#### Location Composition

Category	0-3 MI	3-7 MI	7-10 MI
2010 Population	569	1,618	606
2010 Households	263	785	306
2010 Group Quarters	0	48	1

#### Missionscape: Cultural Bridges

Cultural Bridge	#HHIds	%HHIds
Home Personal Computer-HH Own	174	66%
Non-Presc-For Regular Headaches	173	66%
McDonald's	158	60%
HH Uses Computer For Internet/E-mail	144	55%
Gardening	144	55%
Reading Books	142	54%
Watching Diet (Health/Weight)-Presently	140	53%
Controlling Dict		

**Controlling Diet** 

#### Getting Involved

This mission site is

Colorado of the

Colorado Baptist

about this need,

Church Planting

Strategist: Steve Hoekstra

.net)

(alpinerm@qwestoffice

General Convention.

For more information

contact the regional

located in the Western

NOTES:

The Location Summary identifies the center of the smallest ring in the map above. The location data provides various types of identification to better describe the location. The GIS data can be used to map the location in Google maps or Google Earth.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

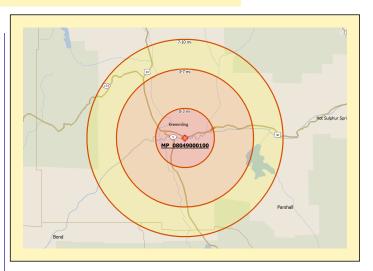
Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community. The last item in this section reveals how many churches are needed in order to have a minimum of one church for every 2000 hhlds (4000-5000 people).

Location Composition: Listed are the total number of people and the total number of households corresponding to each of the three bands indicated on the map on page one.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ. Reaching Kremmling, Colorado

# **MISSION SITE DIGEST**





#### Acts 10:9-10

the night a During appeared to vision Paul: a Macedonian man was standing and pleading with him. "Cross over to Macedonia and help us!" After he had seen the vision, we immediately made efforts to set out for Macedonia, concluding that God had called us to evangelize them.

In partnership with: Intercultural Institute for Contextual Ministry www.ijcm.net This location has been identified as one of the areas in Colorado in need of new ministries or new churches. This report has been written to assist you in gaining an understanding of where God has gathered concentrations of people in need of Him in order that your church can focus your efforts and resources where He is at work and the need is greatest. May this report assist your church in hearing God's invitation to join Him where He is calling.

#### Location Summary

O a setural Otras at A status as	\ <i>Catam</i>
Central Street Address	Victory Hwy
Zip Code	80459
State Region	Western Colorado
GIS Latitude	40.056050
GIS Longitude	-106.319990
Sitescape Category	Townscape
Sitescape Group	Small Towns



# **Top Lifestyle Segments**

#### Industrious Country Living

#### (68% Unreached)

(61% Unreached)

(81% Unreached)

Found in remote towns and villages across the country, Industrious Country Living consists of hard-working couples and families who earn their living from manufacturing, construction, retail and wholesale trades and home businesses. They're predominantly white, high school educated and owners of relatively new homes. They earn respectable incomes with one in three households earning more than \$75,000 per year.

#### Academic Influences

Students help to set the tone of Academic Influences, a cluster of multi-ethnic campus communities where one in five residents lives in a dormitory. Young families also dominate the demographics of this cluster, thanks to recent college graduates who are now married with children. As a group, these well-educated households have above average incomes from white-collar jobs in education and health care.

Households: 0 Percent: 0%

### Affluent Urban Professionals

The yuppies of the last decade may have grown up, but their lifestyle lives on. In Affluent Urban Professionals, wealthy singles and couples live in the chic high-rise neighborhoods of many big cities such as New York, Boston and Chicago, owning swank condos and apartments valued at twice the national average. Most residents are in their twenties and thirties, hold college degrees and have jobs as executives and white-collar professionals.

# Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	MI RING	RING %
Active Evangelical HHlds	8	3.01%
Inactive Evangelical HHlds	76	29.02%
# New Ministries/Churches Needed	0	

## Top Community Types



Households: 263

Percent: 100%

### **Country Communities**

Land, family and community are central to the day-to-day lives of the people. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods. Pickup trucks, sedans and compact cars are the most common vehicles of choice. More than two-thirds are middle-aged households who do not have children living at home.



# Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boomer parents. Most work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts. For upscale community households, disposable income is at a peak. These families enjoy large homes, comfortable lifestyles and shopping for the latest high-tech electronics.

# Percent: 0%

Households: 0

Households: 0

Percent: 0%

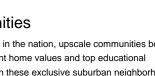


Working Communities

Most residents are high school educated; some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service that provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs. Adherence to traditional family values and resistance to authority are key aspects of their psychological nature.

#### Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	BAND HHLDS	BAND %
Unreached	179	67.97%
Religious but NOT Evangelical	21	7.96%
Spiritual but NOT Evangelical	51	19.3%
Non-Evangelical but NOT Interested	107	40.71%





Households: 263

Percent: 100%

