#### Composition of Zipcode 35183

CategoryZip Code2010 Population3072010 Households1382010 Group Quarters0

Missionscape: Cultural Bridges		
Cultural Bridge	#HHIds	%HHlds
Home Personal Computer-HH Own	93	68%
Non-Presc-For Regular Headaches	79	57%
McDonald's	71	51%
Heartburn/Indigestion Aids/Anti-Nausea-Use	63	46%
HH Uses Computer For Internet/E-mail	62	45%
Country	62	45%
Watching Diet (Health/Weight)-Presently	62	45%
Controlling Diet		

#### Getting Informed

More zip information may be found on the MissionalCorps.org website and more specific data for each lifestyle segment may be accessed at the ALSBOM Missional Resources web page.

#### Getting Involved

To contact us or learn more about church planting in your area, please go to our website: www.alsbom.org/churchplanting

#### NOTES:

The Communities Summary identifies the top three types of communities in the zip code, the number of households, and the percent of the zip code. Communities are comprised of multiple lifestyle segments.

The Lifestyle Summary identifies the top six lifestyle segments in the zip code, the number of households, percent of the zip code households, and the percent of households that are unreached. Lifestyle Segments are individual groups of people with similar living preferences and patterns.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community.

Location Composition: Listed are the total number of people and the total number of households in the county.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

© Copyright 2012 by IICM and its data suppliers.

### Reaching Weogufka, Alabama

#### MISSIONAL ZIPCODE DIGEST

## Zipcode 35183 Community Types



#### Rev. 5:9

And they sang a new song, saying: "You are worthy to take the scroll and to open its seals, because you were slain, and with your blood you purchased for God persons from every tribe and language and people and nation."





# Country Communities Households: 138 Percent: 100%

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.



## Top Lifestyle Segments in Zipcode 35183



Hinterland Families is a collection of families and couples who've settled in isolated towns and villages throughout the South. These mostly middle-aged households are overwhelmingly white, less educated (one-fifth never completed high school) and working-class. They work in a variety of blue-collar jobs in manufacturing, construction, transportation and agriculture. Though most live in inexpensive houses, one-third reside in mobile homes.

Hinterland Families

Households: 138 Percent: 100%

Unreached: 41%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	ZIP HHLDS	ZIP %
Unreached	57	41.08%
Religious but NOT Evangelical	7	5.27%
Spiritual but NOT Evangelical	3	2.03%
Non-Evangelical but NOT Interested	47	33.78%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	ZIP	ZIP %
Active Evangelical HHlds	48	35.09%
Inactive Evangelical HHlds	33	23.83%