

Location Composition

| Category | 0-0.5 MI | 0.5-1.5 MI | 1.5-3 MI |
|---------------------|----------|------------|----------|
| 2010 Population | 2,943 | 38,185 | 171,043 |
| 2010 Households | 803 | 11,907 | 72,792 |
| 2010 Group Quarters | 25 | 340 | 5,148 |

Missionscape: Cultural Bridges

| Cultural Bridge | #HHlds | %HHlds |
|--|--------|--------|
| Home Personal Computer-HH Own | 488 | 61% |
| McDonald's | 418 | 52% |
| Reading Books | 384 | 48% |
| Non-Presc-For Regular Headaches | 359 | 45% |
| Heartburn/Indigestion Aids/Anti-Nausea-Use | 354 | 44% |
| HH Uses Computer For Internet/E-mail | 346 | 43% |
| Watching Diet (Health/Weight)-Presently | 344 | 43% |
| Controlling Diet | | |

Getting Involved

This mission site is located in the Front

Range of the Colorado Baptist General Convention. For more information about this

need, contact the regional Church

Planting Strategist:

Jim Misloski

(jmisloski@cbgc.org)

NOTES:

The Location Summary identifies the center of the smallest ring in the map above. The location data provides various types of identification to better describe the location. The GIS data can be used to map the location in Google maps or Google Earth.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community. The last item in this section reveals how many churches are needed in order to have a minimum of one church for every 2000 hhlds (4000-5000 people).

Location Composition: Listed are the total number of people and the total number of households corresponding to each of the three bands indicated on the map on page one.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Denver, Colorado

MISSION SITE DIGEST

Inside

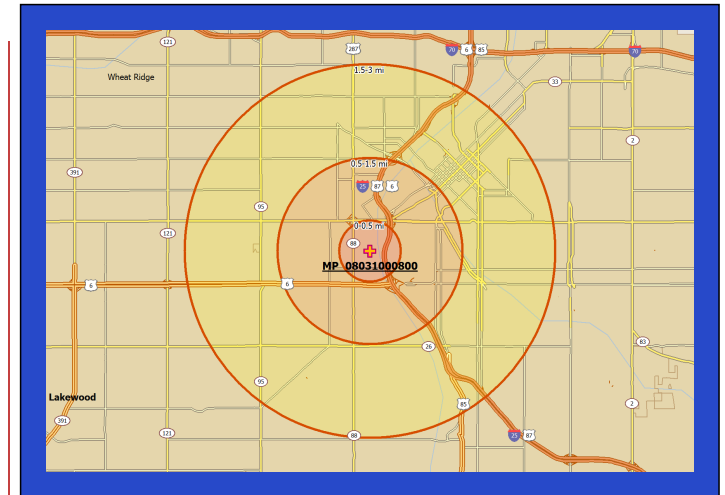
| | |
|--------------|---|
| Location | 1 |
| Communities | 2 |
| Evangelscape | 2 |
| Lifestyles | 3 |
| Churchscape | 3 |
| Composition | 4 |
| Missionscape | 4 |
| Notes | 4 |

Acts 10:9-10

During the night a vision appeared to Paul: a Macedonian man was standing and pleading with him, "Cross over to Macedonia and help us!" After he had seen the vision, we immediately made efforts to set out for Macedonia, concluding that God had called us to evangelize them.

In partnership with:

www.iicm.net



This location has been identified as one of the areas in Colorado in need of new ministries or new churches. This report has been written to assist you in gaining an understanding of where God has gathered concentrations of people in need of Him in order that your church can focus your efforts and resources where He is at work and the need is greatest. May this report assist your church in hearing God's invitation to join Him where He is calling.

Location Summary

| | |
|------------------------|----------------------|
| Central Street Address | 2600-2798 W 11th Ave |
| Zip Code | 80204 |
| State Region | Front Range |
| GIS Latitude | 39.733720 |
| GIS Longitude | -105.020570 |
| Sitescape Category | Cityscape |
| Sitescape Group | Small Cities |

Top Community Types



Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families. Unemployment is double the national average. For the minority families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments. Those who drive choose economy, import, and domestic cars or small trucks. This group finds employment within food and health services, education, retail, and the entertainment industry.

Households: 577
Percent: 72.03%



Working Communities

Most residents are high school educated; some have even been to college. Their education affords them lower middle incomes through blue collar jobs in manufacturing, construction, health services, retail, wholesale and food service that provide a stable household economy supporting personal and family pursuits in everyday life. This ethnically diverse mix of single and married homeowners dwells in densely populated areas and small-town suburbs. Adherence to traditional family values and resistance to authority are key aspects of their psychological nature.

Households: 188
Percent: 23.47%



Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Outside the nation's larger metro areas, residents can savor the familiarity of the small town cafe, or venture into the city to frequent comedy clubs, nightclubs and malls.

Households: 36
Percent: 4.49%

Evangeliscope: Spiritual Indicators

| SPIRITUALITY INDICATOR | BAND HHLDS | BAND % |
|------------------------------------|------------|--------|
| Unreached | 577 | 71.86% |
| Religious but NOT Evangelical | 123 | 15.33% |
| Spiritual but NOT Evangelical | 103 | 12.77% |
| Non-Evangelical but NOT Interested | 351 | 43.75% |

Top Lifestyle Segments

Latino Nuevo

(68% Unreached)

In Latino Nuevo, the American Dream lives in young, recent immigrants looking for better lives. Concentrated in the barrios of border states as Texas and California, the populace is more than 90 percent Hispanic and more than three-quarters of adults are under the age of 45. These households are filled with child-rearing families-no cluster contains more large families-and they tend to live in old apartments and low valued homes.



Households: 177
Percent: 22.1%

Nuevo Hispanic Families

(70% Unreached)

Centered in the nation's big cities, Nuevo Hispanic Families is a cluster of young Hispanic family households living in working-class neighborhoods. Nearly eight in ten residents are Hispanic. About two-thirds of the households are under 45 years old and many contain large families with mixed-aged children that have settled into comfortable bungalows and low-rise apartments. Education attainment is low, with one-third having less than high school.



Households: 165
Percent: 20.6%

College Town Communities

(83% Unreached)

Students are the center of community life in College Town Communities. About one in nine residents lives in a dormitory. In this cluster of towns dominated by college campuses residents are primarily young, single and college educated. Because of their youth, many of these recent graduates still report entry-level jobs and low-end incomes which are less than the national average.



Households: 162
Percent: 20.22%

Churchscape: Religious Indicators

| SPIRITUALITY INDICATOR | MI RING | RING % |
|----------------------------------|---------|--------|
| Active Evangelical HHlds | 49 | 6.12% |
| Inactive Evangelical HHlds | 175 | 21.79% |
| # New Ministries/Churches Needed | 0 | |