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Search Result for Zip Code: #48858, Mount Pleasant, Michigan

<input type="checkbox"/>	Code	Lifestyle Segment	Description	Unreached Names	Unreached HH	Military Pop
<input type="checkbox"/>	J04	College Town Communities	Young, single and college educated households and students living in and around college oriented communities	Ryan & Megan	4568	5
<input type="checkbox"/>	F01	Steadfast Conservatives	Home to high-school educated mature singles and couples living in middle-class urban blue-collar neighborhoods	Archie & Edith	1615	3
<input type="checkbox"/>	B03	Urban Commuter Families	Upscale, college educated Baby Boomer families and couples living in comfortable, single detached homes in city neighborhoods on the metropolitan fringe	Salvatore & Joanne	873	2
<input type="checkbox"/>	K01	Unattached Multi-cultures	Highly mobile, multi-ethnic singles, single parents and unmarried couples living in low-income downtown urban neighbourhoods	Brian & Amy	723	2
<input type="checkbox"/>	L02	Major University Towns	Dormitory living students and college educated households located in satellite cities that house sprawling universities	Steve & Sara	620	0
<input type="checkbox"/>	A06	Small-town Success	White-collar, college educated, middle-aged working couples living in newly developed subdivisions outside the nation's beltways	Kyle & Hannah	468	0

<input type="checkbox"/>	D02	Working Rural Communities	Middle-class empty-nesting couples, middle-aged families and single seniors living in older, industrial towns skilled in blue-collar construction and manufacturing jobs	Bill & Marjorie	437	0
<input type="checkbox"/>	C04	Family Convenience	Sprawling families living in remote towns and military bases containing dual-income couples working at skilled blue-collar jobs in manufacturing and construction as well as in the military	Tyler & Taylor	405	3
<input type="checkbox"/>	I04	Small-town Connections	Relatively young high-school educated couples and single households living in older houses and mobile homes earning lower-middle-class incomes	Derek & Cindy	403	0
<input type="checkbox"/>	G02	Rural Southern Living	Low income, blue-collar couples and families scattered in sparsely settled mobile home communities across the South	Travis & Terry	356	0
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