

Location Composition

Category	County	% of State
2010 Population	307,375	6.01%
2010 Households	115,481	6.01%
2010 Group Quarters	9,980	8.79%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	268,055	87.21%	English	257,546	83.79%
Hispanic	39,589	12.88%	Spanish	29,849	9.71%
Other race	15,806	5.14%	Chinese	2,929	0.95%
Asian	12,559	4.09%	French	2,486	0.81%
Multiracial	7,231	2.35%	German	2,120	0.69%
Black	2,459	0.80%	Korean	1,234	0.40%
Nat. Amer.	1,182	0.38%	Vietnamese	961	0.31%
Hawaiian/PI	84	0.03%	Hindi	884	0.29%

Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@coloradobaptists.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Boulder County, CO

MISSIONAL COUNTY DIGEST

Top County Communities

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Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 70,738
Percent: 61.26%



Households: 17,545
Percent: 15.19%



Households: 10,958
Percent: 9.49%

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.

Top Lifestyle Segments



Urban Commuter Families (67% Unreached)

Not all families have fled the nation's cities for the far-out suburbs. In Urban Commuter Families, Baby Boomer families and couples are content to live in comfortable, single detached homes in city neighborhoods on the metro fringe. Many of these upscale, college-educated households contain dual-income couples who put in long hours as professionals and managers in retail, health care and education services.

Households: 11,540
Percent: 9.99%



Status-conscious Consumer (70% Unreached)

A haven for big spenders, Status-conscious Consumers is a cluster of new suburban neighborhoods within a manageable commute to well-paying city jobs. Predominantly white and Asian, these middle-aged Baby Boomer households have turned their college educations into lucrative executive positions in information, finance and other managerial professions. Most of the adults live as couples or in households with few children.

Households: 11,200
Percent: 9.7%



Young Cosmopolitans (78% Unreached)

Young Cosmopolitans is a collection of households where many adults are under 35 years old, single and earning above average incomes as white-collar professionals, managers and executives. In their fast-growing cities- including a number of college towns-these upscale young people live in luxury apartments and condos, commuting to work in sporty subcompacts. Nearly half hold college degrees, and they are almost twice the average for grad degrees.

Households: 10,451
Percent: 9.05%

Evangeliscope: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	83,458	72.27%
Religious but NOT Evangelical	18,960	16.42%
Spiritual but NOT Evangelical	15,177	13.14%
Non-Evangelical but NOT Interested	49,320	42.71%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult High School dropouts (as % of Adults yrs 25+)	37,820	18.90%
Adult Obesity (as % of Adults yrs 25+)	29,215	14.60%
Adult Poor or Fair Health (as % of Adults yrs 25+)	18,009	9.00%
Adult Unemployment Rate (as % of Adults yrs 25+)	12,269	7.10%
Children in Poverty (as % of all children)	8,626	13.80%
Household Violent Crime incidents (as % of all hhlds)	1,698	1.47%
Adult STD Incidents (as % of Adults yrs 25+)	706	0.35%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for recognition

HH: 88,115
% HH: 76.30%



Connectors
Looking for relationship

HH: 83,698
% HH: 72.48%



Creators
Looking for innovation

HH: 73,975
% HH: 64.06%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	8,031	6.95%
Evangelical Protestant Heritage	50,673	43.88
Other World Religions Heritage	26,353	22.82
Mainline Protestant Heritage	14,805	12.82