

Location Composition

Category	County	% of State
2010 Population	8,565	0.09%
2010 Households	3,547	0.09%
2010 Group Quarters	1,027	0.40%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	6,433	75.11%	English	8,179	95.49%
Nat. Amer.	1,147	13.39%	Other lang.	172	2.01%
Black	578	6.74%	Native Amer.	46	0.53%
Multiracial	313	3.66%	Spanish	33	0.39%
Hispanic	117	1.36%	Arabic	21	0.25%
Asian	48	0.56%	Other PI lang.	14	0.17%
Other race	38	0.44%	Laotian	12	0.14%
Hawaiian/PI	9	0.10%	Japanese	11	0.13%

Getting Involved

To learn more about this location, please contact convention office (info@bscm.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Baraga County, MI

MISSIONAL COUNTY DIGEST

Top County Communities

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Households: 1,630
Percent: 45.95%



Households: 819
Percent: 23.09%



Households: 439
Percent: 12.38%

Working Communities

Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries.

With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

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Top Lifestyle Segments



Steadfast Conservatives (69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 940
Percent: 26.5%



Hardy Rural Families (61% Unreached)

Far beyond the nation's beltways in tiny towns and isolated villages, the households of Hardy Rural Families are thriving. Predominantly white and middle-class, these older Americans have crafted rustic lifestyles in older single-family houses and mobile homes. Most of the households comprise married couples with a single wage earner who are high school educated and have blue-collar jobs in agriculture, construction and transportation. I

Households: 794
Percent: 22.39%



Grass-roots Living (70% Unreached)

Located in rural villages and aging industrial towns throughout the Midwest and South, Grass-roots Living consists of a racially diverse mix of couples, families and divorced men and women living in lower-middle-class circumstances. Educational levels are low, and nearly a quarter of households did not finish high school. Those still in the workforce tend to have low-paying jobs in manufacturing, construction or agriculture.

Households: 626
Percent: 17.65%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	2,366	66.71%
Religious but NOT Evangelical	492	13.87%
Spiritual but NOT Evangelical	496	13.97%
Non-Evangelical but NOT Interested	1,379	38.87%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	1,985	32.20%
Adult High School dropouts (as % of Adults yrs 25+)	1,443	23.40%
Adult Poor or Fair Health (as % of Adults yrs 25+)	1,085	17.60%
Adult Unemployment Rate (as % of Adults yrs 25+)	981	23.30%
Children in Poverty (as % of all children)	392	22.50%
Adult STD Incidents (as % of Adults yrs 25+)	8	0.13%
Household Violent Crime incidents (as % of all hhlds)	0	0.00%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for recognition

HH: 2,595
% HH: 73.17%



Connectors
Looking for relationship

HH: 2,465
% HH: 69.49%



Creators
Looking for innovation

HH: 2,220
% HH: 62.60%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	74	2.09%
Evangelical Protestant Heritage	1,252	35.29
Mainline Protestant Heritage	1,043	29.41
Roman Catholic Heritage	626	17.65