

Location Composition

Category	County	% of State
2010 Population	451,685	8.83%
2010 Households	147,177	7.66%
2010 Group Quarters	3,667	3.23%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	348,713	77.20%	English	328,339	72.69%
Hispanic	166,186	36.79%	Spanish	98,622	21.83%
Other race	52,051	11.52%	Vietnamese	4,514	1.00%
Asian	16,299	3.61%	Hmong	2,501	0.55%
Multiracial	15,195	3.36%	German	2,315	0.51%
Black	13,726	3.04%	Chinese	1,544	0.34%
Nat. Amer.	5,185	1.15%	Russian	1,295	0.29%
Hawaiian/PI	517	0.11%	Polish	1,263	0.28%

Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@coloradobaptists.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Adams County, CO

MISSIONAL COUNTY DIGEST

Top County Communities

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Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 55,245
Percent: 37.54%



Households: 39,178
Percent: 26.62%



Households: 22,797
Percent: 15.49%

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

Working Communities

Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Top Lifestyle Segments



Steadfast Conservatives (69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 27,020
Percent: 18.36%



New Suburbia Families (68% Unreached)

Young couples with pre-school children have turned New Suburbia Families into a booming lifestyle. Concentrated in fast-growing, metro fringe communities mainly in the West and Southwest, the segment's population has more than tripled since 1990. With many households under 35 years old, these young families are making the most of their new subdivisions. More than half the housing has a median value worth nearly 50 percent above the U.S. average.

Households: 15,080
Percent: 10.25%



Second-generation Success (74% Unreached)

These grandchildren of immigrants who live in Second-generation Success, life is sweet. These multi-ethnic households-of Asian, Hispanic and varied European descent-have achieved upper-middle-class status through hard work and devotion to family. They are primarily married couples with children. Their household size with five or more people is almost double the U.S. average. More than half of adults have attended college.

Households: 11,462
Percent: 7.79%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	101,717	69.11%
Religious but NOT Evangelical	22,826	15.51%
Spiritual but NOT Evangelical	16,541	11.24%
Non-Evangelical but NOT Interested	62,387	42.39%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult High School dropouts (as % of Adults yrs 25+)	106,092	37.30%
Adult Obesity (as % of Adults yrs 25+)	70,539	24.80%
Adult Poor or Fair Health (as % of Adults yrs 25+)	47,784	16.80%
Adult Unemployment Rate (as % of Adults yrs 25+)	23,201	10.20%
Children in Poverty (as % of all children)	21,796	17.50%
Household Violent Crime incidents (as % of all hhlds)	4,637	3.15%
Adult STD Incidents (as % of Adults yrs 25+)	1,783	0.63%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for recognition

HH: 107,517
% HH: 73.05%



Connectors
Looking for relationship

HH: 101,366
% HH: 68.87%



Creators
Looking for innovation

HH: 90,959
% HH: 61.80%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	7,126	4.84%
Evangelical Protestant Heritage	71,351	48.48%
Mainline Protestant Heritage	26,757	18.18%
Other World Religions Heritage	26,757	18.18%