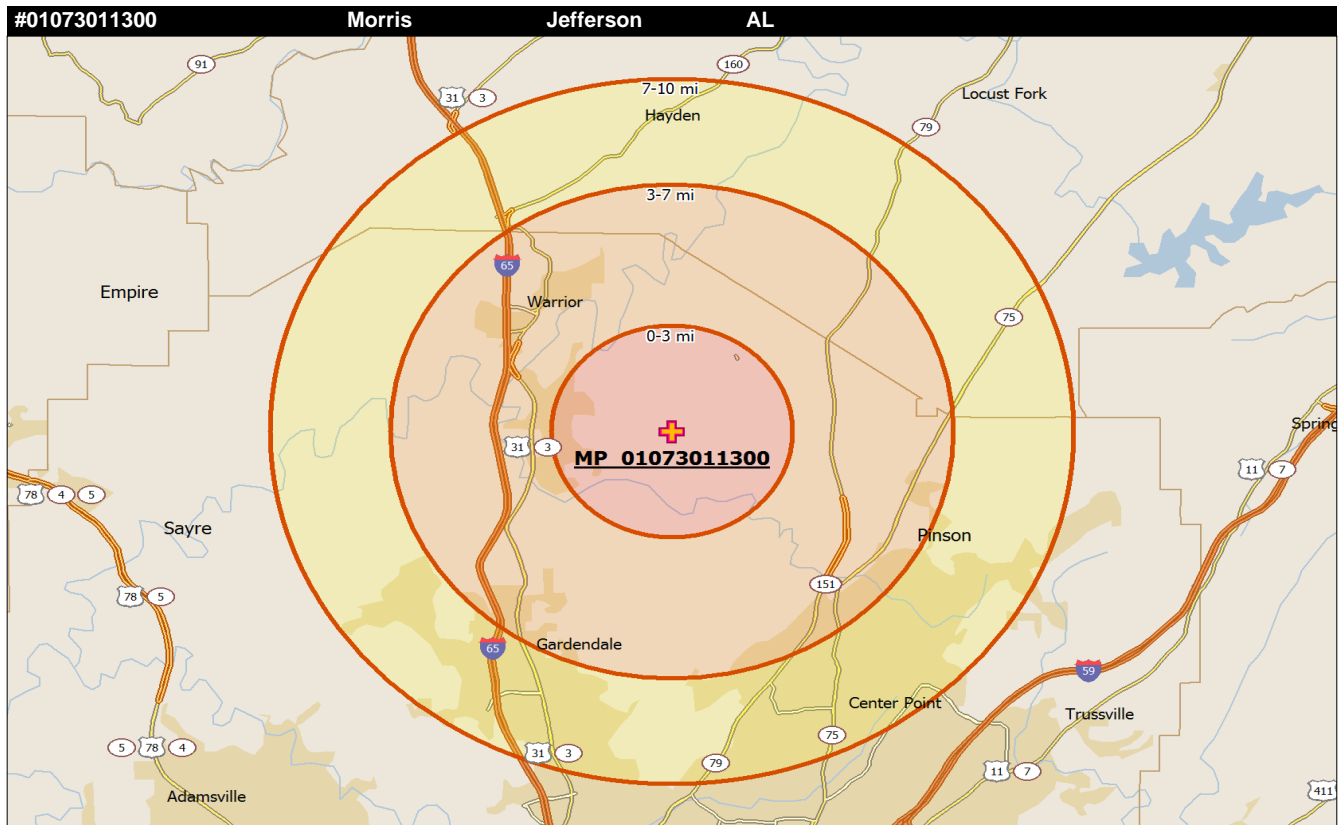
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	49.46%	Low Education County	False
Mainstay Community	39.49%	Low Employment County	False
Working Community	8.93%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	2.12%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	5.68	Racial Diversity Index	21.84
Ancestry Diversity Index	90.66	Diversity Composite Index	24.31
Foreign Born Diversity Index	34.10	Population Density Index	26.71

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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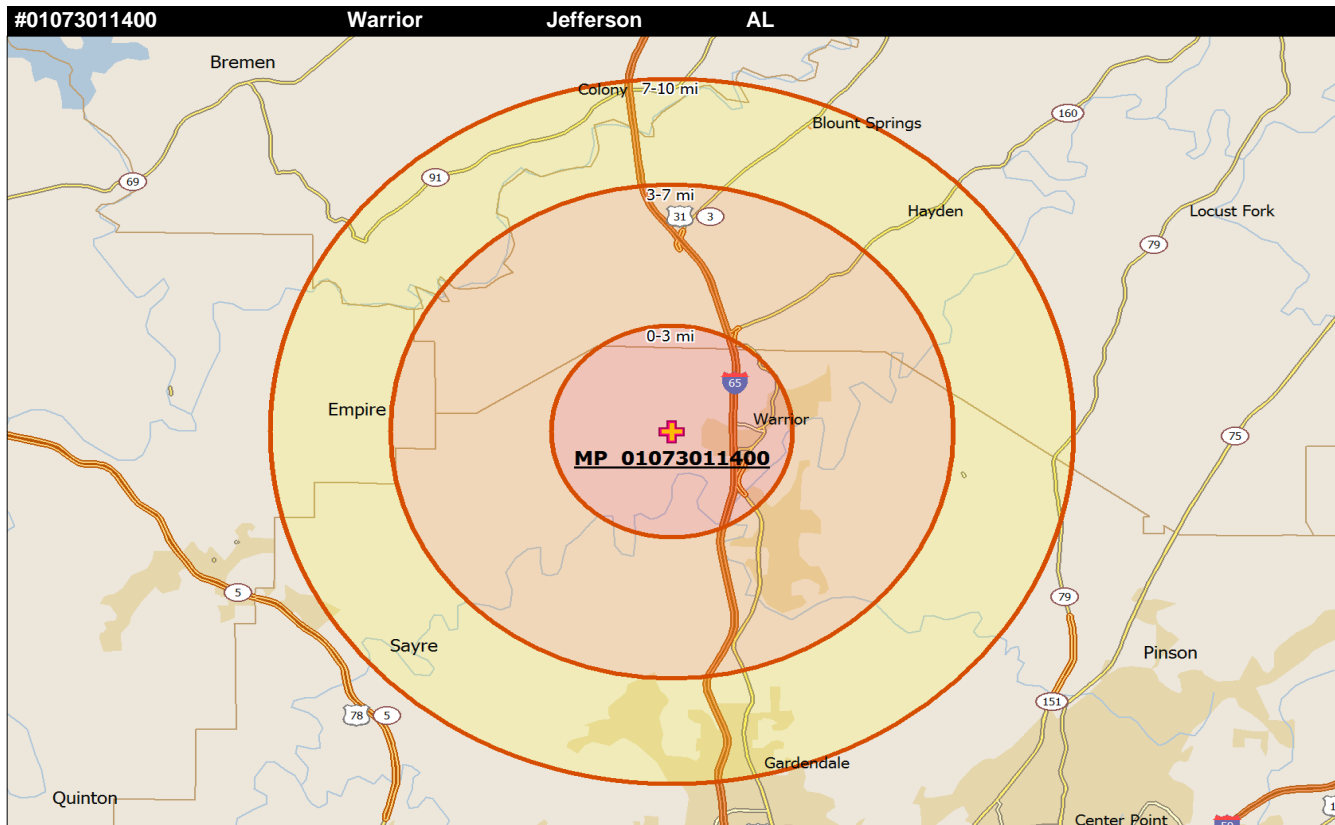
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76	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073011300	Total Households in 3 mi Ring	1,936
	CT Centroid Latitude	33.75944	Active Evangelical HHLDS	545
	CT Centroid Longitude	-86.75352	Active Evangelical PERCENT	28.14%
	City Location	Morris	Unreached HHLDS	1,212
	County Location	Jefferson	Unreached Percent	62.6%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	245
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.65%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	231
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.91%
	Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	736
	Population Pattern	10000-50000-100000	NOT Evangelical NOT Interested PERCENT	38.04%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.72%	Low Education County	False
Mainstay Community	38.95%	Low Employment County	False
Working Community	22.88%	Persistent Poverty County	False
Country Community	28.93%	Population Loss County	False
Aspiring Community	4.55%	Nonmetro Recreation County	False
Urban Community	3.98%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.84	Racial Diversity Index	21.92
Ancestry Diversity Index	61.01	Diversity Composite Index	24.99
Foreign Born Diversity Index	36.01	Population Density Index	16.65



77 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01073011400	Total Households in 3 mi Ring	1,137
CT Centroid Latitude	33.80788	Active Evangelical HHLDS	299
CT Centroid Longitude	-86.85150	Active Evangelical PERCENT	26.33%
City Location	Warrior	Unreached HHLDS	737
County Location	Jefferson	Unreached Percent	64.82%
Sitescape Category code	2	Religious but NOT Evang HHLDS	139
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.18%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	145
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.78%
Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	453
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.86%

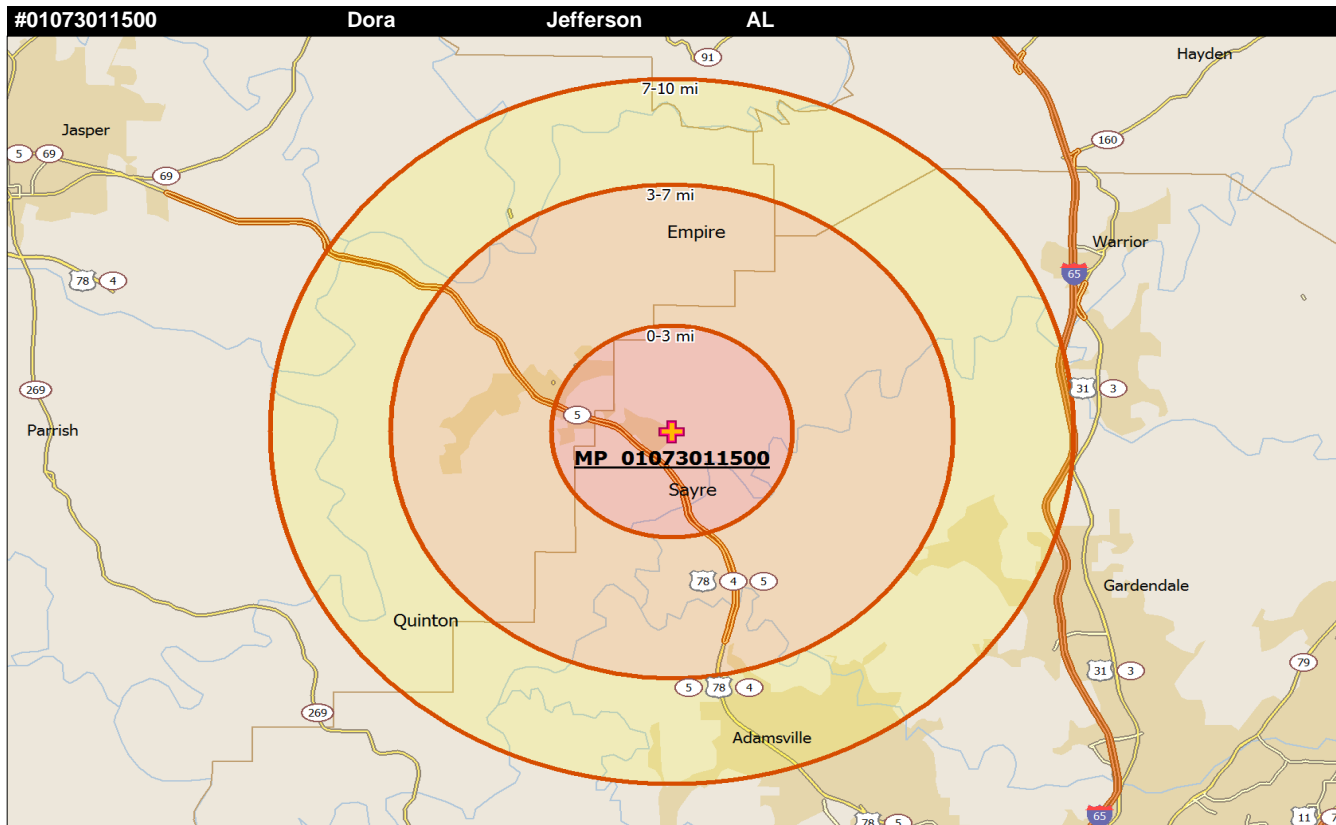
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	10.47%	Low Education County	False
Mainstay Community	30.43%	Low Employment County	False
Working Community	26.47%	Persistent Poverty County	False
Country Community	28.58%	Population Loss County	False
Aspiring Community	2.99%	Nonmetro Recreation County	False
Urban Community	0.88%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	8.70	Racial Diversity Index	26.22
Ancestry Diversity Index	46.58	Diversity Composite Index	11.80
Foreign Born Diversity Index	0.00	Population Density Index	9.60

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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78	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073011500	Total Households in 3 mi Ring	2,679
	CT Centroid Latitude	33.73496	Active Evangelical HHLDS	802
	CT Centroid Longitude	-86.99818	Active Evangelical PERCENT	29.94%
	City Location	Dora	Unreached HHLDS	1,612
	County Location	Jefferson	Unreached Percent	60.17%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	332
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.38%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	268
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,012
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	37.79%

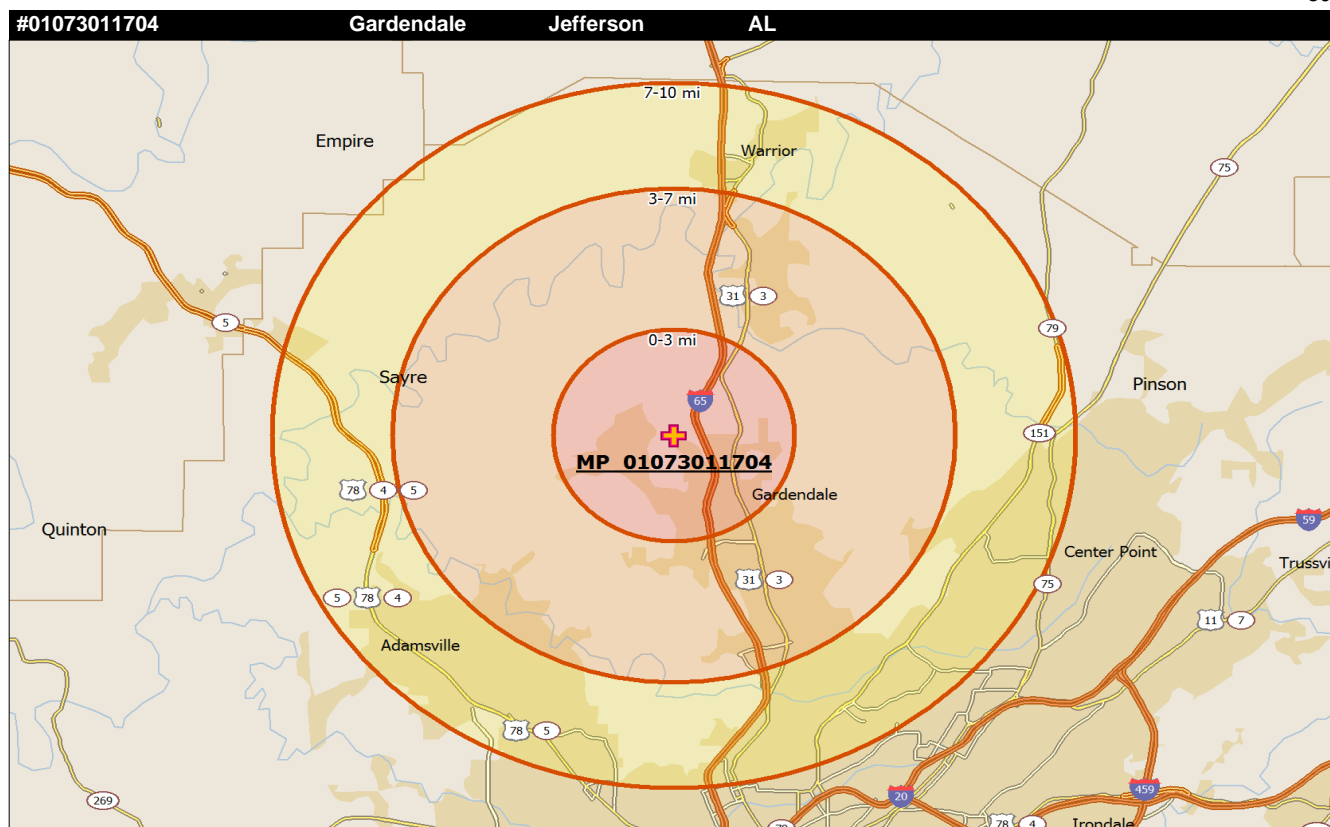
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.23%	Low Education County	False
Mainstay Community	15.34%	Low Employment County	False
Working Community	37.89%	Persistent Poverty County	False
Country Community	42.96%	Population Loss County	False
Aspiring Community	1.34%	Nonmetro Recreation County	False
Urban Community	1.19%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.38	Racial Diversity Index	18.15
Ancestry Diversity Index	66.38	Diversity Composite Index	11.33
Foreign Born Diversity Index	16.23	Population Density Index	16.41

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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79	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073011704	Total Households in 3 mi Ring	3,632
	CT Centroid Latitude	33.69570	Active Evangelical HHLDS	960
	CT Centroid Longitude	-86.84551	Active Evangelical PERCENT	26.42%
	City Location	Gardendale	Unreached HHLDS	2,358
	County Location	Jefferson	Unreached Percent	64.91%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	538
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.81%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	391
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.77%
	Density Assignment	A	NOT Evangelical NOT Interested HHLDS	1,429
	Population Pattern	10000-50000-100000	NOT Evangelical NOT Interested PERCENT	39.33%

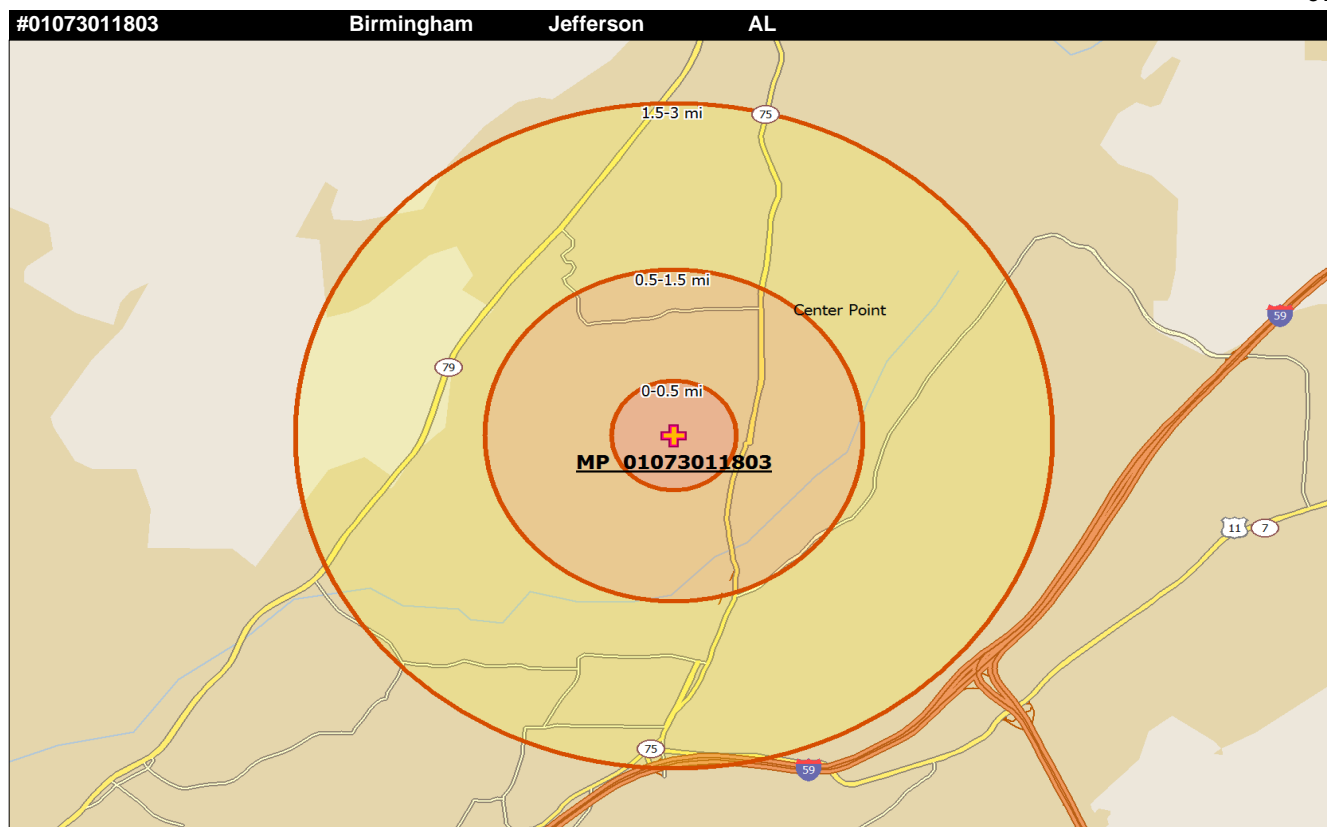
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	46.2%	Low Education County	False
Mainstay Community	9.83%	Low Employment County	False
Working Community	24.78%	Persistent Poverty County	False
Country Community	18.47%	Population Loss County	False
Aspiring Community	0.17%	Nonmetro Recreation County	False
Urban Community	0.58%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.51	Racial Diversity Index	19.41
Ancestry Diversity Index	76.54	Diversity Composite Index	22.17
Foreign Born Diversity Index	42.70	Population Density Index	17.36

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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80	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073011803	Total Households in 3 mi Ring	22,425
	CT Centroid Latitude	33.62910	Active Evangelical HHLDS	4,950
	CT Centroid Longitude	-86.69577	Active Evangelical PERCENT	22.07%
	City Location	Birmingham	Unreached HHLDS	15,843
	County Location	Jefferson	Unreached Percent	70.65%
	Sitescape Category code	4	Religious but NOT Evang HHLDS	5,319
	Sitescape Group code	4.1	Religious but NOT Evang PERCENT	23.72%
	Sitescape Category	Cityscape	Spiritual but Not Religious or Evang HHLDS	1,760
	Sitescape Group	Small Cities	Spiritual but Not Religious PERCENT	7.85%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	8,788
	Population Pattern	100000-100000-100000	NOT Evangelical NOT Interested PERCENT	39.19%

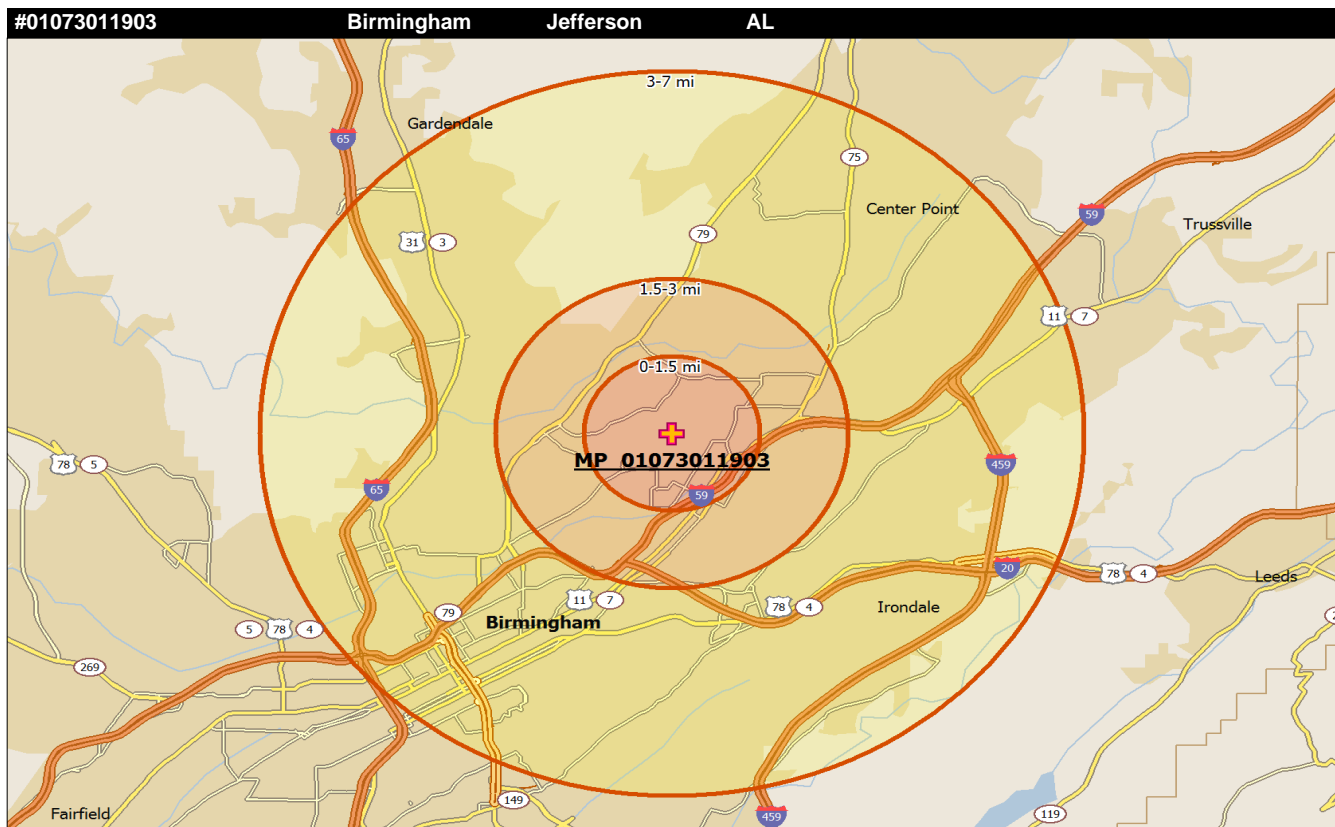
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	11.18%	Low Education County	False
Mainstay Community	4.02%	Low Employment County	False
Working Community	25.46%	Persistent Poverty County	False
Country Community	2.03%	Population Loss County	False
Aspiring Community	40.62%	Nonmetro Recreation County	False
Urban Community	16.68%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	19.14	Racial Diversity Index	67.07
Ancestry Diversity Index	22.46	Diversity Composite Index	31.81
Foreign Born Diversity Index	70.45	Population Density Index	53.49

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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81	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073011903	Total Households in 3 mi Ring	16,180
	CT Centroid Latitude	33.58353	Active Evangelical HHLDS	3,608
	CT Centroid Longitude	-86.73516	Active Evangelical PERCENT	22.30%
	City Location	Birmingham	Unreached HHLDS	11,384
	County Location	Jefferson	Unreached Percent	70.36%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,358
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	26.93%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	878
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	5.42%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	6,241
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.57%

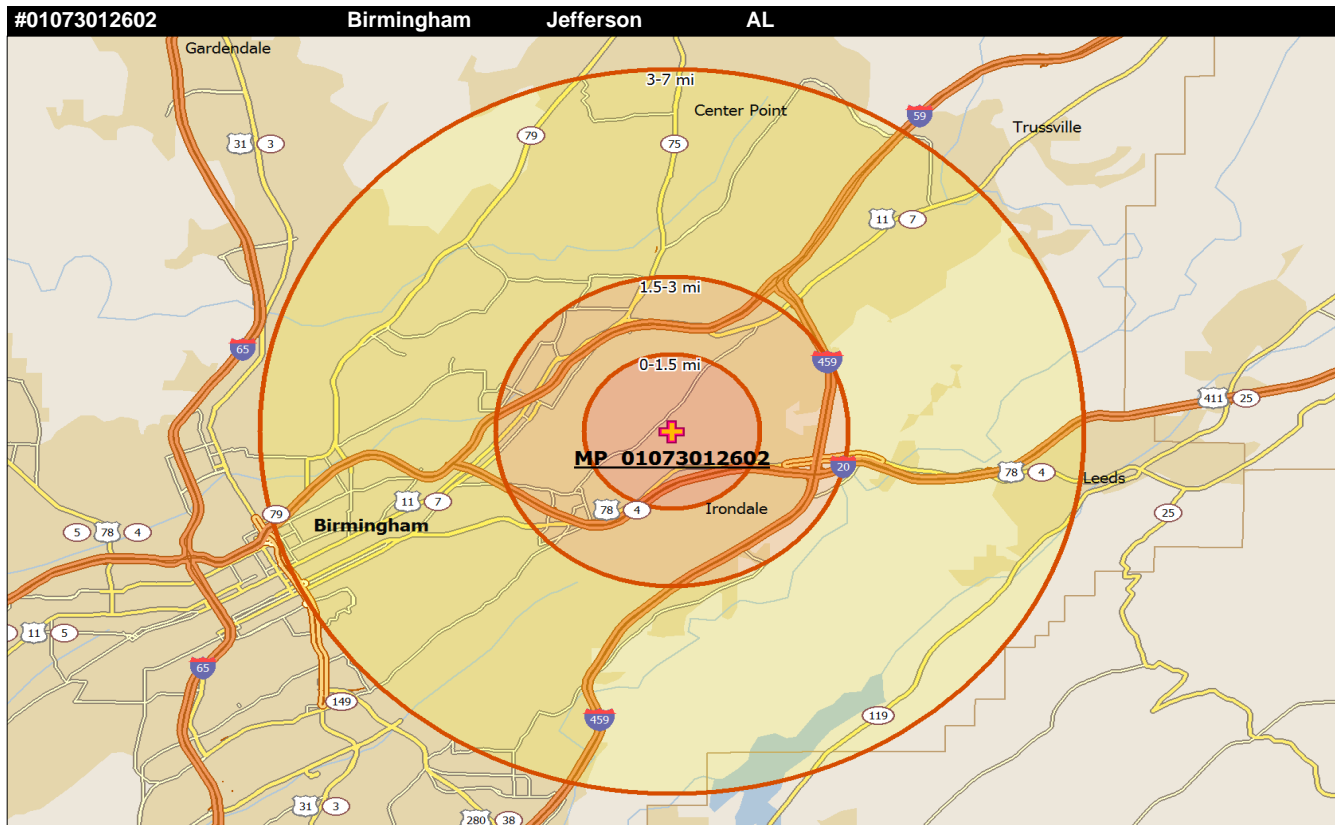
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.38%	Low Education County	False
Mainstay Community	1.94%	Low Employment County	False
Working Community	25.55%	Persistent Poverty County	False
Country Community	0.35%	Population Loss County	False
Aspiring Community	19.63%	Nonmetro Recreation County	False
Urban Community	52.15%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	14.75	Racial Diversity Index	62.48
Ancestry Diversity Index	7.87	Diversity Composite Index	17.58
Foreign Born Diversity Index	15.90	Population Density Index	46.31

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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82	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012602	Total Households in 3 mi Ring	16,255
	CT Centroid Latitude	33.55664	Active Evangelical HHLDS	3,513
	CT Centroid Longitude	-86.68470	Active Evangelical PERCENT	21.61%
	City Location	Birmingham	Unreached HHLDS	11,587
	County Location	Jefferson	Unreached Percent	71.28%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,315
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	26.55%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,053
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	6.48%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	6,293
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.71%

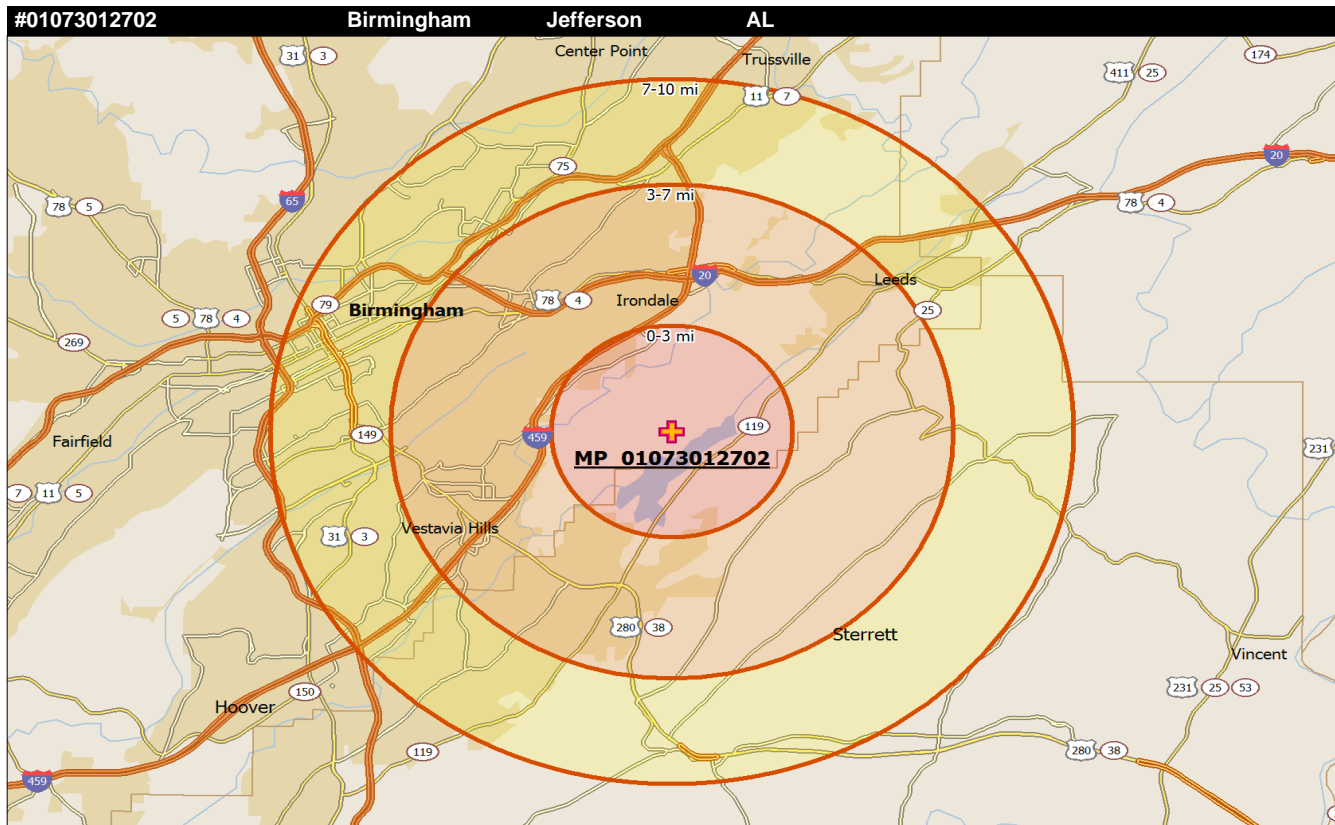
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	13.42%	Low Education County	False
Mainstay Community	4.79%	Low Employment County	False
Working Community	18.18%	Persistent Poverty County	False
Country Community	0.85%	Population Loss County	False
Aspiring Community	15.4%	Nonmetro Recreation County	False
Urban Community	47.37%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	18.40	Racial Diversity Index	67.34
Ancestry Diversity Index	11.98	Diversity Composite Index	25.54
Foreign Born Diversity Index	35.49	Population Density Index	39.94

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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83	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012702	Total Households in 3 mi Ring	9,854
	CT Centroid Latitude	33.48190	Active Evangelical HHLDS	1,910
	CT Centroid Longitude	-86.64980	Active Evangelical PERCENT	19.38%
	City Location	Birmingham	Unreached HHLDS	7,316
	County Location	Jefferson	Unreached Percent	74.24%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	1,686
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	17.11%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,329
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	13.48%
	Density Assignment	C	NOT Evangelical NOT Interested HHLDS	4,301
	Population Pattern	10000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.65%

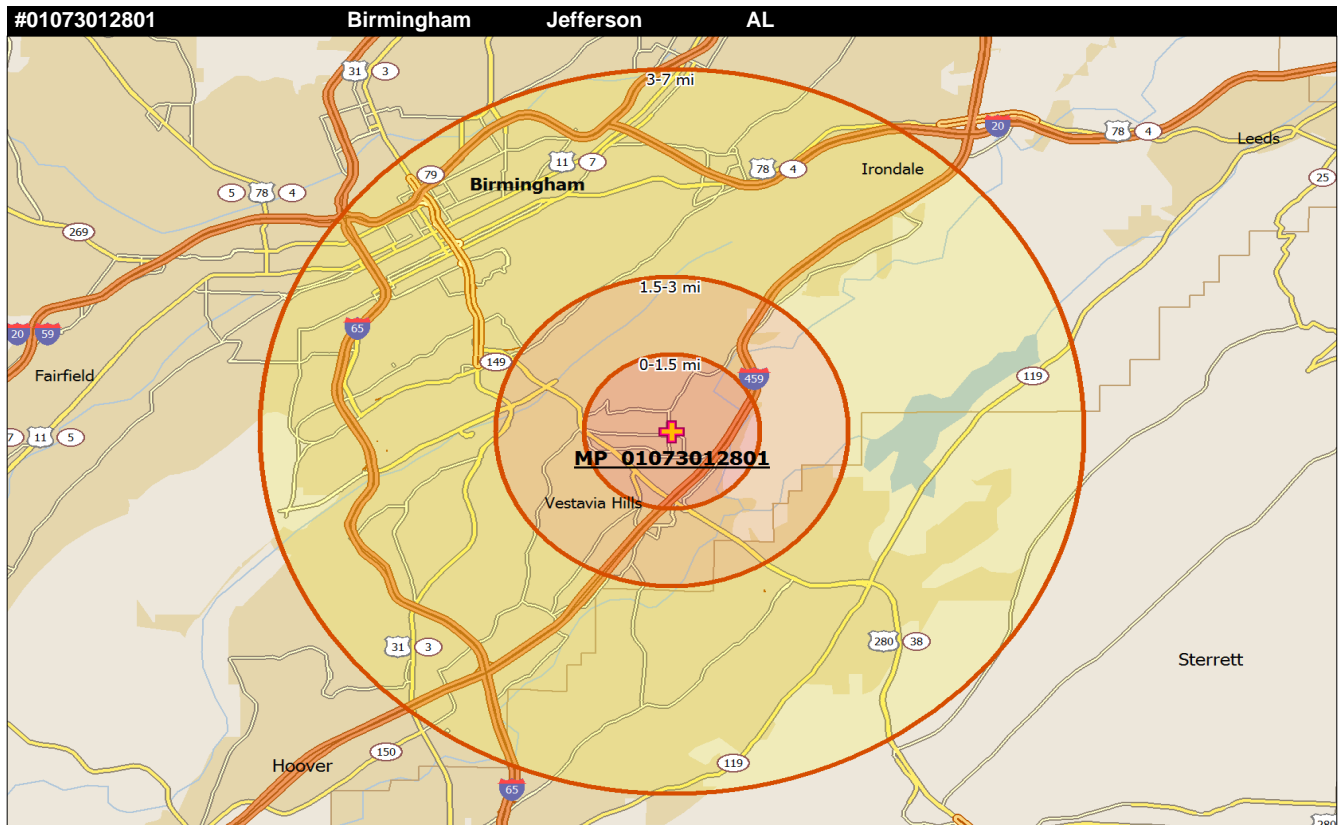
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	58.27%	Low Education County	False
Mainstay Community	8.18%	Low Employment County	False
Working Community	0.46%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	33.09%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	7.97	Racial Diversity Index	30.78
Ancestry Diversity Index	98.83	Diversity Composite Index	39.60
Foreign Born Diversity Index	26.81	Population Density Index	11.06

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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84	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012801	Total Households in 3 mi Ring	15,675
	CT Centroid Latitude	33.46126	Active Evangelical HHLDS	3,134
	CT Centroid Longitude	-86.73014	Active Evangelical PERCENT	19.99%
	City Location	Birmingham	Unreached HHLDS	11,511
	County Location	Jefferson	Unreached Percent	73.43%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	2,607
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	16.63%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,084
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.29%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	6,820
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.51%

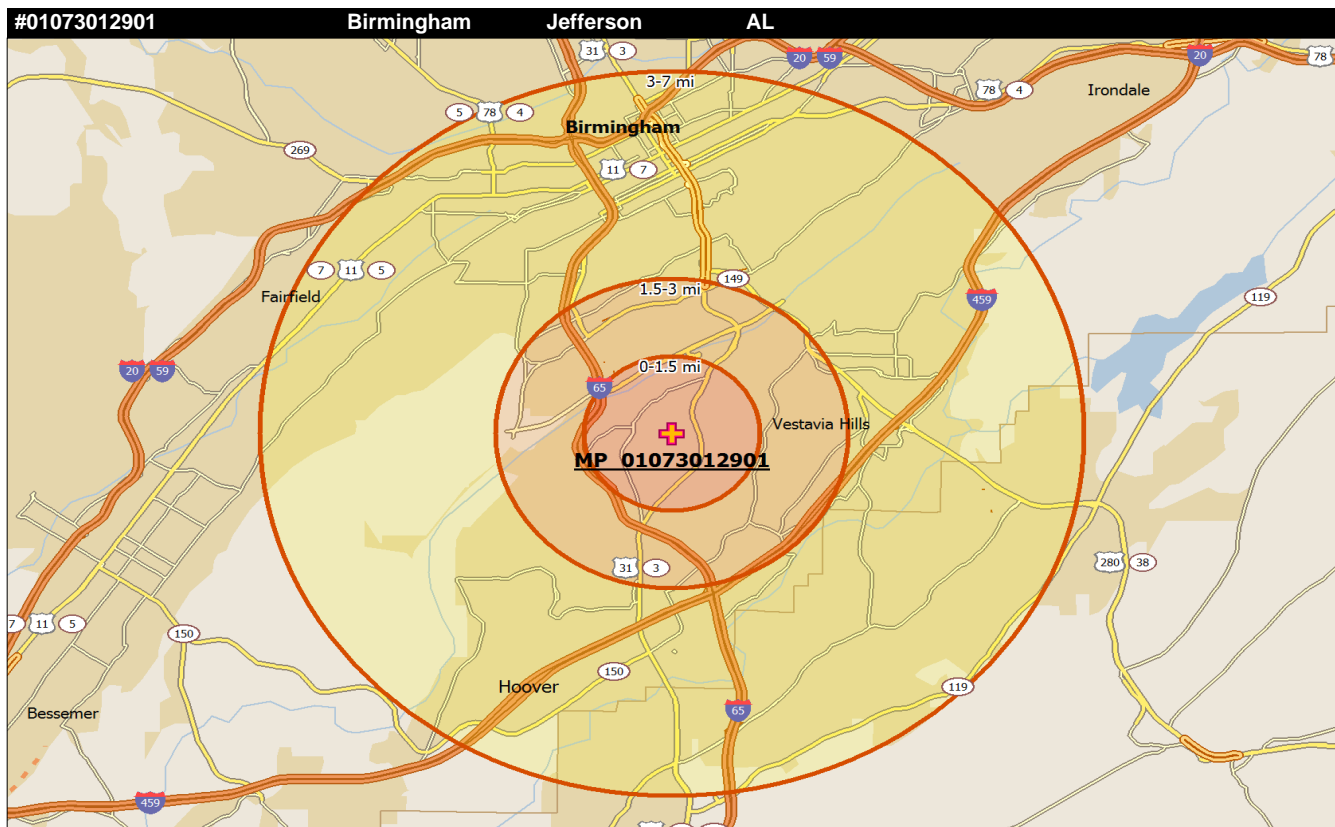
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	70.9%	Low Education County	False
Mainstay Community	11.32%	Low Employment County	False
Working Community	0.93%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	16.87%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	22.43	Racial Diversity Index	23.76
Ancestry Diversity Index	82.33	Diversity Composite Index	44.51
Foreign Born Diversity Index	96.74	Population Density Index	40.44

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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85	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012901	Total Households in 3 mi Ring	26,778
	CT Centroid Latitude	33.43848	Active Evangelical HHLDS	5,663
	CT Centroid Longitude	-86.79681	Active Evangelical PERCENT	21.15%
	City Location	Birmingham	Unreached HHLDS	19,251
	County Location	Jefferson	Unreached Percent	71.89%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,572
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	17.07%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,260
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	12.18%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	11,418
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	42.64%

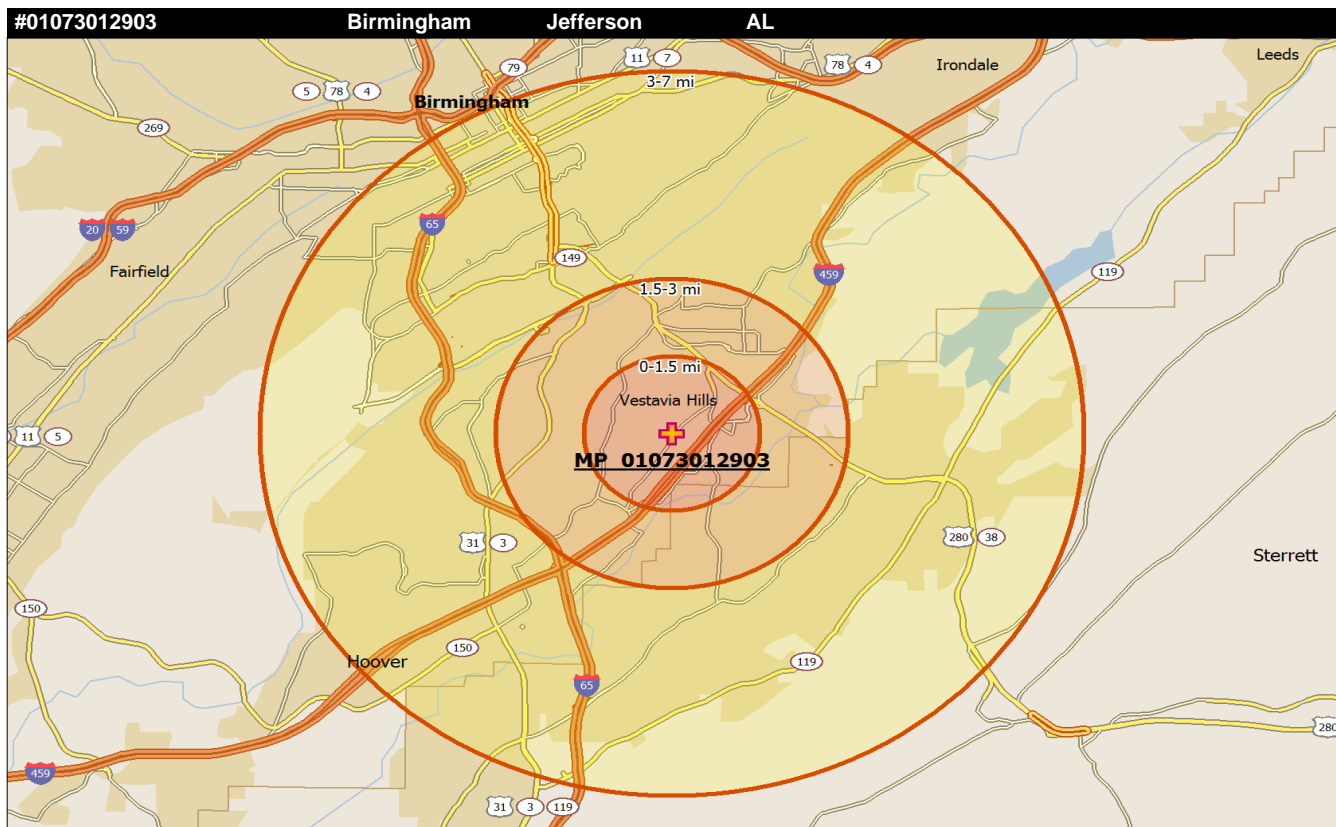
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	49.92%	Low Education County	False
Mainstay Community	12.42%	Low Employment County	False
Working Community	4.49%	Persistent Poverty County	False
Country Community	0.89%	Population Loss County	False
Aspiring Community	25.11%	Nonmetro Recreation County	False
Urban Community	7.18%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	44.17	Racial Diversity Index	43.82
Ancestry Diversity Index	79.93	Diversity Composite Index	48.74
Foreign Born Diversity Index	81.38	Population Density Index	56.97

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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86	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012903	Total Households in 3 mi Ring	17,951
	CT Centroid Latitude	33.43151	Active Evangelical HHLDS	3,601
	CT Centroid Longitude	-86.75215	Active Evangelical PERCENT	20.06%
	City Location	Birmingham	Unreached HHLDS	13,164
	County Location	Jefferson	Unreached Percent	73.33%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	2,877
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	16.03%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,462
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.72%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	7,824
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.58%

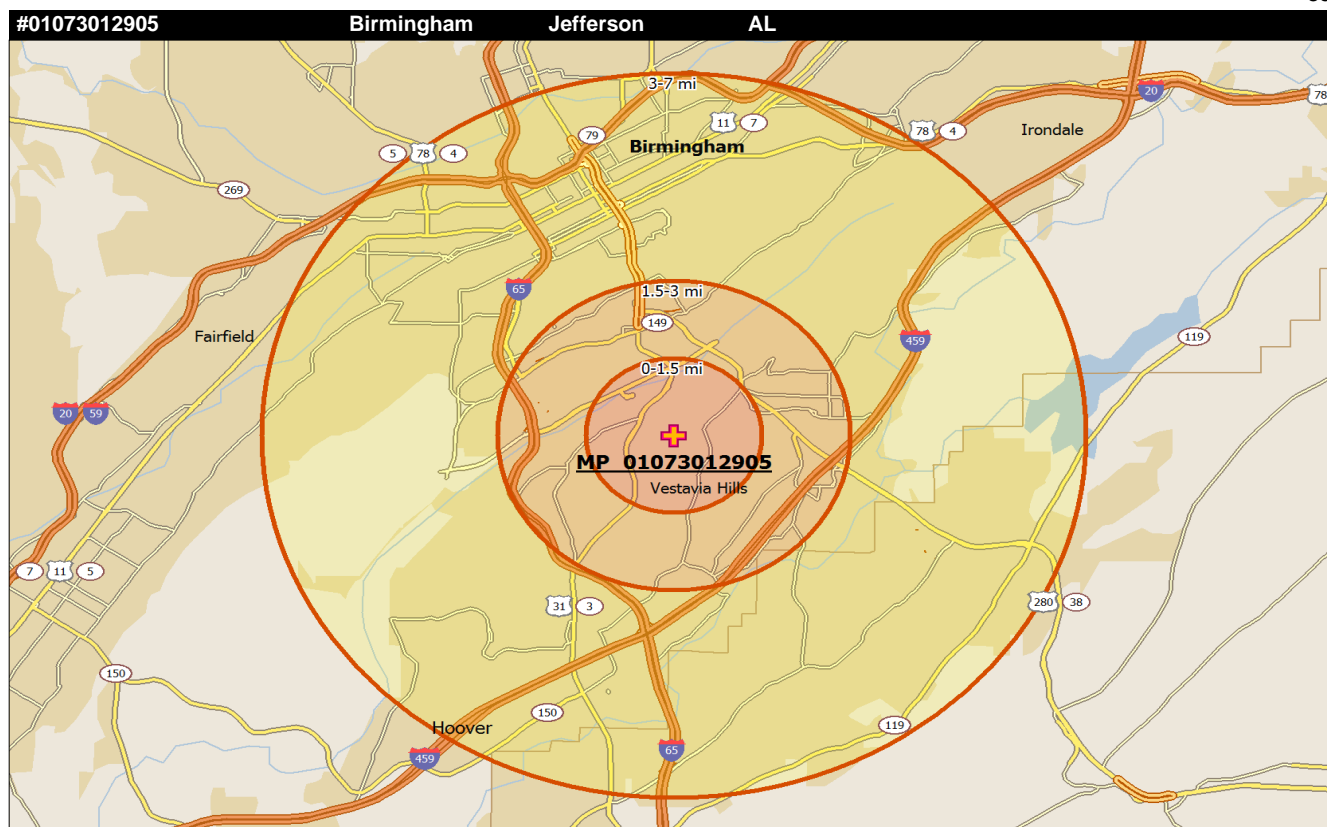
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	63.55%	Low Education County	False
Mainstay Community	11.07%	Low Employment County	False
Working Community	0.34%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	25.03%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	29.73	Racial Diversity Index	28.83
Ancestry Diversity Index	87.80	Diversity Composite Index	43.58
Foreign Born Diversity Index	83.34	Population Density Index	45.51

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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87	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012905	Total Households in 3 mi Ring	24,722
	CT Centroid Latitude	33.44922	Active Evangelical HHLDS	5,067
	CT Centroid Longitude	-86.77676	Active Evangelical PERCENT	20.50%
	City Location	Birmingham	Unreached HHLDS	17,990
	County Location	Jefferson	Unreached Percent	72.77%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,032
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	16.31%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,240
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.11%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	10,718
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.35%

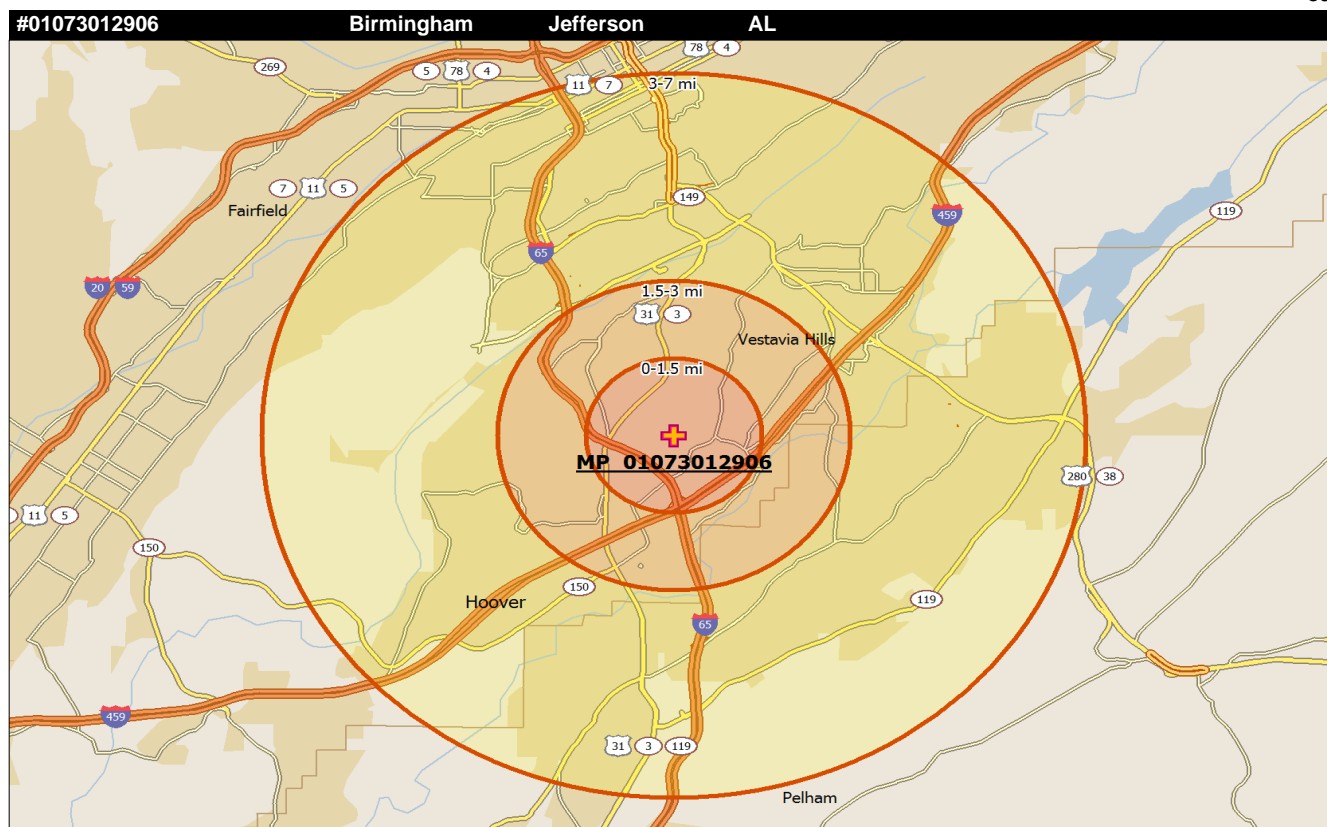
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	56.3%	Low Education County	False
Mainstay Community	12.94%	Low Employment County	False
Working Community	2.44%	Persistent Poverty County	False
Country Community	0.34%	Population Loss County	False
Aspiring Community	25.94%	Nonmetro Recreation County	False
Urban Community	2.05%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	42.49	Racial Diversity Index	41.38
Ancestry Diversity Index	78.80	Diversity Composite Index	43.69
Foreign Born Diversity Index	94.95	Population Density Index	53.33

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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88	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012906	Total Households in 3 mi Ring	24,861
	CT Centroid Latitude	33.41393	Active Evangelical HHLDS	5,305
	CT Centroid Longitude	-86.78626	Active Evangelical PERCENT	21.34%
	City Location	Birmingham	Unreached HHLDS	17,811
	County Location	Jefferson	Unreached Percent	71.64%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	3,792
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	15.25%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,286
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.22%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	10,732
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.17%

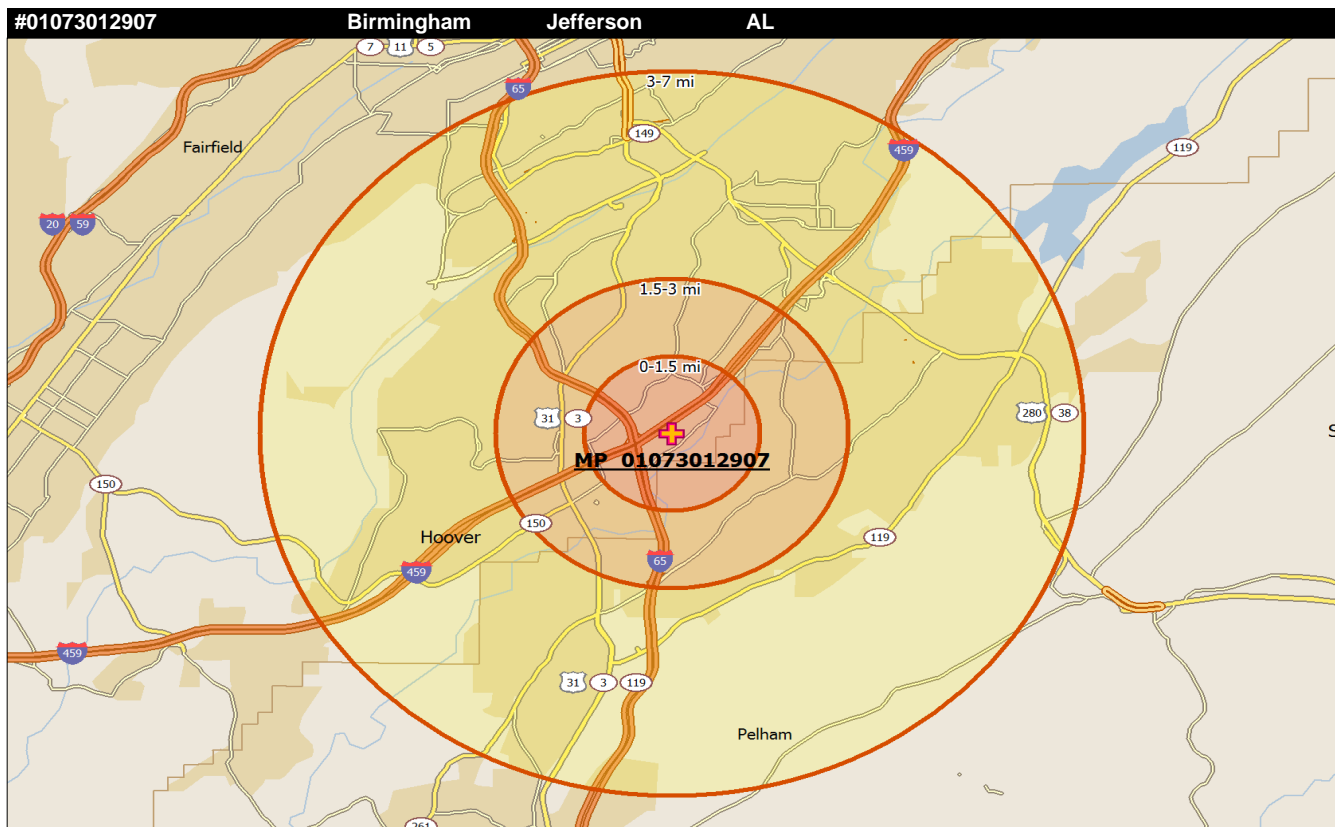
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	56.5%	Low Education County	False
Mainstay Community	11.91%	Low Employment County	False
Working Community	3.02%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	28.22%	Nonmetro Recreation County	False
Urban Community	0.36%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	46.31	Racial Diversity Index	42.89
Ancestry Diversity Index	80.42	Diversity Composite Index	47.13
Foreign Born Diversity Index	59.98	Population Density Index	54.15

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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89	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012907	Total Households in 3 mi Ring	22,631
	CT Centroid Latitude	33.39661	Active Evangelical HHLDS	4,829
	CT Centroid Longitude	-86.77389	Active Evangelical PERCENT	21.34%
	City Location	Birmingham	Unreached HHLDS	16,214
	County Location	Jefferson	Unreached Percent	71.65%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	3,369
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	14.88%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,053
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.49%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	9,792
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.27%

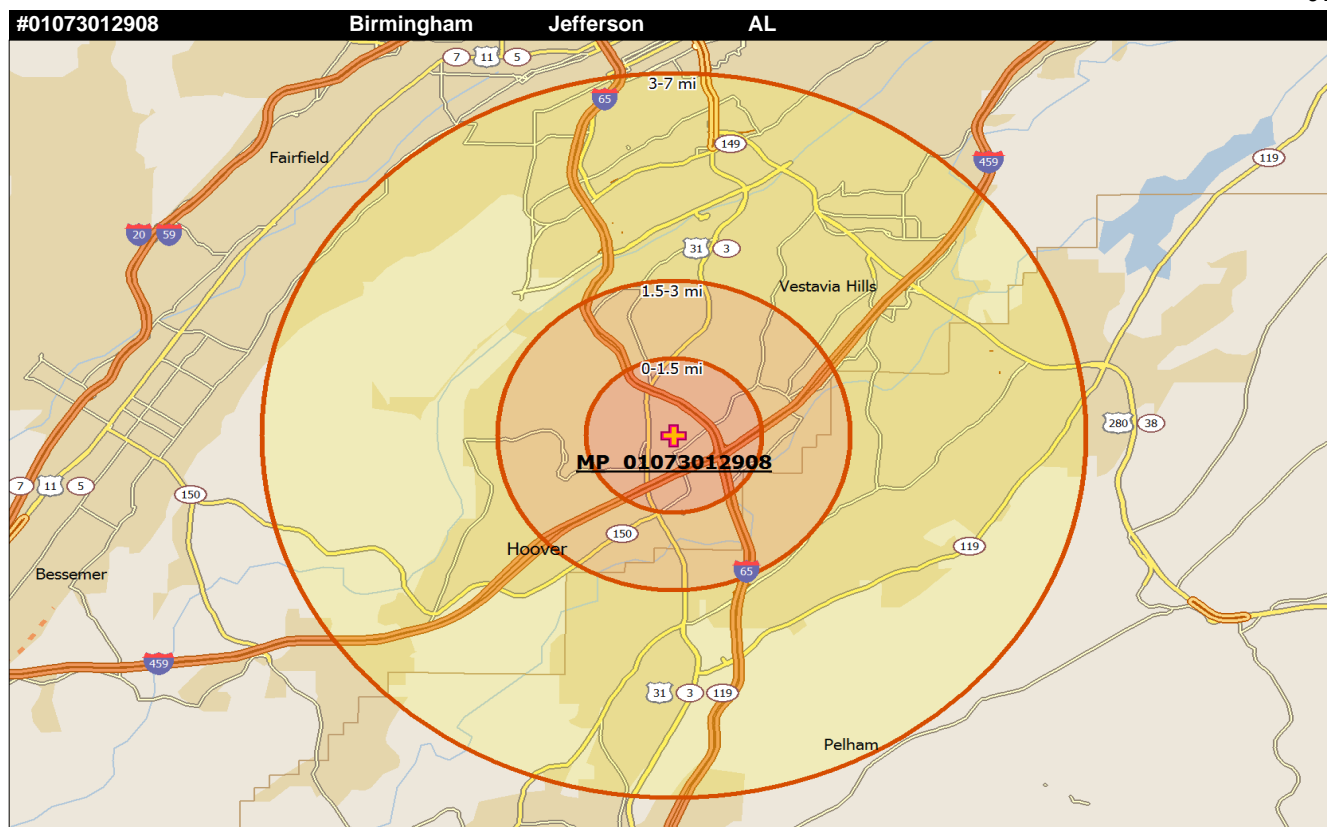
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	54.82%	Low Education County	False
Mainstay Community	7.46%	Low Employment County	False
Working Community	2.9%	Persistent Poverty County	False
Country Community	0.16%	Population Loss County	False
Aspiring Community	34.28%	Nonmetro Recreation County	False
Urban Community	0.4%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	50.02	Racial Diversity Index	45.23
Ancestry Diversity Index	79.59	Diversity Composite Index	57.57
Foreign Born Diversity Index	45.02	Population Density Index	49.22

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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90	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012908	Total Households in 3 mi Ring	26,062
	CT Centroid Latitude	33.39902	Active Evangelical HHLDS	5,568
	CT Centroid Longitude	-86.79857	Active Evangelical PERCENT	21.36%
	City Location	Birmingham	Unreached HHLDS	18,661
	County Location	Jefferson	Unreached Percent	71.6%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	3,941
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	15.12%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,445
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.22%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	11,273
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.26%

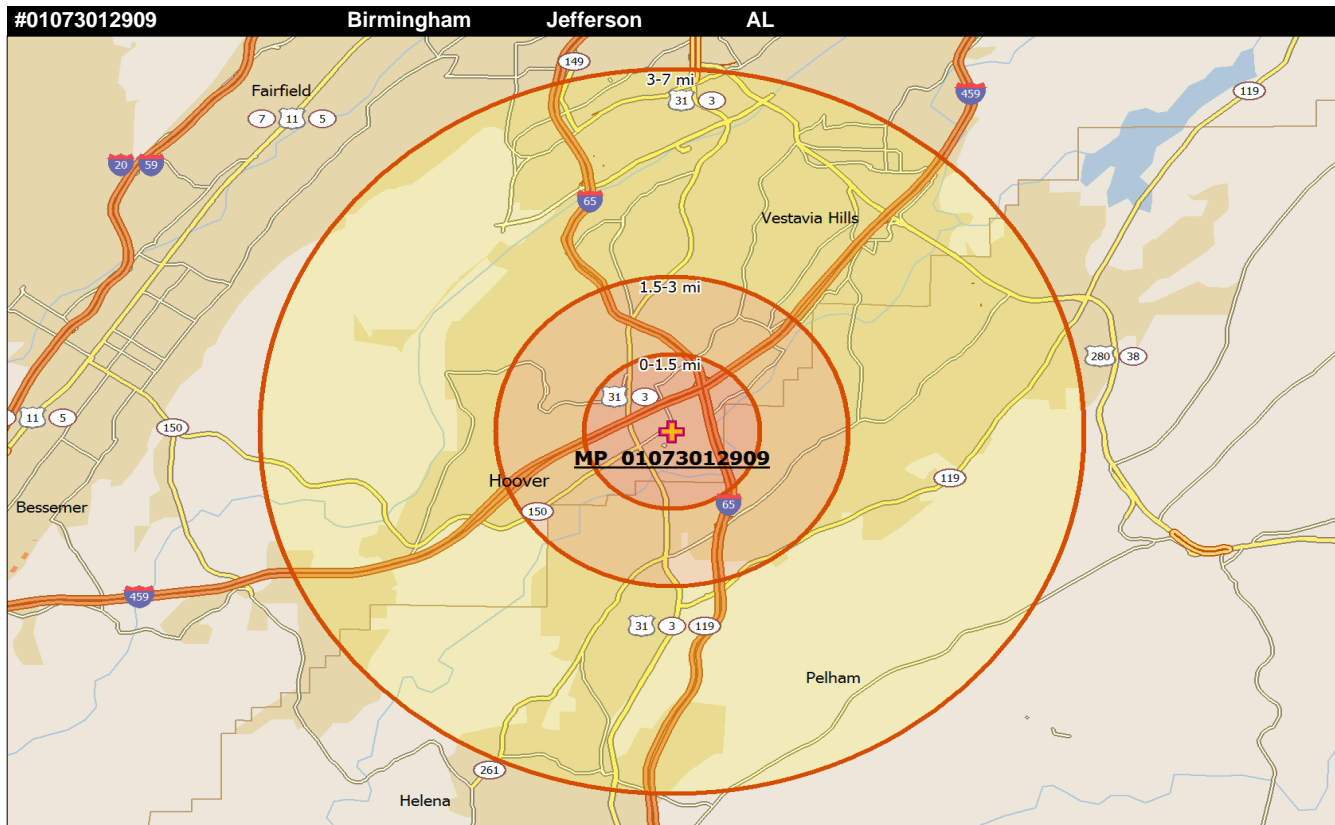
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	54.55%	Low Education County	False
Mainstay Community	7.31%	Low Employment County	False
Working Community	2.52%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	35.28%	Nonmetro Recreation County	False
Urban Community	0.35%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	48.54	Racial Diversity Index	45.83
Ancestry Diversity Index	78.95	Diversity Composite Index	46.34
Foreign Born Diversity Index	47.76	Population Density Index	53.29

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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91	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073012909	Total Households in 3 mi Ring	22,545
	CT Centroid Latitude	33.38125	Active Evangelical HHLDS	4,813
	CT Centroid Longitude	-86.79375	Active Evangelical PERCENT	21.35%
	City Location	Birmingham	Unreached HHLDS	16,148
	County Location	Jefferson	Unreached Percent	71.62%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	3,332
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	14.78%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,016
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.38%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	9,799
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.46%

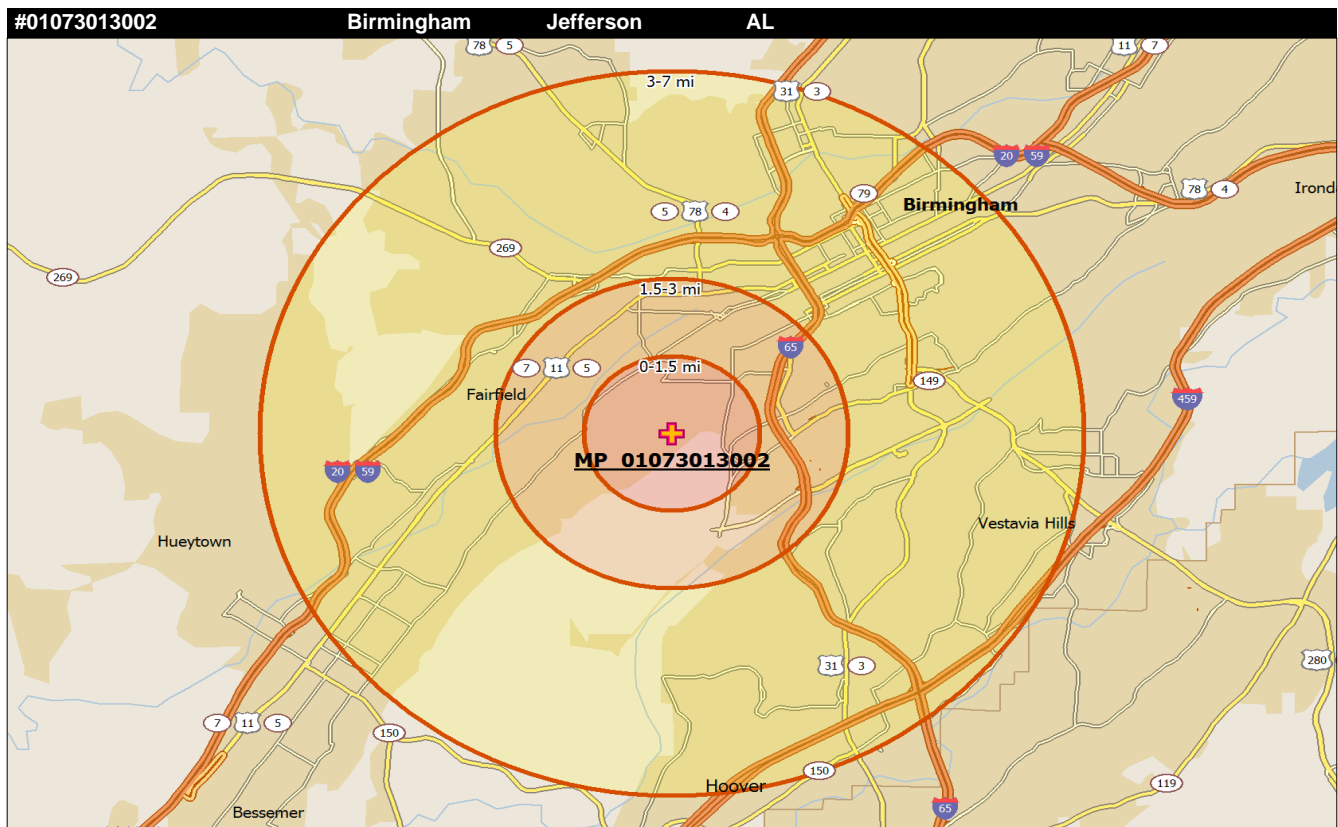
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	53.69%	Low Education County	False
Mainstay Community	5.63%	Low Employment County	False
Working Community	2.84%	Persistent Poverty County	False
Country Community	0.08%	Population Loss County	False
Aspiring Community	37.36%	Nonmetro Recreation County	False
Urban Community	0.4%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	49.04	Racial Diversity Index	45.44
Ancestry Diversity Index	80.52	Diversity Composite Index	52.75
Foreign Born Diversity Index	46.12	Population Density Index	50.05

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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92	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073013002	Total Households in 3 mi Ring	34,623
	CT Centroid Latitude	33.46608	Active Evangelical HHLDS	7,544
	CT Centroid Longitude	-86.85729	Active Evangelical PERCENT	21.79%
	City Location	Birmingham	Unreached HHLDS	24,596
	County Location	Jefferson	Unreached Percent	71.04%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	9,725
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	28.09%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,751
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	5.06%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	13,442
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.82%

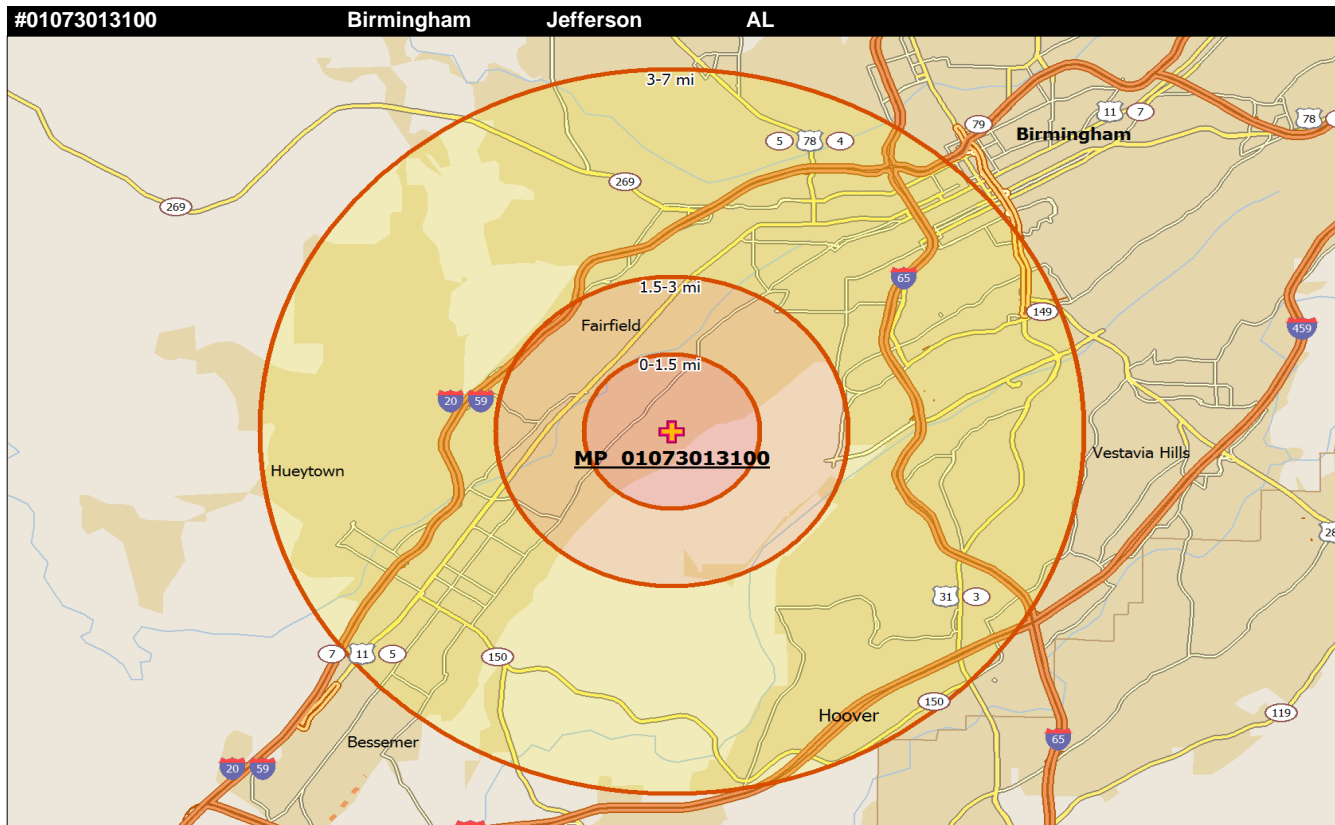
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7.42%	Low Education County	False
Mainstay Community	1.48%	Low Employment County	False
Working Community	3.11%	Persistent Poverty County	False
Country Community	0.7%	Population Loss County	False
Aspiring Community	17.49%	Nonmetro Recreation County	False
Urban Community	69.8%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	30.90	Racial Diversity Index	49.77
Ancestry Diversity Index	5.78	Diversity Composite Index	19.58
Foreign Born Diversity Index	71.40	Population Density Index	64.51

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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93	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073013100	Total Households in 3 mi Ring	20,916
	CT Centroid Latitude	33.44714	Active Evangelical HHLDS	4,670
	CT Centroid Longitude	-86.89076	Active Evangelical PERCENT	22.33%
	City Location	Birmingham	Unreached HHLDS	14,710
	County Location	Jefferson	Unreached Percent	70.33%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	6,177
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	29.53%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	735
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.51%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	8,007
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.28%

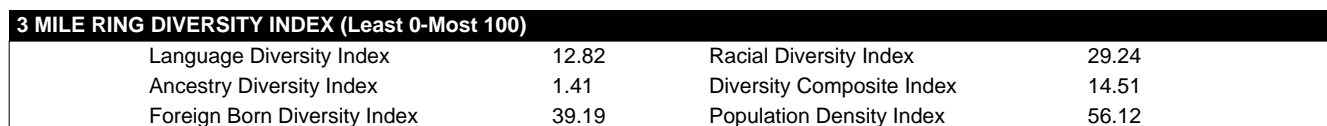
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.29%	Low Education County	False
Mainstay Community	1.33%	Low Employment County	False
Working Community	2.18%	Persistent Poverty County	False
Country Community	1.02%	Population Loss County	False
Aspiring Community	17.32%	Nonmetro Recreation County	False
Urban Community	74.85%	Retirement Destination County	False

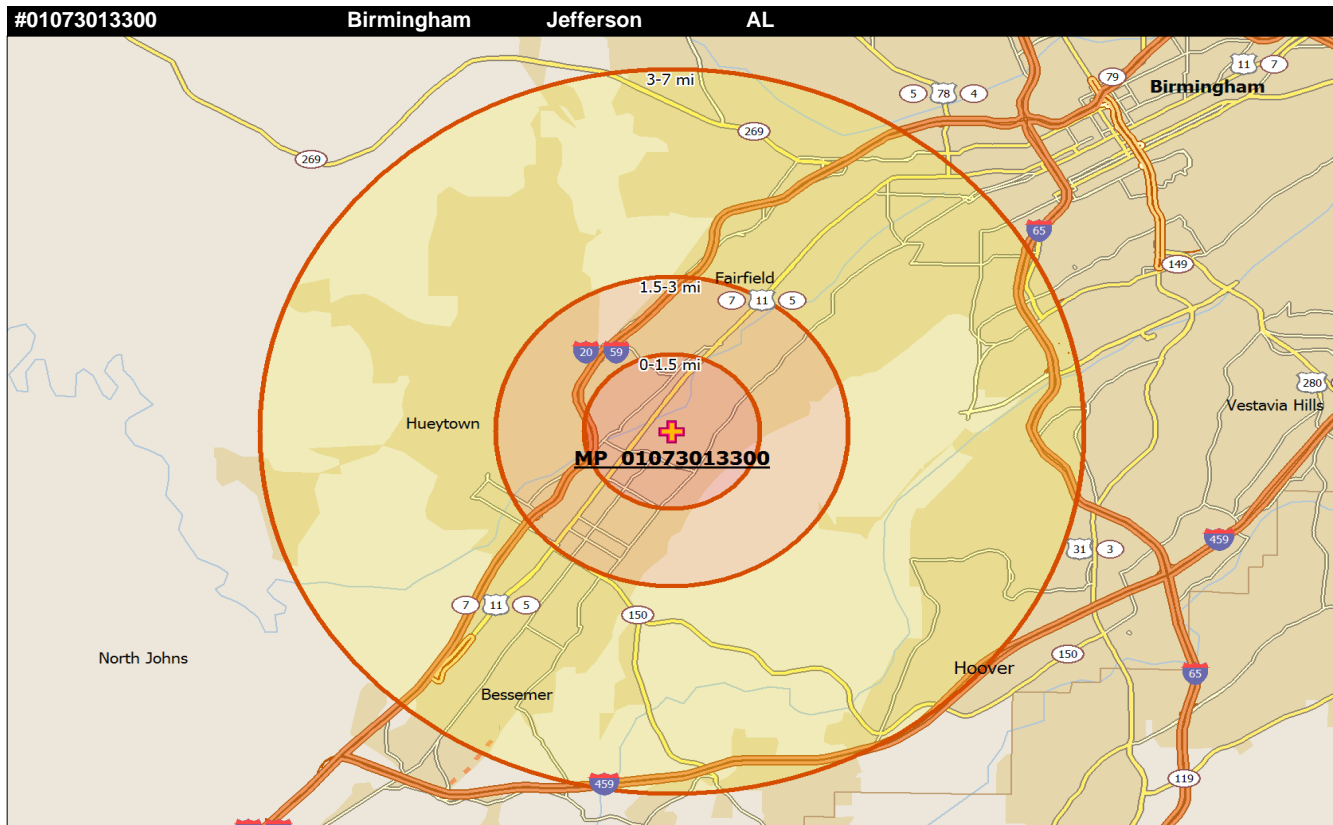
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	10.81	Racial Diversity Index	27.21
Ancestry Diversity Index	1.27	Diversity Composite Index	14.49
Foreign Born Diversity Index	47.74	Population Density Index	48.77

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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95	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073013300	Total Households in 3 mi Ring	15,532
	CT Centroid Latitude	33.43379	Active Evangelical HHLDS	3,493
	CT Centroid Longitude	-86.93021	Active Evangelical PERCENT	22.49%
	City Location	Birmingham	Unreached HHLDS	10,890
	County Location	Jefferson	Unreached Percent	70.11%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,768
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	30.7%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	393
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.53%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	5,987
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.54%

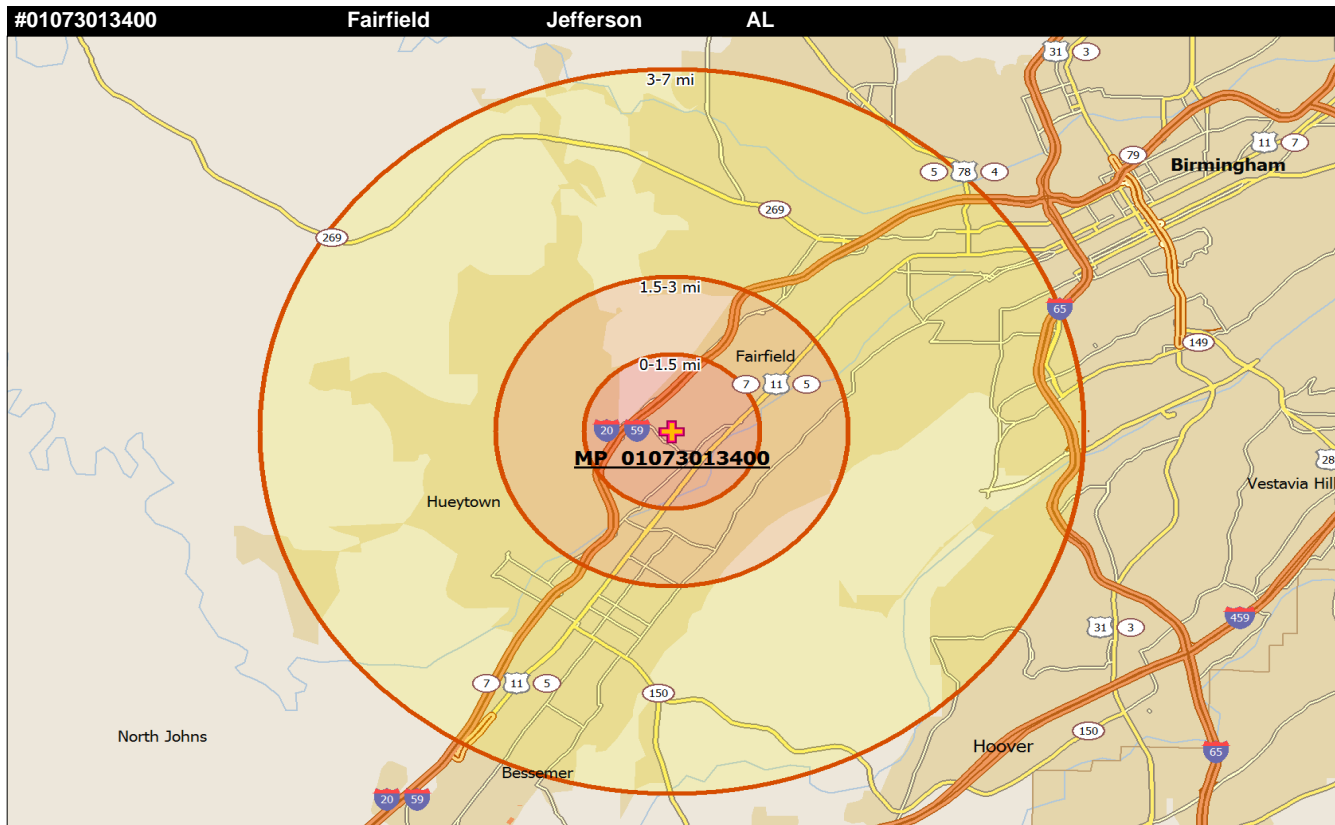
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	0.45%	Low Employment County	False
Working Community	3.2%	Persistent Poverty County	False
Country Community	1.15%	Population Loss County	False
Aspiring Community	12.53%	Nonmetro Recreation County	False
Urban Community	82.67%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	10.63	Racial Diversity Index	41.53
Ancestry Diversity Index	2.57	Diversity Composite Index	20.24
Foreign Born Diversity Index	46.39	Population Density Index	44.84

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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96	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073013400	Total Households in 3 mi Ring	18,108
	CT Centroid Latitude	33.45573	Active Evangelical HHLDS	4,096
	CT Centroid Longitude	-86.93620	Active Evangelical PERCENT	22.62%
	City Location	Fairfield	Unreached HHLDS	12,662
	County Location	Jefferson	Unreached Percent	69.92%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,436
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	30.02%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	498
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	2.75%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	6,983
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	38.56%

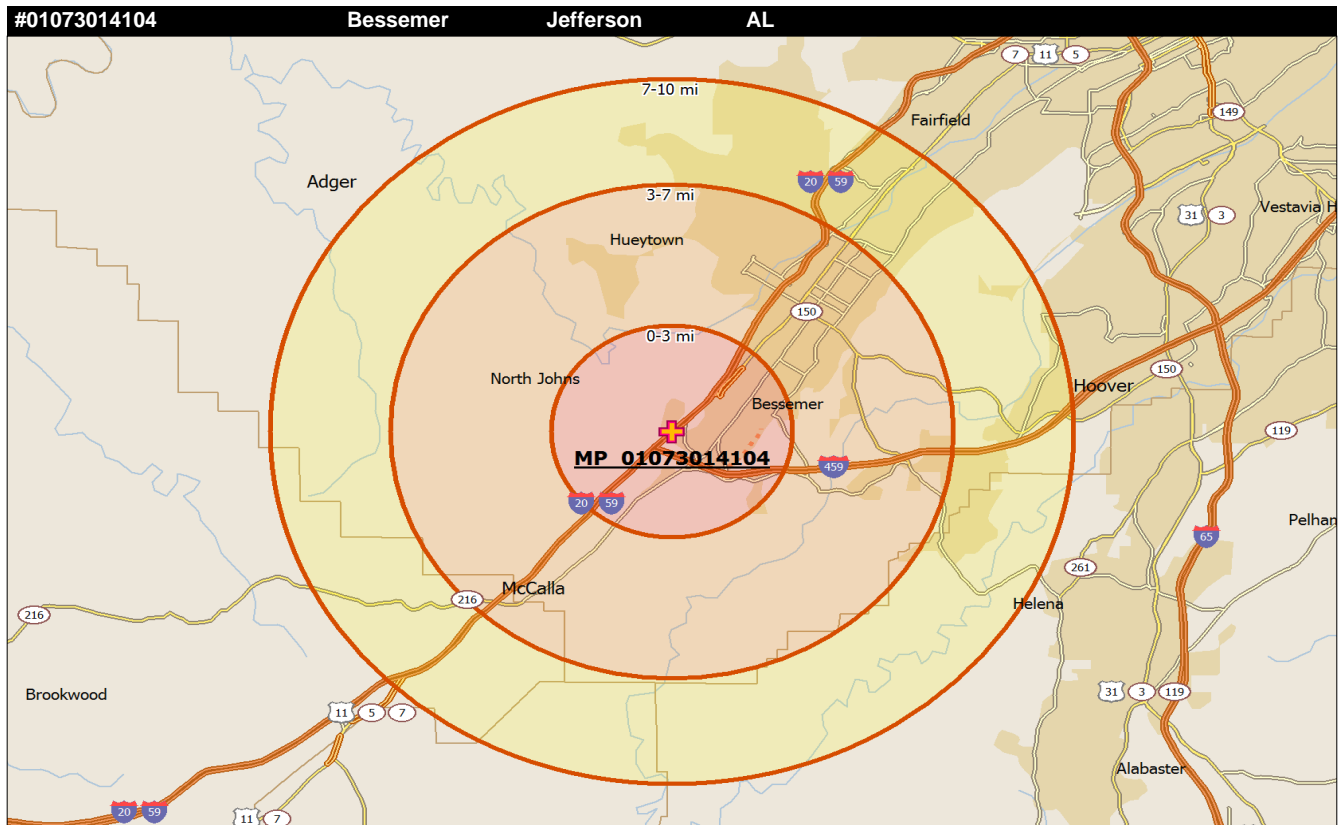
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.71%	Low Education County	False
Mainstay Community	1.08%	Low Employment County	False
Working Community	3.68%	Persistent Poverty County	False
Country Community	1.77%	Population Loss County	False
Aspiring Community	15.32%	Nonmetro Recreation County	False
Urban Community	77.43%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.58	Racial Diversity Index	42.53
Ancestry Diversity Index	3.48	Diversity Composite Index	15.89
Foreign Born Diversity Index	53.87	Population Density Index	45.85

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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97	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073014104	Total Households in 3 mi Ring	9,672
	CT Centroid Latitude	33.34967	Active Evangelical HHLDS	2,177
	CT Centroid Longitude	-87.01934	Active Evangelical PERCENT	22.50%
	City Location	Bessemer	Unreached HHLDS	6,779
	County Location	Jefferson	Unreached Percent	70.09%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	2,682
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	27.73%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	419
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	4.33%
	Density Assignment	E1	NOT Evangelical NOT Interested HHLDS	3,829
	Population Pattern	10000-50000-100000	NOT Evangelical NOT Interested PERCENT	39.59%

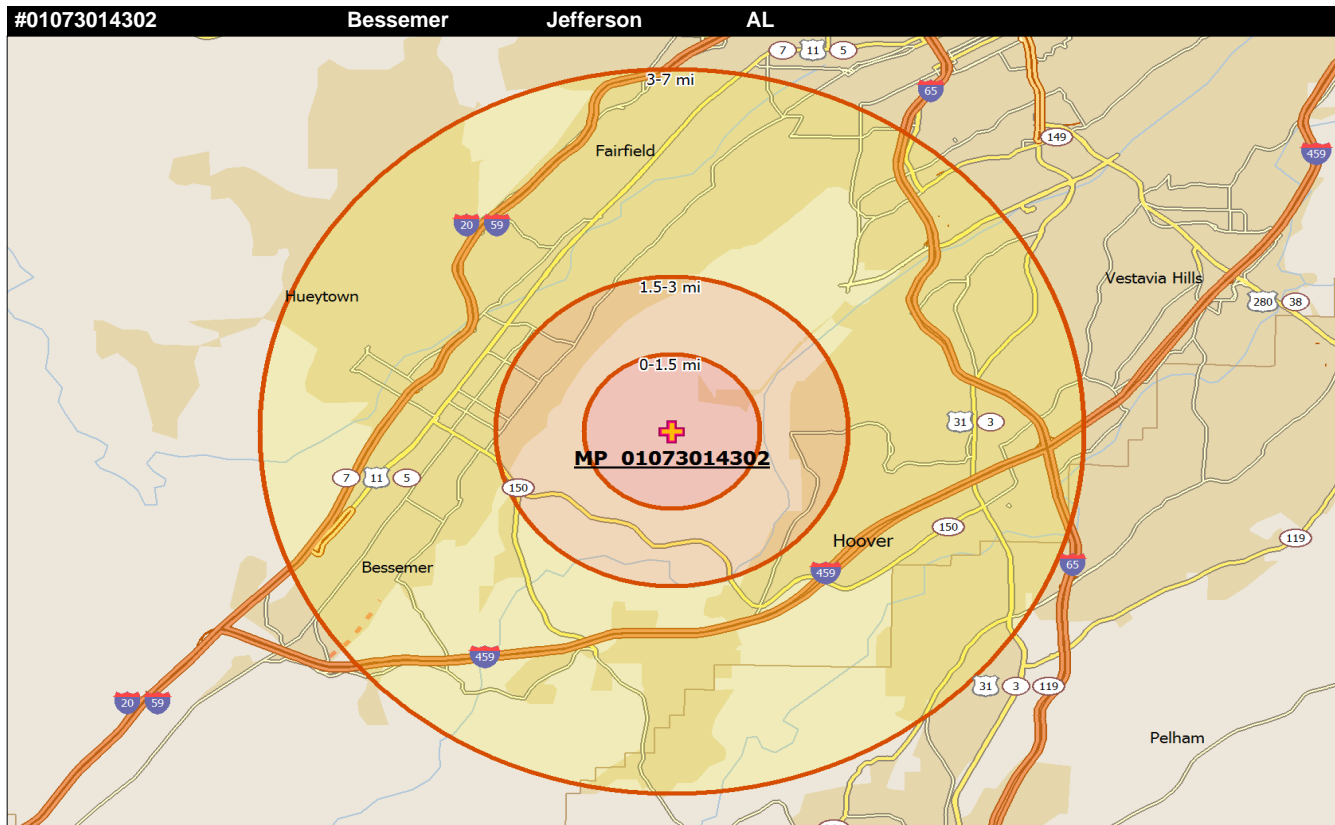
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.91%	Low Education County	False
Mainstay Community	1.56%	Low Employment County	False
Working Community	15.05%	Persistent Poverty County	False
Country Community	1.39%	Population Loss County	False
Aspiring Community	26.15%	Nonmetro Recreation County	False
Urban Community	54.94%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	8.31	Racial Diversity Index	65.31
Ancestry Diversity Index	10.84	Diversity Composite Index	14.14
Foreign Born Diversity Index	30.41	Population Density Index	19.84

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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98	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073014302	Total Households in 3 mi Ring	9,086
	CT Centroid Latitude	33.39811	Active Evangelical HHLDS	2,048
	CT Centroid Longitude	-86.89492	Active Evangelical PERCENT	22.53%
	City Location	Bessemer	Unreached HHLDS	6,365
	County Location	Jefferson	Unreached Percent	70.05%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	2,003
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	22.05%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	760
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	8.37%
	Density Assignment	E1	NOT Evangelical NOT Interested HHLDS	3,629
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	39.95%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	40.38%	Low Education County	False
Mainstay Community	1.05%	Low Employment County	False
Working Community	11.53%	Persistent Poverty County	False
Country Community	1.89%	Population Loss County	False
Aspiring Community	23.04%	Nonmetro Recreation County	False
Urban Community	22.11%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	13.43	Racial Diversity Index	63.83
Ancestry Diversity Index	11.97	Diversity Composite Index	28.72
Foreign Born Diversity Index	72.50	Population Density Index	27.30

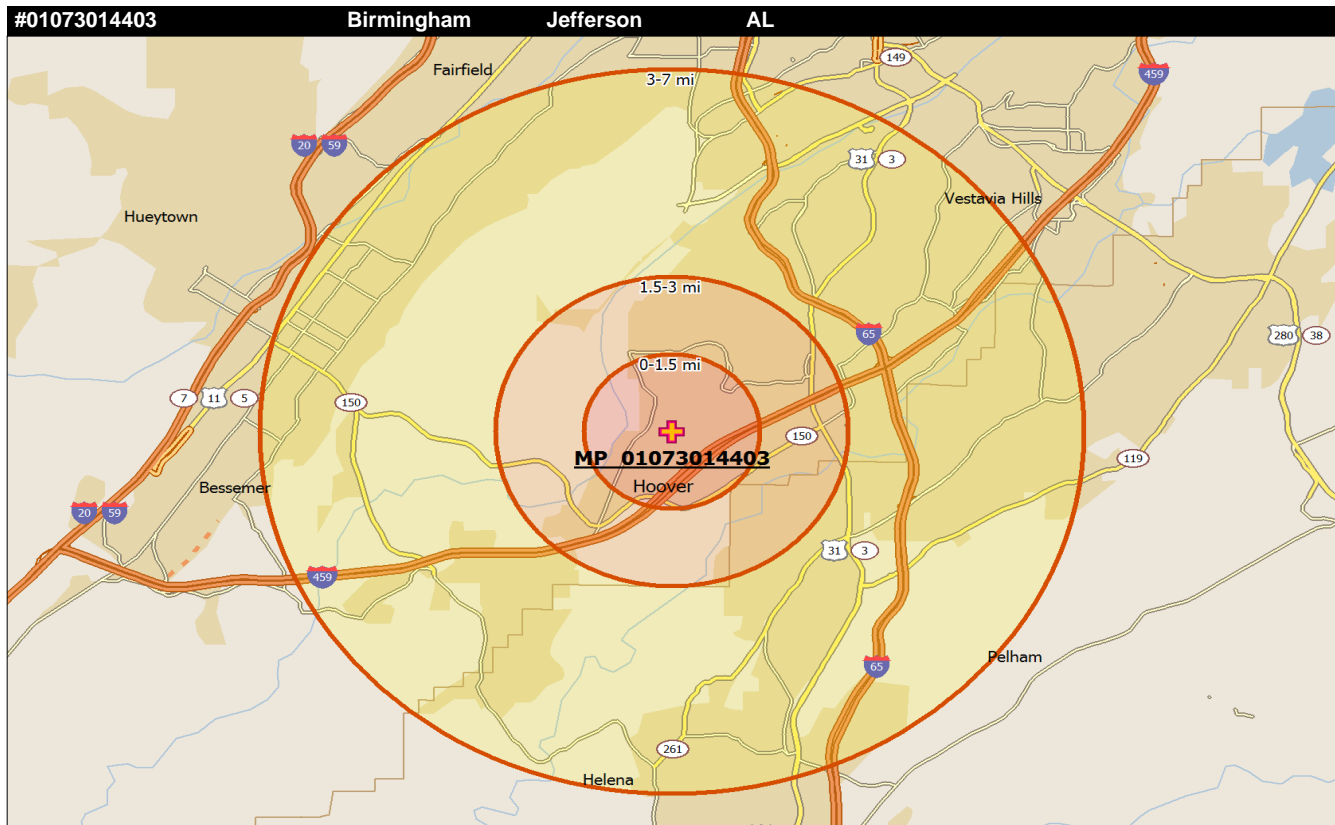
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TOP UNREACHED LOCATIONS IN NORTH CENTRAL REGION

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99	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01073014403	Total Households in 3 mi Ring	18,024
	CT Centroid Latitude	33.37559	Active Evangelical HHLDS	3,949
	CT Centroid Longitude	-86.84740	Active Evangelical PERCENT	21.91%
	City Location	Birmingham	Unreached HHLDS	12,776
	County Location	Jefferson	Unreached Percent	70.89%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	2,799
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	15.53%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,271
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	12.6%
	Density Assignment	C	NOT Evangelical NOT Interested HHLDS	7,707
	Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	42.76%

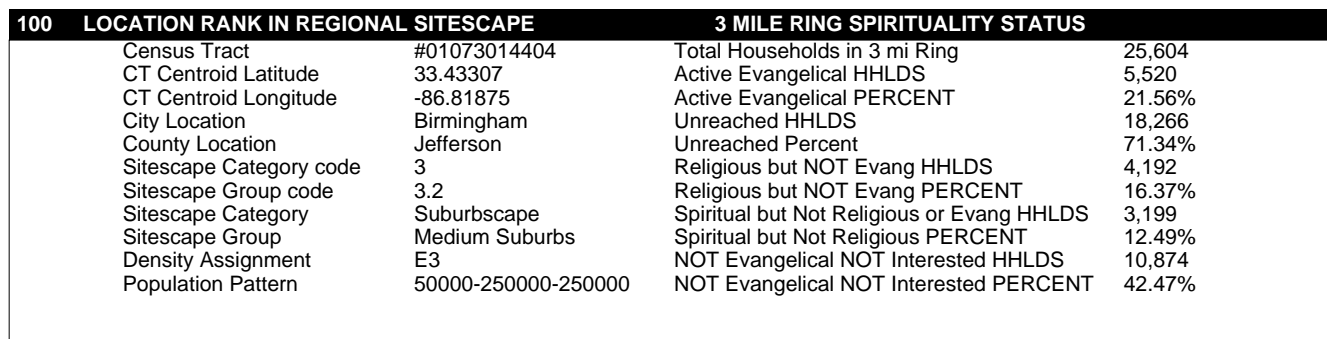
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	60.08%	Low Education County	False
Mainstay Community	4.89%	Low Employment County	False
Working Community	5.76%	Persistent Poverty County	False
Country Community	0.63%	Population Loss County	False
Aspiring Community	28.53%	Nonmetro Recreation County	False
Urban Community	0.12%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	42.10	Racial Diversity Index	41.64
Ancestry Diversity Index	84.26	Diversity Composite Index	54.29
Foreign Born Diversity Index	54.62	Population Density Index	36.89

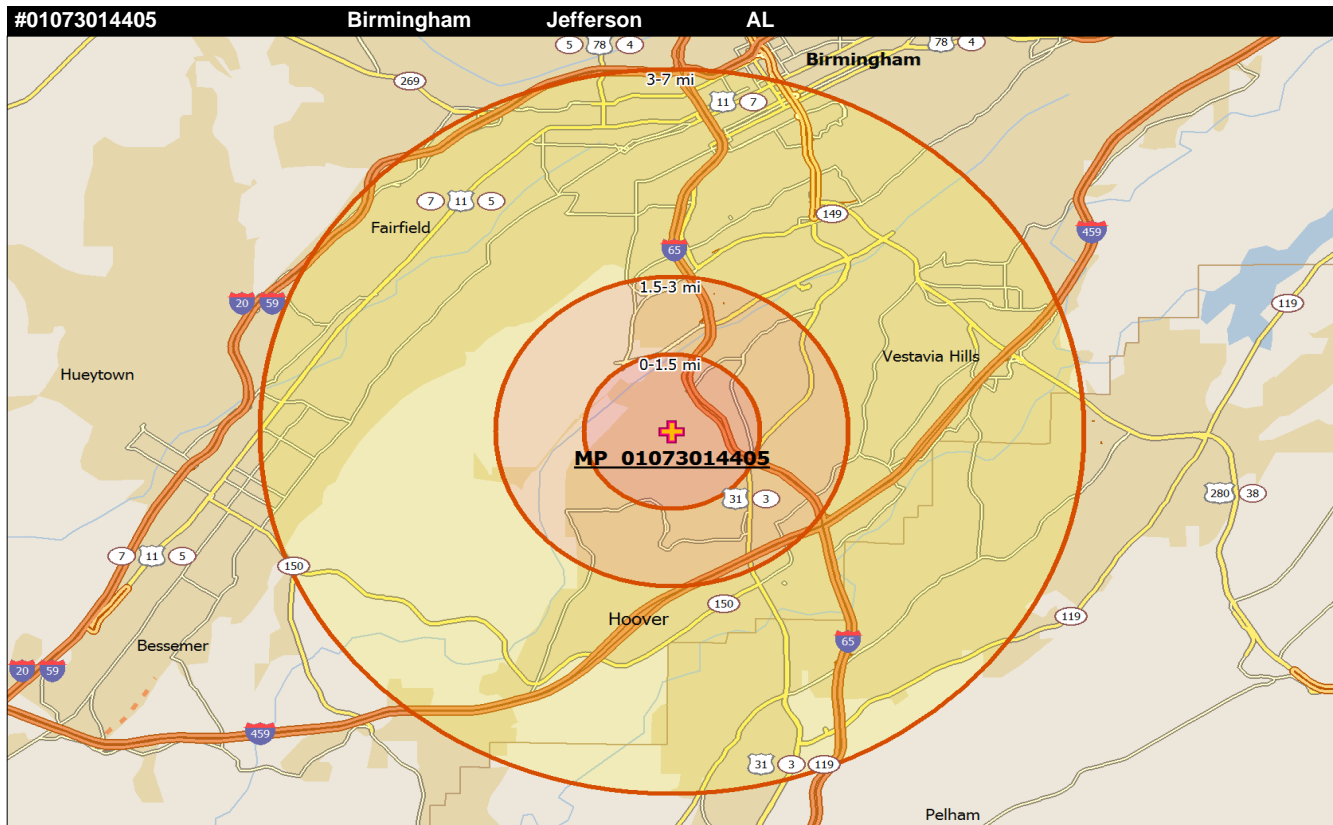
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3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	44.56	Racial Diversity Index	43.88
Ancestry Diversity Index	80.45	Diversity Composite Index	49.99
Foreign Born Diversity Index	65.70	Population Density Index	47.65



101 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01073014405	Total Households in 3 mi Ring	20,821
CT Centroid Latitude	33.41986	Active Evangelical HHLDS	4,534
CT Centroid Longitude	-86.82904	Active Evangelical PERCENT	21.78%
City Location	Birmingham	Unreached HHLDS	14,795
County Location	Jefferson	Unreached Percent	71.06%
Sitescape Category code	3	Religious but NOT Evang HHLDS	3,494
Sitescape Group code	3.2	Religious but NOT Evang PERCENT	16.78%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,505
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	12.03%
Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	8,798
Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	42.26%

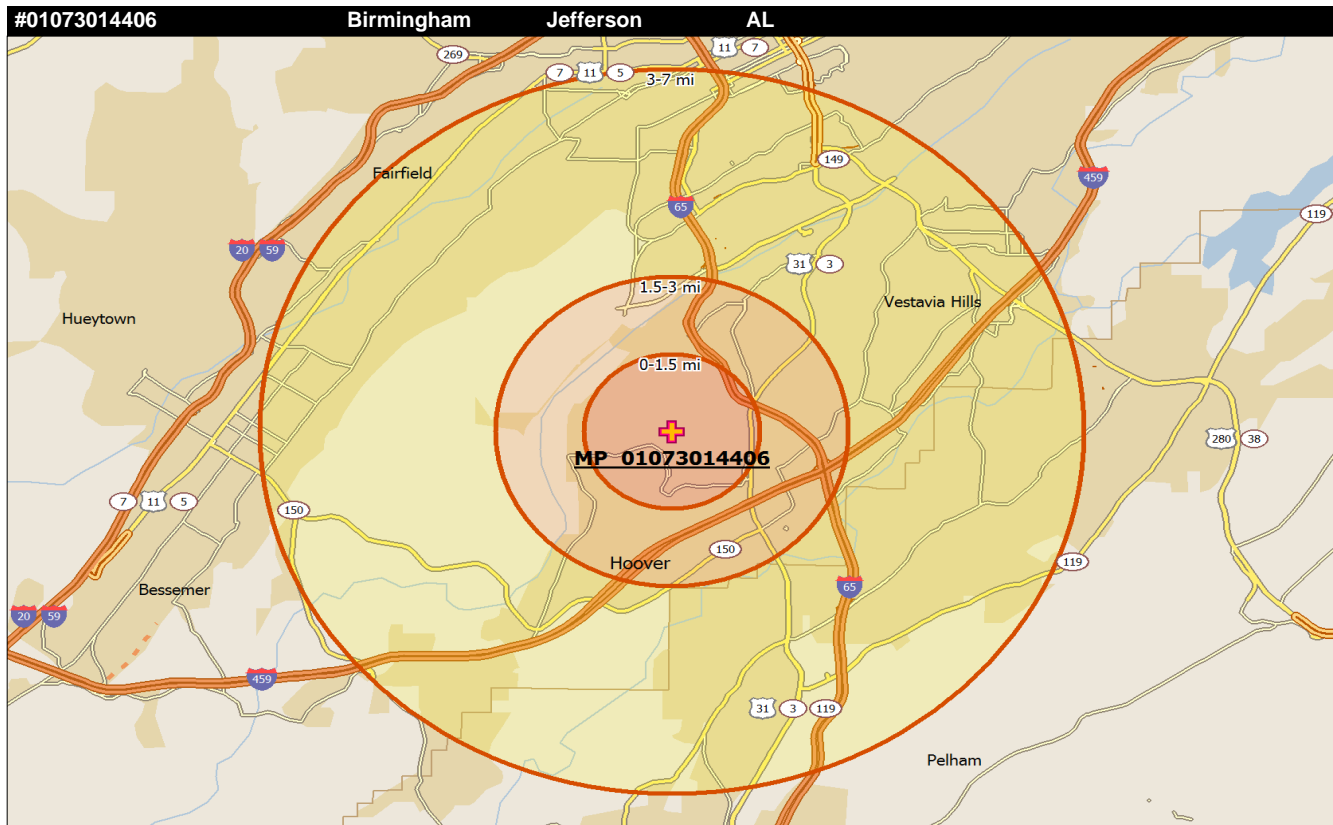
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	52.33%	Low Education County	False
Mainstay Community	10.97%	Low Employment County	False
Working Community	5.06%	Persistent Poverty County	False
Country Community	1.25%	Population Loss County	False
Aspiring Community	27.54%	Nonmetro Recreation County	False
Urban Community	2.86%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	44.54	Racial Diversity Index	45.24
Ancestry Diversity Index	79.98	Diversity Composite Index	44.97
Foreign Born Diversity Index	66.14	Population Density Index	47.04

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102 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01073014406	Total Households in 3 mi Ring	25,024
CT Centroid Latitude	33.40449	Active Evangelical HHLDS	5,356
CT Centroid Longitude	-86.82949	Active Evangelical PERCENT	21.40%
City Location	Birmingham	Unreached HHLDS	17,907
County Location	Jefferson	Unreached Percent	71.56%
Sitescape Category	3	Religious but NOT Evang HHLDS	3,888
Sitescape Group code	3.3	Religious but NOT Evang PERCENT	15.54%
Sitescape Category	Suburbcape	Spiritual but Not Religious or Evang HHLDS	3,263
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.04%
Density Assignment	M	NOT Evangelical NOT Interested HHLDS	10,754
Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	42.98%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	47.37%	Low Education County	False
Mainstay Community	8%	Low Employment County	False
Working Community	2.84%	Persistent Poverty County	False
Country Community	0.5%	Population Loss County	False
Aspiring Community	40.8%	Nonmetro Recreation County	False
Urban Community	0.5%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	50.51	Racial Diversity Index	49.48
Ancestry Diversity Index	74.82	Diversity Composite Index	51.81
Foreign Born Diversity Index	46.19	Population Density Index	49.53

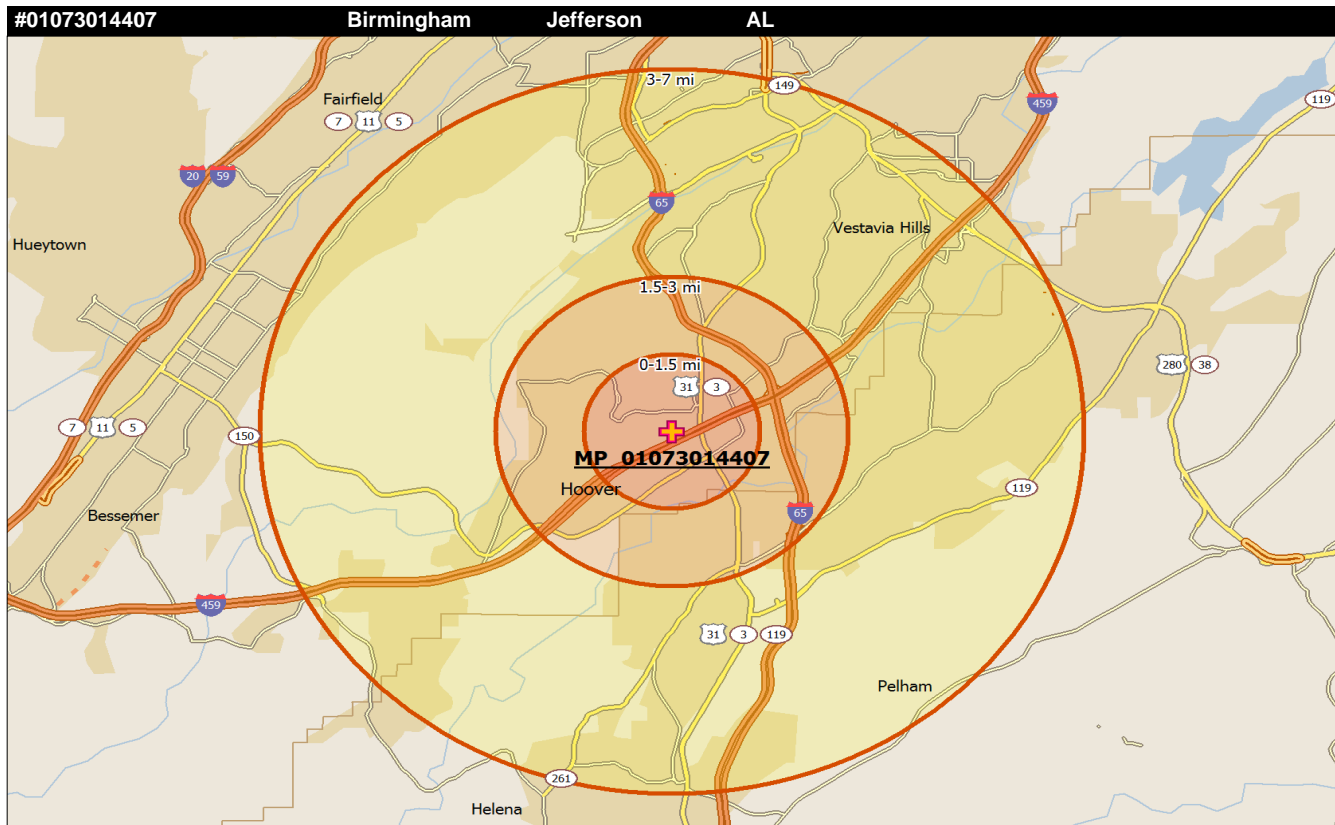
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103 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01073014407	Total Households in 3 mi Ring	23,940
CT Centroid Latitude	33.38372	Active Evangelical HHLDS	5,178
CT Centroid Longitude	-86.81478	Active Evangelical PERCENT	21.63%
City Location	Birmingham	Unreached HHLDS	17,058
County Location	Jefferson	Unreached Percent	71.25%
Sitescape Category code	3	Religious but NOT Evang HHLDS	3,564
Sitescape Group code	3.3	Religious but NOT Evang PERCENT	14.89%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,138
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.11%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	10,356
Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.26%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	57.73%	Low Education County	False
Mainstay Community	4.86%	Low Employment County	False
Working Community	2.74%	Persistent Poverty County	False
Country Community	0%	Population Loss County	False
Aspiring Community	34.29%	Nonmetro Recreation County	False
Urban Community	0.38%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	50.30	Racial Diversity Index	47.67
Ancestry Diversity Index	77.10	Diversity Composite Index	50.25
Foreign Born Diversity Index	49.48	Population Density Index	53.25

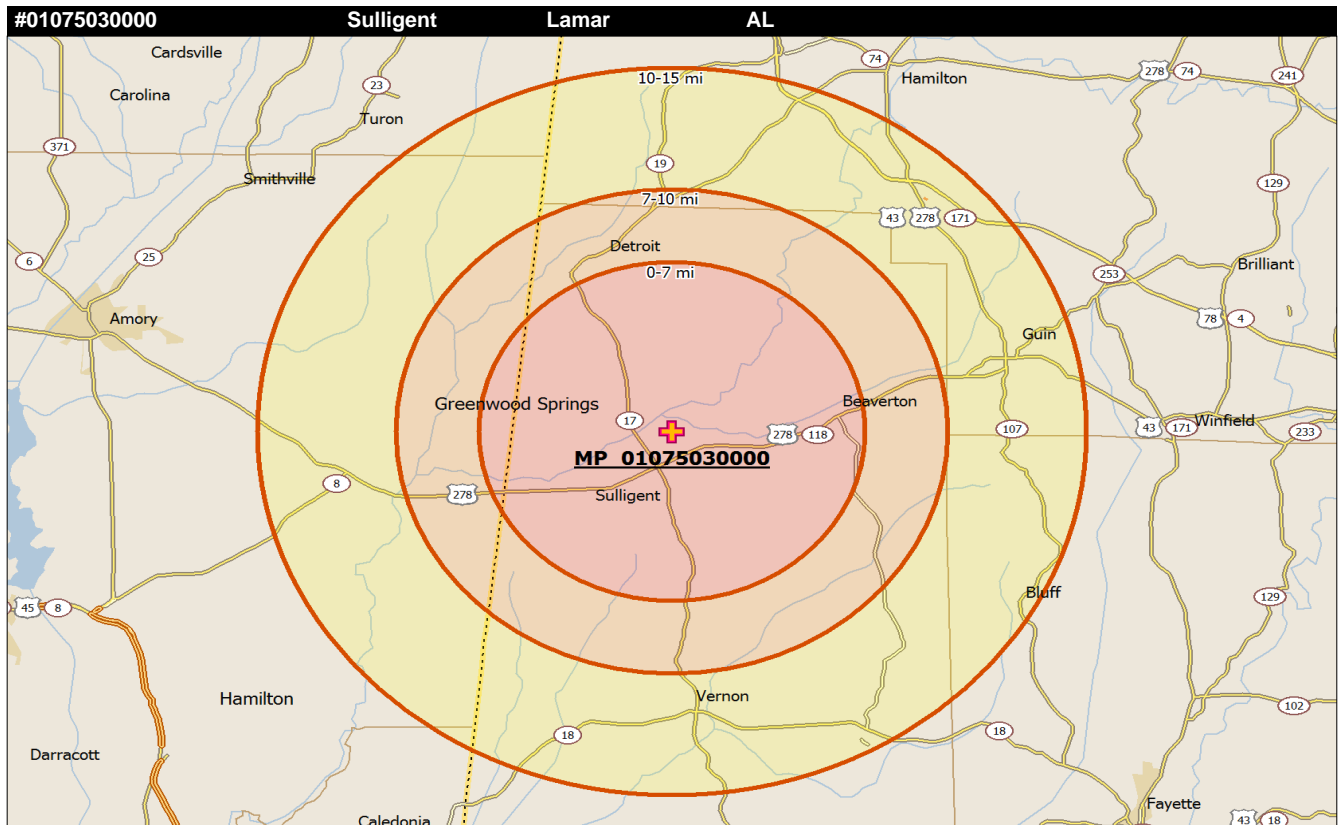
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104 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01075030000	Total Households in 3 mi Ring	1,119
CT Centroid Latitude	33.92181	Active Evangelical HHLDS	506
CT Centroid Longitude	-88.12454	Active Evangelical PERCENT	45.21%
City Location	Sulligent	Unreached HHLDS	682
County Location	Lamar	Unreached Percent	60.93%
Sitescape Category code	1	Religious but NOT Evang HHLDS	165
Sitescape Group code	1.2	Religious but NOT Evang PERCENT	14.7%
Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	98
Sitescape Group	Distant Settlements	Spiritual but Not Religious PERCENT	8.74%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	430
Population Pattern	2500-10000-2500	NOT Evangelical NOT Interested PERCENT	38.39%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.79%	Low Education County	True
Mainstay Community	1.25%	Low Employment County	False
Working Community	26.81%	Persistent Poverty County	False
Country Community	34.41%	Population Loss County	False
Aspiring Community	5.99%	Nonmetro Recreation County	False
Urban Community	29.67%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.80	Racial Diversity Index	38.79
Ancestry Diversity Index	45.91	Diversity Composite Index	9.15
Foreign Born Diversity Index	17.51	Population Density Index	4.53

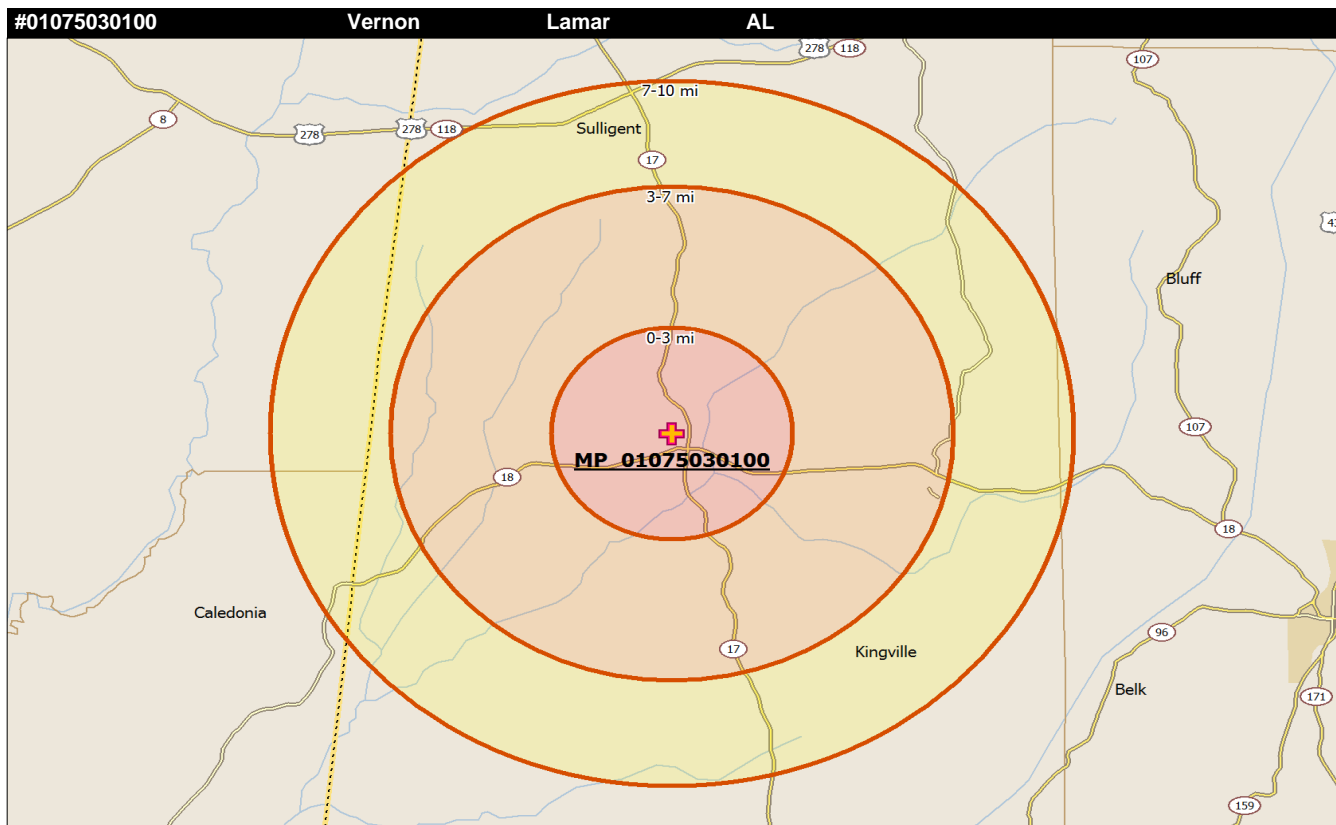
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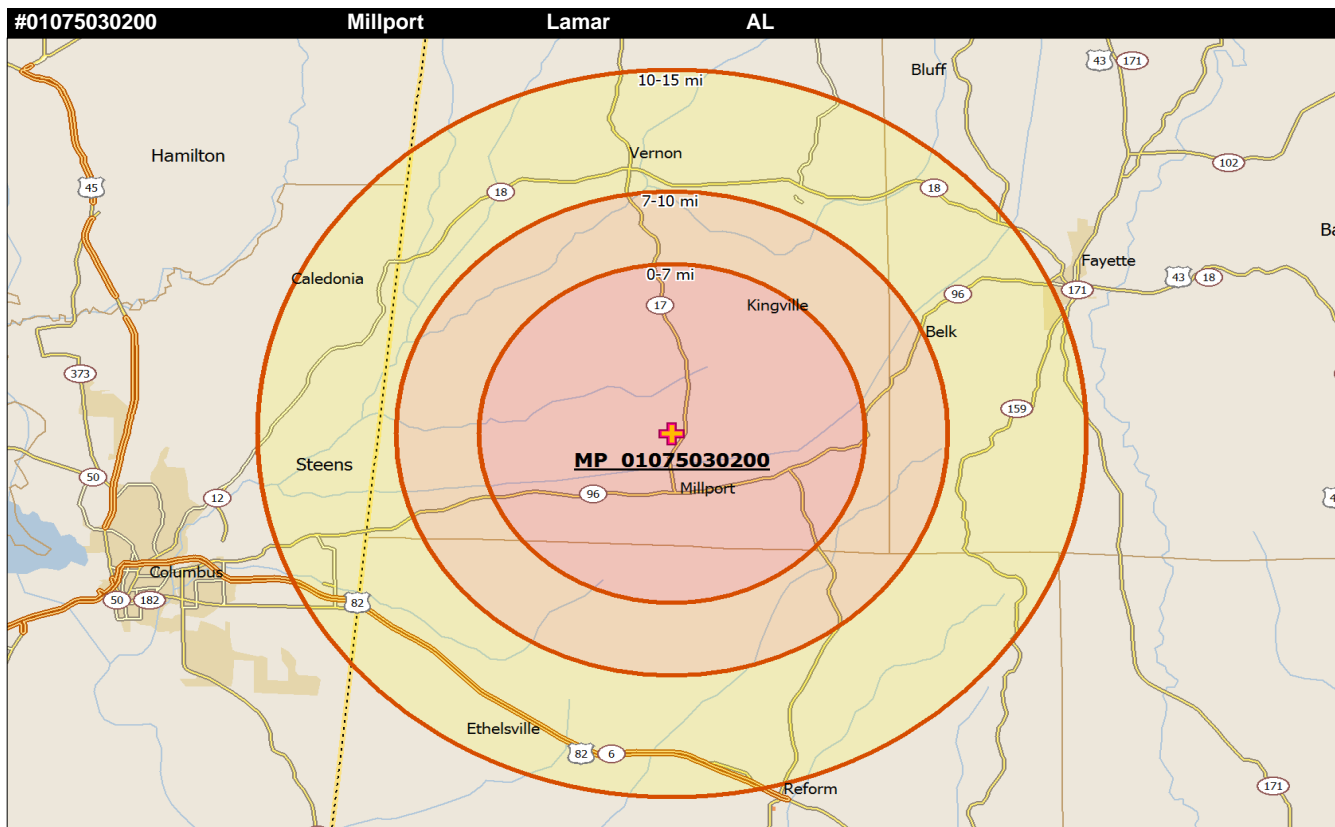
105 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01075030100	Total Households in 3 mi Ring	1,287
CT Centroid Latitude	33.76055	Active Evangelical HHLDS	642
CT Centroid Longitude	-88.11628	Active Evangelical PERCENT	49.87%
City Location	Vernon	Unreached HHLDS	733
County Location	Lamar	Unreached Percent	56.93%
Sitescape Category code	2	Religious but NOT Evang HHLDS	147
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	11.4%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	105
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	8.16%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	482
Population Pattern	10000-2500-10000	NOT Evangelical NOT Interested PERCENT	37.42%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.85%	Low Education County	True
Mainstay Community	7.3%	Low Employment County	False
Working Community	31.08%	Persistent Poverty County	False
Country Community	44.29%	Population Loss County	False
Aspiring Community	3.26%	Nonmetro Recreation County	False
Urban Community	13.13%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.11	Racial Diversity Index	25.08
Ancestry Diversity Index	42.30	Diversity Composite Index	7.97
Foreign Born Diversity Index	26.14	Population Density Index	10.17

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TOP UNREACHED LOCATIONS IN NORTH CENTRAL REGION

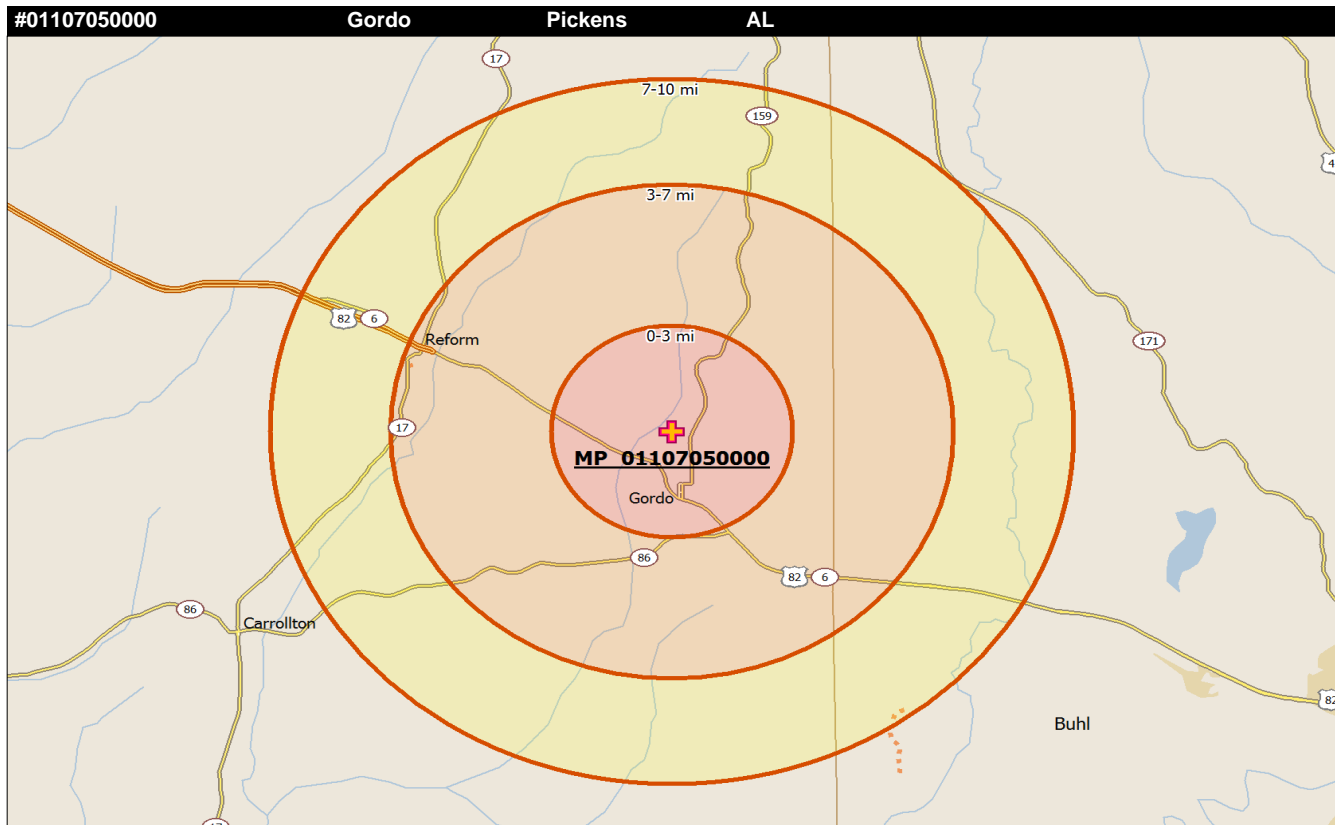
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106 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01075030200	Total Households in 3 mi Ring	464
CT Centroid Latitude	33.59590	Active Evangelical HHLDS	203
CT Centroid Longitude	-88.08268	Active Evangelical PERCENT	43.68%
City Location	Millport	Unreached HHLDS	288
County Location	Lamar	Unreached Percent	62.13%
Sitescape Category code	1	Religious but NOT Evang HHLDS	83
Sitescape Group code	1.1	Religious but NOT Evang PERCENT	17.88%
Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	33
Sitescape Group	Remote Areas	Spiritual but Not Religious PERCENT	7.02%
Density Assignment	E2	NOT Evangelical NOT Interested HHLDS	178
Population Pattern	0-10000-0	NOT Evangelical NOT Interested PERCENT	38.29%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.08%	Low Education County	True
Mainstay Community	10.78%	Low Employment County	False
Working Community	5.82%	Persistent Poverty County	False
Country Community	44.18%	Population Loss County	False
Aspiring Community	12.72%	Nonmetro Recreation County	False
Urban Community	25.22%	Retirement Destination County	False

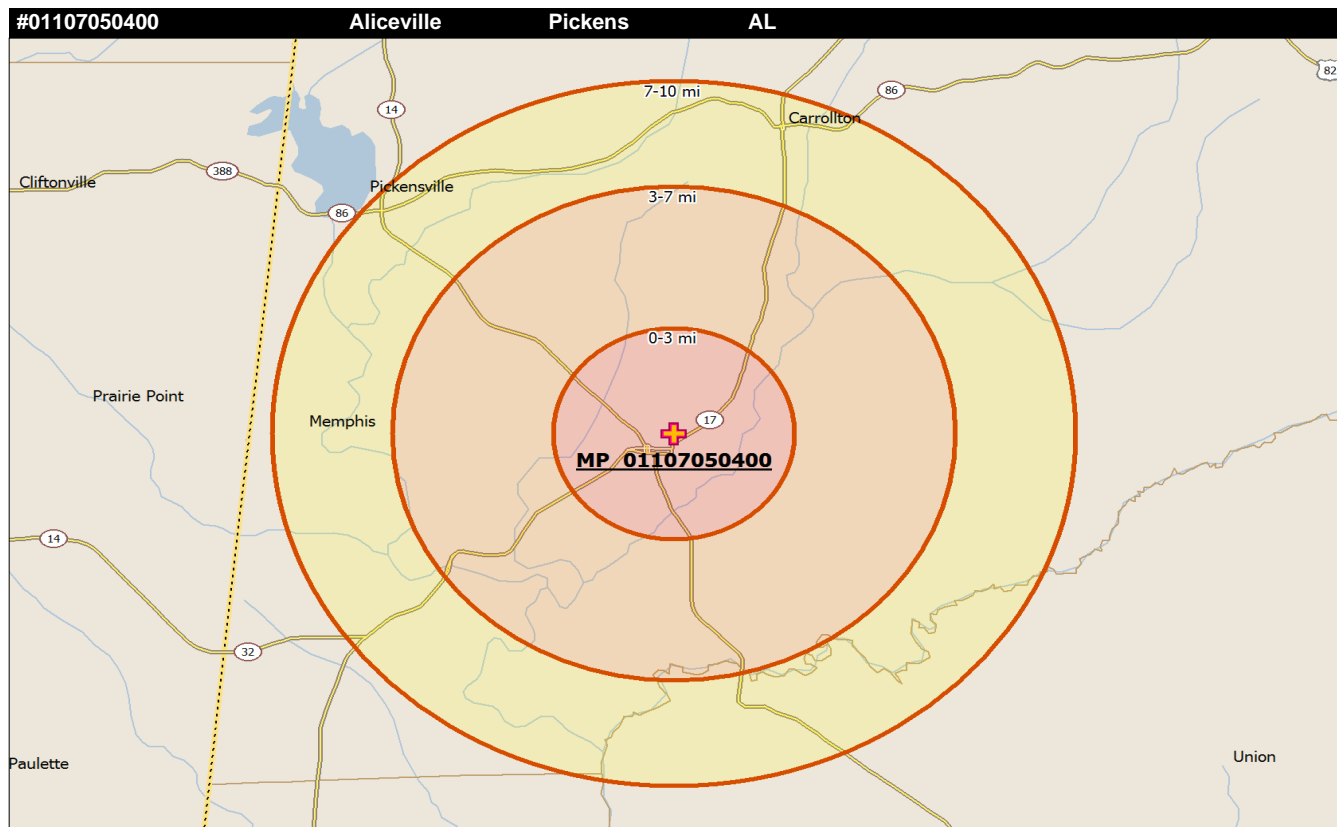
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.00	Racial Diversity Index	0.00
Ancestry Diversity Index	0.00	Diversity Composite Index	0.11
Foreign Born Diversity Index	0.00	Population Density Index	0.00



107 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01107050000	Total Households in 3 mi Ring	1,121
CT Centroid Latitude	33.34421	Active Evangelical HHLDS	394
CT Centroid Longitude	-87.90749	Active Evangelical PERCENT	35.18%
City Location	Gordo	Unreached HHLDS	702
County Location	Pickens	Unreached Percent	62.59%
Sitescape Category code	2	Religious but NOT Evang HHLDS	180
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	16.04%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	102
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.07%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	425
Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	37.92%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.23%	Low Education County	False
Mainstay Community	11.6%	Low Employment County	True
Working Community	7.94%	Persistent Poverty County	True
Country Community	41.39%	Population Loss County	False
Aspiring Community	18.82%	Nonmetro Recreation County	False
Urban Community	18.02%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.17	Racial Diversity Index	47.49
Ancestry Diversity Index	36.21	Diversity Composite Index	5.98
Foreign Born Diversity Index	0.00	Population Density Index	9.44



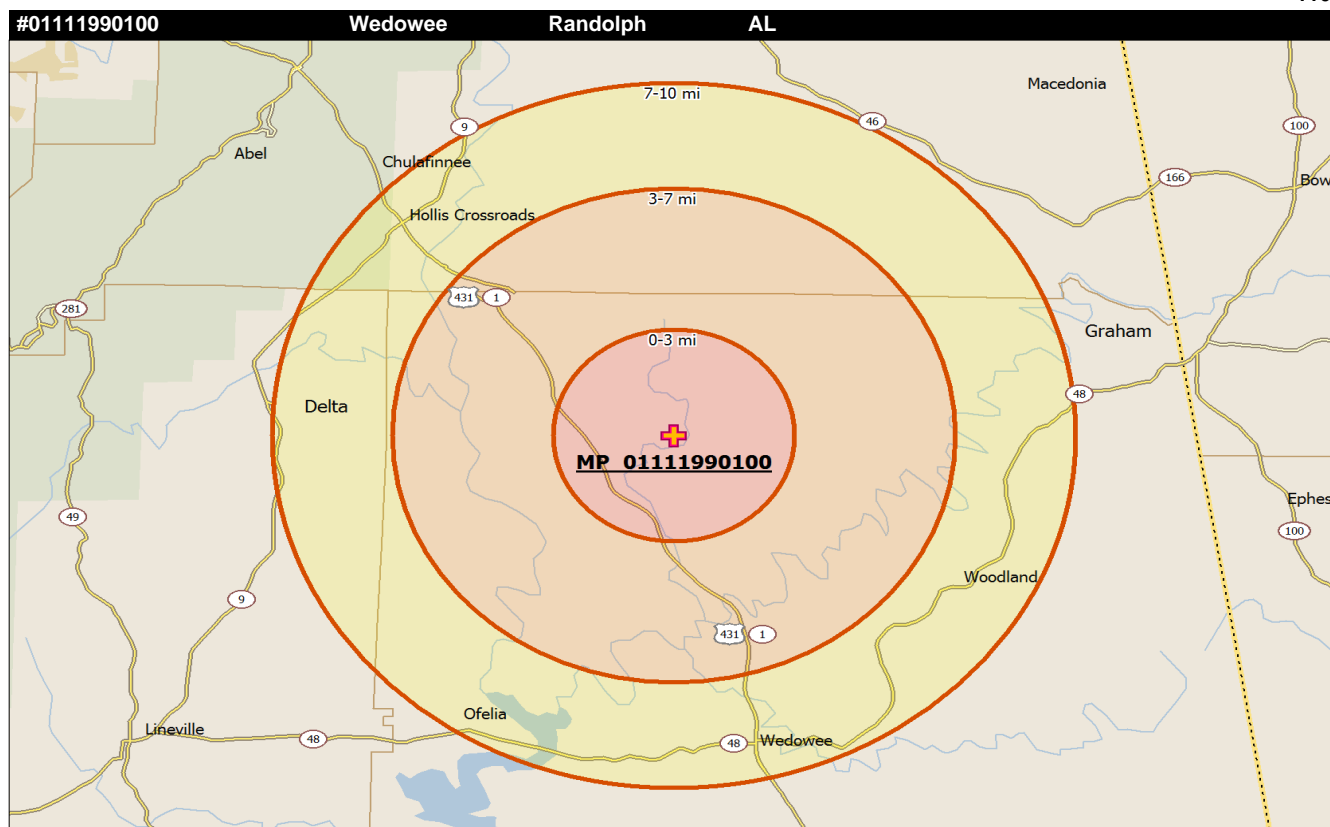
108	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01107050400	Total Households in 3 mi Ring	1,291
	CT Centroid Latitude	33.13542	Active Evangelical HHLDS	360
	CT Centroid Longitude	-88.14095	Active Evangelical PERCENT	27.87%
	City Location	Aliceville	Unreached HHLDS	908
	County Location	Pickens	Unreached Percent	70.37%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	362
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	28.01%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	47
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	3.68%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	538
	Population Pattern	10000-10000-2500	NOT Evangelical NOT Interested PERCENT	41.69%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.23%	Low Education County	False
Mainstay Community	1.24%	Low Employment County	True
Working Community	5.27%	Persistent Poverty County	True
Country Community	0.54%	Population Loss County	False
Aspiring Community	39.04%	Nonmetro Recreation County	False
Urban Community	53.68%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.70	Racial Diversity Index	44.31
Ancestry Diversity Index	7.10	Diversity Composite Index	4.50
Foreign Born Diversity Index	14.24	Population Density Index	10.77

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TOP UNREACHED LOCATIONS IN NORTH CENTRAL REGION

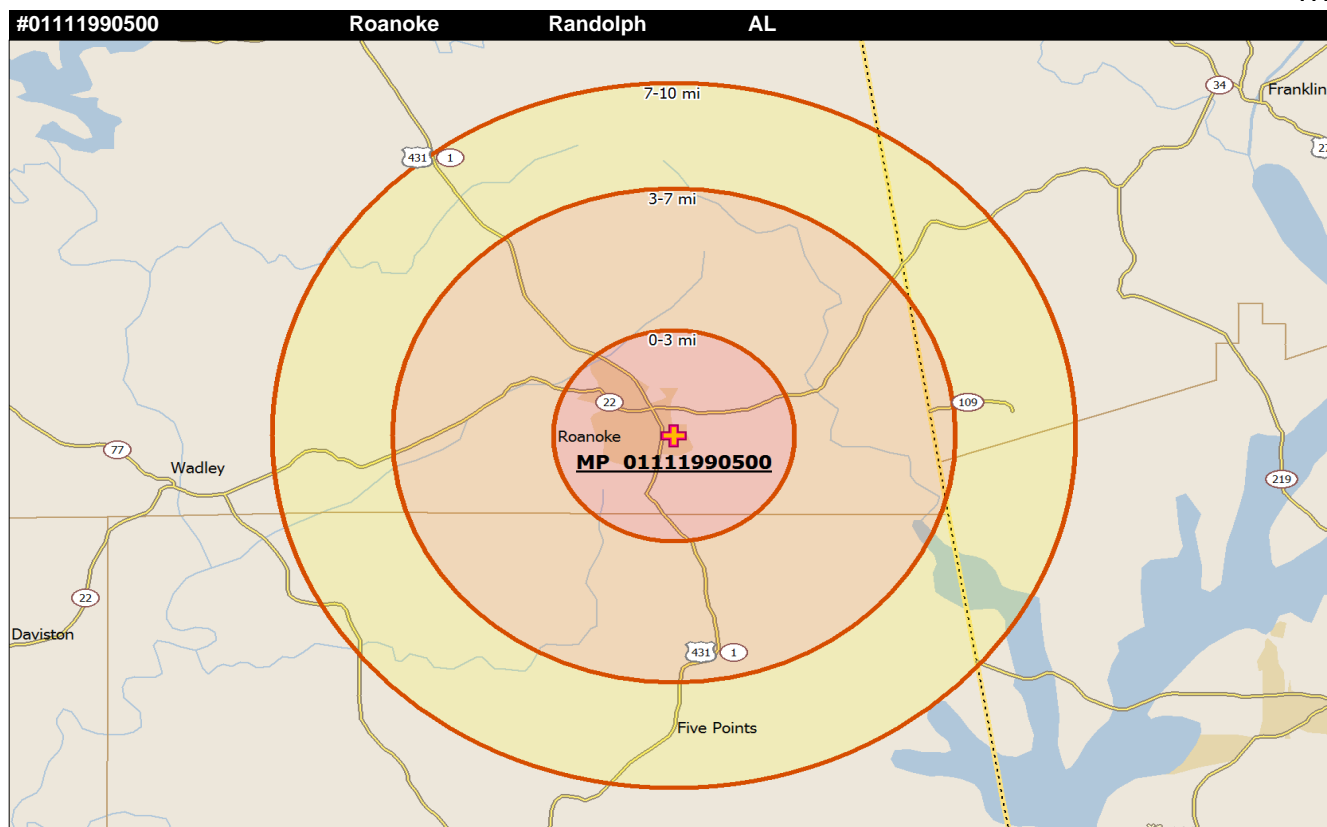
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109 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01111990100	Total Households in 3 mi Ring	255
CT Centroid Latitude	33.43620	Active Evangelical HHLDS	78
CT Centroid Longitude	-85.52025	Active Evangelical PERCENT	30.73%
City Location	Wedowee	Unreached HHLDS	129
County Location	Randolph	Unreached Percent	50.59%
Sitescape Category code	2	Religious but NOT Evang HHLDS	24
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	9.59%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	14
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	5.62%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	90
Population Pattern	10000-2500-2500	NOT Evangelical NOT Interested PERCENT	35.4%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	True
Mainstay Community	10.59%	Low Employment County	False
Working Community	2.75%	Persistent Poverty County	False
Country Community	71.76%	Population Loss County	False
Aspiring Community	9.8%	Nonmetro Recreation County	False
Urban Community	4.71%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	28.48	Racial Diversity Index	19.22
Ancestry Diversity Index	46.30	Diversity Composite Index	7.02
Foreign Born Diversity Index	15.24	Population Density Index	10.85



110 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01111990500	Total Households in 3 mi Ring	2,164
CT Centroid Latitude	33.14056	Active Evangelical HHLDS	418
CT Centroid Longitude	-85.34993	Active Evangelical PERCENT	19.32%
City Location	Roanoke	Unreached HHLDS	1,500
County Location	Randolph	Unreached Percent	69.32%
Sitescape Category code	2	Religious but NOT Evang HHLDS	527
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	24.37%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	132
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	6.12%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	877
Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	40.53%

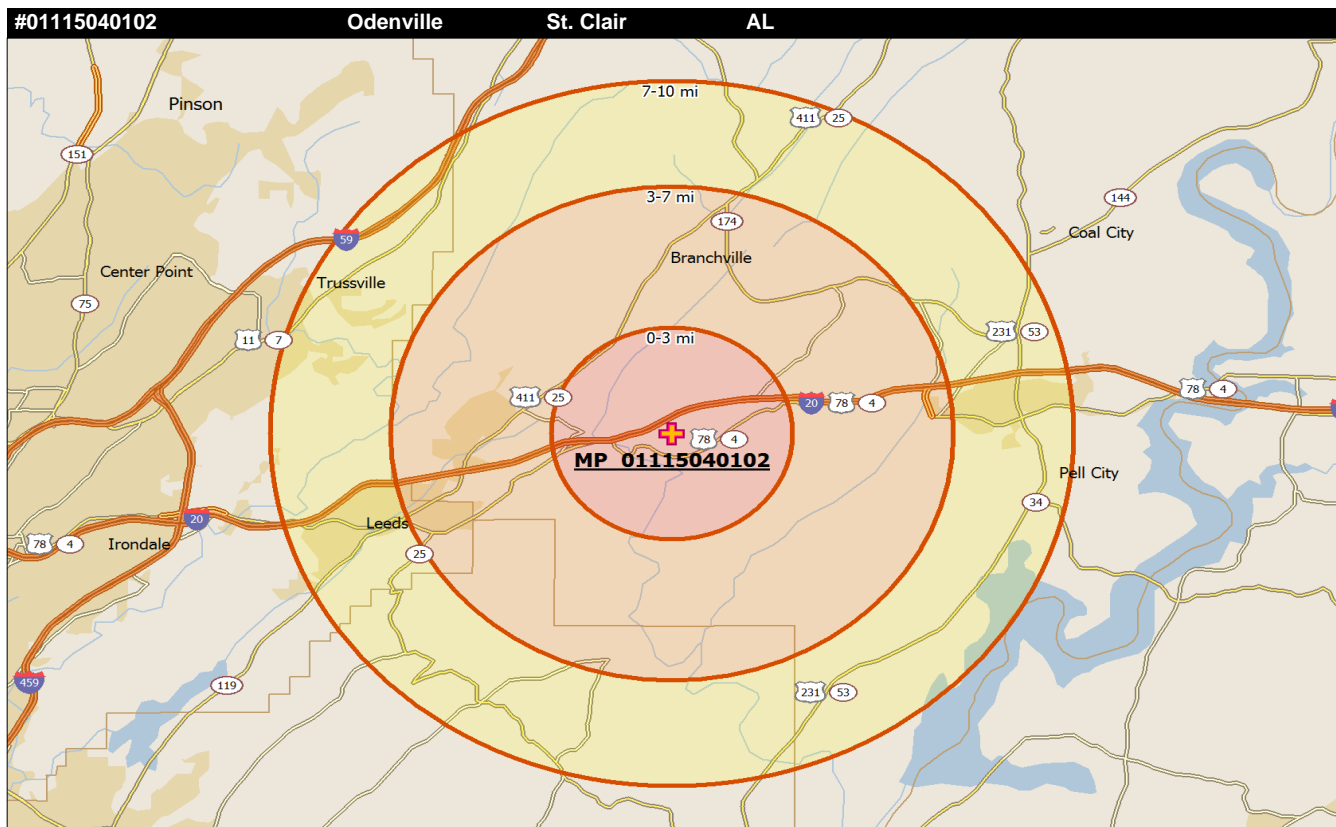
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.74%	Low Education County	True
Mainstay Community	1.85%	Low Employment County	False
Working Community	17.84%	Persistent Poverty County	False
Country Community	7.58%	Population Loss County	False
Aspiring Community	37.99%	Nonmetro Recreation County	False
Urban Community	34.15%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	13.01	Racial Diversity Index	60.90
Ancestry Diversity Index	22.38	Diversity Composite Index	7.87
Foreign Born Diversity Index	18.75	Population Density Index	17.70

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111 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01115040102	Total Households in 3 mi Ring	2,202
CT Centroid Latitude	33.58151	Active Evangelical HHLDS	382
CT Centroid Longitude	-86.43105	Active Evangelical PERCENT	17.33%
City Location	Odenville	Unreached HHLDS	1,387
County Location	St. Clair	Unreached Percent	62.97%
Sitescape Category code	2	Religious but NOT Evang HHLDS	288
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.08%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	256
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.64%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	842
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.25%

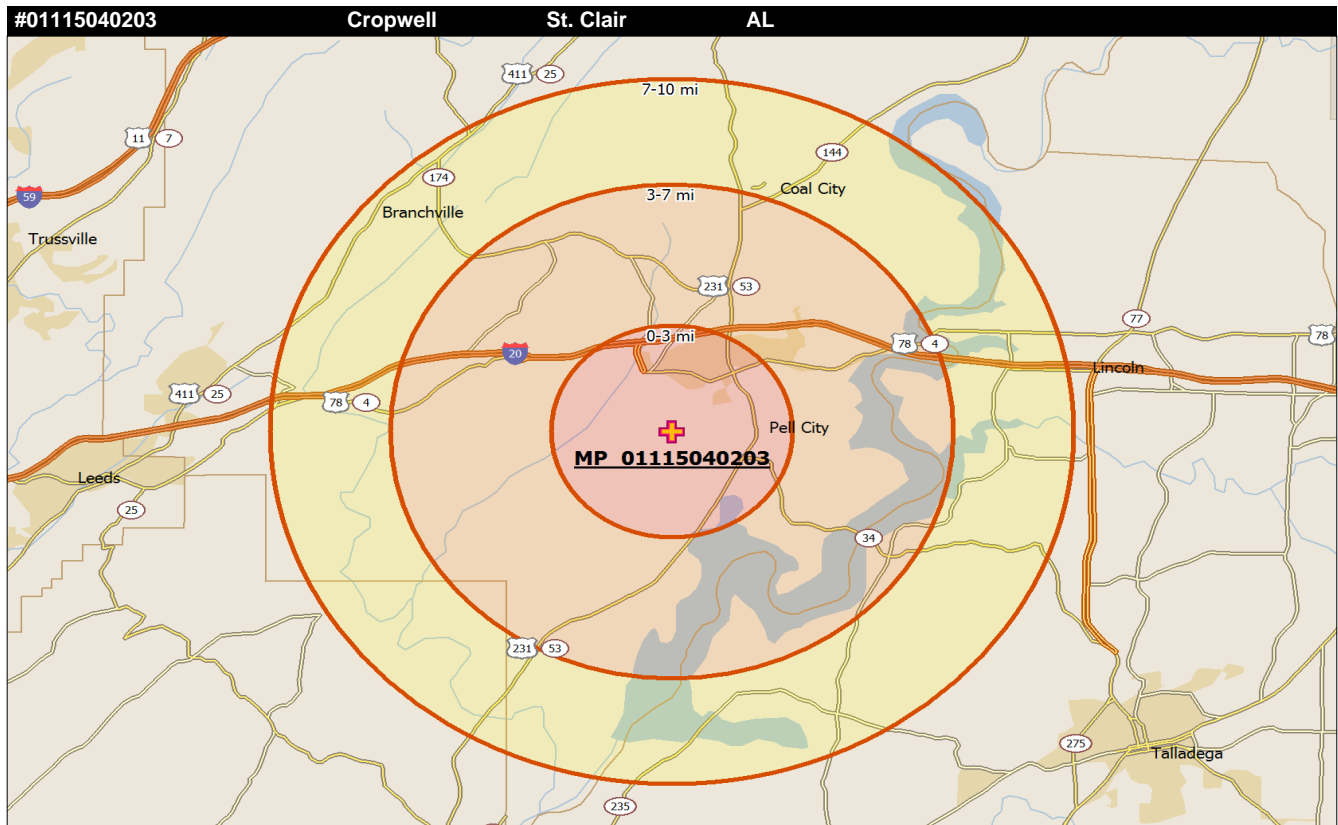
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.45%	Low Education County	False
Mainstay Community	31.65%	Low Employment County	False
Working Community	32.24%	Persistent Poverty County	False
Country Community	32.65%	Population Loss County	False
Aspiring Community	2.68%	Nonmetro Recreation County	False
Urban Community	0.14%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	8.90	Racial Diversity Index	6.76
Ancestry Diversity Index	58.76	Diversity Composite Index	19.16
Foreign Born Diversity Index	37.75	Population Density Index	17.40

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112	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01115040203	Total Households in 3 mi Ring	2,631
	CT Centroid Latitude	33.56393	Active Evangelical HHLDS	400
	CT Centroid Longitude	-86.30684	Active Evangelical PERCENT	15.20%
	City Location	Cropwell	Unreached HHLDS	1,782
	County Location	St. Clair	Unreached Percent	67.72%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	448
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	17.03%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	289
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.99%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,053
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.04%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	10.98%	Low Education County	False
Mainstay Community	24.93%	Low Employment County	False
Working Community	31.58%	Persistent Poverty County	False
Country Community	12.43%	Population Loss County	False
Aspiring Community	10.22%	Nonmetro Recreation County	False
Urban Community	9.88%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.97	Racial Diversity Index	41.79
Ancestry Diversity Index	33.08	Diversity Composite Index	11.20
Foreign Born Diversity Index	14.26	Population Density Index	17.50

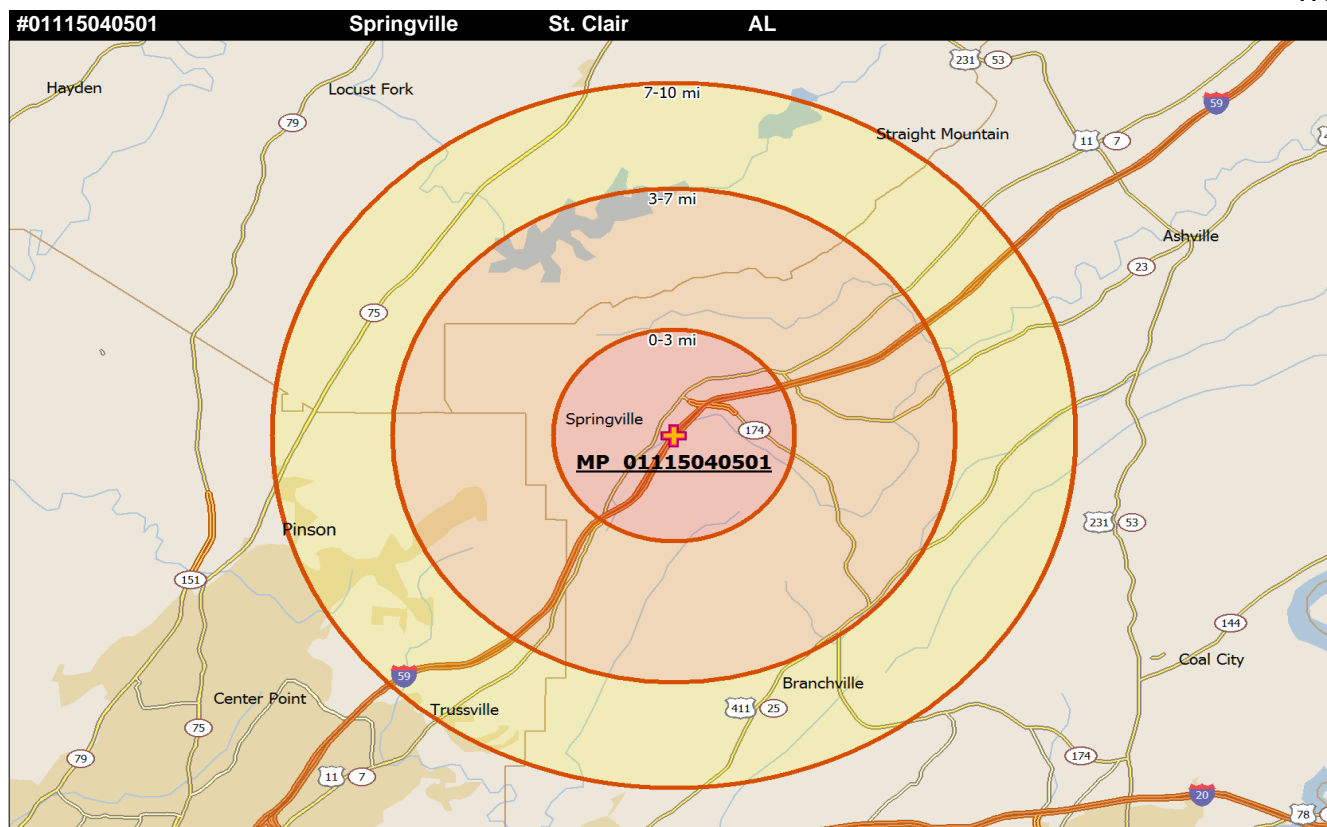
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113 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01115040501	Total Households in 3 mi Ring	1,679
CT Centroid Latitude	33.75586	Active Evangelical HHLDS	294
CT Centroid Longitude	-86.47852	Active Evangelical PERCENT	17.50%
City Location	Springville	Unreached HHLDS	1,054
County Location	St. Clair	Unreached Percent	62.78%
Sitescape Category code	2	Religious but NOT Evang HHLDS	216
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.85%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	189
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.25%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	649
Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	38.68%

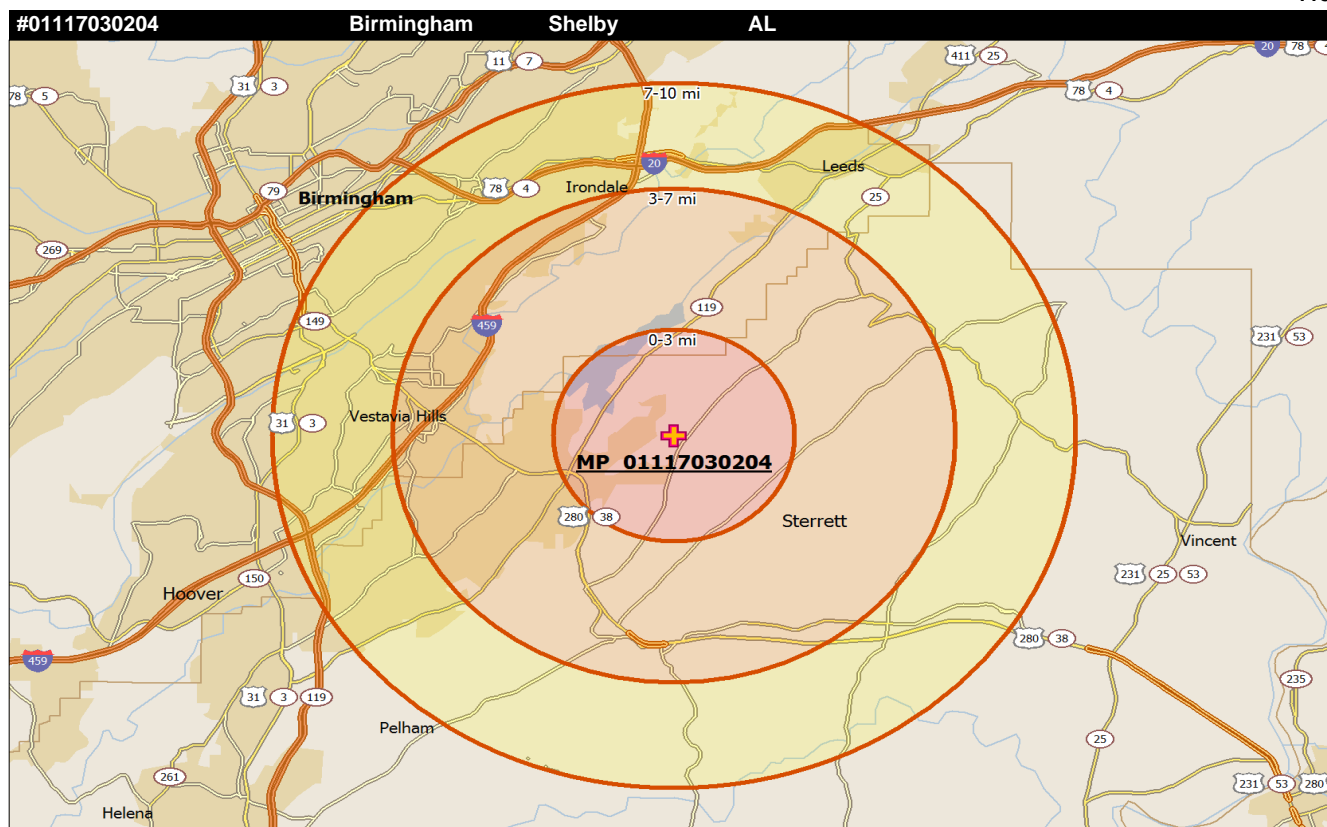
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	17.27%	Low Education County	False
Mainstay Community	33.23%	Low Employment County	False
Working Community	19.59%	Persistent Poverty County	False
Country Community	27.04%	Population Loss County	False
Aspiring Community	1.31%	Nonmetro Recreation County	False
Urban Community	1.55%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.44	Racial Diversity Index	12.69
Ancestry Diversity Index	70.95	Diversity Composite Index	15.09
Foreign Born Diversity Index	39.93	Population Density Index	21.27

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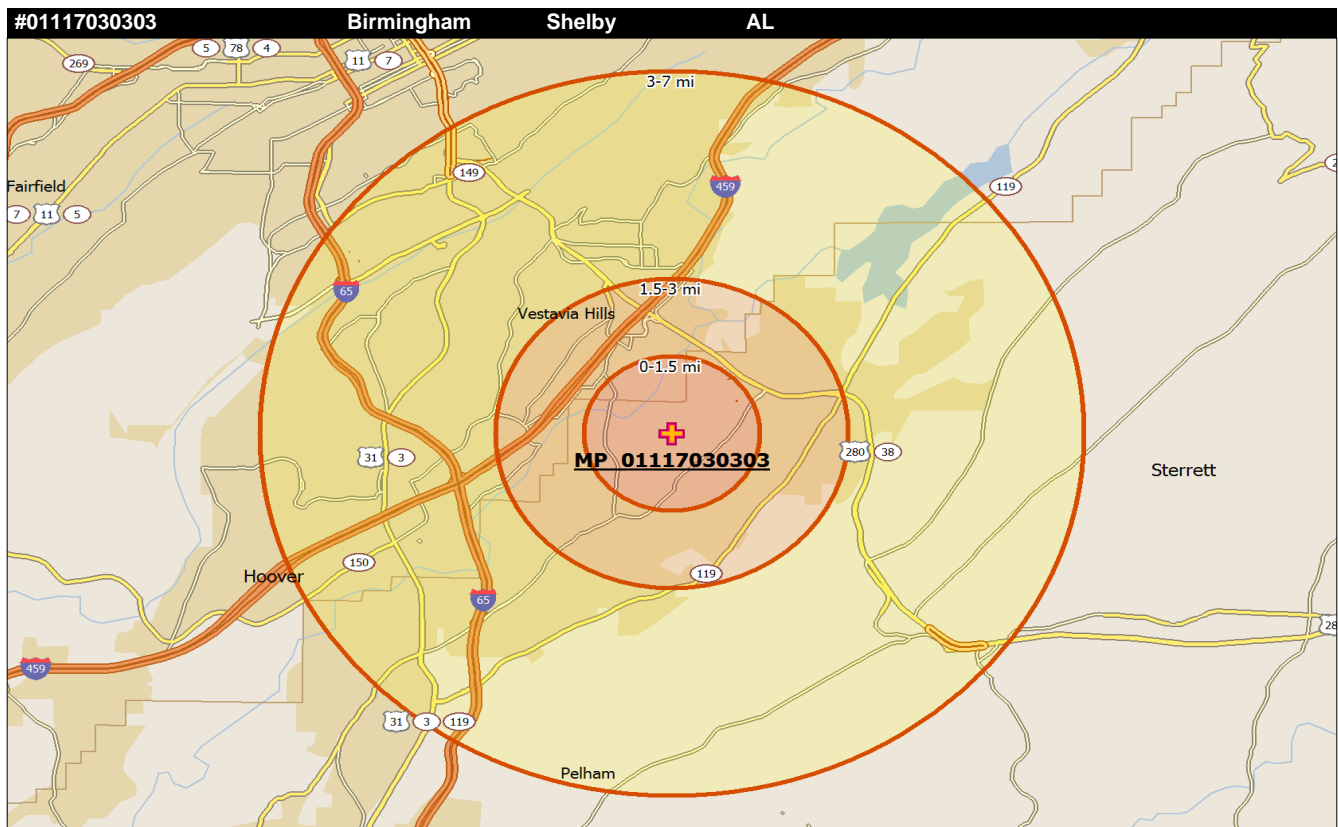
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114 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01117030204	Total Households in 3 mi Ring	5,663
CT Centroid Latitude	33.43385	Active Evangelical HHLDS	673
CT Centroid Longitude	-86.62682	Active Evangelical PERCENT	11.89%
City Location	Birmingham	Unreached HHLDS	4,128
County Location	Shelby	Unreached Percent	72.89%
Sitescape Category code	2	Religious but NOT Evang HHLDS	993
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	17.54%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	758
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	13.38%
Density Assignment	A	NOT Evangelical NOT Interested HHLDS	2,377
Population Pattern	50000-100000-100000	NOT Evangelical NOT Interested PERCENT	41.97%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	83.28%	Low Education County	False
Mainstay Community	2.17%	Low Employment County	False
Working Community	0%	Persistent Poverty County	False
Country Community	5.07%	Population Loss County	False
Aspiring Community	9.46%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.68	Racial Diversity Index	21.67
Ancestry Diversity Index	90.23	Diversity Composite Index	50.97
Foreign Born Diversity Index	51.67	Population Density Index	22.69



115 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01117030303	Total Households in 3 mi Ring	16,140
CT Centroid Latitude	33.40755	Active Evangelical HHLDS	1,931
CT Centroid Longitude	-86.72201	Active Evangelical PERCENT	11.97%
City Location	Birmingham	Unreached HHLDS	11,739
County Location	Shelby	Unreached Percent	72.73%
Sitescape Category code	3	Religious but NOT Evang HHLDS	2,501
Sitescape Group code	3.2	Religious but NOT Evang PERCENT	15.49%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,166
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.42%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	7,072
Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.82%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	63.92%	Low Education County	False
Mainstay Community	6.79%	Low Employment County	False
Working Community	0.17%	Persistent Poverty County	False
Country Community	0.29%	Population Loss County	False
Aspiring Community	28.83%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	21.80	Racial Diversity Index	27.97
Ancestry Diversity Index	90.16	Diversity Composite Index	50.16
Foreign Born Diversity Index	91.25	Population Density Index	45.99

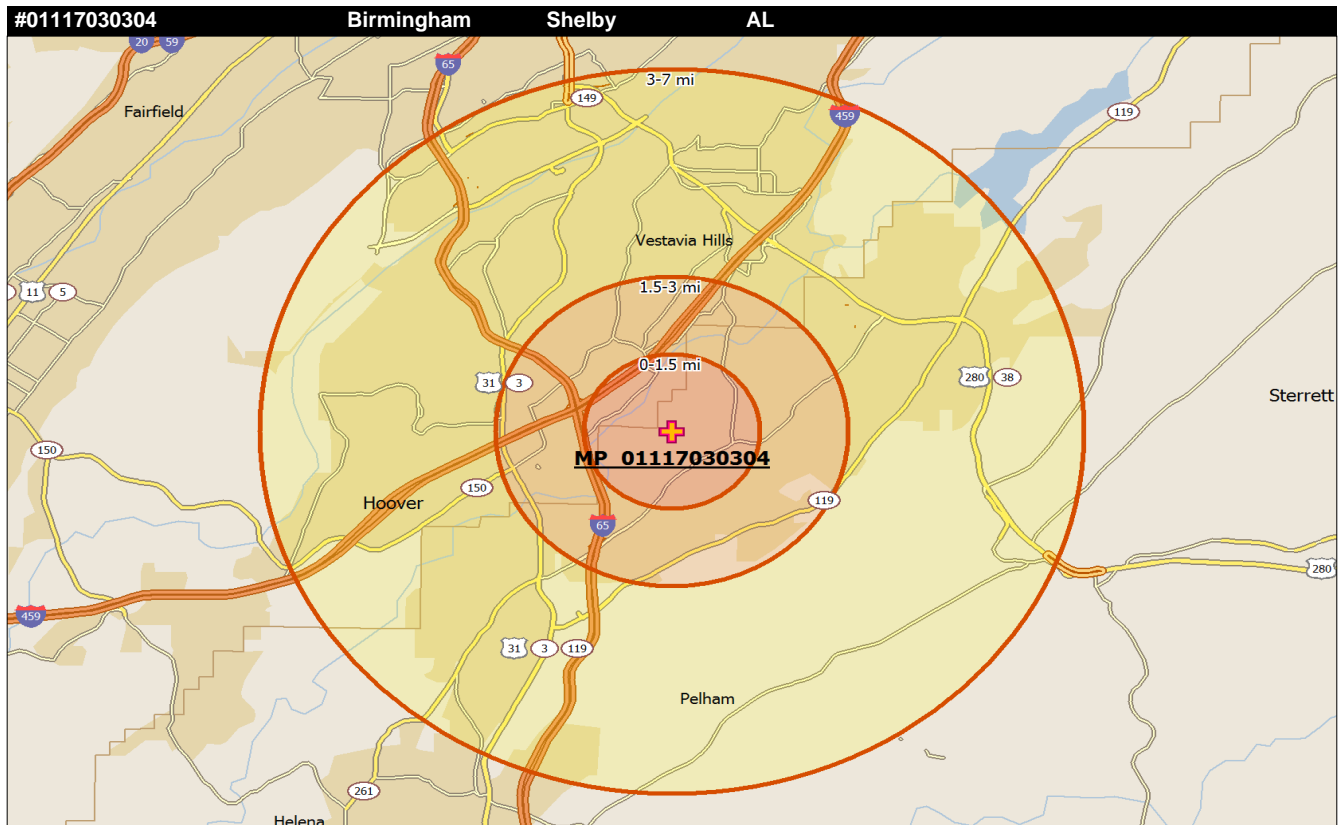
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116 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01117030304	Total Households in 3 mi Ring	18,126
CT Centroid Latitude	33.38730	Active Evangelical HHLDS	2,303
CT Centroid Longitude	-86.75671	Active Evangelical PERCENT	12.71%
City Location	Birmingham	Unreached HHLDS	12,879
County Location	Shelby	Unreached Percent	71.05%
Sitescape Category code	3	Religious but NOT Evang HHLDS	2,650
Sitescape Group code	3.2	Religious but NOT Evang PERCENT	14.62%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,405
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.27%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	7,824
Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.16%

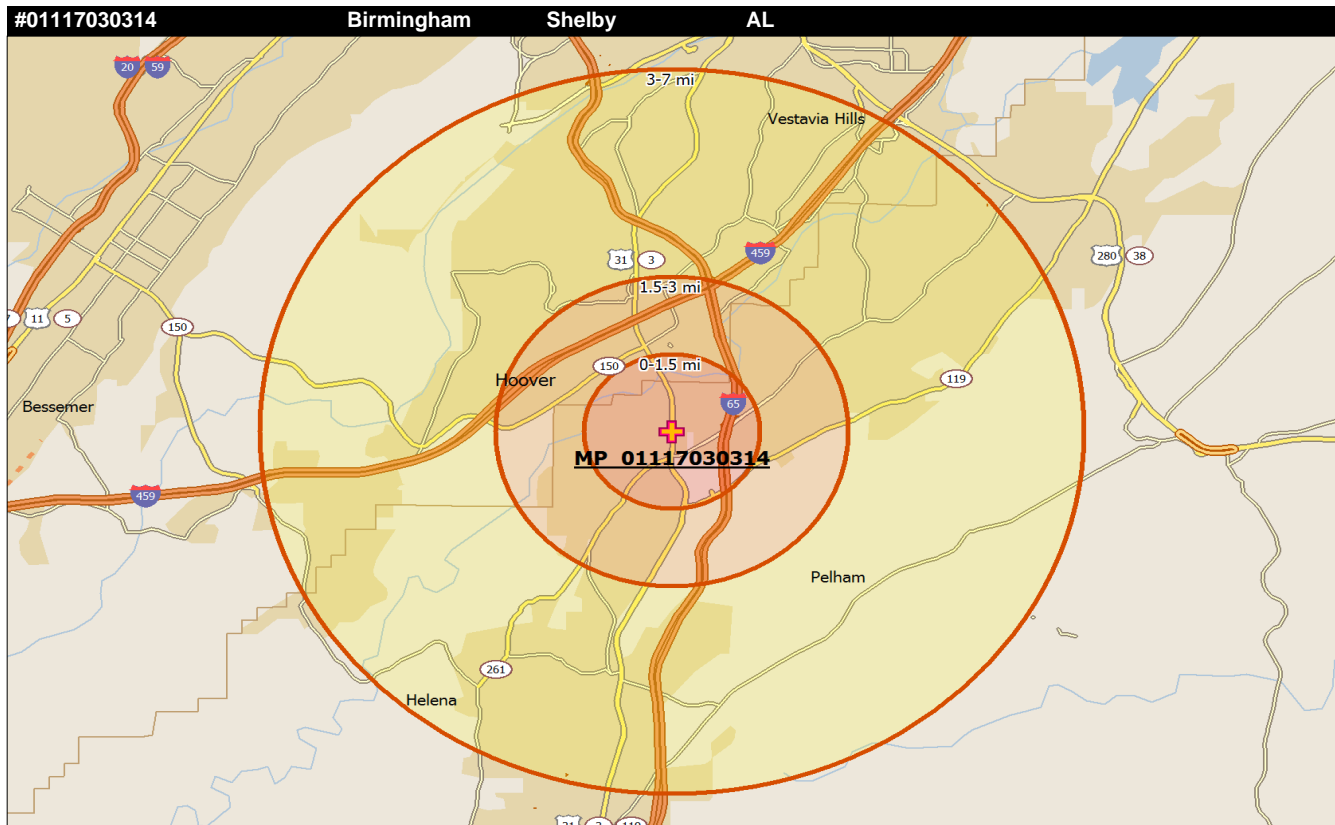
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	57.87%	Low Education County	False
Mainstay Community	5.32%	Low Employment County	False
Working Community	3.42%	Persistent Poverty County	False
Country Community	0.29%	Population Loss County	False
Aspiring Community	32.6%	Nonmetro Recreation County	False
Urban Community	0.5%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	47.78	Racial Diversity Index	42.79
Ancestry Diversity Index	84.24	Diversity Composite Index	64.33
Foreign Born Diversity Index	45.66	Population Density Index	46.14

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117 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01117030314	Total Households in 3 mi Ring	18,863
CT Centroid Latitude	33.35313	Active Evangelical HHLDS	2,389
CT Centroid Longitude	-86.79551	Active Evangelical PERCENT	12.66%
City Location	Birmingham	Unreached HHLDS	13,420
County Location	Shelby	Unreached Percent	71.14%
Sitescape Category code	3	Religious but NOT Evang HHLDS	2,743
Sitescape Group code	3.2	Religious but NOT Evang PERCENT	14.54%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,479
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	13.14%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	8,197
Population Pattern	50000-250000-250000	NOT Evangelical NOT Interested PERCENT	43.46%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	57.28%	Low Education County	False
Mainstay Community	3.03%	Low Employment County	False
Working Community	1.83%	Persistent Poverty County	False
Country Community	0.06%	Population Loss County	False
Aspiring Community	37.32%	Nonmetro Recreation County	False
Urban Community	0.48%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	52.88	Racial Diversity Index	48.89
Ancestry Diversity Index	73.24	Diversity Composite Index	53.57
Foreign Born Diversity Index	35.07	Population Density Index	42.06

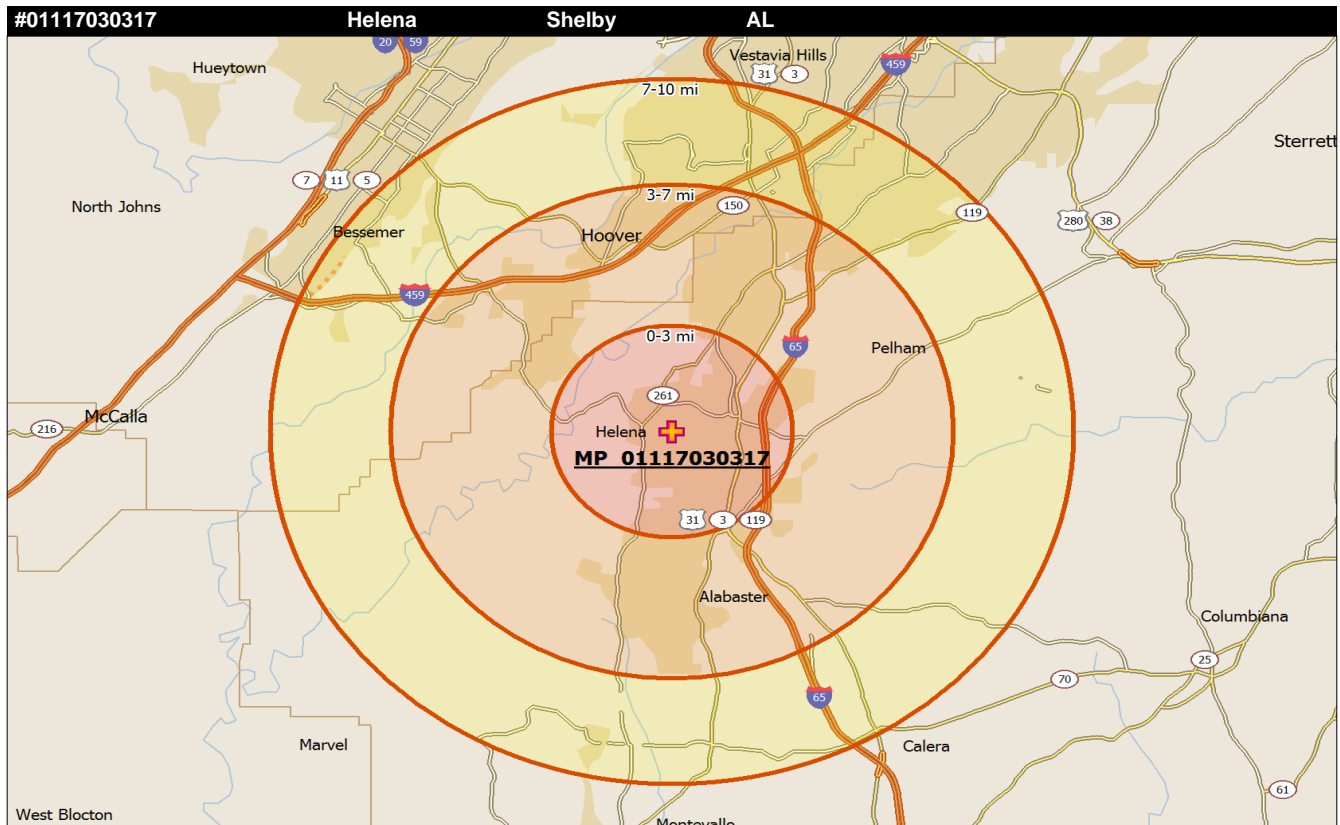
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118 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01117030317	Total Households in 3 mi Ring	13,323
CT Centroid Latitude	33.27891	Active Evangelical HHLDS	1,863
CT Centroid Longitude	-86.83952	Active Evangelical PERCENT	13.99%
City Location	Helena	Unreached HHLDS	9,074
County Location	Shelby	Unreached Percent	68.11%
Sitescape Category code	2	Religious but NOT Evang HHLDS	1,980
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	14.86%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,749
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	13.13%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	5,350
Population Pattern	50000-100000-100000	NOT Evangelical NOT Interested PERCENT	40.15%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	56.46%	Low Education County	False
Mainstay Community	28.63%	Low Employment County	False
Working Community	1.25%	Persistent Poverty County	False
Country Community	0.38%	Population Loss County	False
Aspiring Community	12.5%	Nonmetro Recreation County	False
Urban Community	0.75%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	15.13	Racial Diversity Index	35.99
Ancestry Diversity Index	82.45	Diversity Composite Index	32.06
Foreign Born Diversity Index	21.21	Population Density Index	37.17

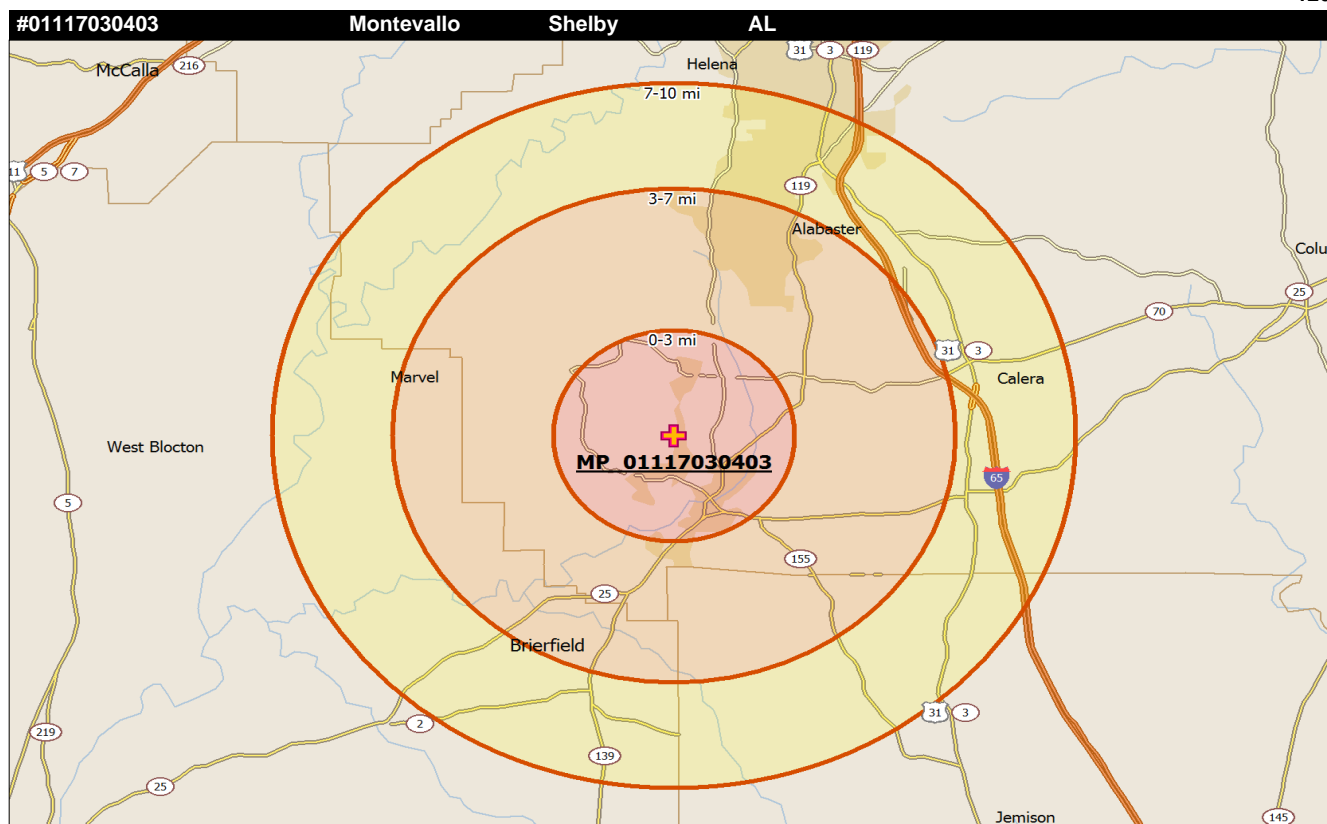
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119 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01117030403	Total Households in 3 mi Ring	1,279
CT Centroid Latitude	33.12598	Active Evangelical HHLDS	202
CT Centroid Longitude	-86.87832	Active Evangelical PERCENT	15.76%
City Location	Montevallo	Unreached HHLDS	819
County Location	Shelby	Unreached Percent	64.02%
Sitescape Category code	2	Religious but NOT Evang HHLDS	245
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	19.19%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	88
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	6.87%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	501
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.14%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.08%	Low Education County	False
Mainstay Community	3.21%	Low Employment County	False
Working Community	31.9%	Persistent Poverty County	False
Country Community	28.46%	Population Loss County	False
Aspiring Community	8.29%	Nonmetro Recreation County	False
Urban Community	27.99%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	21.46	Racial Diversity Index	60.16
Ancestry Diversity Index	41.87	Diversity Composite Index	23.69
Foreign Born Diversity Index	21.56	Population Density Index	18.23

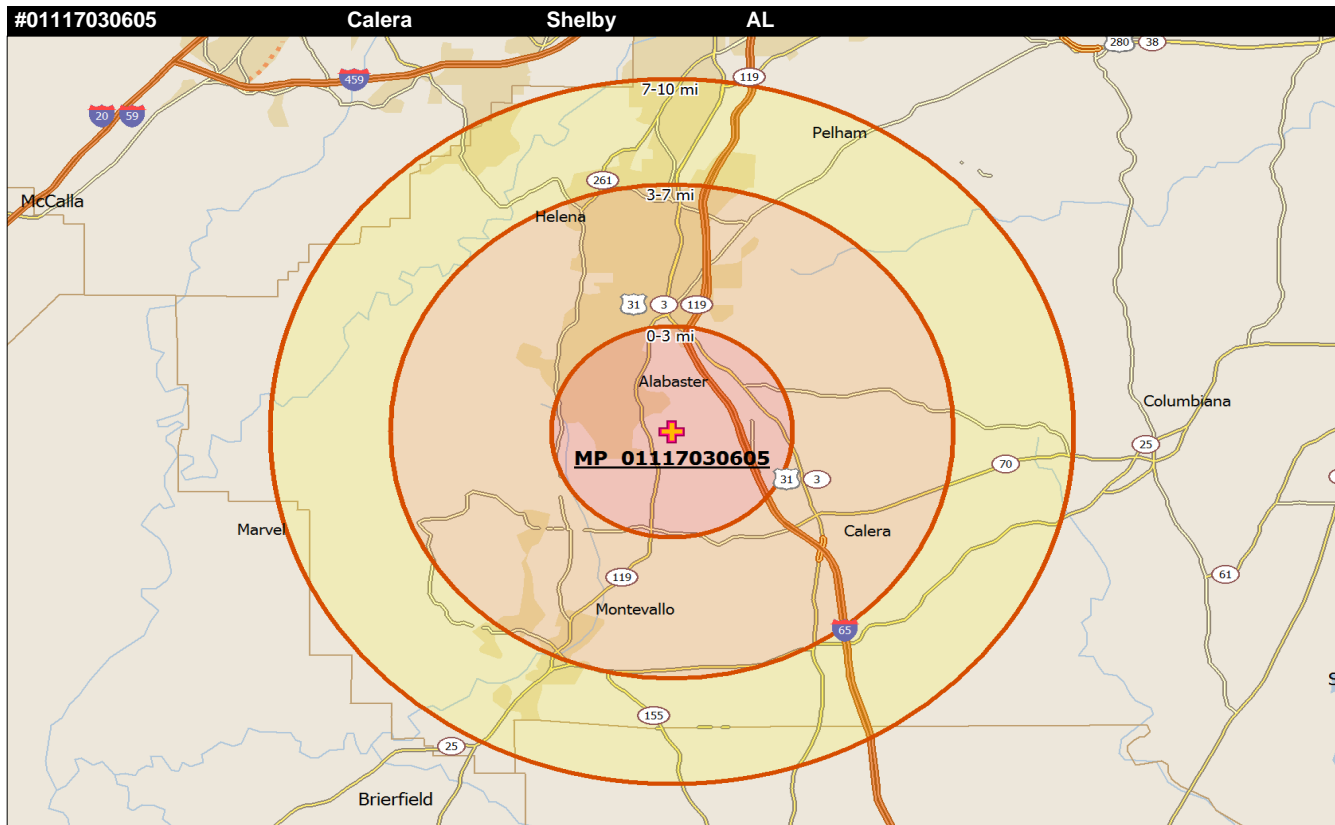
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120 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01117030605	Total Households in 3 mi Ring	3,676
CT Centroid Latitude	33.19043	Active Evangelical HHLDS	555
CT Centroid Longitude	-86.81374	Active Evangelical PERCENT	15.10%
City Location	Calera	Unreached HHLDS	2,410
County Location	Shelby	Unreached Percent	65.57%
Sitescape Category code	2	Religious but NOT Evang HHLDS	463
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	12.6%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	435
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.83%
Density Assignment	M	NOT Evangelical NOT Interested HHLDS	1,513
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	41.15%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	25.73%	Low Education County	False
Mainstay Community	58.43%	Low Employment County	False
Working Community	0.57%	Persistent Poverty County	False
Country Community	3.45%	Population Loss County	False
Aspiring Community	5.3%	Nonmetro Recreation County	False
Urban Community	6.47%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	19.71	Racial Diversity Index	26.50
Ancestry Diversity Index	72.00	Diversity Composite Index	23.22
Foreign Born Diversity Index	60.36	Population Density Index	27.63

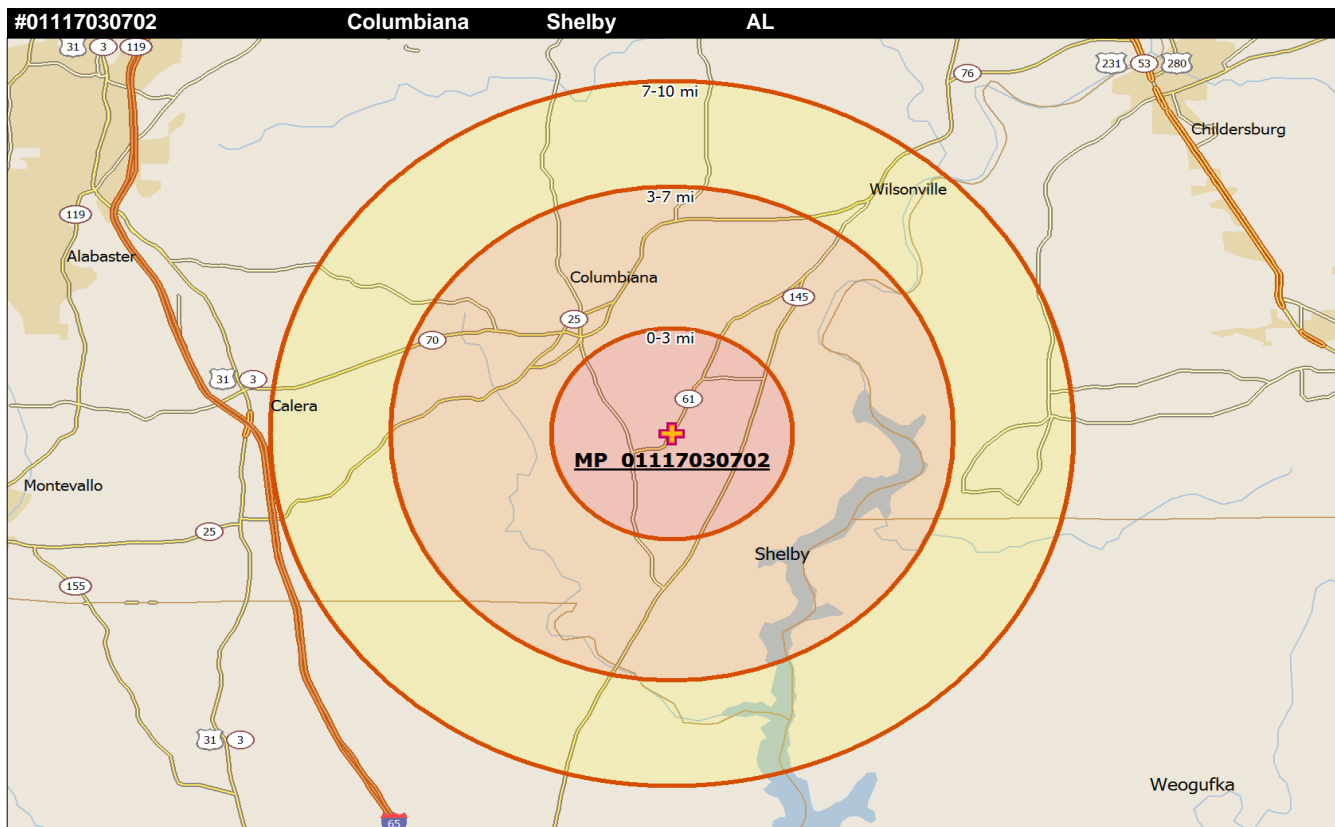
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121 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01117030702	Total Households in 3 mi Ring	1,660
CT Centroid Latitude	33.13828	Active Evangelical HHLDS	258
CT Centroid Longitude	-86.56797	Active Evangelical PERCENT	15.53%
City Location	Columbiana	Unreached HHLDS	1,072
County Location	Shelby	Unreached Percent	64.55%
Sitescape Category code	2	Religious but NOT Evang HHLDS	277
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	16.7%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	178
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.7%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	621
Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	37.39%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	4.4%	Low Education County	False
Mainstay Community	6.45%	Low Employment County	False
Working Community	25.36%	Persistent Poverty County	False
Country Community	35.84%	Population Loss County	False
Aspiring Community	12.89%	Nonmetro Recreation County	False
Urban Community	15%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	6.34	Racial Diversity Index	45.64
Ancestry Diversity Index	35.53	Diversity Composite Index	8.06
Foreign Born Diversity Index	11.36	Population Density Index	13.98

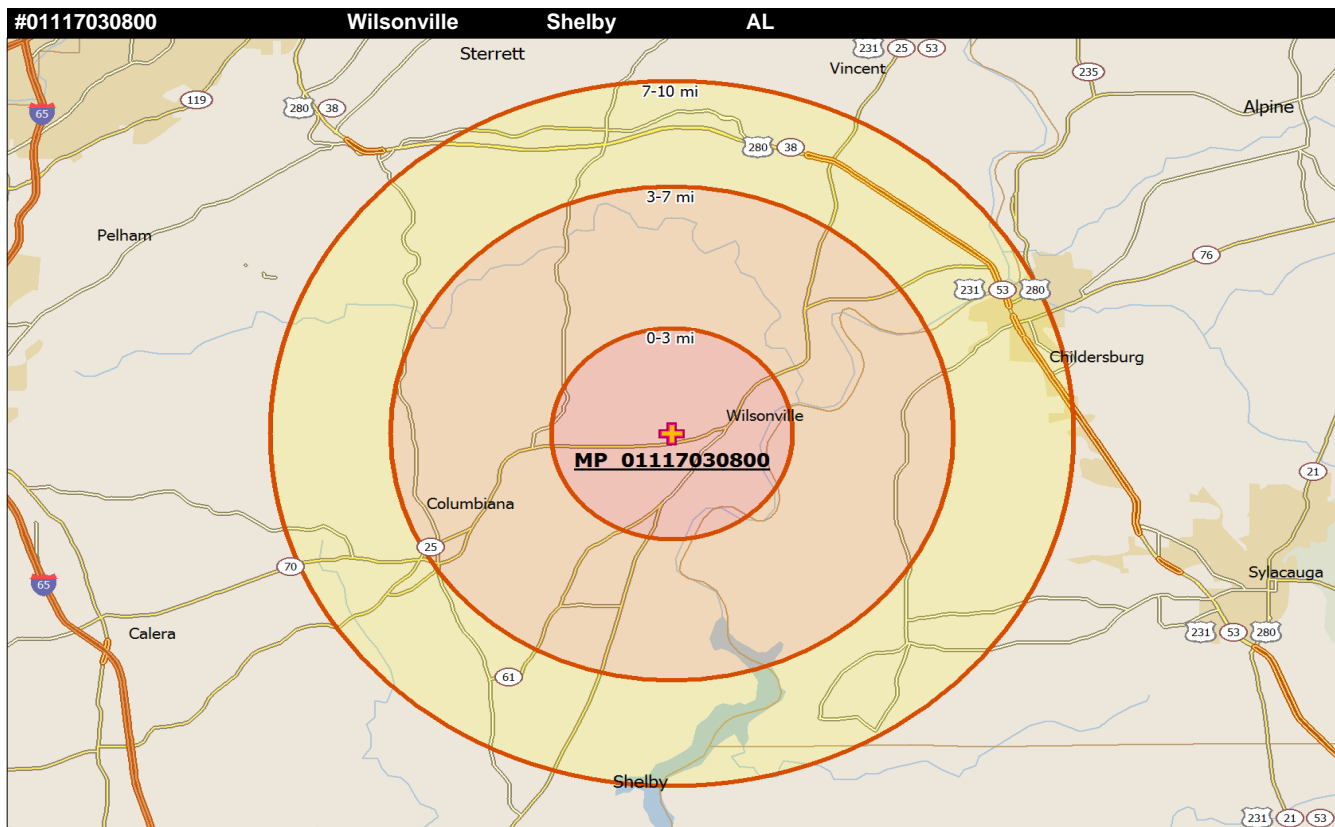
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122 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01117030800	Total Households in 3 mi Ring	1,342
CT Centroid Latitude	33.23171	Active Evangelical HHLDS	218
CT Centroid Longitude	-86.50677	Active Evangelical PERCENT	16.21%
City Location	Wilsonville	Unreached HHLDS	846
County Location	Shelby	Unreached Percent	63.06%
Sitescape Category code	2	Religious but NOT Evang HHLDS	142
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	10.59%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	178
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	13.28%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	526
Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	39.2%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	17.14%	Low Education County	False
Mainstay Community	25.11%	Low Employment County	False
Working Community	9.99%	Persistent Poverty County	False
Country Community	41.65%	Population Loss County	False
Aspiring Community	1.71%	Nonmetro Recreation County	False
Urban Community	4.4%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.85	Racial Diversity Index	21.81
Ancestry Diversity Index	57.06	Diversity Composite Index	11.50
Foreign Born Diversity Index	26.39	Population Density Index	13.20

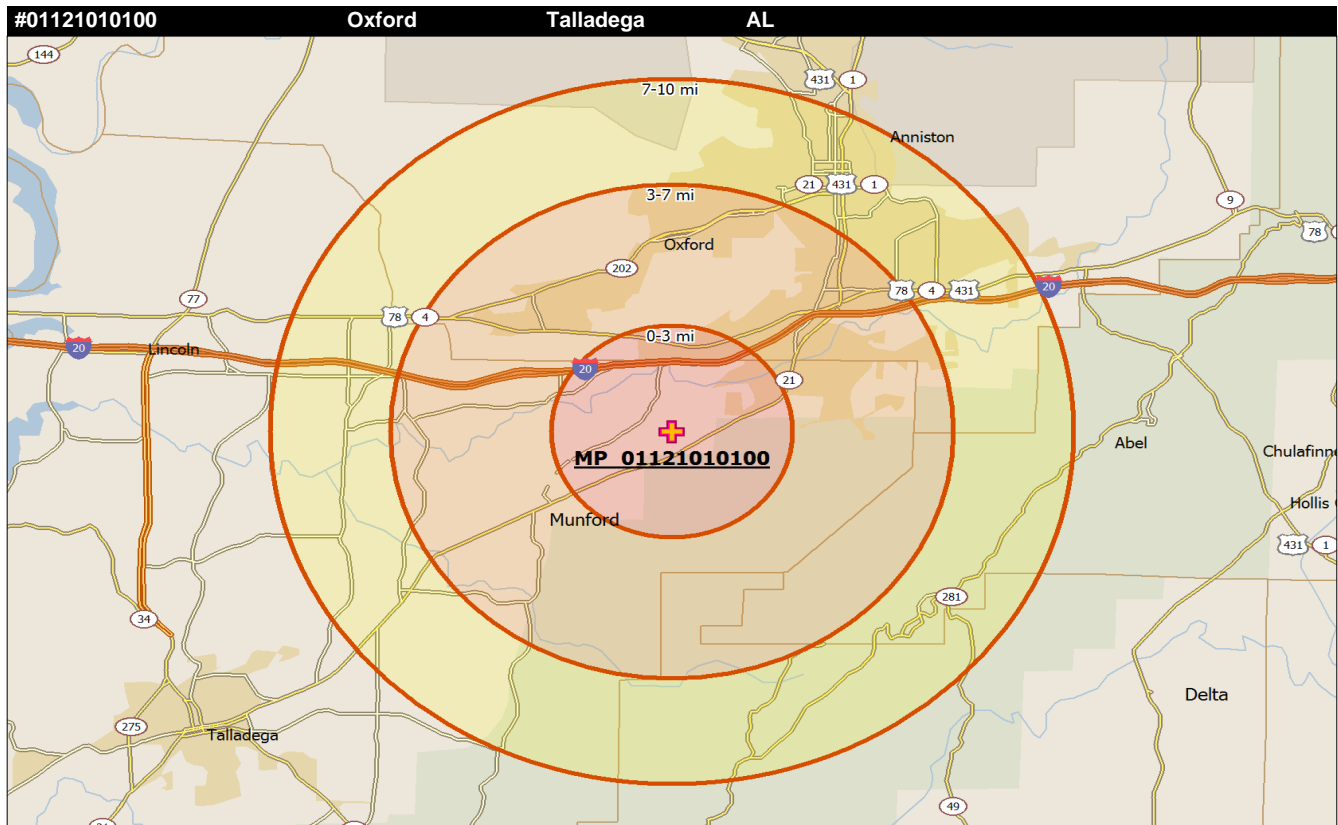
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123 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01121010100	Total Households in 3 mi Ring	2,649
CT Centroid Latitude	33.55664	Active Evangelical HHLDS	560
CT Centroid Longitude	-85.90007	Active Evangelical PERCENT	21.13%
City Location	Oxford	Unreached HHLDS	1,755
County Location	Talladega	Unreached Percent	66.27%
Sitescape Category code	2	Religious but NOT Evang HHLDS	373
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.08%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	327
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.35%
Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	1,055
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.83%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7.78%	Low Education County	True
Mainstay Community	43.19%	Low Employment County	False
Working Community	23.9%	Persistent Poverty County	False
Country Community	10.76%	Population Loss County	False
Aspiring Community	11.66%	Nonmetro Recreation County	False
Urban Community	2.68%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	6.32	Racial Diversity Index	33.71
Ancestry Diversity Index	32.99	Diversity Composite Index	12.64
Foreign Born Diversity Index	41.43	Population Density Index	13.91

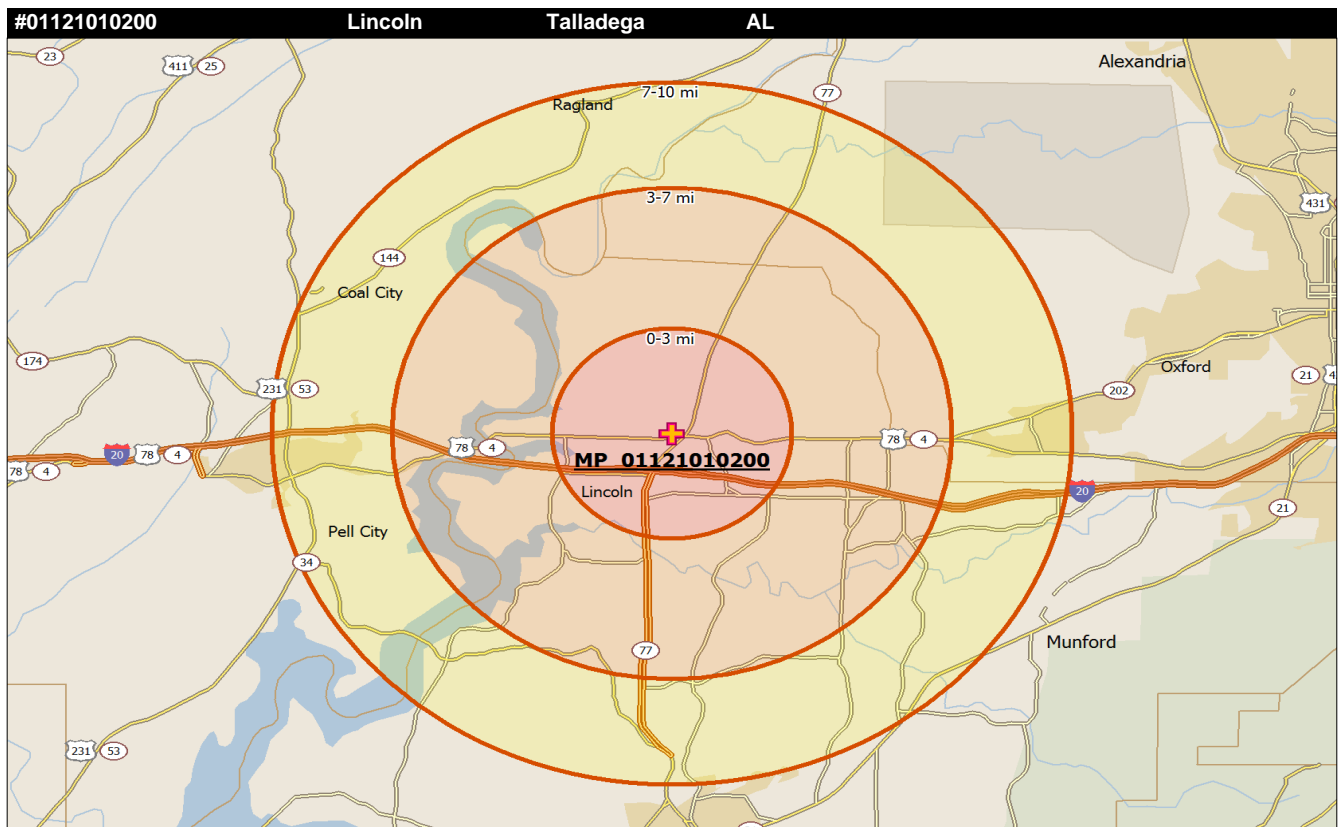
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124 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01121010200	Total Households in 3 mi Ring	1,483
CT Centroid Latitude	33.60599	Active Evangelical HHLDS	327
CT Centroid Longitude	-86.11543	Active Evangelical PERCENT	22.02%
City Location	Lincoln	Unreached HHLDS	963
County Location	Talladega	Unreached Percent	64.95%
Sitescape Category code	2	Religious but NOT Evang HHLDS	274
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	18.45%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	139
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.35%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	551
Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	37.16%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.43%	Low Education County	True
Mainstay Community	12.2%	Low Employment County	False
Working Community	8.83%	Persistent Poverty County	False
Country Community	35.6%	Population Loss County	False
Aspiring Community	29.06%	Nonmetro Recreation County	False
Urban Community	11.94%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	17.37	Racial Diversity Index	49.14
Ancestry Diversity Index	25.40	Diversity Composite Index	15.78
Foreign Born Diversity Index	24.38	Population Density Index	14.81

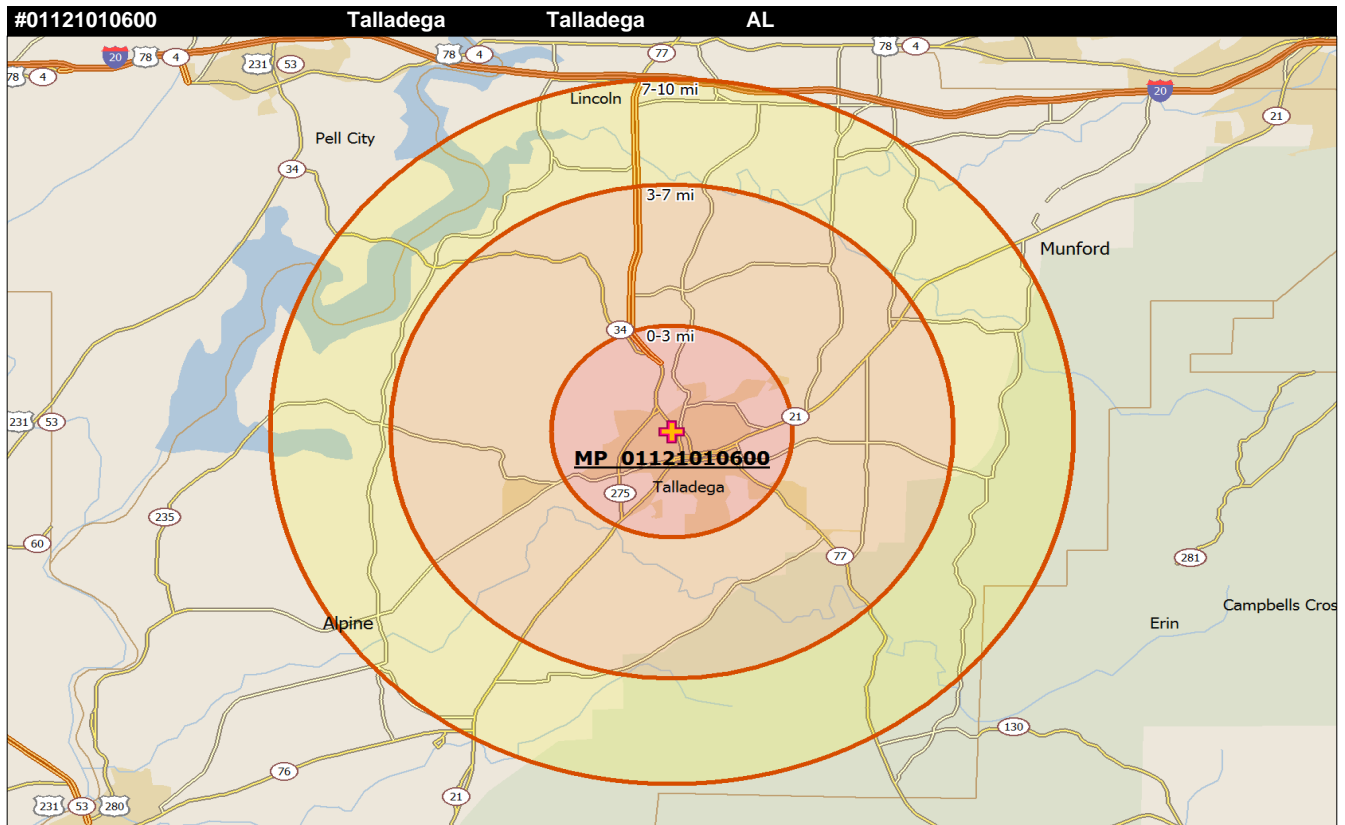
Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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MISSION POINT REPORT
TOP UNREACHED LOCATIONS IN NORTH CENTRAL REGION

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125 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01121010600	Total Households in 3 mi Ring	5,533
CT Centroid Latitude	33.44499	Active Evangelical HHLDS	1,099
CT Centroid Longitude	-86.11094	Active Evangelical PERCENT	19.87%
City Location	Talladega	Unreached HHLDS	3,778
County Location	Talladega	Unreached Percent	68.28%
Sitescape Category code	2	Religious but NOT Evang HHLDS	1,344
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	24.29%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	291
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	5.25%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	2,275
Population Pattern	50000-50000-10000	NOT Evangelical NOT Interested PERCENT	41.11%

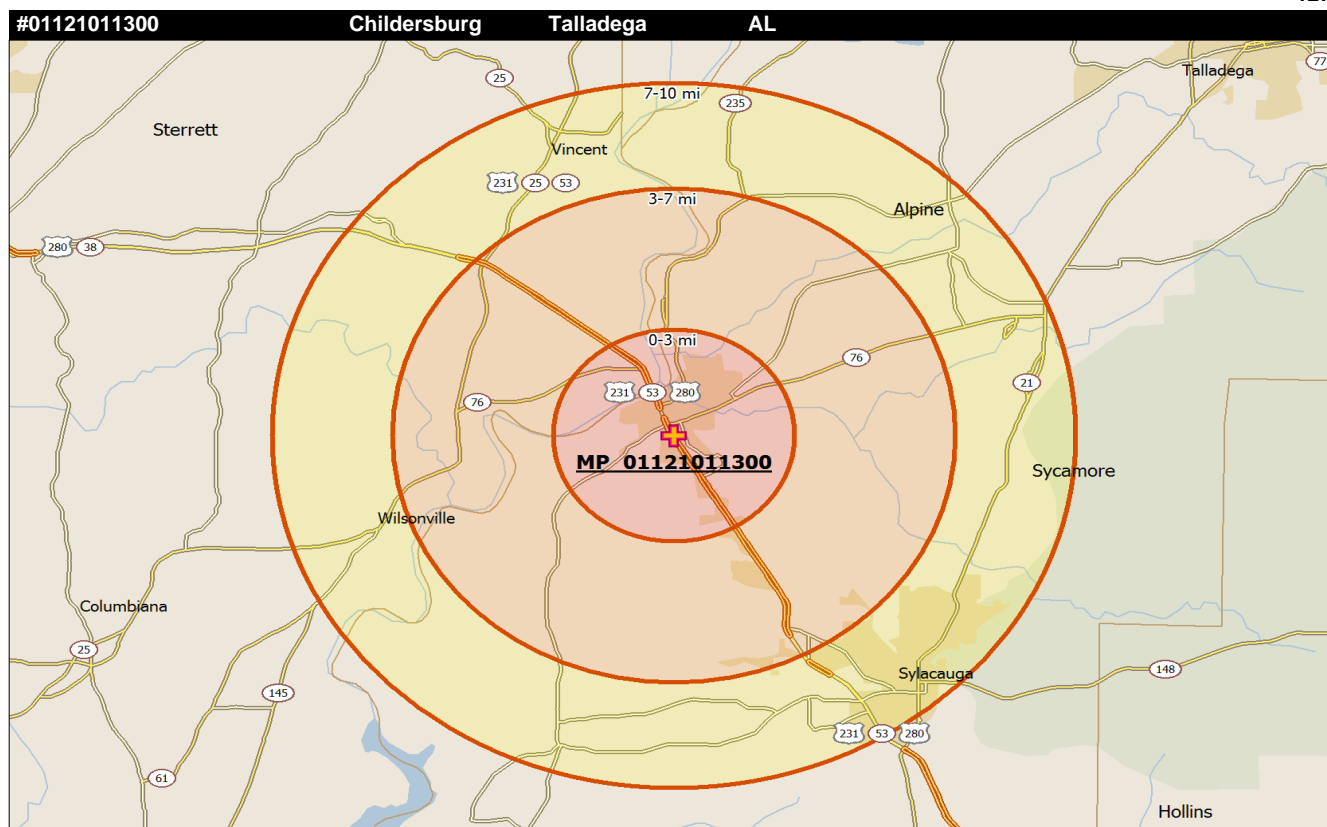
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.18%	Low Education County	True
Mainstay Community	5.78%	Low Employment County	False
Working Community	12.83%	Persistent Poverty County	False
Country Community	5.64%	Population Loss County	False
Aspiring Community	18.9%	Nonmetro Recreation County	False
Urban Community	53.62%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	6.54	Racial Diversity Index	62.66
Ancestry Diversity Index	14.06	Diversity Composite Index	8.50
Foreign Born Diversity Index	31.46	Population Density Index	25.83

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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126	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01121011300	Total Households in 3 mi Ring	2,659
	CT Centroid Latitude	33.27292	Active Evangelical HHLDS	526
	CT Centroid Longitude	-86.35605	Active Evangelical PERCENT	19.76%
	City Location	Childersburg	Unreached HHLDS	1,820
	County Location	Talladega	Unreached Percent	68.44%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	513
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	19.31%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	250
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.39%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	1,080
	Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	40.63%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	6.81%	Low Education County	True
Mainstay Community	2.86%	Low Employment County	False
Working Community	47.09%	Persistent Poverty County	False
Country Community	4.44%	Population Loss County	False
Aspiring Community	14.86%	Nonmetro Recreation County	False
Urban Community	23.92%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.23	Racial Diversity Index	46.90
Ancestry Diversity Index	17.75	Diversity Composite Index	14.13
Foreign Born Diversity Index	44.50	Population Density Index	15.97

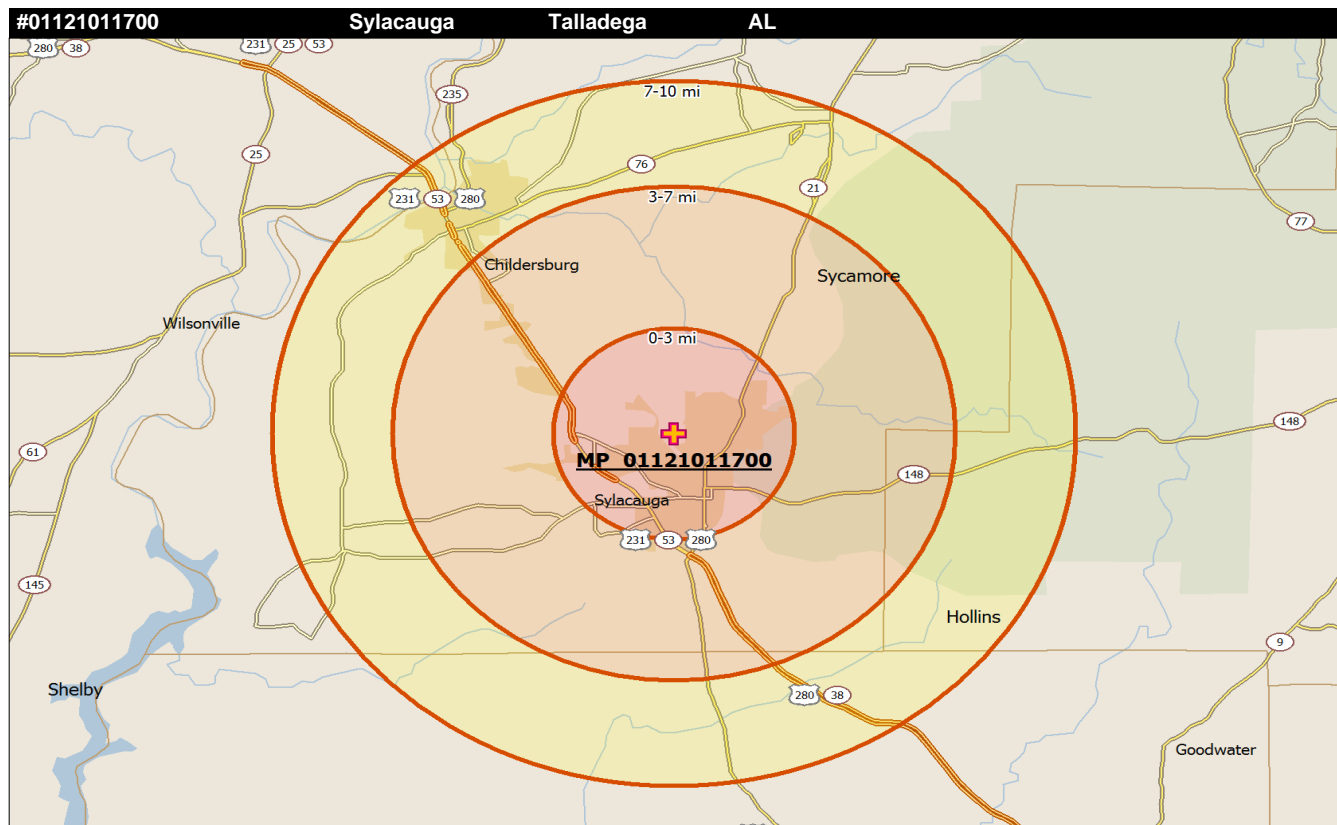
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MISSION POINT REPORT
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127 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01121011700	Total Households in 3 mi Ring	6,153
CT Centroid Latitude	33.19382	Active Evangelical HHLDS	1,242
CT Centroid Longitude	-86.26387	Active Evangelical PERCENT	20.18%
City Location	Sylacauga	Unreached HHLDS	4,172
County Location	Talladega	Unreached Percent	67.81%
Sitescape Category code	2	Religious but NOT Evang HHLDS	1,259
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	20.47%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	482
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	7.84%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	2,525
Population Pattern	50000-50000-10000	NOT Evangelical NOT Interested PERCENT	41.04%

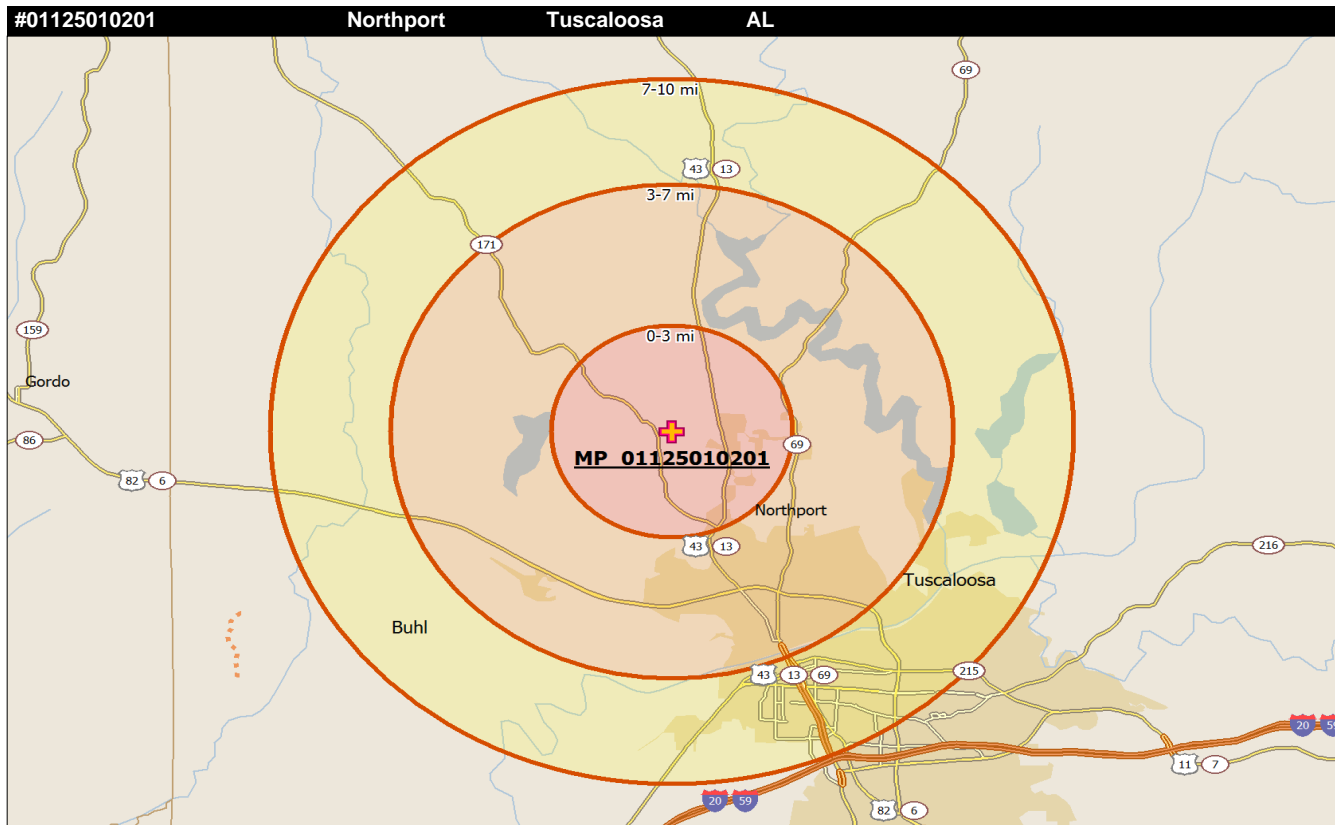
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.1%	Low Education County	True
Mainstay Community	3.48%	Low Employment County	False
Working Community	41.09%	Persistent Poverty County	False
Country Community	7.54%	Population Loss County	False
Aspiring Community	15.23%	Nonmetro Recreation County	False
Urban Community	29.56%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.18	Racial Diversity Index	50.59
Ancestry Diversity Index	22.61	Diversity Composite Index	10.70
Foreign Born Diversity Index	60.71	Population Density Index	27.28

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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128 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01125010201	Total Households in 3 mi Ring	3,139
CT Centroid Latitude	33.30475	Active Evangelical HHLDS	642
CT Centroid Longitude	-87.62207	Active Evangelical PERCENT	20.45%
City Location	Northport	Unreached HHLDS	2,116
County Location	Tuscaloosa	Unreached Percent	67.42%
Sitescape Category code	2	Religious but NOT Evang HHLDS	444
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.16%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	404
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.86%
Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	1,268
Population Pattern	10000-50000-100000	NOT Evangelical NOT Interested PERCENT	40.4%

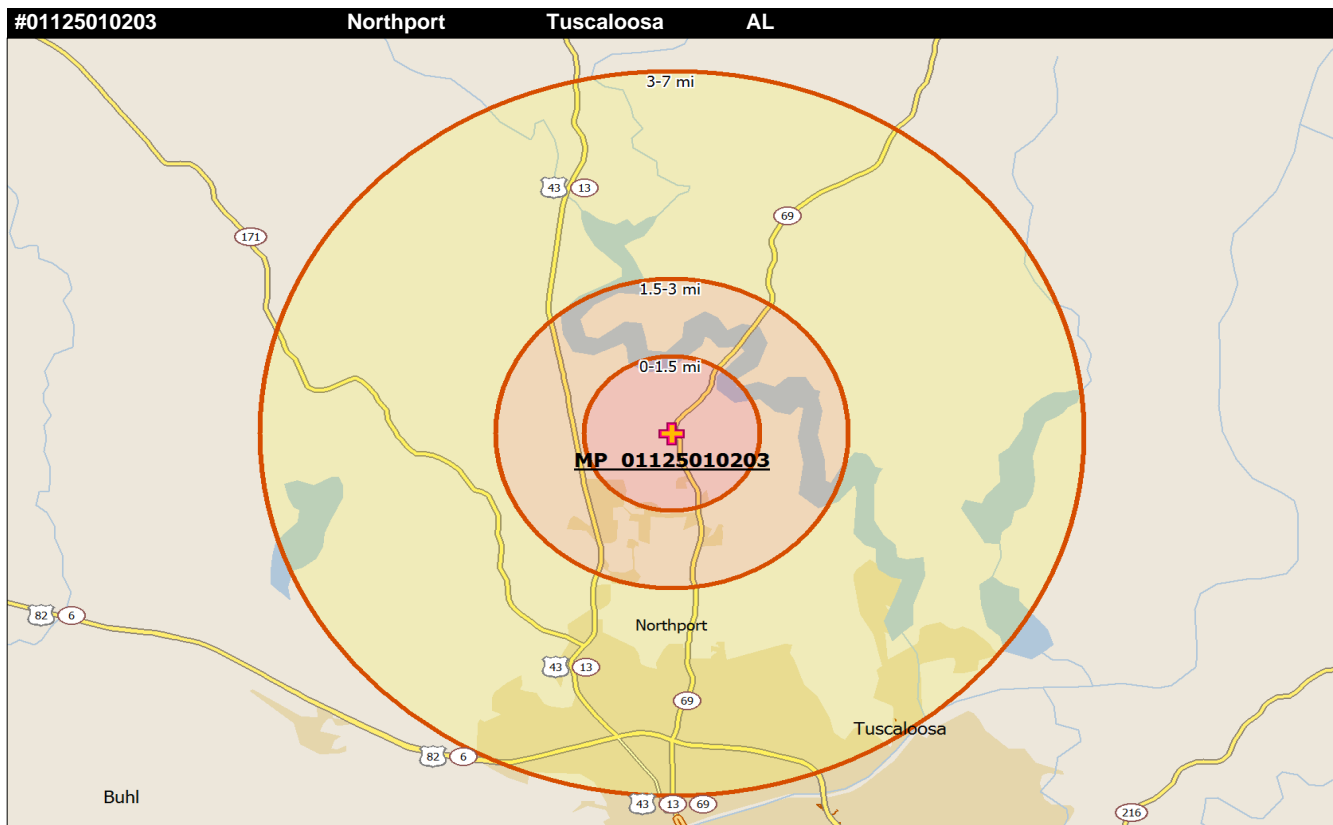
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	31%	Low Education County	False
Mainstay Community	39.41%	Low Employment County	False
Working Community	12.3%	Persistent Poverty County	False
Country Community	9.97%	Population Loss County	False
Aspiring Community	7.36%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	22.66	Racial Diversity Index	26.29
Ancestry Diversity Index	57.19	Diversity Composite Index	20.59
Foreign Born Diversity Index	67.26	Population Density Index	20.55

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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129 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01125010203	Total Households in 3 mi Ring	3,765
CT Centroid Latitude	33.32493	Active Evangelical HHLDS	763
CT Centroid Longitude	-87.57669	Active Evangelical PERCENT	20.25%
City Location	Northport	Unreached HHLDS	2,548
County Location	Tuscaloosa	Unreached Percent	67.67%
Sitescape Category code	3	Religious but NOT Evang HHLDS	561
Sitescape Group code	3.2	Religious but NOT Evang PERCENT	14.89%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	452
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	12.01%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	1,535
Population Pattern	50000-50000-100000	NOT Evangelical NOT Interested PERCENT	40.77%

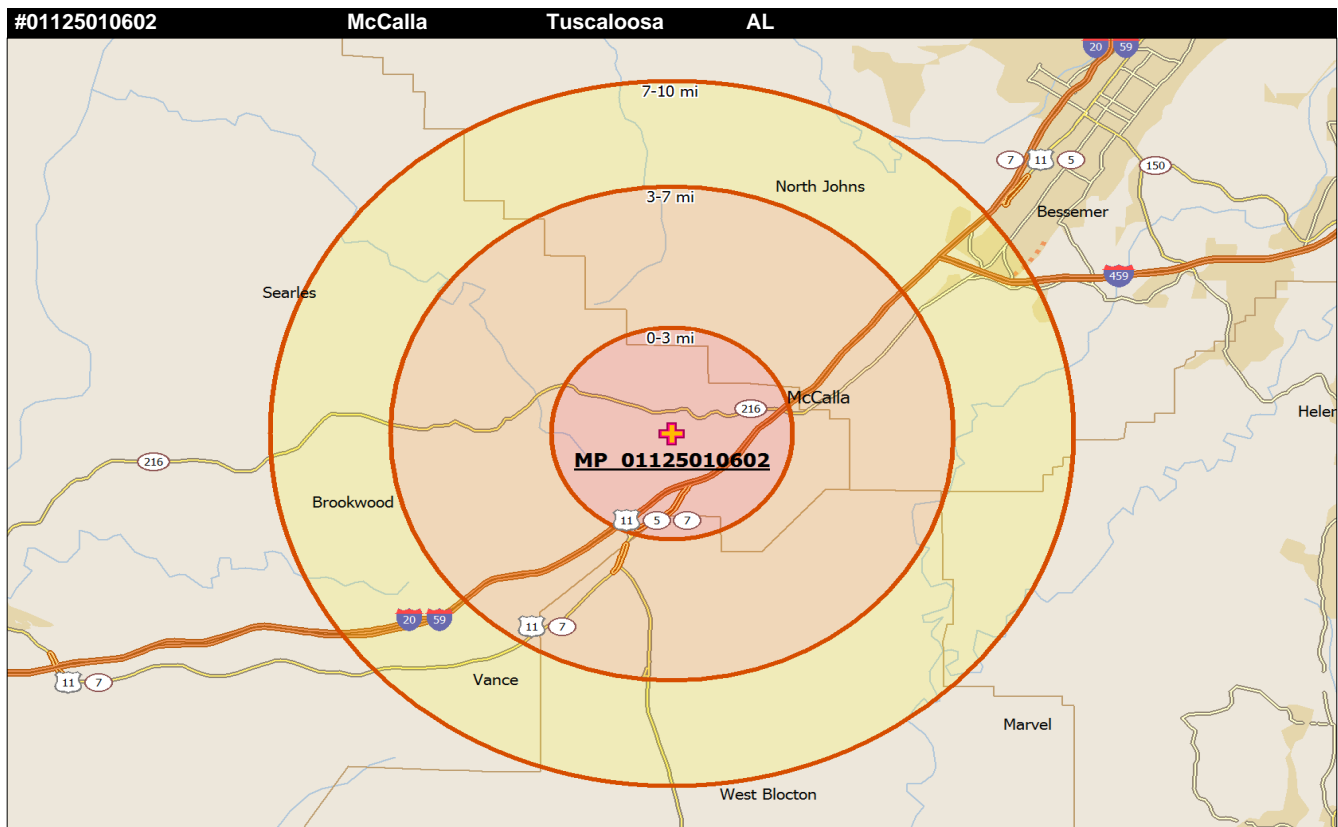
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	52.64%	Low Education County	False
Mainstay Community	30.62%	Low Employment County	False
Working Community	6.64%	Persistent Poverty County	False
Country Community	3.27%	Population Loss County	False
Aspiring Community	6.8%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.11	Racial Diversity Index	23.86
Ancestry Diversity Index	78.80	Diversity Composite Index	27.74
Foreign Born Diversity Index	66.71	Population Density Index	22.34

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130 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01125010602	Total Households in 3 mi Ring	2,818
CT Centroid Latitude	33.26992	Active Evangelical HHLDS	667
CT Centroid Longitude	-87.14238	Active Evangelical PERCENT	23.67%
City Location	McCalla	Unreached HHLDS	1,754
County Location	Tuscaloosa	Unreached Percent	62.25%
Sitescape Category code	2	Religious but NOT Evang HHLDS	284
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	10.06%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	372
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	13.21%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,099
Population Pattern	10000-50000-10000	NOT Evangelical NOT Interested PERCENT	38.98%

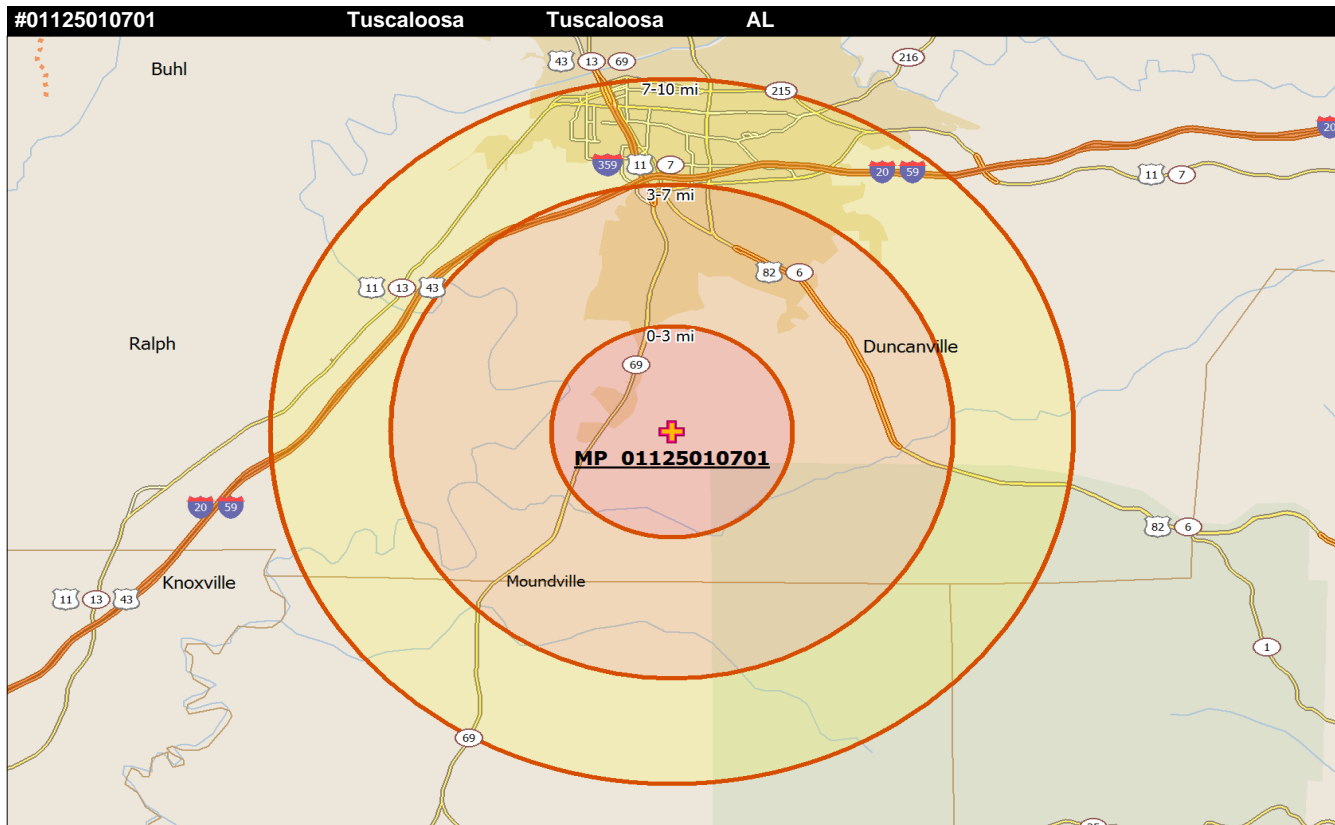
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	4.22%	Low Education County	False
Mainstay Community	65.12%	Low Employment County	False
Working Community	4.19%	Persistent Poverty County	False
Country Community	21.33%	Population Loss County	False
Aspiring Community	2.06%	Nonmetro Recreation County	False
Urban Community	3.09%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.76	Racial Diversity Index	16.01
Ancestry Diversity Index	82.56	Diversity Composite Index	13.02
Foreign Born Diversity Index	25.26	Population Density Index	18.88

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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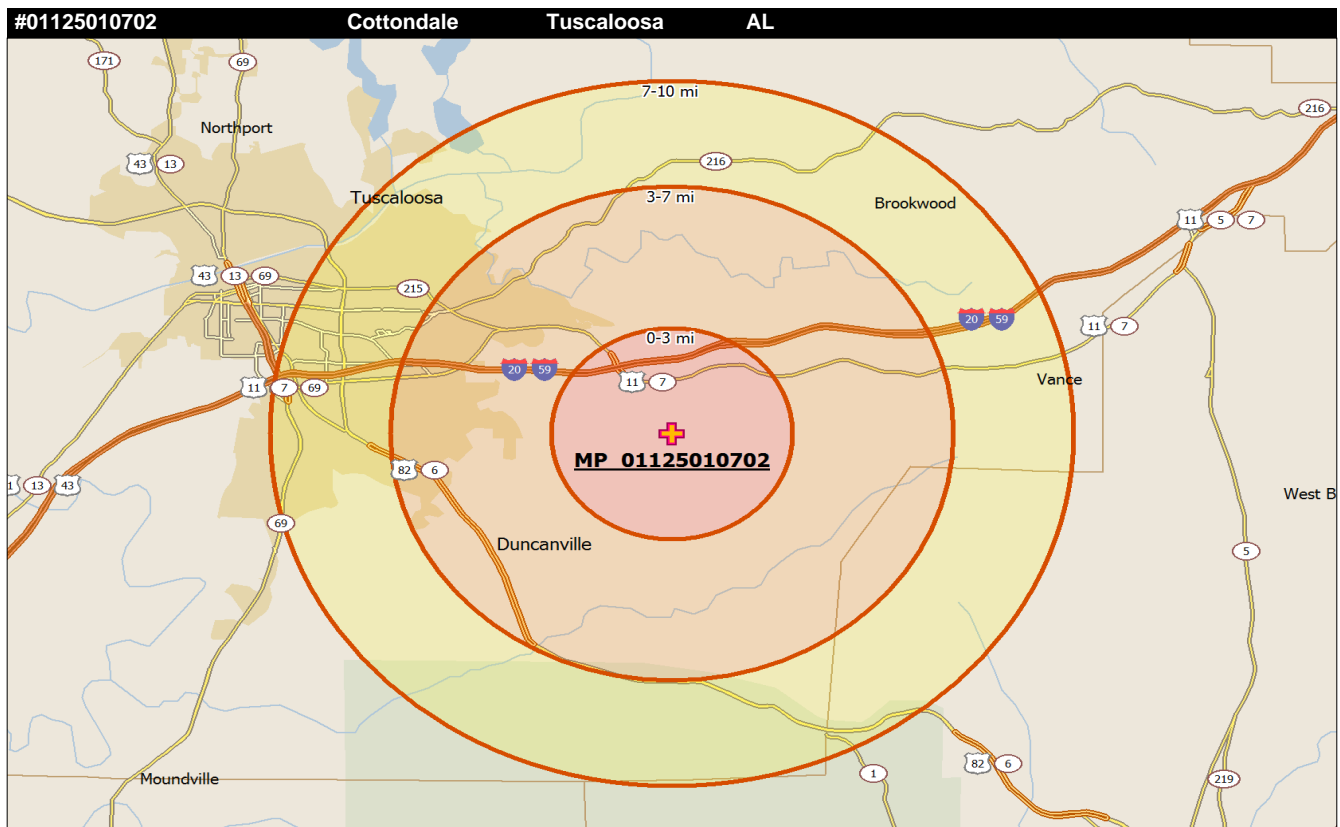
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131 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01125010701	Total Households in 3 mi Ring	3,138
CT Centroid Latitude	33.06608	Active Evangelical HHLDS	625
CT Centroid Longitude	-87.54095	Active Evangelical PERCENT	19.93%
City Location	Tuscaloosa	Unreached HHLDS	2,140
County Location	Tuscaloosa	Unreached Percent	68.21%
Sitescape Category code	2	Religious but NOT Evang HHLDS	559
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	17.81%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	371
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.83%
Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	1,210
Population Pattern	10000-50000-100000	NOT Evangelical NOT Interested PERCENT	38.57%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	51.12%	Low Education County	False
Mainstay Community	8.51%	Low Employment County	False
Working Community	0.38%	Persistent Poverty County	False
Country Community	12.4%	Population Loss County	False
Aspiring Community	17.5%	Nonmetro Recreation County	False
Urban Community	10.1%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	20.46	Racial Diversity Index	59.89
Ancestry Diversity Index	29.87	Diversity Composite Index	18.58
Foreign Born Diversity Index	25.31	Population Density Index	13.88



132 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01125010702	Total Households in 3 mi Ring	1,114
CT Centroid Latitude	33.14642	Active Evangelical HHLDS	257
CT Centroid Longitude	-87.38405	Active Evangelical PERCENT	23.04%
City Location	Cottondale	Unreached HHLDS	704
County Location	Tuscaloosa	Unreached Percent	63.16%
Sitescape Category code	2	Religious but NOT Evang HHLDS	146
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.11%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	133
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.94%
Density Assignment	C	NOT Evangelical NOT Interested HHLDS	425
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.12%

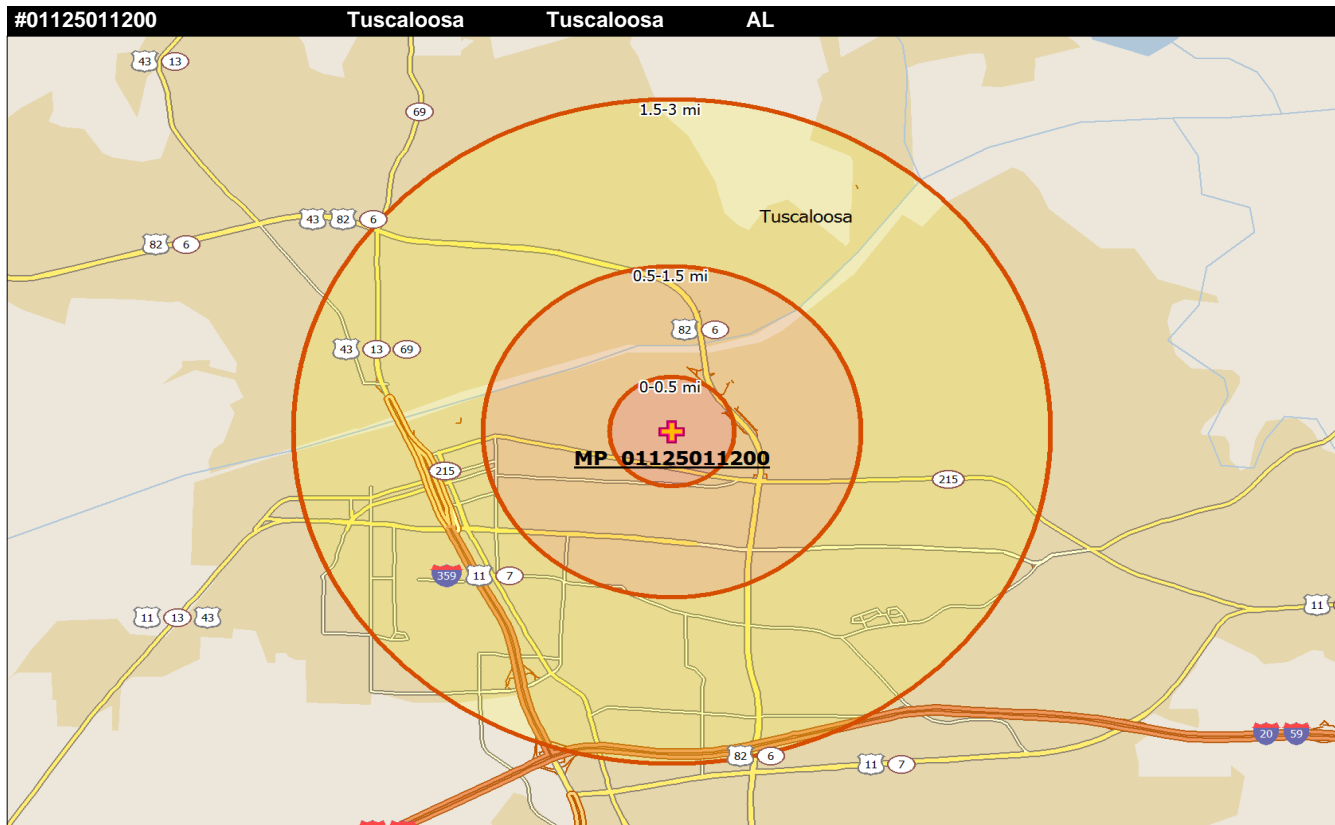
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	6.55%	Low Education County	False
Mainstay Community	30.52%	Low Employment County	False
Working Community	16.25%	Persistent Poverty County	False
Country Community	35.82%	Population Loss County	False
Aspiring Community	6.19%	Nonmetro Recreation County	False
Urban Community	4.58%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.97	Racial Diversity Index	27.22
Ancestry Diversity Index	59.99	Diversity Composite Index	23.40
Foreign Born Diversity Index	36.70	Population Density Index	7.66

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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133 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01125011200	Total Households in 3 mi Ring	26,074
CT Centroid Latitude	33.21257	Active Evangelical HHLDS	4,554
CT Centroid Longitude	-87.53639	Active Evangelical PERCENT	17.47%
City Location	Tuscaloosa	Unreached HHLDS	18,806
County Location	Tuscaloosa	Unreached Percent	72.13%
Sitescape Category code	4	Religious but NOT Evang HHLDS	5,941
Sitescape Group code	4.1	Religious but NOT Evang PERCENT	22.78%
Sitescape Category	Cityscape	Spiritual but Not Religious or Evang HHLDS	2,582
Sitescape Group	Small Cities	Spiritual but Not Religious PERCENT	9.9%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	10,555
Population Pattern	100000-100000-50000	NOT Evangelical NOT Interested PERCENT	40.48%

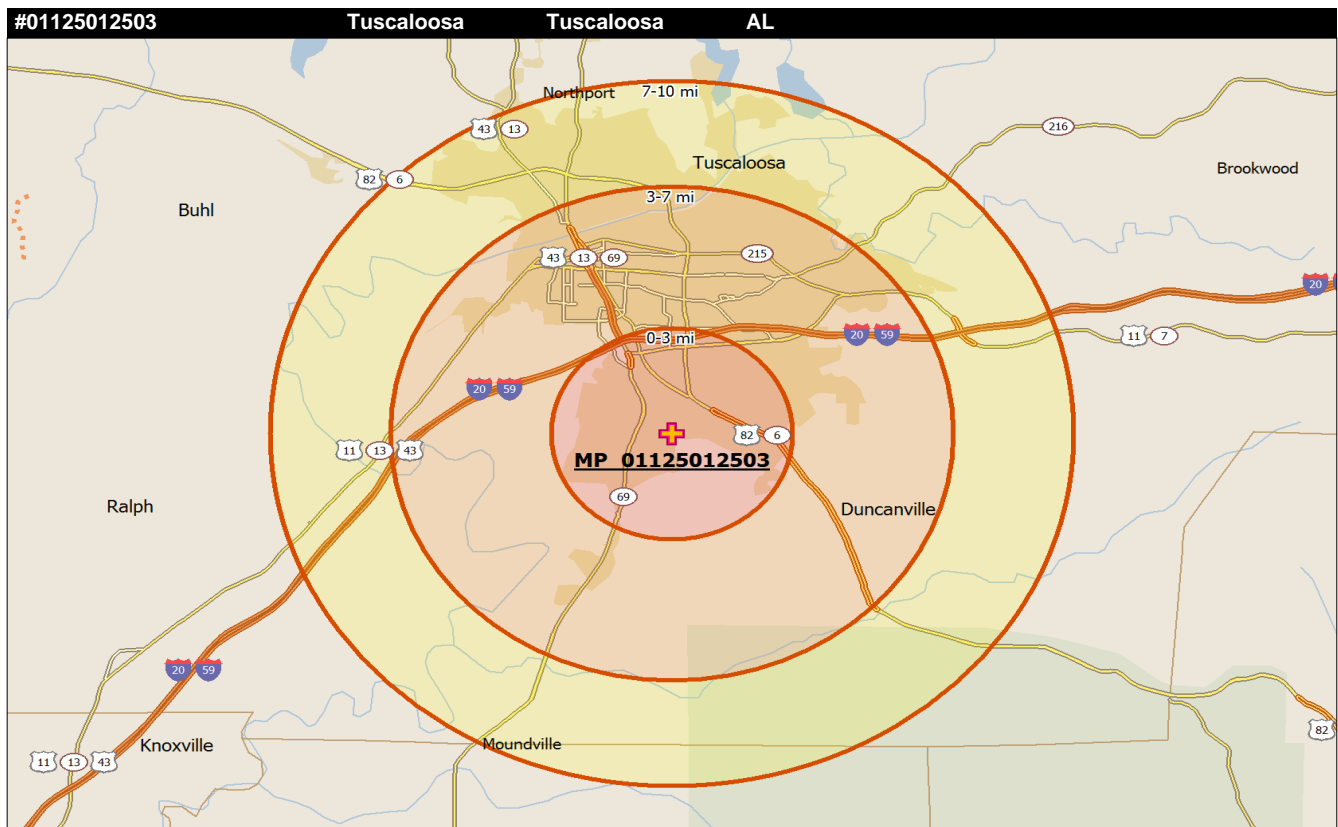
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	10.69%	Low Education County	False
Mainstay Community	3.94%	Low Employment County	False
Working Community	14.09%	Persistent Poverty County	False
Country Community	3.23%	Population Loss County	False
Aspiring Community	12.48%	Nonmetro Recreation County	False
Urban Community	55.55%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	29.31	Racial Diversity Index	65.92
Ancestry Diversity Index	28.30	Diversity Composite Index	23.52
Foreign Born Diversity Index	63.73	Population Density Index	52.30

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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134 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01125012503	Total Households in 3 mi Ring	7,993
CT Centroid Latitude	33.13210	Active Evangelical HHLDS	1,485
CT Centroid Longitude	-87.53118	Active Evangelical PERCENT	18.58%
City Location	Tuscaloosa	Unreached HHLDS	5,622
County Location	Tuscaloosa	Unreached Percent	70.34%
Sitescape Category code	2	Religious but NOT Evang HHLDS	1,906
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	23.84%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	635
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	7.95%
Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	3,111
Population Pattern	50000-100000-50000	NOT Evangelical NOT Interested PERCENT	38.92%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	30.66%	Low Education County	False
Mainstay Community	4.08%	Low Employment County	False
Working Community	3.69%	Persistent Poverty County	False
Country Community	2.28%	Population Loss County	False
Aspiring Community	24.42%	Nonmetro Recreation County	False
Urban Community	34.84%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	20.66	Racial Diversity Index	62.32
Ancestry Diversity Index	24.42	Diversity Composite Index	22.86
Foreign Born Diversity Index	23.22	Population Density Index	28.83

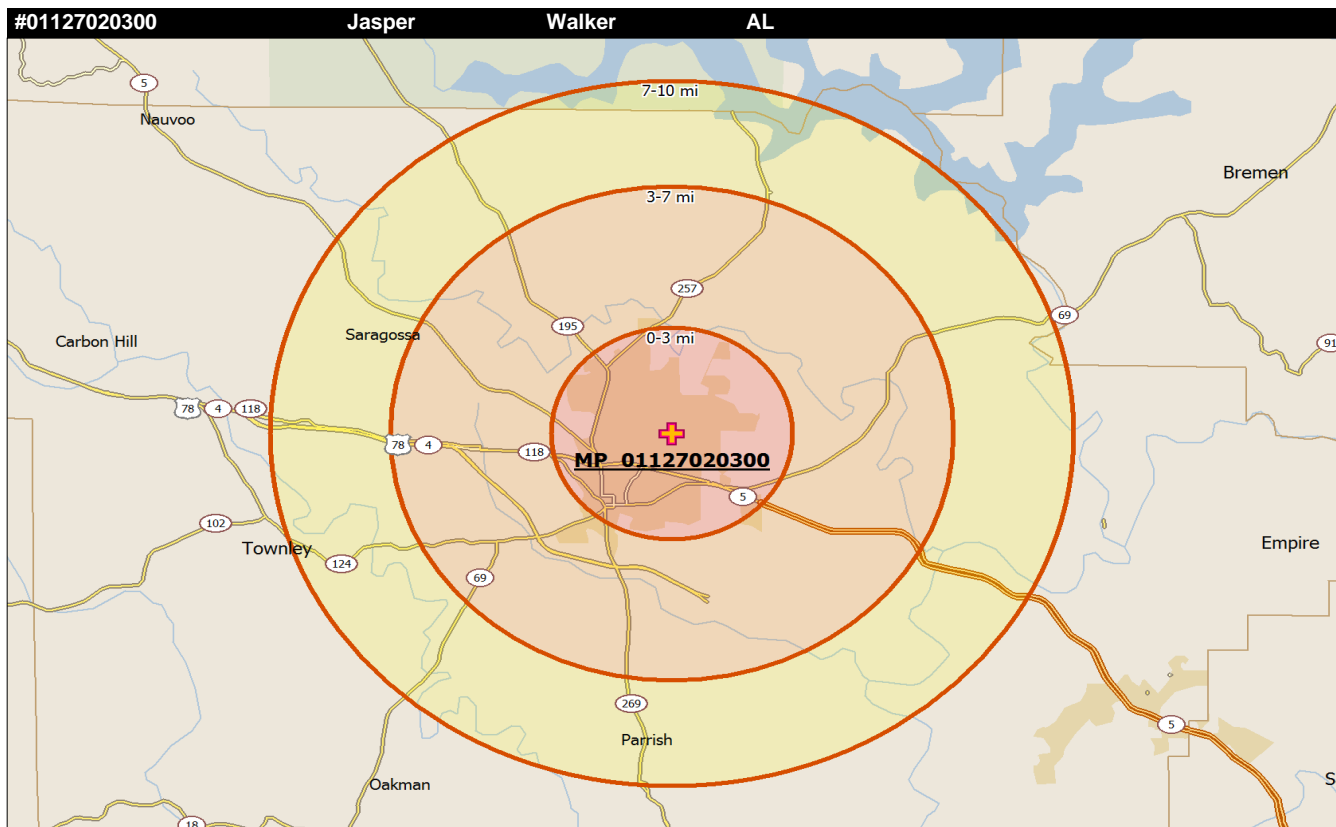
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135 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01127020300	Total Households in 3 mi Ring	5,334
CT Centroid Latitude	33.86159	Active Evangelical HHLDS	1,357
CT Centroid Longitude	-87.25482	Active Evangelical PERCENT	25.44%
City Location	Jasper	Unreached HHLDS	3,604
County Location	Walker	Unreached Percent	67.57%
Sitescape Category code	2	Religious but NOT Evang HHLDS	873
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	16.37%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	581
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	10.9%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	2,186
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.98%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	13.4%	Low Education County	True
Mainstay Community	28.68%	Low Employment County	True
Working Community	21.69%	Persistent Poverty County	False
Country Community	14.25%	Population Loss County	False
Aspiring Community	4.11%	Nonmetro Recreation County	False
Urban Community	17.9%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	10.72	Racial Diversity Index	22.69
Ancestry Diversity Index	62.72	Diversity Composite Index	10.12
Foreign Born Diversity Index	7.41	Population Density Index	25.48

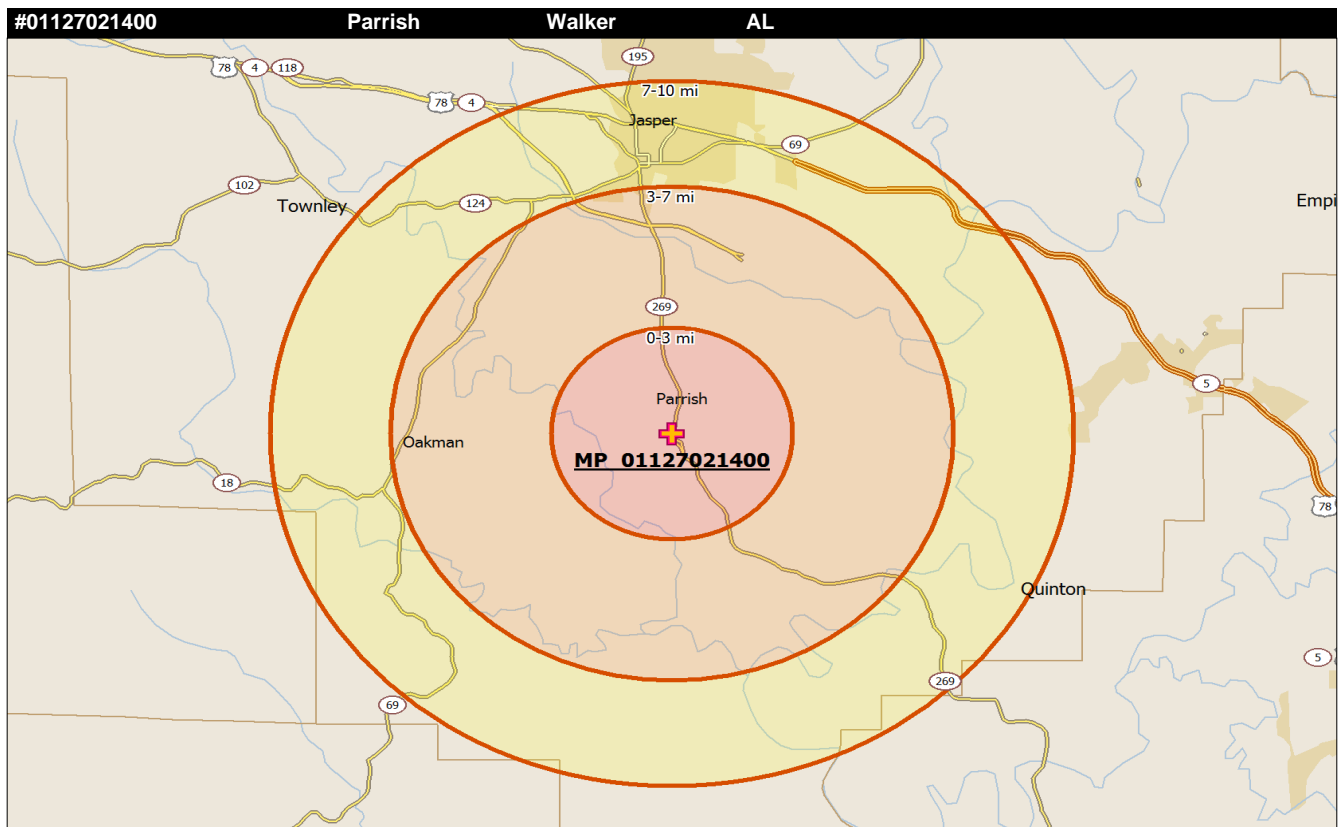
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136 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01127021400	Total Households in 3 mi Ring	1,151
CT Centroid Latitude	33.72122	Active Evangelical HHLDS	365
CT Centroid Longitude	-87.26979	Active Evangelical PERCENT	31.73%
City Location	Parrish	Unreached HHLDS	686
County Location	Walker	Unreached Percent	59.61%
Sitescape Category code	2	Religious but NOT Evang HHLDS	165
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.32%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	91
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	7.88%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	435
Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	37.82%

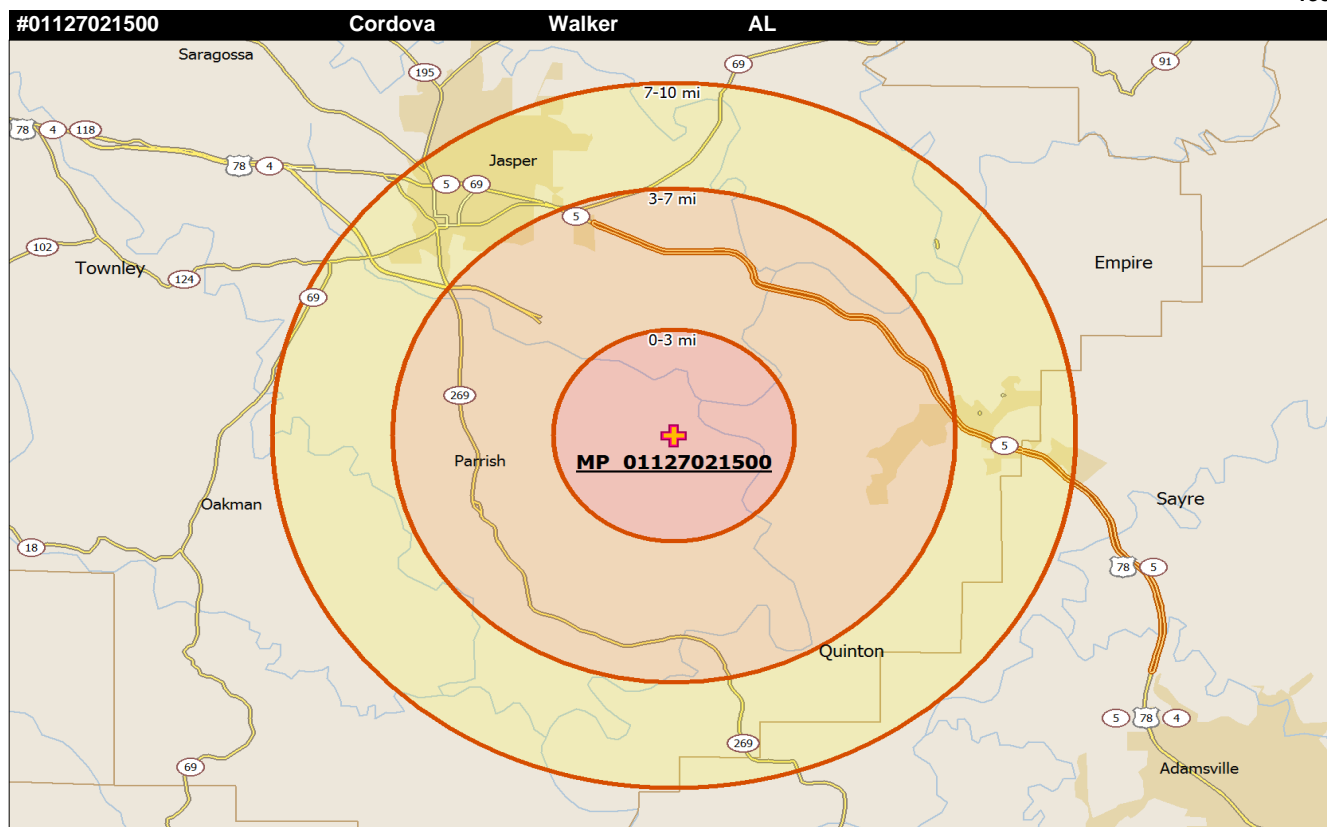
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.3%	Low Education County	True
Mainstay Community	1.39%	Low Employment County	True
Working Community	38.75%	Persistent Poverty County	False
Country Community	40.49%	Population Loss County	False
Aspiring Community	4.08%	Nonmetro Recreation County	False
Urban Community	12.08%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.11	Racial Diversity Index	25.25
Ancestry Diversity Index	38.34	Diversity Composite Index	7.40
Foreign Born Diversity Index	30.16	Population Density Index	11.31

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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137 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01127021500	Total Households in 3 mi Ring	1,328
CT Centroid Latitude	33.74577	Active Evangelical HHLDS	364
CT Centroid Longitude	-87.18171	Active Evangelical PERCENT	27.40%
City Location	Cordova	Unreached HHLDS	862
County Location	Walker	Unreached Percent	64.88%
Sitescape Category code	2	Religious but NOT Evang HHLDS	210
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	15.83%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	159
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.99%
Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	494
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	37.23%

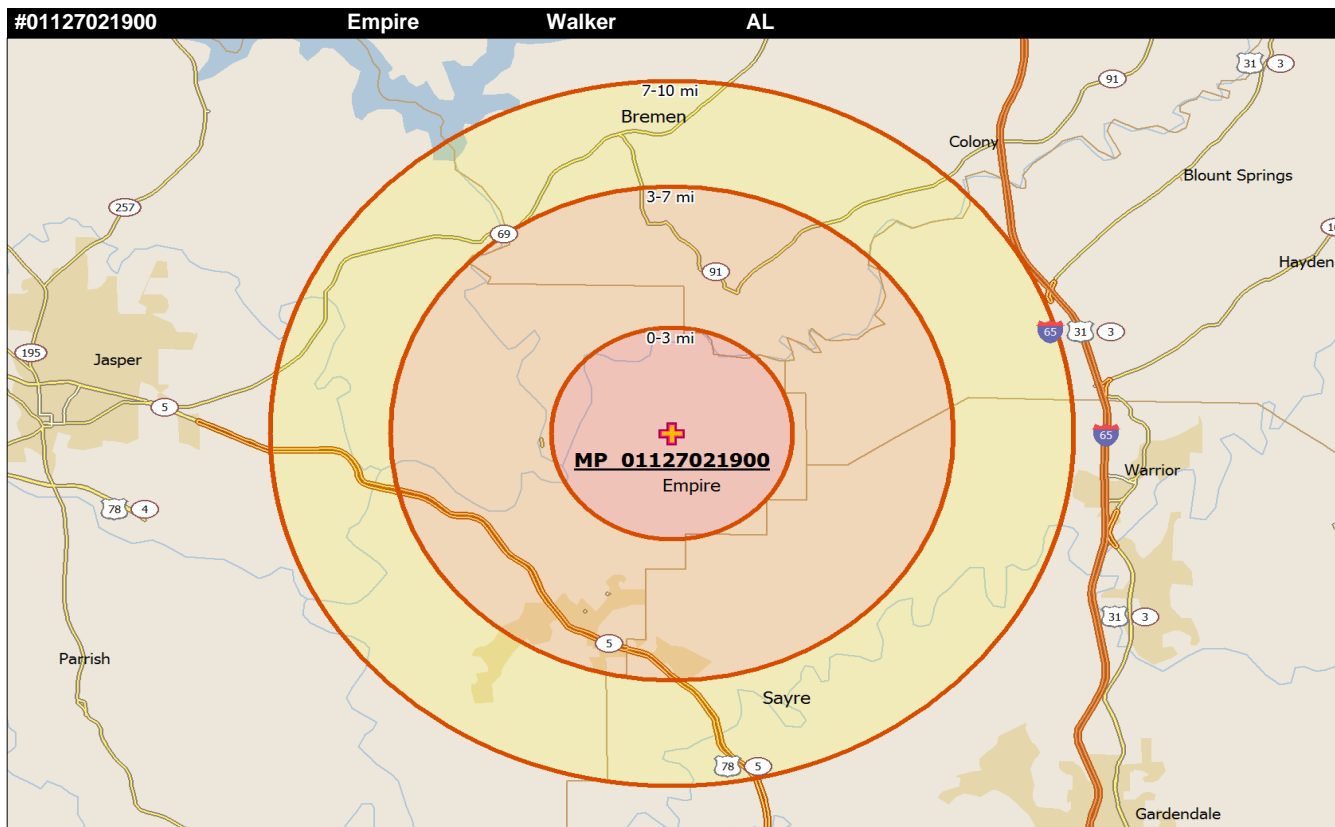
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	True
Mainstay Community	4.44%	Low Employment County	True
Working Community	47.67%	Persistent Poverty County	False
Country Community	26.51%	Population Loss County	False
Aspiring Community	5.65%	Nonmetro Recreation County	False
Urban Community	15.59%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	7.86	Racial Diversity Index	23.95
Ancestry Diversity Index	43.00	Diversity Composite Index	8.96
Foreign Born Diversity Index	30.42	Population Density Index	11.51

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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138 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01127021900	Total Households in 3 mi Ring	1,066
CT Centroid Latitude	33.82819	Active Evangelical HHLDS	384
CT Centroid Longitude	-87.01191	Active Evangelical PERCENT	36.03%
City Location	Empire	Unreached HHLDS	575
County Location	Walker	Unreached Percent	53.93%
Sitescape Category code	2	Religious but NOT Evang HHLDS	108
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	10.09%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	86
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	8.05%
Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	382
Population Pattern	10000-50000-10000	NOT Evangelical NOT Interested PERCENT	35.79%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.97%	Low Education County	True
Mainstay Community	0.66%	Low Employment County	True
Working Community	16.89%	Persistent Poverty County	False
Country Community	61.26%	Population Loss County	False
Aspiring Community	0%	Nonmetro Recreation County	False
Urban Community	19.14%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.11	Racial Diversity Index	7.60
Ancestry Diversity Index	56.47	Diversity Composite Index	7.65
Foreign Born Diversity Index	23.80	Population Density Index	8.04

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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