

Location Composition

Category	County	% of State
2010 Population	576,330	11.27%
2010 Households	215,270	11.20%
2010 Group Quarters	5,765	5.08%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	436,556	75.75%	English	450,817	78.22%
Hispanic	101,701	17.65%	Spanish	71,905	12.48%
Black	56,406	9.79%	Korean	7,033	1.22%
Other race	29,277	5.08%	African lang.	6,783	1.18%
Asian	28,229	4.90%	Russian	4,923	0.85%
Multiracial	20,129	3.49%	Vietnamese	3,942	0.68%
Nat. Amer.	4,710	0.82%	Chinese	3,166	0.55%
Hawaiian/PI	1,024	0.18%	German	2,879	0.50%

Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@coloradobaptists.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Arapahoe County, CO

MISSIONAL COUNTY DIGEST

Top County Communities

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Households: 121,379
Percent: 56.38%

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.



Households: 38,692
Percent: 17.97%

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."



Households: 26,974
Percent: 12.53%

Working Communities

Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.

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Top Lifestyle Segments



Stable Careers (72% Unreached)

Stable Careers is a collection of young and ethnically diverse singles living in big-city metros as Los Angeles, CA, Philadelphia, PA and Miami, FL. A quarter of the households are of Hispanic and Asian and are slightly less affluent than others dominated by Generation Y residents. More than half of households have gone to college and most have landed white-collar jobs in retail, health services and professional offices.

Households: 25,340
Percent: 11.77%



Urban Commuter Families (67% Unreached)

Not all families have fled the nation's cities for the far-out suburbs. In Urban Commuter Families, Baby Boomer families and couples are content to live in comfortable, single detached homes in city neighborhoods on the metro fringe. Many of these upscale, college-educated households contain dual-income couples who put in long hours as professionals and managers in retail, health care and education services.

Households: 23,444
Percent: 10.89%



Dream Weavers (72% Unreached)

Dream Weavers is home to well-off families living an affluent, suburban version of the American Dream. Ranked second in terms of wealth, they live in new-money subdivisions, possess high incomes, have college degrees and own large houses valued at more than twice the national average. Many households contain families with school-aged children-no segment has a higher rate of married residents-and more than half contain dual-income couples.

Households: 21,438
Percent: 9.96%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	153,453	71.28%
Religious but NOT Evangelical	34,698	16.12%
Spiritual but NOT Evangelical	25,828	12%
Non-Evangelical but NOT Interested	92,973	43.19%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult High School dropouts (as % of Adults yrs 25+)	113,673	29.80%
Adult Obesity (as % of Adults yrs 25+)	74,765	19.60%
Adult Poor or Fair Health (as % of Adults yrs 25+)	42,341	11.10%
Adult Unemployment Rate (as % of Adults yrs 25+)	27,293	8.80%
Children in Poverty (as % of all children)	21,908	15.00%
Household Violent Crime incidents (as % of all hhlds)	6,182	2.87%
Adult STD Incidents (as % of Adults yrs 25+)	2,785	0.73%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers

Looking for recognition

HH: 161,607
% HH: 75.07%



Connectors

Looking for relationship

HH: 152,166
% HH: 70.69%



Creators

Looking for innovation

HH: 133,322
% HH: 61.93%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	19,379	9.00%
Evangelical Protestant Heritage	76,593	35.58
Other World Religions Heritage	55,884	25.96
Mainline Protestant Heritage	31,042	14.42