Location Composition

Category	0-3 MI	3-7 MI	7-10 MI
2010 Population	236	2,010	986
2010 Households	108	841	142
2010 Group Quarters	0	347	647

Missionscape: Cultural Bridges

NOTES:

Cultural Bridge	#HHIds	%HHlds	
Home Personal Computer-HH Own	78	72%	
Watching Diet (Health/Weight)-Presently	64	59%	
Controlling Diet			
Reading Books	61	57%	
HH Uses Computer For Internet/E-mail	58	54%	
McDonald's	57	53%	
Heartburn/Indigestion Aids/Anti-Nausea-Use	54	50%	
Voted in fed/state/local election	52	48%	

Getting Involved

This mission site is located in the Eastern Plains of the Colorado Baptist General Convention. For more information about this need, contact the regional Church Planting Strategist: Jim Misloski (jmisloski@cbgc.org) The Location Summary identifies the center of the smallest ring in the map above. The location data provides various types of identification to better describe the location. The GIS data can be used to map the location in Google maps or Google Earth.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community. The last item in this section reveals how many churches are needed in order to have a minimum of one church for every 2000 hhlds (4000-5000 people).

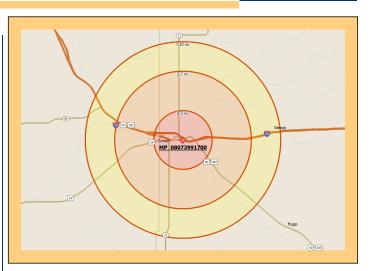
Location Composition: Listed are the total number of people and the total number of households corresponding to each of the three bands indicated on the map on page one.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Limon, Colorado

MISSION SITE DIGEST





Acts 10:9-10

During the night a vision appeared to Paul: a Macedonian man was standing and pleading with him. "Cross over to Macedonia and help us!" After he had seer the vision, we made immediately efforts to set out fo Macedonia, concludino that God had called u to evangelize them.

In partnership with:

Intercultural Institut

lor Contextual Minist

www.iicm.net

This location has been identified as one of the areas in Colorado in need of new ministries or new churches. This report has been written to assist you in gaining an understanding of where God has gathered concentrations of people in need of Him in order that your church can focus your efforts and resources where He is at work and the need is greatest. May this report assist your church in hearing God's invitation to join Him where He is calling.

Location Summary

en ve	Central Street	21325-21921 County Road
le	Address	Зј
or Ig	Zip Code	80828
ıs	State Region	Eastern Plains
	GIS Latitude	39.310480
-	GIS Longitude	-103.662570
te try	Sitescape Category	Townscape
try	Sitescape Group	Small Towns
L		



Top Lifestyle Segments

Rugged Rural Style

(58% Unreached)

Rugged Rural Style consists of some of the most isolated communities in America. In these rural working-class households across the Southwest and Western states, predominantly older married couples and retirees live in aging houses and mobile homes. Those still working have blue-collar jobs in construction, manufacturing and agriculture-the cluster has more than four times as many farmers as the general population.

Professional Urbanites

(72% Unreached)

(72% Unreached)

Professional Urbanites is a haven for aging singles and couples, an upper-middle-class retirement oasis in the metropolitan sprawl. With most residents over the age of 65, these households have already empty-nested, with their children having gone off to college and work. The adults in this cluster boast college degrees with above-average incomes as white-collar professionals and managers in retail, education and health care.

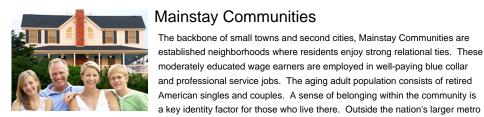
Households: 30

Urban Diversity

With nearly half of households containing minorities, Urban Diversity is known as a transient world of young, multi-ethnic singles and single-parent families. In these inter-city neighborhoods, residents struggle against challenging economics in a mix of rowhouses and high-rise apartment buildings. Most adults have completed high school or some college, with many working at entry-level jobs in retail, health care and food services.

Top Community Types

Households: 57 Percent: 52.78%



Households: 31 Percent: 28.7%



Households: 9 Percent: 8.33%

Upscale Communities

Urban Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boomer parents. Most work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts. For upscale community households, disposable income is at a peak. These families enjoy large homes, comfortable lifestyles and shopping for the latest high-tech electronics.

areas, residents can savor the familiarity of the small town cafe, or venture into

The people are poor, struggling and largely single. Some are single parents

with large families. Unemployment is double the national average. For the

minority families in Urban Communities, struggling to balance priorities and

budgets in a climate of institutional prejudice creates a lack of stability and

control. Residing within major metropolitan cities and towns, most households

live in apartments. Those who drive choose economy, import, and domestic

cars or small trucks. This group finds employment within food and health

services, education, retail, and the entertainment industry.

the city to frequent comedy clubs, nightclubs and malls.

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	BAND HHLDS	BAND %
Unreached	71	65.46%
Religious but NOT Evangelical	14	12.85%
Spiritual but NOT Evangelical	15	13.65%
Non-Evangelical but NOT Interested	42	38.96%

Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	MI RING	RING %
Active Evangelical HHlds	7	6.50%
Inactive Evangelical HHIds	30	28.04%
# New Ministries/Churches Needed	0	



Households: 43 Percent: 39.81%



Percent: 27.78%



Households: 14 Percent: 12.96%