

Location Composition

Category	County	% of State
2010 Population	261,421	5.65%
2010 Households	101,347	5.75%
2010 Group Quarters	2,796	1.90%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	213,522	81.68%	English	244,402	93.49%
Black	37,492	14.34%	Spanish	11,037	4.22%
Hispanic	12,820	4.90%	French	964	0.37%
Multiracial	4,083	1.56%	Chinese	748	0.29%
Asian	3,390	1.30%	German	634	0.24%
Other race	2,170	0.83%	Russian	334	0.13%
Nat. Amer.	745	0.29%	Greek	261	0.10%
Hawaiian/PI	19	0.01%	Arabic	253	0.10%

Getting Involved

To learn more about this location, please contact Daryl Price
(darylprice@scbaptist.org)

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Lexington County, SC

MISSIONAL COUNTY DIGEST

Top County Communities

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Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

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Households: 31,533
Percent: 31.11%

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.



Households: 21,031
Percent: 20.75%

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.



Households: 14,400
Percent: 14.21%

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Top Lifestyle Segments



Urban Commuter Families (67% Unreached)

Not all families have fled the nation's cities for the far-out suburbs. In Urban Commuter Families, Baby Boomer families and couples are content to live in comfortable, single detached homes in city neighborhoods on the metro fringe. Many of these upscale, college-educated households contain dual-income couples who put in long hours as professionals and managers in retail, health care and education services.

Households: 14,385
Percent: 14.19%



Rural Southern Living (59% Unreached)

Scattered in sparsely settled communities across the South, the households in Rural Southern Living consist of young, predominantly white couples and families with lower-middle-class lifestyles. No segment has more residents living in mobile homes with more than half the households living in manufactured housing. The adults are high school educated and work at blue-collar jobs in manufacturing, construction and transportation.

Households: 12,758
Percent: 12.59%



Steadfast Conservatives (69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 12,455
Percent: 12.29%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	68,414	67.51%
Religious but NOT Evangelical	17,041	16.81%
Spiritual but NOT Evangelical	11,319	11.17%
Non-Evangelical but NOT Interested	40,202	39.67%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	54,725	31.30%
Adult High School dropouts (as % of Adults yrs 25+)	40,388	23.10%
Adult Poor or Fair Health (as % of Adults yrs 25+)	25,702	14.70%
Children in Poverty (as % of all children)	12,394	19.60%
Adult Unemployment Rate (as % of Adults yrs 25+)	10,848	8.10%
Household Violent Crime incidents (as % of all hhlds)	3,099	3.06%
Adult STD Incidents (as % of Adults yrs 25+)	941	0.54%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for recognition

HH: 73,800
% HH: 72.82%



Connectors
Looking for relationship

HH: 68,887
% HH: 67.97%



Creators
Looking for innovation

HH: 64,184
% HH: 63.33%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	12,389	12.22%
Evangelical Protestant Heritage	69,636	68.71
Other World Religions Heritage	11,716	11.56
Mainline Protestant Heritage	11,027	10.88