Location Composition

Category	County	% of State
2010 Population	52,363	1.02%
2010 Households	22,008	1.15%
2010 Group Quarters	1,832	1.61%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	45,523	86.94%	English	47,207	90.15%
Hispanic	6,046	11.55%	Spanish	3,385	6.47%
Nat. Amer.	3,041	5.81%	Navajo	495	0.95%
Other race	1,739	3.32%	German	284	0.54%
Multiracial	1,324	2.53%	French	265	0.51%
Black	304	0.58%	Native Amer.	262	0.50%
Asian	252	0.48%	Russian	77	0.15%
Hawaiian/PI	182	0.35%	Vietnamese	51	0.10%

Getting Involved

To learn more about this location, please contact Steve Hoekstra (alpinerm@qwestoffice.net).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

MISSIONAL COUNTY DIGEST

Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

In partnership with:

Intercultural Institute
for Contextual Ministry
www.iicm.net

Top County Communities

Upscale Communities

Households: 8,591
Percent: 39.04%

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

Mainstay Communities

Households: 6,162
Percent: 28%

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Country Communities

Households: 2,259
Percent: 10.26%

Land, family and community are central to the day-to-day lives of the people in these farming and mining communities. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods.

COLORADO Baptists

Top Lifestyle Segments

Urban Commuter Families   (67% Unreached)

Not all families have fled the nation's cities for the far-out suburbs. In Urban Commuter Families, Baby Boomer families and couples are content to live in comfortable, single detached homes in city neighborhoods on the metro fringe. Many of these upscale, college-educated households contain dual-income couples who put in long hours as professionals and managers in retail, health care and education services.

Households: 5,642
Percent: 25.64%

Prime Middle America   (65% Unreached)

Prime Middle America features a mix of couples and families living in both small towns and mid-sized cities in the South and Northwest. Younger than average and upper-middle-class in status, these predominantly white dual-income households have well-paying blue-collar and white-collar jobs in transportation, manufacturing and public administration. Most of the households own their own homes and are nearly twice as likely to live in mobile homes.

Households: 3,183
Percent: 14.46%

Small-town Success   (69% Unreached)

Small-town Success is typically home to the families of the most prominent citizens in their exurban communities. White-collar, college educated and upscale, they live in recently developed subdivisions outside the nation's beltways in the Midwest and West. Most of these households contain white, middle-aged working couples who have positions as executives and professionals in health care, retail and education.

Households: 1,361
Percent: 6.18%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult High School dropouts (as % of Adults yrs 25+)	8,825	25.30%
Adult Obesity (as % of Adults yrs 25+)	5,616	16.10%
Adult Poor or Fair Health (as % of Adults yrs 25+)	2,791	8.00%
Adult Unemployment Rate (as % of Adults yrs 25+)	2,179	7.20%
Children in Poverty (as % of all children)	1,465	14.10%
Household Violent Crime incidents (as % of all hhlds)	480	2.18%
Adult STD Incidents (as % of Adults yrs 25+)	146	0.42%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators

Approvers
Looking for recognition

HH: 16,460
% HH: 74.79%

Connecters
Looking for relationship

HH: 15,412
% HH: 70.03%

Creators
Looking for innovation

HH: 13,987
% HH: 63.55%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	15,100	68.61%
Religious but NOT Evangelical	2,933	13.33%
Spiritual but NOT Evangelical	2,912	13.23%
Non-Evangelical but NOT Interested	9,254	42.05%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	1,299	5.90%
Evangelical Protestant Heritage	10,410	47.30
Other World Religions Heritage	5,652	25.68
Mainline Protestant Heritage	3,270	14.86