

Location Composition

Category	County	% of State
2010 Population	34,435	0.36%
2010 Households	16,113	0.44%
2010 Group Quarters	303	0.10%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	32,339	93.91%	English	31,746	92.19%
Hispanic	1,931	5.61%	Spanish	1,995	5.79%
Black	1,297	3.77%	German	146	0.42%
Other race	368	1.07%	French	87	0.25%
Multiracial	243	0.70%	Arabic	85	0.25%
Nat. Amer.	100	0.29%	Vietnamese	71	0.21%
Asian	88	0.26%	Polish	67	0.19%
			Italian	51	0.15%

Getting Involved

To learn more about this location, please contact Shirley Sells (ssells@ncbaptist.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

© Copyright 2013 by the Intercultural Institute for Contextual Ministry and its data suppliers. Additional information at www.iicm.net.

Reaching Dare County, NC

MISSIONAL COUNTY DIGEST

Top County Communities

Inside

Communities	1
Lifestyles	2
Evangelscape	2
Needscape	3
Churchscape	3
Composition	4
Ethnoscape	4
Notes	4

Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



www.iicm.net



Households: 5,149
Percent: 31.96%

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.



Households: 4,564
Percent: 28.32%

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.



Households: 3,055
Percent: 18.96%

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Top Lifestyle Segments



Urban Commuter Families (67% Unreached)

Not all families have fled the nation's cities for the far-out suburbs. In Urban Commuter Families, Baby Boomer families and couples are content to live in comfortable, single detached homes in city neighborhoods on the metro fringe. Many of these upscale, college-educated households contain dual-income couples who put in long hours as professionals and managers in retail, health care and education services.

Households: 2,748
Percent: 17.05%



Professional Urbanites (72% Unreached)

Professional Urbanites is a haven for aging singles and couples, an upper-middle-class retirement oasis in the metropolitan sprawl. With most residents over the age of 65, these households have already empty-nested, with their children having gone off to college and work. The adults in this cluster boast college degrees with above-average incomes as white-collar professionals and managers in retail, education and health care.

Households: 1,807
Percent: 11.21%



Steadfast Conservatives (69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 1,556
Percent: 9.66%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	10,887	67.57%
Religious but NOT Evangelical	2,456	15.24%
Spiritual but NOT Evangelical	1,940	12.04%
Non-Evangelical but NOT Interested	6,491	40.28%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	7,191	28.60%
Adult Poor or Fair Health (as % of Adults yrs 25+)	4,124	16.40%
Adult Unemployment Rate (as % of Adults yrs 25+)	2,286	10.70%
Adult High School dropouts (as % of Adults yrs 25+)	2,263	9.00%
Children in Poverty (as % of all children)	1,604	24.00%
Household Violent Crime incidents (as % of all hhlds)	301	1.87%
Adult STD Incidents (as % of Adults yrs 25+)	72	0.29%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for recognition

HH: 11,964
% HH: 74.25%



Connectors
Looking for relationship

HH: 11,159
% HH: 69.26%



Creators
Looking for innovation

HH: 10,121
% HH: 62.81%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	1,147	7.12%
Evangelical Protestant Heritage	10,427	64.71
Other World Religions Heritage	2,686	16.67
Mainline Protestant Heritage	1,895	11.76