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Code	Lifestyle Segment	Description	Unreached Names	Unreached HH	Military Pop
<input type="checkbox"/> H01	Young Cosmopolitans	Residents are young, single, college educated and earning upper-middle-class incomes as white-collar professionals, managers and executives living in luxury apartments and condos in fast growing cities	Sean & Stephanie	1704	3
<input type="checkbox"/> B01	Status-conscious Consumer	Middle-aged Baby Boomer households living in suburban neighborhoods within a manageable commute to well-paying city jobs	Gregory & Katherine	1152	1
<input type="checkbox"/> J04	College Town Communities	Young, single and college educated households and students living in and around college oriented communities	Ryan & Megan	1013	1
<input type="checkbox"/> A03	White-Collar Suburbia	A haven for upscale, college educated Baby Boomers living in suburban comfort in expensive new subdivisions	Peter & Kathleen	796	2
<input type="checkbox"/> A02	Dream Weavers	Well-off families with school age children, living an affluent, suburban version of the American Dream	Stephen & Elizabeth	748	3
<input type="checkbox"/> A01	America's Wealthiest	The nation's most wealthy households are financially secure with expensive tastes, living the most luxurious of lifestyles in the most affluent and exclusive communities	Andrew & Suzanne	629	2
<input type="checkbox"/> B03	Urban Commuter Families	Upscale, college educated Baby Boomer families and couples living in comfortable, single detached homes in city neighborhoods on the metropolitan fringe	Salvatore & Joanne	601	5

<input type="checkbox"/>	H02	Minority Metro Communities	Concentrated in inner-ring suburbs, these married couples and single-parent minorities earn above-average incomes from a mix of service industry and white-collar jobs in transportation, health care, education and public administration	Terrell & Brianna	595	3
<input type="checkbox"/>	B02	Affluent Urban Professionals	Affluent singles and couples who live in the chic high-rise neighborhoods of many big cities, owning swank condos and apartments	Christopher & Andrea	576	0
<input type="checkbox"/>	K01	Unattached Multi-cultures	Highly mobile, multi-ethnic singles, single parents and unmarried couples living in low-income downtown urban neighbourhoods	Brian & Amy	506	1
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