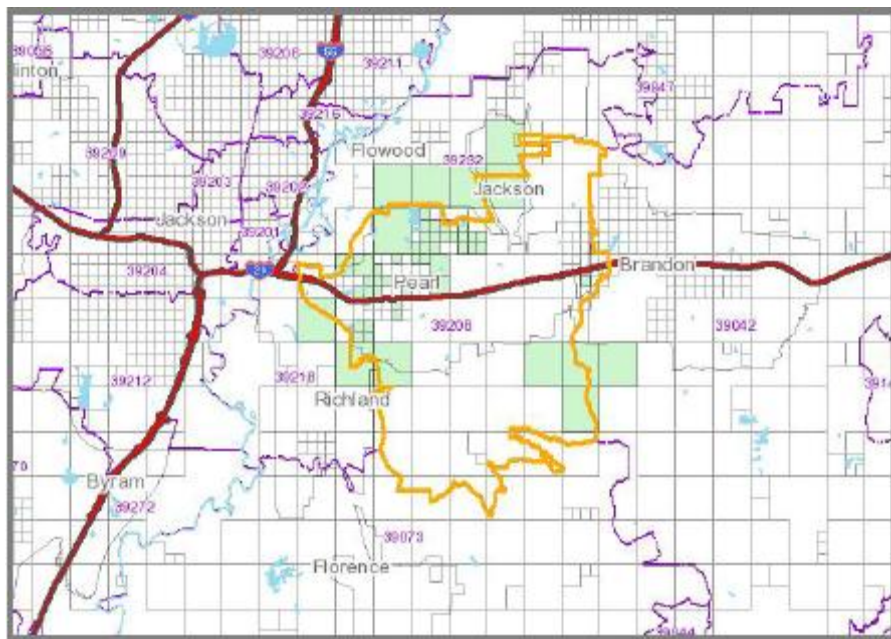


Prayer Walk a Steadfast Conservative Community

Put feet to your prayers — gather a group together to walk through neighborhoods in your community where Steadfast Conservatives live.



GETTING INFORMED

More zip information may be found on the MissionalCorps.org website and more specific data may be accessed at the MBCB Missional Resources web page.

GETTING INVOLVED

To learn more about this location, please contact Scheryl Ng (sng@mbcb.org) in the MBCB Church Planting Department.

NOTES:

Photo credits: Experian/Experian, 2008; Photostogo/Photostogo.com/2011.
Data sources: This data is from the MOSAIC USA segmentation, Experian.
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ADDITIONAL RESOURCES:

You may need more specific information than what is given here. To obtain a four page summary about a specific unreached lifestyle group in your zipcode that needs to be reached please consult the Missional Zipcode website.

- Missional ZipCode — 4 page description — www.missionalzipcode.org
- Missional Cyclopeda — missional knowledgebase — www.missionalcyclopedia.org
- Missional Library — missional file repository — www.missionallibrary.org
- Missional Coach — finding a missional coach — www.missionalcoach.org
- APEPT — identifying your missional role — www.apept.org

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Additional information at www.iicm.net.

Reaching Pearl, Mississippi

MISSIONAL PRAYER GUIDE

A Guide to Praying for the American *Missional Context*™

Steadfast Conservatives in Zipcode 39208

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Unreached Status

68.53% of Steadfast Conservatives households are unreached.

Lk 24:46-47

“He also said to them, “This is what is written: The Messiah would suffer and rise from the dead the third day and repentance for forgiveness of sins would be proclaimed in His name to all the nations, beginning at Jerusalem.””

In partnership with:



www.iicm.net

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have



UNREACHED ARCHIE & EDITH

Home to high-school educated mature singles and couples living in middle-class urban blue-collar neighborhoods
Zipcode 39208 Households: 3804

benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health care. Their incomes go far, allowing residents to own older homes and multiple cars and trucks at higher than average rates.

Top Steadfast Conservative Locations in Mississippi

Top 20 Zip Codes for Steadfast Conservatives in the state of Mississippi with the number of Households in each zip code.

39208-Pearl	3804	39532-Biloxi	1716	39157-Ridgeland	1326
38671-Southaven	3504	39520-Bay Saint Louis	1673	38801-Tupelo	1203
39503-Gulfport	2714	39443-Laurel	1585	39402-Hattiesburg	1120
38637-Horn Lake	2714	39042-Brandon	1474	39401-Hattiesburg	1111
39466-Picayune	2089	39465-Petal	1464	39530-Biloxi	1075
39507-Gulfport	2003	39531-Biloxi	1443	39470-Poplarville	1065
39560-Long Beach	1895	39540-Diberville	1387		



The Story of Archie & Edith



But I already paid my dues to Heaven on Sunday!

“Be careful!”

Edith hung up the phone from talking with her daughter, Beth.

“What’s she doing now?” Archie whined, folding his newspaper. What’s this country coming to? Next week, his daily paper was being replaced with online news.

“She’s joining an ae-ro-bics class,” Edith enunciated, picking up her needlepoint. “So strenuous! Did you take your vitamins, Archie?”

“Yeah!” He clicked the remote. The TV tuned in to a daily sermon. “Aw, ain’t he cute, preaching up there! But I already paid my dues to Heaven on Sunday!” Chuckling, he flicked the channel to an old sitcom.

Their familiar home was secure and warm, his new pick up sat in the re-modeled garage, and he had health and life insurance policies to cover himself and Edith. What more could he need?

Won’t you tell Archie what he’s missing?

The ultimate life insurance policy: Jesus Christ.

Ephesians 1:13-14 (NIV)

"Having believed, you were marked in him with a seal, the promised Holy Spirit, who is a deposit guaranteeing our inheritance until the redemption of those who are God's possession—to the praise of his glory."

Pray for the Steadfast Conservatives

- Lord, please use us to share the promise of eternal life with our friends who do not know You. Let us bear the truth that the only way to eternal life is through Jesus.
- Father, may our neighbors know You and find their security not in the things of this world, but in You.
- Dear Lord, please lead these lost souls to the strength and inner peace that only You can place in one’s heart.
- Father, present us with opportunities this week to tell those who fear life about the peace we’ve found in You.

Pray for the Capital River Region

- Log onto MissionalPrayerMaps.org to pray for Mississippi and the Capital River Region
- Each week you will be presented with a different people group for whom to pray.
- Each week you can view the map and data that shows how many are in the group.

Pray for Your Missional Partners

- Pray for your Church that members will volunteer to form missional teams to reach out to the Steadfast Conservatives in your area.
- Pray for the leaders in your Association as they come alongside Pastors and Churches in your Association to develop missional approaches to reach the Steadfast Conservatives.
- Pray for the Mississippi Baptist Convention Board as they encourage, equip and resource Associations and Churches in community outreach across the state -- that new believers, new ministries, and new congregations will be developed across the Capital River Region.
- Pray for the Intercultural Institute for Contextual Ministry as they conduct missional research, develop resources, and produce training materials to further missions in North America and beyond.