Composition of Zipcode 80517

| Category | Zip Code |
|---------------------|----------|
| 2010 Population | 10,508 |
| 2010 Households | 4,967 |
| 2010 Group Quarters | 136 |

Missionscape: Cultural Bridges

NOTES

| #HHIds | %HHIds |
|--------|--|
| 3,971 | 80% |
| 3,352 | 67% |
| 3,119 | 63% |
| | |
| 3,116 | 63% |
| 2,663 | 54% |
| 2,608 | 53% |
| 2,456 | 49% |
| | 3,971 3,352 3,119 3,116 2,663 2,608 |

Getting Informed

More zip information may be found on the MissionalCorps.org website and more specific data for each lifestyle segment may be accessed at the CBGC Missional Resources web page.

Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@cbgc.org).

lifestyle segments. The Lifestyle Summary identifies the top six lifestyle segments in the zip code, the number of households, percent of the zip code households, and the percent of households that are unreached. Lifestyle Segments are individual groups of people with similar living preferences and

The Communities Summary identifies the top three types of communities in the zip code, the

number of households, and the percent of the zip code. Communities are comprised of multiple

patterns The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs

eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community.

Location Composition: Listed are the total number of people and the total number of households in the county.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Estes Park, Colorado

MISSIONAL ZIPCODE DIGEST

Zipcode 80517 Community Types



4

4

were

Inside

Notes

Rev. 5:9

And they sang a new

song, saying: "You are

worthy to take the scroll

and to open its seals,

slain, and with your

tribe

because vou

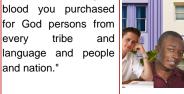
every

and nation."

Households: 2,671 Percent: 53.77%



Households: 1,311 Percent: 26.39%



Households: 708







Percent: 14.25%

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 - 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

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(72% Unreached)

(67% Unreached)

completed only some college.

Suburban Advantage

Second City Homebodies

Most likely to be found in a variety of small, satellite cities along both coasts

such as Virginia Beach, VA, Ft. Lauderdale, FL, and Portland, OR. Second

City Homebodies inhabit a prosperous world where middle-aged couples and

families lead flourishing lifestyles. Most of the households are well educated,

with an almost an even split between college graduates and those who have

When retirement looms, many Americans downsize their housing, seeking out

resort-like communities within short distances to major medical facilities. In

Suburban Advantage, empty-nesting couples and retirees have moved to

communities along the Atlantic and Pacific coasts. Most households have

college degrees, and, if they're still in the workforce, hold white collar and

middle-class homes and condo developments in dense retirement

Top Lifestyle Segments in Zipcode 80517



Households: 2,014 Percent: 40.55%

Professional Urbanites

Professional Urbanites is a haven for aging singles and couples, an upper-middle-class retirement oasis in the metropolitan sprawl. With most residents over the age of 65, these households have already empty-nested, with their children having gone off to college and work. The adults in this cluster boast college degrees with above-average incomes as white-collar professionals and managers in retail, education and health care.



Urban Commuter Families

Not all families have fled the nation's cities for the far-out suburbs. In Urban Commuter Families. Baby Boomer families and couples are content to live in comfortable, single detached homes in city neighborhoods on the metro fringe.

Many of these upscale, college-educated households contain dual-income couples who put in long hours as professionals and managers in retail, health care and education services.

Households: 527 Percent: 10.61%



Status-conscious Consumer

(70% Unreached)

A haven for big spenders, Status-conscious Consumers is a cluster of new suburban neighborhoods within a manageable commute to well-paying city jobs. Predominantly white and Asian, these middle-aged Baby Boomer households have turned their college educations into lucrative executive positions in information, finance and other managerial professions. Most of the adults live as couples or in households with few children.

Households: 453 Percent: 9.12%

Comfy Country Living In Comfy Country Living, empty-nesting couples and retirees reside in quiet

managerial jobs.

exurban communities. These households, predominantly white, married and college educated, are above-average in age with roughly one in four being 65 years or older. They're solidly middle-class from a mix of well-paying white-collar and blue-collar jobs in manufacturing, retail and food services. Many residents are pursuing the good life in relatively new houses and mobile homes.

Households: 347 Percent: 6.99%

(71% Unreached)

(67% Unreached)

(61% Unreached)



Households: 262 Percent: 5.27%

Households: 248 Percent: 4.99%

Evangelscape: Spiritual Indicators

| SPIRITUALITY INDICATOR | ZIP HHLDS | ZIP % |
|------------------------------------|-----------|--------|
| Unreached | 3,507 | 70.6% |
| Religious but NOT Evangelical | 825 | 16.61% |
| Spiritual but NOT Evangelical | 660 | 13.29% |
| Non-Evangelical but NOT Interested | 2,021 | 40.7% |

Churchscape: Religious Indicators

| SPIRITUALITY INDICATOR | ZIP | ZIP % |
|----------------------------|-----|--------|
| Active Evangelical HHlds | 504 | 10.14% |
| Inactive Evangelical HHIds | 957 | 19.26% |