

Location Composition

Category	County	% of State
2010 Population	304,107	5.94%
2010 Households	120,042	6.25%
2010 Group Quarters	7,105	6.26%

RACE/ETH	#POP	%POP	LANG.	#POP	%POP
White	277,084	91.11%	English	277,745	91.33%
Hispanic	31,033	10.20%	Spanish	17,145	5.64%
Other race	8,511	2.80%	German	1,728	0.57%
Multiracial	8,509	2.80%	Chinese	1,226	0.40%
Asian	5,622	1.85%	French	891	0.29%
Black	2,289	0.75%	Other Asian	550	0.18%
Nat. Amer.	1,849	0.61%	Vietnamese	478	0.16%
Hawaiian/PI	242	0.08%	Japanese	376	0.12%

Getting Involved

To learn more about this location, please contact Jim Misloski (jmisloski@coloradobaptists.org).

NOTES:

The Communities Summary identifies the top three types of communities in the county, the number of households, and the percent of the county.

The Lifestyle Summary identifies the top six lifestyle segments in the county, the number of households, percent of the county households, and the percent of households that are unreached.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the county. The last three items provide the household percent that is "affiliated" with the top religious groups. "Other World Religions" include religions other than Islam, Hinduism, Buddhism, and Christianity.

Location Composition: Listed are the total number of people and the total number of households in the county.

Race/Ethnicity gives the population count and percentage of population for each of the race / ethnicity categories. The language section gives the population count age 5 yrs+ that speaks the language at home.

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Reaching Larimer County, CO

MISSIONAL COUNTY DIGEST

Top County Communities

Inside

Communities	1
Lifestyles	2
Evangelscape	2
Needscape	3
Churchscape	3
Composition	4
Ethnoscape	4
Notes	4

Luke 10:2

Jesus told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

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Households: 63,891
Percent: 53.22%



Households: 17,580
Percent: 14.64%



Households: 12,879
Percent: 10.73%

Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boom parents. Most adults work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts.

Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Residents go into the city to visit clubs and malls.

Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families; most have below-average incomes. Unemployment is double the national average. For the African-American and Hispanic families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments.

Top Lifestyle Segments



Small-town Success (69% Unreached)

Small-town Success is typically home to the families of the most prominent citizens in their exurban communities. White-collar, college educated and upscale, they live in recently developed subdivisions outside the nation's beltways in the Midwest and West. Most of these households contain white, middle-aged working couples who have positions as executives and professionals in health care, retail and education.

Households: 20,267
Percent: 16.88%



Urban Commuter Families (67% Unreached)

Not all families have fled the nation's cities for the far-out suburbs. In Urban Commuter Families, Baby Boomer families and couples are content to live in comfortable, single detached homes in city neighborhoods on the metro fringe. Many of these upscale, college-educated households contain dual-income couples who put in long hours as professionals and managers in retail, health care and education services.

Households: 17,604
Percent: 14.66%



New Suburbia Families (68% Unreached)

Young couples with pre-school children have turned New Suburbia Families into a booming lifestyle. Concentrated in fast-growing, metro fringe communities mainly in the West and Southwest, the segment's population has more than tripled since 1990. With many households under 35 years old, these young families are making the most of their new subdivisions. More than half the housing has a median value worth nearly 50 percent above the U.S. average.

Households: 8,257
Percent: 6.88%

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Unreached	84,354	70.27%
Religious but NOT Evangelical	18,581	15.48%
Spiritual but NOT Evangelical	15,862	13.21%
Non-Evangelical but NOT Interested	49,915	41.58%

Needscape: Social Issues

MAJOR SOCIAL ISSUES	#POP	%POP
Adult Obesity (as % of Adults yrs 25+)	36,606	18.60%
Adult High School dropouts (as % of Adults yrs 25+)	36,015	18.30%
Adult Poor or Fair Health (as % of Adults yrs 25+)	21,058	10.70%
Adult Unemployment Rate (as % of Adults yrs 25+)	13,058	7.40%
Children in Poverty (as % of all children)	8,257	13.00%
Household Violent Crime incidents (as % of all hhlds)	2,247	1.87%
Adult STD Incidents (as % of Adults yrs 25+)	720	0.37%

Note: A "0" means that this particular data item is not available for this county.

Motivescape: Attitudinal Indicators



Approvers

Looking for recognition

HH: 91,612
% HH: 76.32%



Connectors

Looking for relationship

HH: 86,763
% HH: 72.28%



Creators

Looking for innovation

HH: 78,871
% HH: 65.70%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	COUNTY HOUSEHOLDS	COUNTY %
Active Evangelical HHlds	12,307	10.25%
Evangelical Protestant Heritage	56,168	46.79
Other World Religions Heritage	31,943	26.61
Mainline Protestant Heritage	11,008	9.17