Composition of Zipcode 80759

Category	Zip Code
2010 Population	4,371
2010 Households	1,715
2010 Group Quarters	100

Missionscape: Cultural Bridges

NOTES:

Cultural Bridge	#HHIds	%HHIds	
Home Personal Computer-HH Own	1,297	76%	
HH Uses Computer For Internet/E-mail	977	57%	
McDonald's	948	55%	
Watching Diet (Health/Weight)-Presently	916	53%	
Controlling Diet			
Non-Presc-For Regular Headaches	907	53%	
Reading Books	853	50%	
Heartburn/Indigestion Aids/Anti-Nausea-Use	825	48%	

Getting Informed

More zip information may be found on the MissionalCorps.org website and more specific data for each lifestyle segment may be accessed at the CBGC Missional Resources web page.

Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@cbgc.org).

lifestyle segments. The Lifestyle Summary identifies the top six lifestyle segments in the zip code, the number of households, percent of the zip code households, and the percent of households that are

unreached. Lifestyle Segments are individual groups of people with similar living preferences and patterns

The Communities Summary identifies the top three types of communities in the zip code, the

number of households, and the percent of the zip code. Communities are comprised of multiple

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community.

Location Composition: Listed are the total number of people and the total number of households in the county.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Yuma, Colorado

MISSIONAL ZIPCODE DIGEST

Zipcode 80759 Community Types

Inside	
Community Types	1
Lifestyle Segments	2
Spiritual Indicators	2
Religious Indicators	3
Zip Composition	4
Cultural Bridges	4
Notes	4

Rev. 5:9

And they sang a new

song, saying: "You are

worthy to take the scroll

and to open its seals,

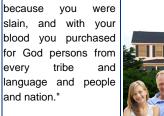
every



Households: 713 Percent: 41.57%



Households: 431 Percent: 25.13%



Households: 354 Percent: 20.64%





Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.



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(57% Unreached)

(60% Unreached)

Urban Blues

Top Lifestyle Segments in Zipcode 80759



America's Farmlands

With more than nine times the national average for farmers, America's Farmlands has the highest percentage of farmers in the nation. In these remote communities scattered across the nation, residents are likely to have high school diplomas and middle-class incomes. Many live in older, single-family homes on large plots of land. The population density in this segment is less than one-tenth the national average.

Households: 398 Percent: 23.21%



Working Rural Communities

There's a grittiness to life in Working Rural Communities. In these older, industrial towns, aging residents hold skilled blue-collar jobs in manufacturing and construction. Most households are filled with empty-nesting couples, middle-aged families and single seniors. They reside in 40-year-old homes valued at below-average prices. Their inexpensive housing allows their middle-class incomes to go far in these predominantly Midwestern towns.

Households: 362 Percent: 21.11%



Steadfast Conservatives

(69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 300 Percent: 17.49%

Family Convenience

Family Convenience is a collection of sprawling families living in remote towns

times as many farmers as the general population.

and military bases. Most of the households contain dual-income couples working at skilled blue-collar jobs in manufacturing and construction as well as in the military. Service families are six times as likely to live here than the general population. Despite moderate educations, the adults in this segment earn upper-middle incomes.

While many residents in this cluster may be singing the Urban Blues, the tune

probably has a Latin beat. More than three-quarters of all households in this

primarily in the Southwest. Their schooling is modest and their unemployment

segment are Hispanic-roughly six times the U.S. average. They tend to be

Rugged Rural Style consists of some of the most isolated communities in

houses and mobile homes. Those still working have blue-collar jobs in

construction, manufacturing and agriculture-the cluster has more than four

America. In these rural working-class households across the Southwest and

Western states, predominantly older married couples and retirees live in aging

mostly young singles, families and single parents living in urban areas

rate is more than twice the national average.

Rugged Rural Style



Households: 182 Percent: 10.61%

(64% Unreached)

(58% Unreached)

(64% Unreached)



Households: 74 Percent: 4.31%



Households: 69 Percent: 4.02%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	ZIP HHLDS	ZIP %
Unreached	1,084	63.18%
Religious but NOT Evangelical	193	11.26%
Spiritual but NOT Evangelical	157	9.14%
Non-Evangelical but NOT Interested	734	42.79%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	ZIP	ZIP %
Active Evangelical HHlds	21,715	1,266.17%
Inactive Evangelical HHIds	0	0.00%