

1 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01003010500	Total Households in 3 mi Ring	4,076
CT Centroid Latitude	30.89154	Active Evangelical HHLDS	600
CT Centroid Longitude	-87.77650	Active Evangelical PERCENT	14.73%
City Location	Bay Minette	Unreached HHLDS	2,707
County Location	Baldwin	Unreached Percent	66.42%
Sitescape Category code	2	Religious but NOT Evang HHLDS	785
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	19.25%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	316
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	7.75%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	1,649
Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	40.46%

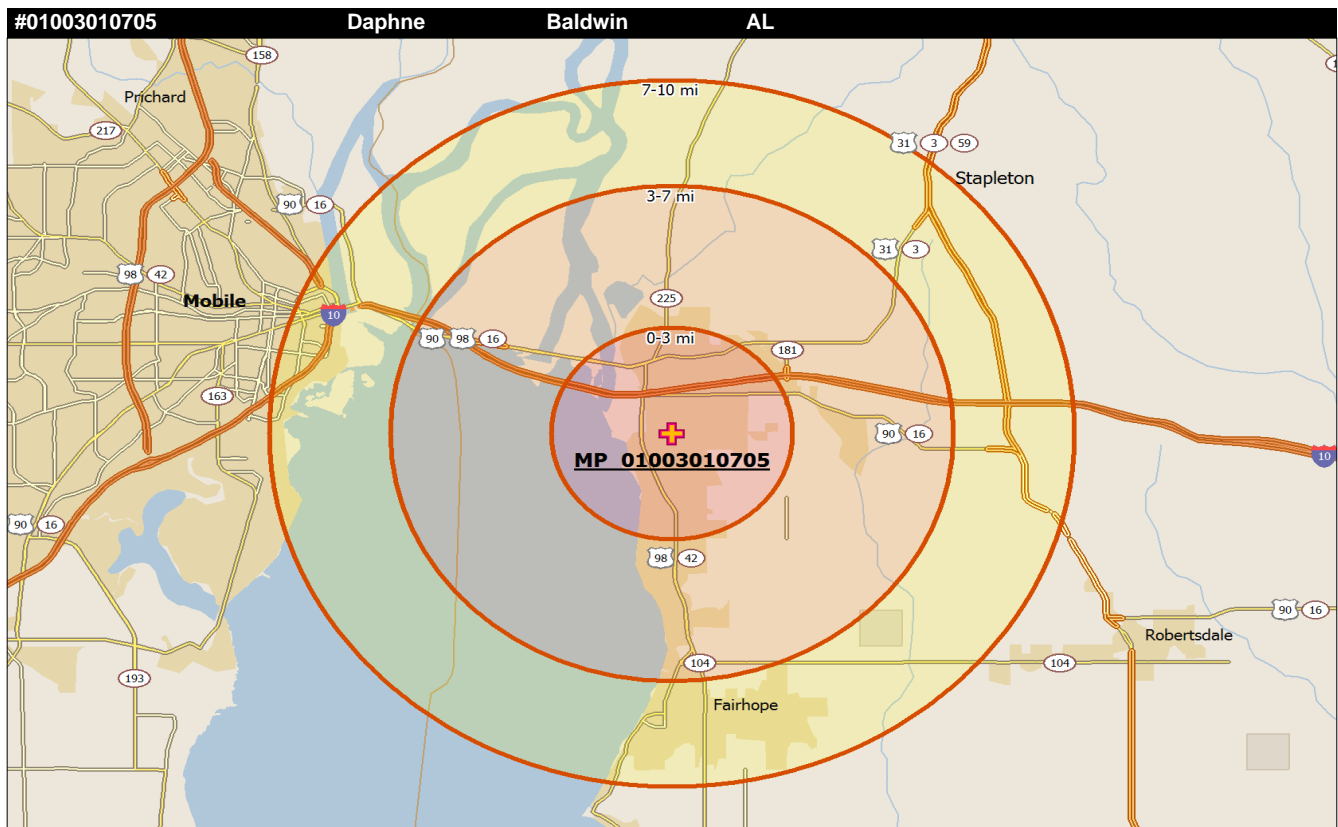
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	5.08%	Low Education County	False
Mainstay Community	9.89%	Low Employment County	False
Working Community	36.29%	Persistent Poverty County	False
Country Community	10.03%	Population Loss County	False
Aspiring Community	10.3%	Nonmetro Recreation County	True
Urban Community	28.39%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	13.65	Racial Diversity Index	52.89
Ancestry Diversity Index	29.44	Diversity Composite Index	20.23
Foreign Born Diversity Index	47.47	Population Density Index	21.38

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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2 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01003010705	Total Households in 3 mi Ring	9,542
CT Centroid Latitude	30.63939	Active Evangelical HHLDS	1,297
CT Centroid Longitude	-87.89987	Active Evangelical PERCENT	13.60%
City Location	Daphne	Unreached HHLDS	6,586
County Location	Baldwin	Unreached Percent	69.02%
Sitescape Category code	2	Religious but NOT Evang HHLDS	1,585
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	16.61%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,057
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.07%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	3,944
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	41.33%

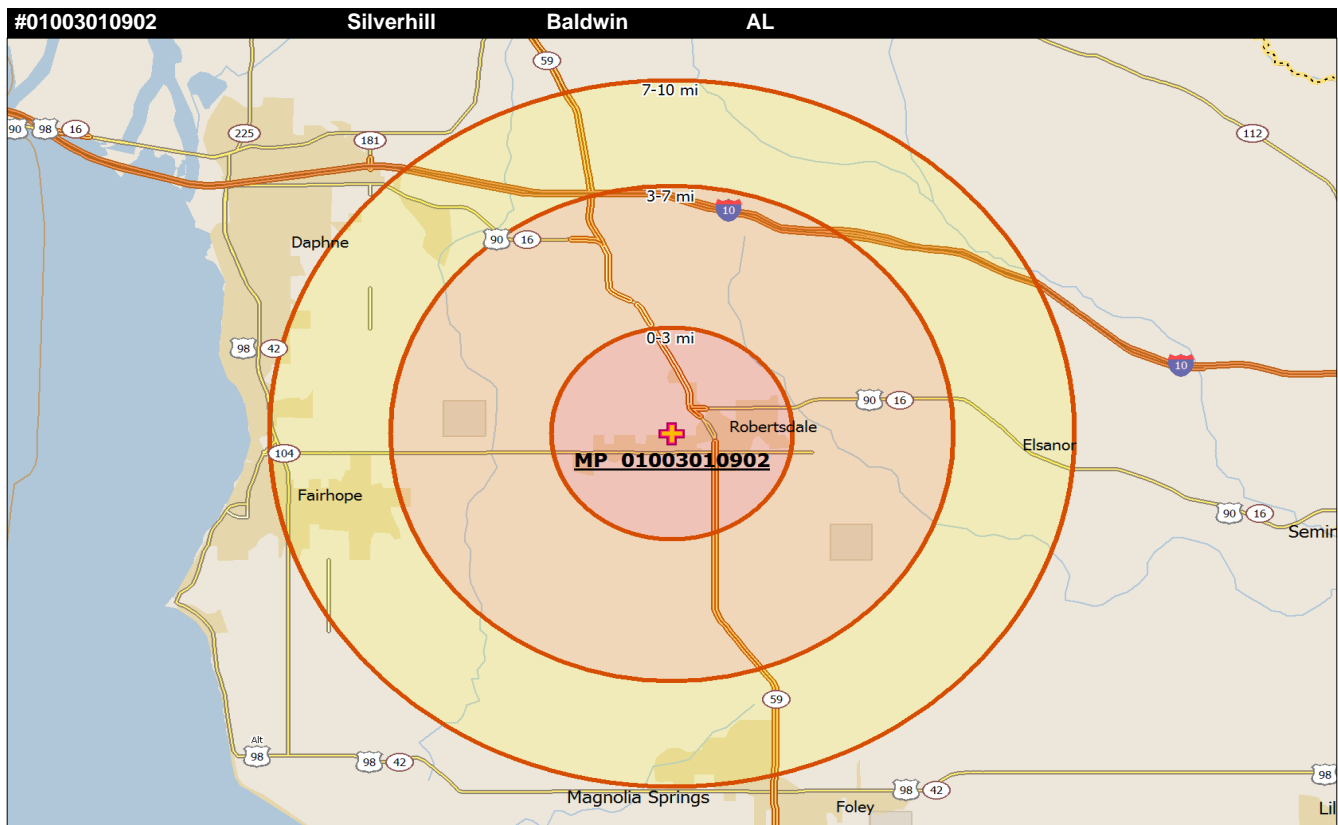
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	43.95%	Low Education County	False
Mainstay Community	23.66%	Low Employment County	False
Working Community	10.46%	Persistent Poverty County	False
Country Community	0.37%	Population Loss County	False
Aspiring Community	20.54%	Nonmetro Recreation County	True
Urban Community	1.02%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	21.62	Racial Diversity Index	20.62
Ancestry Diversity Index	87.38	Diversity Composite Index	34.37
Foreign Born Diversity Index	83.15	Population Density Index	32.64

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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3 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01003010902	Total Households in 3 mi Ring	3,353
CT Centroid Latitude	30.55345	Active Evangelical HHLDS	526
CT Centroid Longitude	-87.72637	Active Evangelical PERCENT	15.68%
City Location	Silverhill	Unreached HHLDS	2,156
County Location	Baldwin	Unreached Percent	64.31%
Sitescape Category code	2	Religious but NOT Evang HHLDS	461
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	13.75%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	412
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	12.3%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	1,283
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.26%

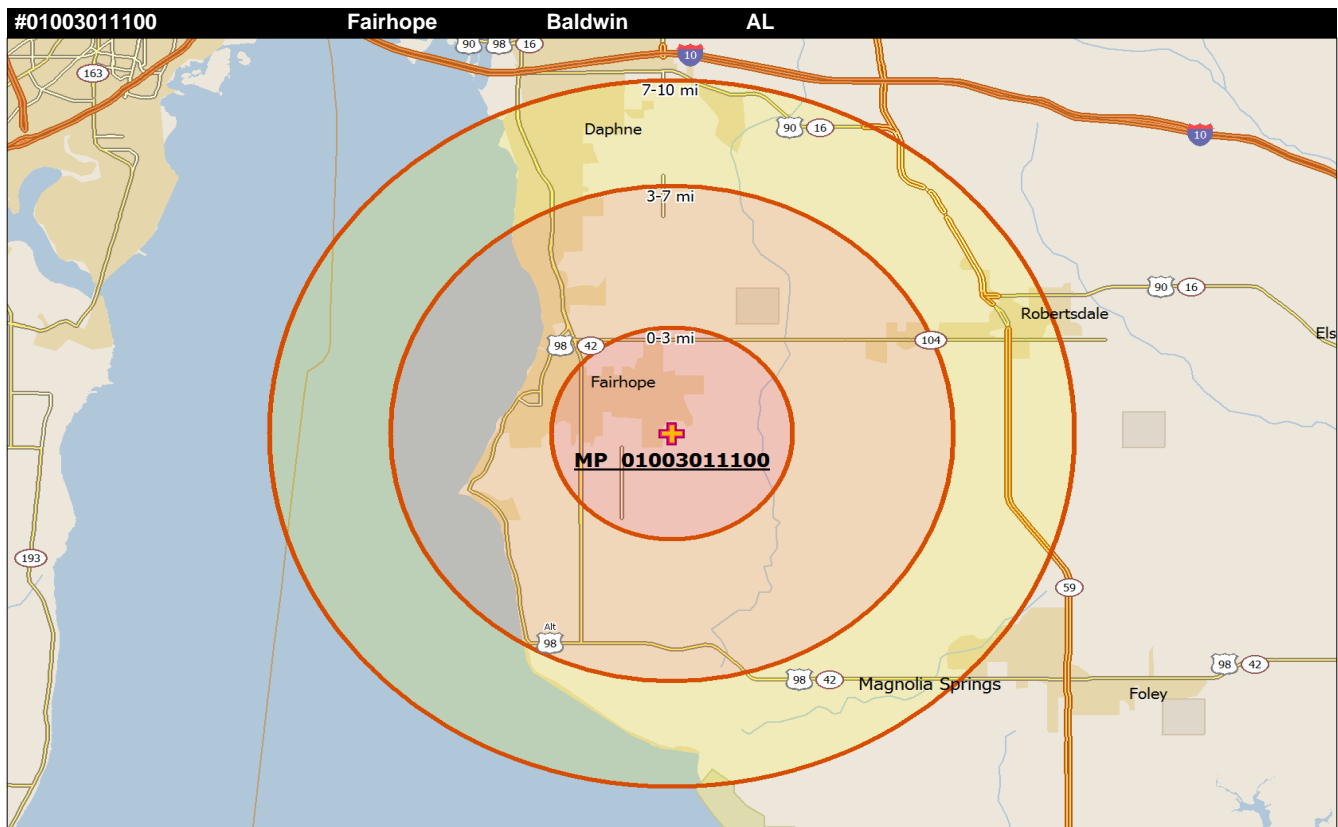
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.1%	Low Education County	False
Mainstay Community	31.32%	Low Employment County	False
Working Community	33.82%	Persistent Poverty County	False
Country Community	30.48%	Population Loss County	False
Aspiring Community	2.18%	Nonmetro Recreation County	True
Urban Community	1.13%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	19.19	Racial Diversity Index	17.58
Ancestry Diversity Index	88.54	Diversity Composite Index	31.59
Foreign Born Diversity Index	39.88	Population Density Index	23.55

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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4 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01003011100	Total Households in 3 mi Ring	5,487
CT Centroid Latitude	30.50723	Active Evangelical HHLDS	815
CT Centroid Longitude	-87.84831	Active Evangelical PERCENT	14.86%
City Location	Fairhope	Unreached HHLDS	3,626
County Location	Baldwin	Unreached Percent	66.09%
Sitescape Category code	2	Religious but NOT Evang HHLDS	785
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.3%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	661
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.04%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	2,184
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.8%

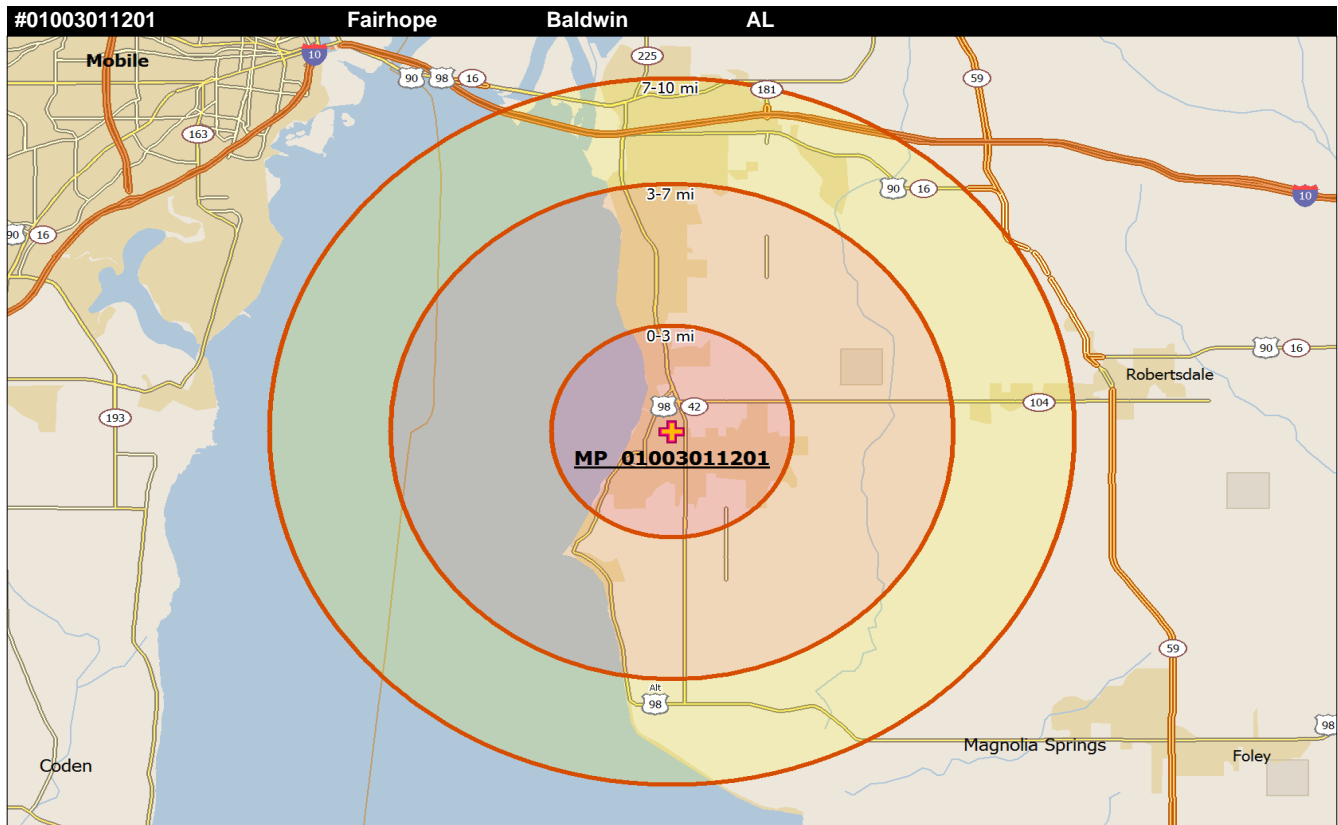
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	26.57%	Low Education County	False
Mainstay Community	33.11%	Low Employment County	False
Working Community	9.22%	Persistent Poverty County	False
Country Community	15.76%	Population Loss County	False
Aspiring Community	10.28%	Nonmetro Recreation County	True
Urban Community	4.99%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	16.24	Racial Diversity Index	32.61
Ancestry Diversity Index	90.25	Diversity Composite Index	45.33
Foreign Born Diversity Index	56.06	Population Density Index	21.68

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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5 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01003011201	Total Households in 3 mi Ring	7,902
CT Centroid Latitude	30.53314	Active Evangelical HHLDS	1,116
CT Centroid Longitude	-87.89167	Active Evangelical PERCENT	14.13%
City Location	Fairhope	Unreached HHLDS	5,358
County Location	Baldwin	Unreached Percent	67.81%
Sitescape Category code	2	Religious but NOT Evang HHLDS	1,284
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	16.25%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	913
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.55%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	3,168
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.09%

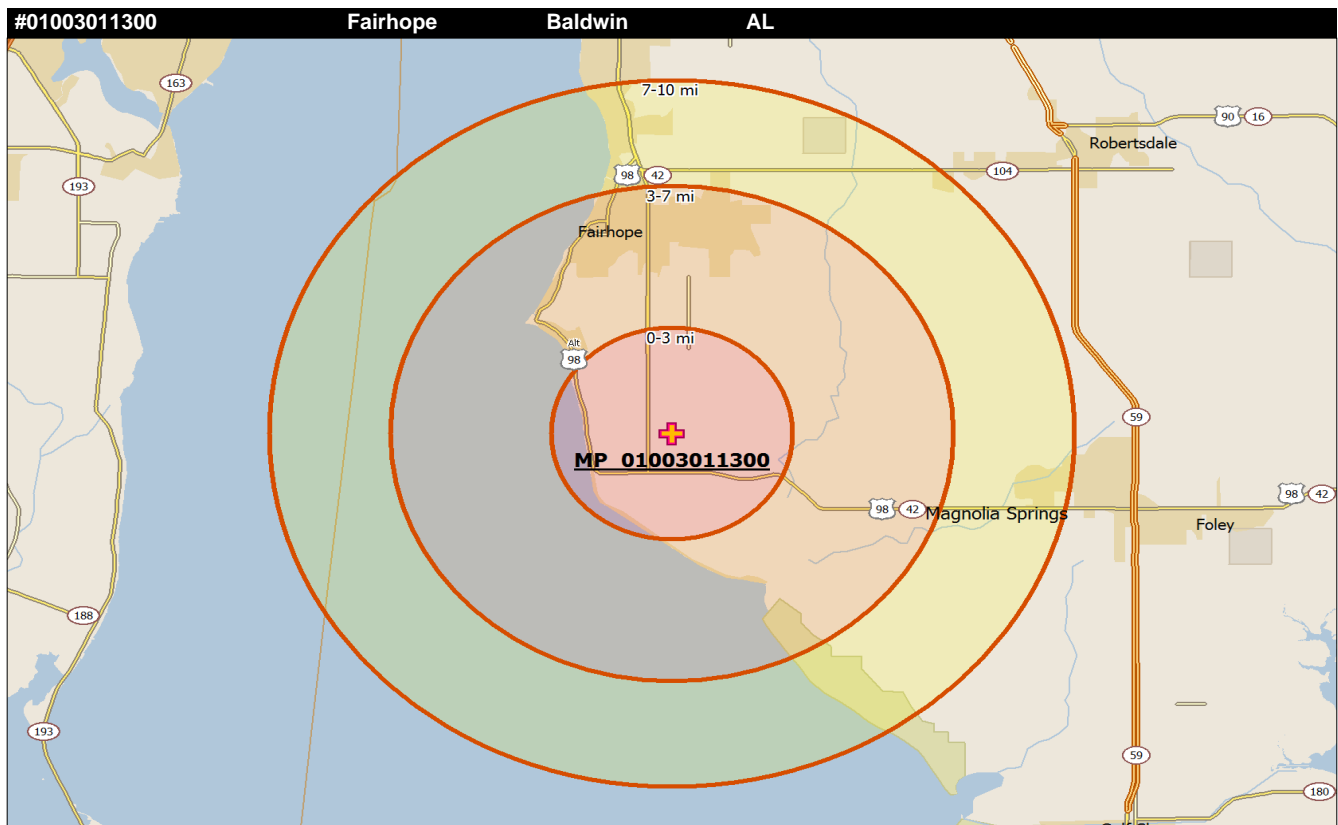
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	32%	Low Education County	False
Mainstay Community	29.06%	Low Employment County	False
Working Community	8.4%	Persistent Poverty County	False
Country Community	13.31%	Population Loss County	False
Aspiring Community	12.36%	Nonmetro Recreation County	True
Urban Community	4.86%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	17.15	Racial Diversity Index	28.60
Ancestry Diversity Index	86.34	Diversity Composite Index	51.39
Foreign Born Diversity Index	62.69	Population Density Index	28.03

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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6 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01003011300	Total Households in 3 mi Ring	1,408
CT Centroid Latitude	30.43737	Active Evangelical HHLDS	206
CT Centroid Longitude	-87.87624	Active Evangelical PERCENT	14.61%
City Location	Fairhope	Unreached HHLDS	938
County Location	Baldwin	Unreached Percent	66.64%
Sitescape Category code	2	Religious but NOT Evang HHLDS	192
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.65%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	181
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.87%
Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	565
Population Pattern	10000-50000-10000	NOT Evangelical NOT Interested PERCENT	40.12%

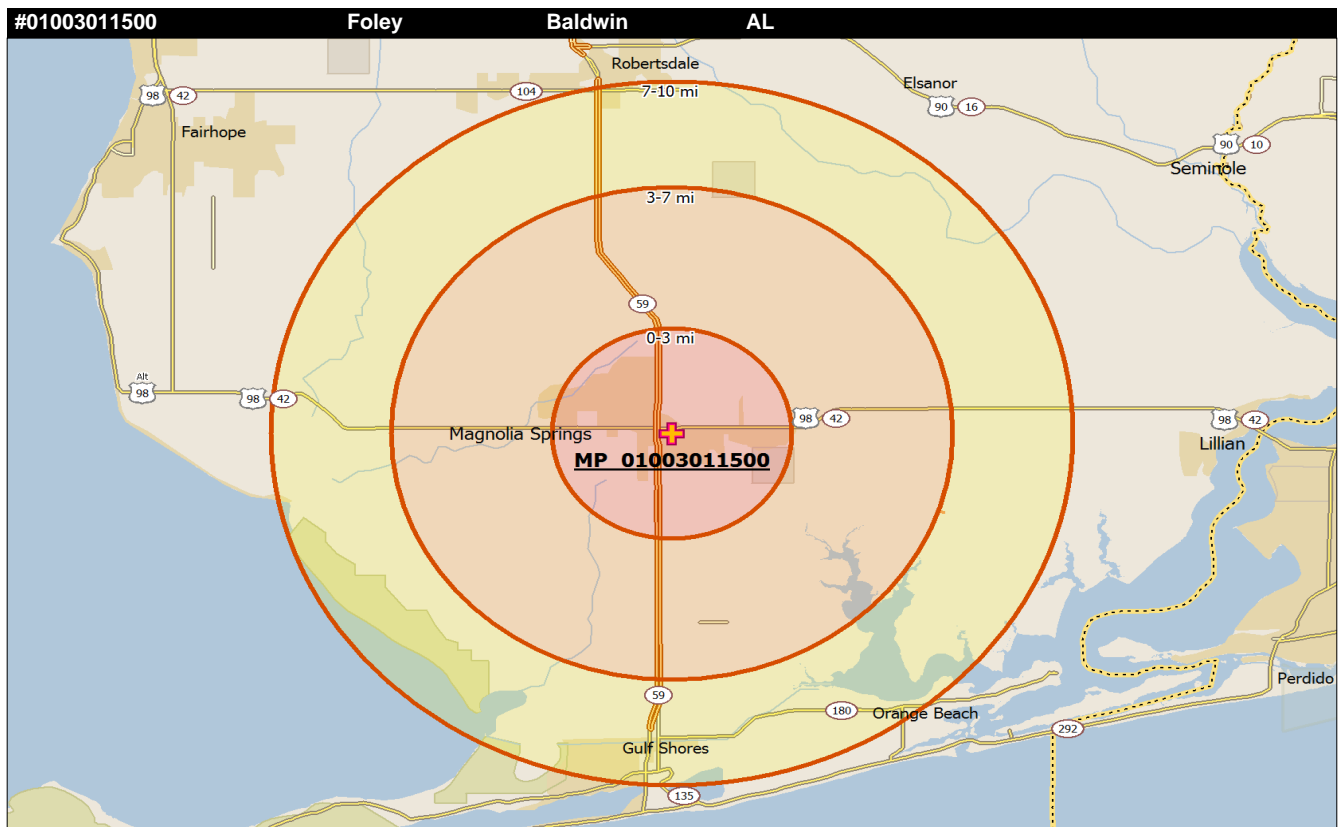
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	36.22%	Low Education County	False
Mainstay Community	40.27%	Low Employment County	False
Working Community	9.66%	Persistent Poverty County	False
Country Community	9.09%	Population Loss County	False
Aspiring Community	3.84%	Nonmetro Recreation County	True
Urban Community	0.85%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.97	Racial Diversity Index	9.76
Ancestry Diversity Index	89.26	Diversity Composite Index	23.63
Foreign Born Diversity Index	36.16	Population Density Index	14.96

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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7 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01003011500	Total Households in 3 mi Ring	5,397
CT Centroid Latitude	30.40423	Active Evangelical HHLDS	774
CT Centroid Longitude	-87.67747	Active Evangelical PERCENT	14.35%
City Location	Foley	Unreached HHLDS	3,633
County Location	Baldwin	Unreached Percent	67.31%
Sitescape Category code	2	Religious but NOT Evang HHLDS	968
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	17.93%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	537
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	9.96%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	2,135
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.56%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.46%	Low Education County	False
Mainstay Community	22.1%	Low Employment County	False
Working Community	36.78%	Persistent Poverty County	False
Country Community	13.95%	Population Loss County	False
Aspiring Community	8.47%	Nonmetro Recreation County	True
Urban Community	17.23%	Retirement Destination County	True

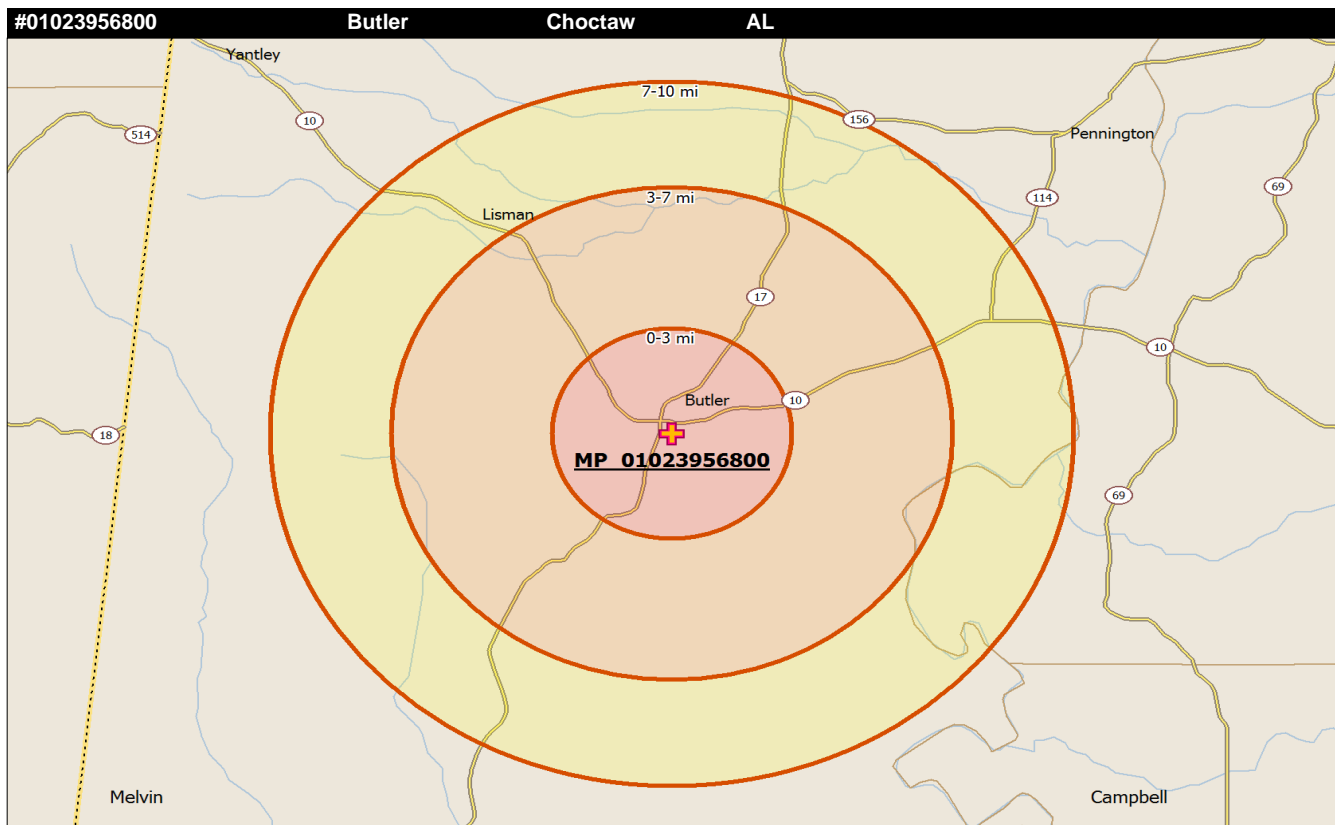
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	22.59	Racial Diversity Index	43.53
Ancestry Diversity Index	54.27	Diversity Composite Index	24.18
Foreign Born Diversity Index	17.61	Population Density Index	24.22

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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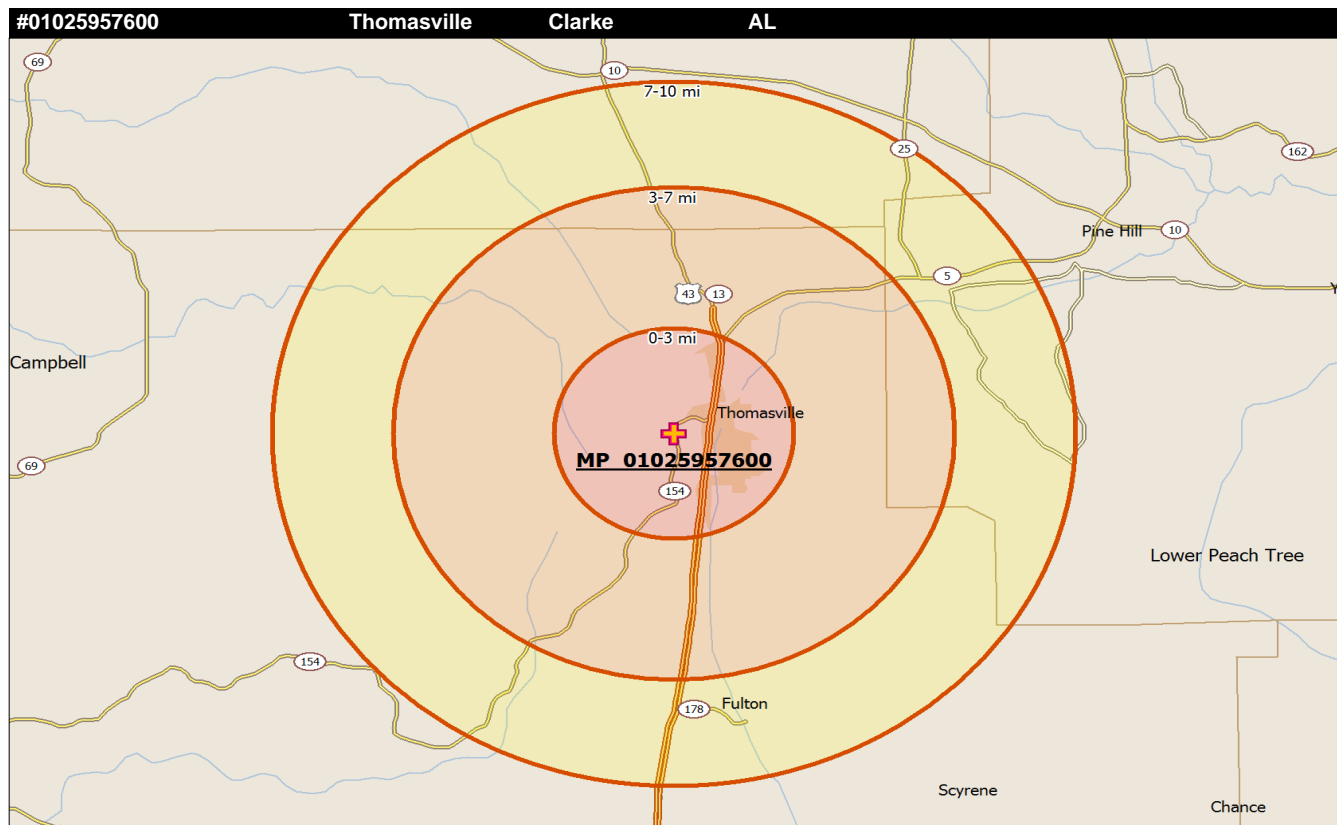


8 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01023956800	Total Households in 3 mi Ring	1,085
CT Centroid Latitude	32.08470	Active Evangelical HHLDS	348
CT Centroid Longitude	-88.21634	Active Evangelical PERCENT	32.03%
City Location	Butler	Unreached HHLDS	688
County Location	Choctaw	Unreached Percent	63.42%
Sitescape Category code	2	Religious but NOT Evang HHLDS	185
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	17%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	97
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	8.97%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	409
Population Pattern	10000-2500-2500	NOT Evangelical NOT Interested PERCENT	37.71%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	4.42%	Low Education County	True
Mainstay Community	5.71%	Low Employment County	True
Working Community	9.49%	Persistent Poverty County	True
Country Community	48.94%	Population Loss County	True
Aspiring Community	12.72%	Nonmetro Recreation County	False
Urban Community	18.62%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	7.59	Racial Diversity Index	57.36
Ancestry Diversity Index	19.06	Diversity Composite Index	15.53
Foreign Born Diversity Index	54.27	Population Density Index	10.31

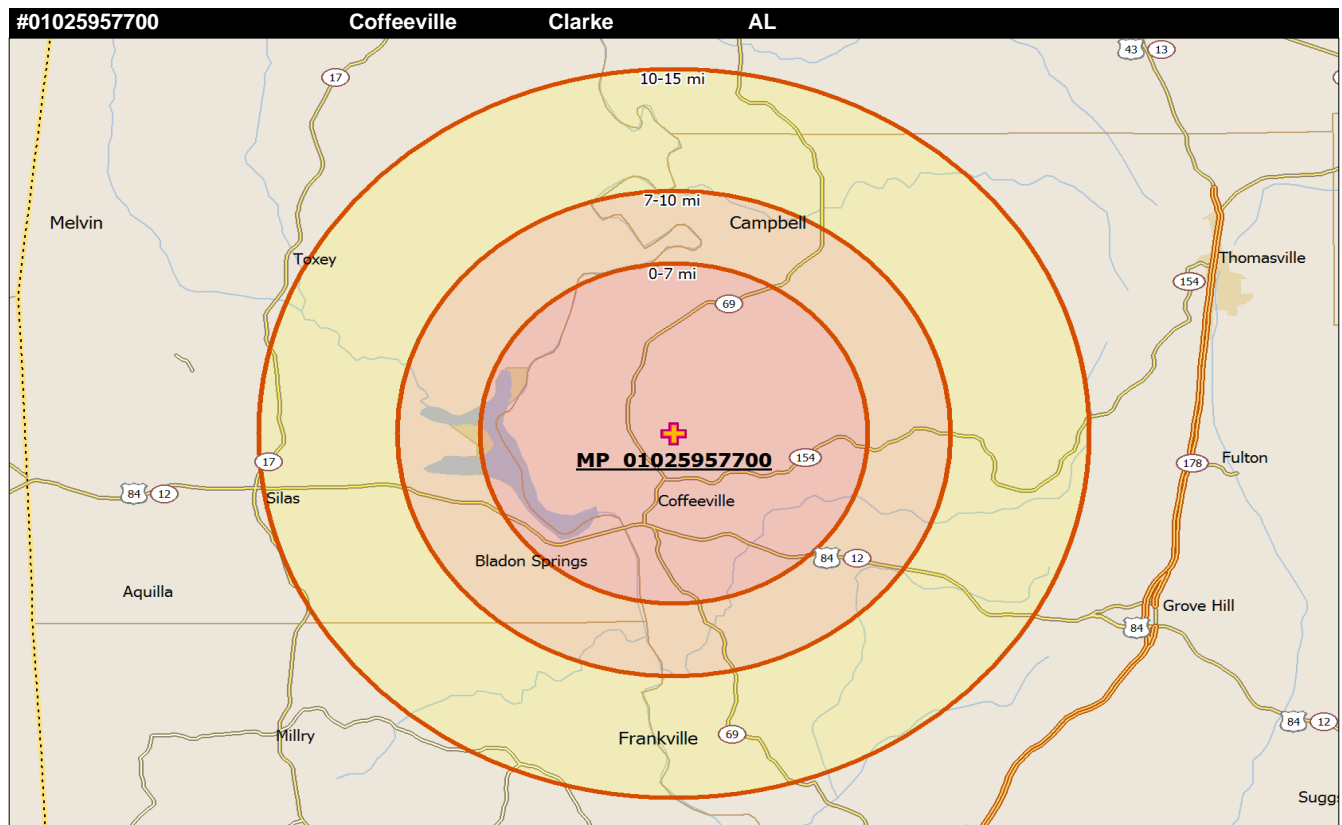




9 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01025957600	Total Households in 3 mi Ring	1,398
CT Centroid Latitude	31.90605	Active Evangelical HHLDS	385
CT Centroid Longitude	-87.75703	Active Evangelical PERCENT	27.52%
City Location	Thomasville	Unreached HHLDS	961
County Location	Clarke	Unreached Percent	68.72%
Sitescape Category code	2	Religious but NOT Evang HHLDS	323
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	23.07%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	94
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	6.75%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	561
Population Pattern	10000-2500-2500	NOT Evangelical NOT Interested PERCENT	40.1%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.93%	Low Education County	False
Mainstay Community	1.5%	Low Employment County	True
Working Community	13.88%	Persistent Poverty County	True
Country Community	11.73%	Population Loss County	False
Aspiring Community	34.05%	Nonmetro Recreation County	False
Urban Community	37.98%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.96	Racial Diversity Index	62.92
Ancestry Diversity Index	11.67	Diversity Composite Index	7.89
Foreign Born Diversity Index	35.74	Population Density Index	15.05



10 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01025957700	Total Households in 3 mi Ring	203
CT Centroid Latitude	31.81120	Active Evangelical HHLDS	56
CT Centroid Longitude	-88.07142	Active Evangelical PERCENT	27.53%
City Location	Coffeetown	Unreached HHLDS	139
County Location	Clarke	Unreached Percent	68.63%
Sitescape Category code	1	Religious but NOT Evang HHLDS	59
Sitescape Group code	1.2	Religious but NOT Evang PERCENT	28.86%
Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	2
Sitescape Group	Distant Settlements	Spiritual but Not Religious PERCENT	0.95%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	89
Population Pattern	2500-2500-0	NOT Evangelical NOT Interested PERCENT	43.67%

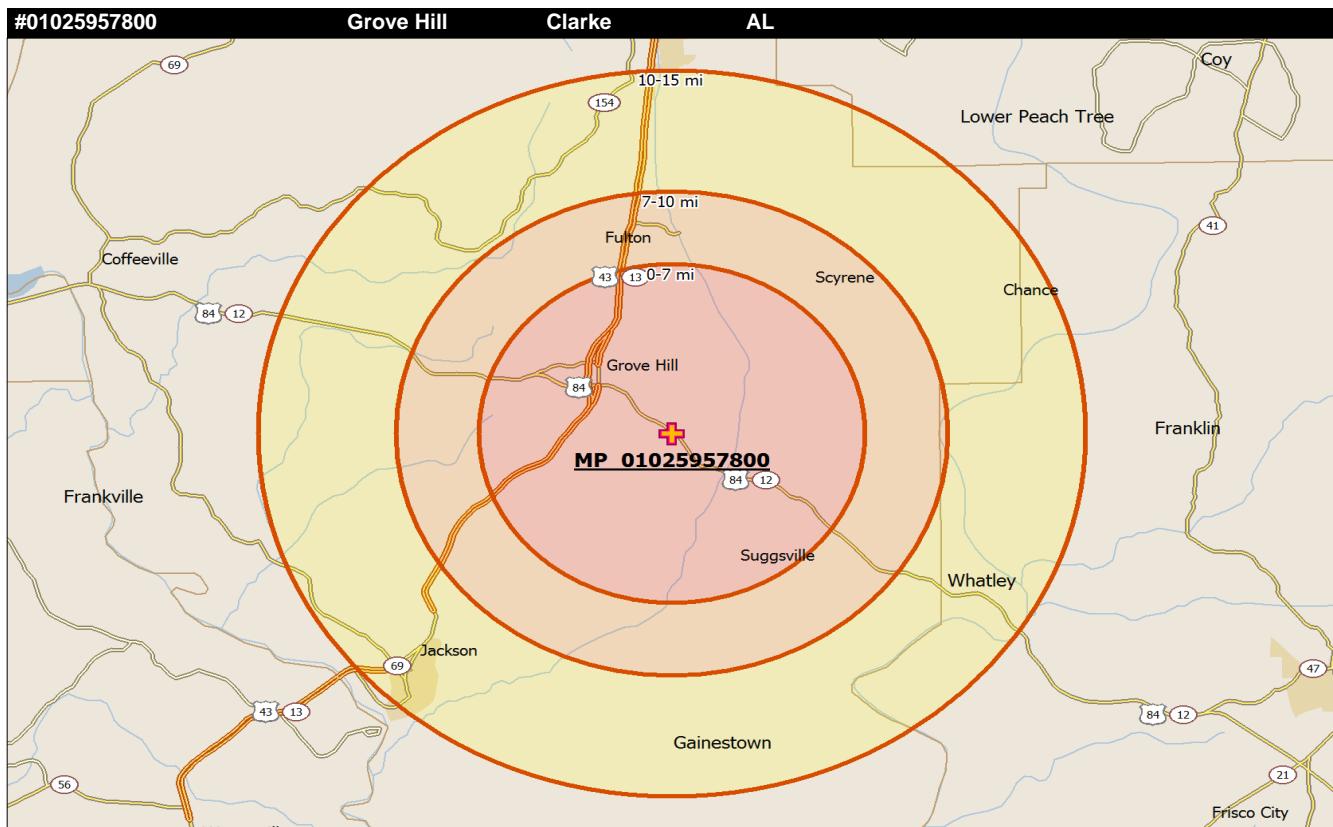
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	0%	Low Employment County	True
Working Community	0%	Persistent Poverty County	True
Country Community	0%	Population Loss County	False
Aspiring Community	13.3%	Nonmetro Recreation County	False
Urban Community	86.7%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	6.89	Racial Diversity Index	64.15
Ancestry Diversity Index	8.78	Diversity Composite Index	1.83
Foreign Born Diversity Index	4.74	Population Density Index	0.40

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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11 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01025957800	Total Households in 3 mi Ring	813
CT Centroid Latitude	31.66732	Active Evangelical HHLDS	213
CT Centroid Longitude	-87.73125	Active Evangelical PERCENT	26.24%
City Location	Grove Hill	Unreached HHLDS	570
County Location	Clarke	Unreached Percent	70.11%
Sitescape Category code	1	Religious but NOT Evang HHLDS	235
Sitescape Group code	1.2	Religious but NOT Evang PERCENT	28.91%
Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	23
Sitescape Group	Distant Settlements	Spiritual but Not Religious PERCENT	2.79%
Density Assignment	M	NOT Evangelical NOT Interested HHLDS	336
Population Pattern	2500-10000-10000	NOT Evangelical NOT Interested PERCENT	41.39%

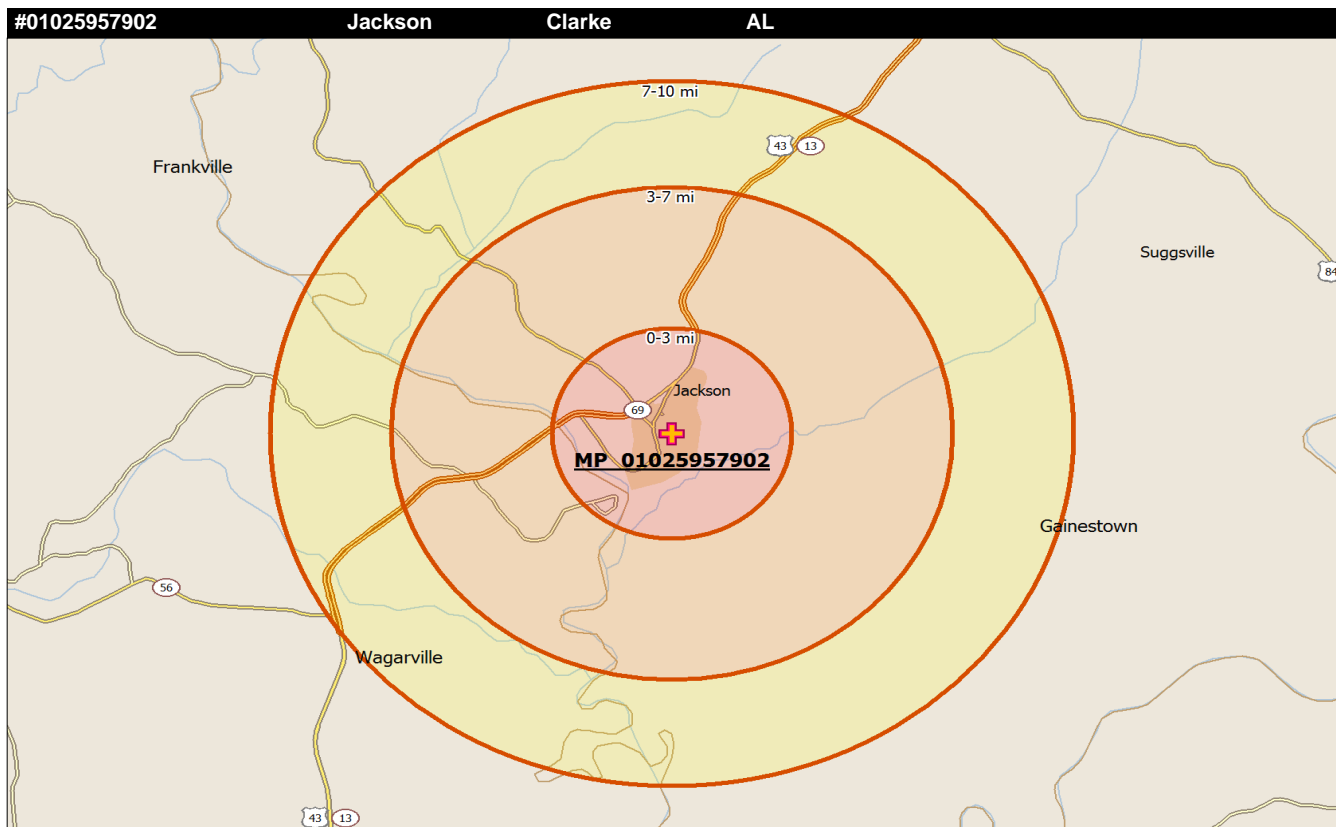
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	1.11%	Low Employment County	True
Working Community	0%	Persistent Poverty County	True
Country Community	0.86%	Population Loss County	False
Aspiring Community	36.29%	Nonmetro Recreation County	False
Urban Community	61.75%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.01	Racial Diversity Index	55.35
Ancestry Diversity Index	8.40	Diversity Composite Index	3.62
Foreign Born Diversity Index	51.33	Population Density Index	2.55

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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12	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01025957902	Total Households in 3 mi Ring	1,867
	CT Centroid Latitude	31.51810	Active Evangelical HHLDS	505
	CT Centroid Longitude	-87.88776	Active Evangelical PERCENT	27.07%
	City Location	Jackson	Unreached HHLDS	1,292
	County Location	Clarke	Unreached Percent	69.21%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	445
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	23.81%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	122
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	6.54%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	751
	Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	40.25%

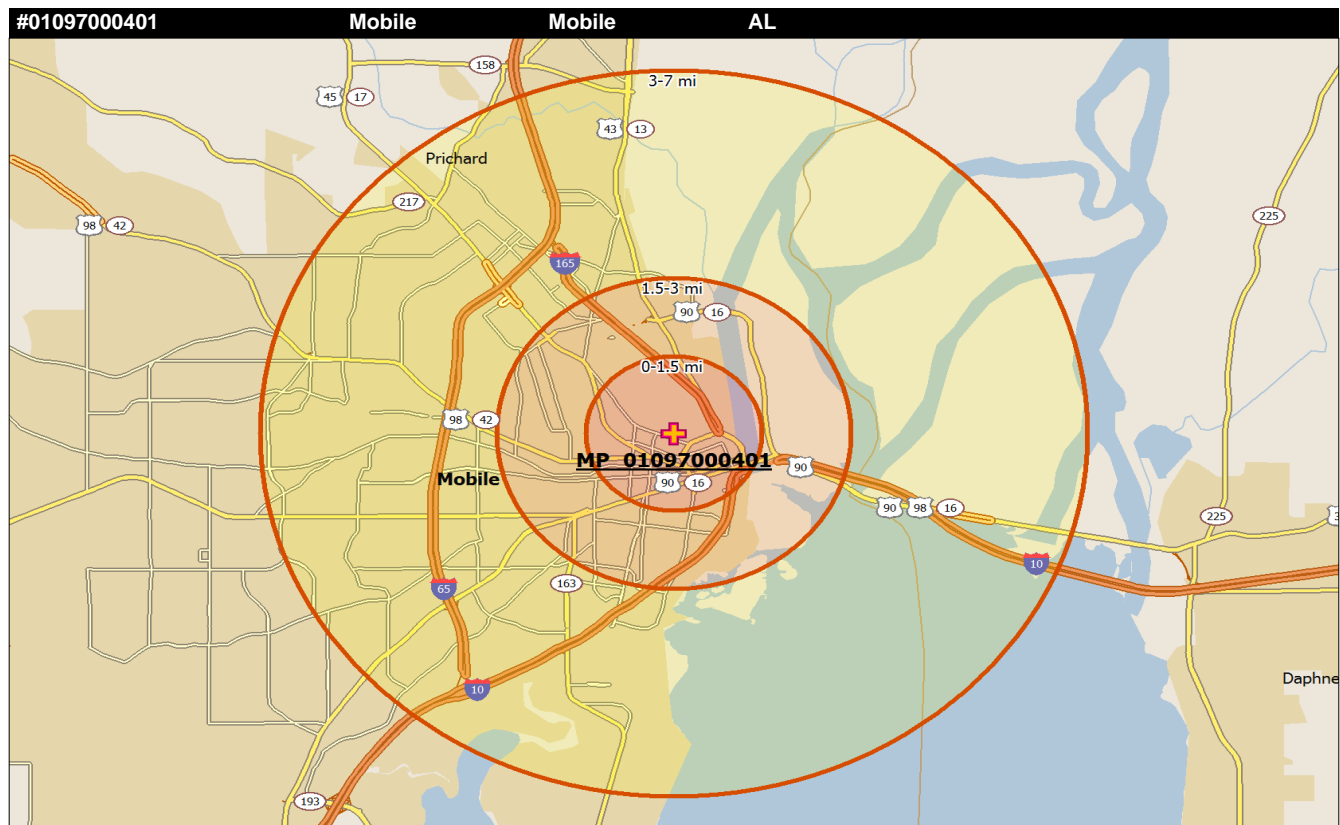
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	10.07%	Low Education County	False
Mainstay Community	3.48%	Low Employment County	True
Working Community	3.54%	Persistent Poverty County	True
Country Community	9.37%	Population Loss County	False
Aspiring Community	43.22%	Nonmetro Recreation County	False
Urban Community	30.37%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	9.80	Racial Diversity Index	63.12
Ancestry Diversity Index	18.65	Diversity Composite Index	9.21
Foreign Born Diversity Index	30.45	Population Density Index	12.65

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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13 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01097000401	Total Households in 3 mi Ring	24,139
CT Centroid Latitude	30.69928	Active Evangelical HHLDS	4,023
CT Centroid Longitude	-88.05879	Active Evangelical PERCENT	16.67%
City Location	Mobile	Unreached HHLDS	17,008
County Location	Mobile	Unreached Percent	70.46%
Sitescape Category code	3	Religious but NOT Evang HHLDS	6,849
Sitescape Group code	3.3	Religious but NOT Evang PERCENT	28.37%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	970
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	4.02%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	9,658
Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	40.01%

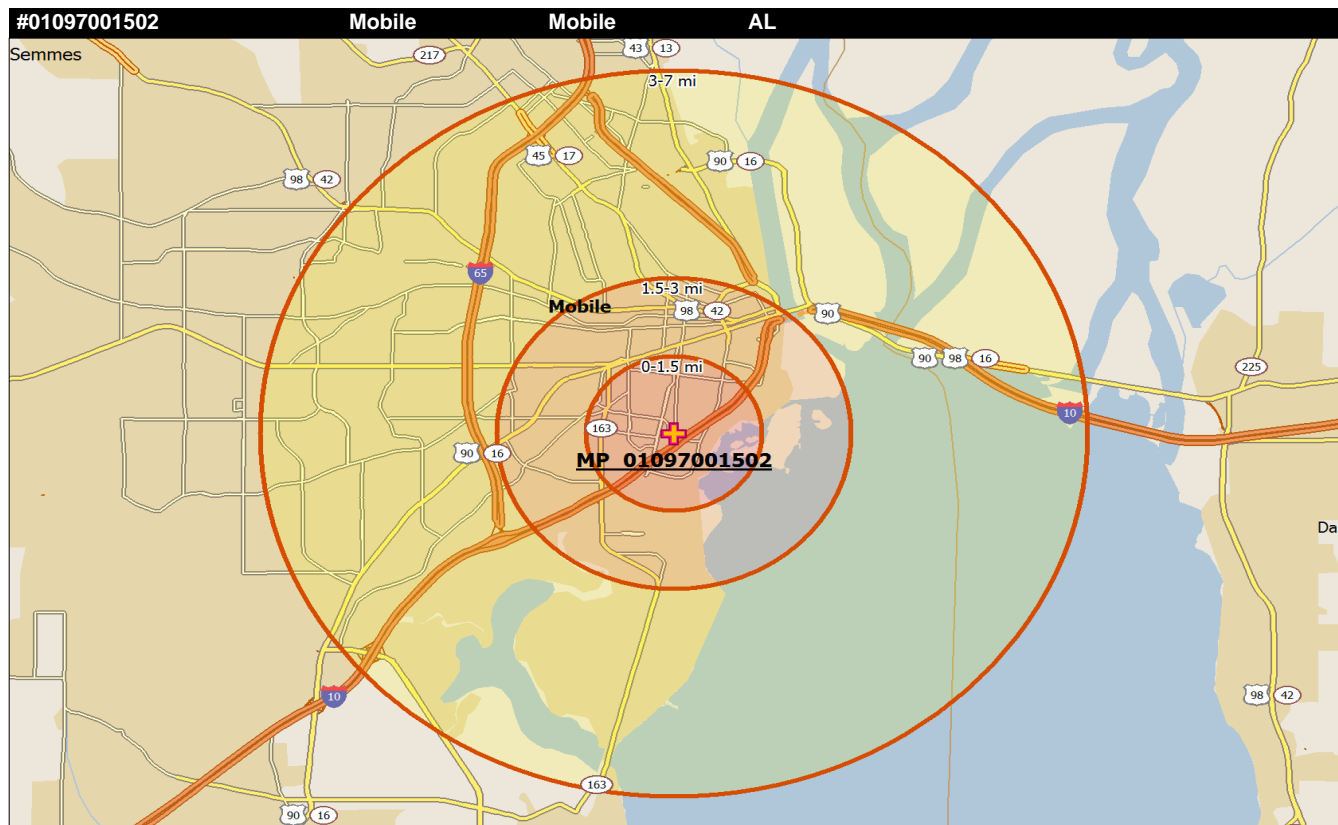
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	6.77%	Low Education County	False
Mainstay Community	2.01%	Low Employment County	False
Working Community	7.61%	Persistent Poverty County	False
Country Community	0.29%	Population Loss County	False
Aspiring Community	12.42%	Nonmetro Recreation County	False
Urban Community	70.9%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	14.12	Racial Diversity Index	42.67
Ancestry Diversity Index	6.08	Diversity Composite Index	23.79
Foreign Born Diversity Index	87.87	Population Density Index	54.07

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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14	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097001502	Total Households in 3 mi Ring	21,387
	CT Centroid Latitude	30.65716	Active Evangelical HHLDS	3,556
	CT Centroid Longitude	-88.06849	Active Evangelical PERCENT	16.63%
	City Location	Mobile	Unreached HHLDS	15,083
	County Location	Mobile	Unreached Percent	70.52%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,880
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	27.49%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,057
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	4.94%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	8,413
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	39.34%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	5.87%	Low Education County	False
Mainstay Community	2.76%	Low Employment County	False
Working Community	12.95%	Persistent Poverty County	False
Country Community	0.33%	Population Loss County	False
Aspiring Community	14.96%	Nonmetro Recreation County	False
Urban Community	63.11%	Retirement Destination County	False

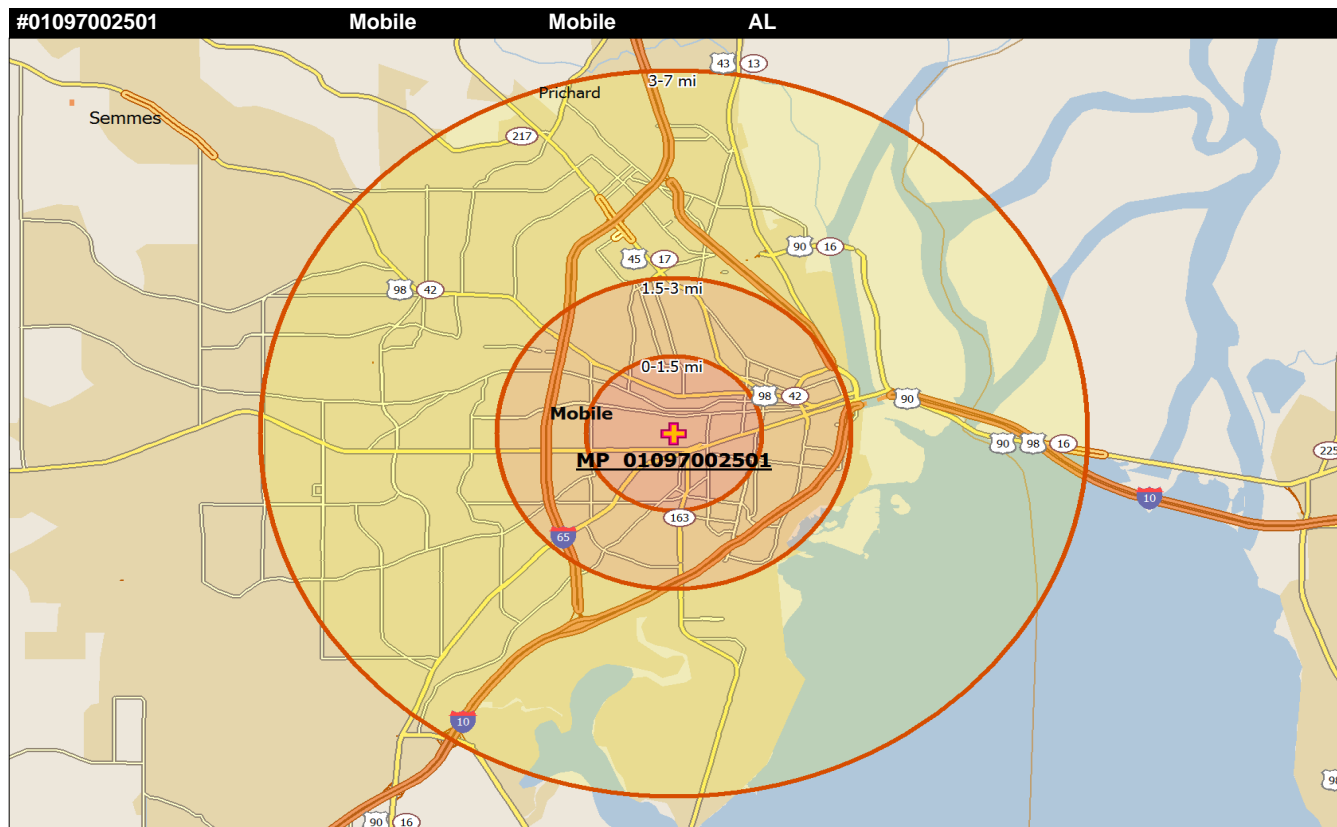
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	19.35	Racial Diversity Index	60.73
Ancestry Diversity Index	12.26	Diversity Composite Index	27.48
Foreign Born Diversity Index	90.04	Population Density Index	51.61

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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15 LOCATION RANK IN REGIONAL SITESCAPE			3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01097002501		Total Households in 3 mi Ring	32,038
CT Centroid Latitude	30.68099		Active Evangelical HHLDS	5,285
CT Centroid Longitude	-88.09095		Active Evangelical PERCENT	16.50%
City Location	Mobile		Unreached HHLDS	22,670
County Location	Mobile		Unreached Percent	70.76%
Sitescape Category code	3		Religious but NOT Evang HHLDS	8,667
Sitescape Group code	3.3		Religious but NOT Evang PERCENT	27.05%
Sitescape Category	Suburbscape		Spiritual but Not Religious or Evang HHLDS	1,726
Sitescape Group	Medium Suburbs		Spiritual but Not Religious PERCENT	5.39%
Density Assignment	K		NOT Evangelical NOT Interested HHLDS	12,687
Population Pattern	100000-250000-100000		NOT Evangelical NOT Interested PERCENT	39.6%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7%	Low Education County	False
Mainstay Community	2.59%	Low Employment County	False
Working Community	10.21%	Persistent Poverty County	False
Country Community	0.26%	Population Loss County	False
Aspiring Community	15.72%	Nonmetro Recreation County	False
Urban Community	64.21%	Retirement Destination County	False

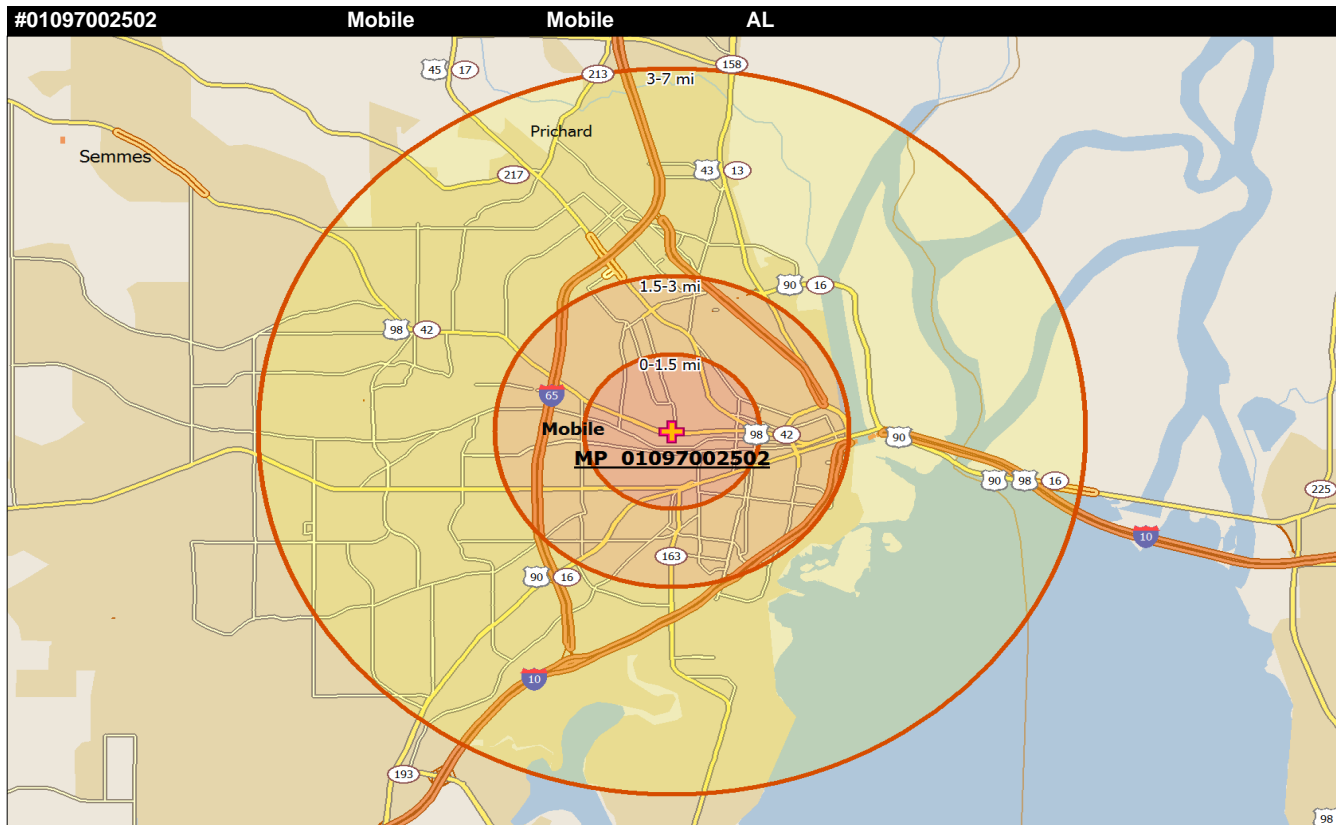
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	16.98	Racial Diversity Index	53.78
Ancestry Diversity Index	9.44	Diversity Composite Index	45.32
Foreign Born Diversity Index	97.63	Population Density Index	64.88

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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16	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097002502	Total Households in 3 mi Ring	32,897
	CT Centroid Latitude	30.69219	Active Evangelical HHLDS	5,454
	CT Centroid Longitude	-88.08900	Active Evangelical PERCENT	16.58%
	City Location	Mobile	Unreached HHLDS	23,233
	County Location	Mobile	Unreached Percent	70.62%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	8,988
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	27.32%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,622
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	4.93%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	13,184
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	40.08%

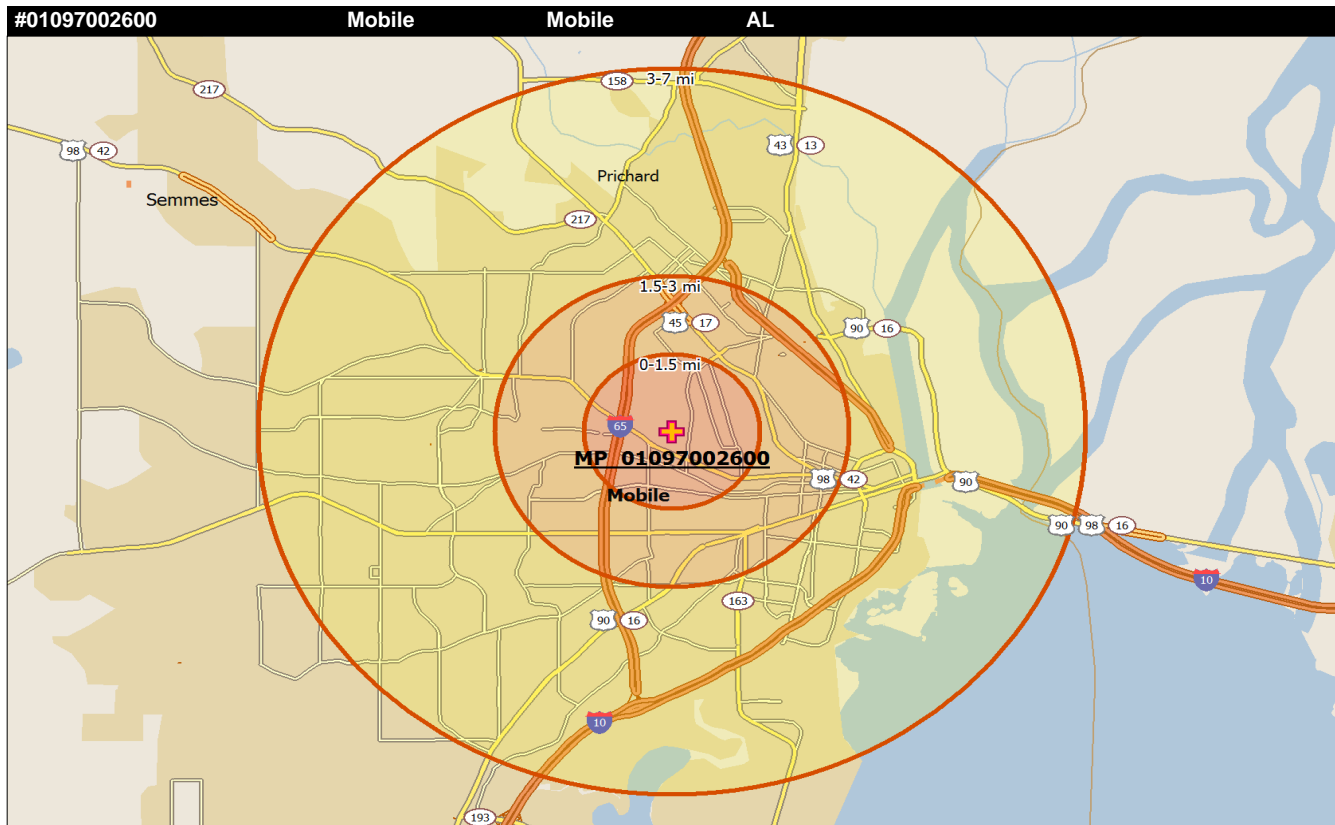
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7.69%	Low Education County	False
Mainstay Community	2.46%	Low Employment County	False
Working Community	9.79%	Persistent Poverty County	False
Country Community	0.26%	Population Loss County	False
Aspiring Community	13.97%	Nonmetro Recreation County	False
Urban Community	65.84%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	13.57	Racial Diversity Index	50.23
Ancestry Diversity Index	8.11	Diversity Composite Index	39.20
Foreign Born Diversity Index	96.14	Population Density Index	65.57

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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17 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01097002600	Total Households in 3 mi Ring	29,947
CT Centroid Latitude	30.70456	Active Evangelical HHLDS	4,999
CT Centroid Longitude	-88.10788	Active Evangelical PERCENT	16.69%
City Location	Mobile	Unreached HHLDS	21,088
County Location	Mobile	Unreached Percent	70.42%
Sitescape Category code	3	Religious but NOT Evang HHLDS	7,526
Sitescape Group code	3.3	Religious but NOT Evang PERCENT	25.13%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,857
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	6.2%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,145
Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	40.55%

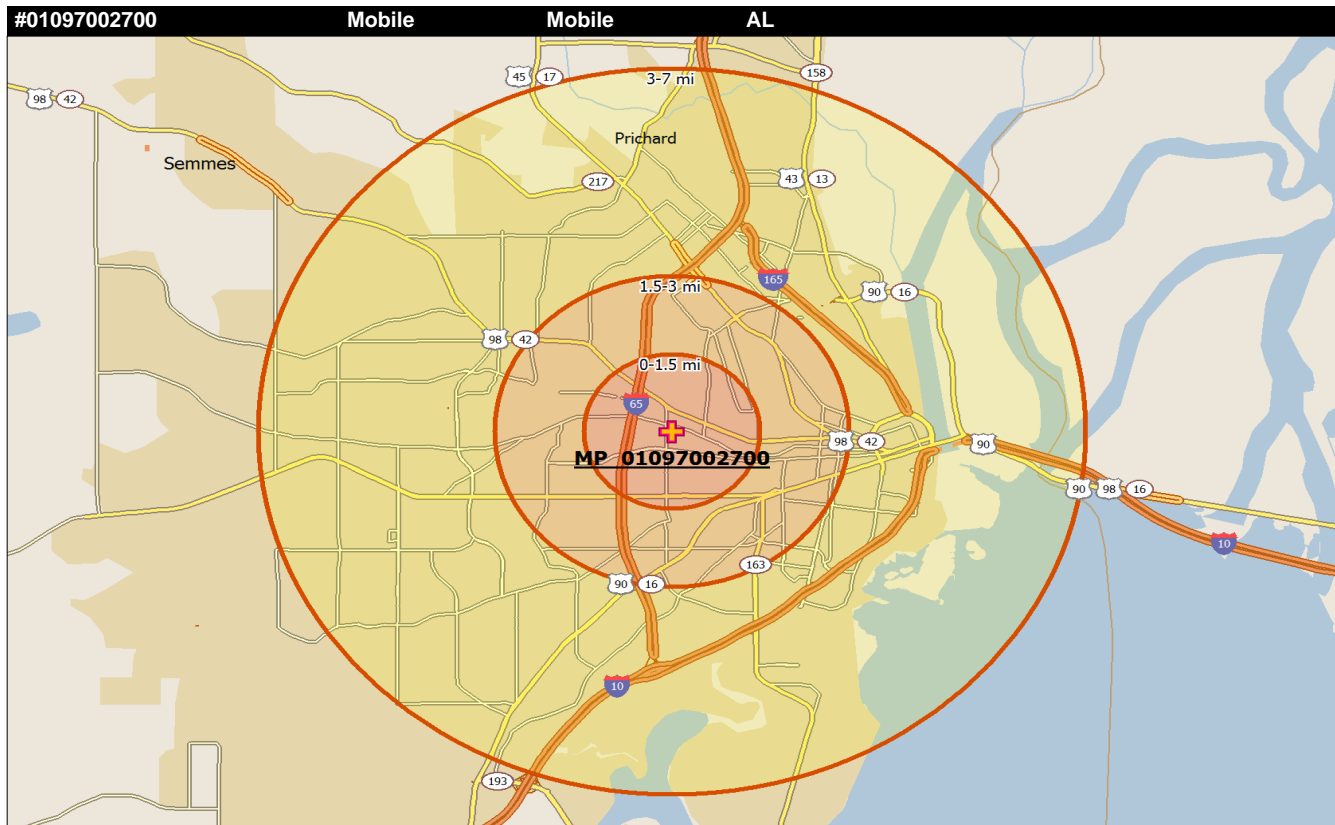
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	11.95%	Low Education County	False
Mainstay Community	3.86%	Low Employment County	False
Working Community	10.83%	Persistent Poverty County	False
Country Community	0.25%	Population Loss County	False
Aspiring Community	13.7%	Nonmetro Recreation County	False
Urban Community	59.4%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	17.81	Racial Diversity Index	59.29
Ancestry Diversity Index	12.24	Diversity Composite Index	29.71
Foreign Born Diversity Index	97.07	Population Density Index	61.98

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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18 LOCATION RANK IN REGIONAL SITESCAPE			3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01097002700		Total Households in 3 mi Ring	30,450
CT Centroid Latitude	30.69434		Active Evangelical HHLDS	5,061
CT Centroid Longitude	-88.11289		Active Evangelical PERCENT	16.62%
City Location	Mobile		Unreached HHLDS	21,480
County Location	Mobile		Unreached Percent	70.54%
Sitescape Category code	3		Religious but NOT Evang HHLDS	7,383
Sitescape Group code	3.3		Religious but NOT Evang PERCENT	24.25%
Sitescape Category	Suburbscape		Spiritual but Not Religious or Evang HHLDS	2,136
Sitescape Group	Medium Suburbs		Spiritual but Not Religious PERCENT	7.01%
Density Assignment	K		NOT Evangelical NOT Interested HHLDS	12,268
Population Pattern	100000-250000-100000		NOT Evangelical NOT Interested PERCENT	40.29%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	14%	Low Education County	False
Mainstay Community	4.75%	Low Employment County	False
Working Community	13.23%	Persistent Poverty County	False
Country Community	0.26%	Population Loss County	False
Aspiring Community	14.83%	Nonmetro Recreation County	False
Urban Community	52.93%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	22.61	Racial Diversity Index	64.96
Ancestry Diversity Index	15.65	Diversity Composite Index	35.35
Foreign Born Diversity Index	89.22	Population Density Index	62.68

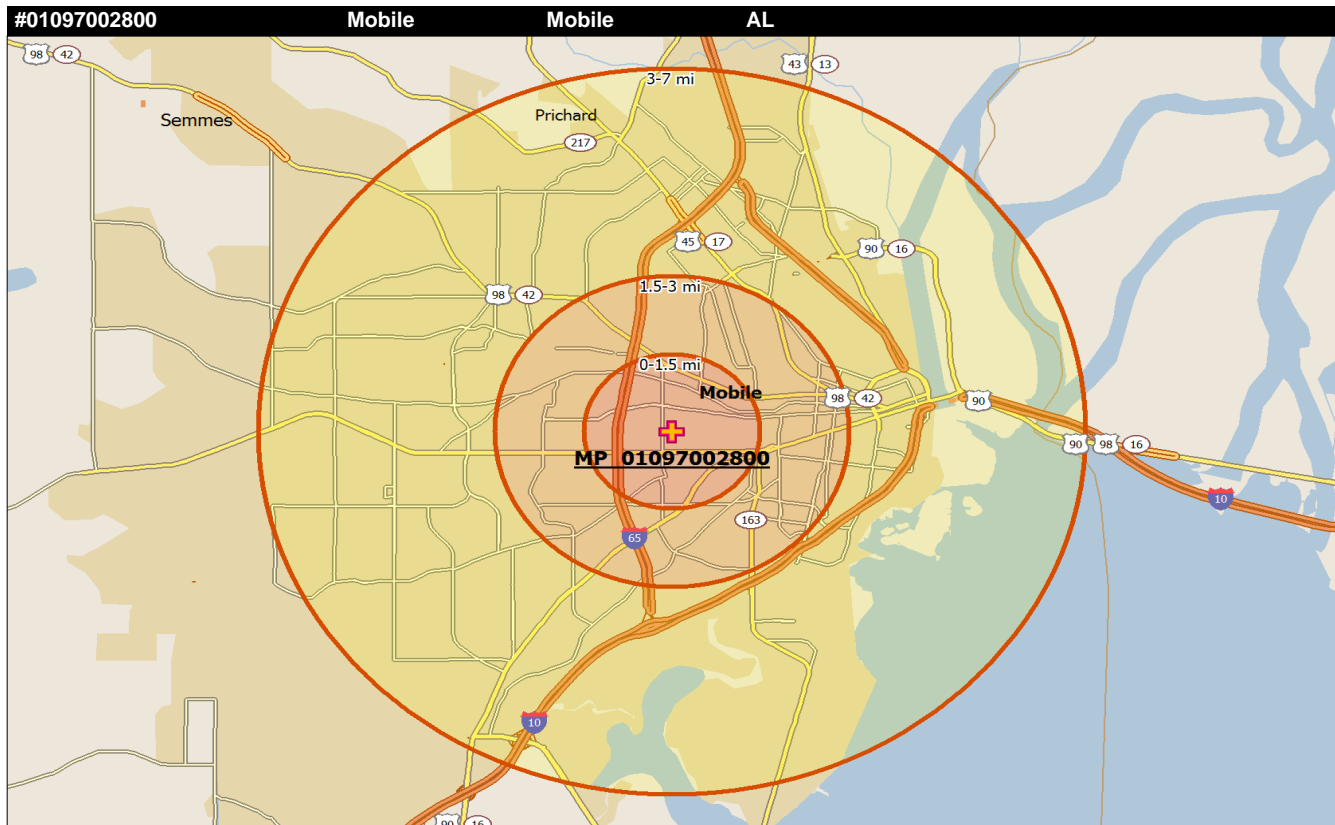
Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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**MISSION POINT REPORT**  
**TOP UNREACHED LOCATIONS IN GULF COAST REGION**

**IICM**  
**SITESCAPE**  
**20**



19 LOCATION RANK IN REGIONAL SITESCAPE			3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01097002800		Total Households in 3 mi Ring	32,979
CT Centroid Latitude	30.68203		Active Evangelical HHLDS	5,430
CT Centroid Longitude	-88.11185		Active Evangelical PERCENT	16.47%
City Location	Mobile		Unreached HHLDS	23,353
County Location	Mobile		Unreached Percent	70.81%
Sitescape Category	3		Religious but NOT Evang HHLDS	8,371
Sitescape Group code	3.3		Religious but NOT Evang PERCENT	25.38%
Sitescape Category	Suburbscape		Spiritual but Not Religious or Evang HHLDS	2,178
Sitescape Group	Medium Suburbs		Spiritual but Not Religious PERCENT	6.61%
Density Assignment	K		NOT Evangelical NOT Interested HHLDS	13,125
Population Pattern	100000-250000-100000		NOT Evangelical NOT Interested PERCENT	39.8%

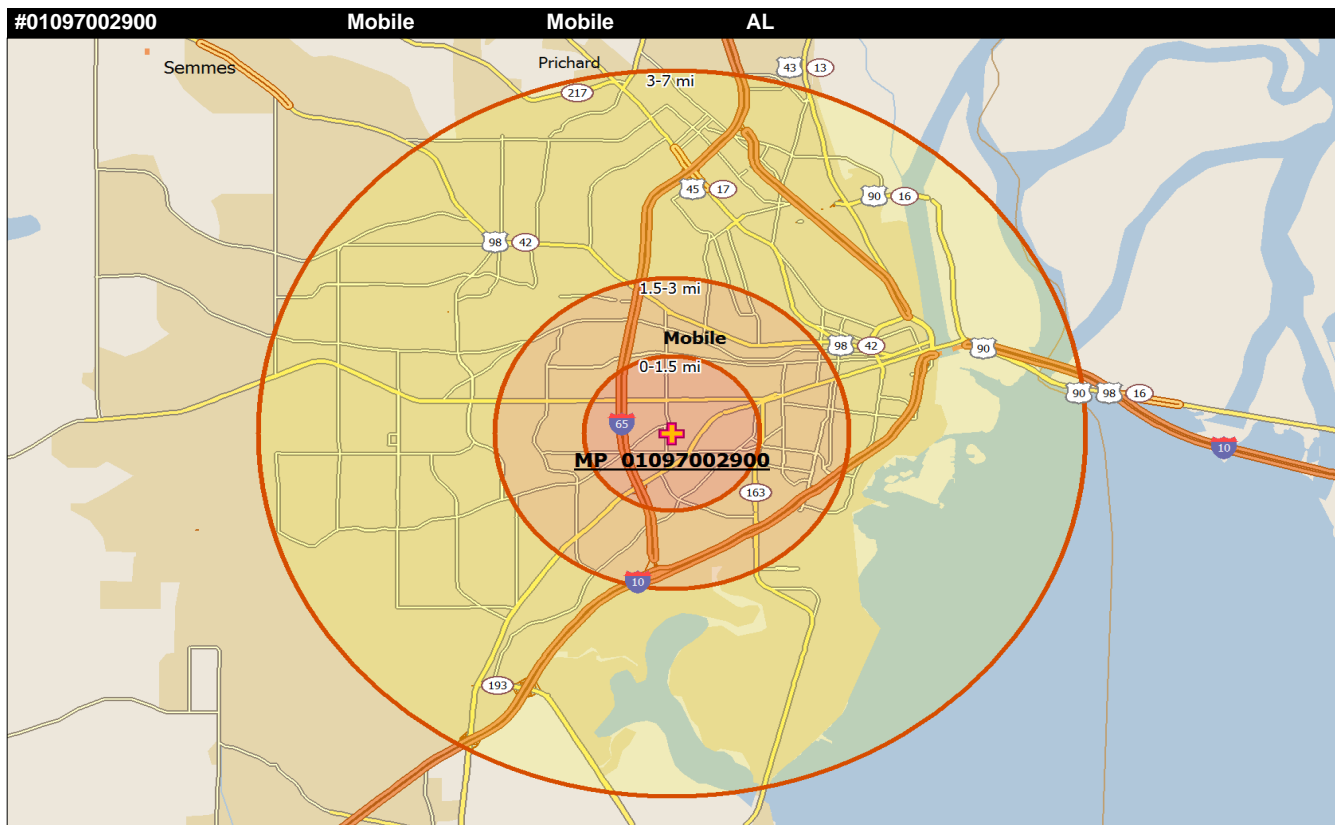
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	11.02%	Low Education County	False
Mainstay Community	4.62%	Low Employment County	False
Working Community	10.98%	Persistent Poverty County	False
Country Community	0.26%	Population Loss County	False
Aspiring Community	15.81%	Nonmetro Recreation County	False
Urban Community	57.31%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	25.99	Racial Diversity Index	66.07
Ancestry Diversity Index	15.46	Diversity Composite Index	39.46
Foreign Born Diversity Index	80.21	Population Density Index	62.22

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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20	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097002900	Total Households in 3 mi Ring	29,838
	CT Centroid Latitude	30.66686	Active Evangelical HHLDS	4,925
	CT Centroid Longitude	-88.11289	Active Evangelical PERCENT	16.51%
	City Location	Mobile	Unreached HHLDS	21,111
	County Location	Mobile	Unreached Percent	70.75%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	7,106
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	23.81%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,267
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	7.6%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	11,943
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	40.03%

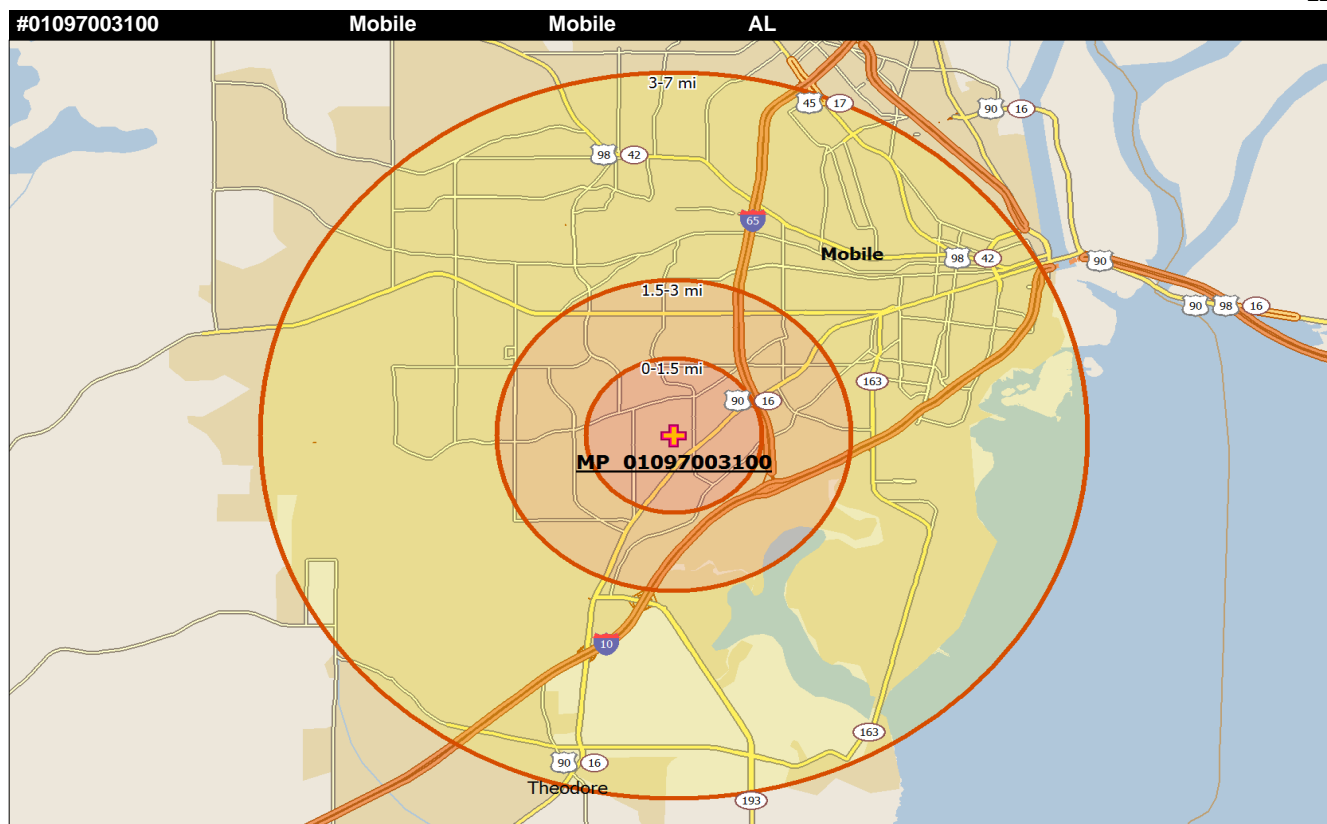
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	11.18%	Low Education County	False
Mainstay Community	5.27%	Low Employment County	False
Working Community	18.37%	Persistent Poverty County	False
Country Community	0.32%	Population Loss County	False
Aspiring Community	15.87%	Nonmetro Recreation County	False
Urban Community	49%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	29.79	Racial Diversity Index	69.74
Ancestry Diversity Index	20.38	Diversity Composite Index	46.66
Foreign Born Diversity Index	81.71	Population Density Index	61.19

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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21	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003100	Total Households in 3 mi Ring	25,861
	CT Centroid Latitude	30.64193	Active Evangelical HHLDS	4,377
	CT Centroid Longitude	-88.14557	Active Evangelical PERCENT	16.92%
	City Location	Mobile	Unreached HHLDS	18,105
	County Location	Mobile	Unreached Percent	70.01%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,892
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	18.92%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,654
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	10.26%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	10,593
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	40.96%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	31.3%	Low Education County	False
Mainstay Community	11.57%	Low Employment County	False
Working Community	16.55%	Persistent Poverty County	False
Country Community	0.28%	Population Loss County	False
Aspiring Community	18.9%	Nonmetro Recreation County	False
Urban Community	21.4%	Retirement Destination County	False

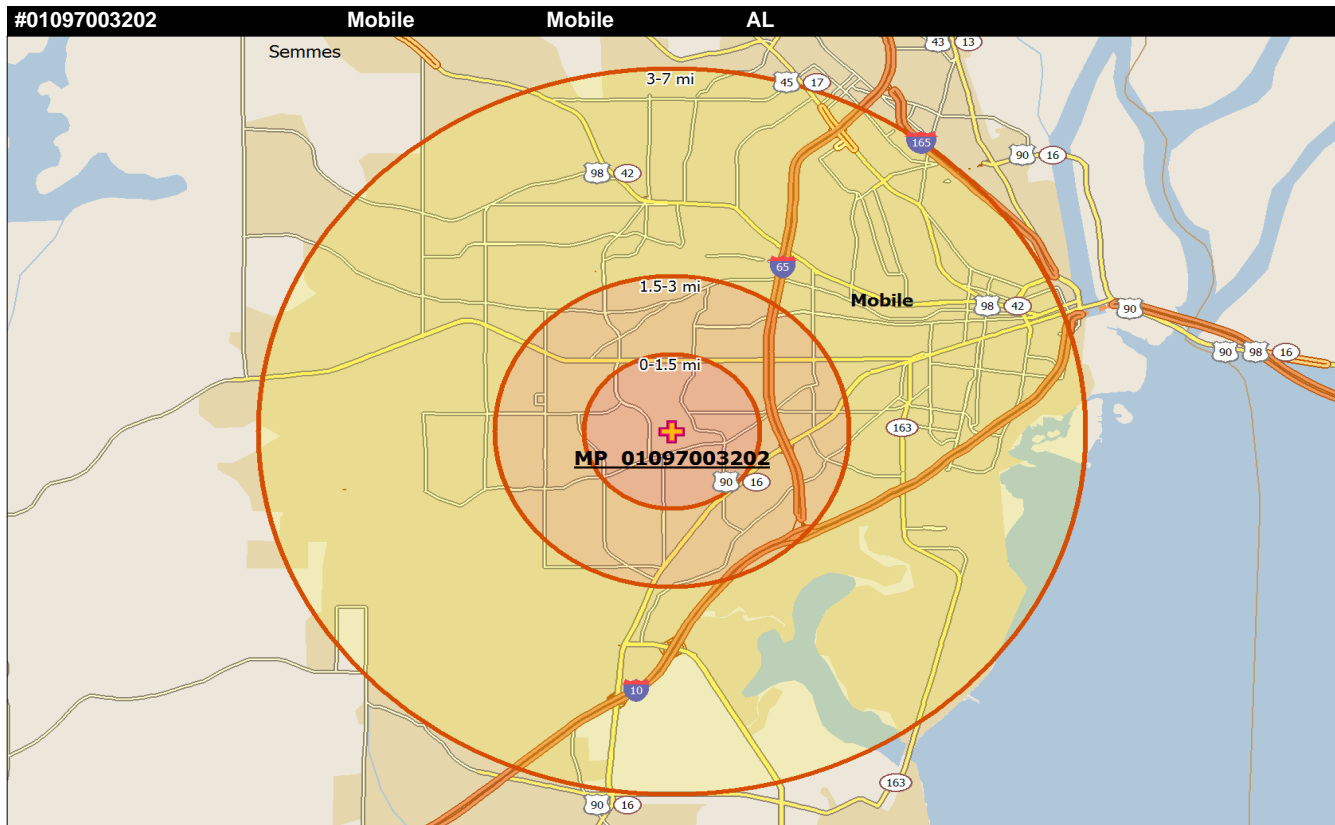
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	38.78	Racial Diversity Index	59.30
Ancestry Diversity Index	38.86	Diversity Composite Index	50.24
Foreign Born Diversity Index	82.51	Population Density Index	54.11

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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22	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003202	Total Households in 3 mi Ring	28,977
	CT Centroid Latitude	30.65612	Active Evangelical HHLDS	4,836
	CT Centroid Longitude	-88.15469	Active Evangelical PERCENT	16.69%
	City Location	Mobile	Unreached HHLDS	20,407
	County Location	Mobile	Unreached Percent	70.43%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,369
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	18.53%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,127
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	10.79%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	11,945
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	41.22%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	32.3%	Low Education County	False
Mainstay Community	9.21%	Low Employment County	False
Working Community	17.93%	Persistent Poverty County	False
Country Community	0.25%	Population Loss County	False
Aspiring Community	20.56%	Nonmetro Recreation County	False
Urban Community	19.75%	Retirement Destination County	False

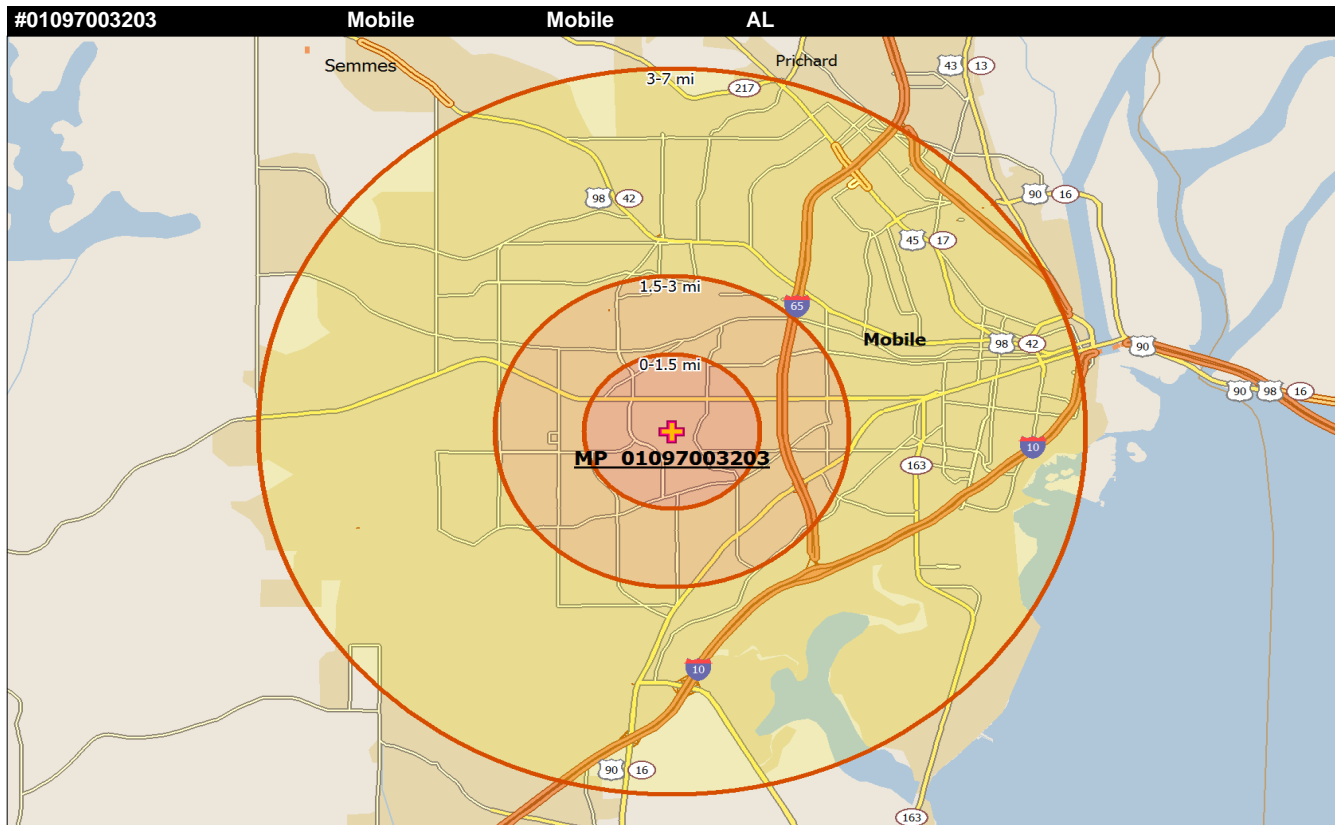
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	40.08	Racial Diversity Index	55.09
Ancestry Diversity Index	47.77	Diversity Composite Index	41.00
Foreign Born Diversity Index	81.96	Population Density Index	58.95

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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23	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003203	Total Households in 3 mi Ring	29,735
	CT Centroid Latitude	30.66693	Active Evangelical HHLDS	4,863
	CT Centroid Longitude	-88.15853	Active Evangelical PERCENT	16.35%
	City Location	Mobile	Unreached HHLDS	21,119
	County Location	Mobile	Unreached Percent	71.03%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,265
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	17.71%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,489
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.73%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,384
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	41.65%

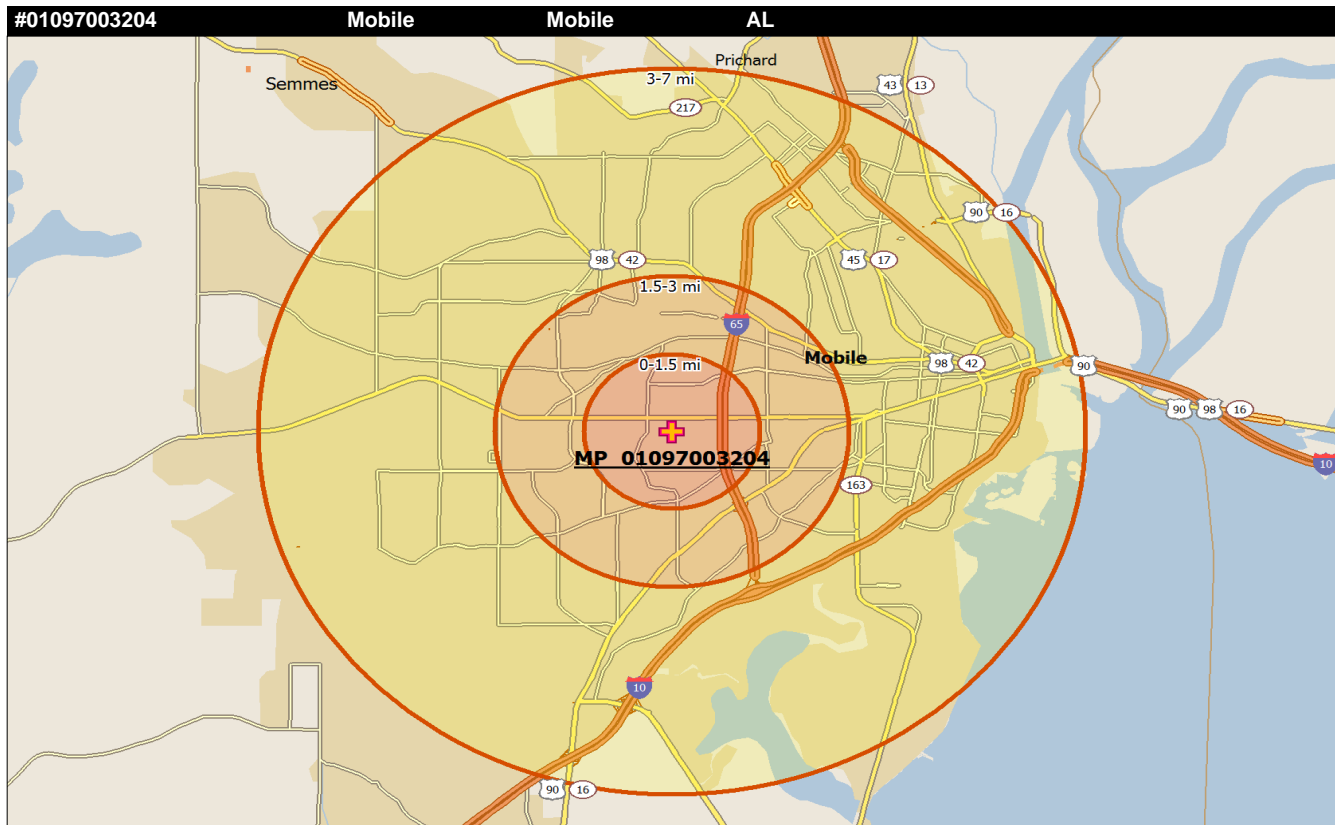
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	34.22%	Low Education County	False
Mainstay Community	8.41%	Low Employment County	False
Working Community	17.13%	Persistent Poverty County	False
Country Community	0.26%	Population Loss County	False
Aspiring Community	24.14%	Nonmetro Recreation County	False
Urban Community	15.85%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	39.86	Racial Diversity Index	53.70
Ancestry Diversity Index	51.65	Diversity Composite Index	38.60
Foreign Born Diversity Index	82.43	Population Density Index	59.05

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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24	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003204	Total Households in 3 mi Ring	28,326
	CT Centroid Latitude	30.67220	Active Evangelical HHLDS	4,692
	CT Centroid Longitude	-88.14160	Active Evangelical PERCENT	16.56%
	City Location	Mobile	Unreached HHLDS	20,010
	County Location	Mobile	Unreached Percent	70.64%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,592
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	19.74%
	Sitescape Category	Suburb scape	Spiritual but Not Religious or Evang HHLDS	2,854
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	10.07%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	11,647
	Population Pattern	100000-250000-50000	NOT Evangelical NOT Interested PERCENT	41.12%

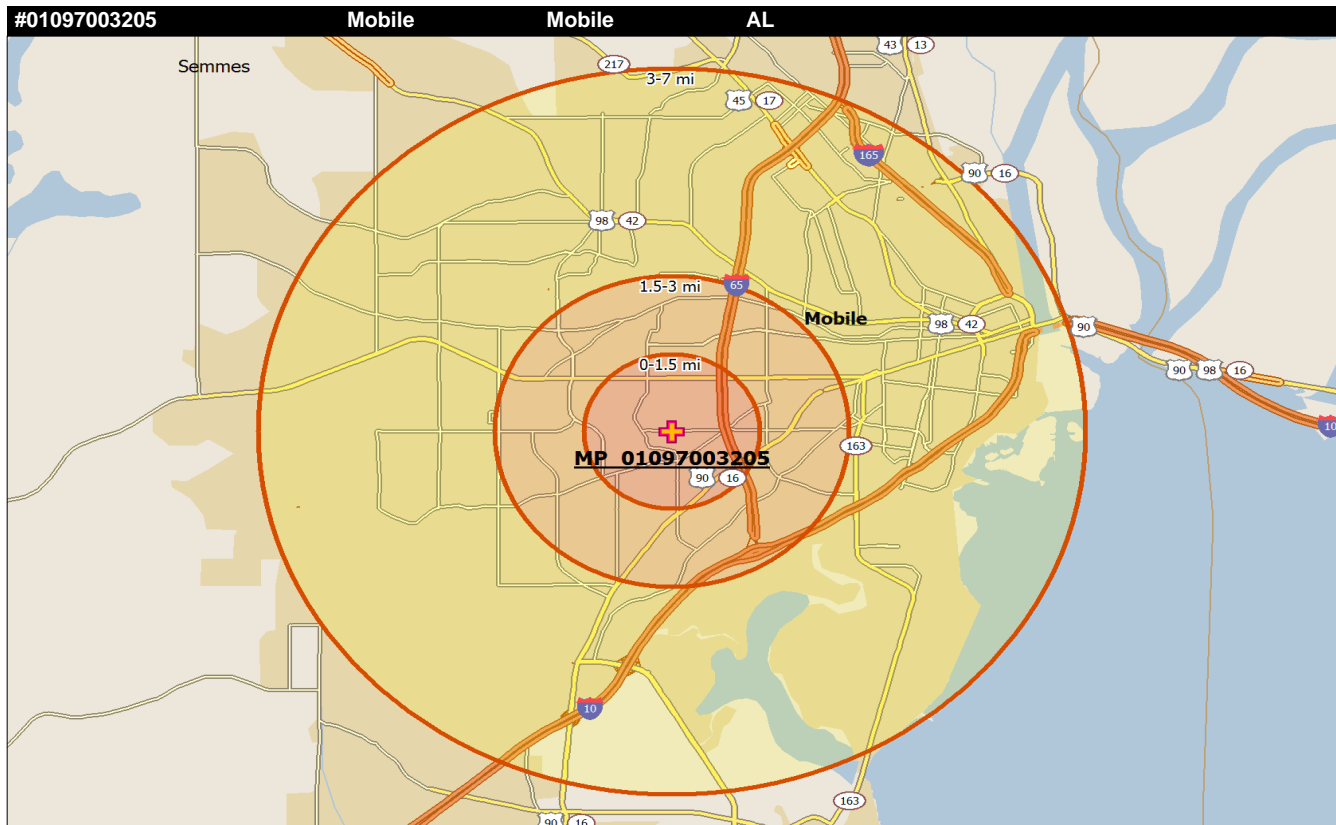
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	27.1%	Low Education County	False
Mainstay Community	6.28%	Low Employment County	False
Working Community	19.67%	Persistent Poverty County	False
Country Community	0.29%	Population Loss County	False
Aspiring Community	19.86%	Nonmetro Recreation County	False
Urban Community	26.8%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	38.68	Racial Diversity Index	59.44
Ancestry Diversity Index	41.38	Diversity Composite Index	50.94
Foreign Born Diversity Index	84.51	Population Density Index	57.27

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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25	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003205	Total Households in 3 mi Ring	28,678
	CT Centroid Latitude	30.66113	Active Evangelical HHLDS	4,789
	CT Centroid Longitude	-88.14147	Active Evangelical PERCENT	16.70%
	City Location	Mobile	Unreached HHLDS	20,191
	County Location	Mobile	Unreached Percent	70.41%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,541
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	19.32%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,937
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	10.24%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	11,760
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	41.01%

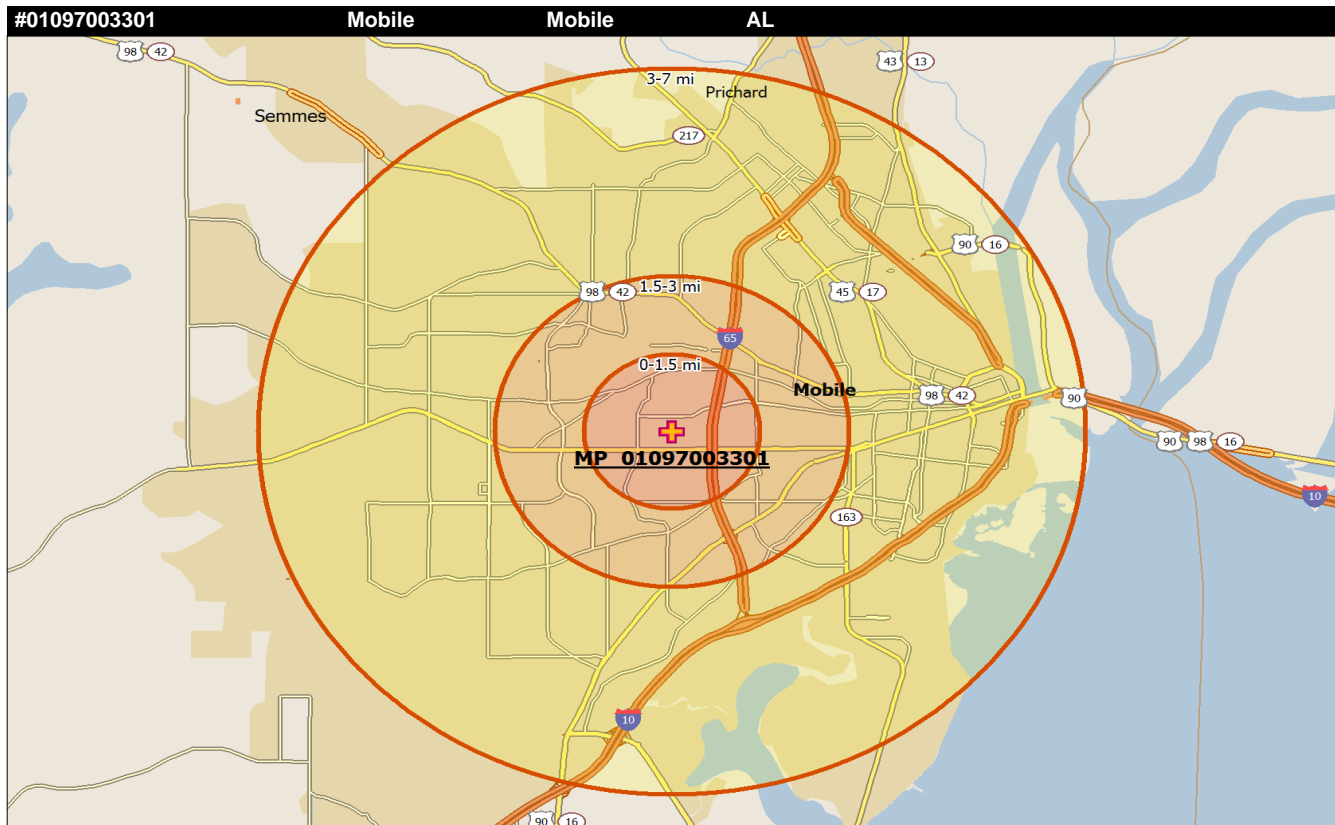
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	29.66%	Low Education County	False
Mainstay Community	7.94%	Low Employment County	False
Working Community	19.3%	Persistent Poverty County	False
Country Community	0.28%	Population Loss County	False
Aspiring Community	18.88%	Nonmetro Recreation County	False
Urban Community	23.94%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	37.34	Racial Diversity Index	59.51
Ancestry Diversity Index	40.20	Diversity Composite Index	37.25
Foreign Born Diversity Index	83.71	Population Density Index	58.88

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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26	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003301	Total Households in 3 mi Ring	27,860
	CT Centroid Latitude	30.68118	Active Evangelical HHLDS	4,611
	CT Centroid Longitude	-88.13867	Active Evangelical PERCENT	16.55%
	City Location	Mobile	Unreached HHLDS	19,686
	County Location	Mobile	Unreached Percent	70.66%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,657
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	20.3%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,720
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	9.76%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	11,407
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	40.94%

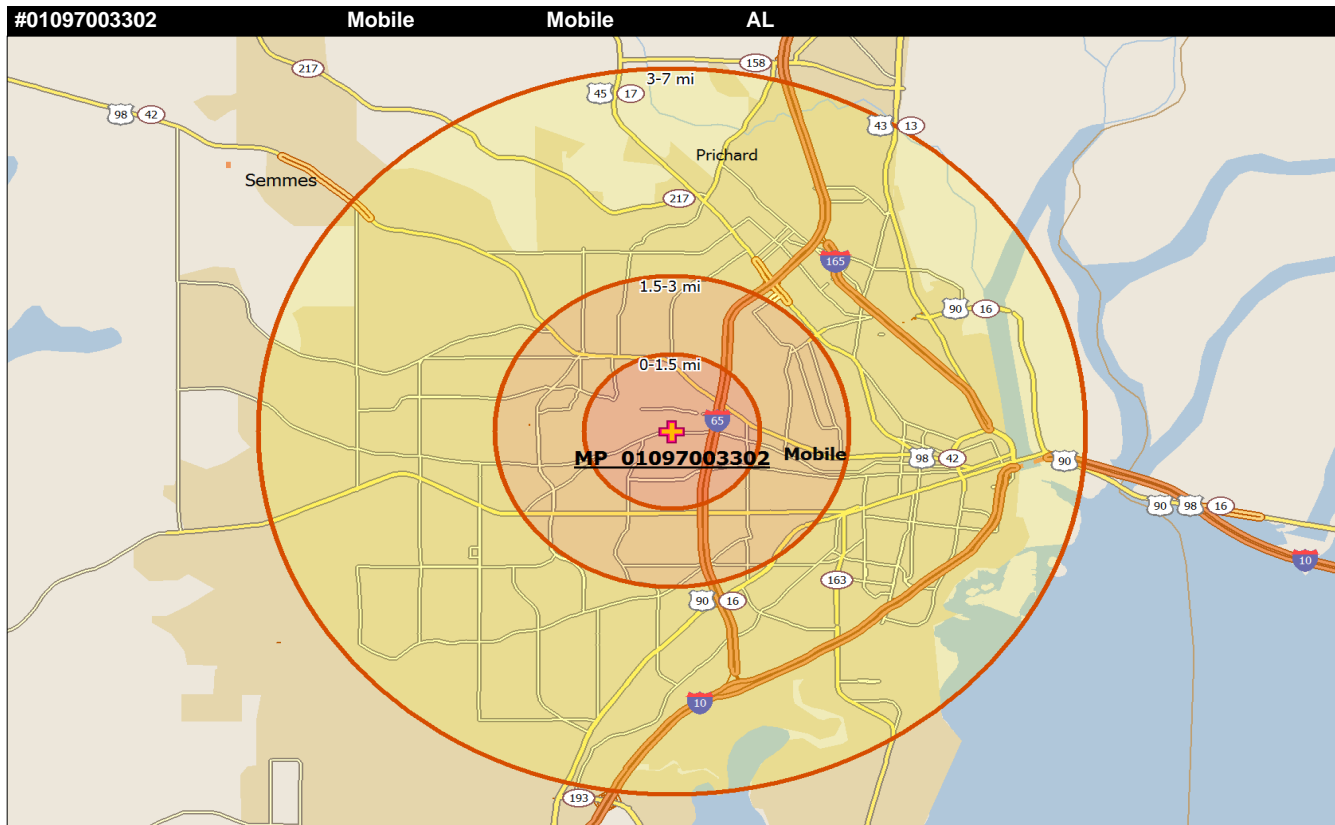
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	24.38%	Low Education County	False
Mainstay Community	6.21%	Low Employment County	False
Working Community	21.5%	Persistent Poverty County	False
Country Community	0.35%	Population Loss County	False
Aspiring Community	18.39%	Nonmetro Recreation County	False
Urban Community	29.16%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	37.09	Racial Diversity Index	61.86
Ancestry Diversity Index	38.71	Diversity Composite Index	46.65
Foreign Born Diversity Index	80.22	Population Density Index	56.35

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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27	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003302	Total Households in 3 mi Ring	24,013
	CT Centroid Latitude	30.69896	Active Evangelical HHLDS	4,016
	CT Centroid Longitude	-88.13600	Active Evangelical PERCENT	16.72%
	City Location	Mobile	Unreached HHLDS	16,894
	County Location	Mobile	Unreached Percent	70.35%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,231
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	21.78%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,054
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	8.55%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	9,735
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	40.54%

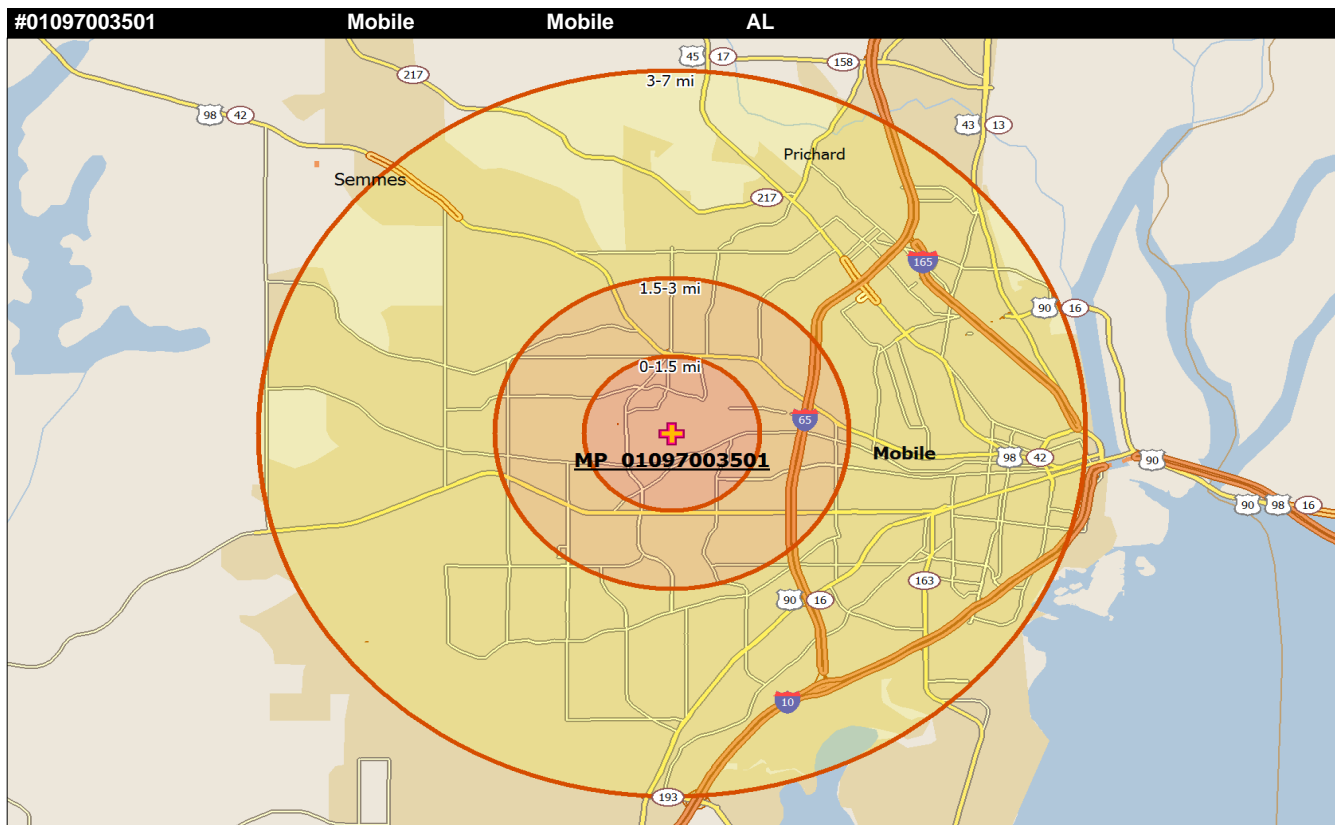
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	20.48%	Low Education County	False
Mainstay Community	4.86%	Low Employment County	False
Working Community	21.77%	Persistent Poverty County	False
Country Community	0.32%	Population Loss County	False
Aspiring Community	14.21%	Nonmetro Recreation County	False
Urban Community	38.35%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	30.55	Racial Diversity Index	69.44
Ancestry Diversity Index	25.53	Diversity Composite Index	59.55
Foreign Born Diversity Index	81.89	Population Density Index	55.55

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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28	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003501	Total Households in 3 mi Ring	26,119
	CT Centroid Latitude	30.69824	Active Evangelical HHLDS	4,213
	CT Centroid Longitude	-88.16107	Active Evangelical PERCENT	16.13%
	City Location	Mobile	Unreached HHLDS	18,651
	County Location	Mobile	Unreached Percent	71.41%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,295
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	20.27%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,685
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	10.28%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	10,726
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	41.07%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	23.91%	Low Education County	False
Mainstay Community	4.05%	Low Employment County	False
Working Community	19.38%	Persistent Poverty County	False
Country Community	0.32%	Population Loss County	False
Aspiring Community	24.61%	Nonmetro Recreation County	False
Urban Community	27.73%	Retirement Destination County	False

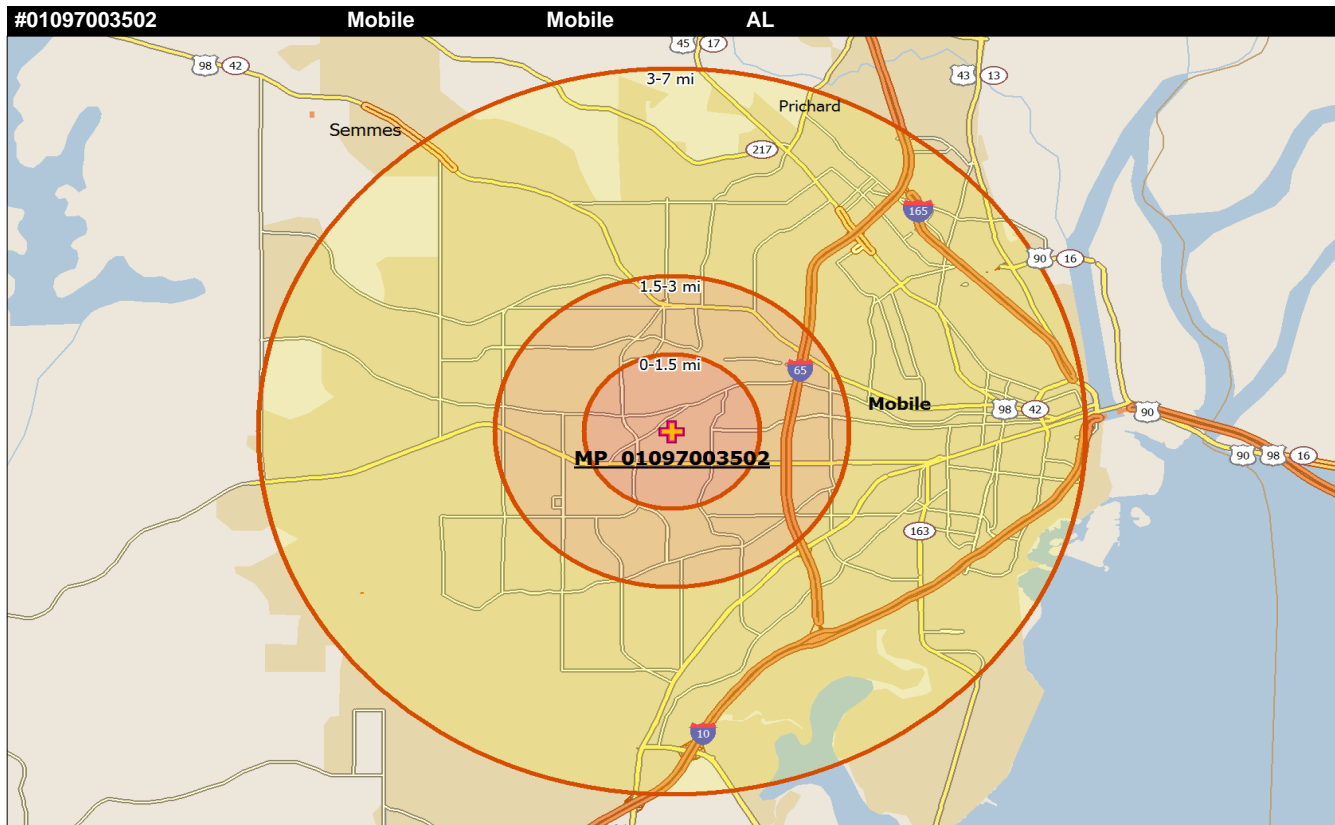
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	39.28	Racial Diversity Index	64.02
Ancestry Diversity Index	38.65	Diversity Composite Index	46.31
Foreign Born Diversity Index	73.57	Population Density Index	53.98

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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29	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003502	Total Households in 3 mi Ring	29,818
	CT Centroid Latitude	30.68503	Active Evangelical HHLDS	4,850
	CT Centroid Longitude	-88.15970	Active Evangelical PERCENT	16.27%
	City Location	Mobile	Unreached HHLDS	21,219
	County Location	Mobile	Unreached Percent	71.16%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,765
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	19.33%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,232
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	10.84%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	12,270
	Population Pattern	100000-250000-50000	NOT Evangelical NOT Interested PERCENT	41.15%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	27.5%	Low Education County	False
Mainstay Community	6.02%	Low Employment County	False
Working Community	18.37%	Persistent Poverty County	False
Country Community	0.54%	Population Loss County	False
Aspiring Community	24.24%	Nonmetro Recreation County	False
Urban Community	23.32%	Retirement Destination County	False

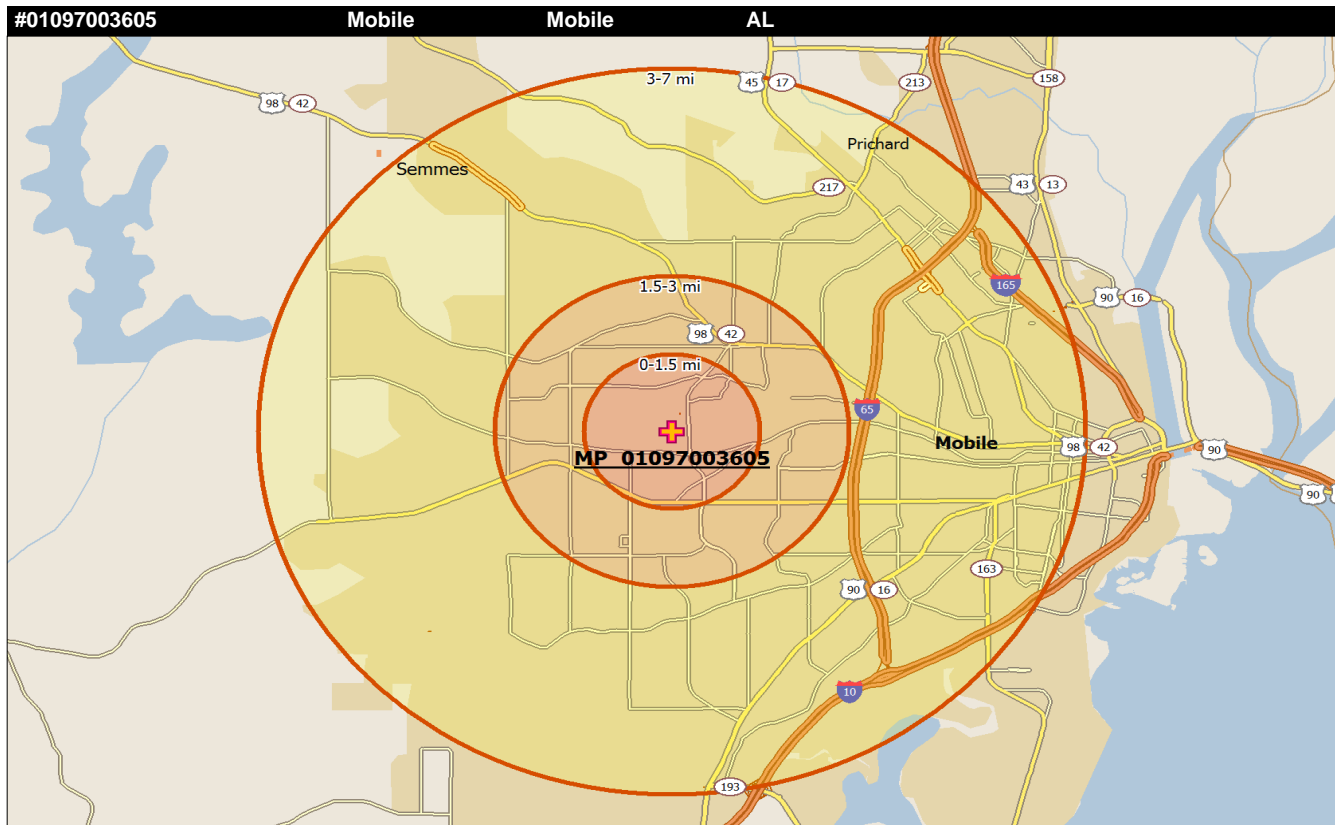
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	38.72	Racial Diversity Index	59.51
Ancestry Diversity Index	44.94	Diversity Composite Index	49.07
Foreign Born Diversity Index	75.48	Population Density Index	56.62

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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30	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003605	Total Households in 3 mi Ring	29,138
	CT Centroid Latitude	30.69583	Active Evangelical HHLDS	4,781
	CT Centroid Longitude	-88.17878	Active Evangelical PERCENT	16.41%
	City Location	Mobile	Unreached HHLDS	20,667
	County Location	Mobile	Unreached Percent	70.93%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,465
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	18.75%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,221
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.06%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	12,015
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	41.24%

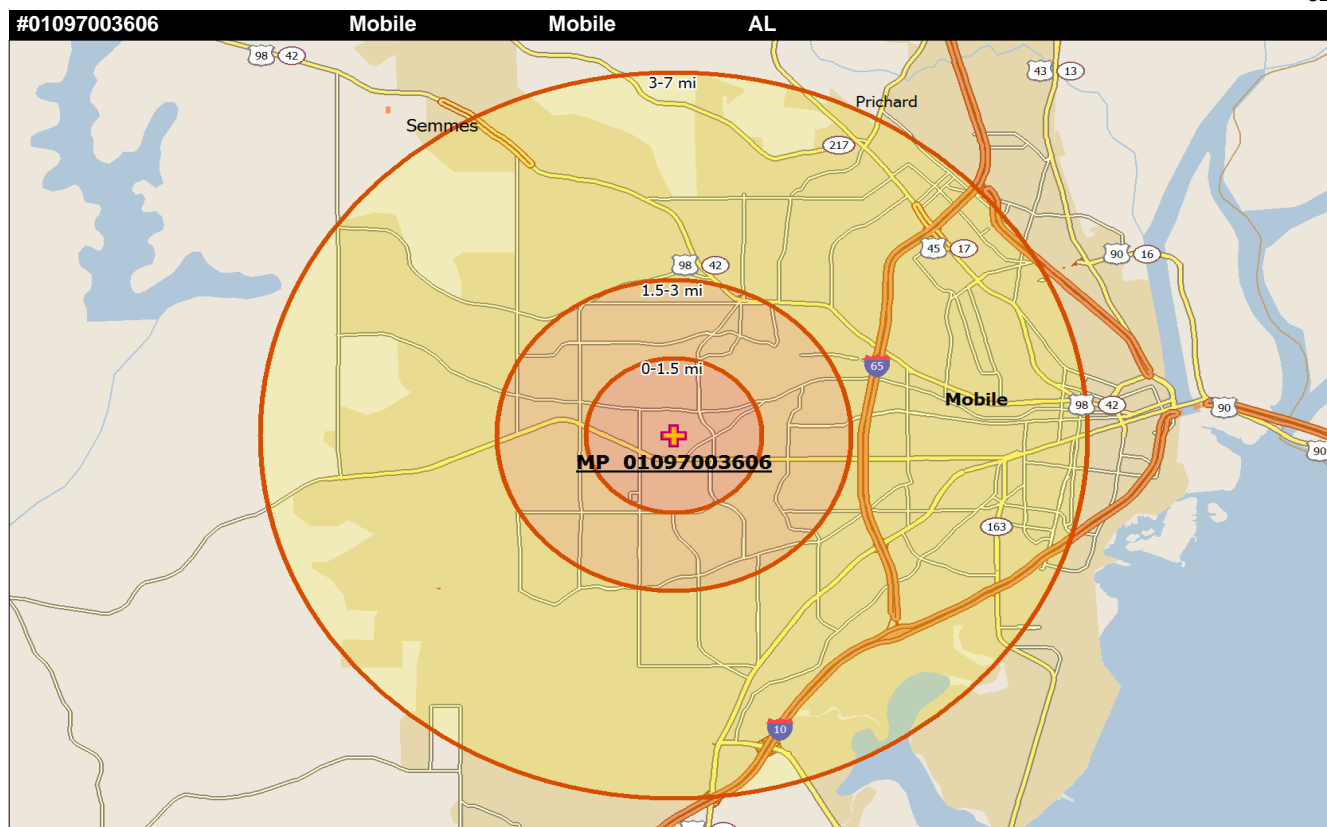
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	28.42%	Low Education County	False
Mainstay Community	6.26%	Low Employment County	False
Working Community	18.43%	Persistent Poverty County	False
Country Community	1.4%	Population Loss County	False
Aspiring Community	25.85%	Nonmetro Recreation County	False
Urban Community	19.63%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	37.81	Racial Diversity Index	56.97
Ancestry Diversity Index	48.71	Diversity Composite Index	53.46
Foreign Born Diversity Index	83.33	Population Density Index	52.09

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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31	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003606	Total Households in 3 mi Ring	28,278
	CT Centroid Latitude	30.68268	Active Evangelical HHLDS	4,677
	CT Centroid Longitude	-88.18092	Active Evangelical PERCENT	16.54%
	City Location	Mobile	Unreached HHLDS	19,989
	County Location	Mobile	Unreached Percent	70.69%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,171
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	18.29%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,161
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.18%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	11,691
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	41.34%

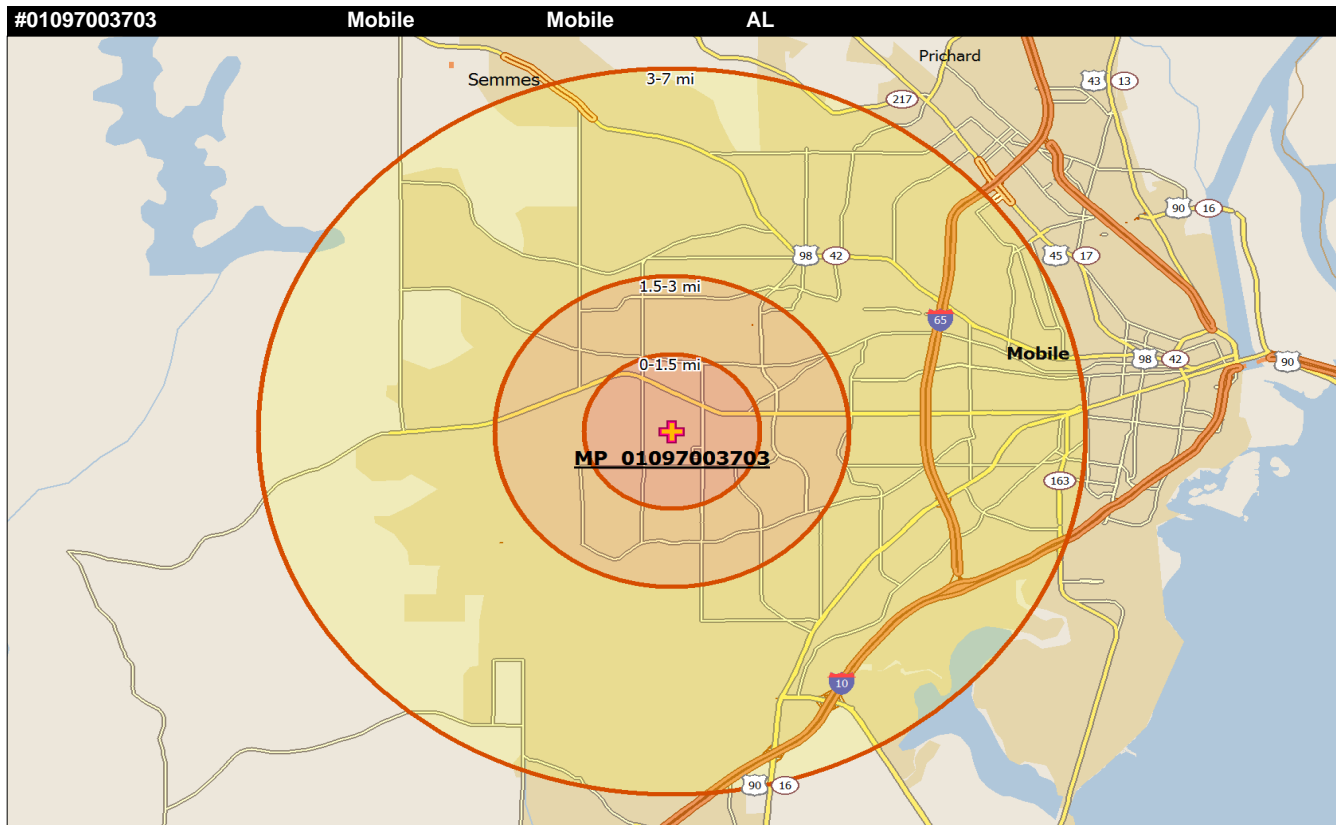
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	32.31%	Low Education County	False
Mainstay Community	7.69%	Low Employment County	False
Working Community	18.02%	Persistent Poverty County	False
Country Community	1.41%	Population Loss County	False
Aspiring Community	23.75%	Nonmetro Recreation County	False
Urban Community	16.82%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	40.28	Racial Diversity Index	57.41
Ancestry Diversity Index	46.27	Diversity Composite Index	49.18
Foreign Born Diversity Index	78.59	Population Density Index	59.64

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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32	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003703	Total Households in 3 mi Ring	25,528
	CT Centroid Latitude	30.67103	Active Evangelical HHLDS	4,269
	CT Centroid Longitude	-88.19928	Active Evangelical PERCENT	16.72%
	City Location	Mobile	Unreached HHLDS	17,964
	County Location	Mobile	Unreached Percent	70.37%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,430
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	17.35%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,915
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.42%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	10,647
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	41.71%

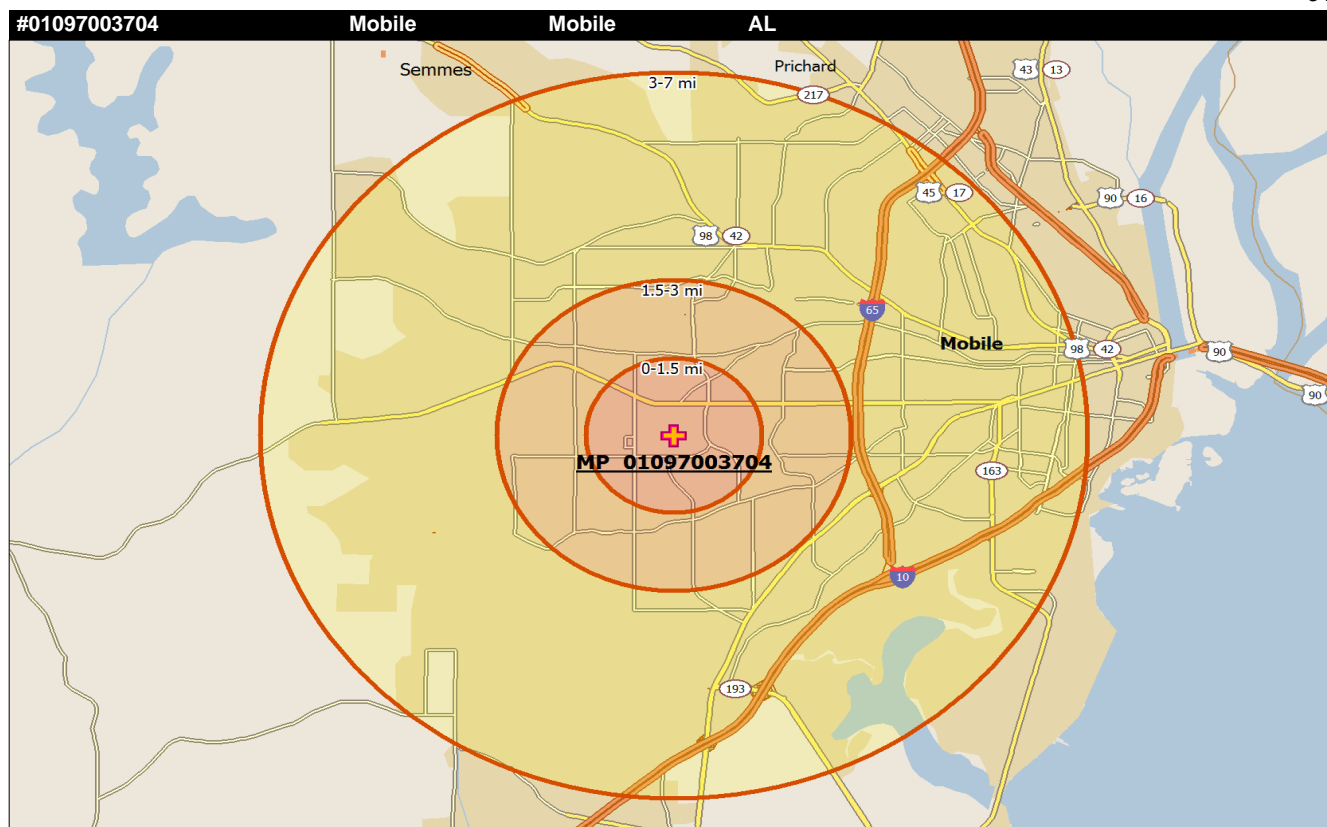
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	37.95%	Low Education County	False
Mainstay Community	9.68%	Low Employment County	False
Working Community	17.09%	Persistent Poverty County	False
Country Community	1.51%	Population Loss County	False
Aspiring Community	21.82%	Nonmetro Recreation County	False
Urban Community	11.96%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	36.68	Racial Diversity Index	51.31
Ancestry Diversity Index	54.62	Diversity Composite Index	50.37
Foreign Born Diversity Index	72.28	Population Density Index	53.26

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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33	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003704	Total Households in 3 mi Ring	30,510
	CT Centroid Latitude	30.66706	Active Evangelical HHLDS	5,066
	CT Centroid Longitude	-88.17949	Active Evangelical PERCENT	16.61%
	City Location	Mobile	Unreached HHLDS	21,532
	County Location	Mobile	Unreached Percent	70.57%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,341
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	17.51%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,555
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.65%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,676
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	41.55%

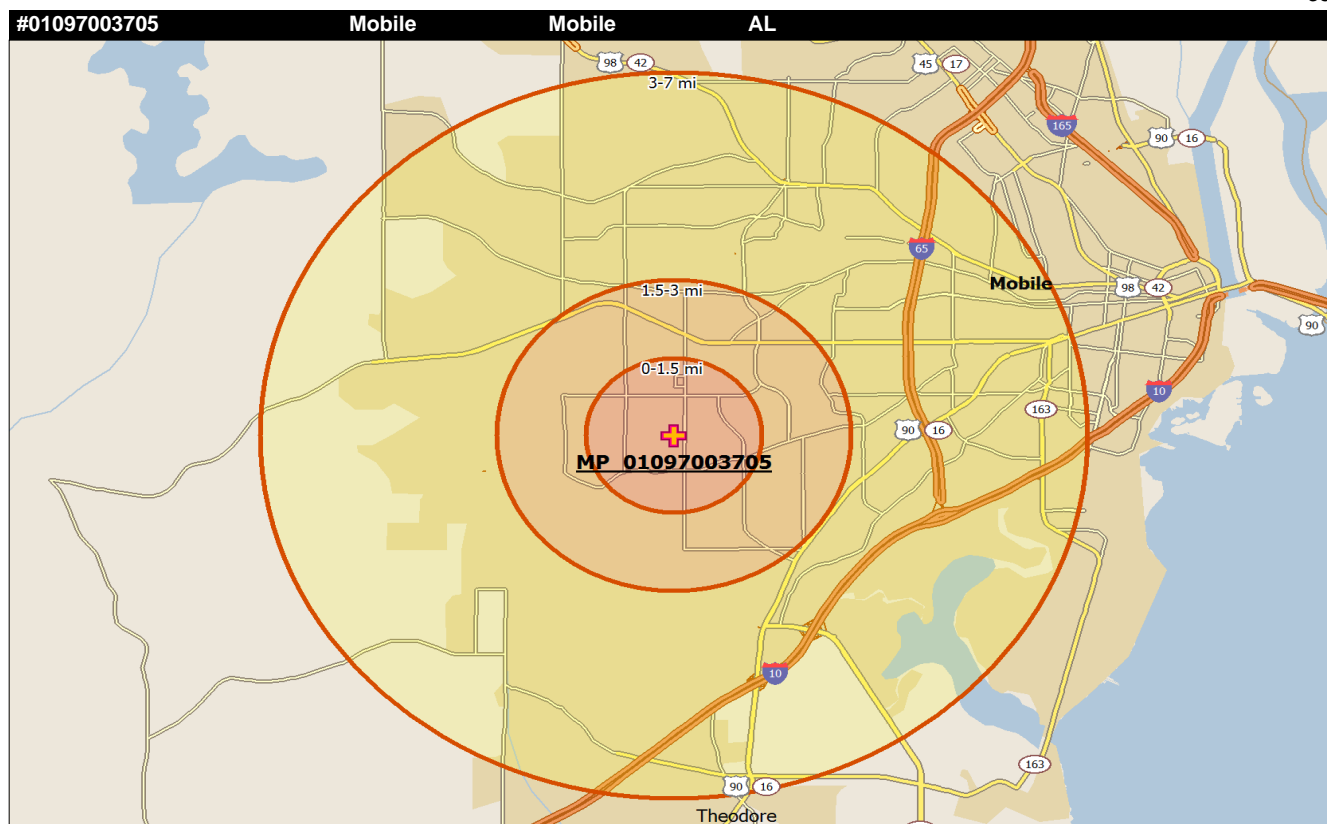
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	36.08%	Low Education County	False
Mainstay Community	10.49%	Low Employment County	False
Working Community	14.6%	Persistent Poverty County	False
Country Community	1.27%	Population Loss County	False
Aspiring Community	22.35%	Nonmetro Recreation County	False
Urban Community	15.21%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	40.26	Racial Diversity Index	53.54
Ancestry Diversity Index	52.16	Diversity Composite Index	58.52
Foreign Born Diversity Index	81.30	Population Density Index	61.42

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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34	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003705	Total Households in 3 mi Ring	27,262
	CT Centroid Latitude	30.65000	Active Evangelical HHLDS	4,604
	CT Centroid Longitude	-88.19375	Active Evangelical PERCENT	16.89%
	City Location	Mobile	Unreached HHLDS	19,104
	County Location	Mobile	Unreached Percent	70.08%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	4,459
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	16.36%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,282
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	12.04%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	11,370
	Population Pattern	100000-250000-250000	NOT Evangelical NOT Interested PERCENT	41.71%

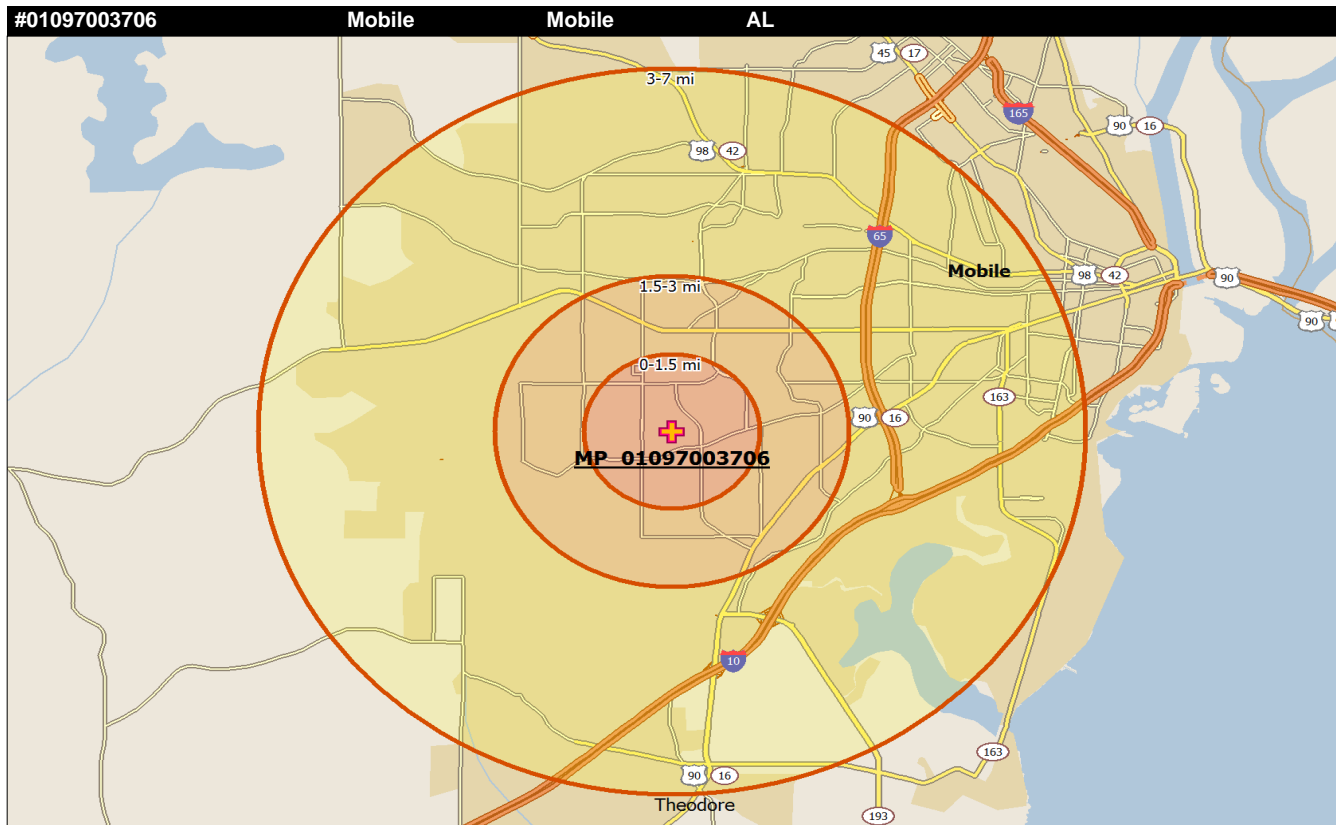
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	43.58%	Low Education County	False
Mainstay Community	15.25%	Low Employment County	False
Working Community	13.79%	Persistent Poverty County	False
Country Community	1.39%	Population Loss County	False
Aspiring Community	19.44%	Nonmetro Recreation County	False
Urban Community	6.54%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	37.73	Racial Diversity Index	48.80
Ancestry Diversity Index	58.79	Diversity Composite Index	54.19
Foreign Born Diversity Index	79.54	Population Density Index	52.14

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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35 LOCATION RANK IN REGIONAL SITESCAPE			3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01097003706		Total Households in 3 mi Ring	29,296
CT Centroid Latitude	30.64772		Active Evangelical HHLDS	4,914
CT Centroid Longitude	-88.18229		Active Evangelical PERCENT	16.77%
City Location	Mobile		Unreached HHLDS	20,585
County Location	Mobile		Unreached Percent	70.27%
Sitescape Category code	3		Religious but NOT Evang HHLDS	5,045
Sitescape Group code	3.3		Religious but NOT Evang PERCENT	17.22%
Sitescape Category	Suburbscape		Spiritual but Not Religious or Evang HHLDS	3,418
Sitescape Group	Medium Suburbs		Spiritual but Not Religious PERCENT	11.67%
Density Assignment	K		NOT Evangelical NOT Interested HHLDS	12,139
Population Pattern	100000-250000-100000		NOT Evangelical NOT Interested PERCENT	41.44%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	40.53%	Low Education County	False
Mainstay Community	12.28%	Low Employment County	False
Working Community	13.98%	Persistent Poverty County	False
Country Community	1.3%	Population Loss County	False
Aspiring Community	19.93%	Nonmetro Recreation County	False
Urban Community	11.98%	Retirement Destination County	False

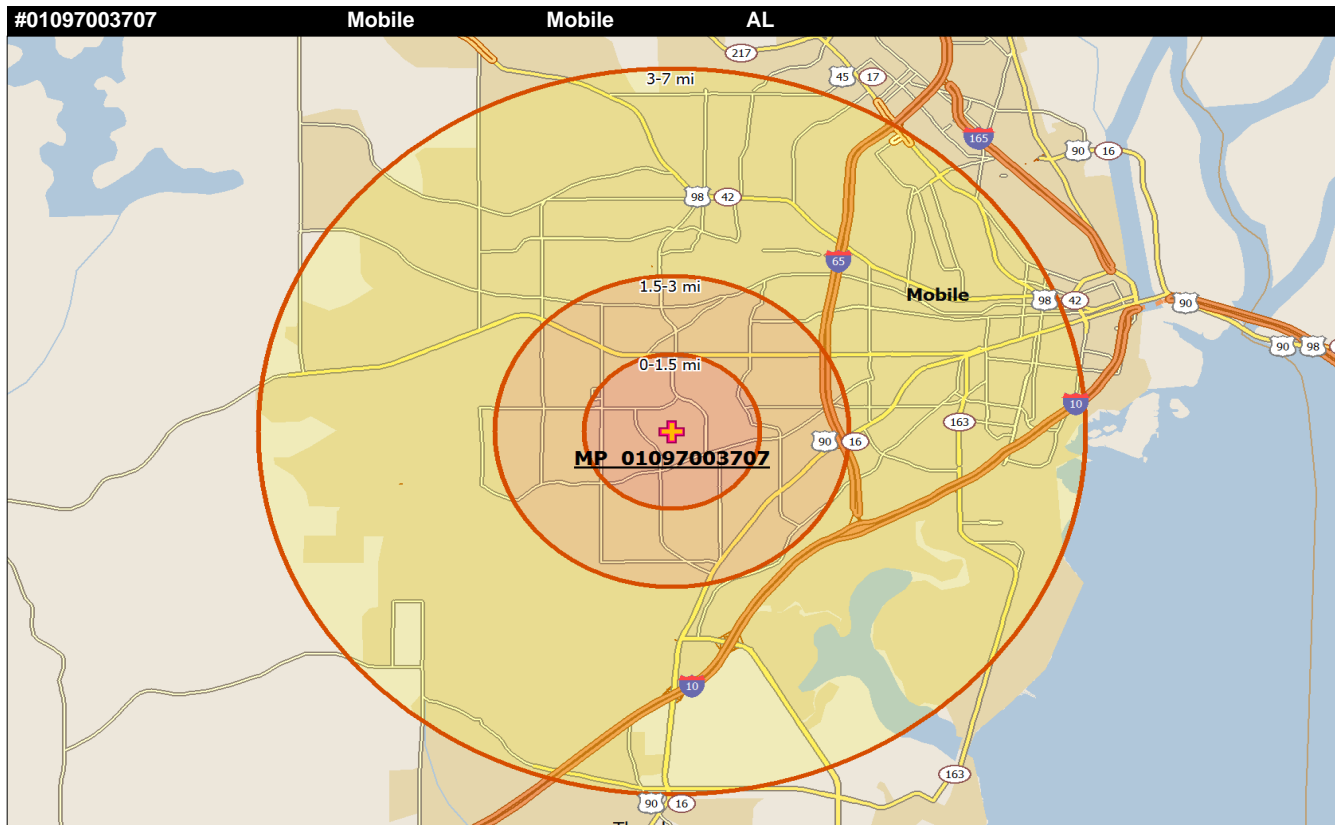
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	41.82	Racial Diversity Index	53.91
Ancestry Diversity Index	50.84	Diversity Composite Index	46.50
Foreign Born Diversity Index	83.94	Population Density Index	56.83

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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36	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003707	Total Households in 3 mi Ring	30,955
	CT Centroid Latitude	30.65462	Active Evangelical HHLDS	5,136
	CT Centroid Longitude	-88.17070	Active Evangelical PERCENT	16.59%
	City Location	Mobile	Unreached HHLDS	21,853
	County Location	Mobile	Unreached Percent	70.6%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	5,323
	Sitescape Group code	3.3	Religious but NOT Evang PERCENT	17.19%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	3,674
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.87%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	12,873
	Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	41.59%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	36.3%	Low Education County	False
Mainstay Community	10.84%	Low Employment County	False
Working Community	14.65%	Persistent Poverty County	False
Country Community	0.99%	Population Loss County	False
Aspiring Community	23.78%	Nonmetro Recreation County	False
Urban Community	13.44%	Retirement Destination County	False

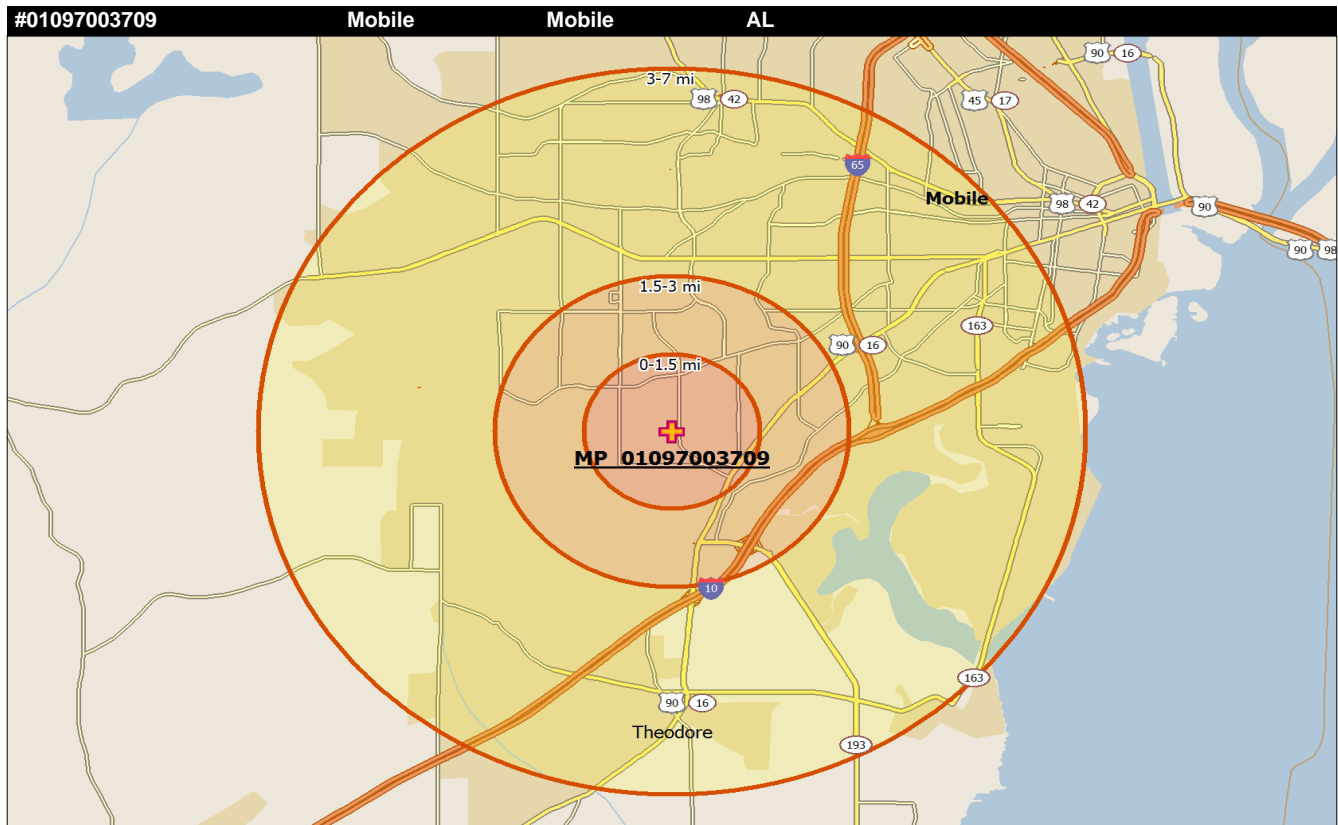
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	42.19	Racial Diversity Index	52.59
Ancestry Diversity Index	51.89	Diversity Composite Index	44.01
Foreign Born Diversity Index	85.07	Population Density Index	59.11

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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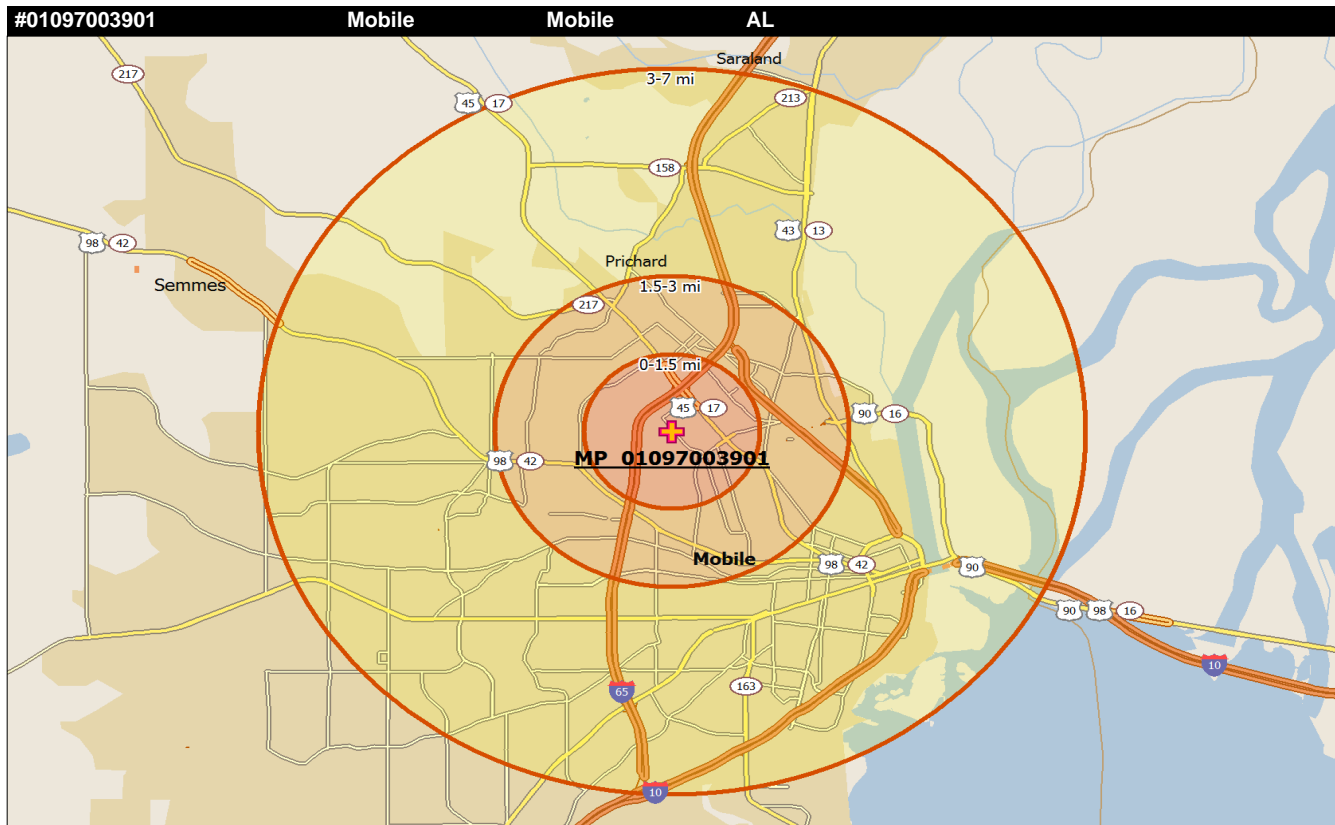




37	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097003709	Total Households in 3 mi Ring	22,293
	CT Centroid Latitude	30.62760	Active Evangelical HHLDS	3,840
	CT Centroid Longitude	-88.17598	Active Evangelical PERCENT	17.22%
	City Location	Mobile	Unreached HHLDS	15,490
	County Location	Mobile	Unreached Percent	69.48%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	3,676
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	16.49%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,602
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.67%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	9,226
	Population Pattern	50000-250000-100000	NOT Evangelical NOT Interested PERCENT	41.38%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	44.47%	Low Education County	False
Mainstay Community	14.93%	Low Employment County	False
Working Community	17.23%	Persistent Poverty County	False
Country Community	1.09%	Population Loss County	False
Aspiring Community	15.51%	Nonmetro Recreation County	False
Urban Community	6.77%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	33.48	Racial Diversity Index	45.72
Ancestry Diversity Index	61.69	Diversity Composite Index	45.49
Foreign Born Diversity Index	88.98	Population Density Index	46.35



38 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01097003901	Total Households in 3 mi Ring	22,625
CT Centroid Latitude	30.72839	Active Evangelical HHLDS	3,790
CT Centroid Longitude	-88.11009	Active Evangelical PERCENT	16.75%
City Location	Mobile	Unreached HHLDS	15,906
County Location	Mobile	Unreached Percent	70.3%
Sitescape Category code	3	Religious but NOT Evang HHLDS	6,452
Sitescape Group code	3.3	Religious but NOT Evang PERCENT	28.52%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	942
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	4.16%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	8,946
Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	39.54%

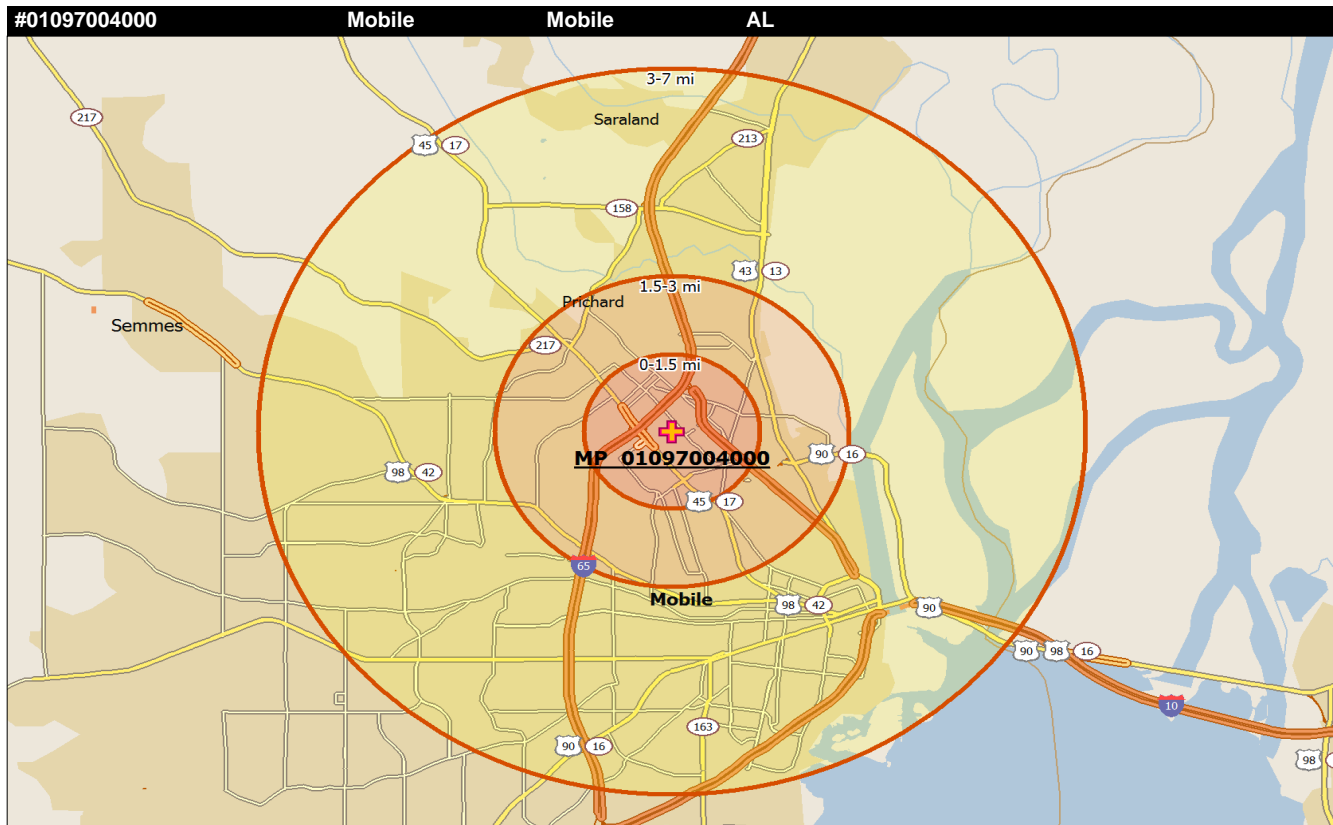
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7.89%	Low Education County	False
Mainstay Community	2.14%	Low Employment County	False
Working Community	7.74%	Persistent Poverty County	False
Country Community	0.25%	Population Loss County	False
Aspiring Community	6.18%	Nonmetro Recreation County	False
Urban Community	75.79%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	8.76	Racial Diversity Index	46.26
Ancestry Diversity Index	5.45	Diversity Composite Index	22.41
Foreign Born Diversity Index	84.16	Population Density Index	53.87

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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39 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01097004000	Total Households in 3 mi Ring	19,627
CT Centroid Latitude	30.73978	Active Evangelical HHLDS	3,343
CT Centroid Longitude	-88.09792	Active Evangelical PERCENT	17.03%
City Location	Mobile	Unreached HHLDS	13,703
County Location	Mobile	Unreached Percent	69.81%
Sitescape Category code	3	Religious but NOT Evang HHLDS	5,756
Sitescape Group code	3.3	Religious but NOT Evang PERCENT	29.32%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	619
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	3.16%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	7,751
Population Pattern	100000-250000-100000	NOT Evangelical NOT Interested PERCENT	39.49%

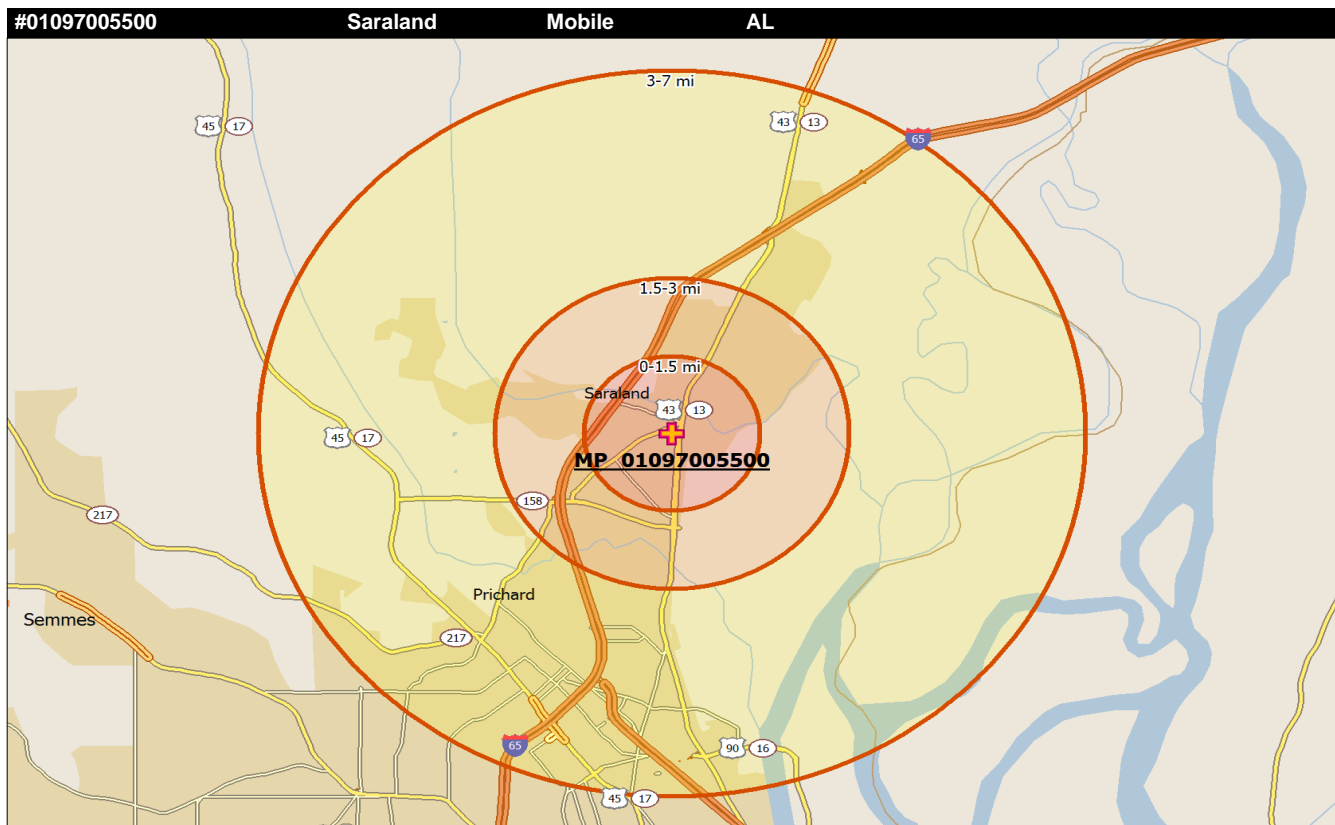
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.23%	Low Education County	False
Mainstay Community	0.9%	Low Employment County	False
Working Community	11.9%	Persistent Poverty County	False
Country Community	0.34%	Population Loss County	False
Aspiring Community	6.04%	Nonmetro Recreation County	False
Urban Community	80.59%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	6.00	Racial Diversity Index	37.28
Ancestry Diversity Index	2.16	Diversity Composite Index	20.87
Foreign Born Diversity Index	68.82	Population Density Index	49.16

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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40	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097005500	Total Households in 3 mi Ring	5,646
	CT Centroid Latitude	30.82129	Active Evangelical HHLDS	1,027
	CT Centroid Longitude	-88.07246	Active Evangelical PERCENT	18.19%
	City Location	Saraland	Unreached HHLDS	3,827
	County Location	Mobile	Unreached Percent	67.79%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	937
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	16.6%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	635
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.25%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	2,255
	Population Pattern	50000-50000-100000	NOT Evangelical NOT Interested PERCENT	39.94%

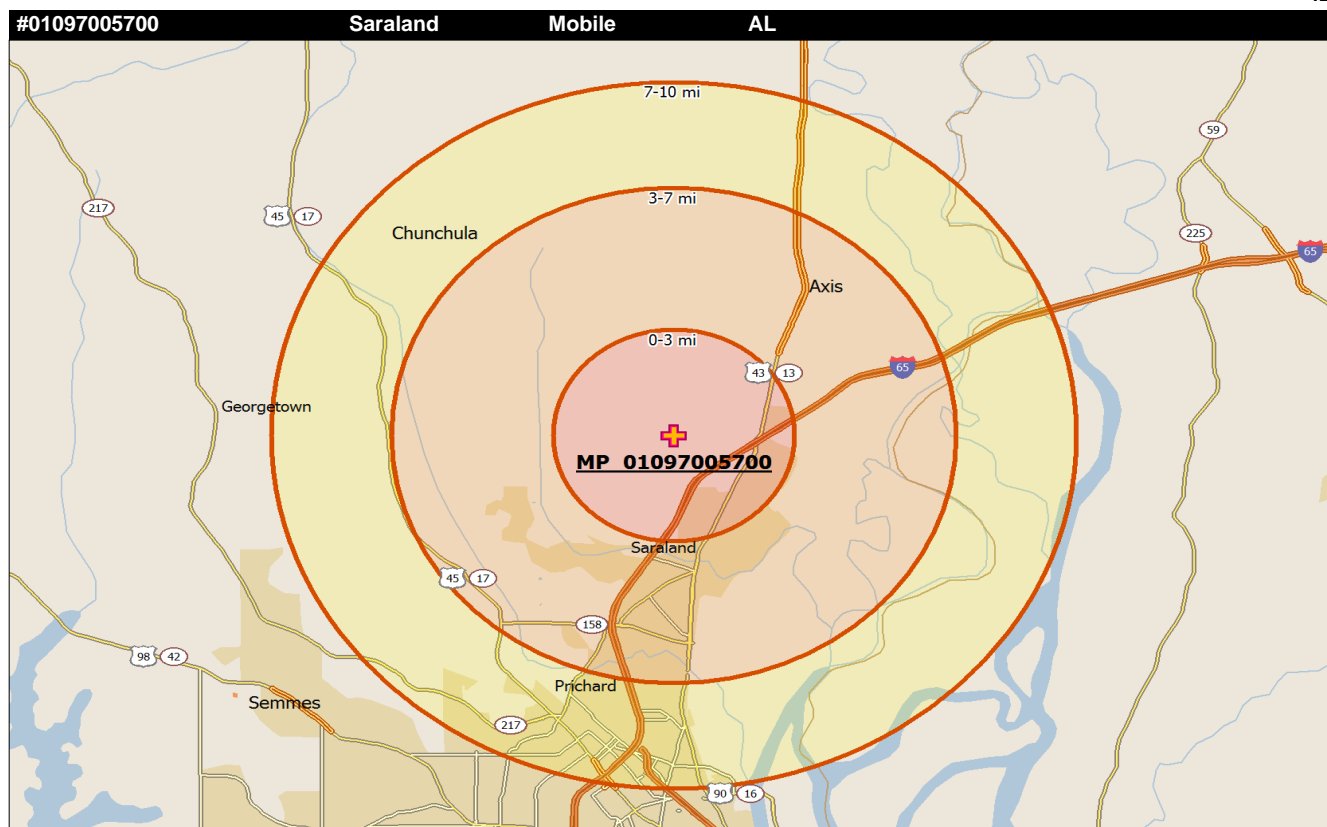
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7.83%	Low Education County	False
Mainstay Community	18.4%	Low Employment County	False
Working Community	54.46%	Persistent Poverty County	False
Country Community	4.06%	Population Loss County	False
Aspiring Community	10.45%	Nonmetro Recreation County	False
Urban Community	4.82%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	14.91	Racial Diversity Index	43.49
Ancestry Diversity Index	42.14	Diversity Composite Index	23.13
Foreign Born Diversity Index	75.93	Population Density Index	27.09

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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41	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097005700	Total Households in 3 mi Ring	1,692
	CT Centroid Latitude	30.88001	Active Evangelical HHLDS	319
	CT Centroid Longitude	-88.07845	Active Evangelical PERCENT	18.88%
	City Location	Saraland	Unreached HHLDS	1,126
	County Location	Mobile	Unreached Percent	66.55%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	264
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	15.6%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	195
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.53%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	669
	Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.53%

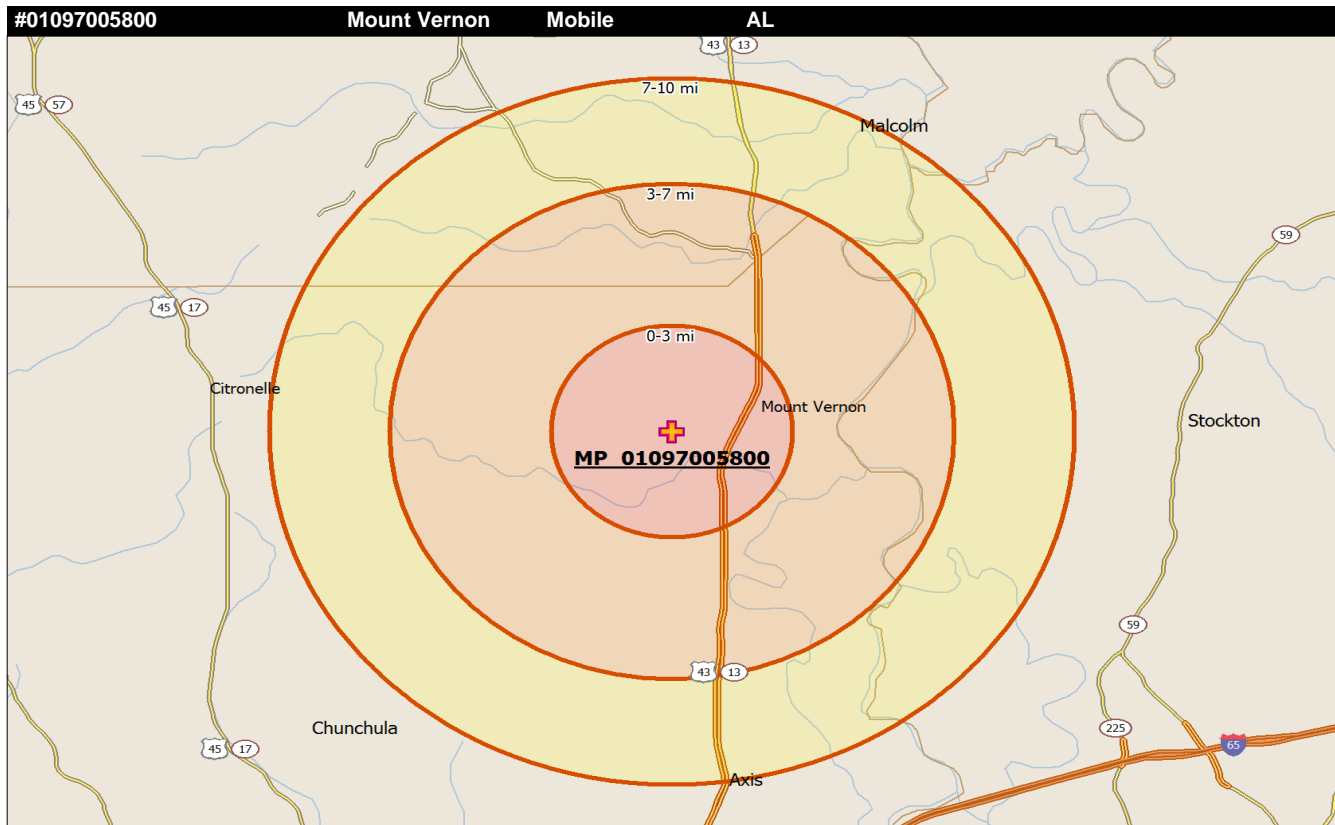
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	29.2%	Low Education County	False
Mainstay Community	35.17%	Low Employment County	False
Working Community	13.71%	Persistent Poverty County	False
Country Community	9.99%	Population Loss County	False
Aspiring Community	9.52%	Nonmetro Recreation County	False
Urban Community	2.42%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	5.83	Racial Diversity Index	27.14
Ancestry Diversity Index	51.78	Diversity Composite Index	19.79
Foreign Born Diversity Index	65.46	Population Density Index	23.31

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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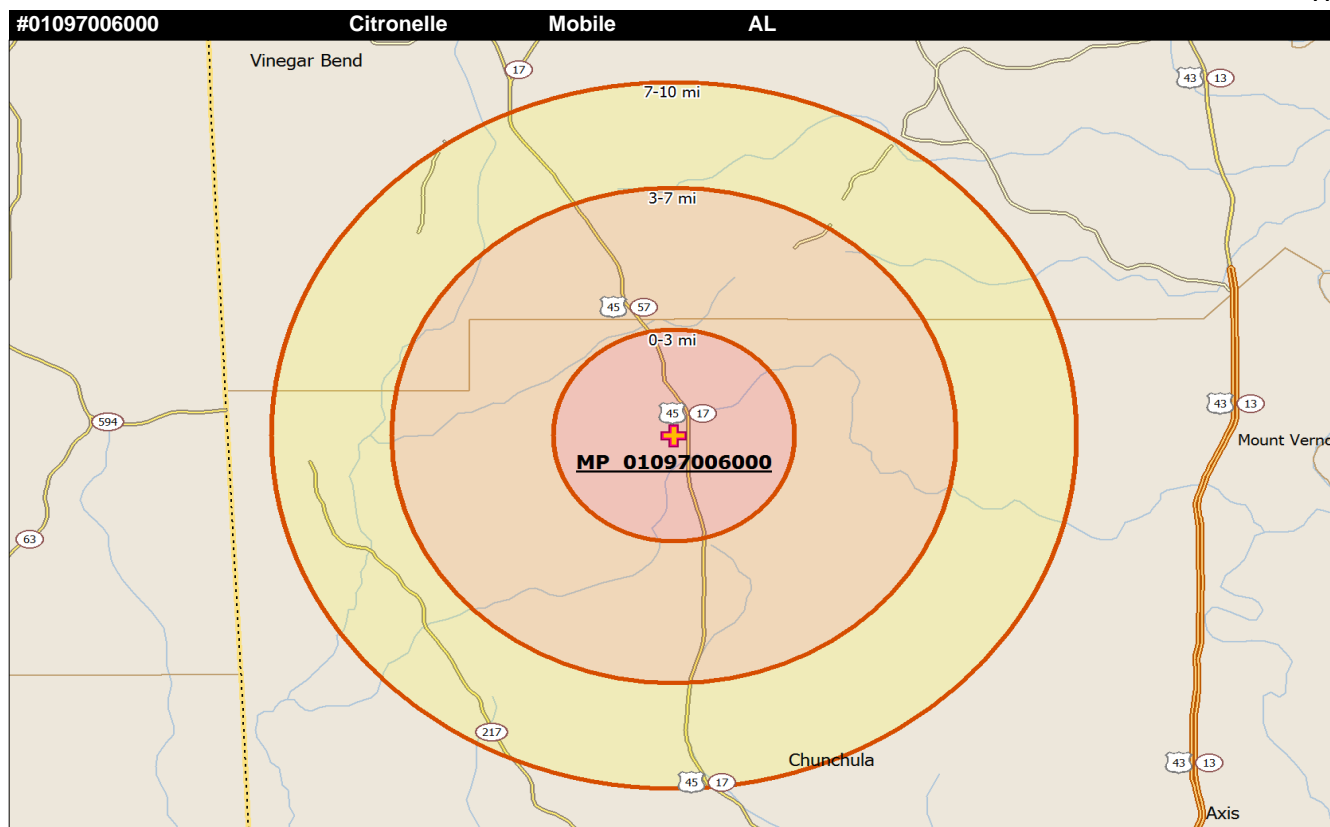


42	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097005800	Total Households in 3 mi Ring	844
	CT Centroid Latitude	31.08431	Active Evangelical HHLDS	132
	CT Centroid Longitude	-88.04590	Active Evangelical PERCENT	15.61%
	City Location	Mount Vernon	Unreached HHLDS	610
	County Location	Mobile	Unreached Percent	72.33%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	244
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	28.91%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	46
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	5.43%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	330
	Population Pattern	10000-10000-0	NOT Evangelical NOT Interested PERCENT	39.1%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	0%	Low Employment County	False
Working Community	0%	Persistent Poverty County	False
Country Community	1.66%	Population Loss County	False
Aspiring Community	72.99%	Nonmetro Recreation County	False
Urban Community	25.36%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	13.90	Racial Diversity Index	87.96
Ancestry Diversity Index	8.40	Diversity Composite Index	7.06
Foreign Born Diversity Index	26.86	Population Density Index	9.33





43	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097006000	Total Households in 3 mi Ring	1,359
	CT Centroid Latitude	31.09609	Active Evangelical HHLDS	272
	CT Centroid Longitude	-88.24421	Active Evangelical PERCENT	20.01%
	City Location	Citronelle	Unreached HHLDS	877
	County Location	Mobile	Unreached Percent	64.54%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	249
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	18.31%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	113
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	8.29%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	520
	Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	38.28%

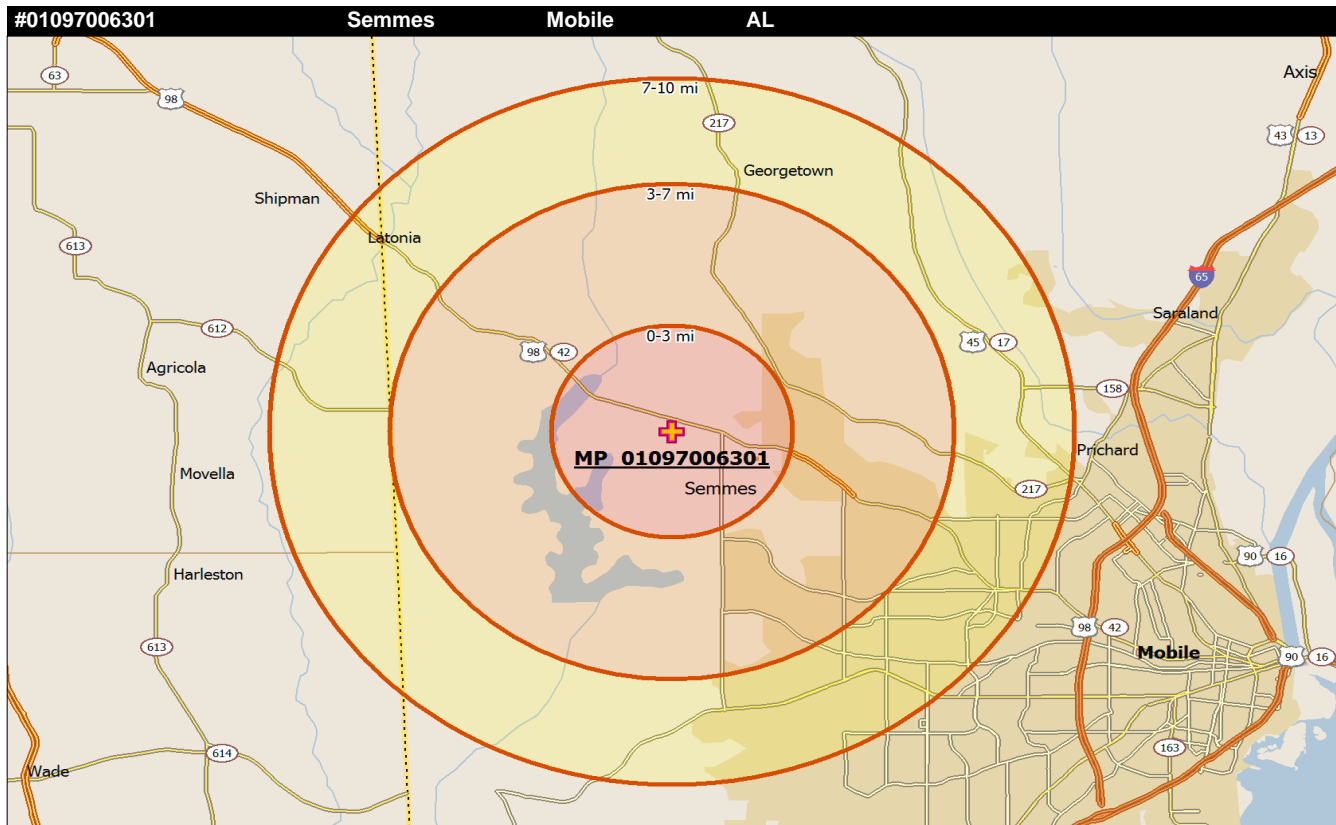
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	3.02%	Low Employment County	False
Working Community	35.69%	Persistent Poverty County	False
Country Community	28.04%	Population Loss County	False
Aspiring Community	13.54%	Nonmetro Recreation County	False
Urban Community	19.72%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	8.30	Racial Diversity Index	46.98
Ancestry Diversity Index	30.46	Diversity Composite Index	12.72
Foreign Born Diversity Index	91.91	Population Density Index	11.36

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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44	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097006301	Total Households in 3 mi Ring	2,907
	CT Centroid Latitude	30.78490	Active Evangelical HHLDS	579
	CT Centroid Longitude	-88.29733	Active Evangelical PERCENT	19.90%
	City Location	Semmes	Unreached HHLDS	1,882
	County Location	Mobile	Unreached Percent	64.73%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	314
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	10.79%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	394
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	13.56%
	Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	1,174
	Population Pattern	10000-50000-100000	NOT Evangelical NOT Interested PERCENT	40.38%

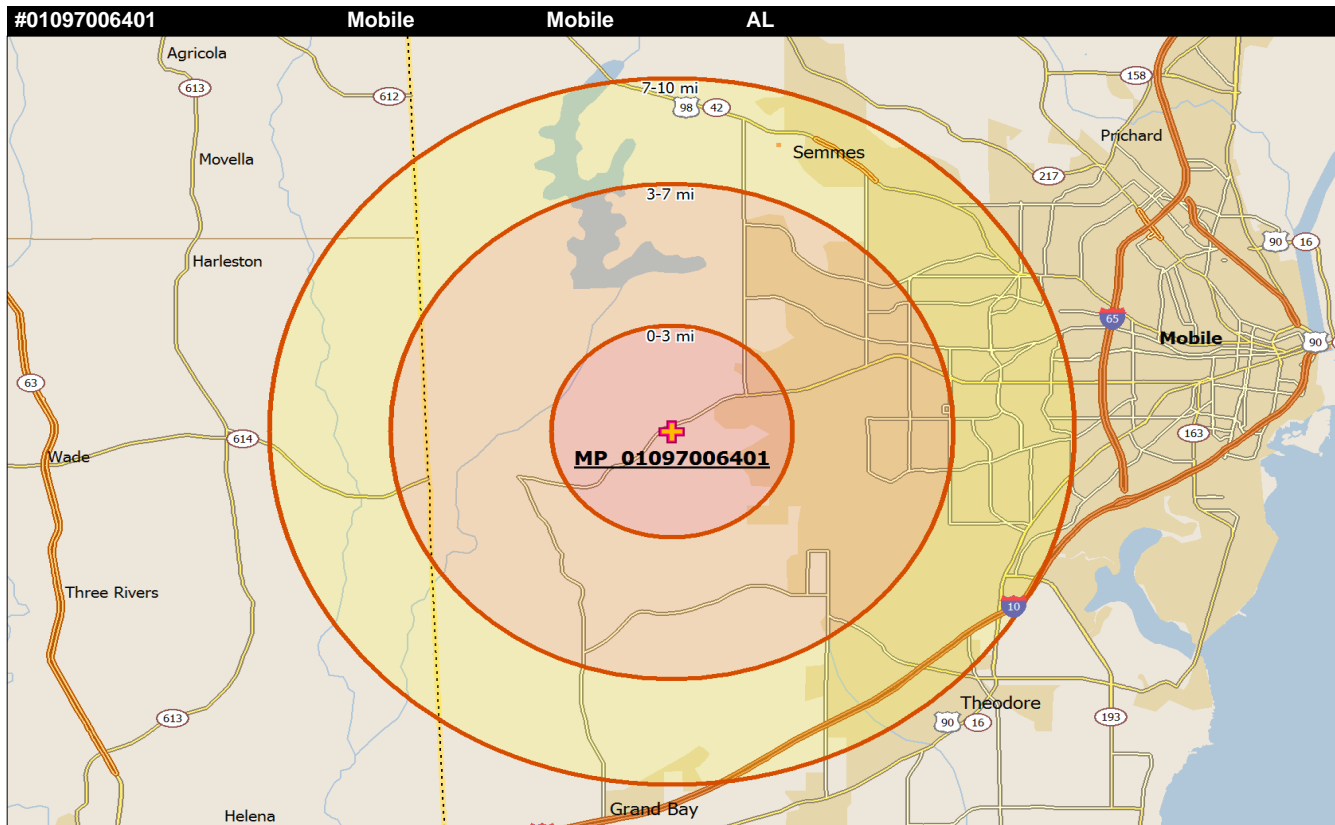
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	5.95%	Low Education County	False
Mainstay Community	63.05%	Low Employment County	False
Working Community	16.37%	Persistent Poverty County	False
Country Community	9.39%	Population Loss County	False
Aspiring Community	0.21%	Nonmetro Recreation County	False
Urban Community	5.02%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	4.56	Racial Diversity Index	18.13
Ancestry Diversity Index	53.72	Diversity Composite Index	18.19
Foreign Born Diversity Index	19.36	Population Density Index	20.55

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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45	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097006401	Total Households in 3 mi Ring	7,485
	CT Centroid Latitude	30.65599	Active Evangelical HHLDS	1,377
	CT Centroid Longitude	-88.30651	Active Evangelical PERCENT	18.40%
	City Location	Mobile	Unreached HHLDS	5,046
	County Location	Mobile	Unreached Percent	67.42%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	1,017
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.59%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	937
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.52%
	Density Assignment	A	NOT Evangelical NOT Interested HHLDS	3,092
	Population Pattern	10000-100000-100000	NOT Evangelical NOT Interested PERCENT	41.31%

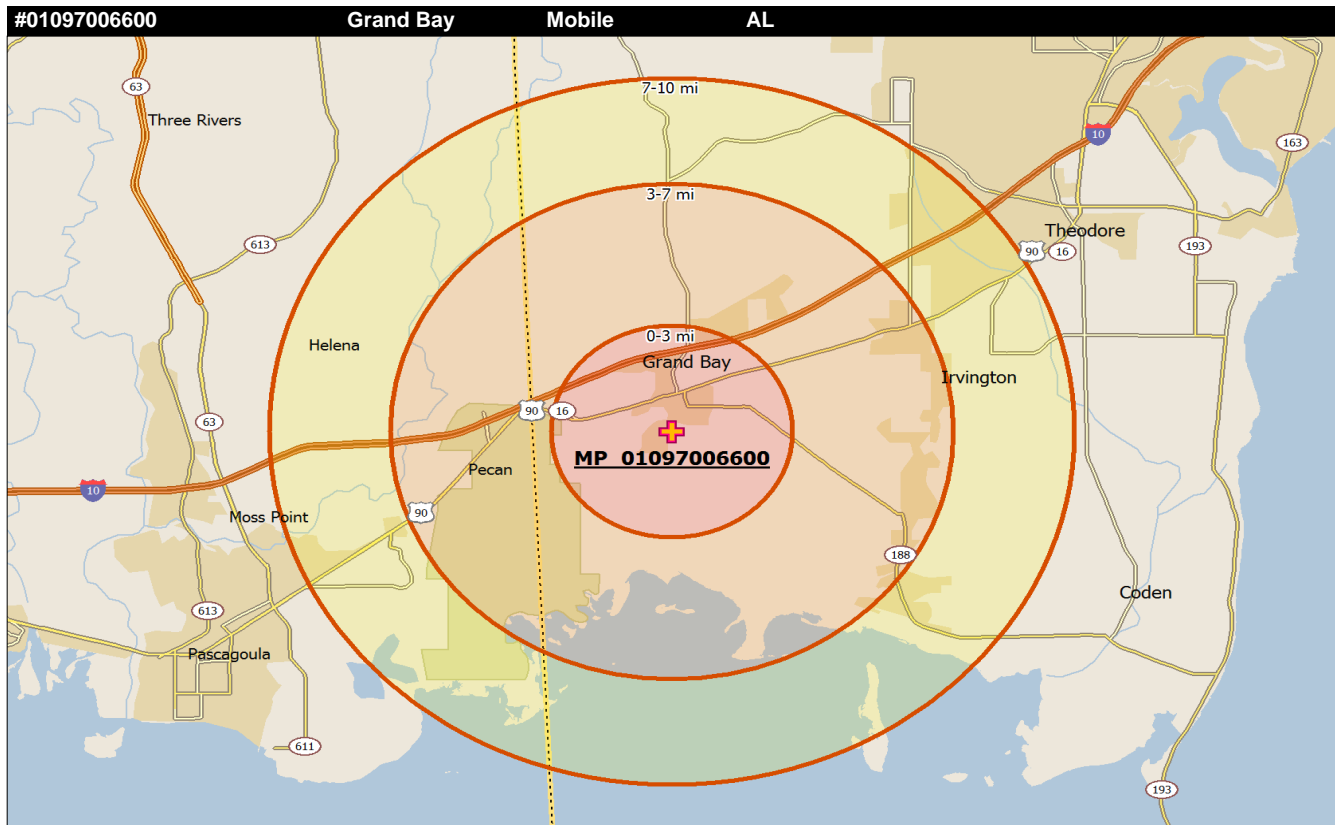
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	42.12%	Low Education County	False
Mainstay Community	55.98%	Low Employment County	False
Working Community	1.02%	Persistent Poverty County	False
Country Community	0.91%	Population Loss County	False
Aspiring Community	0%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.22	Racial Diversity Index	31.86
Ancestry Diversity Index	69.27	Diversity Composite Index	42.41
Foreign Born Diversity Index	61.03	Population Density Index	20.18

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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46	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097006600	Total Households in 3 mi Ring	2,435
	CT Centroid Latitude	30.46237	Active Evangelical HHLDS	492
	CT Centroid Longitude	-88.34154	Active Evangelical PERCENT	20.22%
	City Location	Grand Bay	Unreached HHLDS	1,562
	County Location	Mobile	Unreached Percent	64.16%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	346
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.19%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	265
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.89%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	954
	Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	39.17%

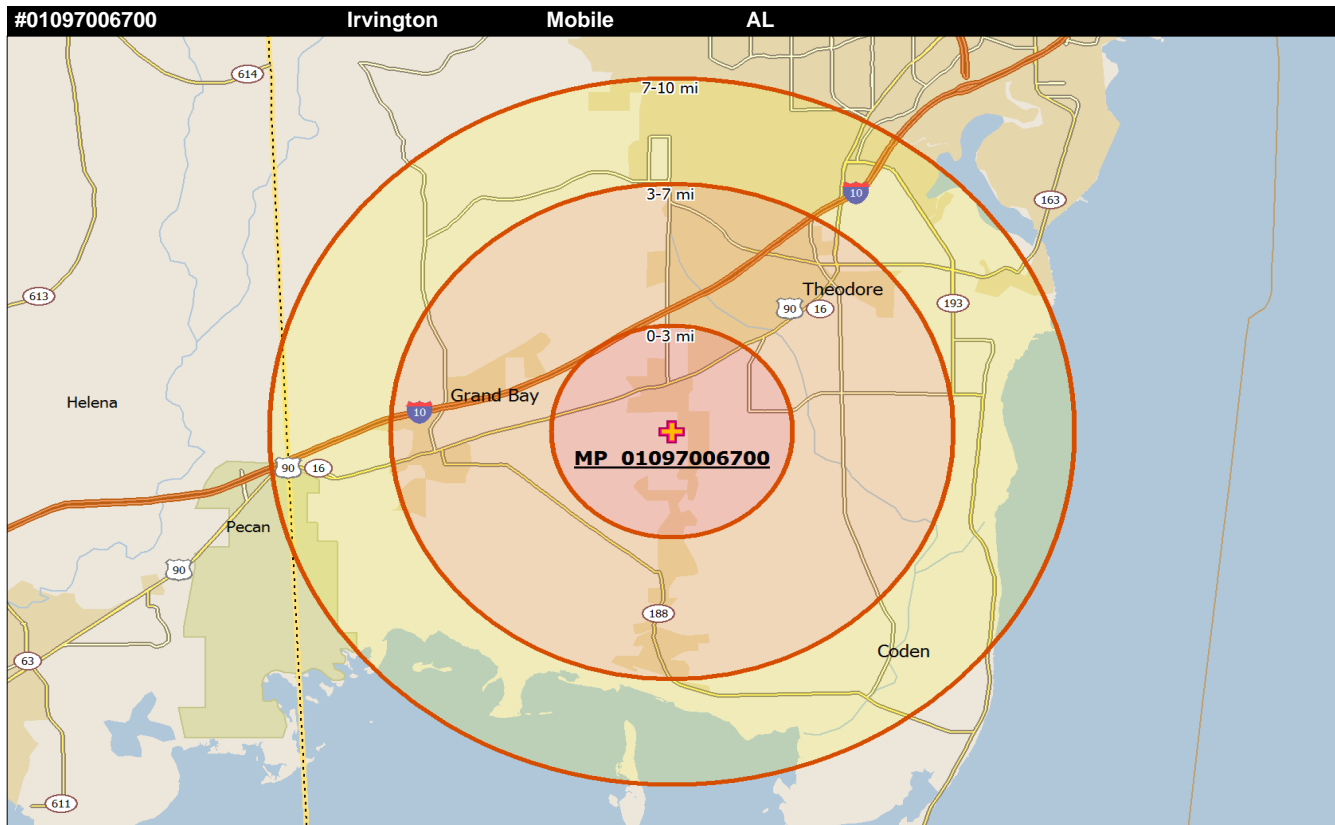
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.46%	Low Education County	False
Mainstay Community	28.5%	Low Employment County	False
Working Community	33.26%	Persistent Poverty County	False
Country Community	20.41%	Population Loss County	False
Aspiring Community	8.09%	Nonmetro Recreation County	False
Urban Community	7.27%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	4.37	Racial Diversity Index	29.11
Ancestry Diversity Index	59.66	Diversity Composite Index	19.91
Foreign Born Diversity Index	45.31	Population Density Index	20.52

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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47	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097006700	Total Households in 3 mi Ring	3,057
	CT Centroid Latitude	30.48620	Active Evangelical HHLDS	658
	CT Centroid Longitude	-88.24049	Active Evangelical PERCENT	21.53%
	City Location	Irvington	Unreached HHLDS	1,891
	County Location	Mobile	Unreached Percent	61.85%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	476
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	15.58%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	310
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	10.15%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	1,107
	Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	36.22%

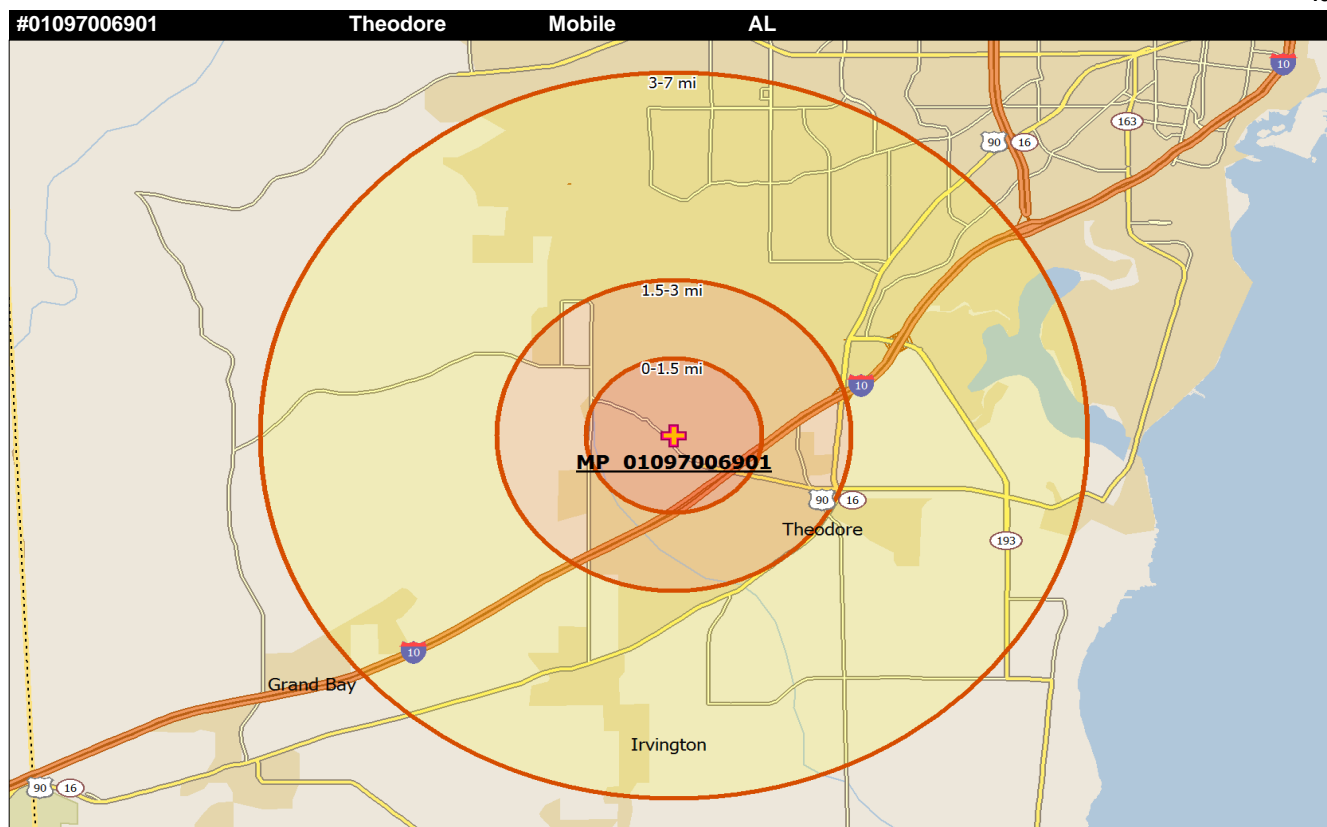
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.31%	Low Education County	False
Mainstay Community	8.86%	Low Employment County	False
Working Community	16.03%	Persistent Poverty County	False
Country Community	59.76%	Population Loss County	False
Aspiring Community	6.87%	Nonmetro Recreation County	False
Urban Community	7.16%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	29.71	Racial Diversity Index	49.00
Ancestry Diversity Index	46.08	Diversity Composite Index	22.92
Foreign Born Diversity Index	20.38	Population Density Index	23.82

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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48	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097006901	Total Households in 3 mi Ring	8,591
	CT Centroid Latitude	30.56953	Active Evangelical HHLDS	1,670
	CT Centroid Longitude	-88.21810	Active Evangelical PERCENT	19.44%
	City Location	Theodore	Unreached HHLDS	5,632
	County Location	Mobile	Unreached Percent	65.55%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	1,371
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	15.96%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	971
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.3%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	3,290
	Population Pattern	50000-100000-250000	NOT Evangelical NOT Interested PERCENT	38.29%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	10.21%	Low Education County	False
Mainstay Community	17.19%	Low Employment County	False
Working Community	35.18%	Persistent Poverty County	False
Country Community	27.05%	Population Loss County	False
Aspiring Community	2.61%	Nonmetro Recreation County	False
Urban Community	7.76%	Retirement Destination County	False

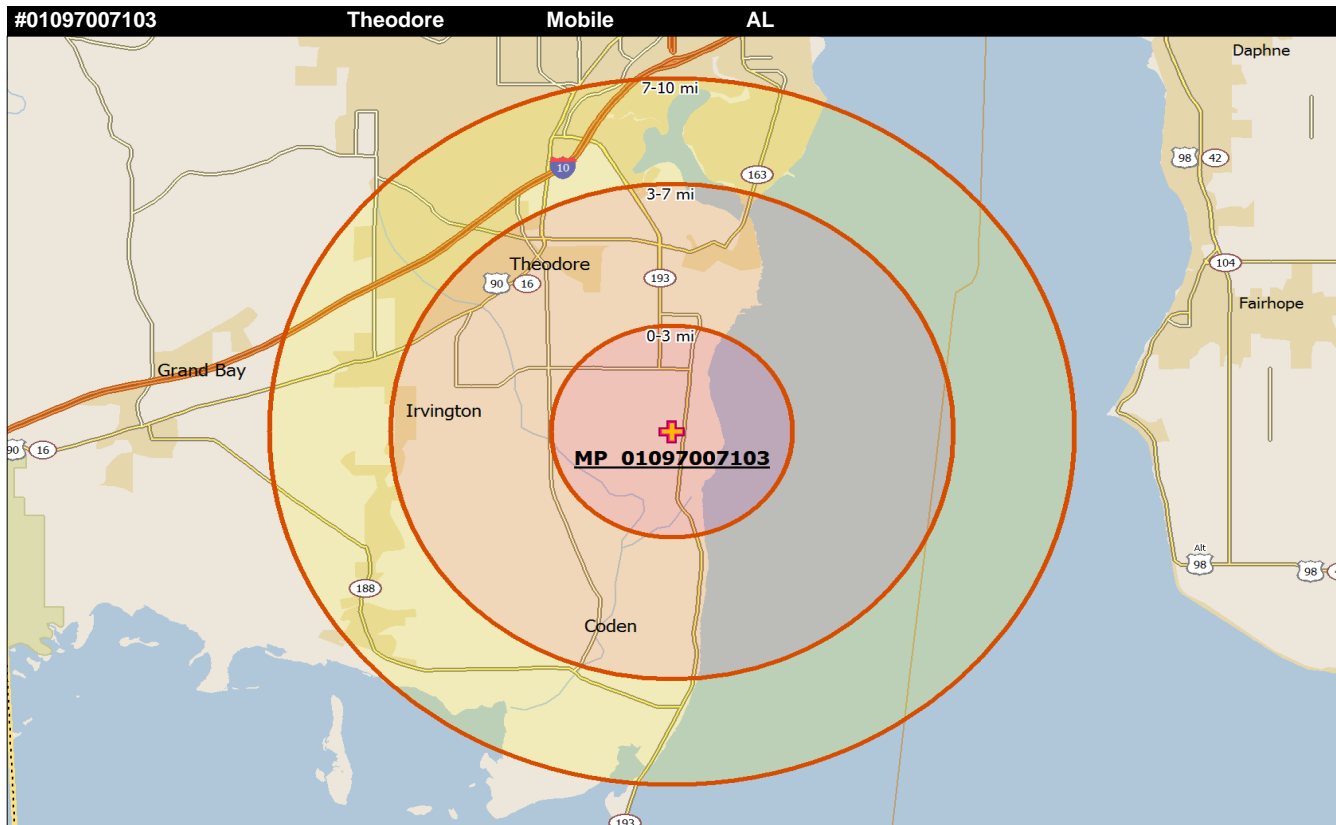
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	12.52	Racial Diversity Index	29.56
Ancestry Diversity Index	66.50	Diversity Composite Index	31.02
Foreign Born Diversity Index	40.72	Population Density Index	35.58

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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49	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097007103	Total Households in 3 mi Ring	1,008
	CT Centroid Latitude	30.47578	Active Evangelical HHLDS	184
	CT Centroid Longitude	-88.11842	Active Evangelical PERCENT	18.22%
	City Location	Theodore	Unreached HHLDS	684
	County Location	Mobile	Unreached Percent	67.81%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	156
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	15.43%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	131
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	13.03%
	Density Assignment	A	NOT Evangelical NOT Interested HHLDS	397
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.36%

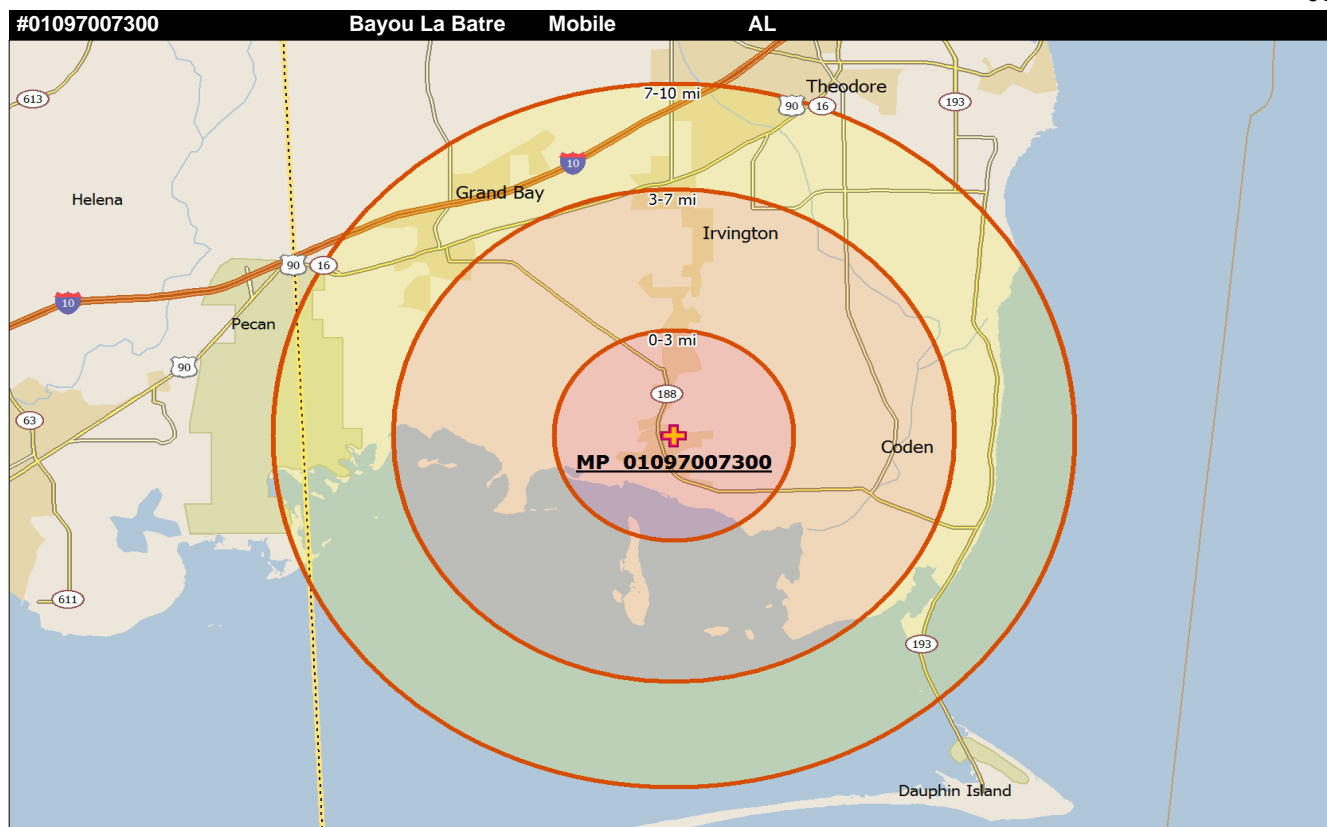
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	21.13%	Low Education County	False
Mainstay Community	25.79%	Low Employment County	False
Working Community	23.51%	Persistent Poverty County	False
Country Community	23.61%	Population Loss County	False
Aspiring Community	2.58%	Nonmetro Recreation County	False
Urban Community	3.47%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	7.05	Racial Diversity Index	32.68
Ancestry Diversity Index	78.56	Diversity Composite Index	14.33
Foreign Born Diversity Index	0.00	Population Density Index	9.64

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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50	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01097007300	Total Households in 3 mi Ring	1,823
	CT Centroid Latitude	30.40098	Active Evangelical HHLDS	369
	CT Centroid Longitude	-88.24128	Active Evangelical PERCENT	20.27%
	City Location	Bayou La Batre	Unreached HHLDS	1,166
	County Location	Mobile	Unreached Percent	63.97%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	273
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.99%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	195
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.71%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	700
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.4%

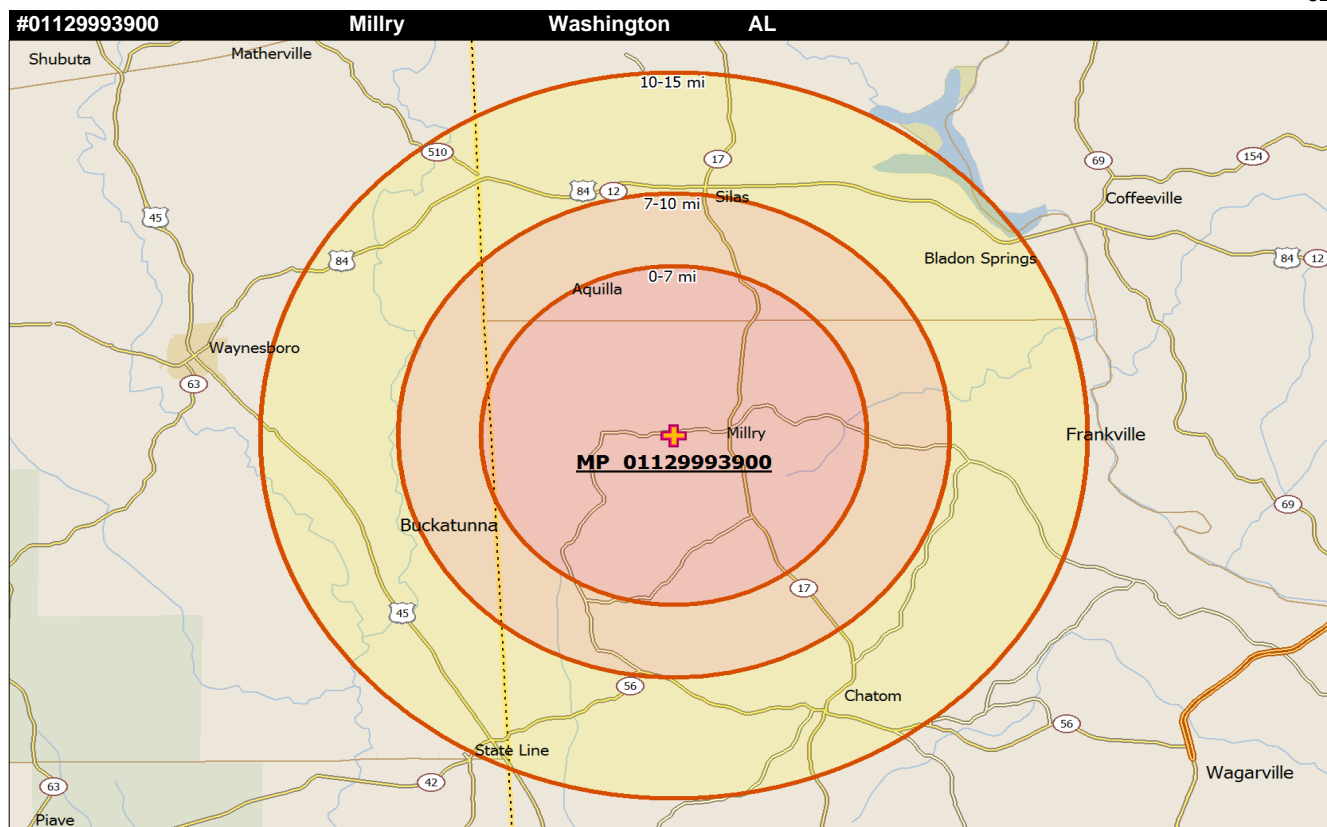
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.6%	Low Education County	False
Mainstay Community	8.61%	Low Employment County	False
Working Community	44.05%	Persistent Poverty County	False
Country Community	29.07%	Population Loss County	False
Aspiring Community	8.45%	Nonmetro Recreation County	False
Urban Community	9.11%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	68.80	Racial Diversity Index	66.58
Ancestry Diversity Index	26.78	Diversity Composite Index	25.38
Foreign Born Diversity Index	1.28	Population Density Index	14.80

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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51	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01129993900	Total Households in 3 mi Ring	228
	CT Centroid Latitude	31.62943	Active Evangelical HHLDS	60
	CT Centroid Longitude	-88.34727	Active Evangelical PERCENT	26.48%
	City Location	Millry	Unreached HHLDS	141
	County Location	Washington	Unreached Percent	62.05%
	Sitescape Category code	1	Religious but NOT Evang HHLDS	27
	Sitescape Group code	1.2	Religious but NOT Evang PERCENT	11.99%
	Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	28
	Sitescape Group	Distant Settlements	Spiritual but Not Religious PERCENT	12.08%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	88
	Population Pattern	2500-2500-10000	NOT Evangelical NOT Interested PERCENT	38.39%

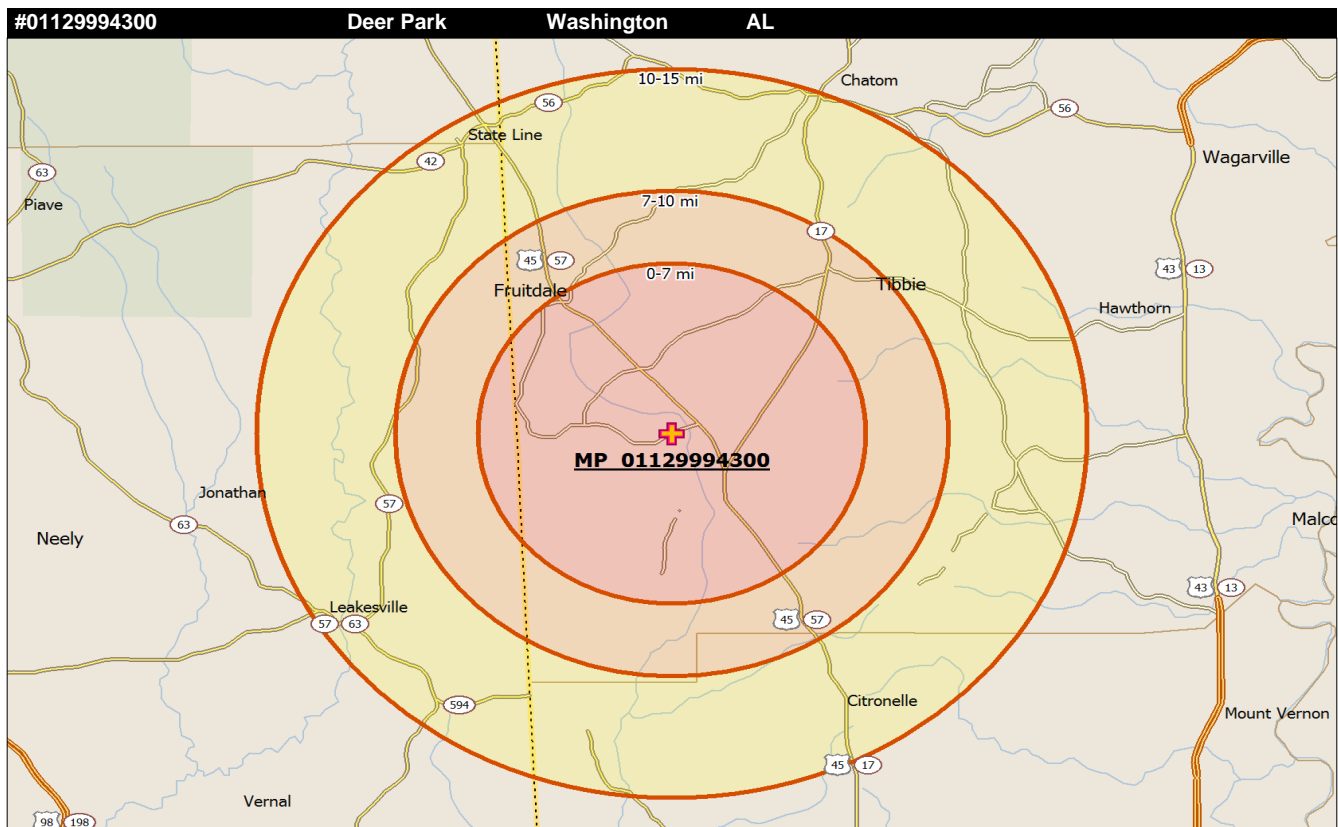
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	7.02%	Low Employment County	True
Working Community	6.14%	Persistent Poverty County	False
Country Community	67.98%	Population Loss County	False
Aspiring Community	0%	Nonmetro Recreation County	False
Urban Community	19.3%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.30	Racial Diversity Index	37.97
Ancestry Diversity Index	15.99	Diversity Composite Index	2.54
Foreign Born Diversity Index	0.00	Population Density Index	2.02

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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52	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01129994300	Total Households in 3 mi Ring	51
	CT Centroid Latitude	31.26283	Active Evangelical HHLDS	17
	CT Centroid Longitude	-88.34473	Active Evangelical PERCENT	34.28%
	City Location	Deer Park	Unreached HHLDS	26
	County Location	Washington	Unreached Percent	50.29%
	Sitescape Category code	1	Religious but NOT Evang HHLDS	4
	Sitescape Group code	1.1	Religious but NOT Evang PERCENT	8.44%
	Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	3
	Sitescape Group	Remote Areas	Spiritual but Not Religious PERCENT	5.81%
	Density Assignment	E1	NOT Evangelical NOT Interested HHLDS	19
	Population Pattern	0-2500-2500	NOT Evangelical NOT Interested PERCENT	36.6%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	False
Mainstay Community	13.73%	Low Employment County	True
Working Community	0%	Persistent Poverty County	False
Country Community	74.51%	Population Loss County	False
Aspiring Community	0%	Nonmetro Recreation County	False
Urban Community	11.76%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.00	Racial Diversity Index	0.00
Ancestry Diversity Index	0.00	Diversity Composite Index	1.07
Foreign Born Diversity Index	0.00	Population Density Index	0.00