

## Location Composition

Category	County	% of State
2010 Population	44,317	1.49%
2010 Households	15,728	1.40%
2010 Group Quarters	4,519	4.52%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	31,689	71.51%	English	42,031	94.84%
Black	10,588	23.89%	Spanish	985	2.22%
Hispanic	1,003	2.26%	Korean	275	0.62%
Asian	886	2.00%	Hindi	188	0.42%
Other race	622	1.40%	Chinese	149	0.34%
Multiracial	389	0.88%	Arabic	97	0.22%
Nat. Amer.	142	0.32%	African lang.	87	0.20%
			W. Germanic	77	0.17%

## Getting Involved

To learn more about this location, please contact Sheryl Ng (sng@mbcb.org) in the MBCB Church Planting Department.

### NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Lafayette County, MS

# MISSIONAL COUNTY DIGEST

## Top County Communities

### Inside

Communities	1
Lifestyles	2
Evangelscape	2
Needscape	3
Churchscape	3
Composition	4
Ethnoscape	4
Notes	4

### Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 3,509  
Percent: 22.31%

### Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.



Households: 3,481  
Percent: 22.13%

### Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.



Households: 3,166  
Percent: 20.13%

### Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

## Top Lifestyle Segments



### Minority Metro Communities (74% Unreached)

Minority Metro Communities reflects the nation's growing African-American middle class. With nearly three-quarters of the residents African-American and half the households earning more than \$50,000, this cluster is a testament to high educational achievement and professional employment among African-Americans. Concentrated in inner-ring suburbs, these households earn above-average incomes from a mix of service industry and white-collar jobs.

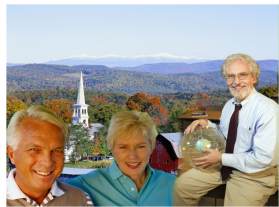
Households: 2,357  
Percent: 14.99%



### Steadfast Conservatives (69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 1,640  
Percent: 10.43%



### Small-town Connections (58% Unreached)

In Small-town Connections, relatively young couples, single and divorced households enjoy an old-fashioned, conservative way of life that's changed little in decades. Predominantly white and high-school educated residents live in older houses and mobile homes. Many work a mix of blue- and white-collar jobs in manufacturing, retail, education and health services. Their lower-middle-class incomes support even lower housing values.

Households: 1,375  
Percent: 8.74%

## Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	10,840	68.92%
Religious but NOT Evangelical	2,792	17.75%
Spiritual but NOT Evangelical	1,771	11.26%
Non-Evangelical but NOT Interested	6,326	40.22%

## Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	8,629	32.40%
Adult High School dropouts (as % of Adults yrs 25+)	6,765	25.40%
Adult Poor or Fair Health (as % of Adults yrs 25+)	4,421	16.60%
Children in Poverty (as % of all children)	1,945	22.40%
Adult Unemployment Rate (as % of Adults yrs 25+)	1,909	8.60%
Adult STD Incidents (as % of Adults yrs 25+)	234	0.88%
Household Violent Crime incidents (as % of all hhlds)	67	0.43%

Note: A "0" means that this particular data item is not available for this county.

## Motivescape: Attitudinal Indicators



**Approvers**  
Looking for  
recognition

# HH: 11,536  
% HH: 73.35%



**Connectors**  
Looking for  
relationship

# HH: 11,166  
% HH: 70.99%



**Creators**  
Looking for  
innovation

# HH: 10,207  
% HH: 64.90%

## Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	2,452	15.59%
Evangelical Protestant Heritage	11,073	70.40%
Other World Religions Heritage	2,013	12.80%
Mainline Protestant Heritage	1,887	12.00%