Composition of Zipcode 80030

Category	Zip Code
2010 Population	16,556
2010 Households	5,948
2010 Group Quarters	344

Missionscape: Cultural Bridges

NOTES

patterns

lifestyle segments.

Cultural Bridge	#HHIds	%HHIds
Home Personal Computer-HH Own	4,347	73%
HH Uses Computer For Internet/E-mail	3,268	55%
McDonald's	3,174	53%
Watching Diet (Health/Weight)-Presently	3,131	53%
Controlling Diet		
Reading Books	3,030	51%
Heartburn/Indigestion Aids/Anti-Nausea-Use	2,924	49%
Non-Presc-For Regular Headaches	2,903	49%

Getting Informed

More zip information may be found on the MissionalCorps.org website and more specific data for each lifestyle segment may be accessed at the CBGC Missional Resources web page.

Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@cbgc.org).

The Lifestyle Summary identifies the top six lifestyle segments in the zip code, the number of households, percent of the zip code households, and the percent of households that are unreached. Lifestyle Segments are individual groups of people with similar living preferences and

The Communities Summary identifies the top three types of communities in the zip code, the

number of households, and the percent of the zip code. Communities are comprised of multiple

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community.

Location Composition: Listed are the total number of people and the total number of households in the county.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Westminster, CO

MISSIONAL ZIPCODE DIGEST

Zipcode 80030 Community Types

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Rev. 5:9

And they sang a new

song, saying: "You are

worthy to take the scroll

and to open its seals,

tribe

were

because you

every

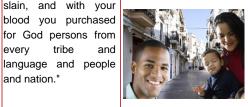
and nation."



Households: 3.205 Percent: 53.88%



Households: 1,091 Percent: 18.34%



Households: 795 Percent: 13.37%

In partnership with: A Intercultural Institute lor Contextual Ministry



www.iicm.net

Working Communities

Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.

Mainstay Communities

The backbone of small towns and second cities. Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.



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Second-generation Success

average. More than half of adults have attended college.

and more than half never went beyond high school.

These grandchildren of immigrants who live in Second-generation Success,

life is sweet. These multi-ethnic households-of Asian, Hispanic and varied

European descent-have achieved upper-middle-class status through hard

Their household size with five or more people is almost double the U.S.

work and devotion to family. They are primarily married couples with children.

The oldest lifestyle type in the nation, Mature America is home to the Greatest

Generation. More than half the residents are 75 years of age or older and a

mostly in city neighborhoods, they typically live in high-rise apartments and

assisted living facilities. Many of these households come from humble origins,

significant percentage are mostly likely to be widows or widowers. Found

Top Lifestyle Segments in Zipcode 80030



Steadfast Conservatives

(69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 2,422 Percent: 40.72%



Urban Diversity

(72% Unreached)

With nearly half of households containing minorities, Urban Diversity is known as a transient world of young, multi-ethnic singles and single-parent families. In these inter-city neighborhoods, residents struggle against challenging economics in a mix of rowhouses and high-rise apartment buildings. Most adults have completed high school or some college, with many working at entry-level jobs in retail, health care and food services.

Households: 578 Percent: 9.72%



Nuevo Hispanic Families

(70% Unreached)

Centered in the nation's big cities, Nuevo Hispanic Families is a cluster of young Hispanic family households living in working-class neighborhoods. Nearly eight in ten residents are Hispanic. About two-thirds of the households are under 45 years old and many contain large families with mixed-aged children that have settled into comfortable bungalows and low-rise apartments. Education attainment is low, with one-third having less than high school.

Households: 392 Percent: 6.59%

Suburban Advantage

Mature America

When retirement looms, many Americans downsize their housing, seeking out resort-like communities within short distances to major medical facilities. In Suburban Advantage, empty-nesting couples and retirees have moved to middle-class homes and condo developments in dense retirement communities along the Atlantic and Pacific coasts. Most households have college degrees, and, if they're still in the workforce, hold white collar and managerial jobs.



Households: 310 Percent: 5.21%

(74% Unreached)

(81% Unreached)

(67% Unreached)



Households: 259 Percent: 4.35%



Households: 235 Percent: 3.95%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	ZIP HHLDS	ZIP %
Unreached	4,143	69.66%
Religious but NOT Evangelical	944	15.87%
Spiritual but NOT Evangelical	655	11.02%
Non-Evangelical but NOT Interested	2,544	42.77%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	ZIP	ZIP %
Active Evangelical HHlds	283	4.76%
Inactive Evangelical HHIds	1,522	25.59%