Location Composition

Category	County	% of State
2010 Population	14,678	0.49%
2010 Households	4,395	0.39%
2010 Group Quarters	3,532	3.53%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	10,632	72.43%	English	14,116	96.17%
Black	3,708	25.26%	Spanish	355	2.42%
Hispanic	184	1.26%	German	110	0.75%
Other race	156	1.06%	French	66	0.45%
Multiracial	150	1.02%	Arabic	23	0.16%
Nat. Amer.	17	0.11%	Italian	8	0.05%
Asian	16	0.11%			

Getting Involved

To learn more about this location, please contact Scheryl Ng (sng@mbcb.org) in the MBCB Church Planting Department.

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

MISSIONAL COUNTY DIGEST

Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:

Intercultural Institute for Contextual Ministry
www.iicm.net

Top County Communities

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Households: 1,969
Percent: 44.8%

Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.

Households: 886
Percent: 20.16%

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

Households: 736
Percent: 16.75%

MISSISSIPPI BAPTISTS

Top Lifestyle Segments

Hinterland Families   (41% Unreached)

Hinterland Families is a collection of families and couples who've settled in isolated towns and villages throughout the South. These mostly middle-aged households are overwhelmingly white, less educated (one-fifth never completed high school) and working-class. They work in a variety of blue-collar jobs in manufacturing, construction, transportation and agriculture. Though most live in inexpensive houses, one-third reside in mobile homes.

Households: 1,009
Percent: 22.96%

Coal and Crops   (61% Unreached)

Coal and Crops comes by its name honestly. The households of this rural cluster work primarily in the mining and farming industries. Found in sparsely populated areas throughout the Midwest and South, this cluster is characterized by low-income families and single households living in small, racially mixed hamlets. More than one-quarter of the residents never completed high school, the median household incomes are nearly 40 percent below the U.S. average.

Households: 577
Percent: 13.13%

Struggling City Centers   (68% Unreached)

Struggling City Centers consists of very low-income households living in city neighborhoods. Home to the highest concentration of African-Americans in the nation-nearly 90 percent of all households-the cluster faces hard economic challenges. One-third of households haven't finished high school, with a similar percentage containing single-parent families. One in five adults are under 35 years old and the median household income is only half the national average.

Households: 492
Percent: 11.19%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	2,673	60.83%
Religious but NOT Evangelical	652	14.83%
Spiritual but NOT Evangelical	359	8.17%
Non-Evangelical but NOT Interested	1,690	38.46%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	3,983	40.10%
Adult Poor or Fair Health (as % of Adults yrs 25+)	2,930	29.50%
Adult High School dropouts (as % of Adults yrs 25+)	2,294	23.10%
Children in Poverty (as % of all children)	839	26.90%
Adult Unemployment Rate (as % of Adults yrs 25+)	622	12.40%
Adult STD Incidents (as % of Adults yrs 25+)	44	0.44%
Household Violent Crime incidents (as % of all hhlds)	20	0.46%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators

Approvers
Looking for recognition

\# HH: 3,225
% HH: 73.37%

Connecters
Looking for relationship

\# HH: 2,941
% HH: 66.92%

Creators
Looking for innovation

\# HH: 2,790
% HH: 63.49%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	1,079	24.56%
Evangelical Protestant Heritage	2,028	46.15
Mainline Protestant Heritage	1,916	43.59
Roman Catholic Heritage	338	7.69