### Location Composition

Category	County	% of State
2010 Population	6,370	0.12%
2010 Households	1,374	0.07%
2010 Group Quarters	3,332	2.94%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	4,947	77.67%	English	5,498	86.31%
Hispanic	1,701	26.71%	Spanish	788	12.37%
Black	597	9.38%	Italian	12	0.19%
Other race	581	9.12%	Arabic	11	0.18%
Nat. Amer.	126	1.98%	Greek	11	0.18%
Multiracial	77	1.20%	French	10	0.16%
Asian	41	0.64%	Vietnamese	10	0.16%
			Yiddish	10	0.16%

# Getting Involved

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

To learn more about this location, please contact Jim Misloski (jmisloski@coloradobaptis ts.org).

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home

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Reaching Crowley County, CO

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Communities

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Luke 10:2

Jesus told them.

plentiful, but the

send

workers into

harvest field."

harvest is

Notes

"The

to

### **MISSIONAL COUNTY DIGEST**



Households: 511 Percent: 37.19%

3

4

4

4



Households: 293 Percent: 21.32%



Households: 260 Percent: 18.92%



### **Top County Communities**

### **Country Communities**

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

#### Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 - 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

### Working Communities

Most residents of Working Communities are high school educated. Some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service. These jobs provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs.



Missional County Digest

## Top Lifestyle Segments



America's Farmlands

#### (57% Unreached)

With more than nine times the national average for farmers, America's Farmlands has the highest percentage of farmers in the nation. In these remote communities scattered across the nation, residents are likely to have high school diplomas and middle-class incomes. Many live in older, single-family homes on large plots of land. The population density in this segment is less than one-tenth the national average.

Households: 395 Percent: 28.75%



### Gray Perspectives

(74% Unreached)

Gray Perspectives reflects America's significant prison and institutionalized population. In this cluster, about half the population live in correctional facilities and another quarter live in institutional housing, including a number of military families. They are young and ethnically diverse. Found mostly in small towns and cities scattered around the country, this segment is characterized by low education levels, modest incomes and large numbers of singles.

Households: 275 Percent: 20.01%



### Steadfast Conservatives

(69% Unreached)

A quietly aging cluster, Steadfast Conservatives is home to mature singles and couples living in midscale urban neighborhoods. Households tend to be white, high school-educated and middle class. Many have begun to empty-nest or are already filled with couples and singles aged 65 years or older. The seniority of many residents does have benefits in the workplace. They earn middle class incomes from skilled jobs in manufacturing, retail and health.

Households: 204 Percent: 14.85%

### Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	890	64.81%
Religious but NOT Evangelical	180	13.06%
Spiritual but NOT Evangelical	110	8.01%
Non-Evangelical but NOT Interested	602	43.8%

### Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult High School dropouts (as % of Adults yrs 25+)	1,485	29.30%
Adult Obesity (as % of Adults yrs 25+)	1,150	22.70%
Children in Poverty (as % of all children)	273	35.70%
Adult Unemployment Rate (as % of Adults yrs 25+)	204	10.50%
Household Violent Crime incidents (as % of all hhlds)	12	0.87%
Adult STD Incidents (as % of Adults yrs 25+)	8	0.16%
Adult Poor or Fair Health (as % of Adults yrs 25+)	0	0.00%

Note: A "0" means that this particular data item is not available for this county.

### Motivescape: Attitudinal Indicators



recognition

1,011

73.55%

# HH:

% HH:







	SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
	Active Evangelical HHlds	61	4.41%
	Mainline Protestant Heritage	611	44.44
	Evangelical Protestant Heritage	458	33.33
	Other World Religions Heritage	153	11.11

Creators

Looking for

innovation

894

65.07%

# HH:

% HH: