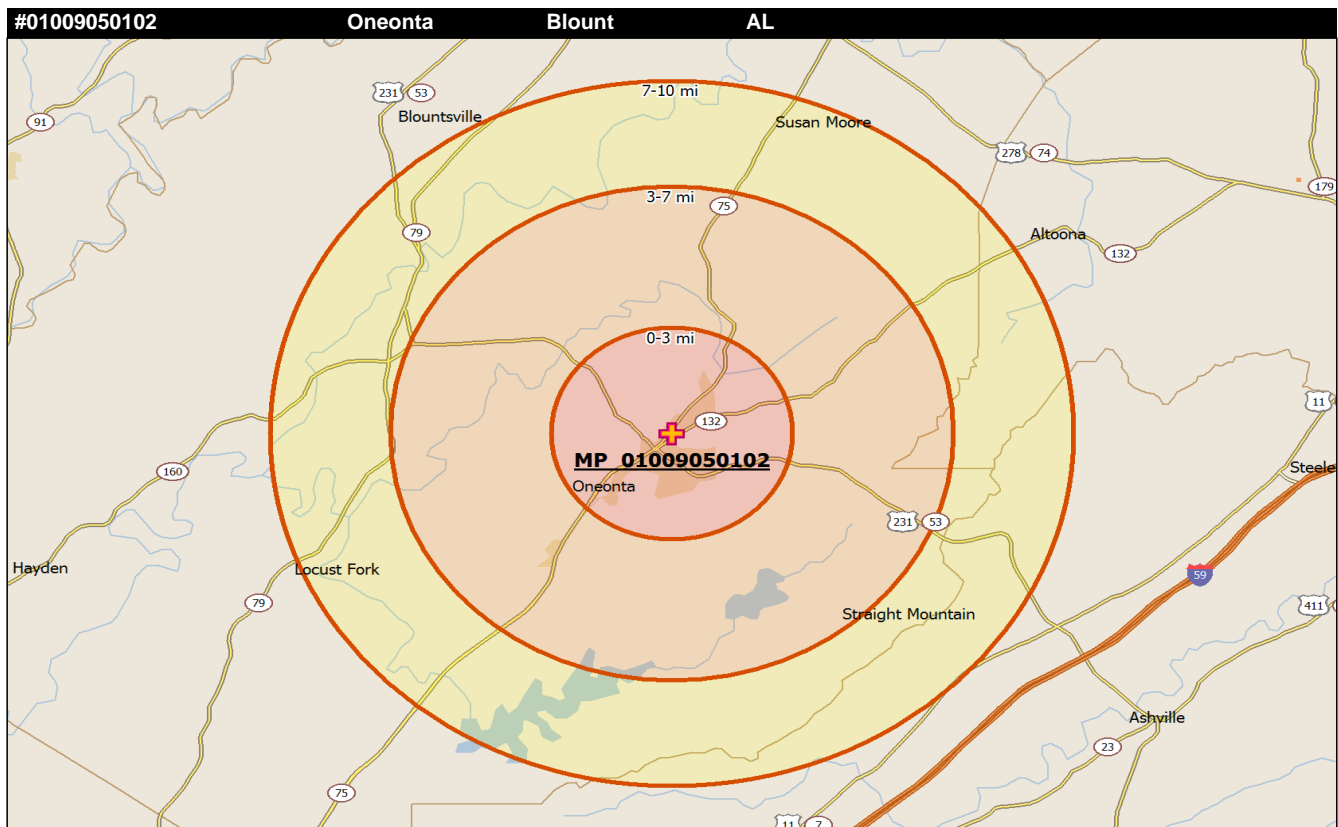


**MISSION POINT REPORT**  
**TOP UNREACHED LOCATIONS IN NORTHERN REGION**

**IICM**  
**SITESCAPE**  
**2**



1 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01009050102	Total Households in 3 mi Ring	2,424
CT Centroid Latitude	33.95423	Active Evangelical HHLDS	393
CT Centroid Longitude	-86.46497	Active Evangelical PERCENT	16.23%
City Location	Oneonta	Unreached HHLDS	1,588
County Location	Blount	Unreached Percent	65.53%
Sitescape Category code	2	Religious but NOT Evang HHLDS	343
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.16%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	250
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.33%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,001
Population Pattern	10000-50000-10000	NOT Evangelical NOT Interested PERCENT	41.31%

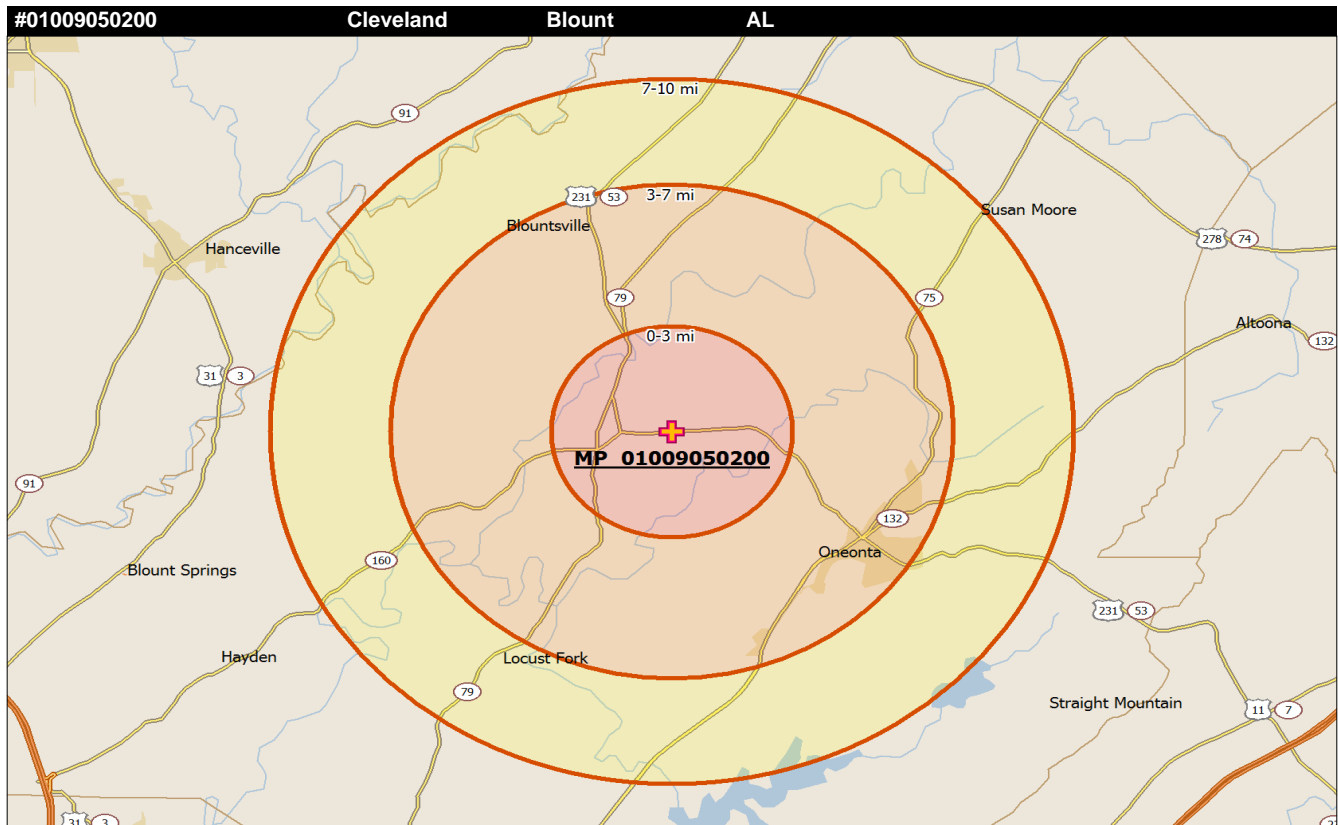
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	9.03%	Low Education County	False
Mainstay Community	35.64%	Low Employment County	False
Working Community	30.32%	Persistent Poverty County	False
Country Community	17%	Population Loss County	False
Aspiring Community	2.93%	Nonmetro Recreation County	False
Urban Community	5.12%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	50.01	Racial Diversity Index	38.86
Ancestry Diversity Index	45.27	Diversity Composite Index	13.21
Foreign Born Diversity Index	2.08	Population Density Index	19.29

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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2 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01009050200	Total Households in 3 mi Ring	948
CT Centroid Latitude	33.99147	Active Evangelical HHLDS	198
CT Centroid Longitude	-86.55462	Active Evangelical PERCENT	20.87%
City Location	Cleveland	Unreached HHLDS	526
County Location	Blount	Unreached Percent	55.52%
Sitescape Category code	2	Religious but NOT Evang HHLDS	99
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	10.41%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	73
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	7.69%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	355
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	37.43%

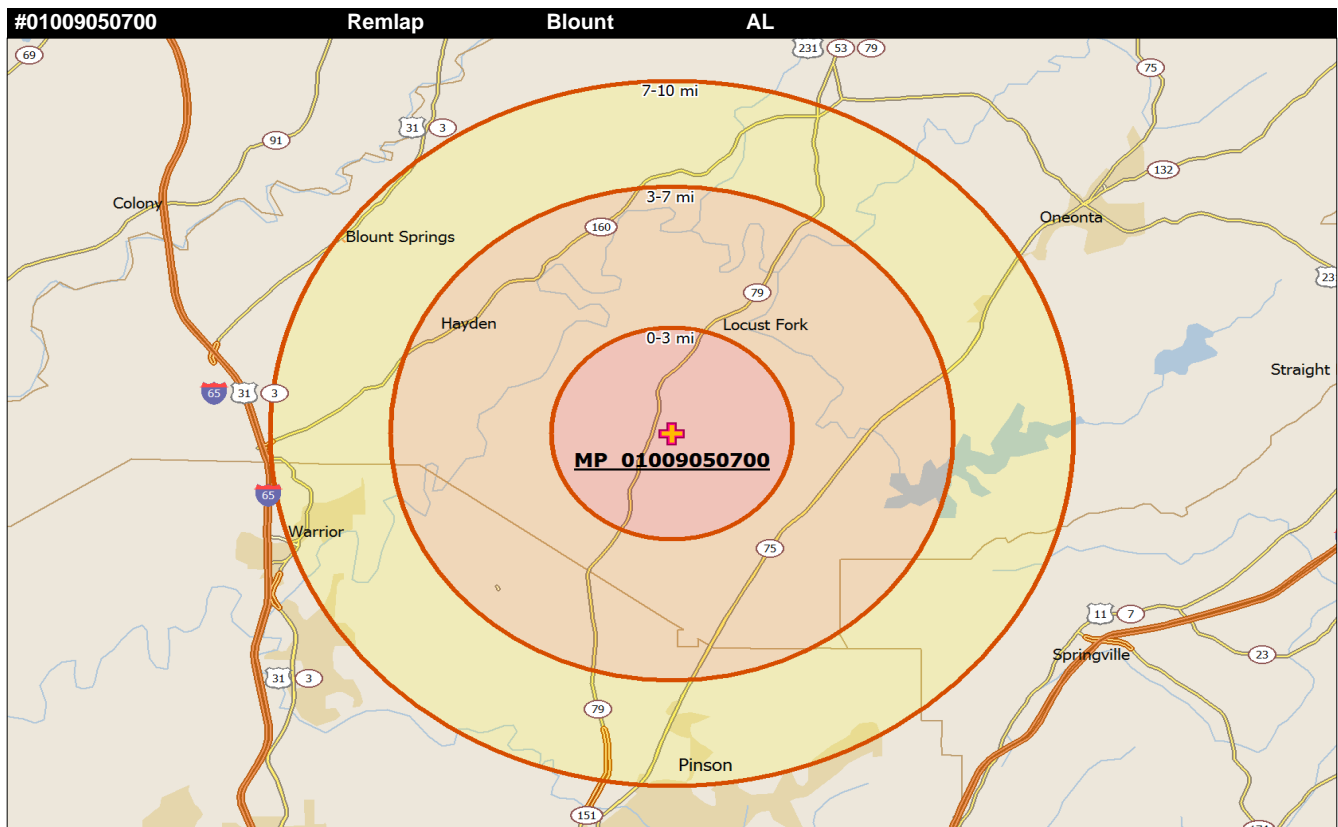
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.69%	Low Education County	False
Mainstay Community	11.18%	Low Employment County	False
Working Community	28.9%	Persistent Poverty County	False
Country Community	47.68%	Population Loss County	False
Aspiring Community	1.05%	Nonmetro Recreation County	False
Urban Community	9.39%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	45.67	Racial Diversity Index	29.87
Ancestry Diversity Index	43.15	Diversity Composite Index	12.33
Foreign Born Diversity Index	1.39	Population Density Index	11.54

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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3 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01009050700	Total Households in 3 mi Ring	1,160
CT Centroid Latitude	33.85358	Active Evangelical HHLDS	207
CT Centroid Longitude	-86.65026	Active Evangelical PERCENT	17.83%
City Location	Remlap	Unreached HHLDS	721
County Location	Blount	Unreached Percent	62.17%
Sitescape Category code	2	Religious but NOT Evang HHLDS	133
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	11.49%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	144
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.41%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	444
Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	38.28%

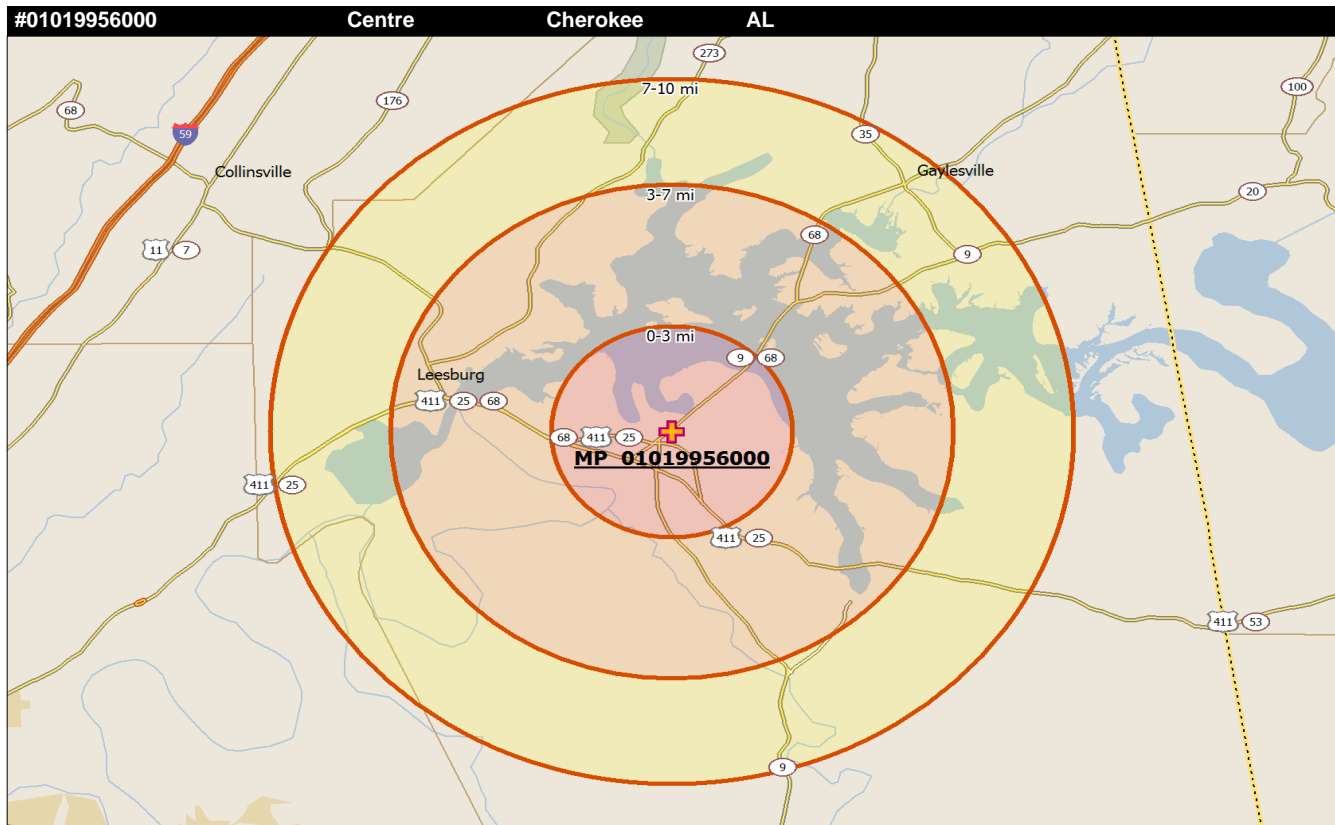
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	4.91%	Low Education County	False
Mainstay Community	26.64%	Low Employment County	False
Working Community	14.22%	Persistent Poverty County	False
Country Community	53.02%	Population Loss County	False
Aspiring Community	1.29%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.44	Racial Diversity Index	2.04
Ancestry Diversity Index	60.06	Diversity Composite Index	5.94
Foreign Born Diversity Index	9.94	Population Density Index	17.04

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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4 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01019956000	Total Households in 3 mi Ring	1,858
CT Centroid Latitude	34.16380	Active Evangelical HHLDS	333
CT Centroid Longitude	-85.66178	Active Evangelical PERCENT	17.93%
City Location	Centre	Unreached HHLDS	1,151
County Location	Cherokee	Unreached Percent	61.97%
Sitescape Category code	2	Religious but NOT Evang HHLDS	227
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.24%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	221
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.92%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	703
Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	37.83%

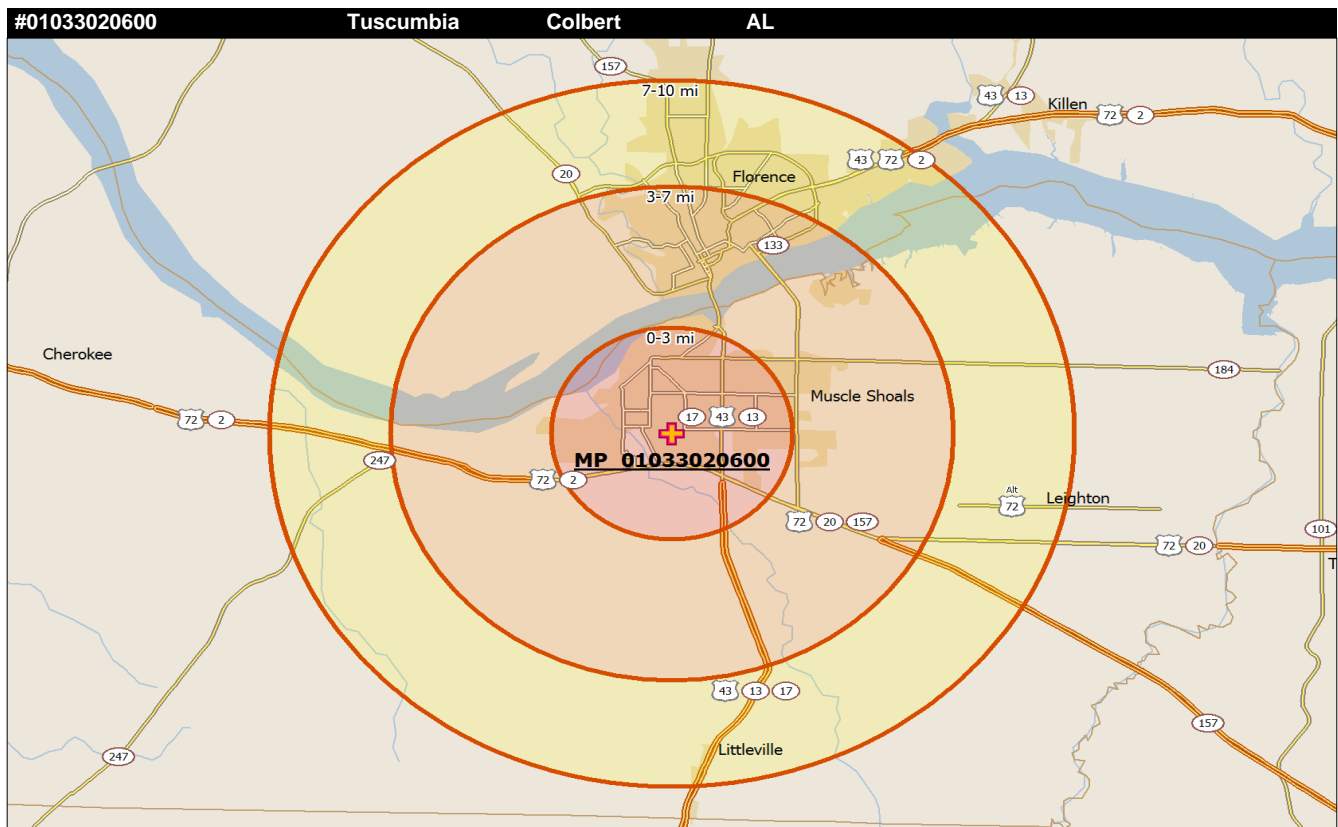
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7.59%	Low Education County	True
Mainstay Community	17.12%	Low Employment County	False
Working Community	20.24%	Persistent Poverty County	False
Country Community	36.11%	Population Loss County	False
Aspiring Community	5.11%	Nonmetro Recreation County	False
Urban Community	13.94%	Retirement Destination County	True

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.18	Racial Diversity Index	19.14
Ancestry Diversity Index	35.51	Diversity Composite Index	9.66
Foreign Born Diversity Index	32.34	Population Density Index	15.85

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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5 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01033020600	Total Households in 3 mi Ring	10,752
CT Centroid Latitude	34.72845	Active Evangelical HHLDS	2,907
CT Centroid Longitude	-87.68945	Active Evangelical PERCENT	27.04%
City Location	Tusculumbia	Unreached HHLDS	7,318
County Location	Colbert	Unreached Percent	68.06%
Sitescape Category code	2	Religious but NOT Evang HHLDS	2,005
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	18.65%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,011
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	9.4%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	4,376
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.7%

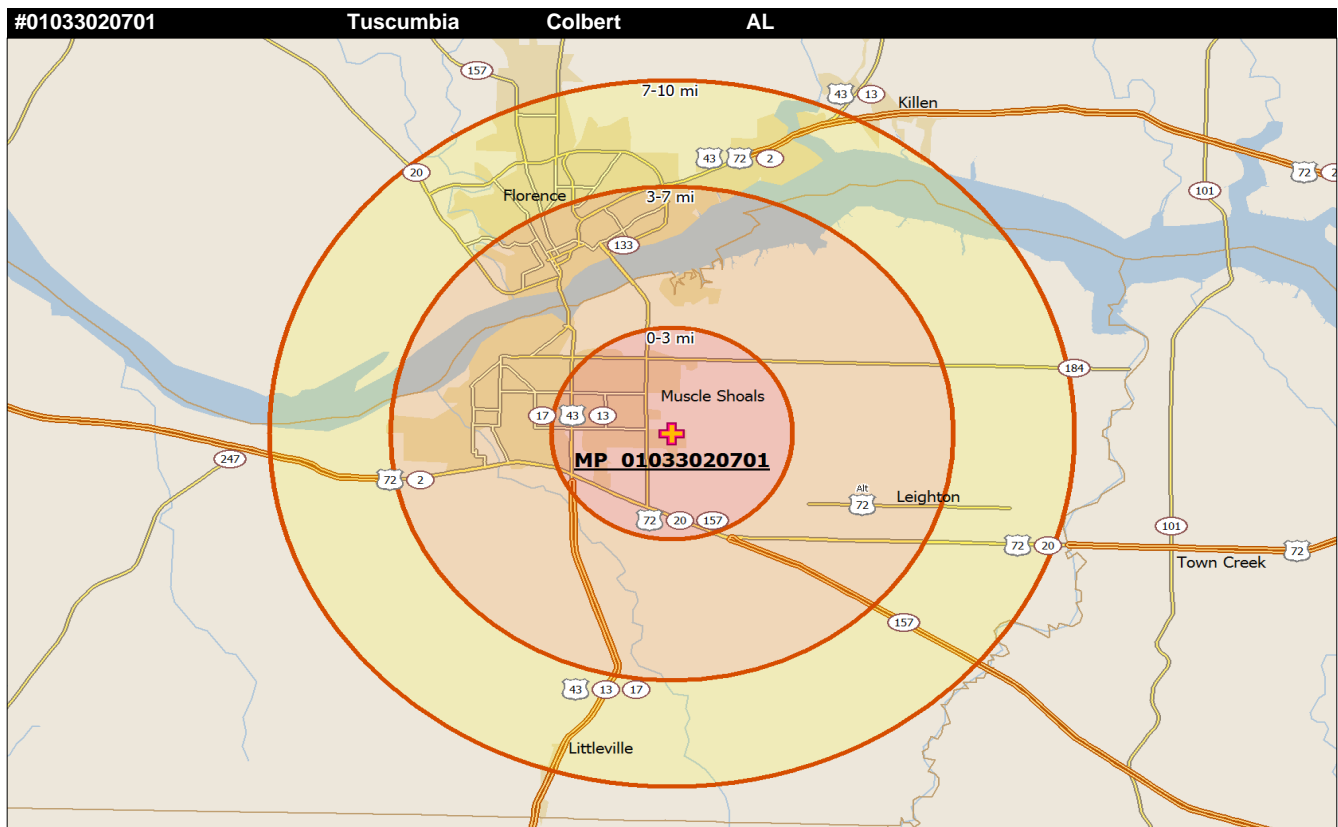
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	17.73%	Low Education County	False
Mainstay Community	13.28%	Low Employment County	False
Working Community	33.03%	Persistent Poverty County	False
Country Community	6.77%	Population Loss County	False
Aspiring Community	10.93%	Nonmetro Recreation County	False
Urban Community	18.27%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	5.66	Racial Diversity Index	44.49
Ancestry Diversity Index	31.46	Diversity Composite Index	17.97
Foreign Born Diversity Index	63.98	Population Density Index	34.60

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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6 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01033020701	Total Households in 3 mi Ring	4,042
CT Centroid Latitude	34.72799	Active Evangelical HHLDS	1,102
CT Centroid Longitude	-87.62389	Active Evangelical PERCENT	27.25%
City Location	Tuscumbia	Unreached HHLDS	2,742
County Location	Colbert	Unreached Percent	67.83%
Sitescape Category code	2	Religious but NOT Evang HHLDS	640
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	15.83%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	477
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.8%
Density Assignment	M	NOT Evangelical NOT Interested HHLDS	1,632
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.38%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	38.17%	Low Education County	False
Mainstay Community	24.2%	Low Employment County	False
Working Community	7.87%	Persistent Poverty County	False
Country Community	11.41%	Population Loss County	False
Aspiring Community	9.62%	Nonmetro Recreation County	False
Urban Community	8.76%	Retirement Destination County	False

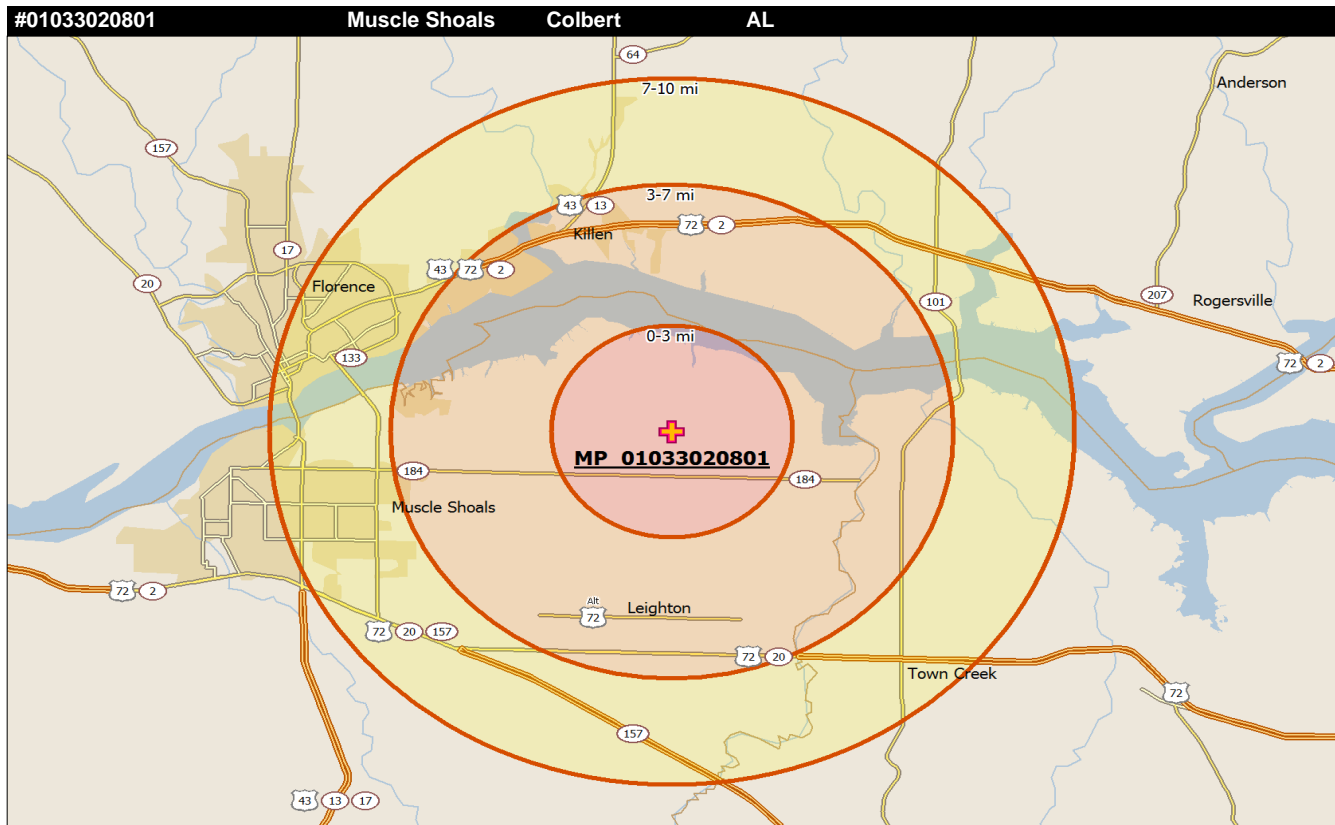
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.03	Racial Diversity Index	31.51
Ancestry Diversity Index	36.88	Diversity Composite Index	18.35
Foreign Born Diversity Index	58.04	Population Density Index	24.95

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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7 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01033020801	Total Households in 3 mi Ring	1,079
CT Centroid Latitude	34.77454	Active Evangelical HHLDS	325
CT Centroid Longitude	-87.50618	Active Evangelical PERCENT	30.16%
City Location	Muscle Shoals	Unreached HHLDS	694
County Location	Colbert	Unreached Percent	64.27%
Sitescape Category code	2	Religious but NOT Evang HHLDS	160
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.85%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	104
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.64%
Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	429
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.79%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	31.6%	Low Education County	False
Mainstay Community	27.53%	Low Employment County	False
Working Community	12.05%	Persistent Poverty County	False
Country Community	25.12%	Population Loss County	False
Aspiring Community	3.61%	Nonmetro Recreation County	False
Urban Community	0%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	12.53	Racial Diversity Index	44.57
Ancestry Diversity Index	29.32	Diversity Composite Index	13.81
Foreign Born Diversity Index	20.79	Population Density Index	12.00

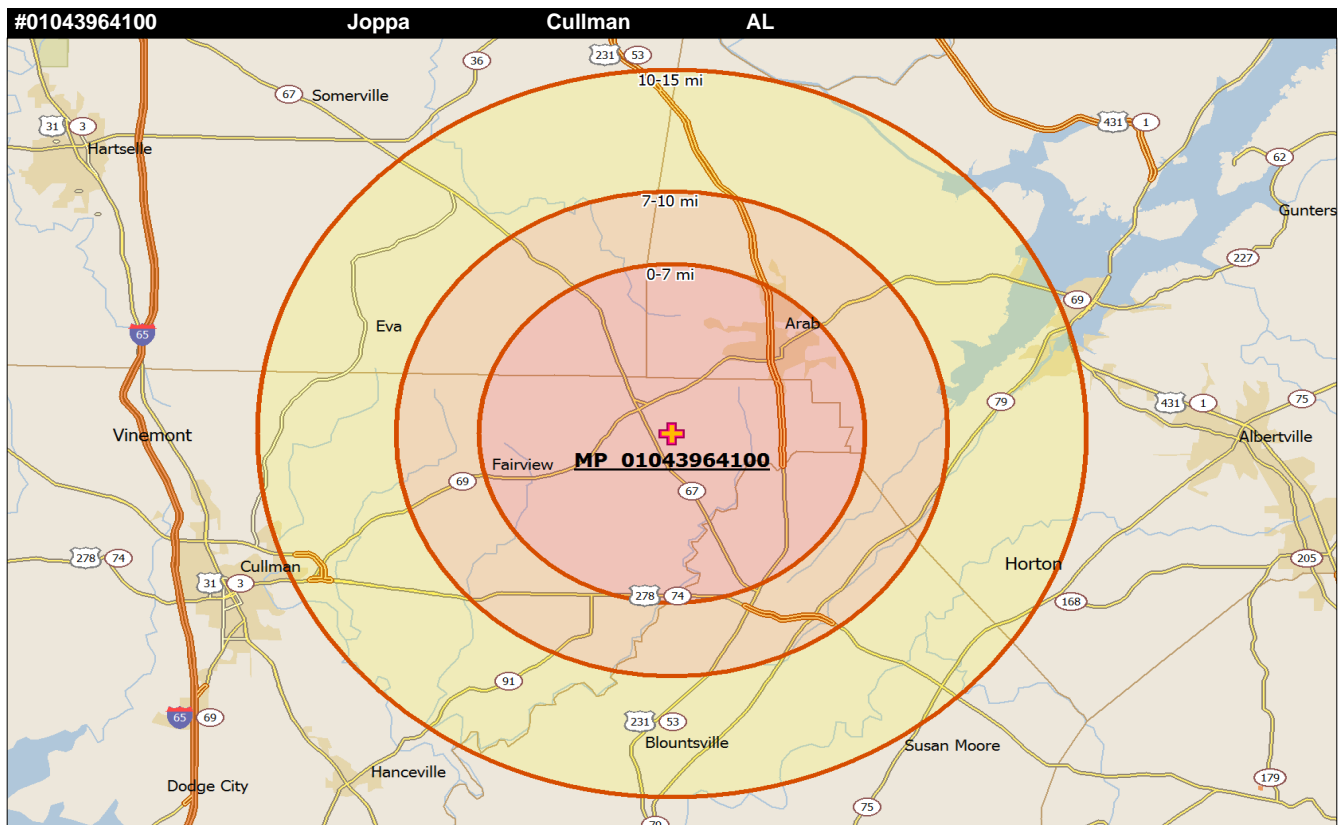
Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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**MISSION POINT REPORT**  
**TOP UNREACHED LOCATIONS IN NORTHERN REGION**

**IICM**  
**SITESCAPE**  
**9**



8 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01043964100	Total Households in 3 mi Ring	1,186
CT Centroid Latitude	34.27070	Active Evangelical HHLDS	381
CT Centroid Longitude	-86.56517	Active Evangelical PERCENT	32.12%
City Location	Joppa	Unreached HHLDS	659
County Location	Cullman	Unreached Percent	55.53%
Sitescape Category code	1	Religious but NOT Evang HHLDS	116
Sitescape Group code	1.3	Religious but NOT Evang PERCENT	9.76%
Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	102
Sitescape Group	Fringe Settlements	Spiritual but Not Religious PERCENT	8.61%
Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	441
Population Pattern	2500-50000-50000	NOT Evangelical NOT Interested PERCENT	37.16%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.54%	Low Education County	False
Mainstay Community	8.68%	Low Employment County	False
Working Community	24.37%	Persistent Poverty County	False
Country Community	50.59%	Population Loss County	False
Aspiring Community	1.01%	Nonmetro Recreation County	False
Urban Community	11.89%	Retirement Destination County	False

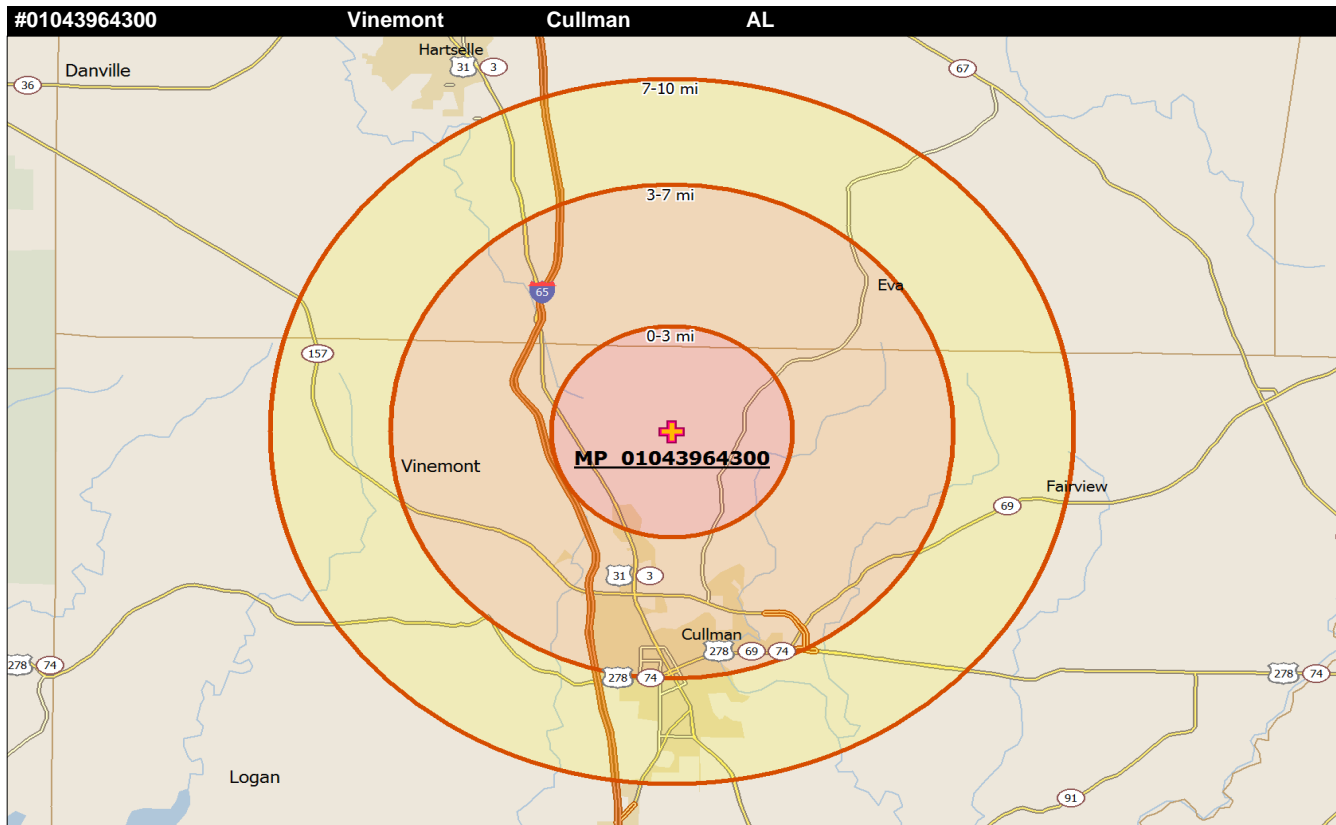
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	38.38	Racial Diversity Index	13.48
Ancestry Diversity Index	41.46	Diversity Composite Index	8.98
Foreign Born Diversity Index	6.67	Population Density Index	5.47

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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9 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01043964300	Total Households in 3 mi Ring	1,450
CT Centroid Latitude	34.27324	Active Evangelical HHLDS	437
CT Centroid Longitude	-86.84284	Active Evangelical PERCENT	30.12%
City Location	Vinemont	Unreached HHLDS	844
County Location	Cullman	Unreached Percent	58.23%
Sitescape Category code	2	Religious but NOT Evang HHLDS	143
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	9.87%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	146
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.1%
Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	555
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.26%

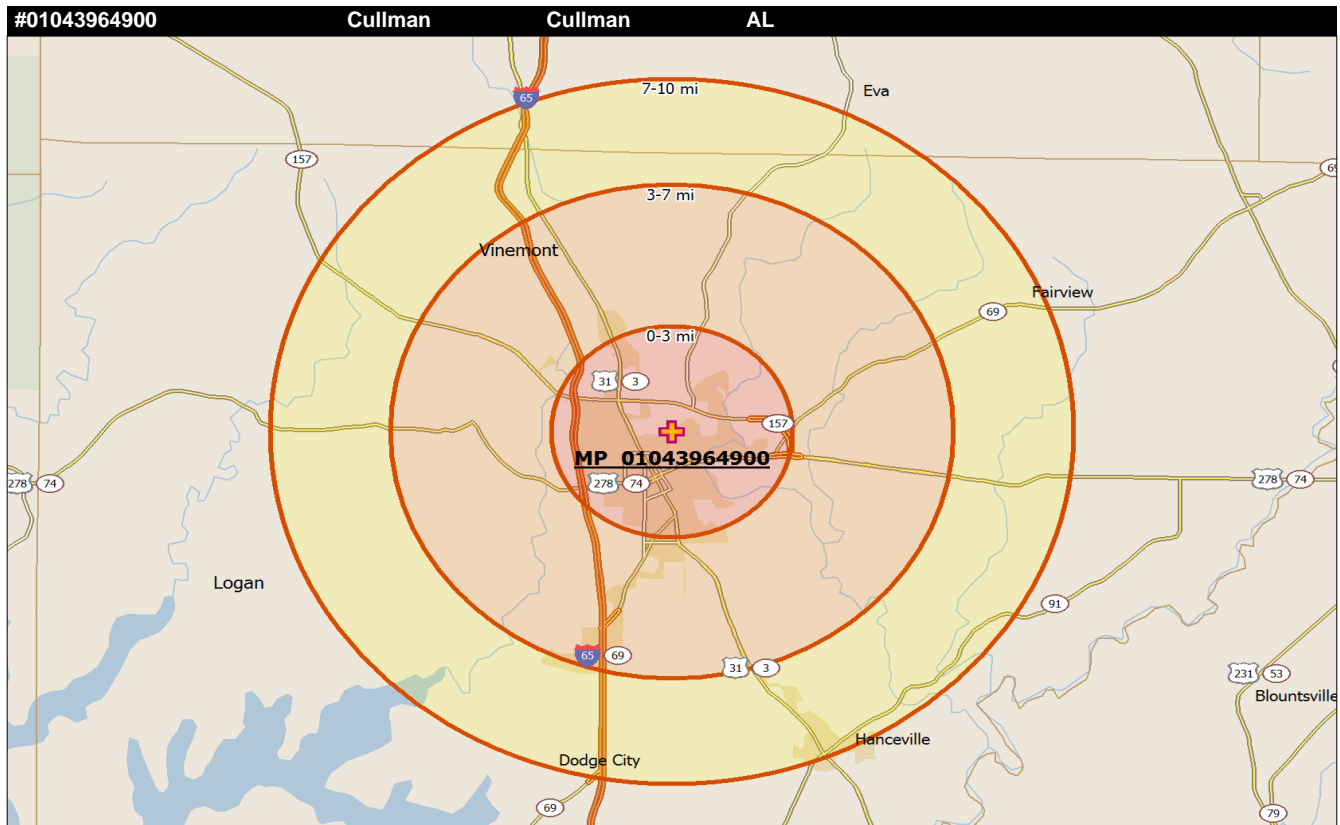
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	8.55%	Low Education County	False
Mainstay Community	20.34%	Low Employment County	False
Working Community	22.21%	Persistent Poverty County	False
Country Community	44%	Population Loss County	False
Aspiring Community	2.41%	Nonmetro Recreation County	False
Urban Community	2.48%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	7.26	Racial Diversity Index	6.24
Ancestry Diversity Index	64.64	Diversity Composite Index	9.20
Foreign Born Diversity Index	21.69	Population Density Index	14.87

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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10 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01043964900	Total Households in 3 mi Ring	6,625
CT Centroid Latitude	34.19342	Active Evangelical HHLDS	1,571
CT Centroid Longitude	-86.83620	Active Evangelical PERCENT	23.71%
City Location	Cullman	Unreached HHLDS	4,450
County Location	Cullman	Unreached Percent	67.17%
Sitescape Category code	2	Religious but NOT Evang HHLDS	977
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	14.74%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	748
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.29%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	2,726
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	41.15%

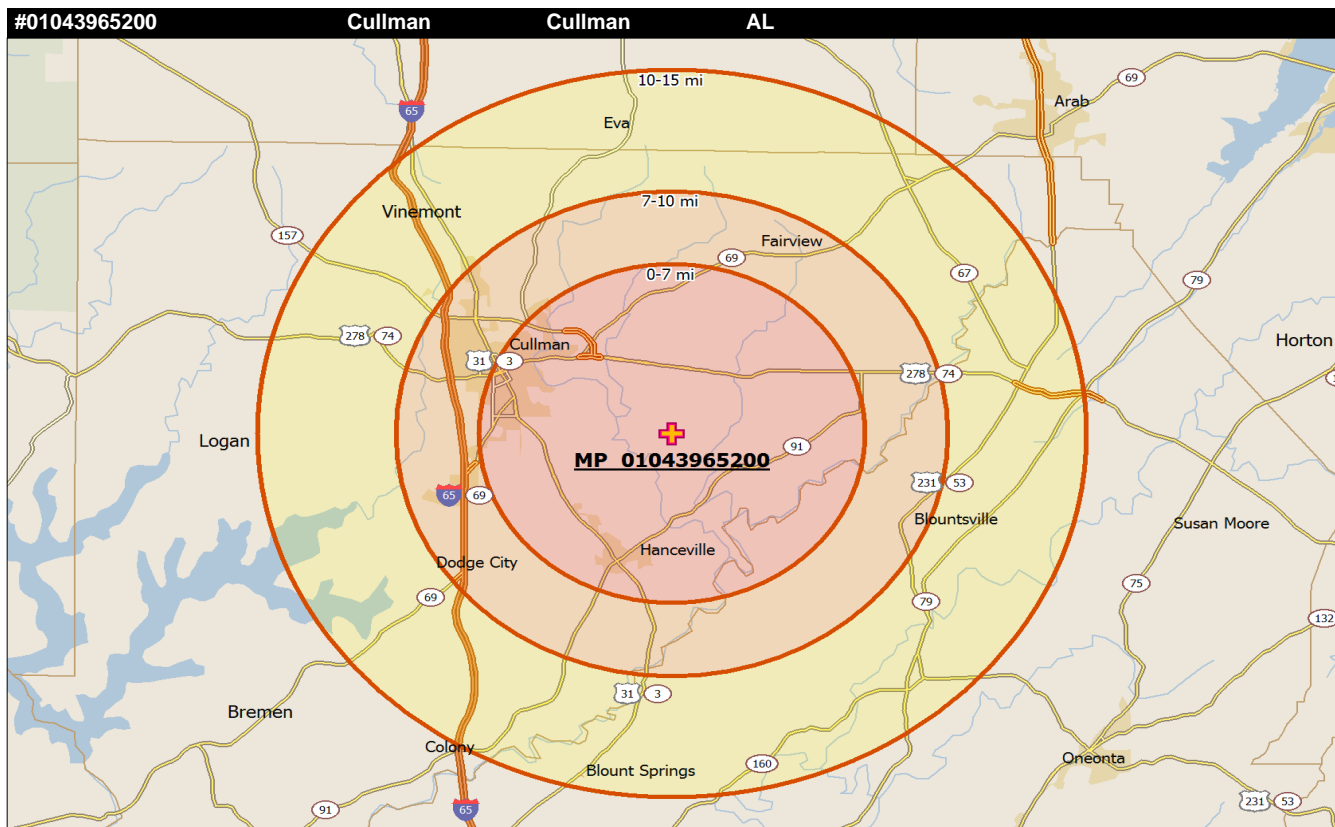
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	19.23%	Low Education County	False
Mainstay Community	20.32%	Low Employment County	False
Working Community	49.51%	Persistent Poverty County	False
Country Community	6.57%	Population Loss County	False
Aspiring Community	1.16%	Nonmetro Recreation County	False
Urban Community	3.26%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	23.41	Racial Diversity Index	22.70
Ancestry Diversity Index	66.43	Diversity Composite Index	11.23
Foreign Born Diversity Index	13.84	Population Density Index	25.87

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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11 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01043965200	Total Households in 3 mi Ring	1,235
CT Centroid Latitude	34.13737	Active Evangelical HHLDS	414
CT Centroid Longitude	-86.73529	Active Evangelical PERCENT	33.50%
City Location	Cullman	Unreached HHLDS	662
County Location	Cullman	Unreached Percent	53.63%
Sitescape Category code	1	Religious but NOT Evang HHLDS	109
Sitescape Group code	1.3	Religious but NOT Evang PERCENT	8.85%
Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	91
Sitescape Group	Fringe Settlements	Spiritual but Not Religious PERCENT	7.35%
Density Assignment	E1	NOT Evangelical NOT Interested HHLDS	462
Population Pattern	2500-50000-50000	NOT Evangelical NOT Interested PERCENT	37.43%

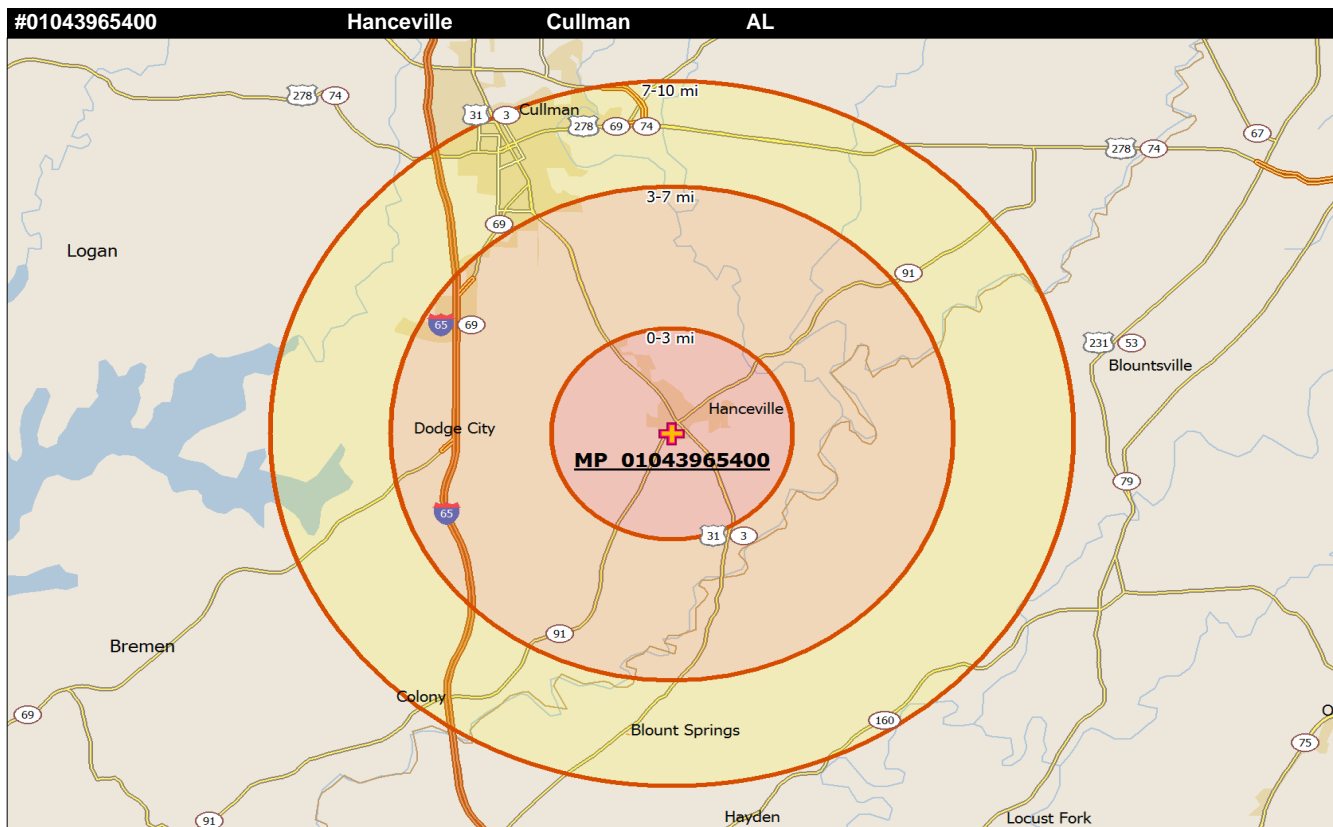
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.72%	Low Education County	False
Mainstay Community	20.4%	Low Employment County	False
Working Community	18.87%	Persistent Poverty County	False
Country Community	55.55%	Population Loss County	False
Aspiring Community	0%	Nonmetro Recreation County	False
Urban Community	1.54%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.36	Racial Diversity Index	5.94
Ancestry Diversity Index	66.15	Diversity Composite Index	7.32
Foreign Born Diversity Index	13.88	Population Density Index	6.24

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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12	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01043965400	Total Households in 3 mi Ring	2,252
	CT Centroid Latitude	34.05638	Active Evangelical HHLDS	580
	CT Centroid Longitude	-86.77279	Active Evangelical PERCENT	25.78%
	City Location	Hanceville	Unreached HHLDS	1,447
	County Location	Cullman	Unreached Percent	64.25%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	354
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	15.71%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	224
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.95%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	869
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.61%

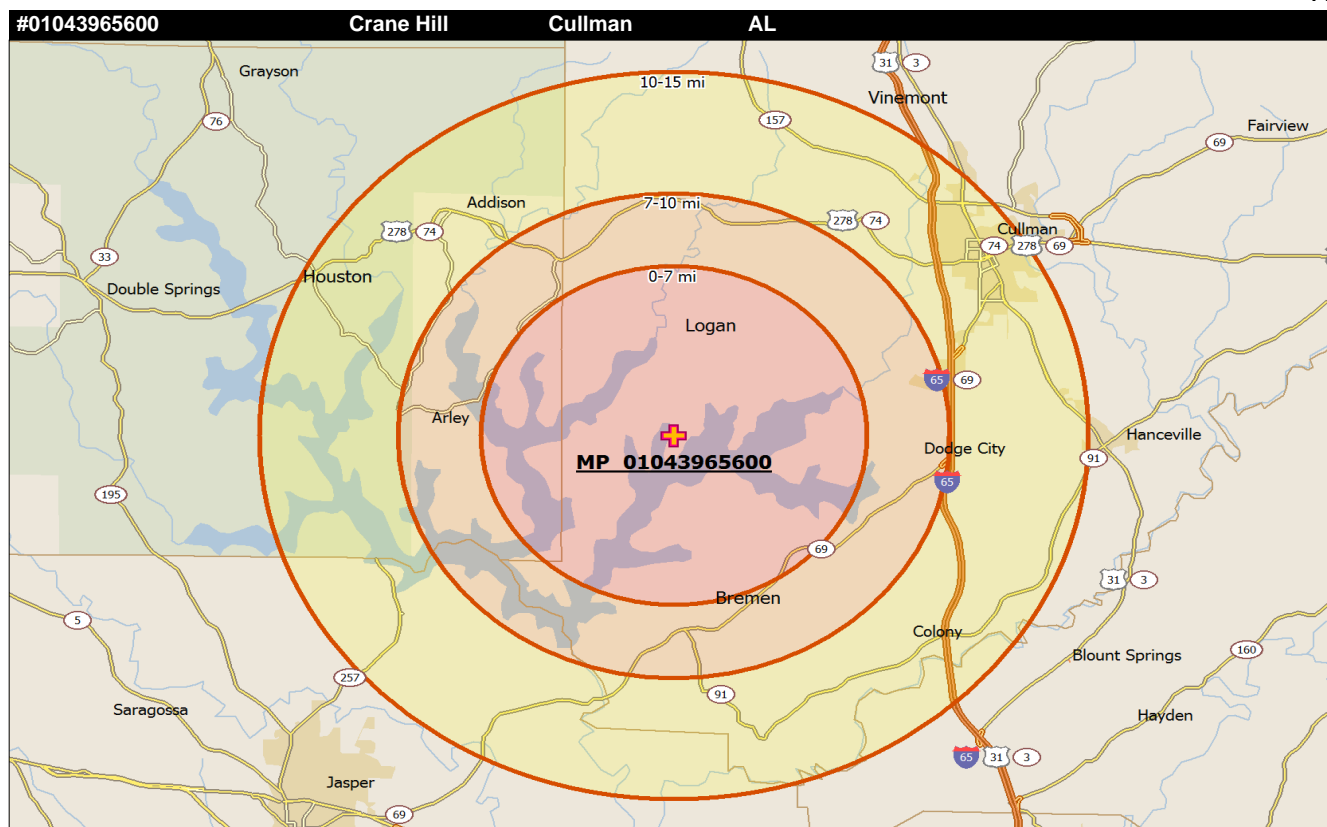
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.49%	Low Education County	False
Mainstay Community	6.75%	Low Employment County	False
Working Community	56.66%	Persistent Poverty County	False
Country Community	18.96%	Population Loss County	False
Aspiring Community	11.01%	Nonmetro Recreation County	False
Urban Community	6.13%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	8.43	Racial Diversity Index	15.08
Ancestry Diversity Index	60.46	Diversity Composite Index	17.05
Foreign Born Diversity Index	57.06	Population Density Index	16.02

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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13 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01043965600	Total Households in 3 mi Ring	583
CT Centroid Latitude	34.06738	Active Evangelical HHLDS	157
CT Centroid Longitude	-87.04102	Active Evangelical PERCENT	26.86%
City Location	Crane Hill	Unreached HHLDS	366
County Location	Cullman	Unreached Percent	62.75%
Sitescape Category code	1	Religious but NOT Evang HHLDS	69
Sitescape Group code	1.2	Religious but NOT Evang PERCENT	11.86%
Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	77
Sitescape Group	Distant Settlements	Spiritual but Not Religious PERCENT	13.15%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	220
Population Pattern	2500-10000-10000	NOT Evangelical NOT Interested PERCENT	37.74%

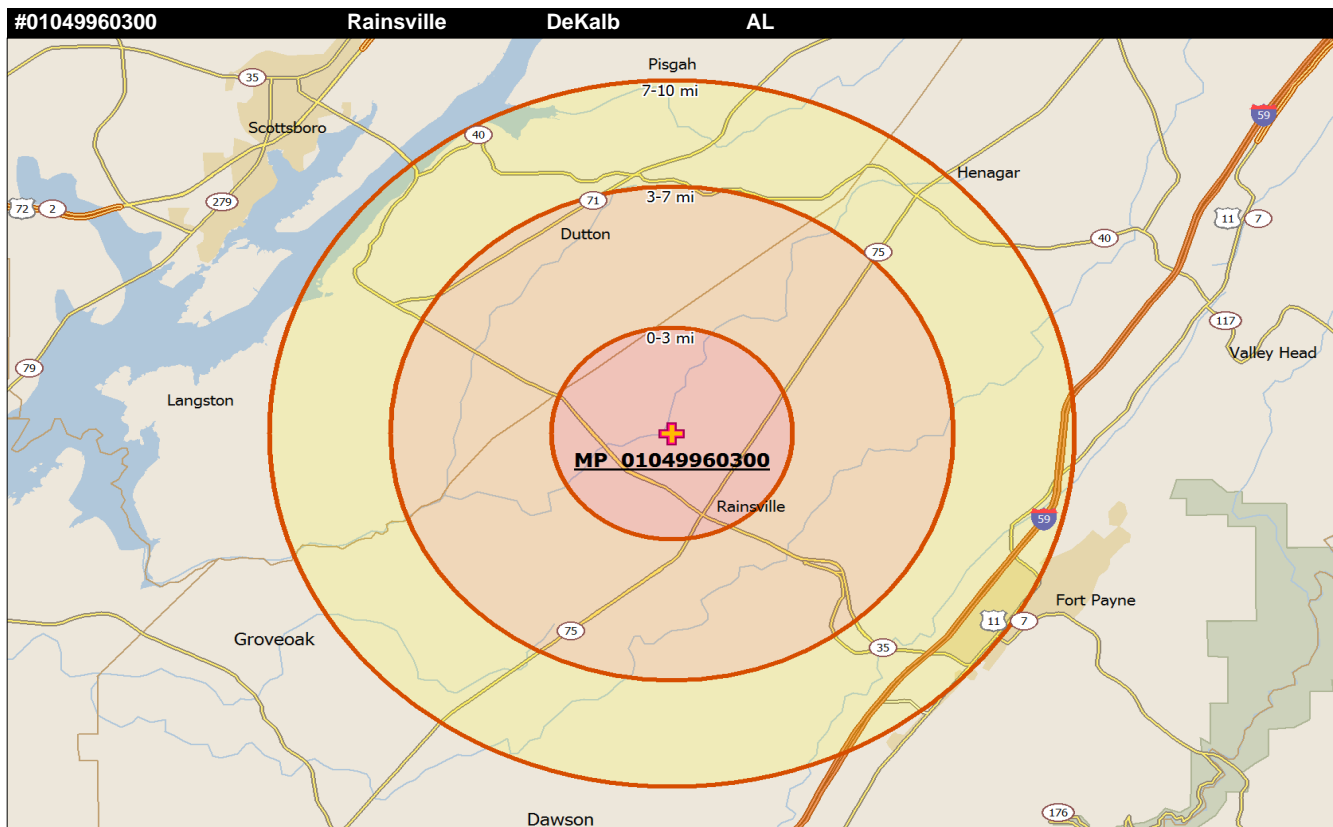
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	12.52%	Low Education County	False
Mainstay Community	20.75%	Low Employment County	False
Working Community	8.92%	Persistent Poverty County	False
Country Community	54.55%	Population Loss County	False
Aspiring Community	0%	Nonmetro Recreation County	False
Urban Community	3.26%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.82	Racial Diversity Index	2.35
Ancestry Diversity Index	72.06	Diversity Composite Index	2.86
Foreign Born Diversity Index	0.00	Population Density Index	7.14

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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14	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01049960300	Total Households in 3 mi Ring	1,579
	CT Centroid Latitude	34.52734	Active Evangelical HHLDS	431
	CT Centroid Longitude	-85.86042	Active Evangelical PERCENT	27.28%
	City Location	Rainsville	Unreached HHLDS	814
	County Location	DeKalb	Unreached Percent	51.52%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	136
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	8.63%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	108
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	6.86%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	569
	Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	36.05%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.65%	Low Education County	True
Mainstay Community	8.42%	Low Employment County	False
Working Community	21.91%	Persistent Poverty County	False
Country Community	63.77%	Population Loss County	False
Aspiring Community	0.51%	Nonmetro Recreation County	False
Urban Community	3.61%	Retirement Destination County	False

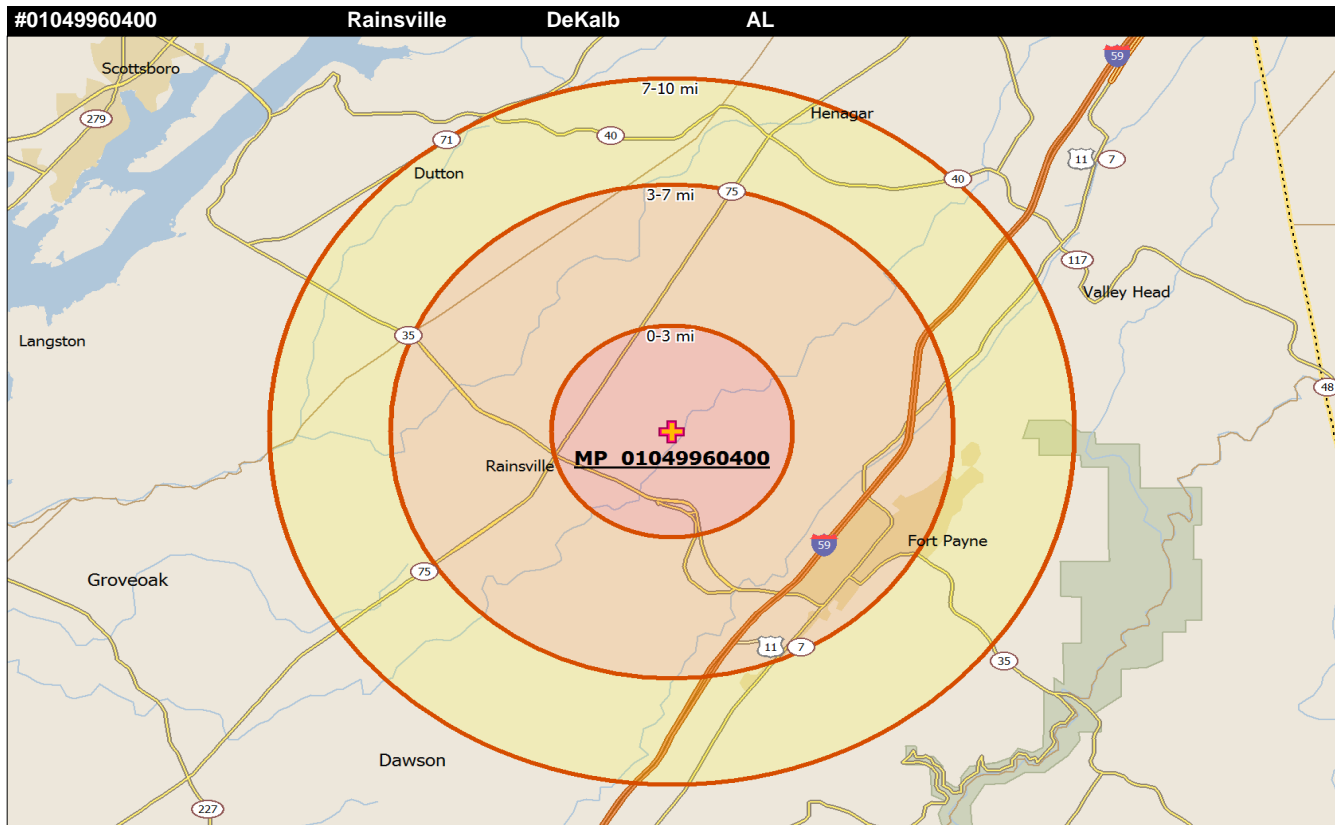
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	21.99	Racial Diversity Index	14.59
Ancestry Diversity Index	52.61	Diversity Composite Index	7.76
Foreign Born Diversity Index	21.23	Population Density Index	17.44

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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15	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01049960400	Total Households in 3 mi Ring	2,010
	CT Centroid Latitude	34.50365	Active Evangelical HHLDS	545
	CT Centroid Longitude	-85.79648	Active Evangelical PERCENT	27.13%
	City Location	Rainsville	Unreached HHLDS	1,045
	County Location	DeKalb	Unreached Percent	51.97%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	170
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	8.44%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	142
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	7.05%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	733
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	36.48%

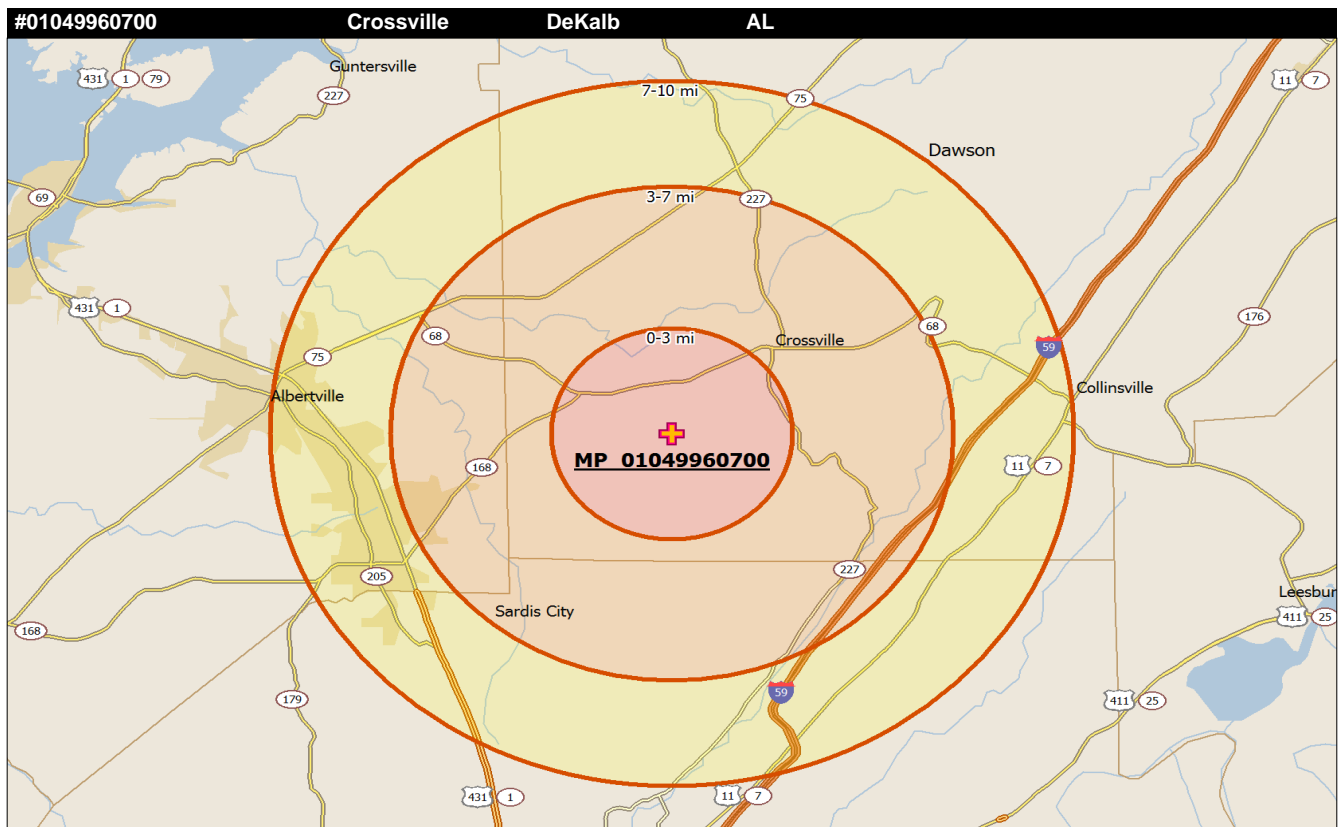
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.39%	Low Education County	True
Mainstay Community	13.28%	Low Employment County	False
Working Community	19.95%	Persistent Poverty County	False
Country Community	59.85%	Population Loss County	False
Aspiring Community	0.6%	Nonmetro Recreation County	False
Urban Community	4.98%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	13.32	Racial Diversity Index	14.78
Ancestry Diversity Index	51.77	Diversity Composite Index	6.83
Foreign Born Diversity Index	3.69	Population Density Index	10.82

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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16	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01049960700	Total Households in 3 mi Ring	1,266
	CT Centroid Latitude	34.25189	Active Evangelical HHLDS	340
	CT Centroid Longitude	-86.03516	Active Evangelical PERCENT	26.86%
	City Location	Crossville	Unreached HHLDS	665
	County Location	DeKalb	Unreached Percent	52.55%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	121
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	9.57%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	83
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	6.55%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	461
	Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	36.44%

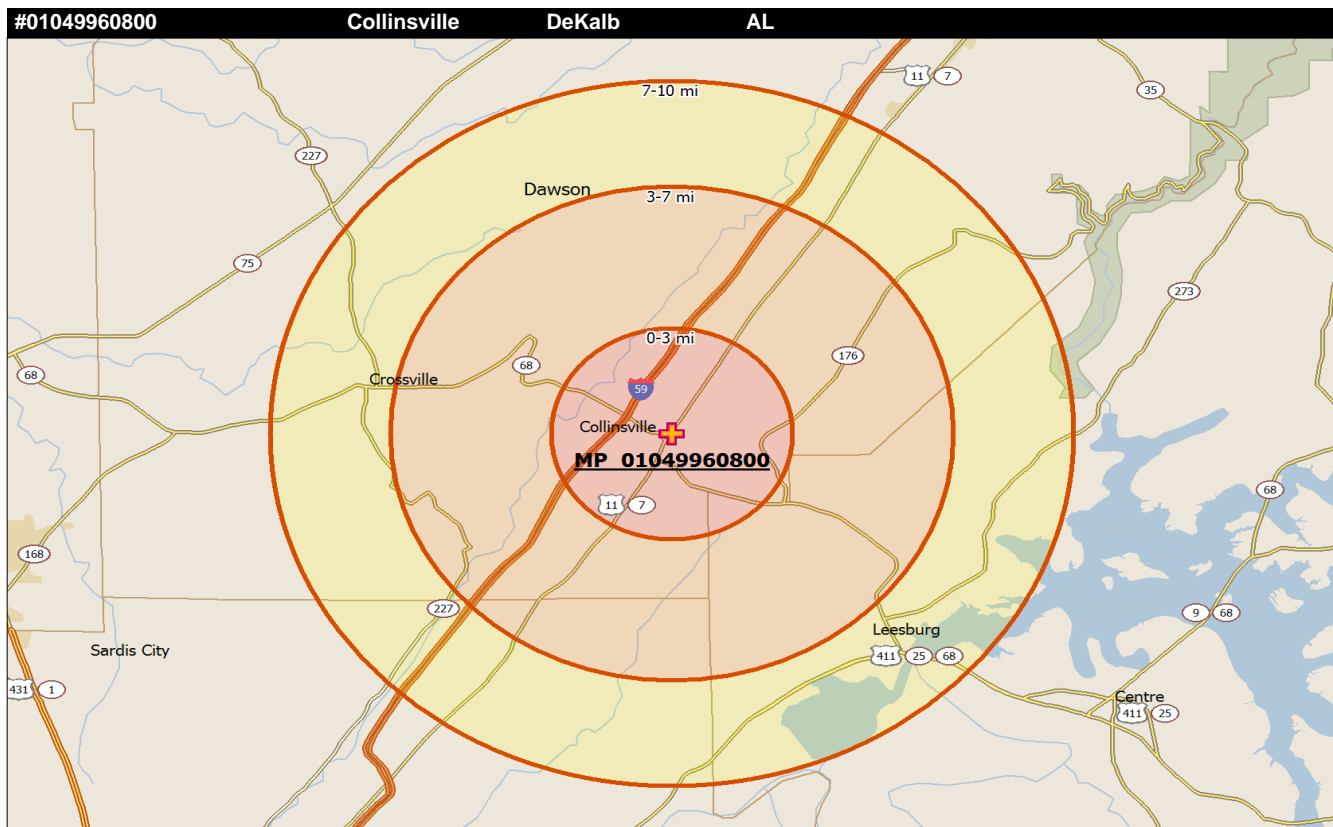
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.32%	Low Education County	True
Mainstay Community	6.79%	Low Employment County	False
Working Community	18.96%	Persistent Poverty County	False
Country Community	67.14%	Population Loss County	False
Aspiring Community	0.39%	Nonmetro Recreation County	False
Urban Community	3.55%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	41.05	Racial Diversity Index	28.02
Ancestry Diversity Index	41.25	Diversity Composite Index	11.34
Foreign Born Diversity Index	7.25	Population Density Index	18.27

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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17 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01049960800	Total Households in 3 mi Ring	1,020
CT Centroid Latitude	34.26784	Active Evangelical HHLDS	261
CT Centroid Longitude	-85.85938	Active Evangelical PERCENT	25.56%
City Location	Collinsville	Unreached HHLDS	557
County Location	DeKalb	Unreached Percent	54.6%
Sitescape Category code	2	Religious but NOT Evang HHLDS	107
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	10.53%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	67
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	6.54%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	385
Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	37.71%

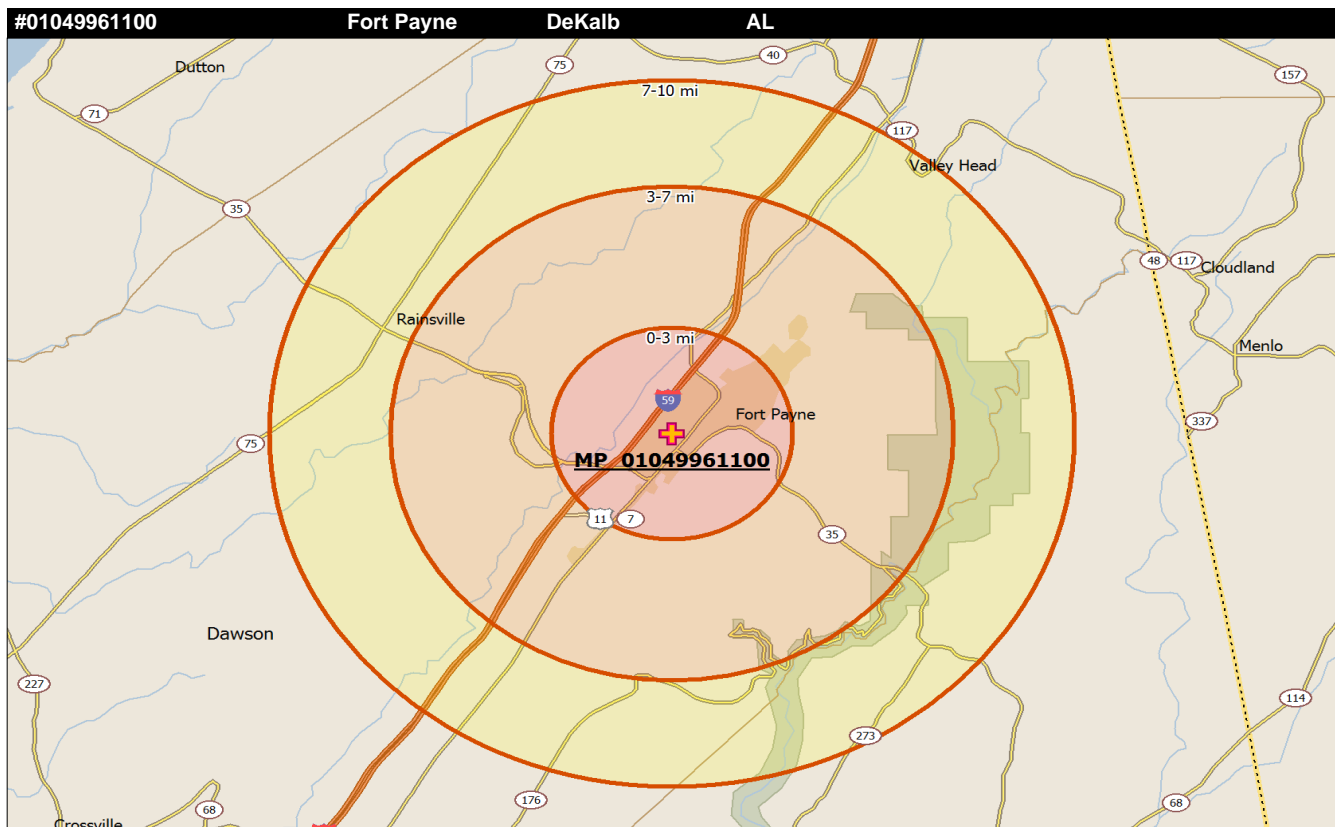
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.06%	Low Education County	True
Mainstay Community	7.45%	Low Employment County	False
Working Community	17.75%	Persistent Poverty County	False
Country Community	56.57%	Population Loss County	False
Aspiring Community	0.88%	Nonmetro Recreation County	False
Urban Community	15.2%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	66.86	Racial Diversity Index	74.55
Ancestry Diversity Index	17.32	Diversity Composite Index	15.41
Foreign Born Diversity Index	0.39	Population Density Index	14.58

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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18	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01049961100	Total Households in 3 mi Ring	3,207
	CT Centroid Latitude	34.45078	Active Evangelical HHLDS	618
	CT Centroid Longitude	-85.72135	Active Evangelical PERCENT	19.27%
	City Location	Fort Payne	Unreached HHLDS	2,112
	County Location	DeKalb	Unreached Percent	65.85%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	444
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.85%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	348
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.86%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,324
	Population Pattern	10000-50000-10000	NOT Evangelical NOT Interested PERCENT	41.29%

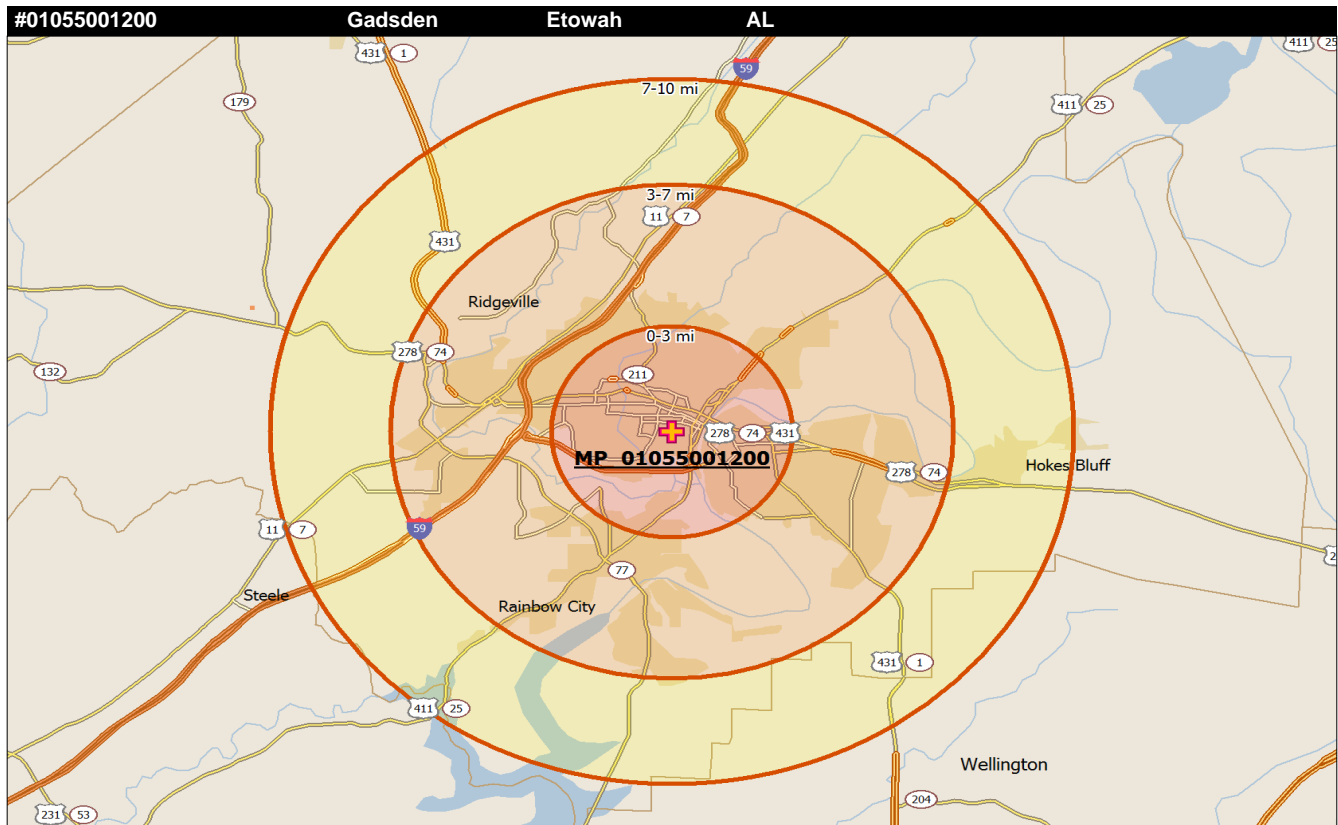
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.65%	Low Education County	True
Mainstay Community	22.45%	Low Employment County	False
Working Community	48.27%	Persistent Poverty County	False
Country Community	13.25%	Population Loss County	False
Aspiring Community	2.68%	Nonmetro Recreation County	False
Urban Community	10.7%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	48.58	Racial Diversity Index	42.87
Ancestry Diversity Index	43.69	Diversity Composite Index	14.54
Foreign Born Diversity Index	2.59	Population Density Index	20.13

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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19 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01055001200	Total Households in 3 mi Ring	13,105
CT Centroid Latitude	34.00755	Active Evangelical HHLDS	2,754
CT Centroid Longitude	-86.01224	Active Evangelical PERCENT	21.02%
City Location	Gadsden	Unreached HHLDS	9,111
County Location	Etowah	Unreached Percent	69.52%
Sitescape Category code	2	Religious but NOT Evang HHLDS	2,924
Sitescape Group code	2.2	Religious but NOT Evang PERCENT	22.31%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,021
Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	7.79%
Density Assignment	K	NOT Evangelical NOT Interested HHLDS	5,345
Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.79%

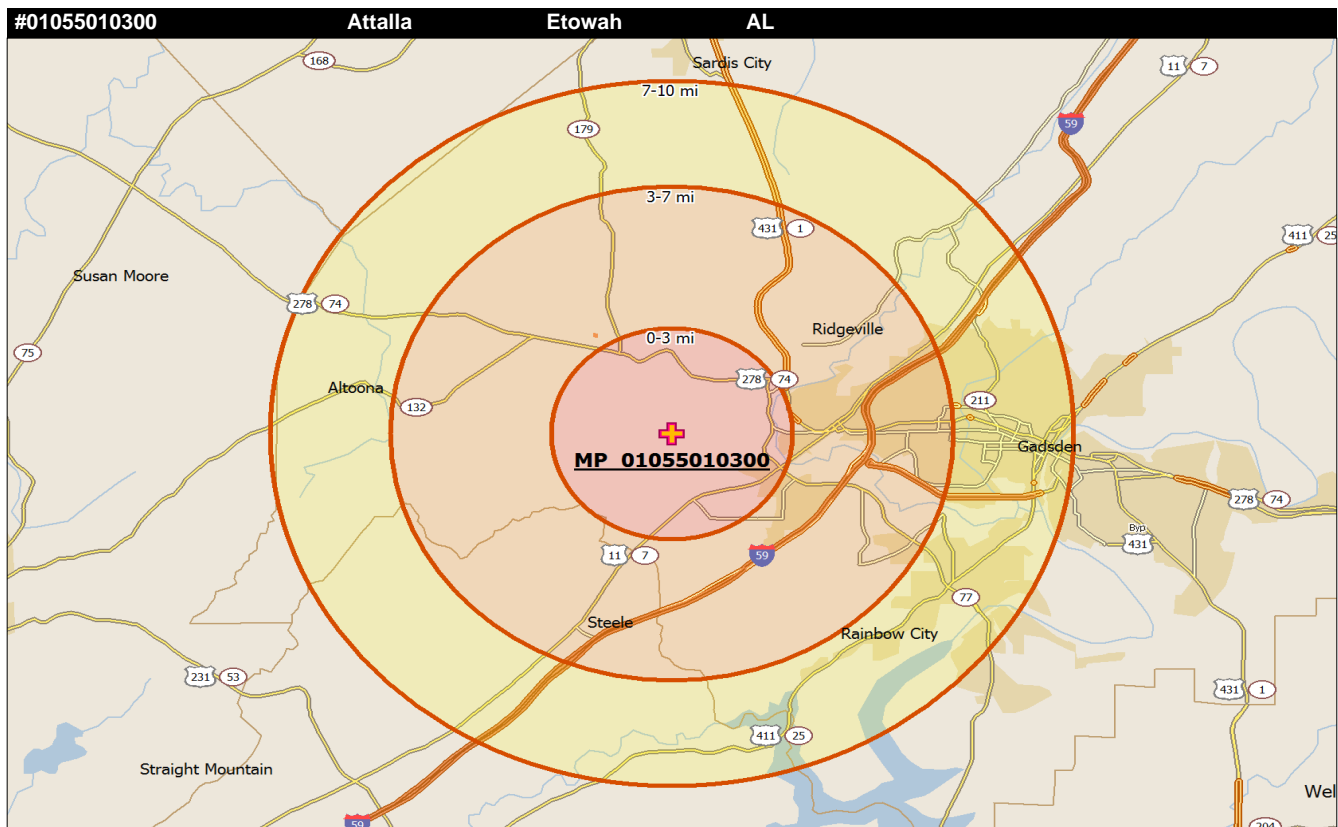
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	7.4%	Low Education County	False
Mainstay Community	7.26%	Low Employment County	False
Working Community	32.26%	Persistent Poverty County	False
Country Community	3.12%	Population Loss County	False
Aspiring Community	8.37%	Nonmetro Recreation County	False
Urban Community	41.58%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	21.03	Racial Diversity Index	64.86
Ancestry Diversity Index	19.82	Diversity Composite Index	28.83
Foreign Born Diversity Index	28.69	Population Density Index	37.56

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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20	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01055010300	Total Households in 3 mi Ring	2,309
	CT Centroid Latitude	34.01777	Active Evangelical HHLDS	582
	CT Centroid Longitude	-86.16100	Active Evangelical PERCENT	25.19%
	City Location	Attalla	Unreached HHLDS	1,464
	County Location	Etowah	Unreached Percent	63.39%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	322
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.94%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	236
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.23%
	Density Assignment	A	NOT Evangelical NOT Interested HHLDS	907
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.26%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.47%	Low Education County	False
Mainstay Community	6.02%	Low Employment County	False
Working Community	58.38%	Persistent Poverty County	False
Country Community	24.9%	Population Loss County	False
Aspiring Community	1.04%	Nonmetro Recreation County	False
Urban Community	8.1%	Retirement Destination County	False

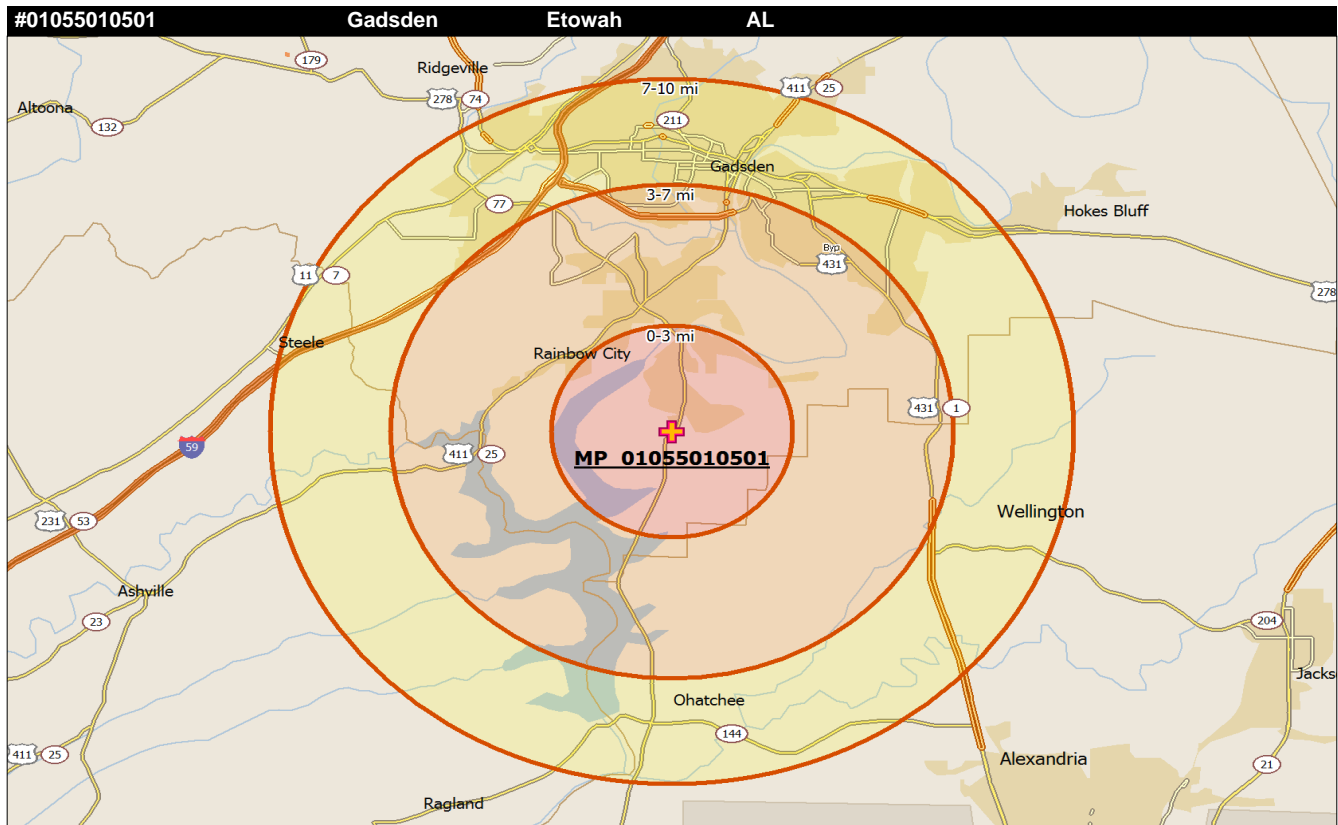
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.96	Racial Diversity Index	19.23
Ancestry Diversity Index	48.91	Diversity Composite Index	7.99
Foreign Born Diversity Index	36.88	Population Density Index	11.81

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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21	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01055010501	Total Households in 3 mi Ring	3,298
	CT Centroid Latitude	33.90332	Active Evangelical HHLDS	741
	CT Centroid Longitude	-86.02773	Active Evangelical PERCENT	22.47%
	City Location	Gadsden	Unreached HHLDS	2,224
	County Location	Etowah	Unreached Percent	67.45%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	467
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.16%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	423
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.84%
	Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	1,334
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.45%

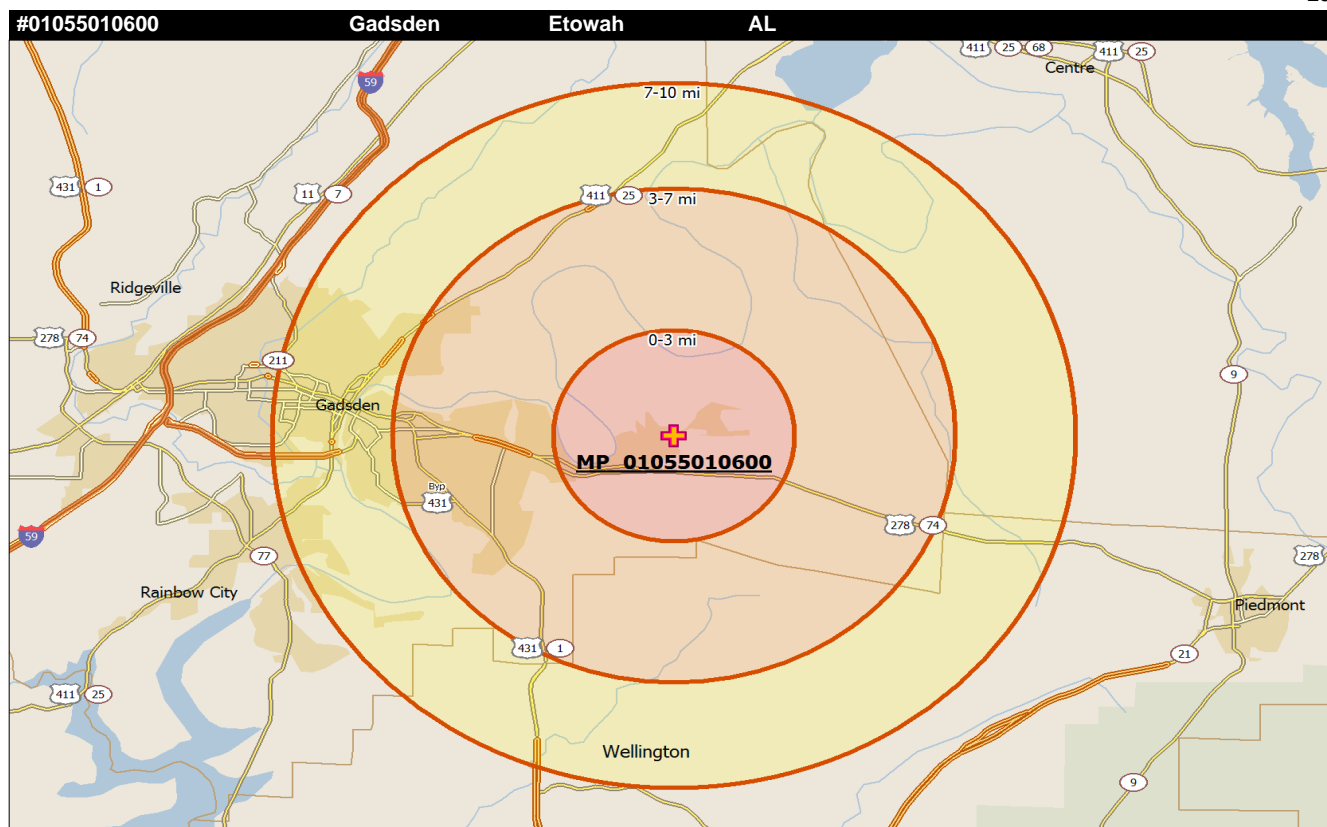
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	57.88%	Low Education County	False
Mainstay Community	29.47%	Low Employment County	False
Working Community	1.27%	Persistent Poverty County	False
Country Community	9.55%	Population Loss County	False
Aspiring Community	0.67%	Nonmetro Recreation County	False
Urban Community	1.18%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.20	Racial Diversity Index	5.66
Ancestry Diversity Index	66.90	Diversity Composite Index	11.30
Foreign Born Diversity Index	18.29	Population Density Index	18.69

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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22	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01055010600	Total Households in 3 mi Ring	2,299
	CT Centroid Latitude	34.00013	Active Evangelical HHLDS	583
	CT Centroid Longitude	-85.85592	Active Evangelical PERCENT	25.37%
	City Location	Gadsden	Unreached HHLDS	1,452
	County Location	Etowah	Unreached Percent	63.17%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	296
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.89%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	259
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.25%
	Density Assignment	E1	NOT Evangelical NOT Interested HHLDS	897
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.03%

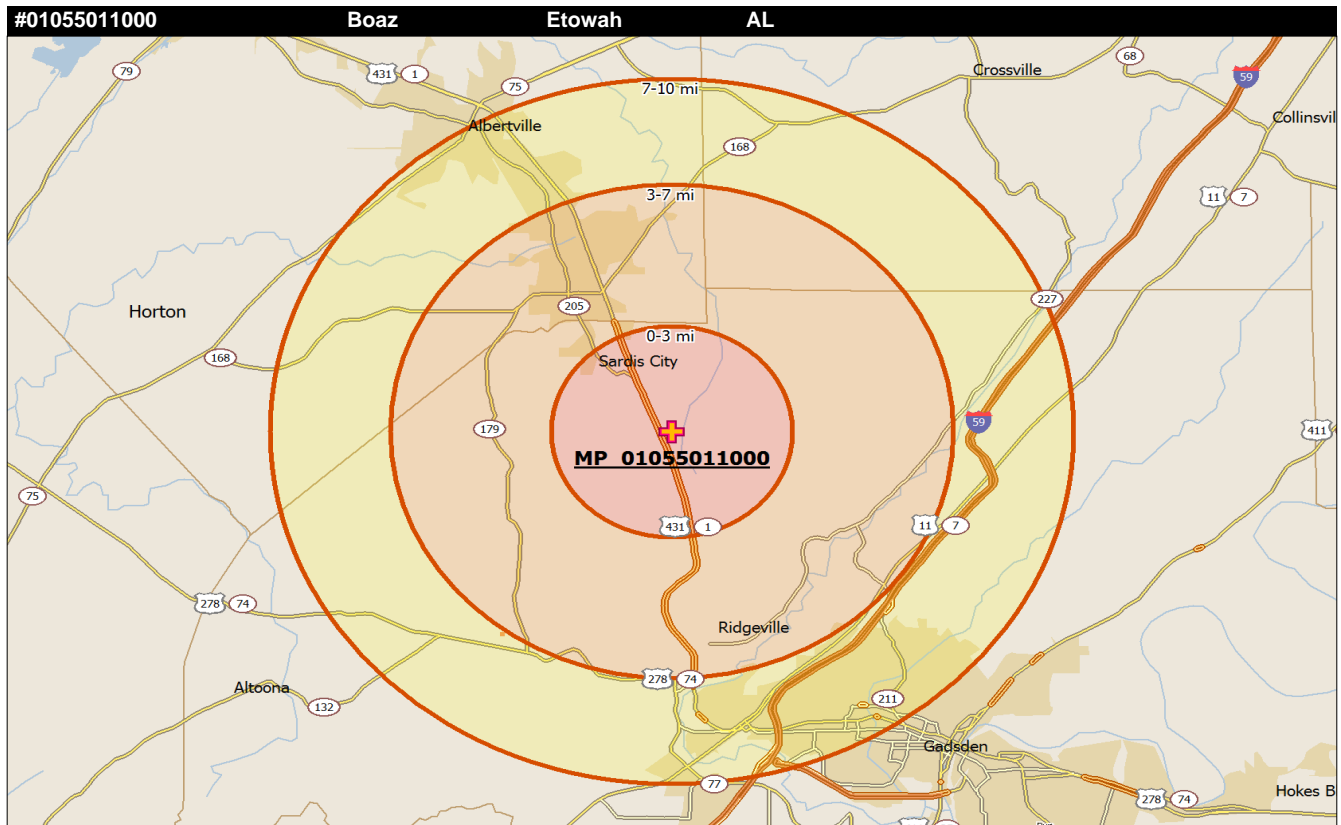
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	15.88%	Low Education County	False
Mainstay Community	24.75%	Low Employment County	False
Working Community	27.36%	Persistent Poverty County	False
Country Community	27.36%	Population Loss County	False
Aspiring Community	2.13%	Nonmetro Recreation County	False
Urban Community	2.48%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.53	Racial Diversity Index	1.54
Ancestry Diversity Index	67.36	Diversity Composite Index	8.37
Foreign Born Diversity Index	12.08	Population Density Index	13.65

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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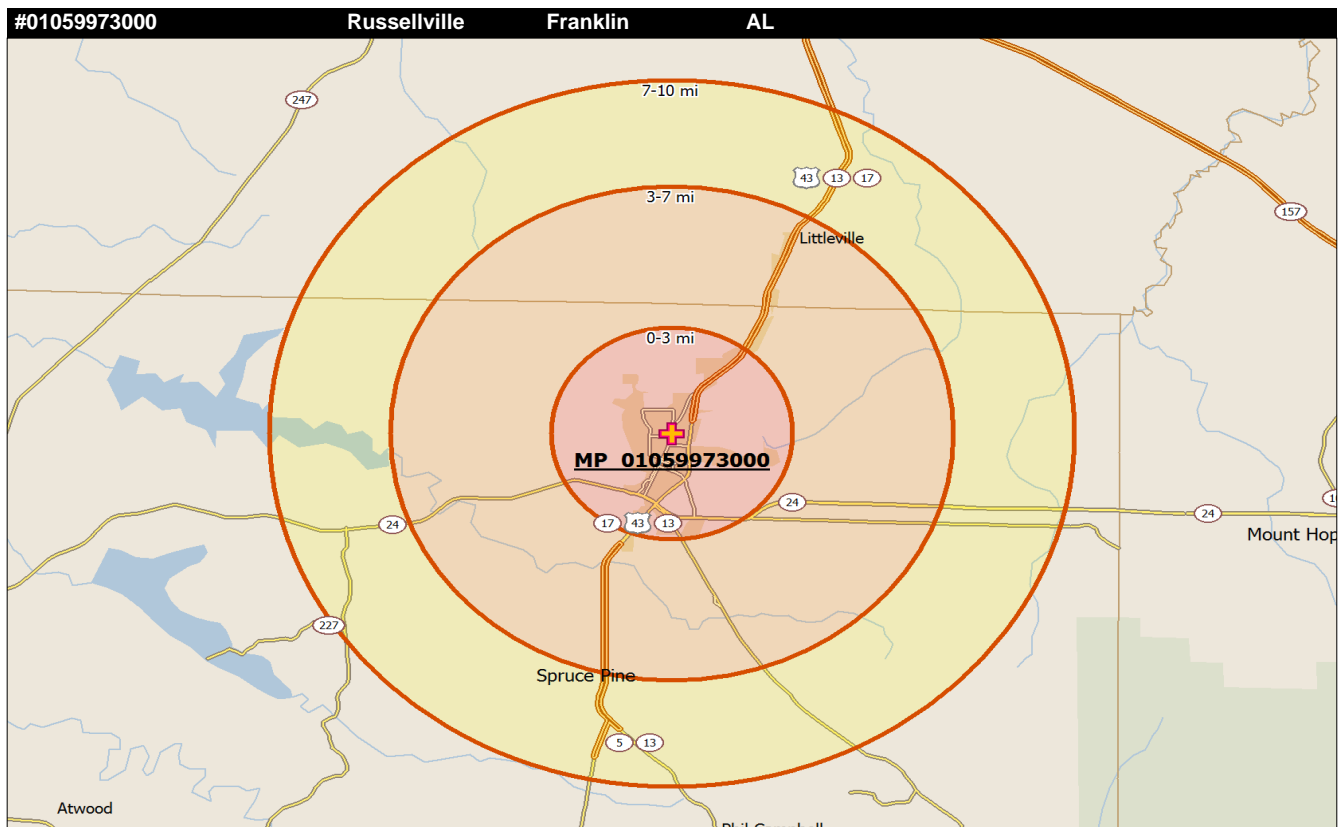
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23	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01055011000	Total Households in 3 mi Ring	2,583
	CT Centroid Latitude	34.14160	Active Evangelical HHLDS	674
	CT Centroid Longitude	-86.12070	Active Evangelical PERCENT	26.10%
	City Location	Boaz	Unreached HHLDS	1,606
	County Location	Etowah	Unreached Percent	62.16%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	335
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.99%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	255
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.89%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	1,015
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.29%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	9.37%	Low Education County	False
Mainstay Community	19.32%	Low Employment County	False
Working Community	37.71%	Persistent Poverty County	False
Country Community	28.84%	Population Loss County	False
Aspiring Community	2.25%	Nonmetro Recreation County	False
Urban Community	2.52%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	6.85	Racial Diversity Index	8.92
Ancestry Diversity Index	53.96	Diversity Composite Index	10.08
Foreign Born Diversity Index	29.91	Population Density Index	17.51



24	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01059973000	Total Households in 3 mi Ring	4,083
	CT Centroid Latitude	34.51803	Active Evangelical HHLDS	1,264
	CT Centroid Longitude	-87.72454	Active Evangelical PERCENT	30.97%
	City Location	Russellville	Unreached HHLDS	2,642
	County Location	Franklin	Unreached Percent	64.72%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	591
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	14.47%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	378
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	9.25%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,685
	Population Pattern	50000-10000-10000	NOT Evangelical NOT Interested PERCENT	41.26%

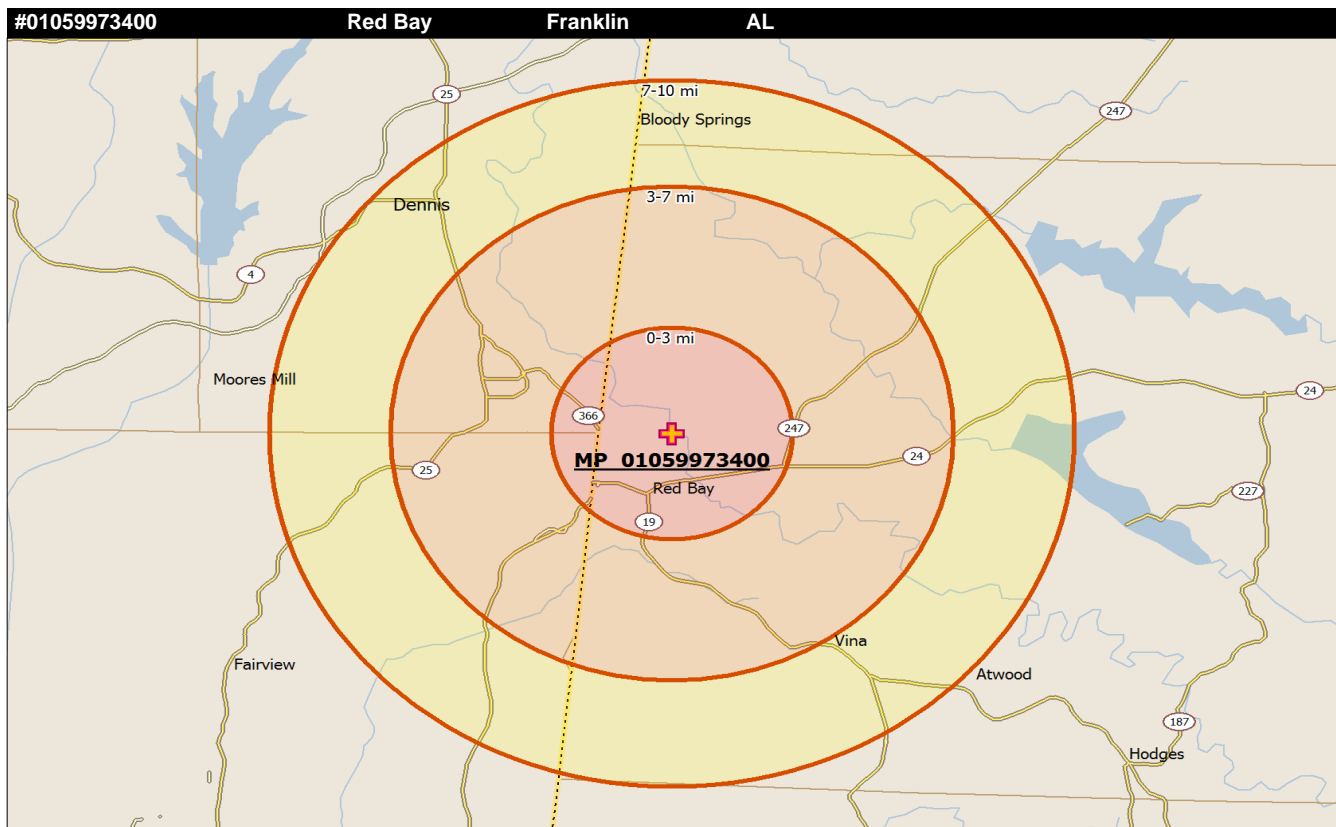
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	5.76%	Low Education County	True
Mainstay Community	19.08%	Low Employment County	False
Working Community	35.78%	Persistent Poverty County	False
Country Community	15.63%	Population Loss County	False
Aspiring Community	3.92%	Nonmetro Recreation County	False
Urban Community	19.84%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	51.42	Racial Diversity Index	53.88
Ancestry Diversity Index	36.01	Diversity Composite Index	16.41
Foreign Born Diversity Index	2.61	Population Density Index	22.96

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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25	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01059973400	Total Households in 3 mi Ring	1,672
	CT Centroid Latitude	34.46289	Active Evangelical HHLDS	640
	CT Centroid Longitude	-88.12396	Active Evangelical PERCENT	38.26%
	City Location	Red Bay	Unreached HHLDS	942
	County Location	Franklin	Unreached Percent	56.36%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	159
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	9.52%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	152
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.11%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	631
	Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	37.76%

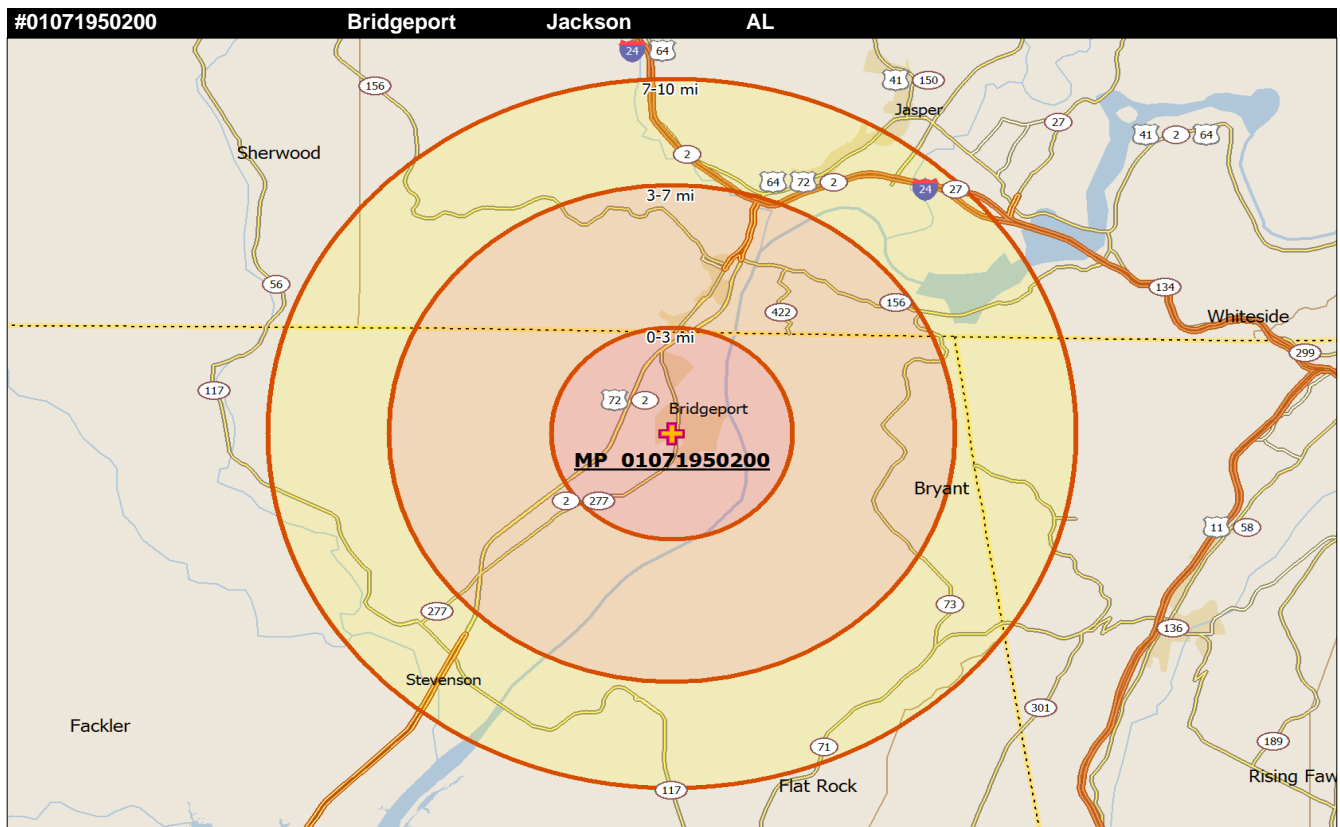
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.9%	Low Education County	True
Mainstay Community	6.22%	Low Employment County	False
Working Community	36.6%	Persistent Poverty County	False
Country Community	37.38%	Population Loss County	False
Aspiring Community	0.42%	Nonmetro Recreation County	False
Urban Community	18.42%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.26	Racial Diversity Index	10.03
Ancestry Diversity Index	47.43	Diversity Composite Index	1.60
Foreign Born Diversity Index	0.00	Population Density Index	10.71

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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26	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01071950200	Total Households in 3 mi Ring	1,725
	CT Centroid Latitude	34.94492	Active Evangelical HHLDS	362
	CT Centroid Longitude	-85.72773	Active Evangelical PERCENT	20.98%
	City Location	Bridgeport	Unreached HHLDS	1,047
	County Location	Jackson	Unreached Percent	60.7%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	221
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.79%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	153
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	8.84%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	681
	Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	39.46%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.07%	Low Education County	True
Mainstay Community	5.8%	Low Employment County	False
Working Community	40.17%	Persistent Poverty County	False
Country Community	29.8%	Population Loss County	False
Aspiring Community	3.36%	Nonmetro Recreation County	False
Urban Community	17.86%	Retirement Destination County	False

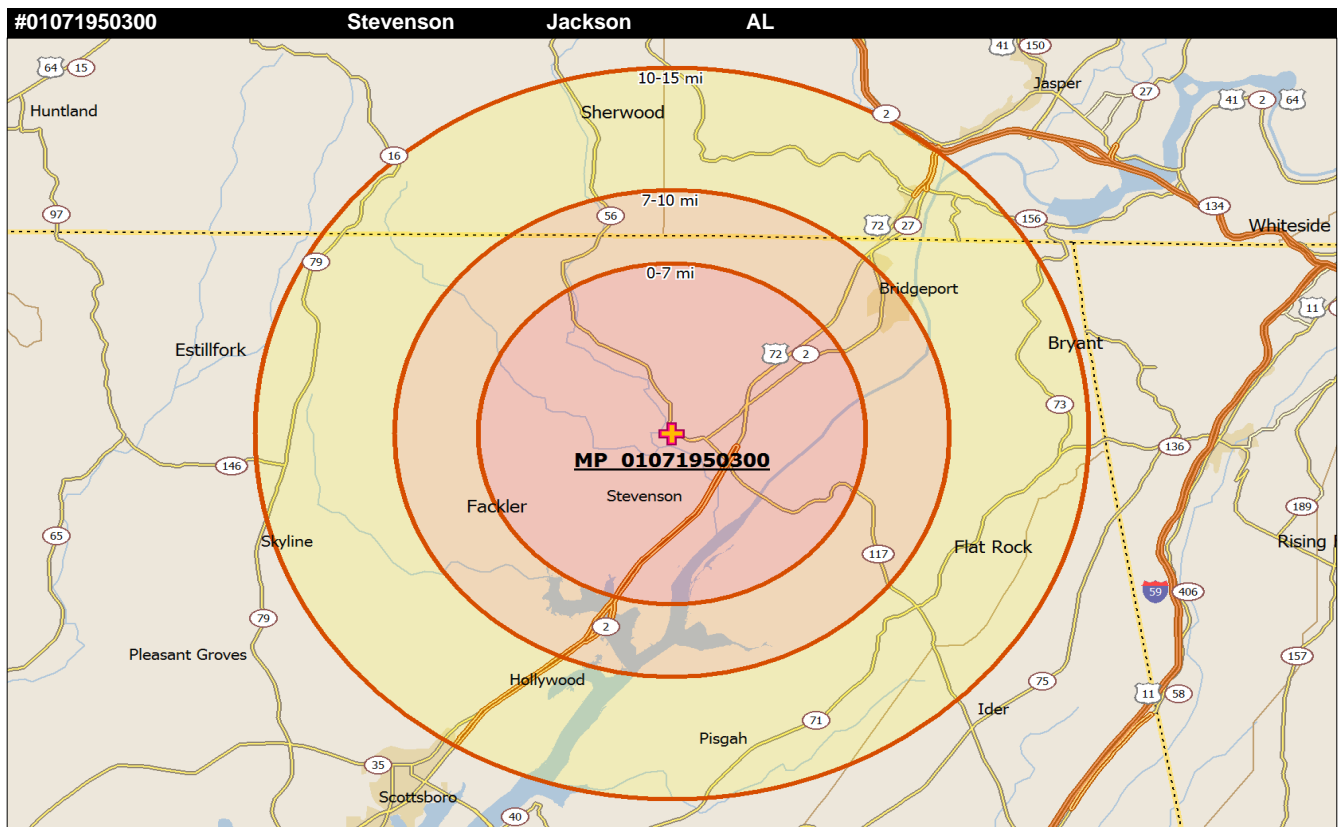
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.89	Racial Diversity Index	23.84
Ancestry Diversity Index	37.30	Diversity Composite Index	9.19
Foreign Born Diversity Index	44.52	Population Density Index	11.77

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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27 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01071950300	Total Households in 3 mi Ring	1,299
CT Centroid Latitude	34.87064	Active Evangelical HHLDS	318
CT Centroid Longitude	-85.85820	Active Evangelical PERCENT	24.44%
City Location	Stevenson	Unreached HHLDS	703
County Location	Jackson	Unreached Percent	54.14%
Sitescape Category code	1	Religious but NOT Evang HHLDS	156
Sitescape Group code	1.2	Religious but NOT Evang PERCENT	12.01%
Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	73
Sitescape Group	Distant Settlements	Spiritual but Not Religious PERCENT	5.6%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	480
Population Pattern	2500-10000-10000	NOT Evangelical NOT Interested PERCENT	36.99%

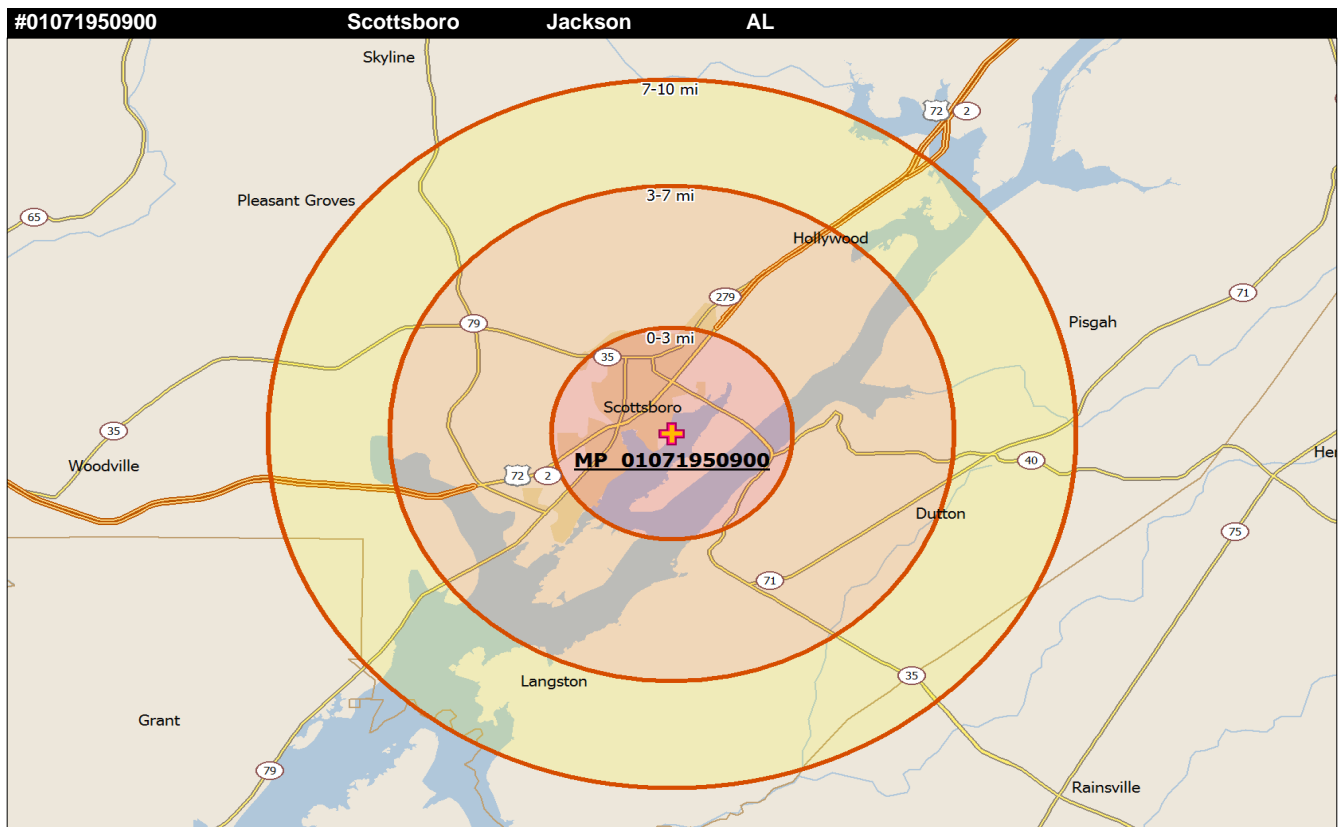
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	1.54%	Low Education County	True
Mainstay Community	8.39%	Low Employment County	False
Working Community	12.32%	Persistent Poverty County	False
Country Community	62.43%	Population Loss County	False
Aspiring Community	6.93%	Nonmetro Recreation County	False
Urban Community	8.39%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.80	Racial Diversity Index	42.28
Ancestry Diversity Index	41.64	Diversity Composite Index	8.17
Foreign Born Diversity Index	19.10	Population Density Index	5.36

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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28	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01071950900	Total Households in 3 mi Ring	4,357
	CT Centroid Latitude	34.64225	Active Evangelical HHLDS	784
	CT Centroid Longitude	-86.01458	Active Evangelical PERCENT	18.01%
	City Location	Scottsboro	Unreached HHLDS	2,884
	County Location	Jackson	Unreached Percent	66.19%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	646
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.84%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	486
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.15%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,764
	Population Pattern	10000-50000-10000	NOT Evangelical NOT Interested PERCENT	40.5%

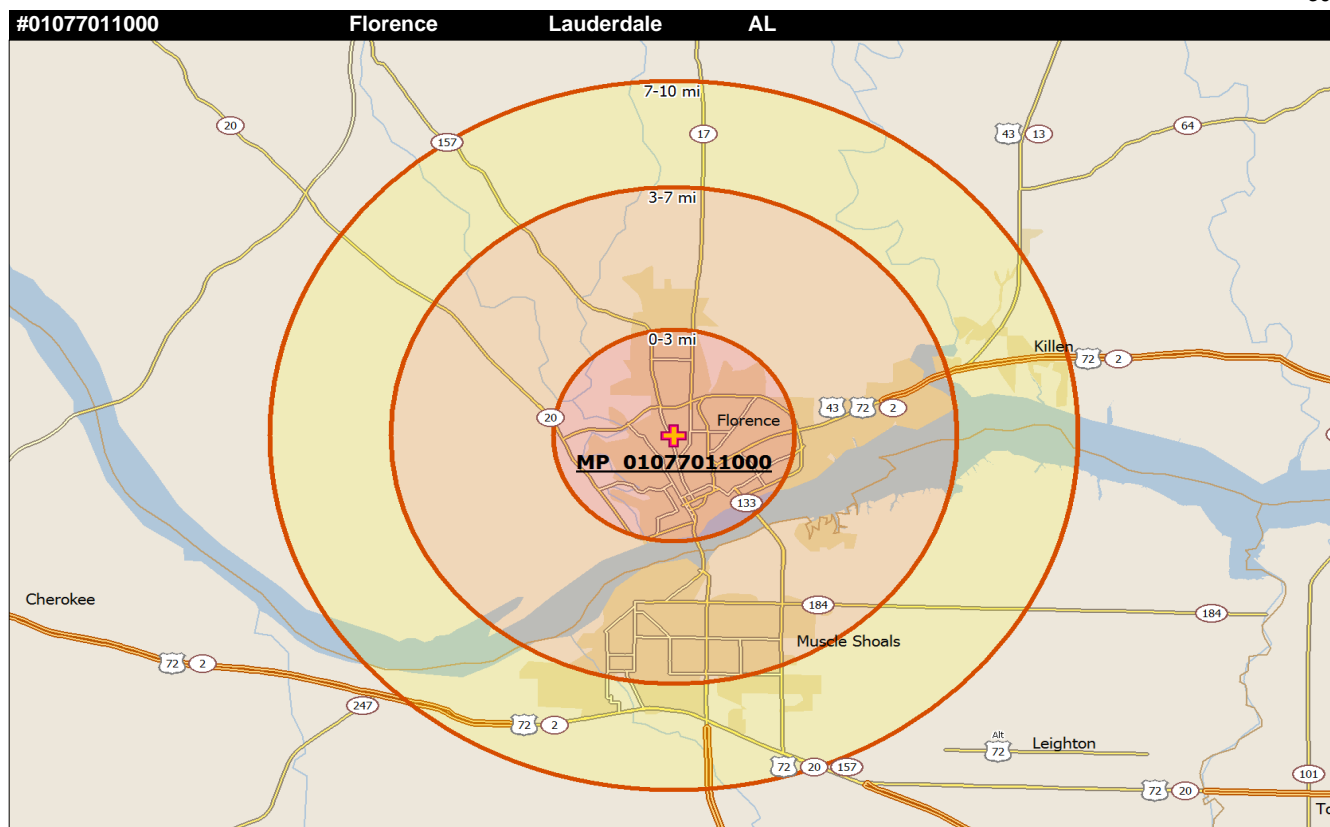
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	18.38%	Low Education County	True
Mainstay Community	14.05%	Low Employment County	False
Working Community	47.21%	Persistent Poverty County	False
Country Community	11.29%	Population Loss County	False
Aspiring Community	0.21%	Nonmetro Recreation County	False
Urban Community	8.84%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	7.16	Racial Diversity Index	23.86
Ancestry Diversity Index	66.48	Diversity Composite Index	9.76
Foreign Born Diversity Index	30.81	Population Density Index	20.70

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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29	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01077011000	Total Households in 3 mi Ring	14,550
	CT Centroid Latitude	34.82767	Active Evangelical HHLDS	3,478
	CT Centroid Longitude	-87.68184	Active Evangelical PERCENT	23.90%
	City Location	Florence	Unreached HHLDS	10,114
	County Location	Lauderdale	Unreached Percent	69.51%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	2,695
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	18.52%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,510
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	10.38%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	5,969
	Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	41.02%

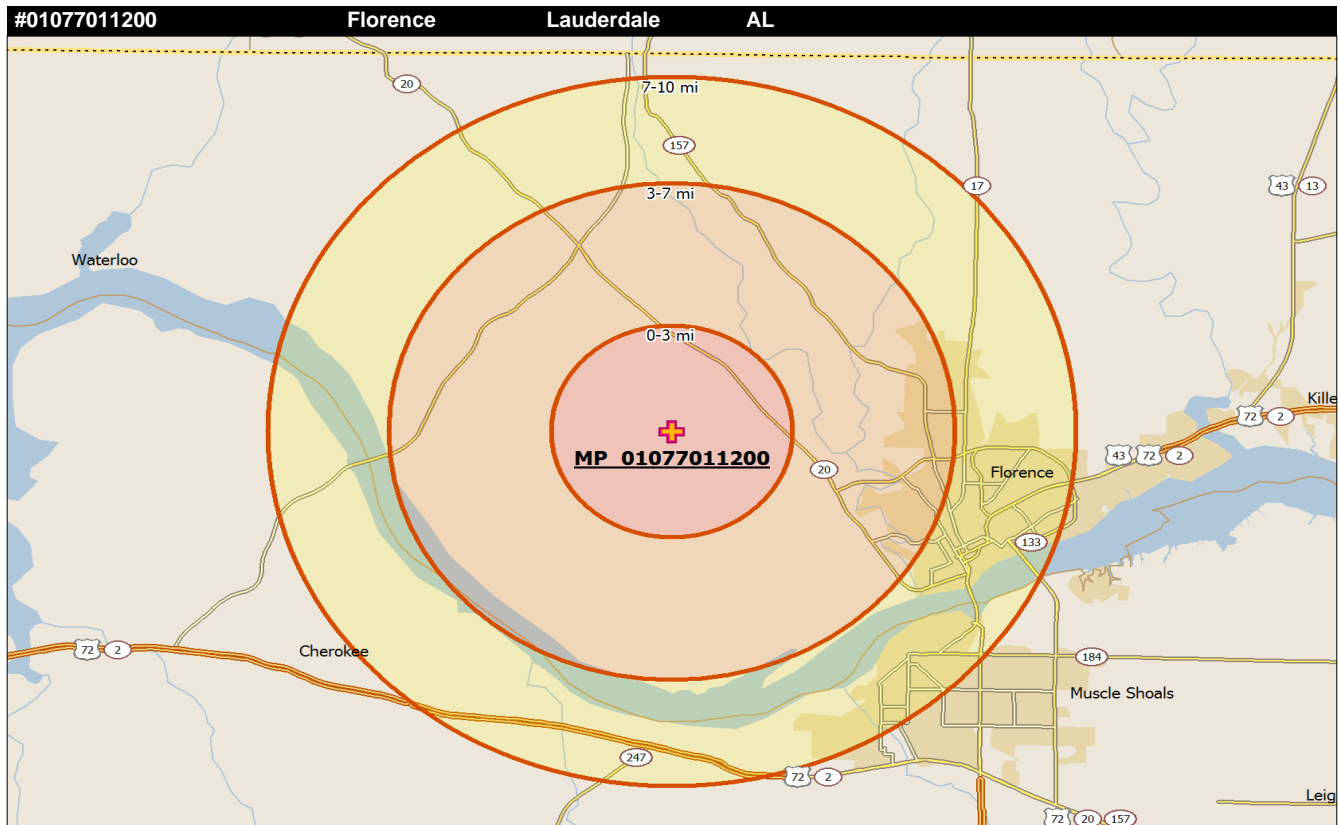
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	16.38%	Low Education County	False
Mainstay Community	14.07%	Low Employment County	False
Working Community	38.63%	Persistent Poverty County	False
Country Community	2.47%	Population Loss County	False
Aspiring Community	9.64%	Nonmetro Recreation County	False
Urban Community	18.82%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.14	Racial Diversity Index	41.92
Ancestry Diversity Index	37.85	Diversity Composite Index	16.71
Foreign Born Diversity Index	56.14	Population Density Index	40.82

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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30	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01077011200	Total Households in 3 mi Ring	1,326
	CT Centroid Latitude	34.85059	Active Evangelical HHLDS	429
	CT Centroid Longitude	-87.80156	Active Evangelical PERCENT	32.34%
	City Location	Florence	Unreached HHLDS	778
	County Location	Lauderdale	Unreached Percent	58.66%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	151
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	11.35%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	121
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.11%
	Density Assignment	A	NOT Evangelical NOT Interested HHLDS	507
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.2%

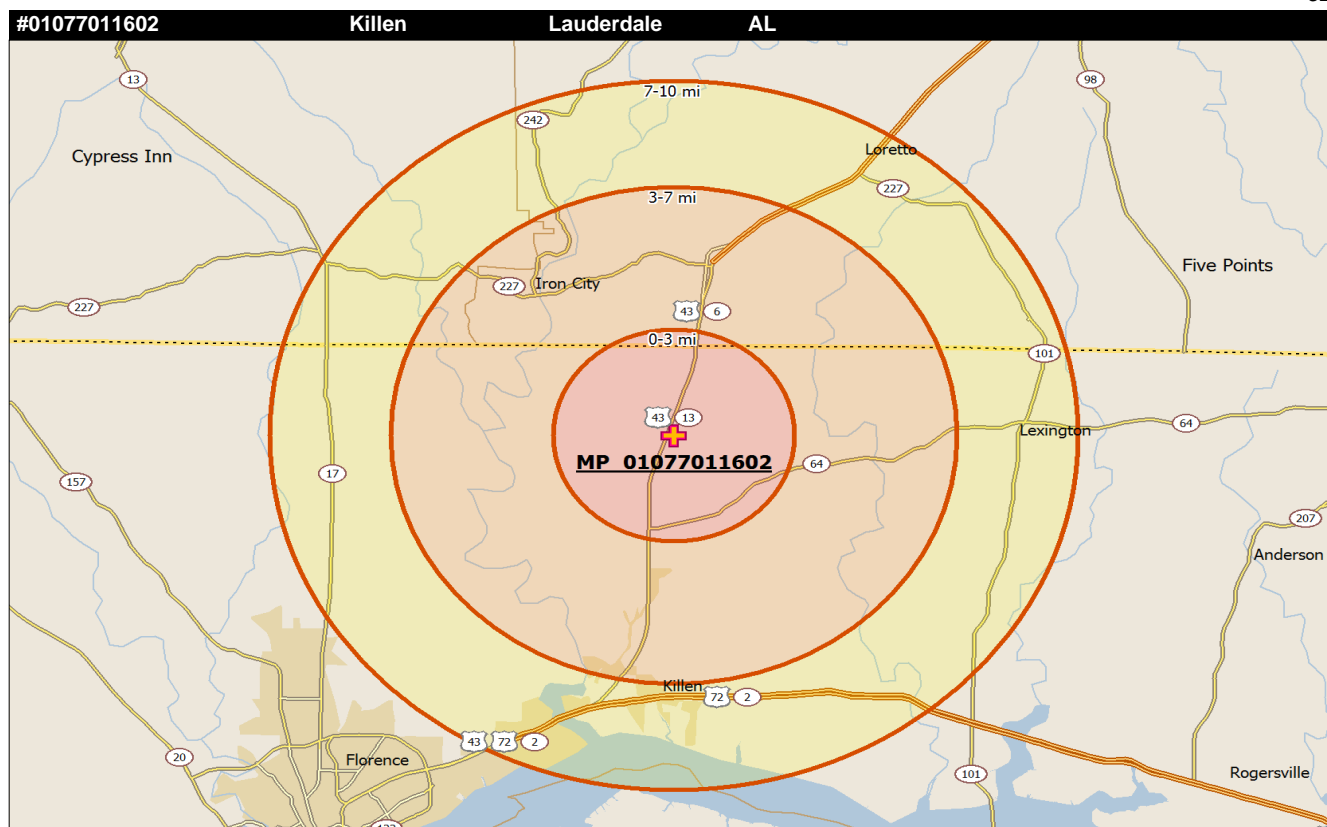
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	9.65%	Low Education County	False
Mainstay Community	26.02%	Low Employment County	False
Working Community	13.88%	Persistent Poverty County	False
Country Community	47.21%	Population Loss County	False
Aspiring Community	3.02%	Nonmetro Recreation County	False
Urban Community	0.15%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	23.31	Racial Diversity Index	37.24
Ancestry Diversity Index	43.71	Diversity Composite Index	14.12
Foreign Born Diversity Index	7.13	Population Density Index	9.80

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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31	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01077011602	Total Households in 3 mi Ring	1,380
	CT Centroid Latitude	34.96641	Active Evangelical HHLDS	460
	CT Centroid Longitude	-87.52057	Active Evangelical PERCENT	33.37%
	City Location	Killen	Unreached HHLDS	793
	County Location	Lauderdale	Unreached Percent	57.5%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	128
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	9.24%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	135
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.81%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	531
	Population Pattern	10000-10000-50000	NOT Evangelical NOT Interested PERCENT	38.45%

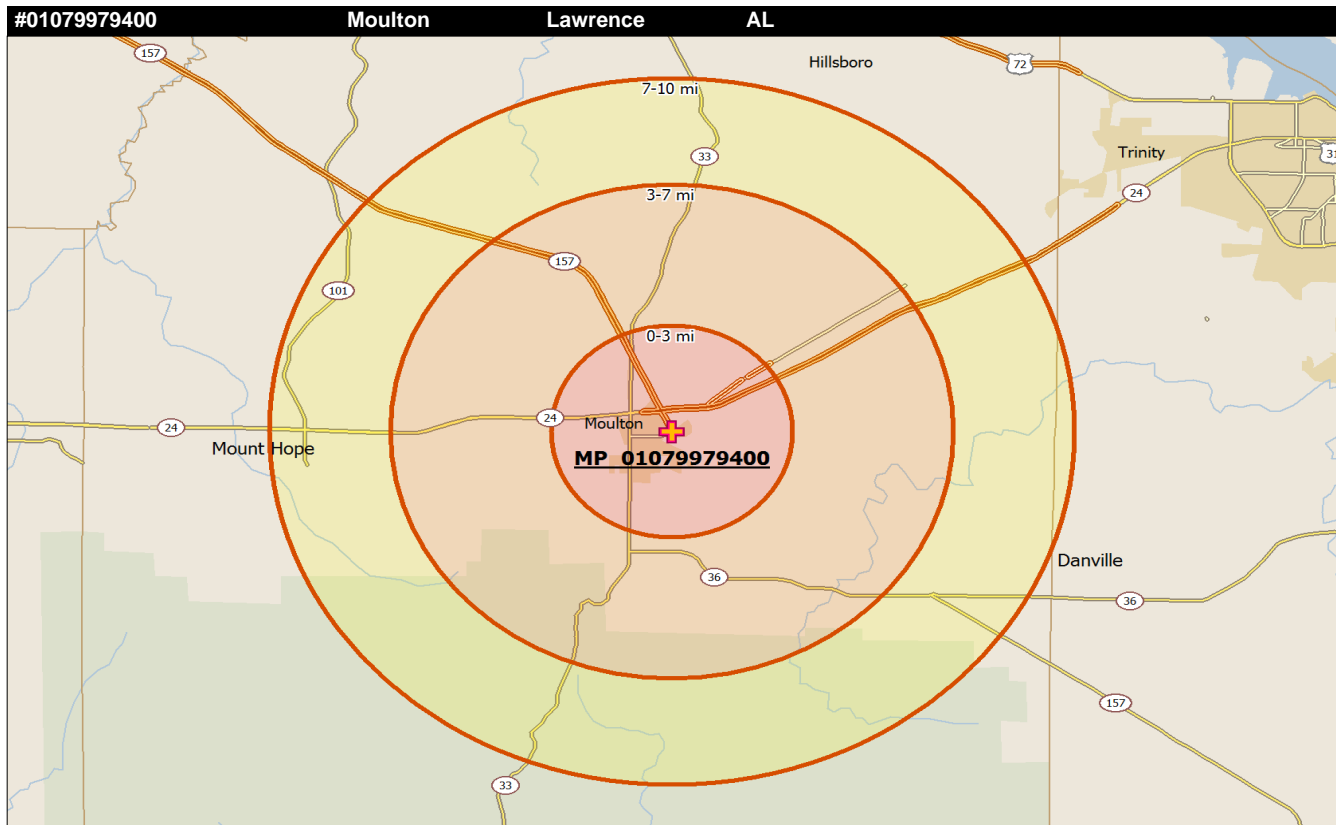
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	5.87%	Low Education County	False
Mainstay Community	31.3%	Low Employment County	False
Working Community	17.61%	Persistent Poverty County	False
Country Community	43.48%	Population Loss County	False
Aspiring Community	1.45%	Nonmetro Recreation County	False
Urban Community	0.36%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.18	Racial Diversity Index	3.27
Ancestry Diversity Index	54.21	Diversity Composite Index	7.41
Foreign Born Diversity Index	0.00	Population Density Index	13.04

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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32	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01079979400	Total Households in 3 mi Ring	1,792
	CT Centroid Latitude	34.48372	Active Evangelical HHLDS	399
	CT Centroid Longitude	-87.27409	Active Evangelical PERCENT	22.24%
	City Location	Moulton	Unreached HHLDS	1,122
	County Location	Lawrence	Unreached Percent	62.6%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	225
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.57%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	193
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.75%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	709
	Population Pattern	10000-50000-10000	NOT Evangelical NOT Interested PERCENT	39.58%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.57%	Low Education County	True
Mainstay Community	8.04%	Low Employment County	False
Working Community	32.92%	Persistent Poverty County	False
Country Community	18.81%	Population Loss County	False
Aspiring Community	3.96%	Nonmetro Recreation County	False
Urban Community	32.65%	Retirement Destination County	False

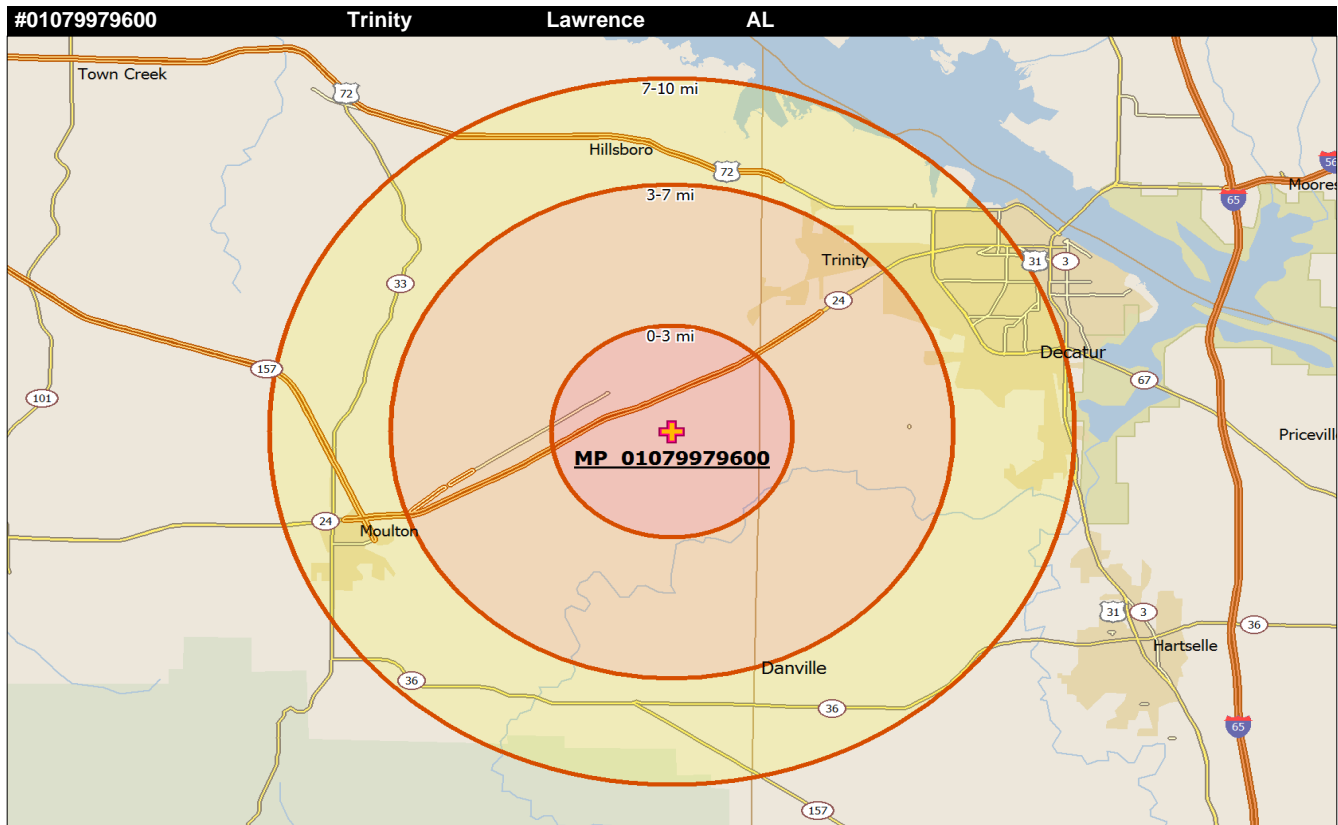
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	12.88	Racial Diversity Index	40.49
Ancestry Diversity Index	28.09	Diversity Composite Index	7.42
Foreign Born Diversity Index	29.58	Population Density Index	12.30

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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33 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01079979600	Total Households in 3 mi Ring	2,110
CT Centroid Latitude	34.52793	Active Evangelical HHLDS	545
CT Centroid Longitude	-87.14466	Active Evangelical PERCENT	25.84%
City Location	Trinity	Unreached HHLDS	1,194
County Location	Lawrence	Unreached Percent	56.57%
Sitescape Category code	2	Religious but NOT Evang HHLDS	207
Sitescape Group code	2.1	Religious but NOT Evang PERCENT	9.79%
Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	183
Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	8.68%
Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	809
Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.36%

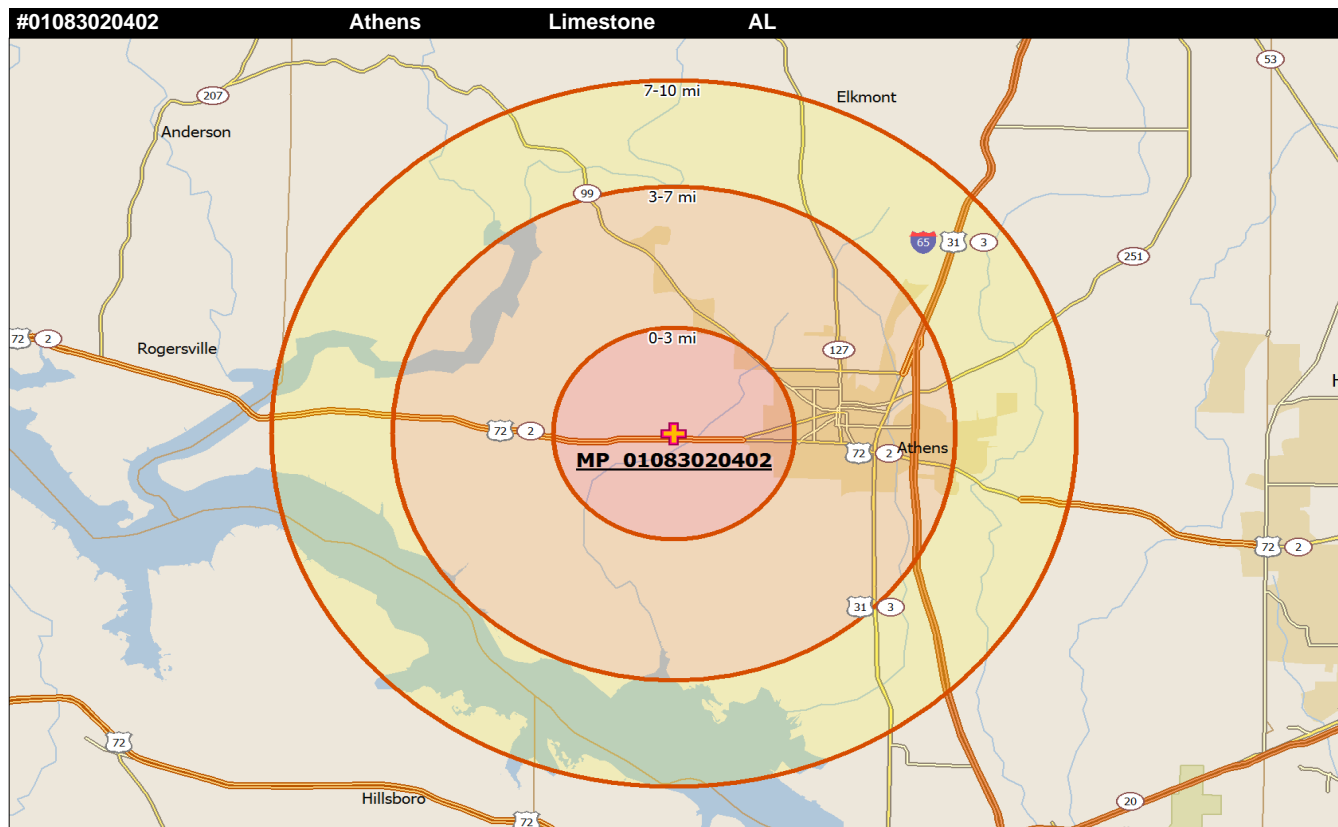
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.55%	Low Education County	True
Mainstay Community	30.57%	Low Employment County	False
Working Community	14.17%	Persistent Poverty County	False
Country Community	42.94%	Population Loss County	False
Aspiring Community	1.04%	Nonmetro Recreation County	False
Urban Community	7.68%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	4.01	Racial Diversity Index	17.85
Ancestry Diversity Index	35.90	Diversity Composite Index	6.25
Foreign Born Diversity Index	0.00	Population Density Index	15.07

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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34	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01083020402	Total Households in 3 mi Ring	1,569
	CT Centroid Latitude	34.79382	Active Evangelical HHLDS	471
	CT Centroid Longitude	-87.04440	Active Evangelical PERCENT	30.02%
	City Location	Athens	Unreached HHLDS	918
	County Location	Limestone	Unreached Percent	58.49%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	185
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	11.78%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	132
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	8.39%
	Density Assignment	M	NOT Evangelical NOT Interested HHLDS	601
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.32%

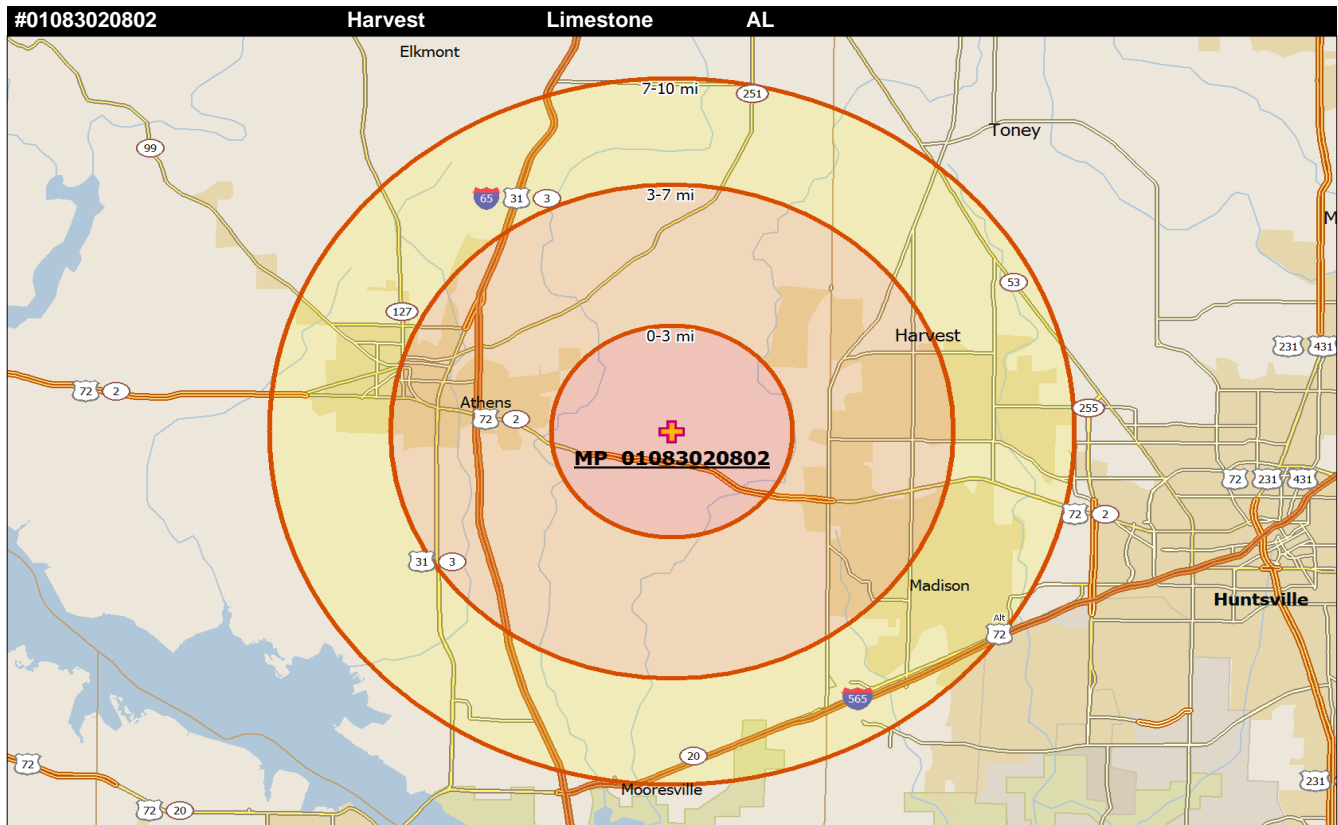
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	15.81%	Low Education County	False
Mainstay Community	18.99%	Low Employment County	False
Working Community	22.69%	Persistent Poverty County	False
Country Community	35.31%	Population Loss County	False
Aspiring Community	3.51%	Nonmetro Recreation County	False
Urban Community	3.82%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	6.21	Racial Diversity Index	29.58
Ancestry Diversity Index	51.70	Diversity Composite Index	11.30
Foreign Born Diversity Index	22.25	Population Density Index	17.15

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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35	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01083020802	Total Households in 3 mi Ring	3,601
	CT Centroid Latitude	34.77611	Active Evangelical HHLDS	880
	CT Centroid Longitude	-86.85443	Active Evangelical PERCENT	24.43%
	City Location	Harvest	Unreached HHLDS	2,381
	County Location	Limestone	Unreached Percent	66.12%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	434
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.06%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	505
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	14.03%
	Density Assignment	E1	NOT Evangelical NOT Interested HHLDS	1,442
	Population Pattern	10000-100000-100000	NOT Evangelical NOT Interested PERCENT	40.03%

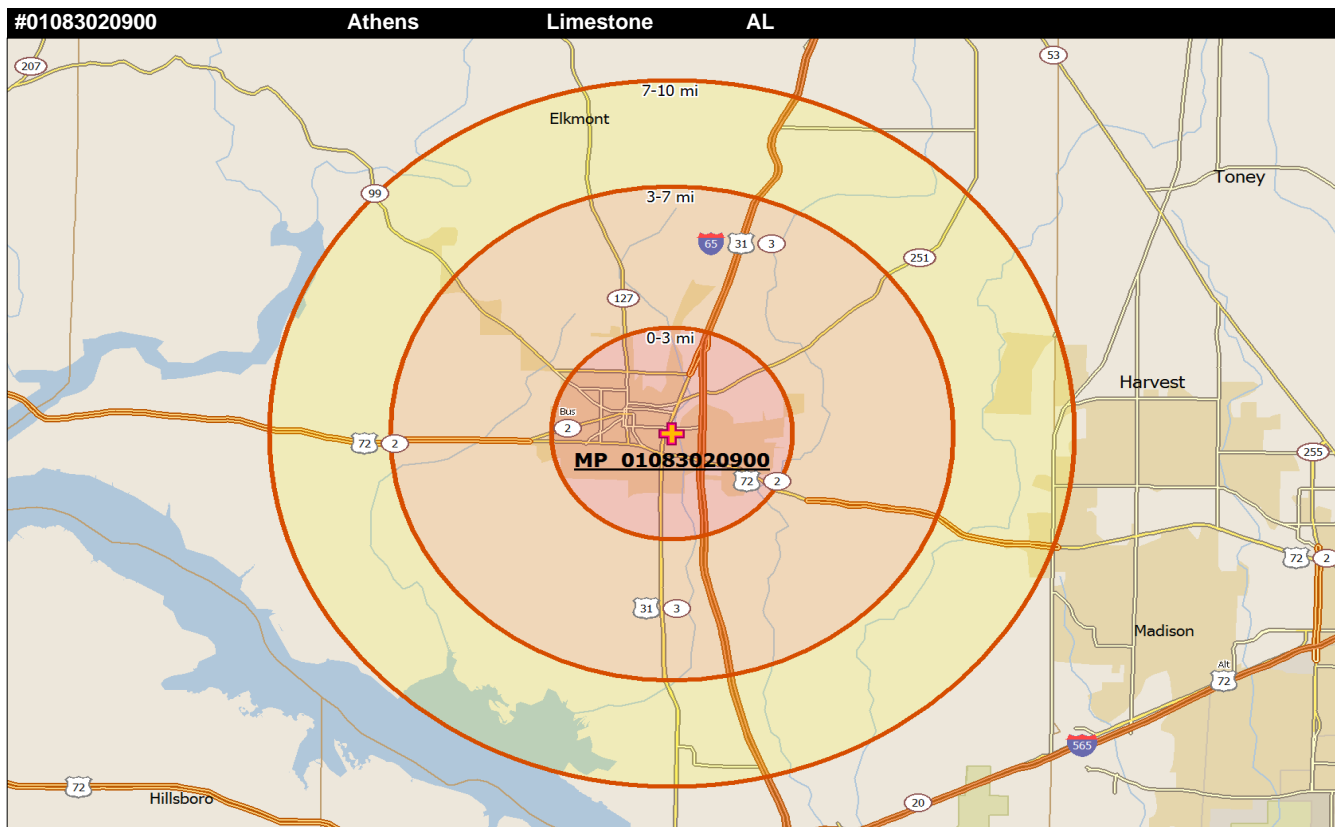
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	34.24%	Low Education County	False
Mainstay Community	47.99%	Low Employment County	False
Working Community	1.5%	Persistent Poverty County	False
Country Community	12.41%	Population Loss County	False
Aspiring Community	3.72%	Nonmetro Recreation County	False
Urban Community	0.14%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	13.93	Racial Diversity Index	22.03
Ancestry Diversity Index	76.03	Diversity Composite Index	34.91
Foreign Born Diversity Index	37.06	Population Density Index	16.86

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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36	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01083020900	Total Households in 3 mi Ring	5,736
	CT Centroid Latitude	34.79421	Active Evangelical HHLDS	1,286
	CT Centroid Longitude	-86.95228	Active Evangelical PERCENT	22.42%
	City Location	Athens	Unreached HHLDS	3,950
	County Location	Limestone	Unreached Percent	68.87%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	1,057
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	18.44%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	566
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	9.86%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	2,351
	Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.99%

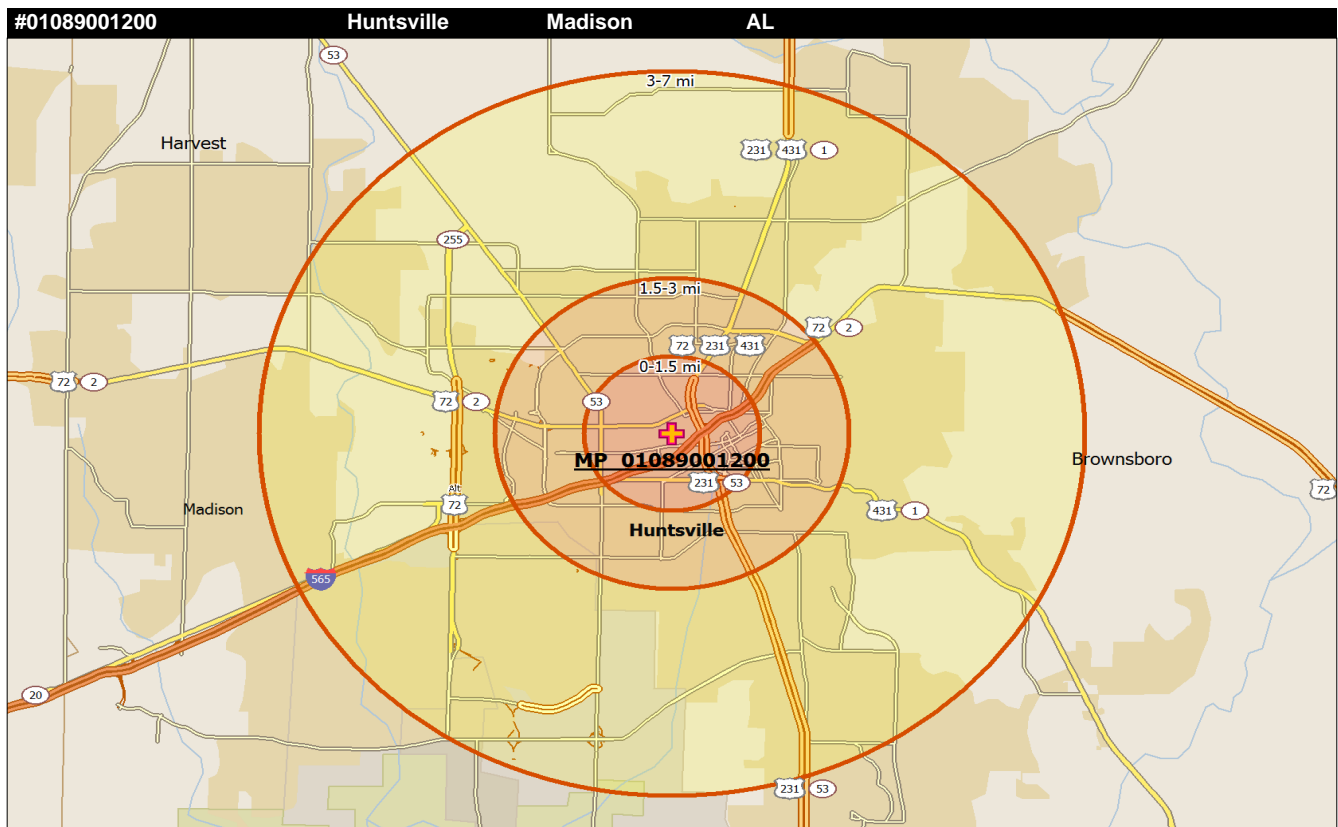
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	16.88%	Low Education County	False
Mainstay Community	16.3%	Low Employment County	False
Working Community	38.13%	Persistent Poverty County	False
Country Community	1.67%	Population Loss County	False
Aspiring Community	14.5%	Nonmetro Recreation County	False
Urban Community	12.48%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	31.85	Racial Diversity Index	50.39
Ancestry Diversity Index	29.32	Diversity Composite Index	15.29
Foreign Born Diversity Index	2.81	Population Density Index	27.62

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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37 LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
Census Tract	#01089001200	Total Households in 3 mi Ring	29,689
CT Centroid Latitude	34.73301	Active Evangelical HHLDS	5,648
CT Centroid Longitude	-86.60618	Active Evangelical PERCENT	19.02%
City Location	Huntsville	Unreached HHLDS	21,112
County Location	Madison	Unreached Percent	71.11%
Sitescape Category code	3	Religious but NOT Evang HHLDS	7,566
Sitescape Group code	3.3	Religious but NOT Evang PERCENT	25.48%
Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	2,075
Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	6.99%
Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	11,623
Population Pattern	100000-100000-250000	NOT Evangelical NOT Interested PERCENT	39.15%

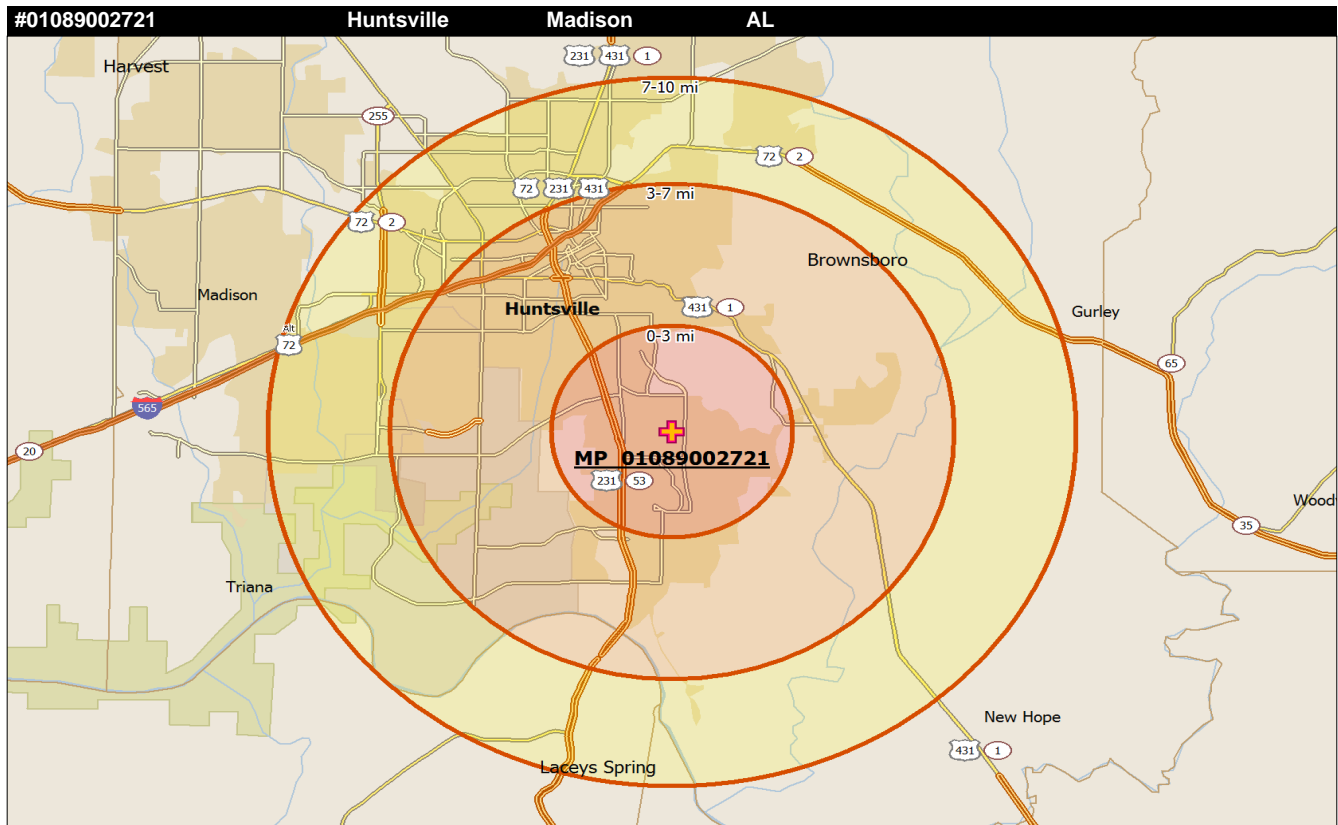
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	9.71%	Low Education County	False
Mainstay Community	4.49%	Low Employment County	False
Working Community	22.27%	Persistent Poverty County	False
Country Community	0.21%	Population Loss County	False
Aspiring Community	15.93%	Nonmetro Recreation County	False
Urban Community	47.41%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	33.16	Racial Diversity Index	72.53
Ancestry Diversity Index	20.83	Diversity Composite Index	44.86
Foreign Born Diversity Index	91.96	Population Density Index	57.37

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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38	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089002721	Total Households in 3 mi Ring	16,535
	CT Centroid Latitude	34.65710	Active Evangelical HHLDS	3,283
	CT Centroid Longitude	-86.54512	Active Evangelical PERCENT	19.85%
	City Location	Huntsville	Unreached HHLDS	11,549
	County Location	Madison	Unreached Percent	69.85%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	2,842
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	17.19%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,855
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.22%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	6,852
	Population Pattern	50000-100000-100000	NOT Evangelical NOT Interested PERCENT	41.44%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	70.51%	Low Education County	False
Mainstay Community	11.96%	Low Employment County	False
Working Community	3.65%	Persistent Poverty County	False
Country Community	0.61%	Population Loss County	False
Aspiring Community	4.54%	Nonmetro Recreation County	False
Urban Community	8.74%	Retirement Destination County	False

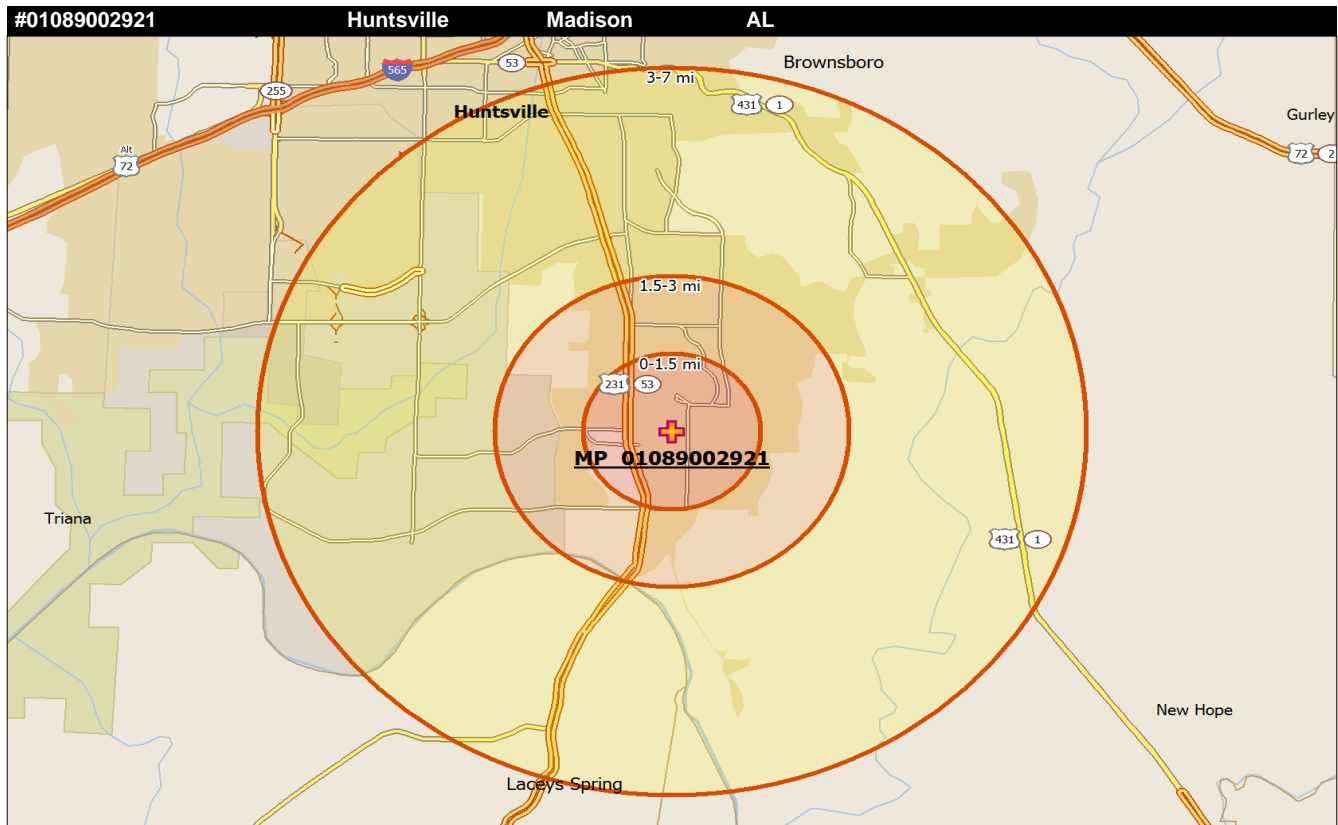
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	33.15	Racial Diversity Index	28.96
Ancestry Diversity Index	86.02	Diversity Composite Index	60.25
Foreign Born Diversity Index	75.84	Population Density Index	45.02

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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39	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089002921	Total Households in 3 mi Ring	11,317
	CT Centroid Latitude	34.61686	Active Evangelical HHLDS	2,374
	CT Centroid Longitude	-86.55410	Active Evangelical PERCENT	20.98%
	City Location	Huntsville	Unreached HHLDS	7,710
	County Location	Madison	Unreached Percent	68.13%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	1,746
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	15.43%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	1,239
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	10.95%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	4,726
	Population Pattern	50000-50000-100000	NOT Evangelical NOT Interested PERCENT	41.76%

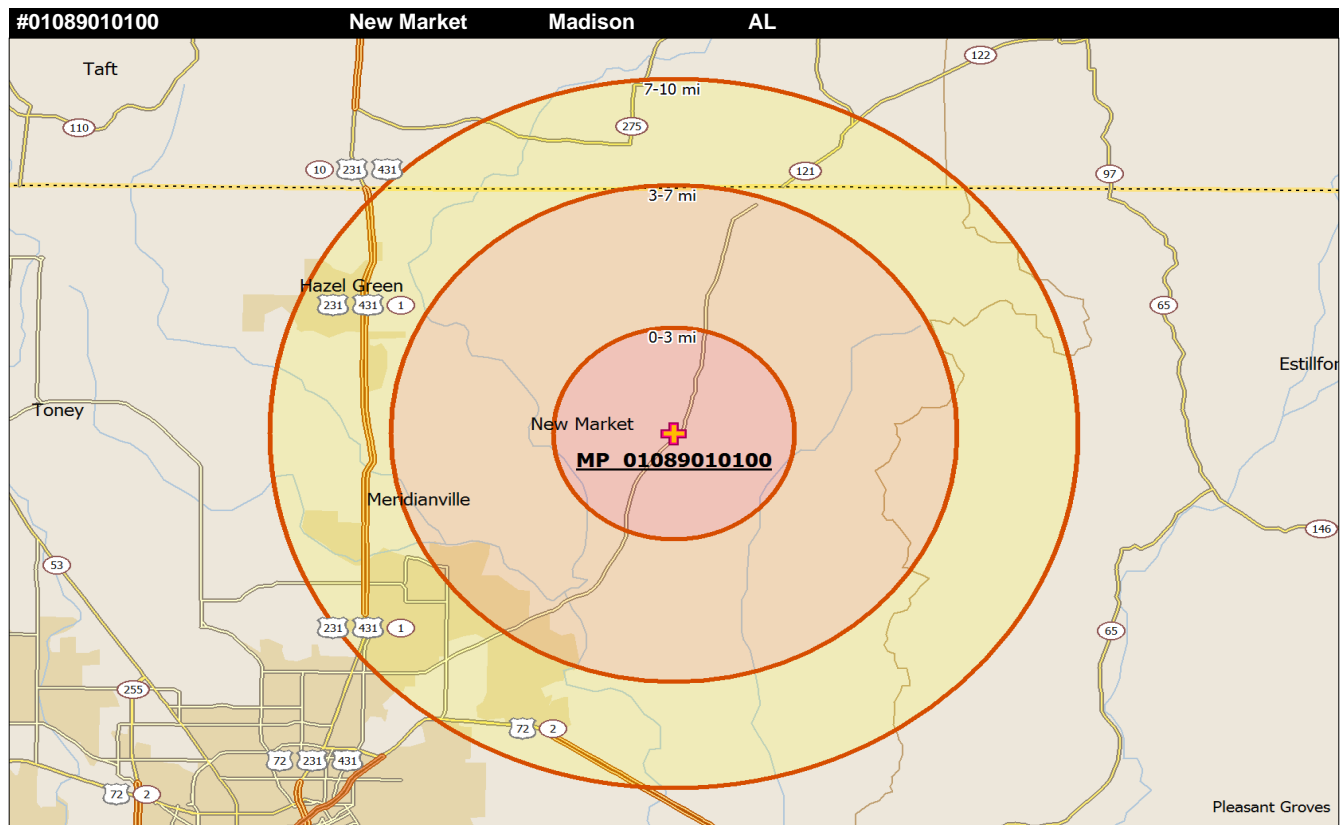
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	74.66%	Low Education County	False
Mainstay Community	15.44%	Low Employment County	False
Working Community	2.22%	Persistent Poverty County	False
Country Community	1%	Population Loss County	False
Aspiring Community	3.81%	Nonmetro Recreation County	False
Urban Community	2.88%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	36.82	Racial Diversity Index	29.22
Ancestry Diversity Index	88.81	Diversity Composite Index	63.75
Foreign Born Diversity Index	72.40	Population Density Index	38.91

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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40	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089010100	Total Households in 3 mi Ring	1,389
	CT Centroid Latitude	34.89056	Active Evangelical HHLDS	361
	CT Centroid Longitude	-86.43717	Active Evangelical PERCENT	26.03%
	City Location	New Market	Unreached HHLDS	839
	County Location	Madison	Unreached Percent	60.4%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	184
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.21%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	127
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.18%
	Density Assignment	E1	NOT Evangelical NOT Interested HHLDS	528
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.01%

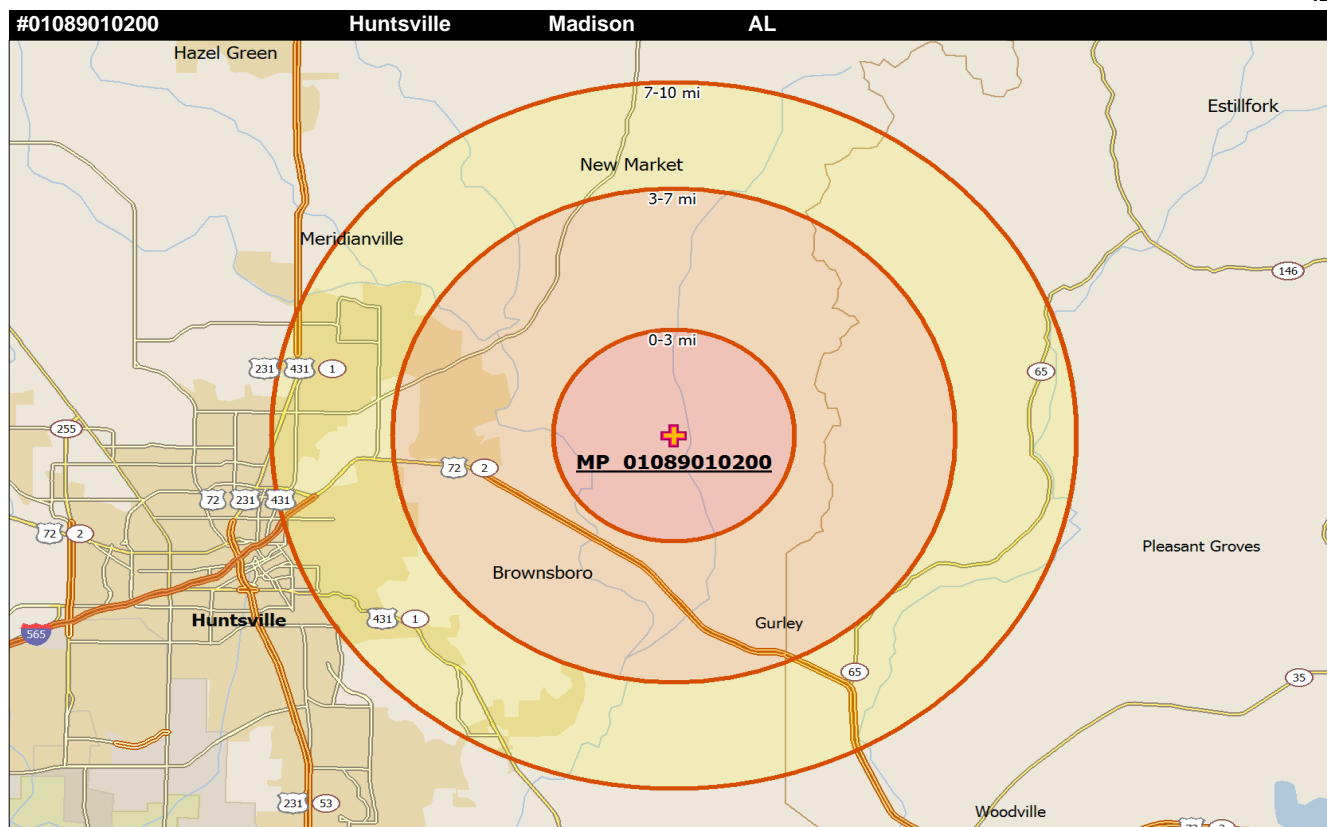
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	4.25%	Low Education County	False
Mainstay Community	18.5%	Low Employment County	False
Working Community	21.31%	Persistent Poverty County	False
Country Community	38.95%	Population Loss County	False
Aspiring Community	6.12%	Nonmetro Recreation County	False
Urban Community	10.8%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.20	Racial Diversity Index	41.28
Ancestry Diversity Index	41.93	Diversity Composite Index	26.97
Foreign Born Diversity Index	61.11	Population Density Index	7.72

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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41	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089010200	Total Households in 3 mi Ring	4,488
	CT Centroid Latitude	34.78327	Active Evangelical HHLDS	990
	CT Centroid Longitude	-86.40723	Active Evangelical PERCENT	22.05%
	City Location	Huntsville	Unreached HHLDS	2,985
	County Location	Madison	Unreached Percent	66.5%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	613
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.65%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	591
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	13.17%
	Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	1,781
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.68%

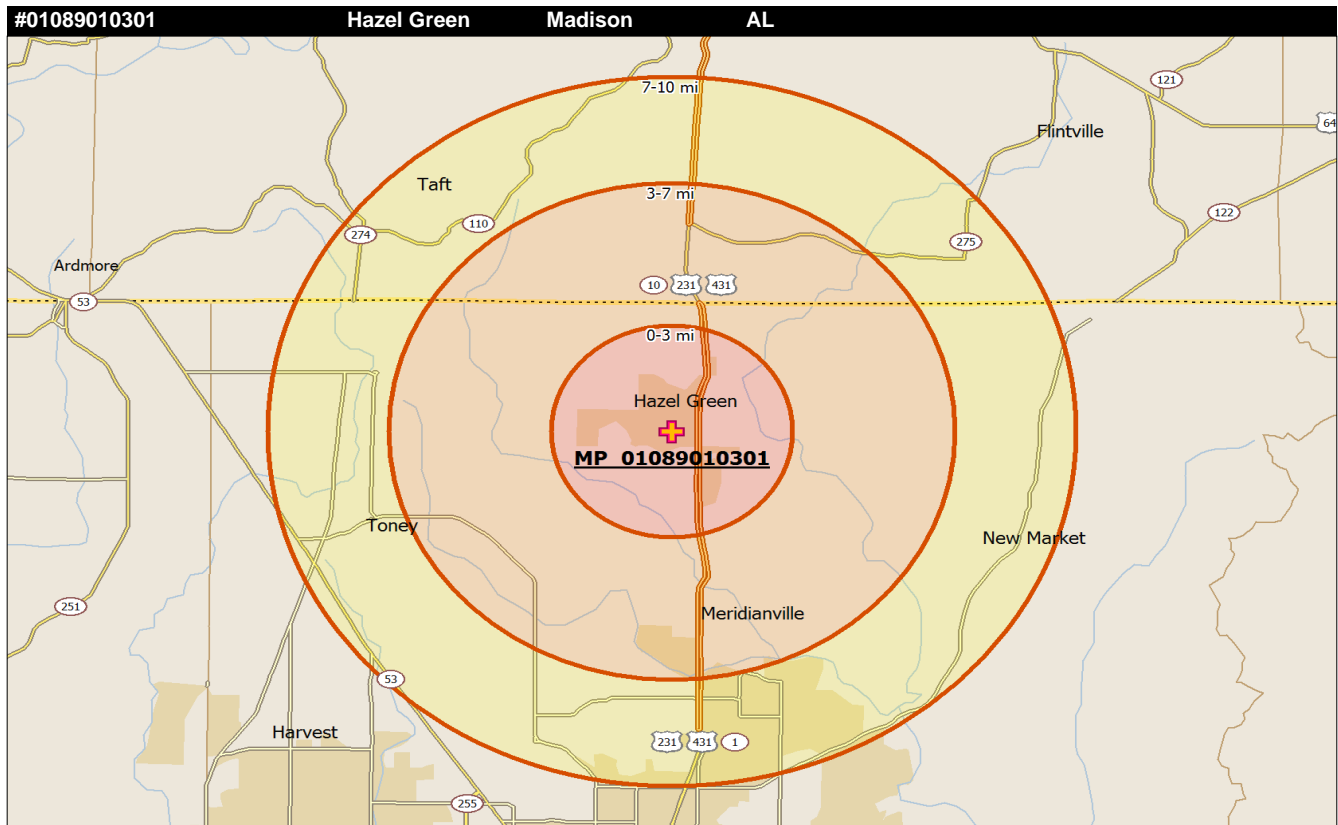
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	30.99%	Low Education County	False
Mainstay Community	59.36%	Low Employment County	False
Working Community	3.52%	Persistent Poverty County	False
Country Community	2.87%	Population Loss County	False
Aspiring Community	2.65%	Nonmetro Recreation County	False
Urban Community	0.6%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	5.96	Racial Diversity Index	21.70
Ancestry Diversity Index	74.21	Diversity Composite Index	25.30
Foreign Born Diversity Index	27.71	Population Density Index	13.57

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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42	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089010301	Total Households in 3 mi Ring	2,726
	CT Centroid Latitude	34.93835	Active Evangelical HHLDS	629
	CT Centroid Longitude	-86.58320	Active Evangelical PERCENT	23.07%
	City Location	Hazel Green	Unreached HHLDS	1,773
	County Location	Madison	Unreached Percent	65.04%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	354
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	351
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.88%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	1,067
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.15%

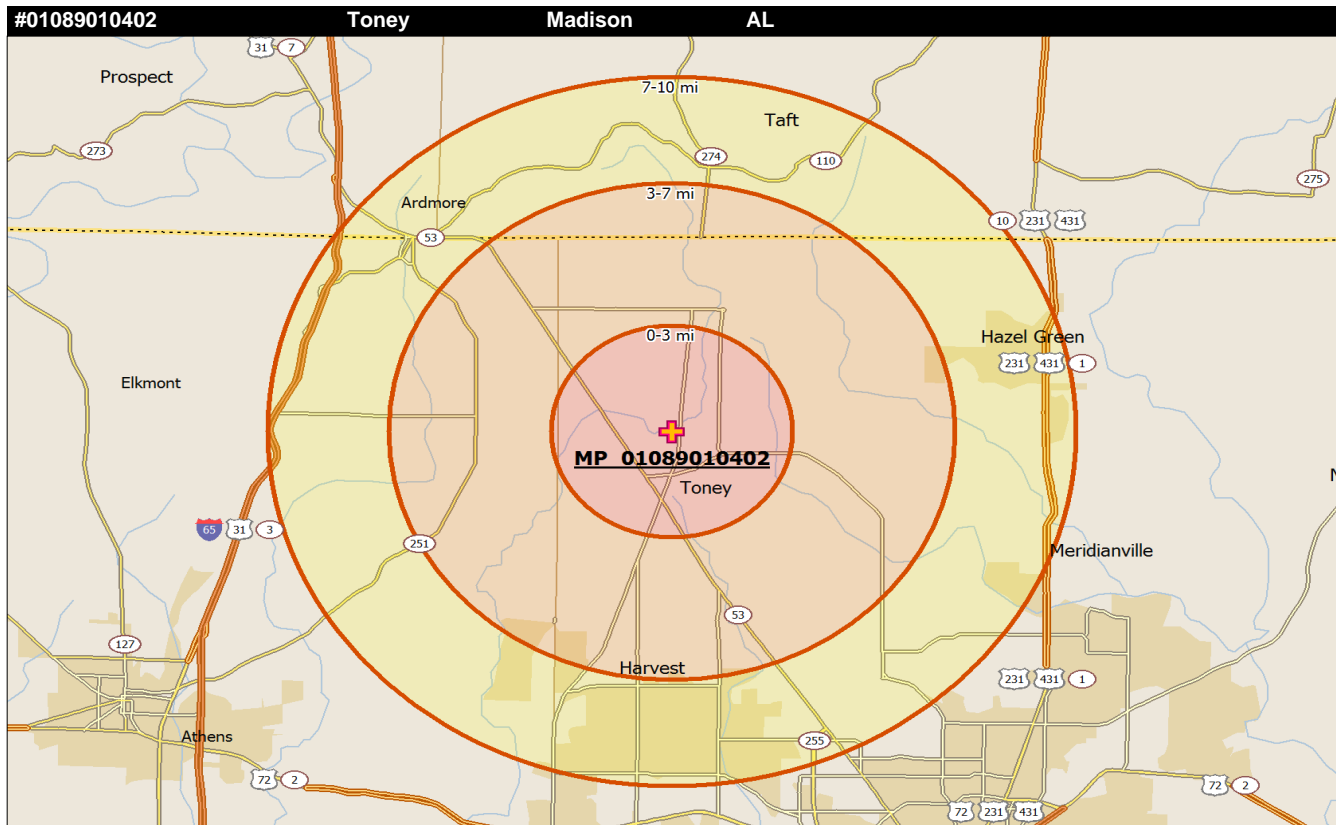
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	4.66%	Low Education County	False
Mainstay Community	64.23%	Low Employment County	False
Working Community	14.27%	Persistent Poverty County	False
Country Community	11.34%	Population Loss County	False
Aspiring Community	4.84%	Nonmetro Recreation County	False
Urban Community	0.73%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	17.44	Racial Diversity Index	19.67
Ancestry Diversity Index	66.26	Diversity Composite Index	28.15
Foreign Born Diversity Index	50.99	Population Density Index	19.89

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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43	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089010402	Total Households in 3 mi Ring	1,873
	CT Centroid Latitude	34.91243	Active Evangelical HHLDS	420
	CT Centroid Longitude	-86.73418	Active Evangelical PERCENT	22.44%
	City Location	Toney	Unreached HHLDS	1,236
	County Location	Madison	Unreached Percent	65.97%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	261
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	13.94%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	235
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	12.57%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	739
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.46%

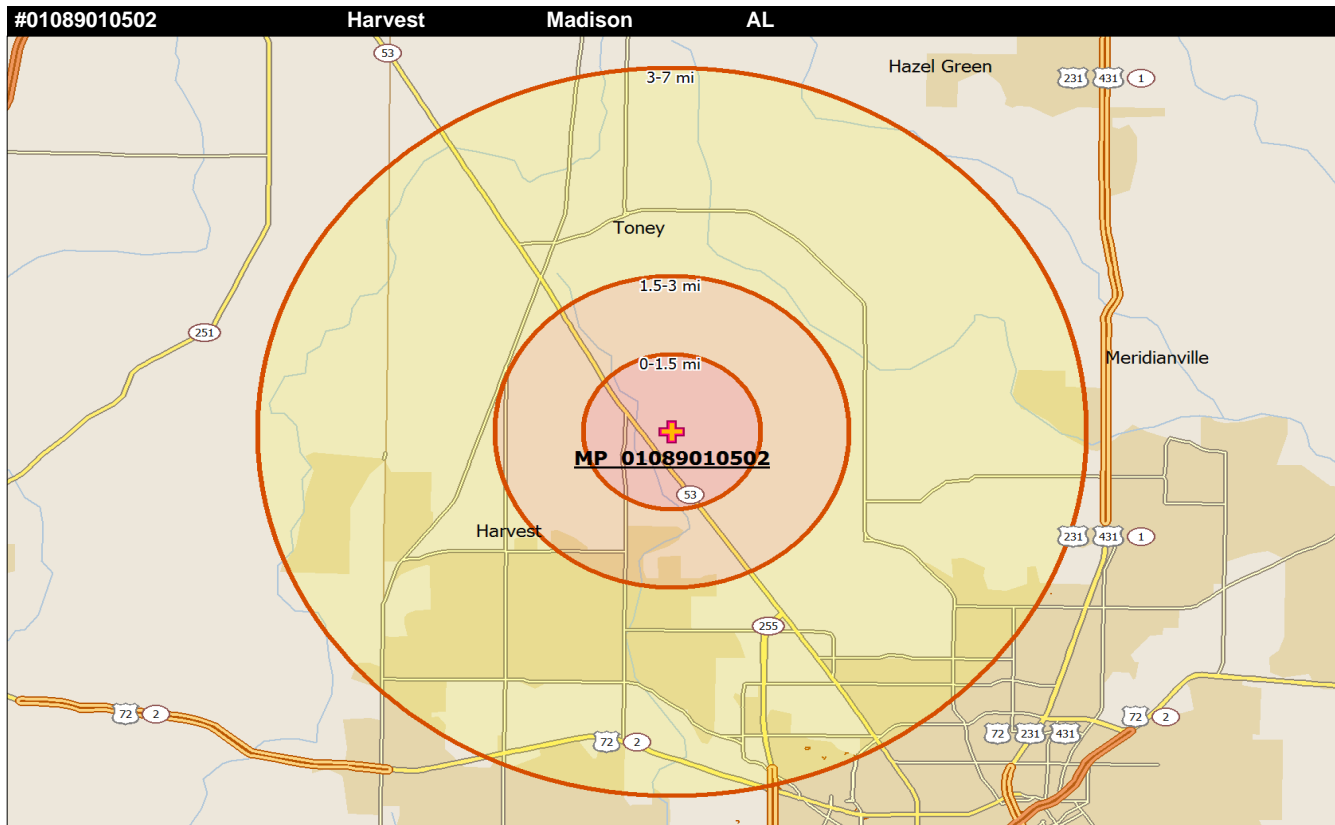
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	6.57%	Low Education County	False
Mainstay Community	47.62%	Low Employment County	False
Working Community	18.26%	Persistent Poverty County	False
Country Community	9.93%	Population Loss County	False
Aspiring Community	12.33%	Nonmetro Recreation County	False
Urban Community	5.34%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	9.01	Racial Diversity Index	40.15
Ancestry Diversity Index	39.31	Diversity Composite Index	29.73
Foreign Born Diversity Index	70.87	Population Density Index	17.81

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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44	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089010502	Total Households in 3 mi Ring	1,854
	CT Centroid Latitude	34.84186	Active Evangelical HHLDS	394
	CT Centroid Longitude	-86.69993	Active Evangelical PERCENT	21.23%
	City Location	Harvest	Unreached HHLDS	1,253
	County Location	Madison	Unreached Percent	67.6%
	Sitescape Category code	3	Religious but NOT Evang HHLDS	330
	Sitescape Group code	3.2	Religious but NOT Evang PERCENT	17.78%
	Sitescape Category	Suburbscape	Spiritual but Not Religious or Evang HHLDS	206
	Sitescape Group	Medium Suburbs	Spiritual but Not Religious PERCENT	11.13%
	Density Assignment	A	NOT Evangelical NOT Interested HHLDS	717
	Population Pattern	50000-100000-250000	NOT Evangelical NOT Interested PERCENT	38.69%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	28.96%	Low Education County	False
Mainstay Community	33.01%	Low Employment County	False
Working Community	0.86%	Persistent Poverty County	False
Country Community	9.98%	Population Loss County	False
Aspiring Community	22.82%	Nonmetro Recreation County	False
Urban Community	4.21%	Retirement Destination County	False

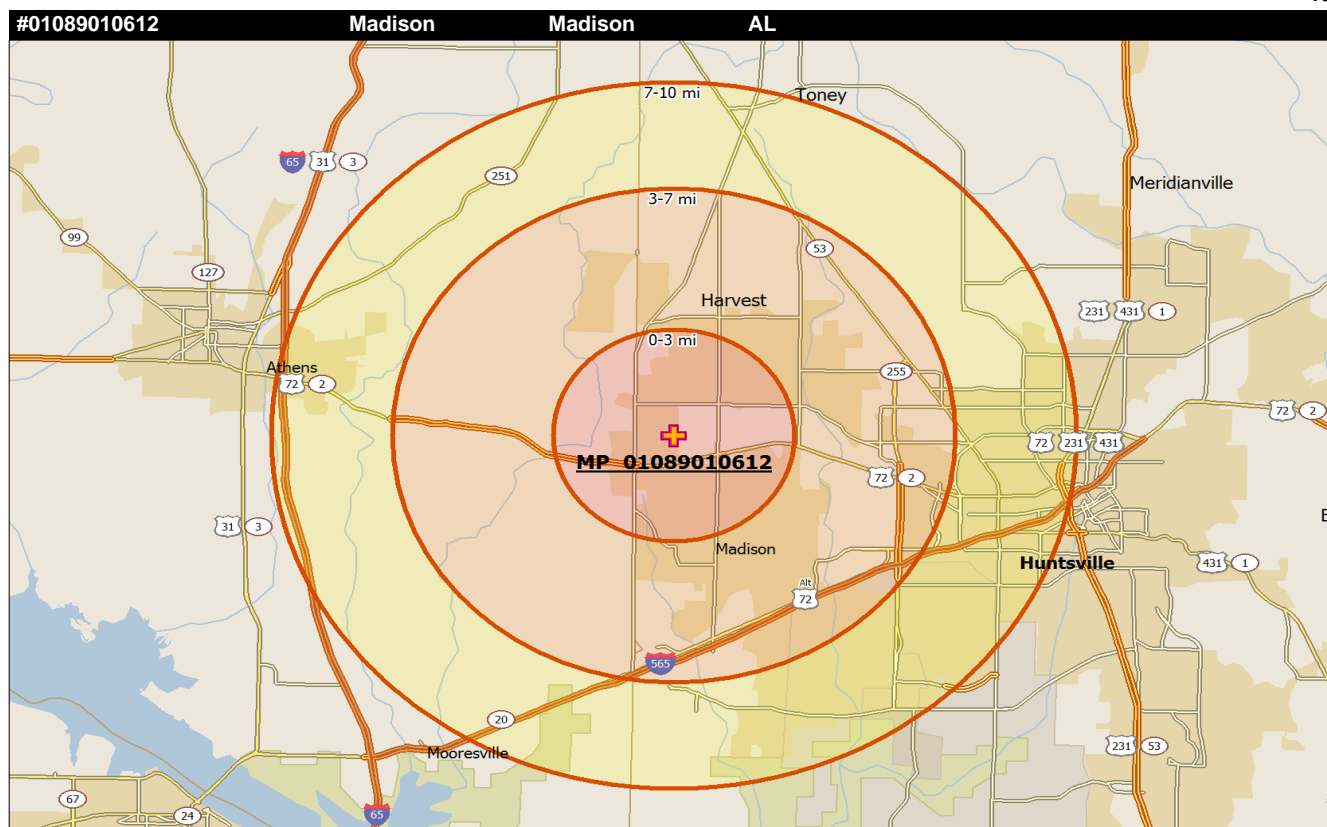
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.42	Racial Diversity Index	53.61
Ancestry Diversity Index	48.08	Diversity Composite Index	31.16
Foreign Born Diversity Index	57.86	Population Density Index	24.02

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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45	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089010612	Total Households in 3 mi Ring	13,389
	CT Centroid Latitude	34.75983	Active Evangelical HHLDS	2,732
	CT Centroid Longitude	-86.76895	Active Evangelical PERCENT	20.41%
	City Location	Madison	Unreached HHLDS	9,239
	County Location	Madison	Unreached Percent	69.01%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	2,216
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	16.55%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,653
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	12.35%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	5,370
	Population Pattern	50000-100000-100000	NOT Evangelical NOT Interested PERCENT	40.11%

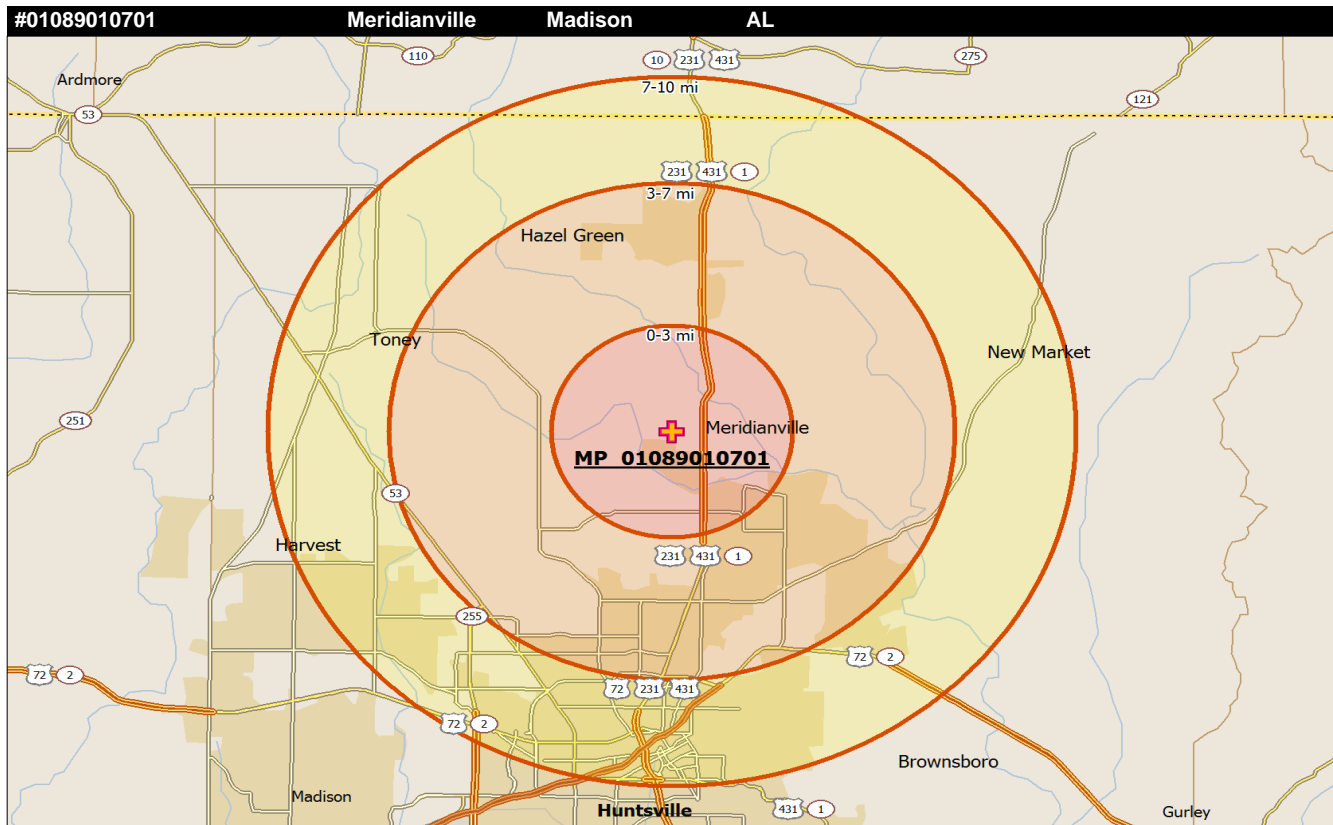
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	74.53%	Low Education County	False
Mainstay Community	8.75%	Low Employment County	False
Working Community	2.82%	Persistent Poverty County	False
Country Community	0.77%	Population Loss County	False
Aspiring Community	11%	Nonmetro Recreation County	False
Urban Community	2.14%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	35.17	Racial Diversity Index	45.90
Ancestry Diversity Index	56.10	Diversity Composite Index	60.08
Foreign Born Diversity Index	83.96	Population Density Index	39.89

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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46	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089010701	Total Households in 3 mi Ring	3,056
	CT Centroid Latitude	34.86224	Active Evangelical HHLDS	649
	CT Centroid Longitude	-86.58496	Active Evangelical PERCENT	21.25%
	City Location	Meridianville	Unreached HHLDS	2,068
	County Location	Madison	Unreached Percent	67.66%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	492
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	16.11%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	348
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.38%
	Density Assignment	A	NOT Evangelical NOT Interested HHLDS	1,227
	Population Pattern	10000-50000-100000	NOT Evangelical NOT Interested PERCENT	40.17%

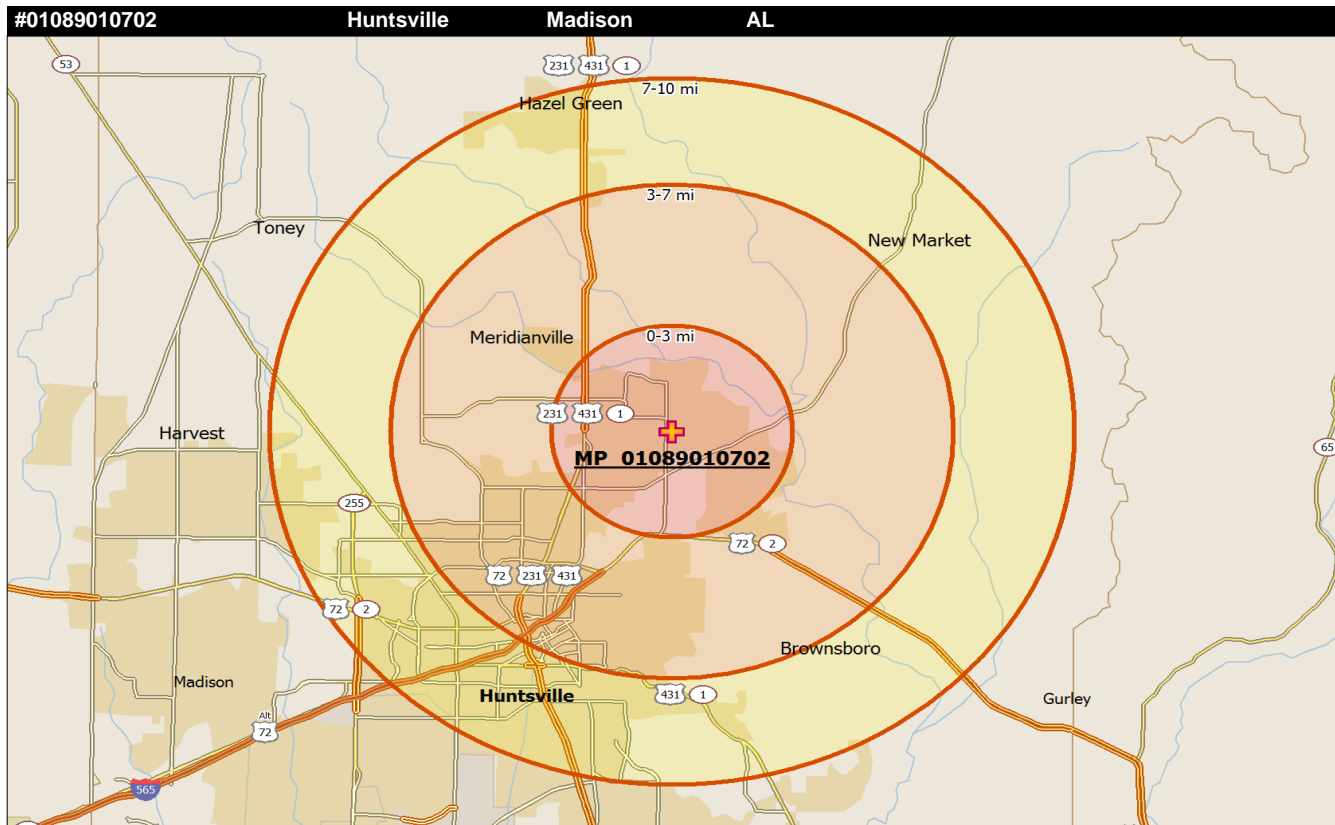
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	51.37%	Low Education County	False
Mainstay Community	31.05%	Low Employment County	False
Working Community	3.83%	Persistent Poverty County	False
Country Community	3.01%	Population Loss County	False
Aspiring Community	8.25%	Nonmetro Recreation County	False
Urban Community	2.42%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	20.43	Racial Diversity Index	44.43
Ancestry Diversity Index	47.60	Diversity Composite Index	38.85
Foreign Born Diversity Index	60.61	Population Density Index	19.85

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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47	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089010702	Total Households in 3 mi Ring	5,154
	CT Centroid Latitude	34.81602	Active Evangelical HHLDS	1,076
	CT Centroid Longitude	-86.53340	Active Evangelical PERCENT	20.87%
	City Location	Huntsville	Unreached HHLDS	3,519
	County Location	Madison	Unreached Percent	68.28%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	1,018
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	19.75%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	480
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	9.31%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	2,032
	Population Pattern	50000-100000-100000	NOT Evangelical NOT Interested PERCENT	39.43%

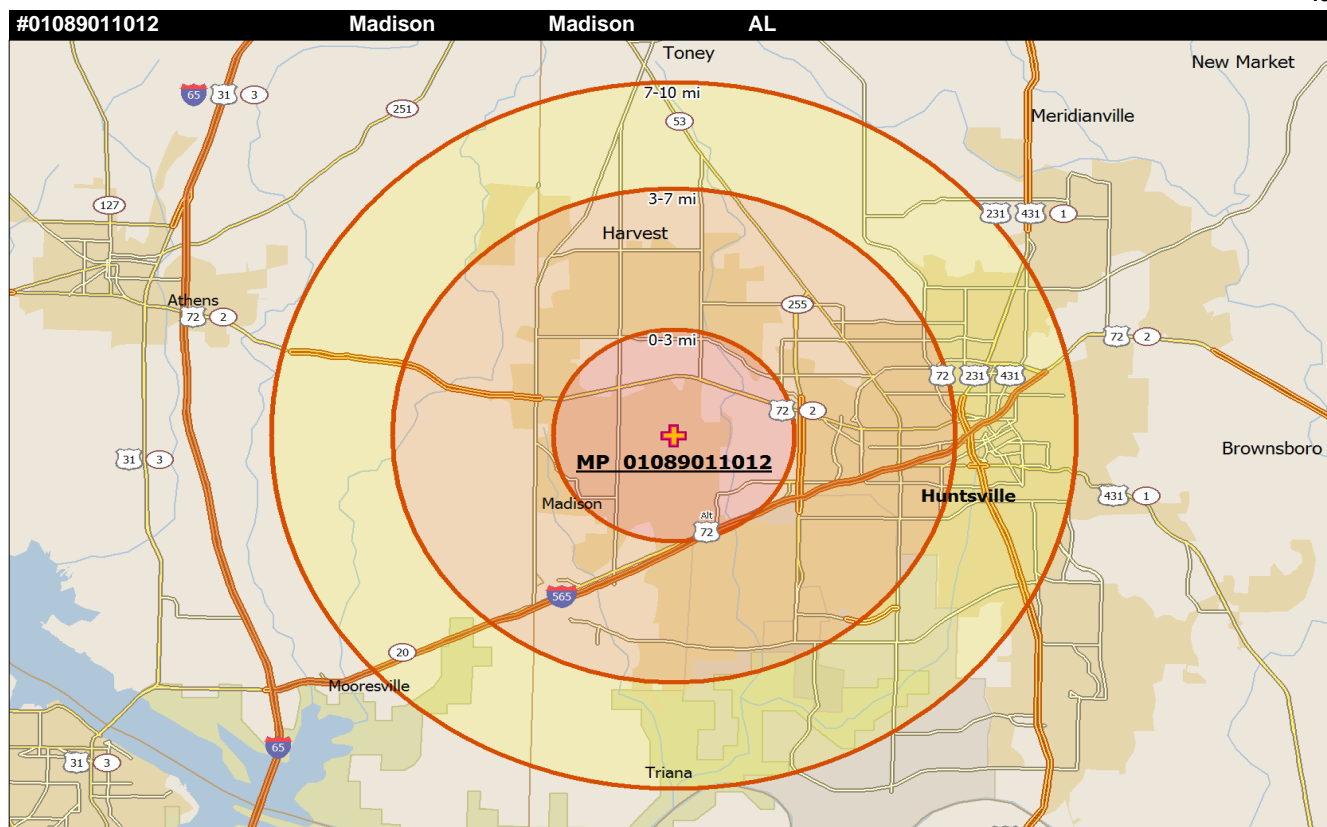
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	22.2%	Low Education County	False
Mainstay Community	31.49%	Low Employment County	False
Working Community	6.95%	Persistent Poverty County	False
Country Community	3.24%	Population Loss County	False
Aspiring Community	13.6%	Nonmetro Recreation County	False
Urban Community	22.51%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	16.66	Racial Diversity Index	56.18
Ancestry Diversity Index	39.27	Diversity Composite Index	47.32
Foreign Born Diversity Index	76.38	Population Density Index	24.95

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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48	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089011012	Total Households in 3 mi Ring	15,290
	CT Centroid Latitude	34.73229	Active Evangelical HHLDS	3,088
	CT Centroid Longitude	-86.72585	Active Evangelical PERCENT	20.19%
	City Location	Madison	Unreached HHLDS	10,601
	County Location	Madison	Unreached Percent	69.33%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	2,628
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	17.19%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,736
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.35%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	6,237
	Population Pattern	50000-100000-100000	NOT Evangelical NOT Interested PERCENT	40.79%

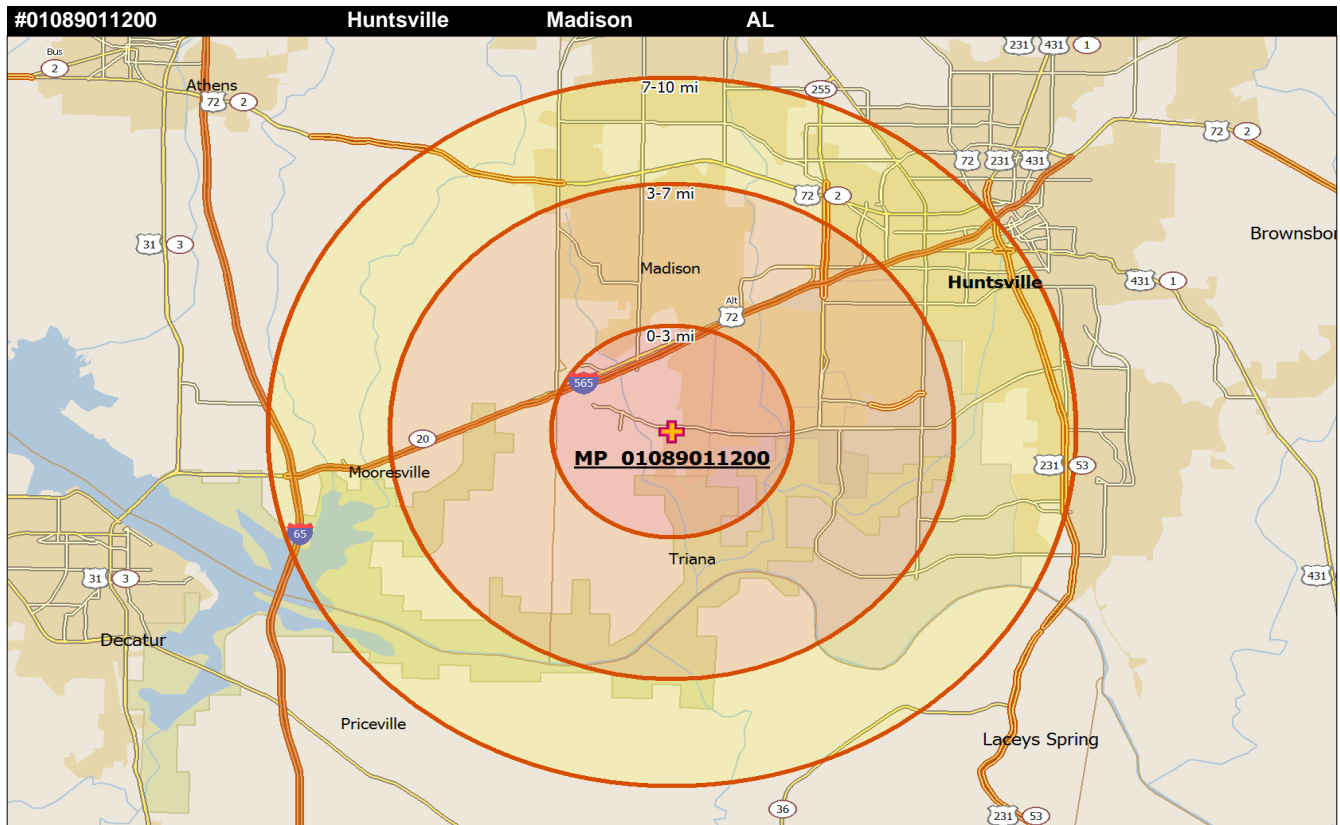
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	60.69%	Low Education County	False
Mainstay Community	8.79%	Low Employment County	False
Working Community	10.5%	Persistent Poverty County	False
Country Community	0.17%	Population Loss County	False
Aspiring Community	15.51%	Nonmetro Recreation County	False
Urban Community	4.35%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	41.62	Racial Diversity Index	47.63
Ancestry Diversity Index	58.42	Diversity Composite Index	61.67
Foreign Born Diversity Index	87.88	Population Density Index	39.71

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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49	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089011200	Total Households in 3 mi Ring	4,129
	CT Centroid Latitude	34.64596	Active Evangelical HHLDS	730
	CT Centroid Longitude	-86.73691	Active Evangelical PERCENT	17.68%
	City Location	Huntsville	Unreached HHLDS	3,019
	County Location	Madison	Unreached Percent	73.11%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	753
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	18.23%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	470
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.39%
	Density Assignment	C	NOT Evangelical NOT Interested HHLDS	1,844
	Population Pattern	10000-50000-100000	NOT Evangelical NOT Interested PERCENT	44.67%

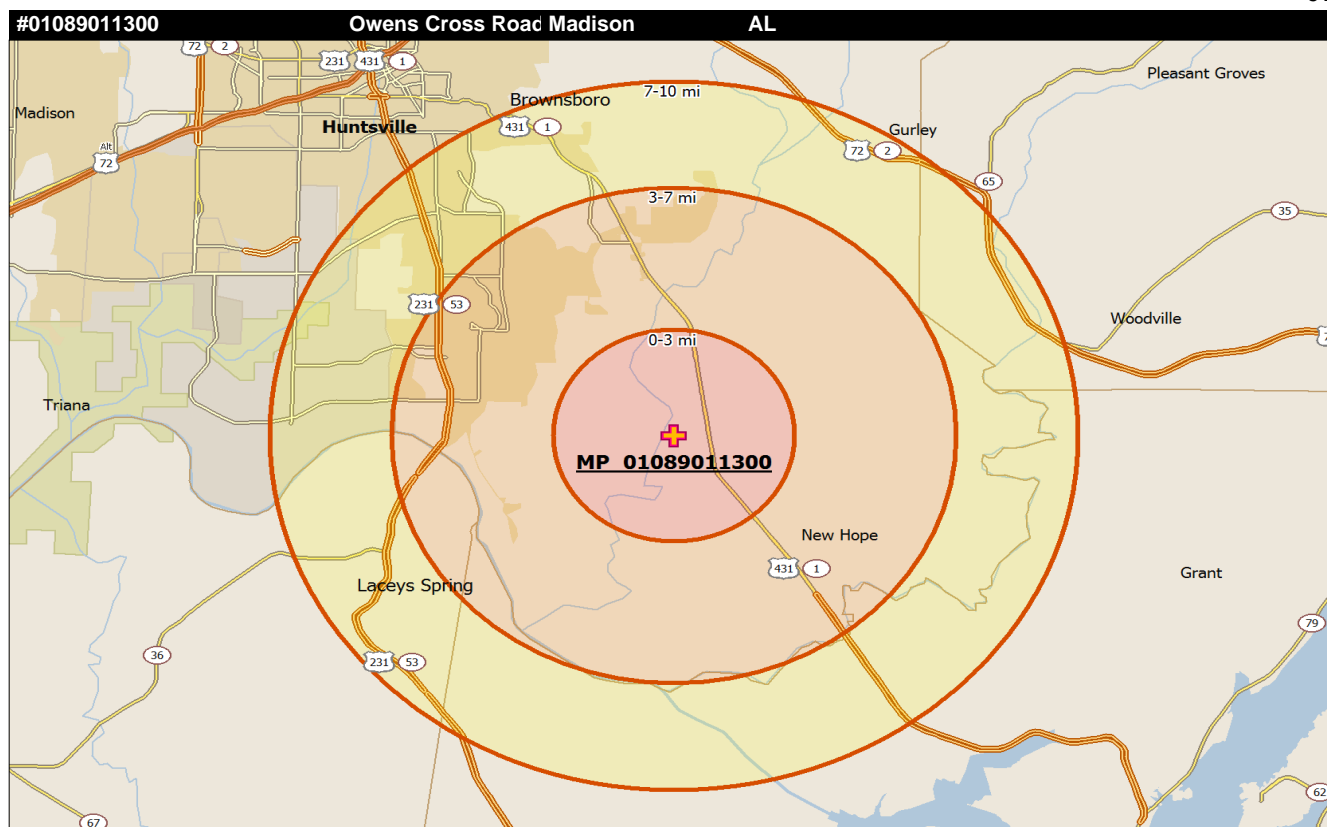
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	28.63%	Low Education County	False
Mainstay Community	0.1%	Low Employment County	False
Working Community	1.79%	Persistent Poverty County	False
Country Community	0.9%	Population Loss County	False
Aspiring Community	46.06%	Nonmetro Recreation County	False
Urban Community	22.5%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	48.46	Racial Diversity Index	56.42
Ancestry Diversity Index	33.15	Diversity Composite Index	59.95
Foreign Born Diversity Index	67.85	Population Density Index	12.51

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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50	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01089011300	Total Households in 3 mi Ring	1,251
	CT Centroid Latitude	34.58112	Active Evangelical HHLDS	385
	CT Centroid Longitude	-86.46510	Active Evangelical PERCENT	30.75%
	City Location	Owens Cross Roads	Unreached HHLDS	666
	County Location	Madison	Unreached Percent	53.22%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	123
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	9.86%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	83
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	6.67%
	Density Assignment	E3	NOT Evangelical NOT Interested HHLDS	459
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	36.69%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	6.08%	Low Education County	False
Mainstay Community	10.55%	Low Employment County	False
Working Community	23.5%	Persistent Poverty County	False
Country Community	55.64%	Population Loss County	False
Aspiring Community	1.68%	Nonmetro Recreation County	False
Urban Community	2.48%	Retirement Destination County	False

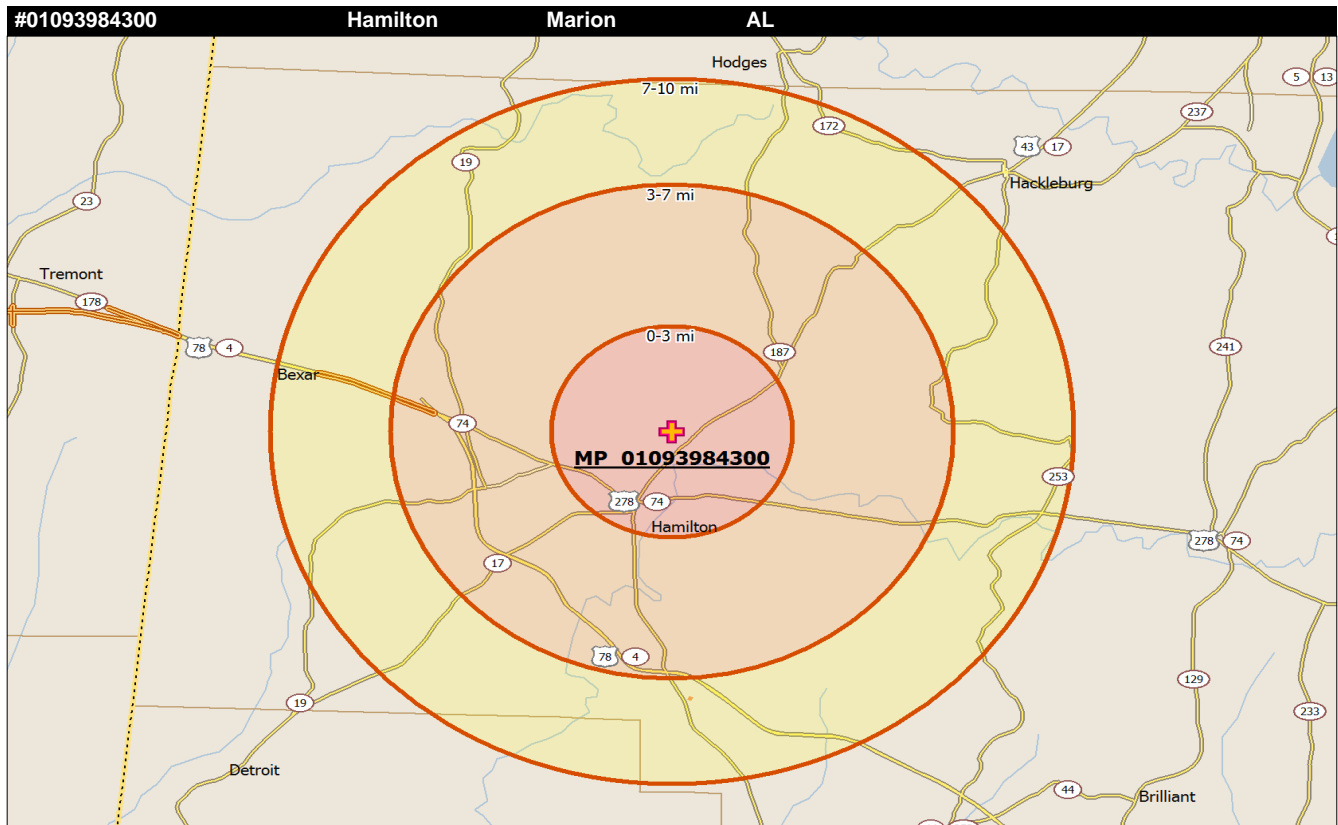
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	0.27	Racial Diversity Index	12.42
Ancestry Diversity Index	73.17	Diversity Composite Index	29.01
Foreign Born Diversity Index	31.44	Population Density Index	12.14

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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51	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01093984300	Total Households in 3 mi Ring	2,111
	CT Centroid Latitude	34.17083	Active Evangelical HHLDS	706
	CT Centroid Longitude	-87.97324	Active Evangelical PERCENT	33.46%
	City Location	Hamilton	Unreached HHLDS	1,276
	County Location	Marion	Unreached Percent	60.43%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	243
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	11.51%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	221
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.45%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	813
	Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	38.5%

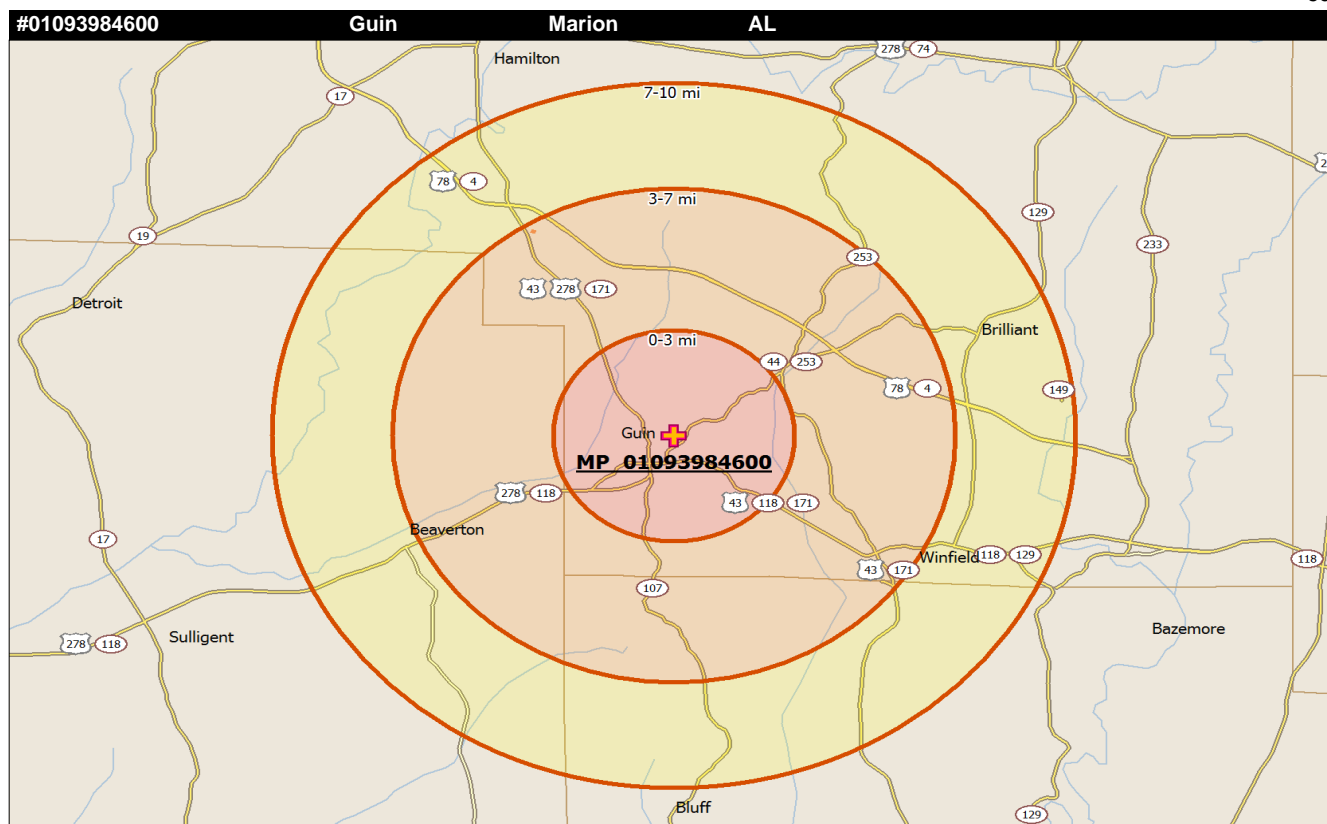
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	2.61%	Low Education County	True
Mainstay Community	10.66%	Low Employment County	False
Working Community	33.25%	Persistent Poverty County	False
Country Community	39.46%	Population Loss County	False
Aspiring Community	5.21%	Nonmetro Recreation County	False
Urban Community	8.76%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	4.39	Racial Diversity Index	21.04
Ancestry Diversity Index	53.37	Diversity Composite Index	3.81
Foreign Born Diversity Index	0.00	Population Density Index	9.56

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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52	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01093984600	Total Households in 3 mi Ring	1,064
	CT Centroid Latitude	33.97715	Active Evangelical HHLDS	340
	CT Centroid Longitude	-87.90423	Active Evangelical PERCENT	31.97%
	City Location	Guin	Unreached HHLDS	662
	County Location	Marion	Unreached Percent	62.23%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	151
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	14.15%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	102
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.63%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	411
	Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	38.6%

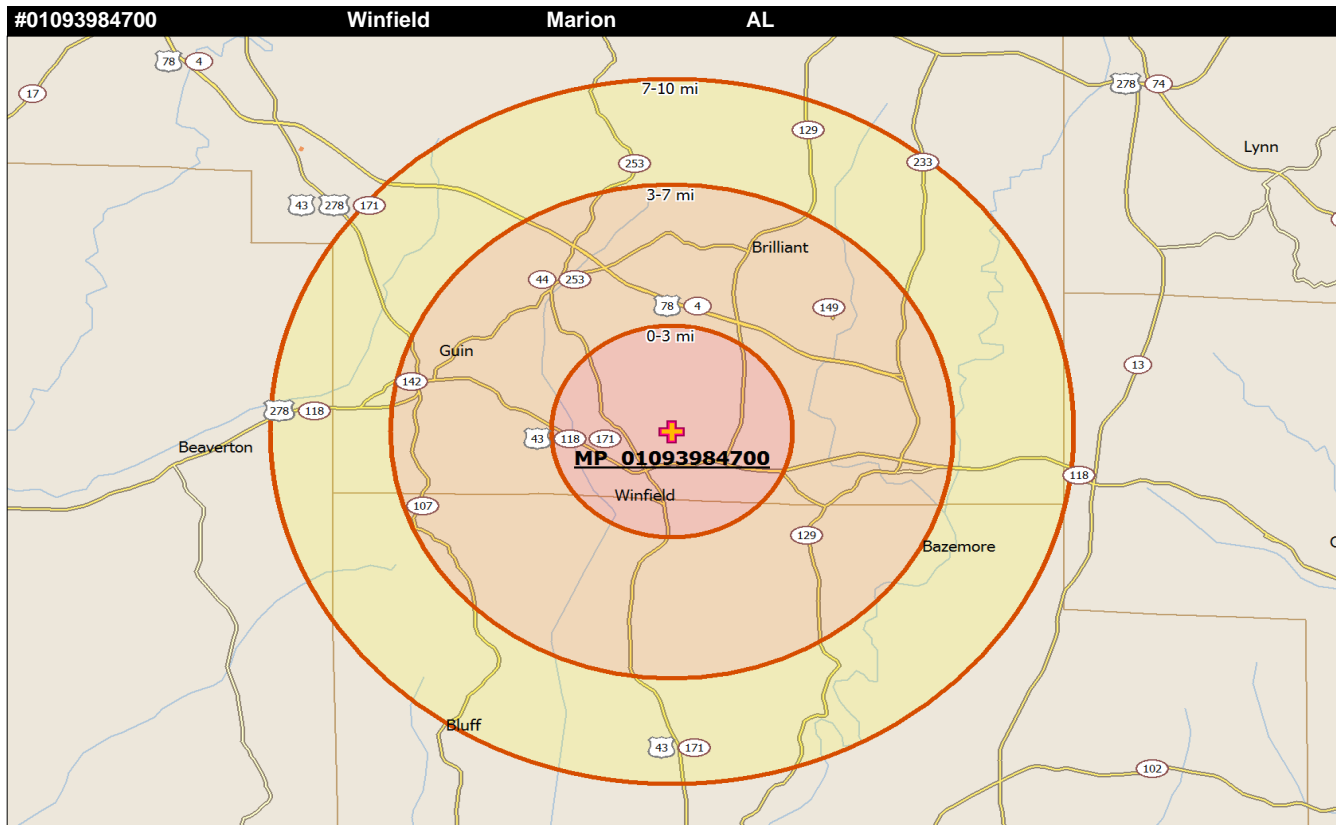
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.38%	Low Education County	True
Mainstay Community	7.33%	Low Employment County	False
Working Community	42.11%	Persistent Poverty County	False
Country Community	26.41%	Population Loss County	False
Aspiring Community	7.52%	Nonmetro Recreation County	False
Urban Community	16.26%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	6.99	Racial Diversity Index	24.03
Ancestry Diversity Index	39.16	Diversity Composite Index	4.57
Foreign Born Diversity Index	16.09	Population Density Index	9.06

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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53	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01093984700	Total Households in 3 mi Ring	2,304
	CT Centroid Latitude	33.94492	Active Evangelical HHLDS	771
	CT Centroid Longitude	-87.80527	Active Evangelical PERCENT	33.47%
	City Location	Winfield	Unreached HHLDS	1,392
	County Location	Marion	Unreached Percent	60.42%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	284
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	12.34%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	222
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.61%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	891
	Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	38.68%

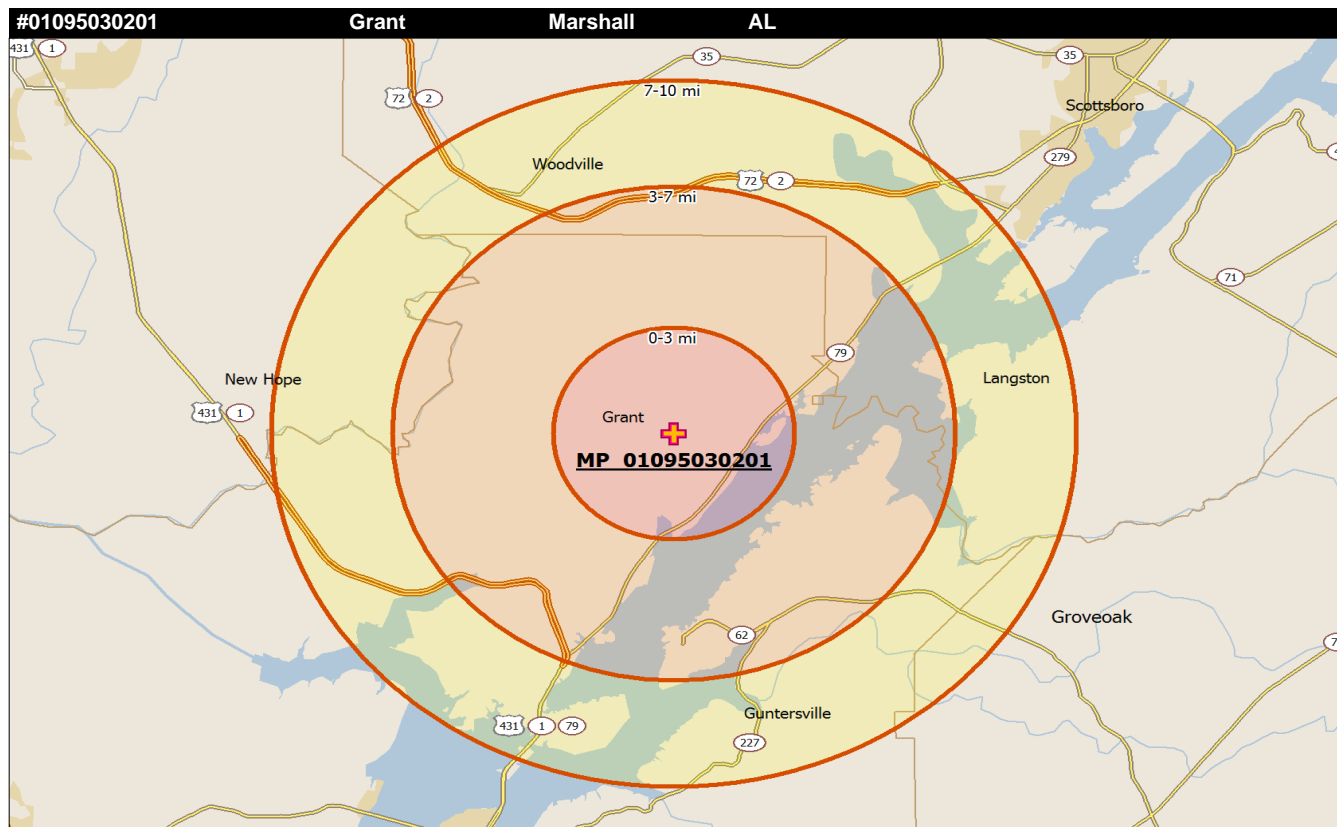
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	5.95%	Low Education County	True
Mainstay Community	13.37%	Low Employment County	False
Working Community	31.38%	Persistent Poverty County	False
Country Community	30.12%	Population Loss County	False
Aspiring Community	2.65%	Nonmetro Recreation County	False
Urban Community	16.49%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	2.72	Racial Diversity Index	15.18
Ancestry Diversity Index	40.12	Diversity Composite Index	2.83
Foreign Born Diversity Index	9.18	Population Density Index	14.45

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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54	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01095030201	Total Households in 3 mi Ring	1,062
	CT Centroid Latitude	34.51810	Active Evangelical HHLDS	277
	CT Centroid Longitude	-86.21465	Active Evangelical PERCENT	26.05%
	City Location	Grant	Unreached HHLDS	621
	County Location	Marshall	Unreached Percent	58.46%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	121
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	11.38%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	93
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	8.75%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	407
	Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	38.33%

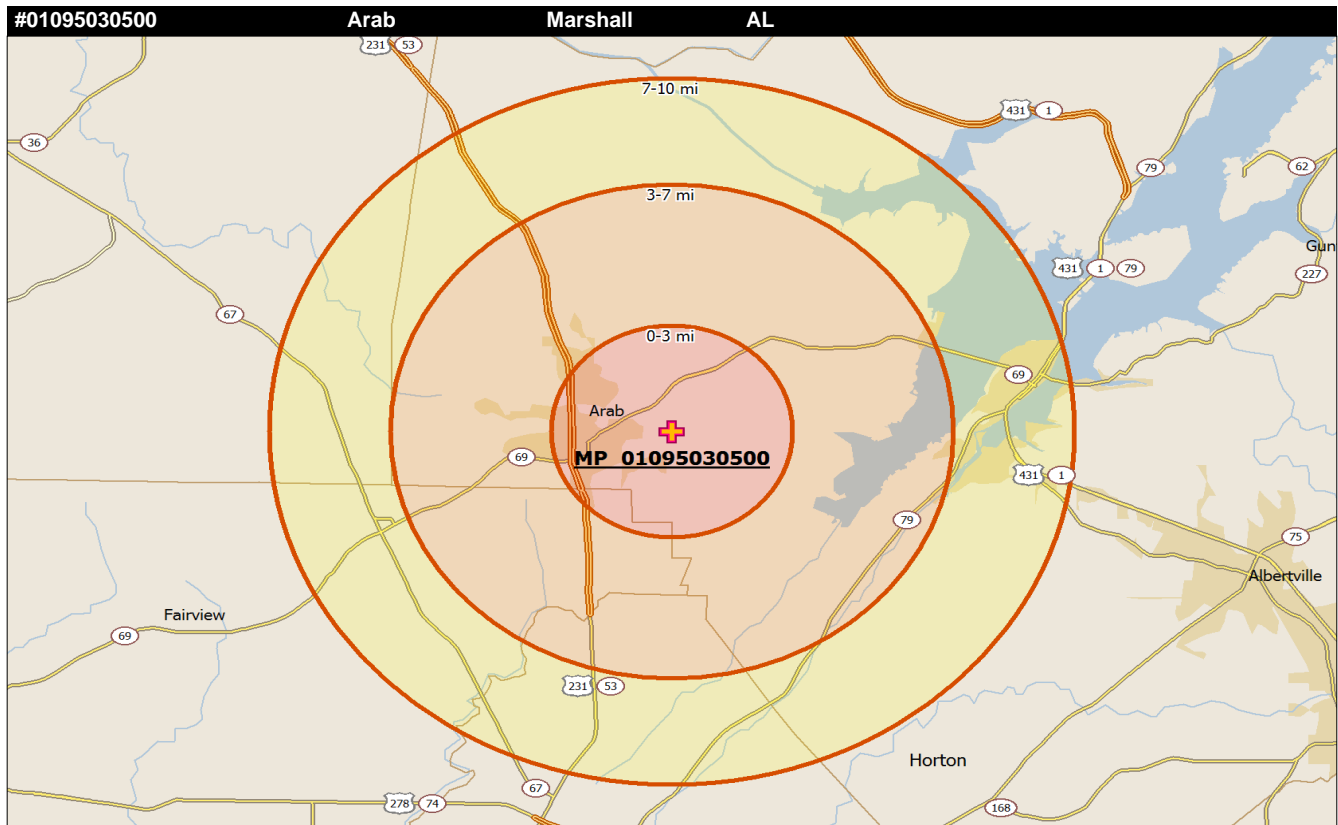
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	27.02%	Low Education County	False
Mainstay Community	16.01%	Low Employment County	False
Working Community	14.97%	Persistent Poverty County	False
Country Community	38.04%	Population Loss County	False
Aspiring Community	0%	Nonmetro Recreation County	False
Urban Community	3.95%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.66	Racial Diversity Index	5.56
Ancestry Diversity Index	65.58	Diversity Composite Index	7.35
Foreign Born Diversity Index	28.60	Population Density Index	15.53

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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55	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01095030500	Total Households in 3 mi Ring	4,065
	CT Centroid Latitude	34.32650	Active Evangelical HHLDS	882
	CT Centroid Longitude	-86.45957	Active Evangelical PERCENT	21.69%
	City Location	Arab	Unreached HHLDS	2,661
	County Location	Marshall	Unreached Percent	65.45%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	584
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	14.37%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	452
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.11%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,625
	Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.97%

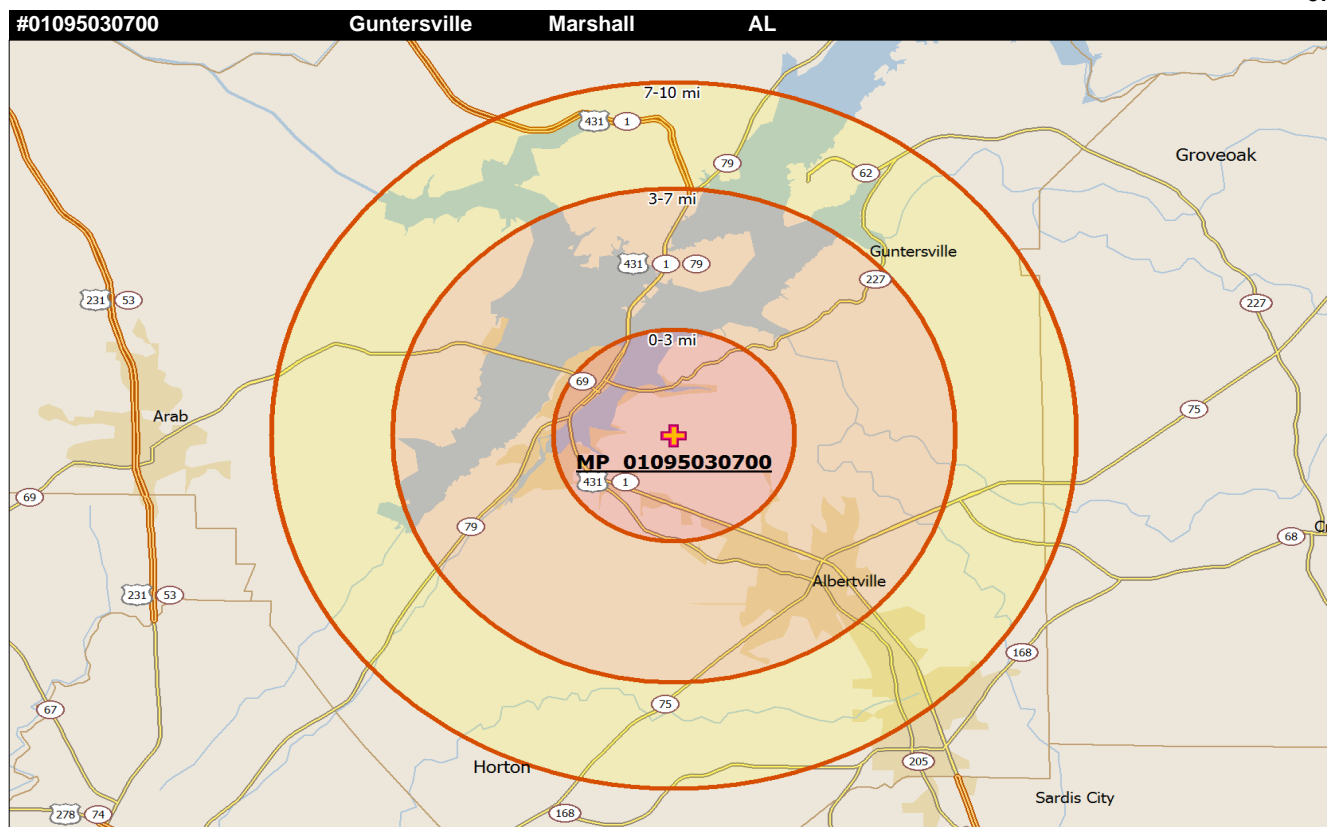
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	24.08%	Low Education County	False
Mainstay Community	17%	Low Employment County	False
Working Community	36.06%	Persistent Poverty County	False
Country Community	13.9%	Population Loss County	False
Aspiring Community	3.03%	Nonmetro Recreation County	False
Urban Community	5.98%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.81	Racial Diversity Index	5.74
Ancestry Diversity Index	67.96	Diversity Composite Index	12.99
Foreign Born Diversity Index	57.64	Population Density Index	23.17

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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56	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01095030700	Total Households in 3 mi Ring	3,454
	CT Centroid Latitude	34.32728	Active Evangelical HHLDS	729
	CT Centroid Longitude	-86.26908	Active Evangelical PERCENT	21.10%
	City Location	Guntersville	Unreached HHLDS	2,287
	County Location	Marshall	Unreached Percent	66.22%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	564
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	16.33%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	368
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	10.66%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,362
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.43%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	19.28%	Low Education County	False
Mainstay Community	15.49%	Low Employment County	False
Working Community	26.43%	Persistent Poverty County	False
Country Community	26.4%	Population Loss County	False
Aspiring Community	8.31%	Nonmetro Recreation County	False
Urban Community	3.97%	Retirement Destination County	False

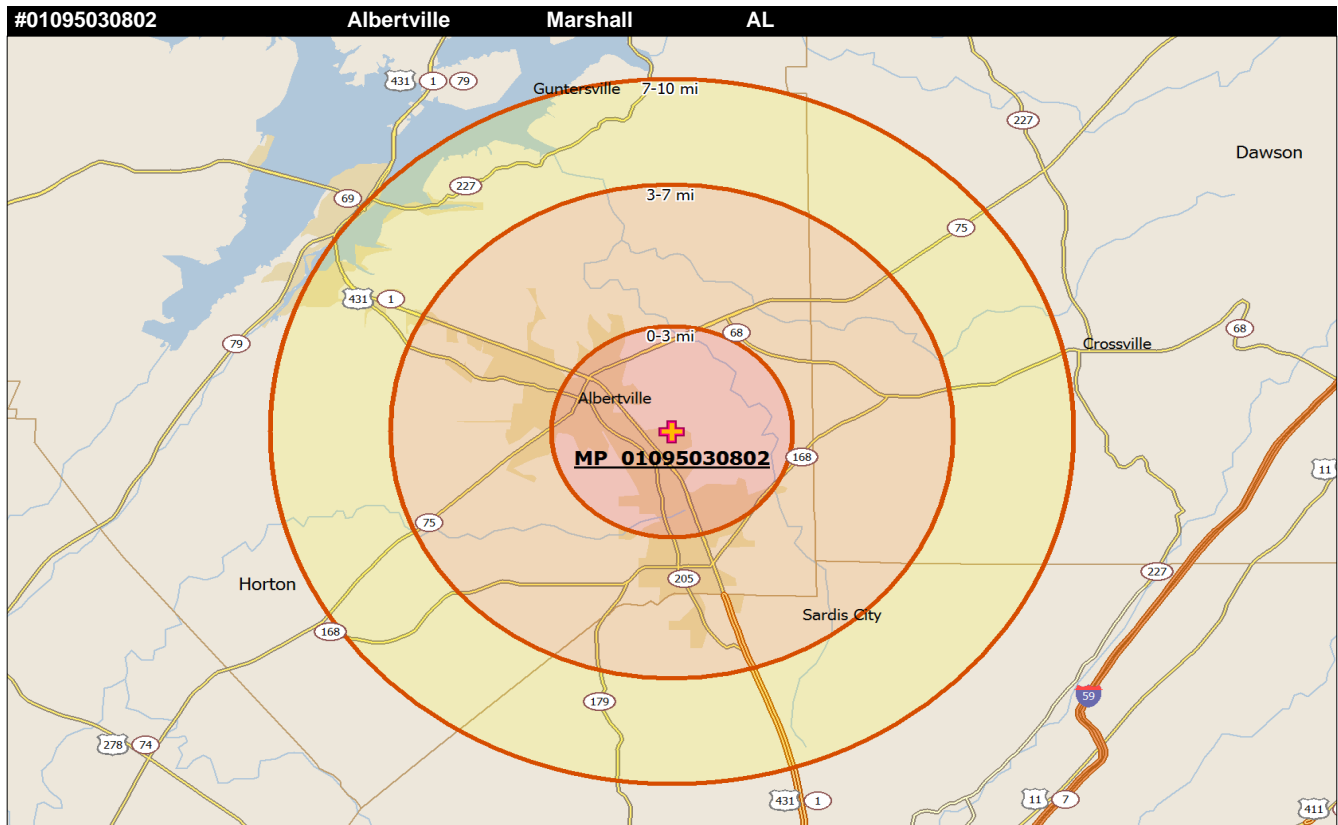
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	4.48	Racial Diversity Index	27.31
Ancestry Diversity Index	58.19	Diversity Composite Index	16.39
Foreign Born Diversity Index	38.35	Population Density Index	20.53

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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57	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01095030802	Total Households in 3 mi Ring	6,720
	CT Centroid Latitude	34.25391	Active Evangelical HHLDS	1,417
	CT Centroid Longitude	-86.16836	Active Evangelical PERCENT	21.09%
	City Location	Albertville	Unreached HHLDS	4,457
	County Location	Marshall	Unreached Percent	66.33%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	948
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	14.1%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	738
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	10.99%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	2,774
	Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	41.29%

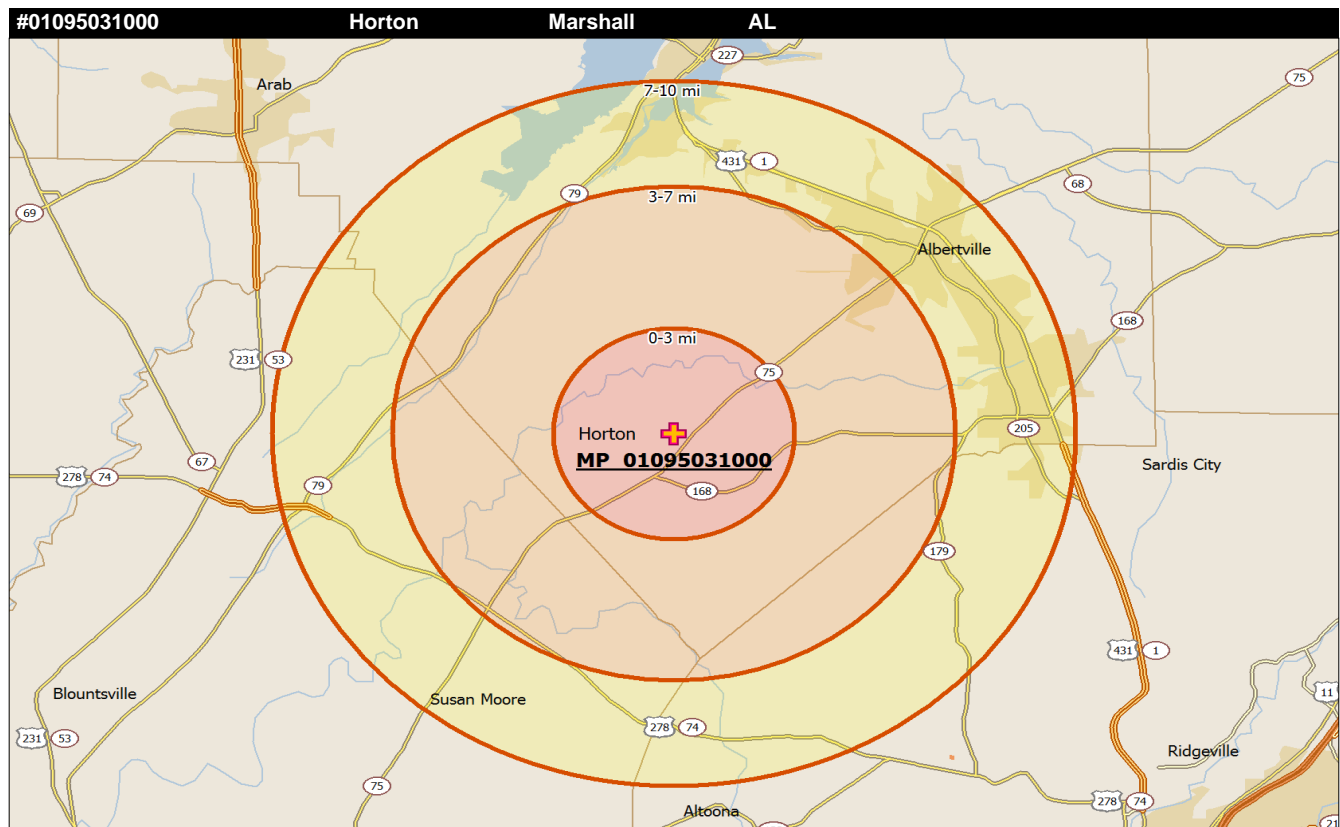
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	9.32%	Low Education County	False
Mainstay Community	14.79%	Low Employment County	False
Working Community	46.01%	Persistent Poverty County	False
Country Community	11.37%	Population Loss County	False
Aspiring Community	0.4%	Nonmetro Recreation County	False
Urban Community	18.08%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	55.07	Racial Diversity Index	45.85
Ancestry Diversity Index	48.76	Diversity Composite Index	15.59
Foreign Born Diversity Index	1.24	Population Density Index	29.47

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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58	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01095031000	Total Households in 3 mi Ring	977
	CT Centroid Latitude	34.19147	Active Evangelical HHLDS	277
	CT Centroid Longitude	-86.31445	Active Evangelical PERCENT	28.35%
	City Location	Horton	Unreached HHLDS	535
	County Location	Marshall	Unreached Percent	54.78%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	95
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	9.68%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	75
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	7.69%
	Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	365
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	37.41%

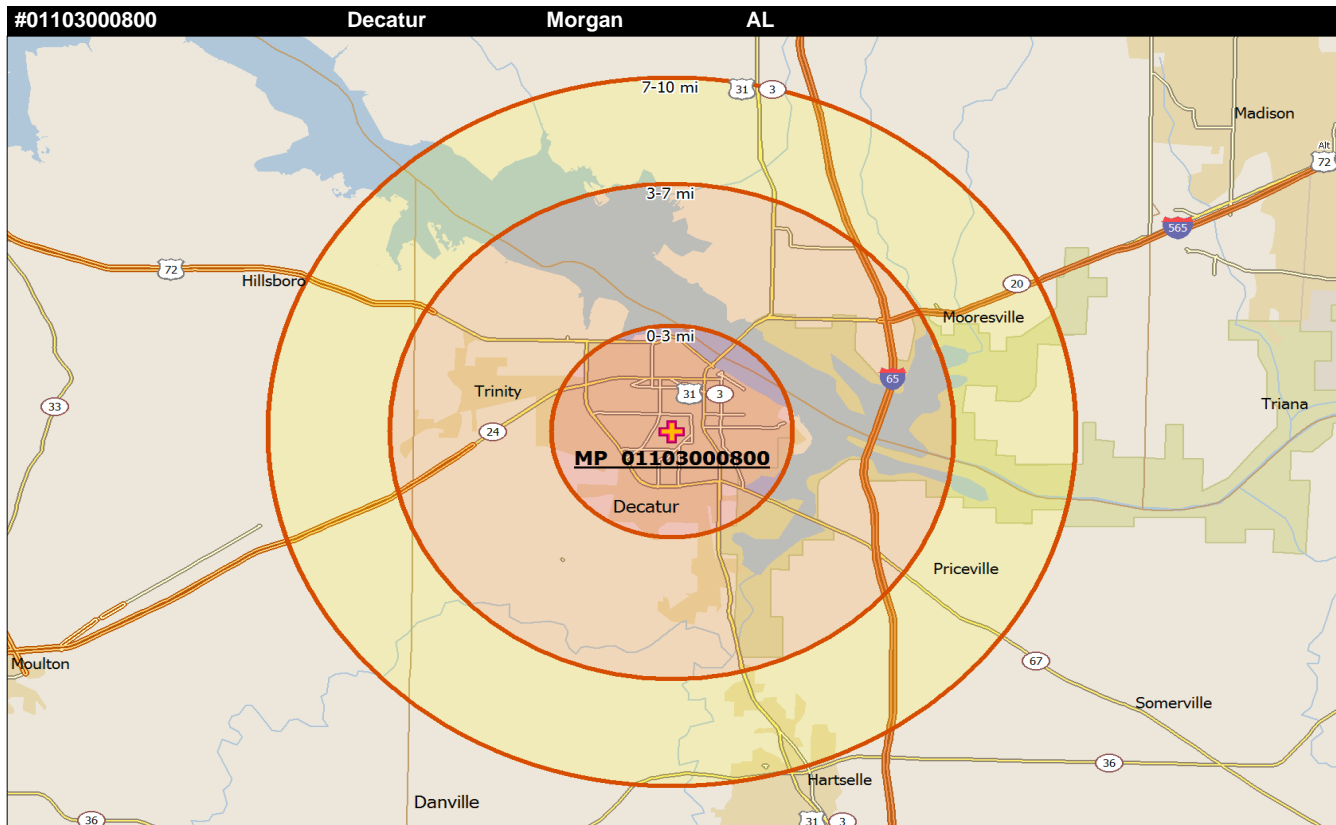
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	11.57%	Low Education County	False
Mainstay Community	18.83%	Low Employment County	False
Working Community	11.98%	Persistent Poverty County	False
Country Community	54.86%	Population Loss County	False
Aspiring Community	0.61%	Nonmetro Recreation County	False
Urban Community	2.15%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	32.46	Racial Diversity Index	27.67
Ancestry Diversity Index	45.72	Diversity Composite Index	10.80
Foreign Born Diversity Index	0.00	Population Density Index	13.50

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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59	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01103000800	Total Households in 3 mi Ring	20,690
	CT Centroid Latitude	34.58236	Active Evangelical HHLDS	4,311
	CT Centroid Longitude	-86.99401	Active Evangelical PERCENT	20.84%
	City Location	Decatur	Unreached HHLDS	14,142
	County Location	Morgan	Unreached Percent	68.35%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	3,764
	Sitescape Group code	2.3	Religious but NOT Evang PERCENT	18.19%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	1,968
	Sitescape Group	Large Towns	Spiritual but Not Religious PERCENT	9.51%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	8,490
	Population Pattern	100000-50000-50000	NOT Evangelical NOT Interested PERCENT	41.04%

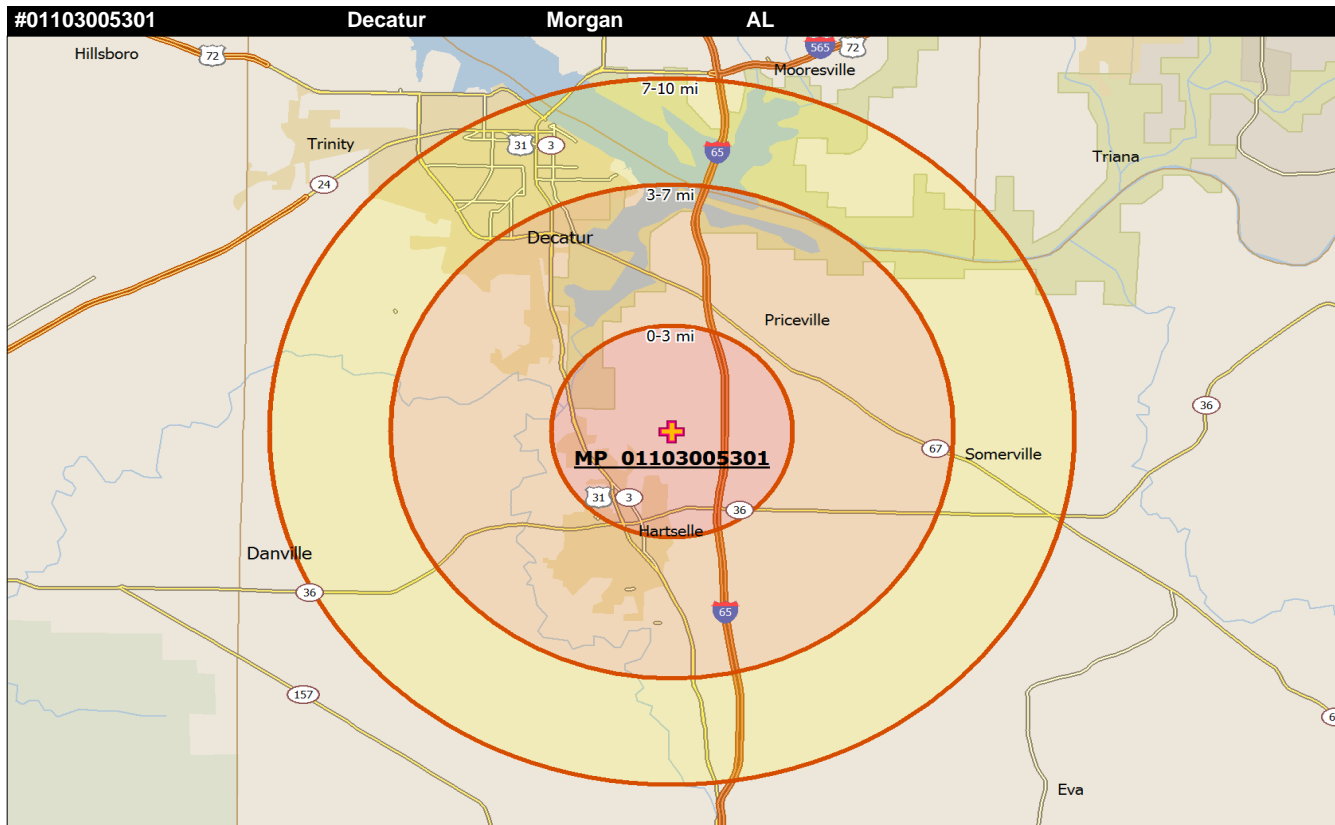
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	19.29%	Low Education County	False
Mainstay Community	18.71%	Low Employment County	False
Working Community	33.36%	Persistent Poverty County	False
Country Community	0.64%	Population Loss County	False
Aspiring Community	6.36%	Nonmetro Recreation County	False
Urban Community	21.64%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	29.86	Racial Diversity Index	54.64
Ancestry Diversity Index	35.32	Diversity Composite Index	18.93
Foreign Born Diversity Index	10.95	Population Density Index	49.18

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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60	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01103005301	Total Households in 3 mi Ring	2,547
	CT Centroid Latitude	34.48060	Active Evangelical HHLDS	560
	CT Centroid Longitude	-86.92109	Active Evangelical PERCENT	21.98%
	City Location	Decatur	Unreached HHLDS	1,695
	County Location	Morgan	Unreached Percent	66.54%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	390
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	15.31%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	290
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	11.39%
	Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	1,015
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	39.84%

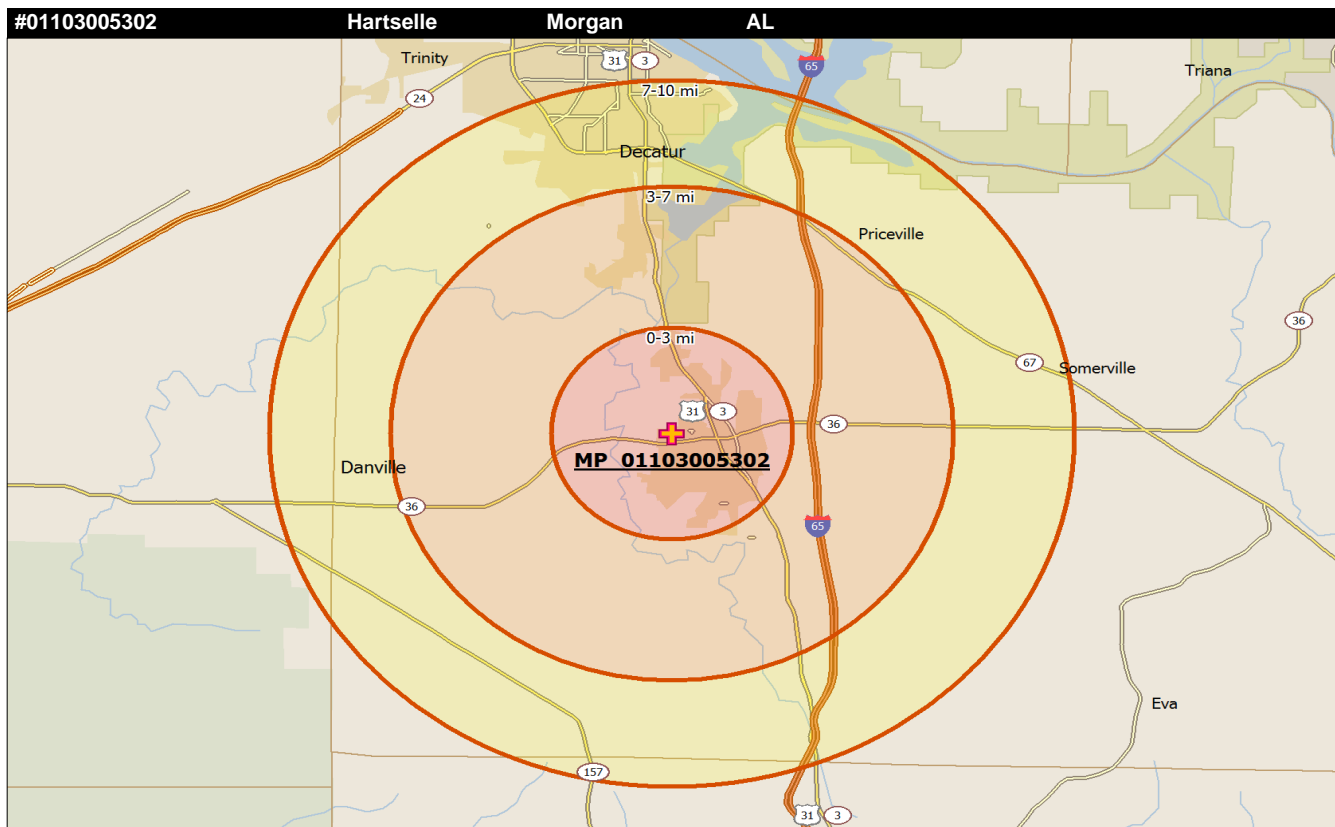
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	42.4%	Low Education County	False
Mainstay Community	18.22%	Low Employment County	False
Working Community	13.15%	Persistent Poverty County	False
Country Community	14.37%	Population Loss County	False
Aspiring Community	7.7%	Nonmetro Recreation County	False
Urban Community	4.08%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	9.85	Racial Diversity Index	21.29
Ancestry Diversity Index	68.89	Diversity Composite Index	18.88
Foreign Born Diversity Index	47.42	Population Density Index	20.15

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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61	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01103005302	Total Households in 3 mi Ring	5,719
	CT Centroid Latitude	34.44453	Active Evangelical HHLDS	1,266
	CT Centroid Longitude	-86.96191	Active Evangelical PERCENT	22.14%
	City Location	Hartselle	Unreached HHLDS	3,794
	County Location	Morgan	Unreached Percent	66.33%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	830
	Sitescape Group code	2.2	Religious but NOT Evang PERCENT	14.52%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	668
	Sitescape Group	Medium Towns	Spiritual but Not Religious PERCENT	11.69%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	2,295
	Population Pattern	50000-50000-50000	NOT Evangelical NOT Interested PERCENT	40.13%

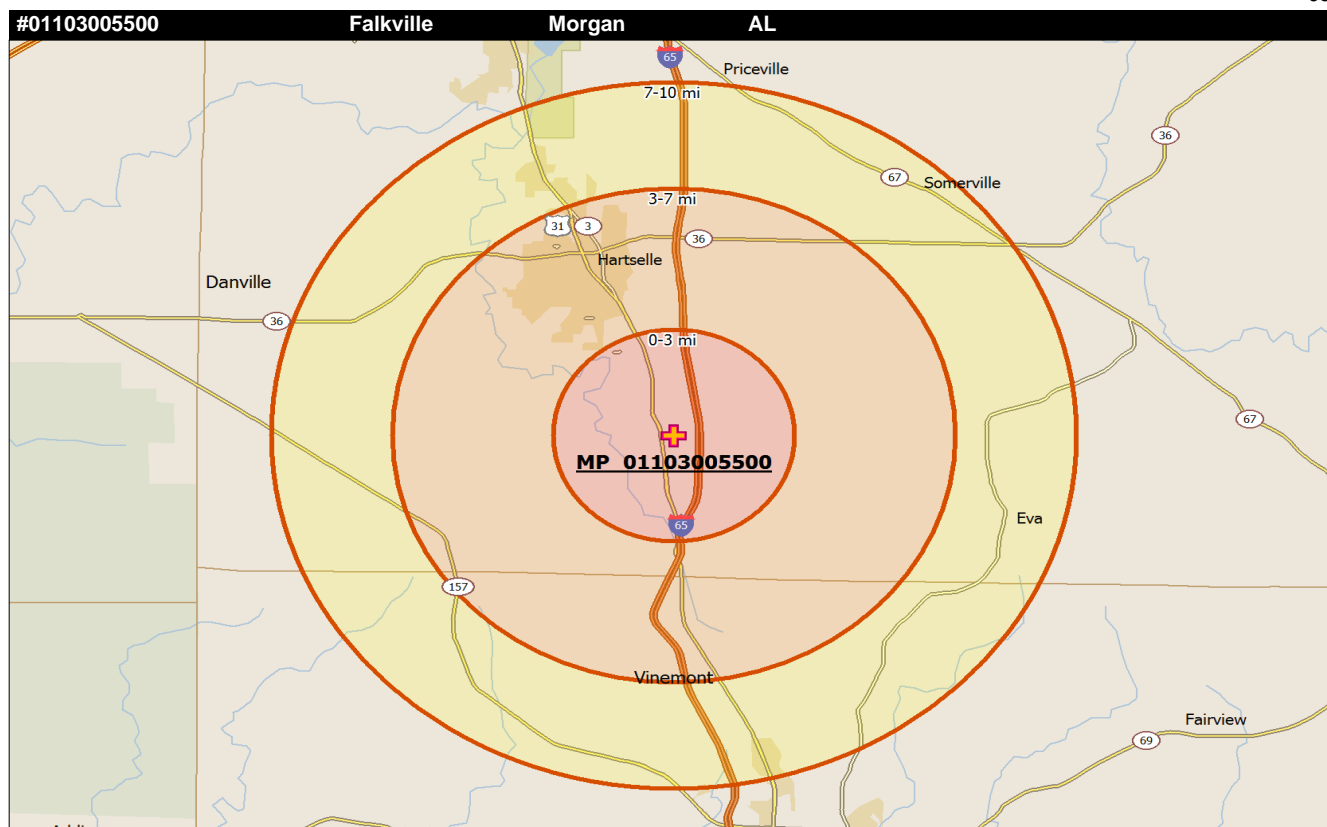
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	13.62%	Low Education County	False
Mainstay Community	22.35%	Low Employment County	False
Working Community	36.07%	Persistent Poverty County	False
Country Community	16.87%	Population Loss County	False
Aspiring Community	7.06%	Nonmetro Recreation County	False
Urban Community	3.99%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	12.47	Racial Diversity Index	19.23
Ancestry Diversity Index	63.04	Diversity Composite Index	22.67
Foreign Born Diversity Index	37.05	Population Density Index	24.28

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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62	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01103005500	Total Households in 3 mi Ring	981
	CT Centroid Latitude	34.36764	Active Evangelical HHLDS	264
	CT Centroid Longitude	-86.90247	Active Evangelical PERCENT	26.89%
	City Location	Falkville	Unreached HHLDS	580
	County Location	Morgan	Unreached Percent	59.15%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	111
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	11.33%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	92
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.38%
	Density Assignment	E1	NOT Evangelical NOT Interested HHLDS	377
	Population Pattern	10000-50000-50000	NOT Evangelical NOT Interested PERCENT	38.44%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	3.67%	Low Education County	False
Mainstay Community	22.12%	Low Employment County	False
Working Community	36.09%	Persistent Poverty County	False
Country Community	34.76%	Population Loss County	False
Aspiring Community	0%	Nonmetro Recreation County	False
Urban Community	3.36%	Retirement Destination County	False

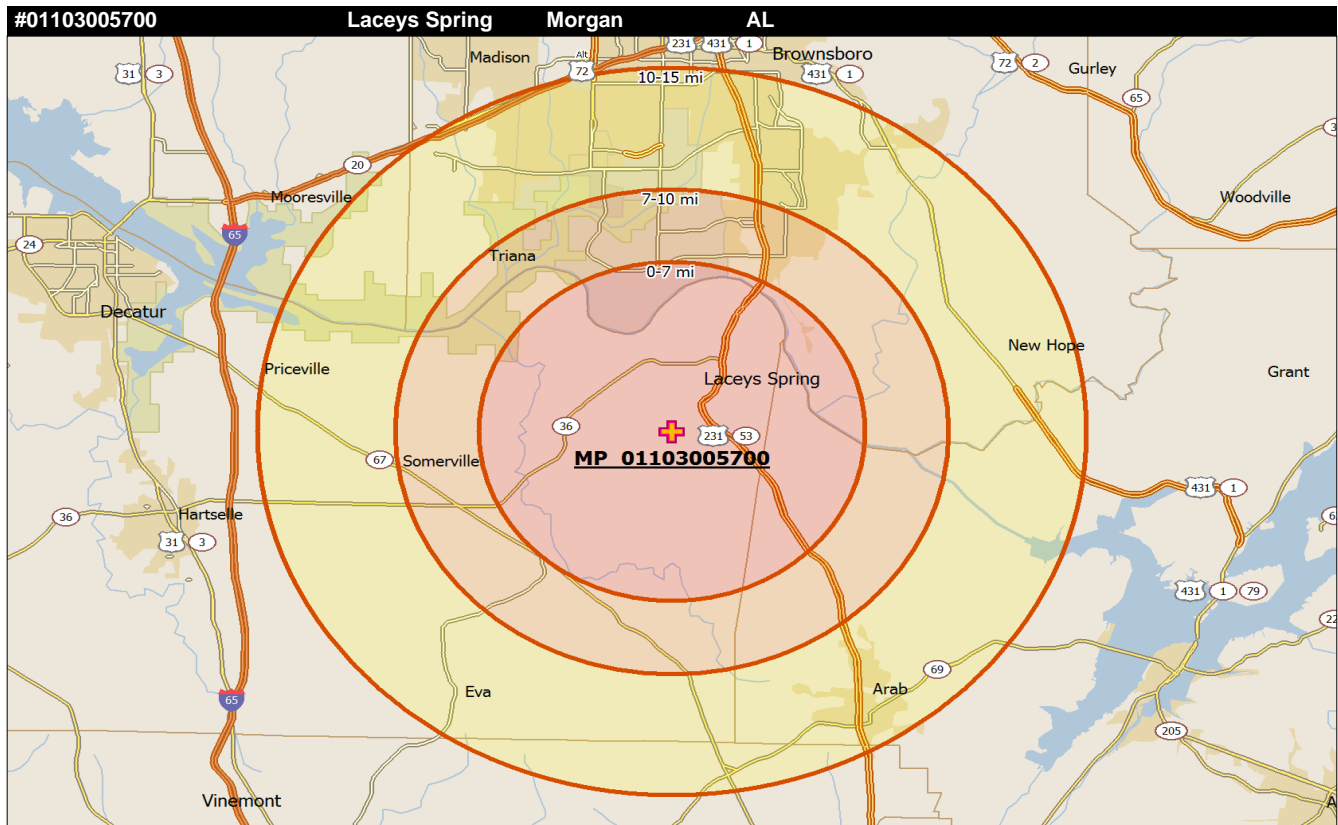
3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.55	Racial Diversity Index	17.40
Ancestry Diversity Index	58.99	Diversity Composite Index	16.64
Foreign Born Diversity Index	32.31	Population Density Index	9.31

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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63	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01103005700	Total Households in 3 mi Ring	1,327
	CT Centroid Latitude	34.49043	Active Evangelical HHLDS	403
	CT Centroid Longitude	-86.62135	Active Evangelical PERCENT	30.35%
	City Location	Lacey Spring	Unreached HHLDS	714
	County Location	Morgan	Unreached Percent	53.82%
	Sitescape Category code	1	Religious but NOT Evang HHLDS	104
	Sitescape Group code	1.2	Religious but NOT Evang PERCENT	7.87%
	Sitescape Category	Countryside	Spiritual but Not Religious or Evang HHLDS	130
	Sitescape Group	Distant Settlements	Spiritual but Not Religious PERCENT	9.78%
	Density Assignment	I1	NOT Evangelical NOT Interested HHLDS	480
	Population Pattern	2500-10000-50000	NOT Evangelical NOT Interested PERCENT	36.17%

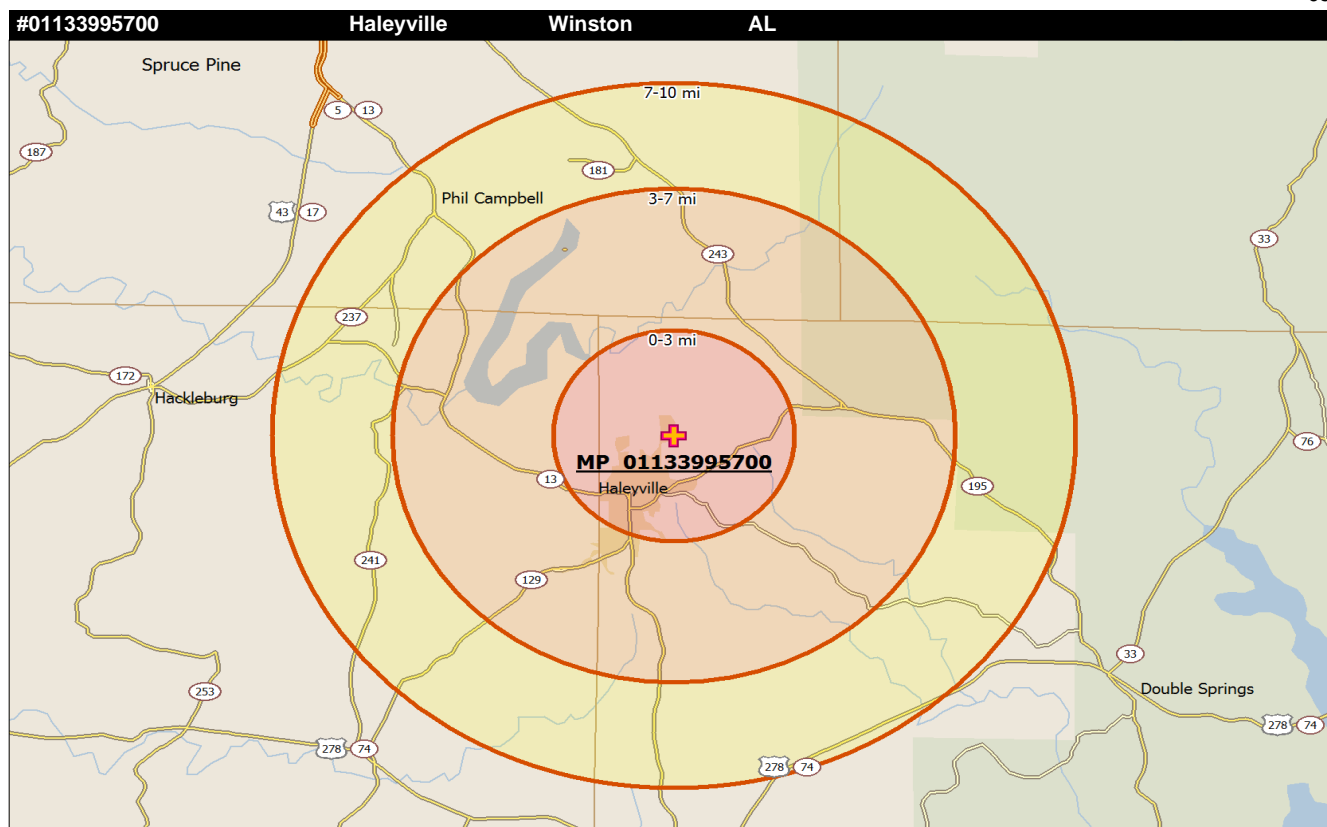
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0.83%	Low Education County	False
Mainstay Community	10.4%	Low Employment County	False
Working Community	10.1%	Persistent Poverty County	False
Country Community	47.7%	Population Loss County	False
Aspiring Community	0.38%	Nonmetro Recreation County	False
Urban Community	30.52%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	1.49	Racial Diversity Index	9.54
Ancestry Diversity Index	62.20	Diversity Composite Index	15.24
Foreign Born Diversity Index	10.43	Population Density Index	7.25

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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64	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01133995700	Total Households in 3 mi Ring	2,610
	CT Centroid Latitude	34.25742	Active Evangelical HHLDS	591
	CT Centroid Longitude	-87.60195	Active Evangelical PERCENT	22.65%
	City Location	Haleyville	Unreached HHLDS	1,564
	County Location	Winston	Unreached Percent	59.93%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	301
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	11.54%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	260
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	9.98%
	Density Assignment	K	NOT Evangelical NOT Interested HHLDS	1,003
	Population Pattern	10000-10000-10000	NOT Evangelical NOT Interested PERCENT	38.45%

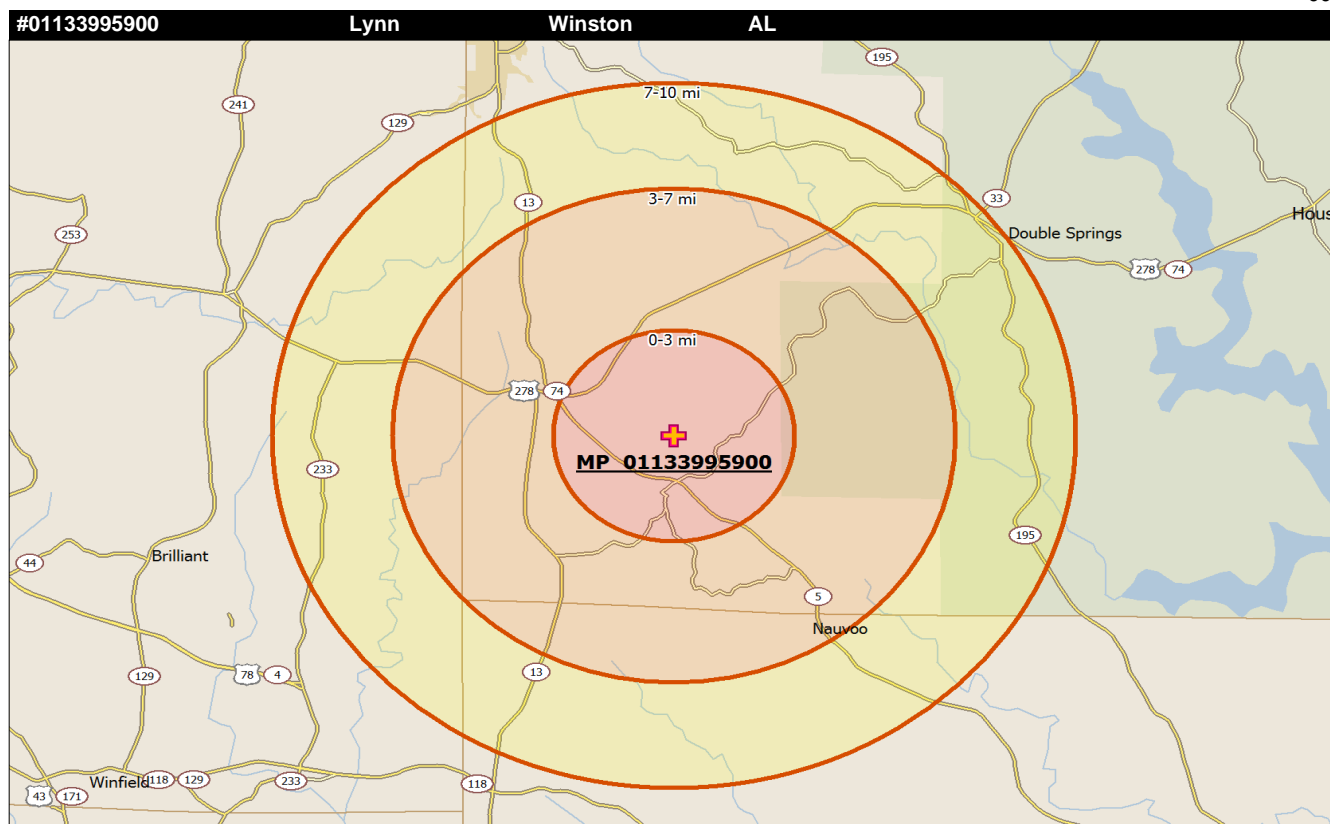
3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	4.79%	Low Education County	True
Mainstay Community	5.56%	Low Employment County	False
Working Community	44.56%	Persistent Poverty County	False
Country Community	36.44%	Population Loss County	False
Aspiring Community	1.07%	Nonmetro Recreation County	False
Urban Community	7.66%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	11.22	Racial Diversity Index	12.02
Ancestry Diversity Index	59.68	Diversity Composite Index	6.05
Foreign Born Diversity Index	16.15	Population Density Index	12.78

Data Sources: IICM SITESCAPE; Simmons Market Research Bureau, ScanUS

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65	LOCATION RANK IN REGIONAL SITESCAPE		3 MILE RING SPIRITUALITY STATUS	
	Census Tract	#01133995900	Total Households in 3 mi Ring	407
	CT Centroid Latitude	34.06979	Active Evangelical HHLDS	119
	CT Centroid Longitude	-87.54434	Active Evangelical PERCENT	29.12%
	City Location	Lynn	Unreached HHLDS	197
	County Location	Winston	Unreached Percent	48.39%
	Sitescape Category code	2	Religious but NOT Evang HHLDS	34
	Sitescape Group code	2.1	Religious but NOT Evang PERCENT	8.37%
	Sitescape Category	Townscape	Spiritual but Not Religious or Evang HHLDS	21
	Sitescape Group	Small Towns	Spiritual but Not Religious PERCENT	5.16%
	Density Assignment	I3	NOT Evangelical NOT Interested HHLDS	142
	Population Pattern	10000-2500-10000	NOT Evangelical NOT Interested PERCENT	34.87%

3 MILE RING COMMUNITY TYPES		3 MILE RING COUNTY TYPES	
Upscale Community	0%	Low Education County	True
Mainstay Community	2.46%	Low Employment County	False
Working Community	9.58%	Persistent Poverty County	False
Country Community	86.24%	Population Loss County	False
Aspiring Community	0%	Nonmetro Recreation County	False
Urban Community	1.72%	Retirement Destination County	False

3 MILE RING DIVERSITY INDEX (Least 0-Most 100)			
Language Diversity Index	3.56	Racial Diversity Index	1.08
Ancestry Diversity Index	40.47	Diversity Composite Index	3.72
Foreign Born Diversity Index	13.03	Population Density Index	8.24