### **Location Composition**

Category	0-7 MI	7-10 MI	10-15 MI
2010 Population	1,248	402	719
2010 Households	504	157	285
2010 Group Quarters	0	0	0

Missionscape: Cultural Bridges

•		
Cultural Bridge	#HHIds	%HHIds
Home Personal Computer-HH Own	346	69%
Watching Diet (Health/Weight)-Presently	282	56%
Controlling Diet		
McDonald's	269	53%
Reading Books	267	53%
Heartburn/Indigestion Aids/Anti-Nausea-Use	261	52%
Non-Presc-For Regular Headaches	239	47%
Voted in fed/state/local election	221	44%

#### Getting Involved

This mission site is located in the Western Colorado of the Colorado Baptist General Convention. For more information about this need, contact the regional Church Planting Strategist: Steve Hoekstra (alpinerm@qwestoffice .net)

#### NOTES:

The Location Summary identifies the center of the smallest ring in the map above. The location data provides various types of identification to better describe the location. The GIS data can be used to map the location in Google maps or Google Earth.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community. The last item in this section reveals how many churches are needed in order to have a minimum of one church for every 2000 hhlds (4000-5000 people).

Location Composition: Listed are the total number of people and the total number of households corresponding to each of the three bands indicated on the map on page one.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

#### Reaching Dove Creek, Colorado

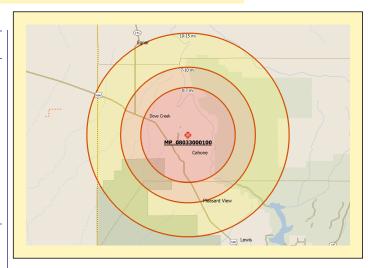
# **MISSION SITE DIGEST**

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During the night a appeared to vision Paul: a Macedonian man was standing and pleading with him. "Cross over to Macedonia and help us!" After he had seen the vision, we immediately made efforts to set out for Macedonia, concluding that God had called us to evangelize them.





This location has been identified as one of the areas in Colorado in need of new ministries or new churches. This report has been written to assist you in gaining an understanding of where God has gathered concentrations of people in need of Him in order that your church can focus your efforts and resources where He is at work and the need is greatest. May this report assist your church in hearing God's invitation to join Him where He is calling.

#### **Location Summary**

Central Street Address 501-699 Alley

Zip Code 81324

State Region Western Colorado

GIS Latitude 37.767450

GIS Longitude -108.913350

Sitescape Category Countryscape

Sitescape Group Remote Areas



# **Top Community Types**



Households: 459 Percent: 91.07%

#### **Urban Communities**

The people are poor, struggling and largely single. Some are single parents with large families. Unemployment is double the national average. For the minority families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments. Those who drive choose economy, import, and domestic cars or small trucks. This group finds employment within food and health services, education, retail, and the entertainment industry.

#### **Country Communities**



Households: 23 Percent: 4.56% They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods. Pickup trucks, sedans and compact cars are the most common vehicles of choice. More than two-thirds are middle-aged households who do not have children living at home.

Land, family and community are central to the day-to-day lives of the people.

#### **Mainstay Communities**



Households: 14 Percent: 2.78% The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Outside the nation's larger metro areas, residents can savor the familiarity of the small town cafe, or venture into the city to frequent comedy clubs, nightclubs and malls.

#### **Evangelscape: Spiritual Indicators**

SPIRITUALITY INDICATOR	BAND HHLDS	BAND %
Unreached	297	58.91%
Religious but NOT Evangelical	35	7.02%
Spiritual but NOT Evangelical	77	15.25%
Non-Evangelical but NOT Interested	185	36.64%

# Top Lifestyle Segments

# Rugged Rural Style

(58% Unreached)

Rugged Rural Style consists of some of the most isolated communities in America. In these rural working-class households across the Southwest and Western states, predominantly older married couples and retirees live in aging houses and mobile homes. Those still working have blue-collar jobs in construction, manufacturing and agriculture-the cluster has more than four times as many farmers as the general population.



Households: 459 Percent: 91.07%

#### American Great Outdoors

(64% Unreached)

A rugged blend of rural couples and retirees makes up American Great Outdoors. Scattered in remote communities around the country, this segment is characterized by aging households-about half are over 65- who like an outdoor lifestyle. These singles and couples live in modest homes, small apartment buildings and mobile homes. There's little emphasis on educational achievement, and one in five did not complete high school.



Households: 14 Percent: 2.78%

#### Hardy Rural Families

(61% Unreached)

Far beyond the nation's beltways in tiny towns and isolated villages, the households of Hardy Rural Families are thriving. Predominantly white and middle-class, these older Americans have crafted rustic lifestyles in older single-family houses and mobile homes. Most of the households comprise married couples with a single wage earner who are high school educated and have blue-collar jobs in agriculture, construction and transportation. I



Households: 13 Percent: 2.58%

# Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	MI RING	RING %
Active Evangelical HHlds	52	10.31%
Inactive Evangelical HHlds	155	30.79%
# New Ministries/Churches Needed	0	