## **Location Composition**

Category	0-0.5 MI	0.5-1.5 MI	1.5-3 MI
2010 Population	4,350	22,829	83,089
2010 Households	1,408	8,606	29,535
2010 Group Quarters	20	110	531

Missionscape: Cultural Bridges

Cultural Bridge	#HHIds	%HHIds
Home Personal Computer-HH Own	1,279	91%
HH Uses Computer For Internet/E-mail	1,126	80%
HH Uses Computer For Word Processing	896	64%
Reading Books	888	63%
Watching Diet (Health/Weight)-Presently	825	59%
Controlling Diet		
HH Uses Computer For Home Shopping	784	56%
Voted in fed/state/local election	775	55%

#### Getting Involved

This mission site is located in the Front Range of the Colorado Baptist General Convention. For more information about this need, contact the regional Church Planting Strategist: Jim Misloski (jmisloski@cbgc.org)

#### NOTES:

The Location Summary identifies the center of the smallest ring in the map above. The location data provides various types of identification to better describe the location. The GIS data can be used to map the location in Google maps or Google Earth.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community. The last item in this section reveals how many churches are needed in order to have a minimum of one church for every 2000 hhlds (4000-5000 people).

Location Composition: Listed are the total number of people and the total number of households corresponding to each of the three bands indicated on the map on page one.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Littleton, Colorado

# **MISSION SITE DIGEST**

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During the night a appeared to vision Paul: a Macedonian man was standing and pleading with him. "Cross over to Macedonia and help us!" After he had seen the vision, we immediately made efforts to set out for Macedonia, concluding that God had called us to evangelize them.





This location has been identified as one of the areas in Colorado in need of new ministries or new churches. This report has been written to assist you in gaining an understanding of where God has gathered concentrations of people in need of Him in order that your church can focus your efforts and resources where He is at work and the need is greatest. May this report assist your church in hearing God's invitation to join Him where He is calling.

#### **Location Summary**

Central Street Address 8003-8011 S Corona

Way

Zip Code 80122

State Region Front Range

GIS Latitude 39.572330

GIS Longitude -104.976950 Sitescape Category Cityscape

Sitescape Group Small Cities



## Top Community Types



Households: 1,408 Percent: 100%

## **Upscale Communities**

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boomer parents. Most work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts. For upscale community households, disposable income is at a peak. These families enjoy large homes, comfortable lifestyles and shopping for the latest high-tech electronics.

## Top Lifestyle Segments

#### White-Collar Suburbia

(81% Unreached)

White-collar Suburbia is a haven for upscale Baby Boomers living in suburban comfort. But unlike the overwhelmingly white suburbs of a generation ago, this cluster has the highest concentration of Asians in the nation-about four times the U.S. average. Most of the adults are married couples with children, have attended college and are employed as white-collar professionals, managers and executives.



Households: 558 Percent: 39.63%



Households: 0 Percent: 0%

### **Country Communities**

Land, family and community are central to the day-to-day lives of the people. They work hard to provide a steady, peaceful family life through farming, agriculture, education, mining and service industries. With low levels of education, these primarily white family households earn wages in the lower middle income bracket. Residents live in single-family homes, mobile homes or trailers in rural tracts and neighborhoods. Pickup trucks, sedans and compact cars are the most common vehicles of choice. More than two-thirds are middle-aged households who do not have children living at home.

#### Small-town Success

(69% Unreached)

Small-town Success is typically home to the families of the most prominent citizens in their exurban communities. White-collar, college educated and upscale, they live in recently developed subdivisions outside the nation's beltways in the Midwest and West. Most of these households contain white, middle-aged working couples who have positions as executives and professionals in health care, retail and education.



Households: 496 Percent: 35.23%



Households: 0 Percent: 0%

### Working Communities

Most residents are high school educated; some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service that provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs. Adherence to traditional family values and resistance to authority are key aspects of their psychological nature.

#### **New Suburbia Families**

(68% Unreached)

Young couples with pre-school children have turned New Suburbia Families into a booming lifestyle. Concentrated in fast-growing, metro fringe communities mainly in the West and Southwest, the segment's population has more than tripled since 1990. With many households under 35 years old, these young families are making the most of their new subdivisions. More than half the housing has a median value worth nearly 50 percent above the U.S. average.



Households: 168 Percent: 11.93%

### **Evangelscape: Spiritual Indicators**

SPIRITUALITY INDICATOR	BAND HHLDS	BAND %
Unreached	1,039	73.81%
Religious but NOT Evangelical	233	16.58%
Spiritual but NOT Evangelical	172	12.2%
Non-Evangelical but NOT Interested	634	45.04%

### Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	MI RING	RING %
Active Evangelical HHlds	116	8.21%
Inactive Evangelical HHlds	253	17.98%
# New Ministries/Churches Needed	1	