Location Composition

| Category | County | % of State |
|---------------------|--------|------------|
| 2010 Population | 8,595 | 0.17% |
| 2010 Households | 4,233 | 0.22% |
| 2010 Group Quarters | 42 | 0.04% |

| White 8,185 95.22% English 8,256 | 96.05% |
|-----------------------------------|--------|
| Hispanic 365 4.25% Spanish 200 | 2.32% |
| Multiracial 183 2.12% Japanese 66 | 0.77% |
| Other race 112 1.30% German 28 | 0.33% |
| Asian 71 0.83% French 16 | 0.19% |
| Nat. Amer. 44 0.52% Portuguese 16 | 0.19% |
| Black 1 0.01% Russian 11 | 0.13% |
| Hungarian 3 | 0.03% |

Getting Involved

ts.org).

To learn more about this location, please contact Jim Misloski (jmisloski@coloradobaptis

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the

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Reaching Clear Creek County, CO

MISSIONAL COUNTY DIGEST

Top County Communities

Inside Communities Lifestyles Evangelscape

3

3

4

Needscape

Churchscape

Composition

Ethnoscape

Luke 10:2

Jesus told them.

plentiful, but the

harvest field."

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harvest is

Notes

"The

Households: 4,011 Percent: 94.76%

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the

community in business clubs, environmental groups

and the arts.

Households: 141 Percent: 3.33%

workers are few. Ask the Lord of the harvest, therefore, send out his workers into

Percent: 0.76%



Households: 32

Mainstay Communities

The backbone of small towns and second cities. Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Working Communities

Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.



Top Lifestyle Segments



Small-town Success

(69% Unreached)

Small-town Success is typically home to the families of the most prominent citizens in their exurban communities. White-collar, college educated and upscale, they live in recently developed subdivisions outside the nation's beltways in the Midwest and West. Most of these households contain white, middle-aged working couples who have positions as executives and professionals in health care, retail and education.

Households: 1,649 Percent: 38.96%

Page 2



Status-conscious Consumer

(70% Unreached)

A haven for big spenders, Status-conscious Consumers is a cluster of new suburban neighborhoods within a manageable commute to well-paying city jobs. Predominantly white and Asian, these middle-aged Baby Boomer households have turned their college educations into lucrative executive positions in information, finance and other managerial professions. Most of the adults live as couples or in households with few children.

Households: 1,218 Percent: 28.77%



Urban Commuter Families

(67% Unreached)

Not all families have fled the nation's cities for the far-out suburbs. In Urban Commuter Families, Baby Boomer families and couples are content to live in comfortable, single detached homes in city neighborhoods on the metro fringe. Many of these upscale, college-educated households contain dual-income couples who put in long hours as professionals and managers in retail, health care and education services.

Households: 737 Percent: 17.41%

Evangelscape: Spiritual Indicators

| SPIRITUALITY INDICATOR | COUNTY HOUSEHOLDS | COUNTY % |
|------------------------------------|-------------------|----------|
| Unreached | 2,943 | 69.51% |
| Religious but NOT Evangelical | 663 | 15.66% |
| Spiritual but NOT Evangelical | 520 | 12.28% |
| Non-Evangelical but NOT Interested | 1,760 | 41.58% |

Needscape: Social Issues

| MAJOR SOCIAL ISSUES | #POP | %POP |
|---|-------|--------|
| Adult Obesity (as % of Adults yrs 25+) | 1,170 | 18.50% |
| Adult High School dropouts (as % of Adults yrs 25+) | 1,120 | 17.70% |
| Adult Unemployment Rate (as % of Adults yrs 25+) | 456 | 8.50% |
| Adult Poor or Fair Health (as % of Adults yrs 25+) | 449 | 7.10% |
| Children in Poverty (as % of all children) | 197 | 12.60% |
| Household Violent Crime incidents (as % of all hhlds) | 104 | 2.46% |
| Adult STD Incidents (as % of Adults yrs 25+) | 4 | 0.06% |

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers Looking for recognition # HH: 3,276

77.39%

% HH:

Connecters

Looking for relationship

HH: 3,051 % HH: 72.07%



Creators Looking for innovation

HH: 2,774 % HH: 65.53%

Churchscape: Religious Indicators

| SPIRITUALITY INDICATOR | COUNTY HOUSEHOLDS | COUNTY % |
|---------------------------------|-------------------|----------|
| Active Evangelical HHlds | 40 | 0.96% |
| Evangelical Protestant Heritage | 2,540 | 60.00 |
| Mainline Protestant Heritage | 847 | 20.00 |
| Jehovah's Witnesses Heritage | 423 | 10.00 |