

Location Composition

Category	County	% of State
2010 Population	2,345	0.02%
2010 Households	1,069	0.03%
2010 Group Quarters	96	0.04%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	2,307	98.40%	English	2,257	96.23%
Hawaiian/PI	18	0.75%	Other lang.	57	2.43%
Hispanic	10	0.42%	Spanish	20	0.84%
Multiracial	8	0.33%	Serbo-Croat.	7	0.30%
Other race	7	0.28%	French	2	0.10%
Black	6	0.24%	Italian	1	0.05%
			Scandinavian	1	0.05%

Getting Involved

To learn more about this location, please contact convention office (info@bscm.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Keweenaw County, MI

MISSIONAL COUNTY DIGEST

Top County Communities

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Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

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Households: 517
Percent: 48.36%

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.



Households: 504
Percent: 47.15%

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries.

With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.



Households: 31
Percent: 2.9%

Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.

Top Lifestyle Segments



Professional Urbanites (72% Unreached)

Professional Urbanites is a haven for aging singles and couples, an upper-middle-class retirement oasis in the metropolitan sprawl. With most residents over the age of 65, these households have already empty-nested, with their children having gone off to college and work. The adults in this cluster boast college degrees with above-average incomes as white-collar professionals and managers in retail, education and health care.

Households: 470
Percent: 43.97%



Industrious Country Living (68% Unreached)

Found in remote towns and villages across the country, Industrious Country Living consists of hard-working couples and families who earn their living from manufacturing, construction, retail and wholesale trades and home businesses. They're predominantly white, high school educated and owners of relatively new homes. They earn respectable incomes with one in three households earning more than \$75,000 per year.

Households: 296
Percent: 27.69%



Hardy Rural Families (61% Unreached)

Far beyond the nation's beltways in tiny towns and isolated villages, the households of Hardy Rural Families are thriving. Predominantly white and middle-class, these older Americans have crafted rustic lifestyles in older single-family houses and mobile homes. Most of the households comprise married couples with a single wage earner who are high school educated and have blue-collar jobs in agriculture, construction and transportation. I

Households: 203
Percent: 18.99%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	728	68.08%
Religious but NOT Evangelical	148	13.84%
Spiritual but NOT Evangelical	178	16.65%
Non-Evangelical but NOT Interested	402	37.59%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	568	31.60%
Adult Unemployment Rate (as % of Adults yrs 25+)	150	13.60%
Children in Poverty (as % of all children)	90	22.80%
Adult STD Incidents (as % of Adults yrs 25+)	12	0.67%
Household Violent Crime incidents (as % of all hhlds)	6	0.56%
Adult High School dropouts (as % of Adults yrs 25+)	0	0.00%
Adult Poor or Fair Health (as % of Adults yrs 25+)	0	0.00%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for recognition

HH: 829
% HH: 77.59%



Connectors
Looking for relationship

HH: 771
% HH: 72.16%



Creators
Looking for innovation

HH: 684
% HH: 63.98%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	43	4.00%
Mainline Protestant Heritage	802	75.00%
Evangelical Protestant Heritage	267	25.00%