

Location Composition

Category	County	% of State
2010 Population	12,879	0.14%
2010 Households	5,364	0.15%
2010 Group Quarters	126	0.04%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	9,297	72.19%	English	12,599	97.82%
Black	3,458	26.85%	Spanish	162	1.26%
Hispanic	218	1.70%	German	75	0.58%
Other race	86	0.66%	Russian	20	0.15%
Multiracial	38	0.30%	Greek	17	0.13%
			French	7	0.06%

Getting Involved

To learn more about this location, please contact Shirley Sells (ssells@ncbaptist.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Perquimans County, NC

MISSIONAL COUNTY DIGEST

Top County Communities

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Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

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Households: 1,133
Percent: 21.12%



Households: 955
Percent: 17.8%



Households: 950
Percent: 17.71%

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries.

With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Top Lifestyle Segments



Minority Metro Communities (74% Unreached)

Minority Metro Communities reflects the nation's growing African-American middle class. With nearly three-quarters of the residents African-American and half the households earning more than \$50,000, this cluster is a testament to high educational achievement and professional employment among African-Americans. Concentrated in inner-ring suburbs, these households earn above-average incomes from a mix of service industry and white-collar jobs.

Households: 955
Percent: 17.8%



Hardy Rural Families (61% Unreached)

Far beyond the nation's beltways in tiny towns and isolated villages, the households of Hardy Rural Families are thriving. Predominantly white and middle-class, these older Americans have crafted rustic lifestyles in older single-family houses and mobile homes. Most of the households comprise married couples with a single wage earner who are high school educated and have blue-collar jobs in agriculture, construction and transportation. I

Households: 559
Percent: 10.42%



America's Wealthiest (80% Unreached)

America's Wealthiest consists of the nation's most affluent households found in well established suburban communities. With incomes well above the national average, residents represent both old and new wealth, enjoying very comfortable lifestyles and the finer things in life. These households are more than six times likely to be earning \$250,000 or more. Most of the adults are married, middle aged, college educated and predominantly white.

Households: 541
Percent: 10.09%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	3,626	67.59%
Religious but NOT Evangelical	1,037	19.32%
Spiritual but NOT Evangelical	557	10.39%
Non-Evangelical but NOT Interested	2,055	38.31%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	3,127	33.40%
Adult Poor or Fair Health (as % of Adults yrs 25+)	1,835	19.60%
Adult High School dropouts (as % of Adults yrs 25+)	1,376	14.70%
Children in Poverty (as % of all children)	804	29.40%
Adult Unemployment Rate (as % of Adults yrs 25+)	488	9.70%
Adult STD Incidents (as % of Adults yrs 25+)	61	0.65%
Household Violent Crime incidents (as % of all hhlds)	44	0.82%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers

Looking for recognition

HH: 3,958
% HH: 73.79%



Connectors

Looking for relationship

HH: 3,687
% HH: 68.73%



Creators

Looking for innovation

HH: 3,432
% HH: 63.97%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	872	16.26%
Mainline Protestant Heritage	2,427	45.24
Evangelical Protestant Heritage	1,405	26.19
Roman Catholic Heritage	767	14.29