Composition of Zipcode 80603

Category	Zip Code
2010 Population	11,713
2010 Households	3,818
2010 Group Quarters	0

Missionscape: Cultural Bridges

NOTES:

patterns

Cultural Bridge	#HHIds	%HHlds
Home Personal Computer-HH Own	3,037	80%
HH Uses Computer For Internet/E-mail	2,471	65%
McDonald's	2,128	56%
Watching Diet (Health/Weight)-Presently	2,019	53%
Controlling Diet		
Non-Presc-For Regular Headaches	2,005	53%
Reading Books	1,909	50%
Heartburn/Indigestion Aids/Anti-Nausea-Use	1,779	47%

Getting Informed

More zip information may be found on the MissionalCorps.org website and more specific data for each lifestyle segment may be accessed at the CBGC Missional Resources web page.

Getting Involved

To learn more about this location, please contact ().

lifestyle segments. The Lifestyle Summary identifies the top six lifestyle segments in the zip code, the number of households, percent of the zip code households, and the percent of households that are unreached. Lifestyle Segments are individual groups of people with similar living preferences and

The Communities Summary identifies the top three types of communities in the zip code, the

number of households, and the percent of the zip code. Communities are comprised of multiple

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community.

Location Composition: Listed are the total number of people and the total number of households in the county.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Brighton, Colorado

MISSIONAL ZIPCODE DIGEST

Zipcode 80603 Community Types



Rev. 5:9

And they sang a new

song, saying: "You are

worthy to take the scroll

and to open its seals,

tribe

were

because vou

every

and nation."



Households: 1,625



Households: 1,030 Percent: 26.98%



Households: 952 Percent: 24.93%



community in business clubs, environmental groups and the arts. Working Communities

> Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.

communities boast high household incomes,

significant home values and top educational

achievements. Households in these exclusive suburban neighborhoods are headed by

predominantly white, college educated, Baby Boom

parents. Most adults work as executives and white

collar professionals. They are active members of the

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

COLORADO Baptists



Upscale Communities As the wealthiest households in the nation, upscale

(70% Unreached)

care and education services.

Top Lifestyle Segments in Zipcode 80603



Nuevo Hispanic Families

Centered in the nation's big cities, Nuevo Hispanic Families is a cluster of young Hispanic family households living in working-class neighborhoods. Nearly eight in ten residents are Hispanic. About two-thirds of the households are under 45 years old and many contain large families with mixed-aged children that have settled into comfortable bungalows and low-rise apartments. Education attainment is low, with one-third having less than high school.

Households: 791 Percent: 20.72%



Second-generation Success

These grandchildren of immigrants who live in Second-generation Success, life is sweet. These multi-ethnic households-of Asian. Hispanic and varied European descent-have achieved upper-middle-class status through hard work and devotion to family. They are primarily married couples with children. Their household size with five or more people is almost double the U.S. average. More than half of adults have attended college.

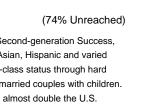
Small-town Success

Small-town Success is typically home to the families of the most prominent citizens in their exurban communities. White-collar, college educated and upscale, they live in recently developed subdivisions outside the nation's beltways in the Midwest and West. Most of these households contain white, middle-aged working couples who have positions as executives and professionals in health care, retail and education.

(67% Unreached)



Households: 299 Percent: 7.83%



Urban Commuter Families

Not all families have fled the nation's cities for the far-out suburbs. In Urban

Many of these upscale, college-educated households contain dual-income

Commuter Families, Baby Boomer families and couples are content to live in

comfortable, single detached homes in city neighborhoods on the metro fringe.

couples who put in long hours as professionals and managers in retail, health

(69% Unreached)



Households: 283 Percent: 7.41%



Households: 617 Percent: 16.16%

Households: 651

Percent: 17.05%

Prime Middle America

(65% Unreached)

Prime Middle America features a mix of couples and families living in both small towns and mid-sized cities in the South and Northwest. Younger than average and upper-middle-class in status, these predominantly white dual-income households have well-paying blue-collar and white-collar jobs in transportation, manufacturing and public administration. Most of the households own their own homes and are nearly twice as likely to live in mobile homes.

Status-conscious Consumer

A haven for big spenders, Status-conscious Consumers is a cluster of new suburban neighborhoods within a manageable commute to well-paying city jobs. Predominantly white and Asian, these middle-aged Baby Boomer households have turned their college educations into lucrative executive positions in information, finance and other managerial professions. Most of the adults live as couples or in households with few children.

(70% Unreached)





Households: 249 Percent: 6.52%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	ZIP HHLDS	ZIP %
Unreached	2,637	69.07%
Religious but NOT Evangelical	572	14.98%
Spiritual but NOT Evangelical	401	10.5%
Non-Evangelical but NOT Interested	1,664	43.59%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	ZIP	ZIP %
Active Evangelical HHlds	333	8.73%
Inactive Evangelical HHIds	848	22.20%