## Location Composition

| Category | 0-3 MI | 3-7 MI | 7-10 MI |
|---|---|---|---|
| 2010 Population | 5,526 | 93,745 | 30,515 |
| 2010 Households | 2,179 | 36,826 | 12,463 |
| 2010 Group Quarters | 0 | 8,509 | 283 |

## Missionscape: Cultural Bridges

| Cultural Bridge | #HHlds | %HHlds |
|---|---|---|
| Home Personal Computer-HH Own | 2,024 | 93% |
| HH Uses Computer For Internet/E-mail | 1,742 | 80% |
| Reading Books | 1,544 | 71% |
| Watching Diet (Health/Weight)-Presently | 1,441 | 66% |
| Controlling Diet | | |
| HH Uses Computer For Word Processing | 1,335 | 61% |
| Voted in fed/state/local election | 1,281 | 59% |
| HH Uses Computer For Home Shopping | 1,266 | 58% |

## Getting Involved

This mission site is located in the North Central of the . For more information about this need, contact the regional Church Planting Strategist: ()

NOTES:
The Location Summary identifies the center of the smallest ring in the map above. The location data provides various types of identification to better describe the location. The GIS data can be used to map the location in Google maps or Google Earth.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community. The last item in this section reveals how many churches are needed in order to have a minimum of one church for every 2000 hhlds (4000-5000 people).

Location Composition: Listed are the total number of people and the total number of households corresponding to each of the three bands indicated on the map on page one.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.
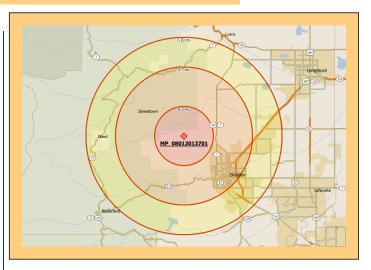
### Inside

### Acts 10:9-10

During the night a vision appeared to Paul: a Macedonian man was standing and pleading with him, "Cross over to Macedonia and help us!" After he had seen the vision, we immediately made efforts to set out for Macedonia, concluding that God had called us to evangelize them.

In partnership with:

Intercultural Institute
for Contextual Ministry
www.iicm.net

This location has been identified as one of the areas in Colorado in need of new ministries or new churches. This report has been written to assist you in gaining an understanding of where God has gathered concentrations of people in need of Him in order that your church can focus your efforts and resources where He is at work and the need is greatest. May this report assist your church in hearing God's invitation to join Him where He is calling.

## Location Summary

| | |
|---|---|
| Central Street Address | 4598 Sunshine Canyon Dr |
| Zip Code | 80302 |
| State Region | North Central |
| GIS Latitude | 40.048180 |
| GIS Longitude | -105.343620 |
| Sitescape Category | Townscape |
| Sitescape Group | Small Towns |

COLORADO Baptists

## Top Community Types

### Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boomer parents. Most work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts. For upscale community households, disposable income is at a peak. These families enjoy large homes, comfortable lifestyles and shopping for the latest high-tech electronics.

Households: 2,166
Percent: 99.45%

### Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Outside the nation's larger metro areas, residents can savor the familiarity of the small town cafe, or venture into the city to frequent comedy clubs, nightclubs and malls.

Households: 12
Percent: 0.55%

### Country Communities

Land, family and community are central to the day-to-day lives of the people. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods. Pickup trucks, sedans and compact cars are the most common vehicles of choice. More than two-thirds are middle-aged households who do not have children living at home.

Households: 0
Percent: 0%

## Top Lifestyle Segments

### America's Wealthiest                    (80% Unreached)

America's Wealthiest consists of the nation's most affluent households found in well established suburban communities. With incomes well above the national average, residents represent both old and new wealth, enjoying very comfortable lifestyles and the finer things in life. These households are more than six times likely to be earning $250,000 or more. Most of the adults are married, middle aged, college educated and predominantly white.

Households: 1,075
Percent: 49.36%

### White-Collar Suburbia                    (81% Unreached)

White-collar Suburbia is a haven for upscale Baby Boomers living in suburban comfort. But unlike the overwhelmingly white suburbs of a generation ago, this cluster has the highest concentration of Asians in the nation-about four times the U.S. average. Most of the adults are married couples with children, have attended college and are employed as white-collar professionals, managers and executives.

Households: 324
Percent: 14.88%

### Dream Weavers                    (72% Unreached)

Dream Weavers is home to well-off families living an affluent, suburban version of the American Dream. Ranked second in terms of wealth, they live in new-money subdivisions, possess high incomes, have college degrees and own large houses valued at more than twice the national average. Many households contain families with school-aged children-no segment has a higher rate of married residents-and more than half contain dual-income couples.

Households: 263
Percent: 12.08%

## Evangelscape: Spiritual Indicators

| SPIRITUALITY INDICATOR | BAND HHLDS | BAND % |
|---|---|---|
| Unreached | 1,697 | 77.88% |
| Religious but NOT Evangelical | 514 | 23.59% |
| Spiritual but NOT Evangelical | 223 | 10.21% |
| Non-Evangelical but NOT Interested | 961 | 44.09% |

## Churchscape: Religious Indicators

| SPIRITUALITY INDICATOR | MI RING | RING % |
|---|---|---|
| Active Evangelical HHlds | 121 | 5.54% |
| Inactive Evangelical HHlds | 360 | 16.54% |
| # New Ministries/Churches Needed | 1 | |