

## Composition of Zipcode 49696

Category	Zip Code
2010 Population	0
2010 Households	0
2010 Group Quarters	0

## Missionscape: Cultural Bridges

Cultural Bridge	#HHlds	%HHlds
Fraternal order member	0	0%
Religious club member	0	0%
Civic club member	0	0%
Veterans club member	0	0%
Member of a body of local government	0	0%
Country club member	0	0%
Business club member	0	0%

## Getting Informed

More zip information may be found on the [MissionalCorps.org](http://MissionalCorps.org) website and more specific data for each lifestyle segment may be accessed at the BSCM [Missional Resources](http://MissionalResources.org) web page.

## Getting Involved

To learn more about this location, please contact convention office ([info@bscm.org](mailto:info@bscm.org)).

### NOTES:

The Communities Summary identifies the top three types of communities in the zip code, the number of households, and the percent of the zip code. Communities are comprised of multiple lifestyle segments.

The Lifestyle Summary identifies the top six lifestyle segments in the zip code, the number of households, percent of the zip code households, and the percent of households that are unreached. Lifestyle Segments are individual groups of people with similar living preferences and patterns.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community.

Location Composition: Listed are the total number of people and the total number of households in the county.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

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Reaching Traverse City, MI

## MISSIONAL ZIPCODE DIGEST

### Zipcode 49696 Community Types

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### Rev. 5:9

And they sang a new song, saying: "You are worthy to take the scroll and to open its seals, because you were slain, and with your blood you purchased for God persons from every tribe and language and people and nation."

In partnership with:



## Top Lifestyle Segments in Zipcode 49696

### Evangeliscope: Spiritual Indicators

<b>SPIRITUALITY INDICATOR</b>	<b>ZIP HHLDS</b>	<b>ZIP %</b>
Unreached	0	0%
Religious but NOT Evangelical	0	0%
Spiritual but NOT Evangelical	0	0%
Non-Evangelical but NOT Interested	0	0%

### Churchscape: Religious Indicators

<b>SPIRITUALITY INDICATOR</b>	<b>ZIP</b>	<b>ZIP %</b>
Active Evangelical HHlds	0	0.00%
Inactive Evangelical HHlds	0	0.00%