

Location Composition

Category	County	% of State
2010 Population	68,785	1.45%
2010 Households	27,541	1.48%
2010 Group Quarters	1,020	0.82%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	63,221	91.91%	English	67,808	98.58%
Black	4,153	6.04%	Spanish	789	1.15%
Hispanic	1,258	1.83%	French	57	0.08%
Multiracial	951	1.38%	German	49	0.07%
Nat. Amer.	201	0.29%	Hebrew	21	0.03%
Asian	162	0.24%	Japanese	19	0.03%
Other race	68	0.10%	Other lang.	17	0.03%
Hawaiian/PI	28	0.04%	Italian	14	0.02%

Getting Involved

To learn more about this location, please contact Otis Corbitt (ocorbitt@alsbom.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

© Copyright 2012 by the Intercultural Institute for Contextual Ministry and its data suppliers. Additional information at www.iicm.net.

Reaching Walker County, AL

MISSIONAL COUNTY DIGEST

Top County Communities

Inside

Communities	1
Lifestyles	2
Evangelscape	2
Needscape	3
Churchscape	3
Composition	4
Ethnoscape	4
Notes	4

Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 12,762
Percent: 46.34%



Households: 6,291
Percent: 22.84%



Households: 3,391
Percent: 12.31%

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Working Communities

Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Top Lifestyle Segments



Hinterland Families (41% Unreached)
 Hinterland Families is a collection of families and couples who've settled in isolated towns and villages throughout the South. These mostly middle-aged households are overwhelmingly white, less educated (one-fifth never completed high school) and working-class. They work in a variety of blue-collar jobs in manufacturing, construction, transportation and agriculture. Though most live in inexpensive houses, one-third reside in mobile homes.

Households: 7,579
 Percent: 27.52%



Steadfast Conservatives (69% Unreached)
 A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 3,787
 Percent: 13.75%



Coal and Crops (61% Unreached)
 Coal and Crops comes by its name honestly. The households of this rural cluster work primarily in the mining and farming industries. Found in sparsely populated areas throughout the Midwest and South, this cluster is characterized by low-income families and single households living in small, racially mixed hamlets. More than one-quarter of the residents never completed high school, the median household incomes are nearly 40 percent below the U.S. average.

Households: 2,840
 Percent: 10.31%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	16,311	59.22%
Religious but NOT Evangelical	3,465	12.58%
Spiritual but NOT Evangelical	2,487	9.03%
Non-Evangelical but NOT Interested	10,424	37.85%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult High School dropouts (as % of Adults yrs 25+)	19,606	40.80%
Adult Obesity (as % of Adults yrs 25+)	16,723	34.80%
Adult Poor or Fair Health (as % of Adults yrs 25+)	14,945	31.10%
Children in Poverty (as % of all children)	5,116	34.60%
Adult Unemployment Rate (as % of Adults yrs 25+)	2,943	10.60%
Household Violent Crime incidents (as % of all hhlds)	457	1.66%
Adult STD Incidents (as % of Adults yrs 25+)	232	0.48%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
 Looking for recognition

HH: 20,756
 % HH: 75.36%



Connectors
 Looking for relationship

HH: 19,171
 % HH: 69.61%



Creators
 Looking for innovation

HH: 17,360
 % HH: 63.03%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	8,801	31.96%
Evangelical Protestant Heritage	20,540	74.58
Mainline Protestant Heritage	3,035	11.02
Other World Religions Heritage	1,399	5.08