

Location Composition

Category	County	% of State
2010 Population	4,018	0.08%
2010 Households	1,953	0.10%
2010 Group Quarters	16	0.01%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	3,838	95.51%	English	3,967	98.73%
Hispanic	189	4.69%	Spanish	31	0.78%
Asian	63	1.56%	French	15	0.38%
Nat. Amer.	54	1.33%	German	4	0.11%
Multiracial	30	0.74%			
Hawaiian/PI	14	0.36%			
Other race	14	0.36%			
Black	5	0.13%			

Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@coloradobaptists.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Custer County, CO

MISSIONAL COUNTY DIGEST

Top County Communities

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Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 1,158
Percent: 59.29%



Households: 397
Percent: 20.33%



Households: 179
Percent: 9.17%

Country Communities

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

Top Lifestyle Segments



Industrious Country Living (68% Unreached)

Found in remote towns and villages across the country, Industrious Country Living consists of hard-working couples and families who earn their living from manufacturing, construction, retail and wholesale trades and home businesses. They're predominantly white, high school educated and owners of relatively new homes. They earn respectable incomes with one in three households earning more than \$75,000 per year.

Households: 715
Percent: 36.61%



Hardy Rural Families (61% Unreached)

Far beyond the nation's beltways in tiny towns and isolated villages, the households of Hardy Rural Families are thriving. Predominantly white and middle-class, these older Americans have crafted rustic lifestyles in older single-family houses and mobile homes. Most of the households comprise married couples with a single wage earner who are high school educated and have blue-collar jobs in agriculture, construction and transportation. I

Households: 435
Percent: 22.27%



Professional Urbanites (72% Unreached)

Professional Urbanites is a haven for aging singles and couples, an upper-middle-class retirement oasis in the metropolitan sprawl. With most residents over the age of 65, these households have already empty-nested, with their children having gone off to college and work. The adults in this cluster boast college degrees with above-average incomes as white-collar professionals and managers in retail, education and health care.

Households: 340
Percent: 17.41%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	1,300	66.54%
Religious but NOT Evangelical	239	12.24%
Spiritual but NOT Evangelical	326	16.69%
Non-Evangelical but NOT Interested	735	37.61%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	645	20.80%
Adult High School dropouts (as % of Adults yrs 25+)	434	14.00%
Adult Poor or Fair Health (as % of Adults yrs 25+)	220	7.10%
Children in Poverty (as % of all children)	201	27.80%
Adult Unemployment Rate (as % of Adults yrs 25+)	140	6.90%
Household Violent Crime incidents (as % of all hhlds)	28	1.43%
Adult STD Incidents (as % of Adults yrs 25+)	2	0.06%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
Looking for recognition

HH: 1,489
% HH: 76.26%



Connectors
Looking for relationship

HH: 1,369
% HH: 70.12%



Creators
Looking for innovation

HH: 1,250
% HH: 64.02%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	102	5.24%
Mormon Heritage	651	33.33%
Evangelical Protestant Heritage	488	25.00%
Mainline Protestant Heritage	488	25.00%