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Code	_	Description	Unreached U		•
	Segment		Names F	IH	Pop
F01	Steadfast Conservatives	Home to high-school educated mature singles and couples living in middle-class urban blue-collar neighborhoods	Archie & Editl	າ 3543	0
B03	Urban Commute Families	r Upscale, college educated Baby Boomer families and couples living in comfortable, single detached homes in city neighborhoods on the metropolitan fringe	Salvatore & Joanne	1824	2
J03	Struggling City Centers	Young, single and single-parent minority renters living in very low-income city neighborhoods throughout the South	Clarence & Gloria	935	0
K06	Getting By	Very low income minority single and single-parent households located in dense neighborhoods of small cities	Darnell & Eric	a 674	0
A06	Sma <b>ll-</b> town Success	White-collar, college educated, middle-aged working couples living in newly developed subdivisions outside the nation's beltways	Kyle & Hanna	า 599	0
H02	Minority Metro Communities	Concentrated in inner-ring suburbs, these married couples and single-parent minorities earn above-average incomes from a mix of service industry and	Terrell & Brianna	491	2

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		white-collar jobs in transportation, health care, education and public administration		
E03	Professional Urbanites	An upper-middle-class retirement oasis in the metropolitan sprawl containing very active empty nesting couples and older singles	Jack & Joan 295	0
D04	Sma <b>ll</b> -city Endeavors	A mix of lower income, young and old, singles, families and single parents living in older homes and small apartments in working-class towns	Todd & Heather 293	0
F02	Moderate Conventionalists	Highly mobile, middle-class singles and childless couples living in modest homes, semi detached houses and apartments scattered throughout second-tier cities	Mike & Melissa 267	0
K03	African- American Neighborhoods	Young, working-class minority city dwellers and single-parent families with low educational levels living in older homes and low-rise apartments	Jermaine & 243 Keisha	0
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