

# REACHING MICHIGAN WORKSHOP: Casting Missional Vision

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BAPTIST STATE  
CONVENTION of  
MICHIGAN



**Intercultural Institute**  
*for Contextual Ministry*

# CASTING MISSIONAL VISION

- **Geographical issues – Types of Locations**
  - 2723 different locations based on center of Census Tracts across Michigan
  - Each of these have been categorized based on density of population from:
    - 0-3 mile ring
    - 3-7 mile ring
    - 7-10 mile ring
  - Determines “urbanicity” – rural to urban
    - City, Suburb, Town, Country locations



# CASTING MISSIONAL VISION

| TYPE                                       | SUB-TYPE            | LOCATIONS | % LOCATIONS |
|--|---------------------|-----------|-------------|
| <b>CITYSCAPE</b><br><i>737 – 27.07%</i>    | Large City          | 0         | 0.00%       |
|  | Medium City         | 0         | 0.00%       |
|  | Small City          | 737       | 27.06%      |
| <b>SUBURBSCAPE</b><br><i>912 – 33.49%</i>  | Large Suburb        | 588       | 21.59%      |
|  | Medium Suburb       | 324       | 11.90%      |
|  | Small Suburb        | 0         | 0.00%       |
| <b>TOWNSCAPE</b><br><i>810 – 29.75%</i>    | Large Town          | 25        | 0.92%       |
|  | Medium Town         | 324       | 11.90%      |
|  | Small Town          | 461       | 16.93%      |
| <b>COUNTRYSCAPE</b><br><i>264 -- 9.70%</i> | Fringe Settlements  | 67        | 2.46%       |
|  | Distant Settlements | 140       | 5.14%       |
|  | Remote Areas        | 57        | 2.09%       |

# CASTING MISSIONAL VISION

- **CULTURAL ISSUES**
- Missionary congregations are aware of specific groups of people in the community and actively take steps to develop disciples among them.
- **Aware of cultural groups**
  - Ethno-cultural groups – e.g., Mexican immigrants
  - Socio-cultural groups – e.g., Lifestyle segments
  - Socio-religious groups – e.g., Mormons



# CASTING MISSIONAL VISION

- **CULTURAL ISSUES**
- Missionary Congregations use the social sciences to better understand their communities
  - Everyone lives within multiple **LIFEWORLDS**
  - Social worlds or social settings
  - “**Lifeworld** (German *Lebenswelt*) may be conceived as a universe of what is self-evident or given, a world that subjects may experience together.”



LIFE is a  
Mission Trip !

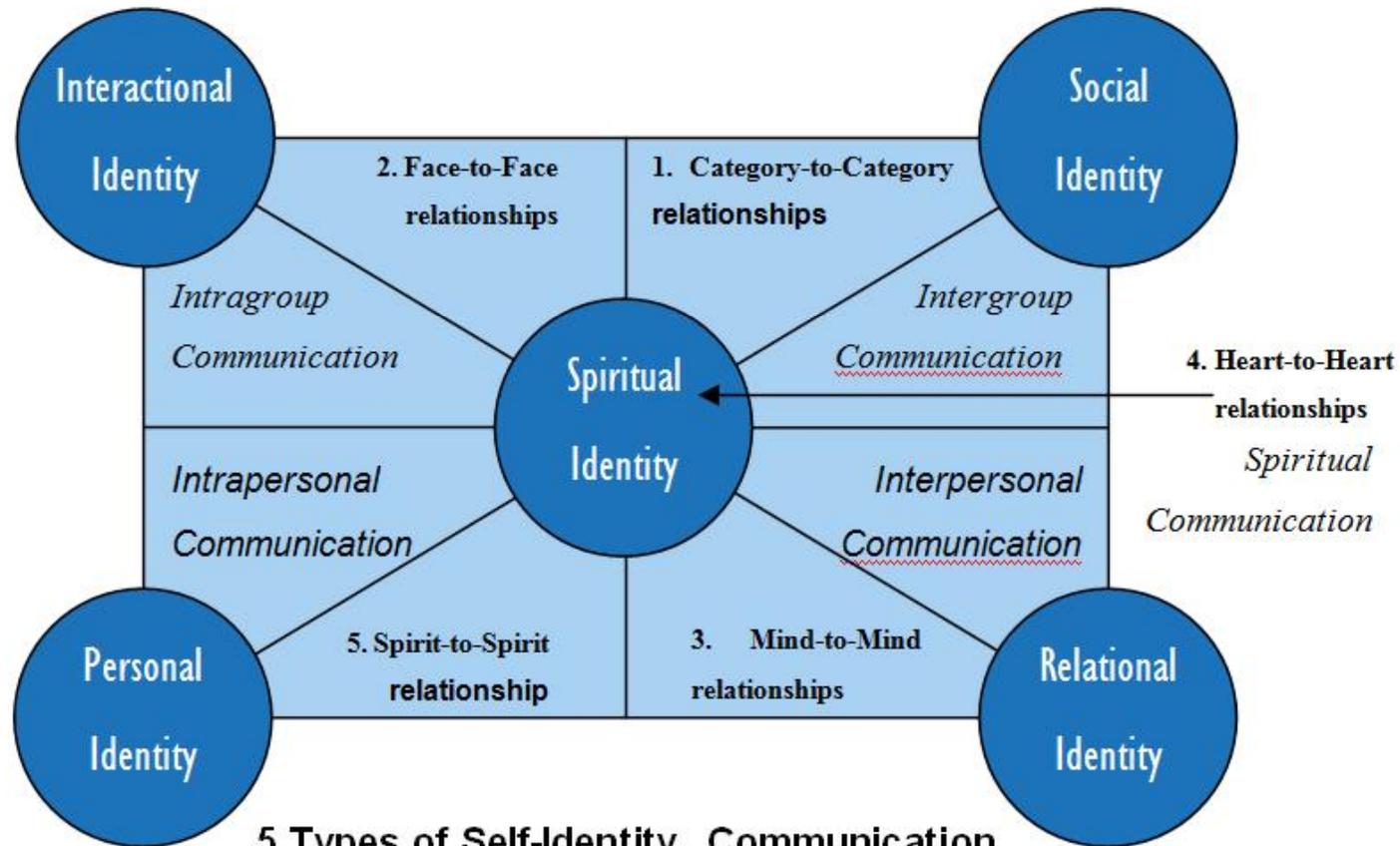
Become  
Embedded  
Missionary

# CASTING MISSIONAL VISION

- **CULTURAL ISSUES**
- Everyone has some version of *Self-identity* that is created within a specific Lifeworld
  - Social, Interactional, Relational, Personal, Spiritual
- We use social sciences to understand “*Culturedentity*” – the relation between identity and culture; the development of “*cultural identity*”



# CASTING MISSIONAL VISION



**5 Types of Self-Identity, Communication  
& Relationships**

# CASTING MISSIONAL VISION

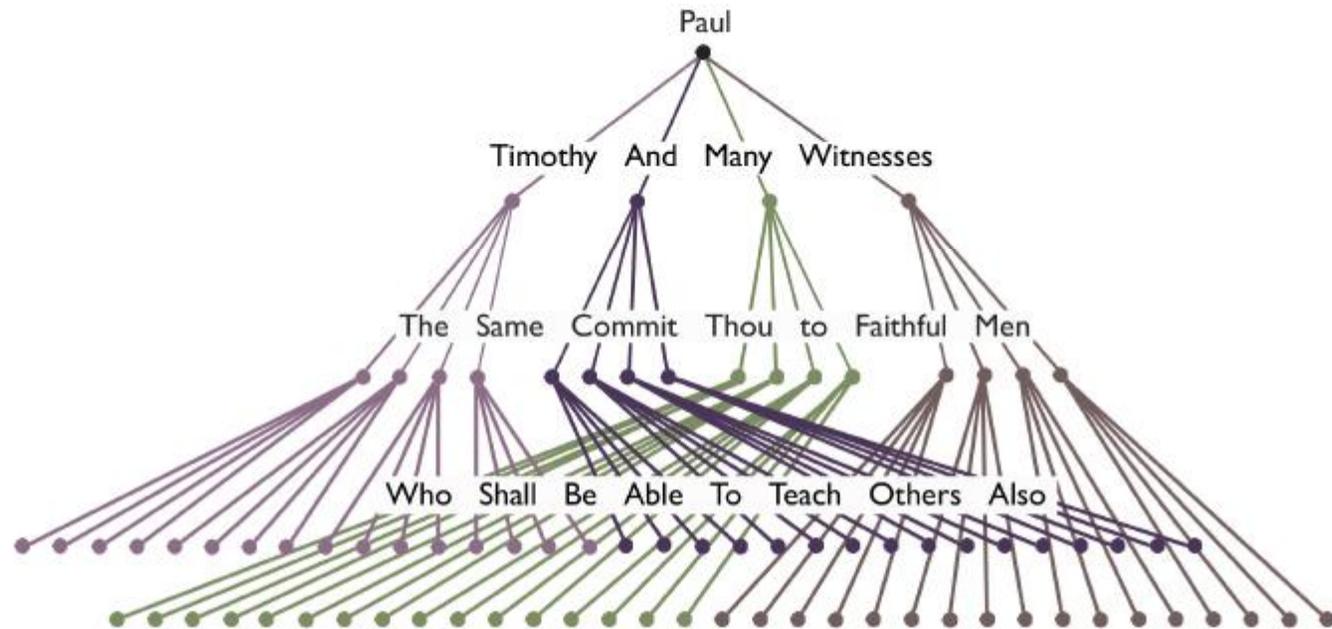
- **CULTURAL ISSUES**
  - Everyone has a *LIFEWAY*
  - A person's Lifeway includes their:
    - *lifestyle* (behavioral preferences)
    - *lifecycle* (family type)
    - *lifestage* (age group).



# CASTING MISSIONAL VISION

- **Multiplication issues**

Missional Multiplication Principle  
*2nd Timothy 2:2*



1. **Cross cultural barriers**
2. **Train local leaders**
3. **Send missional teams locally and beyond**

# CASTING MISSIONAL VISION

- **Ministry issues**

- Top County Communities
  - – Who is Reaching Whom?
- Top Lifestyle Segments
  - -- Who is not being Reached?
- Major Social Issues
  - -- How do we serve & reach?
- Major Attitudes
  - -- How do these impact our outreach?
- Spiritual & Religious Indicators
  - -- How does this shape our evangelization?

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