# Composition of Zipcode 80866

Category	Zip Code
2010 Population	24
2010 Households	12
2010 Group Quarters	0

## Missionscape: Cultural Bridges

NOTES:

lifestyle segments.

Cultural Bridge	#HHIds	%HHIds
Home Personal Computer-HH Own	10	85%
HH Uses Computer For Internet/E-mail	9	72%
McDonald's	7	59%
Watching Diet (Health/Weight)-Presently	7	59%
Controlling Diet		
Non-Presc-For Regular Headaches	7	56%
Reading Books	6	54%
Voted in fed/state/local election	6	53%

# Getting Informed

More zip information may be found on the MissionalCorps.org website and more specific data for each lifestyle segment may be accessed at the CBGC Missional Resources web page.

# Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@cbgc.org).

The Lifestyle Summary identifies the top six lifestyle segments in the zip code, the number of households, percent of the zip code households, and the percent of households that are unreached. Lifestyle Segments are individual groups of people with similar living preferences and patterns.

The Communities Summary identifies the top three types of communities in the zip code, the

number of households, and the percent of the zip code. Communities are comprised of multiple

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community.

Location Composition: Listed are the total number of people and the total number of households in the county.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Woodland Park, CO

# **MISSIONAL ZIPCODE DIGEST**

## Zipcode 80866 Community Types

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## Rev. 5:9

And they sang a new song, saying: "You are worthy to take the scroll and to open its seals, because you were slain, and with your blood you purchased for God persons from every tribe and language and people and nation."





Households: 7 Percent: 58.33%



Households: 5 Percent: 41.67%

# **Upscale** Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

# **Mainstay Communities**

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.



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# Top Lifestyle Segments in Zipcode 80866



Urban Commuter Families Households: 7 Percent: 58.33% Unreached: 67%

Not all families have fled the nation's cities for the far-out suburbs. In Urban Commuter Families, Baby Boomer families and couples are content to live in comfortable, single detached homes in city neighborhoods on the metro fringe. Many of these upscale, college-educated households contain dual-income couples who put in long hours as professionals and managers in retail, health care and education services.



Prime Middle America Households: 5 Percent: 41.67% Unreached: 65%

Prime Middle America features a mix of couples and families living in both small towns and mid-sized cities in the South and Northwest. Younger than average and upper-middle-class in status, these predominantly white dual-income households have well-paying blue-collar and white-collar jobs in transportation, manufacturing and public administration. Most of the households own their own homes and are nearly twice as likely to live in mobile homes.

### Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	ZIP HHLDS	ZIP %
Unreached	8	66.3%
Religious but NOT Evangelical	2	14.47%
Spiritual but NOT Evangelical	1	11.88%
Non-Evangelical but NOT Interested	5	39.94%

### **Churchscape: Religious Indicators**

SPIRITUALITY INDICATOR	ZIP	ZIP %
Active Evangelical HHlds	1	7.39%
Inactive Evangelical HHlds	3	26.30%