

## Location Composition

Category	County	% of State
2010 Population	23,882	0.24%
2010 Households	10,748	0.28%
2010 Group Quarters	434	0.17%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	22,811	95.52%	English	23,070	96.60%
Nat. Amer.	562	2.36%	Spanish	173	0.72%
Multiracial	354	1.48%	Native Amer.	116	0.49%
Hispanic	285	1.19%	Other Slavic	105	0.44%
Asian	96	0.40%	French	69	0.29%
Black	51	0.21%	German	68	0.29%
Other race	5	0.02%	Polish	64	0.27%
Hawaiian/PI	3	0.01%	Arabic	47	0.20%

## Getting Involved

To learn more about this location, please contact convention office (info@bscm.org).

### NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

© Copyright 2012 by the Intercultural Institute for Contextual Ministry and its data suppliers. Additional information at [www.iicm.net](http://www.iicm.net).

## Reaching Menominee County, MI

# MISSIONAL COUNTY DIGEST

## Top County Communities

### Inside

Communities	1
Lifestyles	2
Evangelscape	2
Needscape	3
Churchscape	3
Composition	4
Ethnoscape	4
Notes	4

## Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



[www.iicm.net](http://www.iicm.net)



Households: 4,094  
Percent: 38.09%



Households: 3,724  
Percent: 34.65%



Households: 1,567  
Percent: 14.58%

## Working Communities

Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.

## Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries.

With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

## Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.

## Top Lifestyle Segments



### Hardy Rural Families (61% Unreached)

Far beyond the nation's beltways in tiny towns and isolated villages, the households of Hardy Rural Families are thriving. Predominantly white and middle-class, these older Americans have crafted rustic lifestyles in older single-family houses and mobile homes. Most of the households comprise married couples with a single wage earner who are high school educated and have blue-collar jobs in agriculture, construction and transportation. I

Households: 1,859  
Percent: 17.3%



### Steadfast Conservatives (69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 1,506  
Percent: 14.01%



### Working Rural Communities (60% Unreached)

There's a grittiness to life in Working Rural Communities. In these older, industrial towns, aging residents hold skilled blue-collar jobs in manufacturing and construction. Most households are filled with empty-nesting couples, middle-aged families and single seniors. They reside in 40-year-old homes valued at below-average prices. Their inexpensive housing allows their middle-class incomes to go far in these predominantly Midwestern towns.

Households: 1,504  
Percent: 13.99%

## Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	6,788	63.15%
Religious but NOT Evangelical	1,177	10.95%
Spiritual but NOT Evangelical	1,532	14.25%
Non-Evangelical but NOT Interested	4,080	37.96%

## Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	5,419	31.20%
Adult High School dropouts (as % of Adults yrs 25+)	4,012	23.10%
Adult Poor or Fair Health (as % of Adults yrs 25+)	2,640	15.20%
Adult Unemployment Rate (as % of Adults yrs 25+)	1,278	10.10%
Children in Poverty (as % of all children)	1,084	22.00%
Adult STD Incidents (as % of Adults yrs 25+)	33	0.19%
Household Violent Crime incidents (as % of all hhlds)	0	0.00%

Note: A "0" means that this particular data item is not available for this county.

## Motivescape: Attitudinal Indicators



### Approvers

Looking for recognition

# HH: 7,805  
% HH: 72.62%



### Connectors

Looking for relationship

# HH: 7,423  
% HH: 69.06%



### Creators

Looking for innovation

# HH: 6,817  
% HH: 63.43%

## Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	621	5.78%
Mainline Protestant Heritage	4,194	39.02
Evangelical Protestant Heritage	3,408	31.71
Roman Catholic Heritage	1,835	17.07