

Location Composition

Category	County	% of State
2010 Population	9,227	0.34%
2010 Households	3,320	0.33%
2010 Group Quarters	1,240	3.72%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	7,890	85.51%	English	8,666	93.92%
Hispanic	1,127	12.22%	Chinese	287	3.11%
Nat. Amer.	736	7.98%	Spanish	161	1.74%
Asian	285	3.09%	Native Amer.	31	0.33%
Multiracial	160	1.73%	German	14	0.16%
Other race	96	1.04%	Tagalog	13	0.14%
Black	53	0.57%	Italian	11	0.12%
Hawaiian/PI	7	0.07%	Vietnamese	10	0.11%

Getting Involved

To learn more about this location, please contact Ryan Jones (rjones@nbcbsbc.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching White Pine County, NV

MISSIONAL COUNTY DIGEST

Top County Communities

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Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 1,344
Percent: 40.48%



Households: 602
Percent: 18.13%



Households: 419
Percent: 12.62%

Working Communities

Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Top Lifestyle Segments



Working Rural Communities (60% Unreached)

There's a grittiness to life in Working Rural Communities. In these older, industrial towns, aging residents hold skilled blue-collar jobs in manufacturing and construction. Most households are filled with empty-nesting couples, middle-aged families and single seniors. They reside in 40-year-old homes valued at below-average prices. Their inexpensive housing allows their middle-class incomes to go far in these predominantly Midwestern towns.

Households: 641
Percent: 19.31%



Steadfast Conservatives (69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 585
Percent: 17.62%



Gray Perspectives (74% Unreached)

Gray Perspectives reflects America's significant prison and institutionalized population. In this cluster, about half the population live in correctional facilities and another quarter live in institutional housing, including a number of military families. They are young and ethnically diverse. Found mostly in small towns and cities scattered around the country, this segment is characterized by low education levels, modest incomes and large numbers of singles.

Households: 494
Percent: 14.88%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	2,188	65.89%
Religious but NOT Evangelical	463	13.95%
Spiritual but NOT Evangelical	429	12.91%
Non-Evangelical but NOT Interested	1,296	39.03%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	1,928	29.90%
Adult High School dropouts (as % of Adults yrs 25+)	1,096	17.00%
Adult Poor or Fair Health (as % of Adults yrs 25+)	1,077	16.70%
Adult Unemployment Rate (as % of Adults yrs 25+)	481	9.50%
Children in Poverty (as % of all children)	322	15.20%
Household Violent Crime incidents (as % of all hhlds)	47	1.42%
Adult STD Incidents (as % of Adults yrs 25+)	24	0.37%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for recognition

HH: 2,356
% HH: 70.97%



Connectors
Looking for relationship

HH: 2,206
% HH: 66.45%



Creators
Looking for innovation

HH: 2,115
% HH: 63.70%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	107	3.21%
Evangelical Protestant Heritage	2,055	61.90%
Other World Religions Heritage	553	16.67%
Mainline Protestant Heritage	448	13.49%