### Composition of Zipcode 80442

CategoryZip Code2010 Population1,8172010 Households1,0502010 Group Quarters7

Cultural Bridge	#HHIds	%HHlds
Home Personal Computer-HH Own	763	73%
HH Uses Computer For Internet/E-mail	620	59%
Watching Diet (Health/Weight)-Presently	608	58%
Controlling Diet		
Non-Presc-For Regular Headaches	596	57%
McDonald's	589	56%
Voted in fed/state/local election	558	53%
Card Games	504	48%

### Getting Informed

More zip information may be found on the MissionalCorps.org website and more specific data for each lifestyle segment may be accessed at the CBGC Missional Resources web page.

### Getting Involved

To learn more about this location, please contact Steve Hoekstra (alpinerm@qwestoffice.net

#### NOTES:

The Communities Summary identifies the top three types of communities in the zip code, the number of households, and the percent of the zip code. Communities are comprised of multiple lifestyle segments.

The Lifestyle Summary identifies the top six lifestyle segments in the zip code, the number of households, percent of the zip code households, and the percent of households that are unreached. Lifestyle Segments are individual groups of people with similar living preferences and patterns.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community.

Location Composition: Listed are the total number of people and the total number of households in the county.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

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### Reaching Fraser, Colorado

### MISSIONAL ZIPCODE DIGEST

### **Zipcode 80442 Community Types**

# Community Types Lifestyle Segments Spiritual Indicators

Inside

Religious Indicators 3

Zip Composition
Cultural Bridges

Notes

Households: 921 Percent: 87.71%

### **Country Communities**

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

### Rev. 5:9

And they sang a new song, saying: "You are worthy to take the scroll and to open its seals, because you were slain, and with your blood you purchased for God persons from every tribe and language and people and nation."



Households: 129 Percent: 12.29%

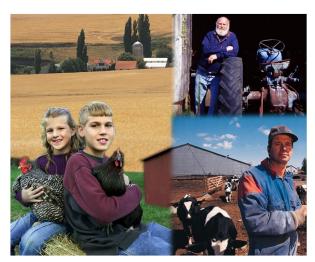
### **Aspiring Communities**

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.





## Top Lifestyle Segments in Zipcode 80442



America's Farmlands

Households: 921 Percent: 87.71%

Unreached: 57%

With more than nine times the national average for farmers, America's Farmlands has the highest percentage of farmers in the nation. In these remote communities scattered across the nation, residents are likely to have high school diplomas and middle-class incomes. Many live in older, single-family homes on large plots of land. The population density in this segment is less than one-tenth the national average.



Young Cosmopolitans

Households: 129 Percent: 12.29%

Unreached: 78%

Young Cosmopolitans is a collection of households where many adults are under 35 years old, single and earning above average incomes as white-collar professionals, managers and executives. In their fast-growing cities- including a number of college towns-these upscale young people live in luxury apartments and condos, commuting to work in sporty subcompacts. Nearly half hold college degrees, and they are almost twice the average for grad degrees.

### **Evangelscape: Spiritual Indicators**

SPIRITUALITY INDICATOR	ZIP HHLDS	ZIP %
Unreached	627	59.7%
Religious but NOT Evangelical	83	7.95%
Spiritual but NOT Evangelical	23	2.2%
Non-Evangelical but NOT Interested	520	49.55%

### Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	ZIP	ZIP %
Active Evangelical HHlds	40	3.79%
Inactive Evangelical HHlds	383	36.51%