

Diverse Social Economics

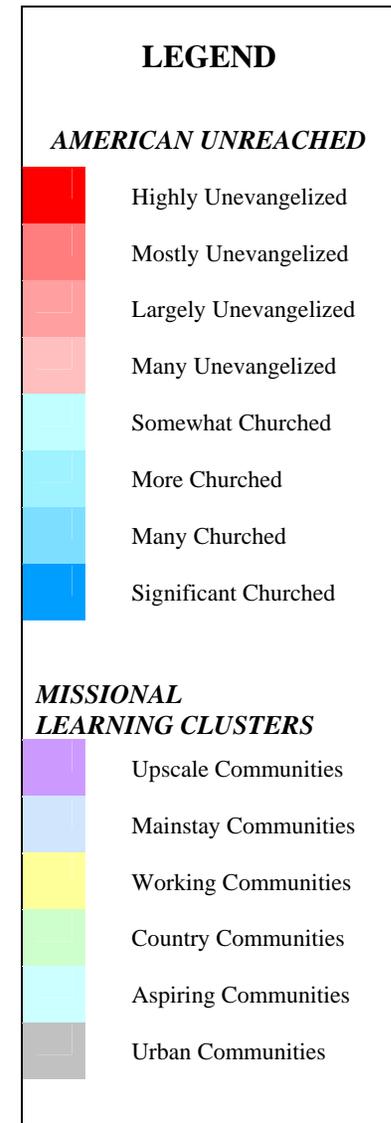
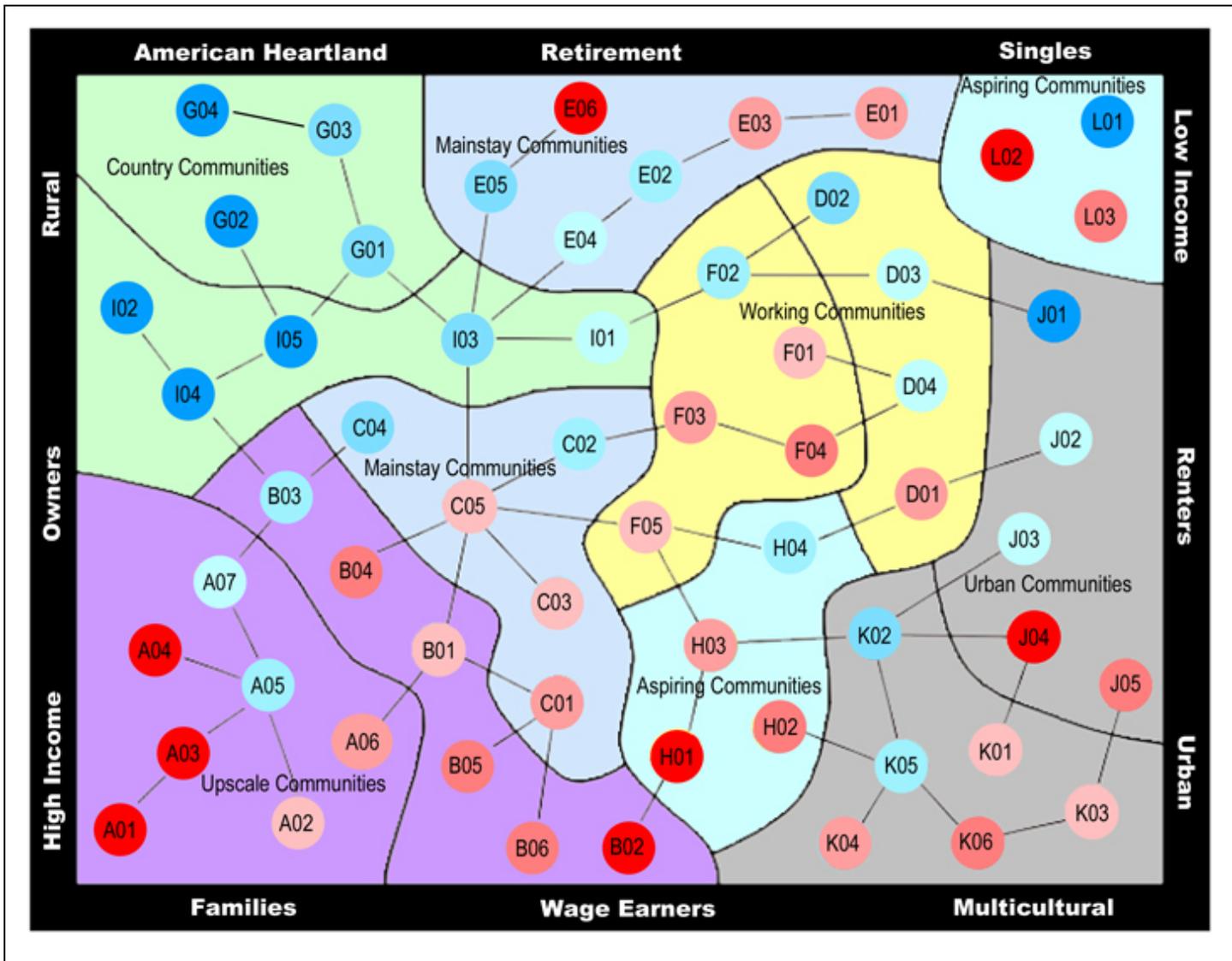
A. Affluent Suburbs	C. Small Town Success	D. Blue Collar Backbone	I. Rural Villages & Farms	H. Aspiring Contemporaries	J. Struggling Societies
Upper Income Middle-Aged Professionals & Executives	Dual Income Anglo Family Homeowners	Successful Ethnically Diverse Blue-Collar Workers	Rural Lower-Middle Anglo Ag & Mining Homeowners	Mid-scale Multi-ethnic Metro Up & Comers	Downscale Ethnically Diverse Singles & Single Parents
A01 America's Wealthiest	C01 2 nd City Homebodies	D01 Nuevo Hispanic Families	I01 Industrious Country Living	H01 Young Cosmopolitans	J01 Rugged Southern Style
A02 Dream Weavers	C02 Prime Middle America	D02 Working Rural Suburbia	I02 America's Farmlands	H02 Minority Metro Communities	J02 Latino Nuevo
A03 White Collar Suburbia	C03 Urban Optimists	D03 Lower Income Essentials	I03 Comfy Country Living	H03 Stable Careers	J03 Struggling City Centers
A04 Upscale Suburbanites	C04 Family Convenience	D04 Small Town Endeavors	I04 Small Town Connections	H04 Aspiring Hispania	J04 College Town Communities
A05 Enterprising Couples	C05 Mid-Market Enterprise		I05 Hinterland Families		J05 New Beginnings
A06 Small Town Success					
A07 New Suburbia Families					
B. Upscale America	E. American Diversity	F. Metro Fringe	G. Remote America	L. Varying Lifestyles	K. Urban Essence
Upper Income Diverse Singles, Couples & Families	Low-density Urban Diverse Lower-Middle Singles/Couples	Traditional Metro Single & Couple Homeowners	Downscale Middle-Aged Rural Couples & Families	Military, Student & Institutional Living	Ethnically Diverse Singles & Single Parent Apt. Dwellers
B01 Status Conscious Consumers	E01 Ethnic Urban Mix	F01 Steadfast Conservatives	G01 Hardy Rural Families	L01 Military Family Life	K01 Unattached Multicultures
B02 Affluent Urban Professionals	E02 Urban Blues	F02 Moderate Conventionalists	G02 Rural Southern Living	L02 Major University Towns	K02 Academic Necessities
B03 Urban Commuter Families	E03 Professional Urbanites	F03 Southern Blues	G03 Coal & Crops	L03 Gray Perspectives	K03 African American Neighborhoods
B04 Solid Suburban Life	E04 Urban Advancement	F04 Urban Grit	G04 Native Americana		K04 Urban Diversity
B05 2 nd Generation Success	E05 American Great Outdoors	F05 Grass-Roots Living			K05 New Generation Activists
B06 Successful Urban Sprawl	E06 Mature America				K06 Getting By
UPSCALE COMMUNITIES	MAINSTAY COMMUNITIES	WORKING COMMUNITIES	COUNTRY COMMUNITIES	ASPIRING COMMUNITIES	URBAN COMMUNITIES
<i>Affluent Upscale Families</i>	<i>Established Diverse Neighborhoods</i>	<i>Blue Collar Working Families</i>	<i>Rural Mindset Country Living</i>	<i>Striving Eclectic Communities</i>	<i>Struggling Diverse Neighborhoods</i>

-----Diverse Social Environments-----™

MISSIONAL CHURCH LEARNING CLUSTERS

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EVANGELSCAPE™ FAMILY TREE

The Unreached Topography of the Missional Culturescape™

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