

Location Composition

Category	County	% of State
2010 Population	32,293	0.70%
2010 Households	13,009	0.74%
2010 Group Quarters	316	0.22%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	19,314	59.81%	English	31,916	98.83%
Black	12,087	37.43%	Spanish	299	0.93%
Multiracial	484	1.50%	African lang.	29	0.09%
Hispanic	474	1.47%	Korean	17	0.05%
Nat. Amer.	197	0.61%	Chinese	10	0.03%
Other race	133	0.41%	French	8	0.03%
Asian	78	0.24%	Persian	6	0.02%
			Other Indic	5	0.02%

Getting Involved

To learn more about this location, please contact Daryl Price (darylprice@scbaptist.org)

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Chester County, SC

MISSIONAL COUNTY DIGEST

Top County Communities

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Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



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Households: 4,016
Percent: 30.87%

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.



Households: 3,231
Percent: 24.84%

Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.



Households: 2,294
Percent: 17.63%

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Top Lifestyle Segments



Minority Metro Communities (74% Unreached)

Minority Metro Communities reflects the nation's growing African-American middle class. With nearly three-quarters of the residents African-American and half the households earning more than \$50,000, this cluster is a testament to high educational achievement and professional employment among African-Americans. Concentrated in inner-ring suburbs, these households earn above-average incomes from a mix of service industry and white-collar jobs.

Households: 4,016
Percent: 30.87%



Struggling City Centers (68% Unreached)

Struggling City Centers consists of very low-income households living in city neighborhoods. Home to the highest concentration of African-Americans in the nation-nearly 90 percent of all households-the cluster faces hard economic challenges. One-third of households haven't finished high school, with a similar percentage containing single-parent families. One in five adults are under 35 years old and the median household income is only half the national average.

Households: 2,005
Percent: 15.41%



Family Convenience (64% Unreached)

Family Convenience is a collection of sprawling families living in remote towns and military bases. Most of the households contain dual-income couples working at skilled blue-collar jobs in manufacturing and construction as well as in the military. Service families are six times as likely to live here than the general population. Despite moderate educations, the adults in this segment earn upper-middle incomes.

Households: 1,197
Percent: 9.2%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	8,775	67.45%
Religious but NOT Evangelical	2,789	21.44%
Spiritual but NOT Evangelical	1,010	7.77%
Non-Evangelical but NOT Interested	5,087	39.11%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	6,884	31.70%
Adult Poor or Fair Health (as % of Adults yrs 25+)	4,843	22.30%
Adult High School dropouts (as % of Adults yrs 25+)	4,821	22.20%
Adult Unemployment Rate (as % of Adults yrs 25+)	2,788	18.60%
Children in Poverty (as % of all children)	2,412	30.90%
Household Violent Crime incidents (as % of all hhlds)	1,181	9.08%
Adult STD Incidents (as % of Adults yrs 25+)	263	1.21%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for
recognition

HH: 9,222
% HH: 70.89%



Connectors
Looking for
relationship

HH: 8,588
% HH: 66.02%



Creators
Looking for
innovation

HH: 8,520
% HH: 65.49%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	3,186	24.49%
Mainline Protestant Heritage	5,982	45.98%
Evangelical Protestant Heritage	5,682	43.68%
Other World Religions Heritage	898	6.90%