

Location Composition

Category	County	% of State
2010 Population	296,358	5.79%
2010 Households	98,320	5.12%
2010 Group Quarters	466	0.41%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	269,431	90.91%	English	269,347	90.89%
Hispanic	21,559	7.27%	Spanish	10,950	3.69%
Asian	10,855	3.66%	Chinese	2,344	0.79%
Multiracial	7,548	2.55%	German	1,714	0.58%
Other race	4,081	1.38%	French	1,564	0.53%
Black	3,499	1.18%	Other Asian	1,401	0.47%
Nat. Amer.	788	0.27%	Korean	1,281	0.43%
Hawaiian/PI	157	0.05%	Russian	1,146	0.39%

Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@coloradobaptists.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Douglas County, CO

MISSIONAL COUNTY DIGEST

Top County Communities

Inside

Communities	1
Lifestyles	2
Evangelscape	2
Needscape	3
Churchscape	3
Composition	4
Ethnoscape	4
Notes	4

Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:



Households: 86,817
Percent: 88.3%



Households: 6,952
Percent: 7.07%



Households: 2,822
Percent: 2.87%

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. In Aspiring Communities, truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 – 34. Sixty percent are renting singles; others live on military bases or in college dorms. Members of Aspiring Communities are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas.

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Top Lifestyle Segments



New Suburbia Families (68% Unreached)
 Young couples with pre-school children have turned New Suburbia Families into a booming lifestyle. Concentrated in fast-growing, metro fringe communities mainly in the West and Southwest, the segment's population has more than tripled since 1990. With many households under 35 years old, these young families are making the most of their new subdivisions. More than half the housing has a median value worth nearly 50 percent above the U.S. average.

Households: 34,953
 Percent: 35.55%



Dream Weavers (72% Unreached)
 Dream Weavers is home to well-off families living an affluent, suburban version of the American Dream. Ranked second in terms of wealth, they live in new-money subdivisions, possess high incomes, have college degrees and own large houses valued at more than twice the national average. Many households contain families with school-aged children-no segment has a higher rate of married residents-and more than half contain dual-income couples.

Households: 14,973
 Percent: 15.23%



White-Collar Suburbia (81% Unreached)
 White-collar Suburbia is a haven for upscale Baby Boomers living in suburban comfort. But unlike the overwhelmingly white suburbs of a generation ago, this cluster has the highest concentration of Asians in the nation-about four times the U.S. average. Most of the adults are married couples with children, have attended college and are employed as white-collar professionals, managers and executives.

Households: 13,413
 Percent: 13.64%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	70,487	71.69%
Religious but NOT Evangelical	15,855	16.13%
Spiritual but NOT Evangelical	13,272	13.5%
Non-Evangelical but NOT Interested	41,363	42.07%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult High School dropouts (as % of Adults yrs 25+)	31,811	16.90%
Adult Obesity (as % of Adults yrs 25+)	30,305	16.10%
Adult Poor or Fair Health (as % of Adults yrs 25+)	11,859	6.30%
Adult Unemployment Rate (as % of Adults yrs 25+)	11,295	7.10%
Children in Poverty (as % of all children)	3,296	3.80%
Household Violent Crime incidents (as % of all hhlds)	941	0.96%
Adult STD Incidents (as % of Adults yrs 25+)	375	0.20%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers
 Looking for recognition

HH: 75,632
 % HH: 76.92%



Connectors
 Looking for relationship

HH: 72,153
 % HH: 73.39%



Creators
 Looking for innovation

HH: 60,268
 % HH: 61.30%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	6,108	6.21%
Evangelical Protestant Heritage	49,642	50.49
Other World Religions Heritage	30,548	31.07
Mainline Protestant Heritage	10,501	10.68