## Composition of Zipcode 52630

Category	Zip Code
2010 Population	461
2010 Households	199
2010 Group Quarters	0

#### Missionscape: Cultural Bridges

NOTES:

Cultural Bridge	#HHIds	%HHIds
Home Personal Computer-HH Own	146	74%
McDonald's	116	58%
HH Uses Computer For Internet/E-mail	116	58%
Non-Presc-For Regular Headaches	114	57%
Watching Diet (Health/Weight)-Presently	109	55%
Controlling Diet		
Voted in fed/state/local election	98	49%
Reading Books	97	49%

# Getting Informed

More zip information may be found on the MissionalCorps.org website and more specific data for each lifestyle segment may be accessed at the BCIOWA Missional Resources web page.

# Getting Involved

To learn more about this location, please contact Tim Lubinus (tlubinus@bciowa.org).

The Communities Summary identifies the top three types of communities in the zip code, the number of households, and the percent of the zip code. Communities are comprised of multiple lifestyle segments. The Lifestyle Summary identifies the top six lifestyle segments in the zip code, the number of

households, percent of the zip code households, and the percent of households that are unreached. Lifestyle Segments are individual groups of people with similar living preferences and patterns

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community.

Location Composition: Listed are the total number of people and the total number of households in the county.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Hillsboro, Iowa

# **MISSIONAL ZIPCODE DIGEST**

# Zipcode 52630 Community Types

**Country Communities** 

Land, family and community are central to the day-to-day lives of the people in these farming and

steady, peaceful family life through farming, agriculture, education, mining and service industries.

mining communities. They work hard to provide a

With low levels of education, these primarily white

family households earn wages in the lower middle

homes, mobile homes or trailers in rural tracts and

food service. These jobs provide a stable household

economy supporting personal and family pursuits in

everyday life. This ethnically diverse mix of single

and married homeowners dwells in densely

populated areas and small-town suburbs.

income bracket. Residents live in single-family



4

were

Inside

Notes

Rev. 5:9

And they sang a new

song, saying: "You are

worthy to take the scroll

and to open its seals,

slain, and with your

blood you purchased

tribe

because vou

every

and nation."





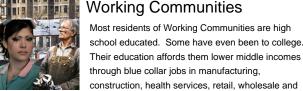
Households: 35 Percent: 17.59%



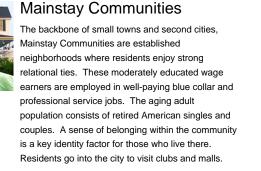
Households: 5 Percent: 2.51%







neighborhoods.





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(57% Unreached)

**Rural Southern Living** 

Hardy Rural Families



### America's Farmlands

With more than nine times the national average for farmers, America's Farmlands has the highest percentage of farmers in the nation. In these remote communities scattered across the nation, residents are likely to have high school diplomas and middle-class incomes. Many live in older, single-family homes on large plots of land. The population density in this segment is less than one-tenth the national average.

Households: 88 Percent: 44.22%



#### **Steadfast Conservatives**

#### (69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 35 Percent: 17.59%



#### Industrious Country Living

#### (68% Unreached)

Found in remote towns and villages across the country, Industrious Country Living consists of hard-working couples and families who earn their living from manufacturing, construction, retail and wholesale trades and home businesses. They're predominantly white, high school educated and owners of relatively new homes. They earn respectable incomes with one in three households earning more than \$75,000 per year.

Households: 34 Percent: 17.09%

# Family Convenience

Family Convenience is a collection of sprawling families living in remote towns and military bases. Most of the households contain dual-income couples working at skilled blue-collar jobs in manufacturing and construction as well as in the military. Service families are six times as likely to live here than the general population. Despite moderate educations, the adults in this segment earn upper-middle incomes.

Scattered in sparsely settled communities across the South, the households in

Rural Southern Living consist of young, predominantly white couples and

manufactured housing. The adults are high school educated and work at

Far beyond the nation's beltways in tiny towns and isolated villages, the

households of Hardy Rural Families are thriving. Predominantly white and

middle-class, these older Americans have crafted rustic lifestyles in older

single-family houses and mobile homes. Most of the households comprise

have blue-collar jobs in agriculture, construction and transportation. I

married couples with a single wage earner who are high school educated and

living in mobile homes with more than half the households living in

blue-collar jobs in manufacturing, construction and transportation.

families with lower-middle-class lifestyles. No segment has more residents



Households: 19 Percent: 9.55%

(59% Unreached)

(61% Unreached)

(64% Unreached)



Households: 14 Percent: 7.04%



Households: 5 Percent: 2.51%

### Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	ZIP HHLDS	ZIP %
Unreached	122	61.22%
Religious but NOT Evangelical	20	10.21%
Spiritual but NOT Evangelical	16	8%
Non-Evangelical but NOT Interested	86	43.01%

#### Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	ZIP	ZIP %
Active Evangelical HHlds	19	9.73%
Inactive Evangelical HHIds	58	29.06%