# Location Composition

Category	0-0.5 MI	0.5-1.5 MI	1.5-3 MI
2010 Population	3,851	41,399	152,346
2010 Households	2,301	15,771	62,488
2010 Group Quarters	81	2,542	3,123

# Missionscape: Cultural Bridges

Cultural Bridge	#HHIds	%HHIds
Home Personal Computer-HH Own	1,773	77%
Reading Books	1,501	65%
HH Uses Computer For Internet/E-mail	1,406	61%
Watching Diet (Health/Weight)-Presently	1,382	60%
Controlling Diet		
Non-Presc-For Regular Headaches	1,232	54%
Voted in fed/state/local election	1,072	47%
HH Uses Computer For Word Processing	1,064	46%

# Getting Involved

### NOTES:

This mission site is located in the Front Range of the Colorado **Baptist General** Convention. For more information about this need, contact the regional Church Planting Strategist: Jim Misloski (jmisloski@cbgc.org)

The Location Summary identifies the center of the smallest ring in the map above. The location data provides various types of identification to better describe the location. The GIS data can be used to map the location in Google maps or Google Earth.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community. The last item in this section reveals how many churches are needed in order to have a minimum of one church for every 2000 hhlds (4000-5000 people).

Location Composition: Listed are the total number of people and the total number of households corresponding to each of the three bands indicated on the map on page one.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Denver, Colorado

# **MISSION SITE DIGEST**





# Acts 10:9-10

During the night a appeared to vision Paul: a Macedonian man was standing and pleading with him. "Cross over to Macedonia and help us!" After he had seen the vision, we immediately made efforts to set out for Macedonia, concluding that God had called us to evangelize them.

for Contextual Ministry

www.iicm.net

This location has been identified as one of the areas in Colorado in need of new ministries or new churches. This report has been written to assist you in gaining an understanding of where God has gathered concentrations of people in need of Him in order that your church can focus your efforts and resources where He is at work and the need is greatest. May this report assist your church in hearing God's invitation to join Him where He is calling.

## Location Summary

us!" After he had seen he vision. we	Central Street Address	1501 Delgany St
mmediately made	Zip Code	80202
efforts to set out for Macedonia, concluding	State Region	Front Range
that God had called us to evangelize them.	GIS Latitude	39.753190
	GIS Longitude	-105.003970
In partnership with:	Sitescape Category	Cityscape
Intercultural Institute	Sitescape Group	Small Cities



Top Community Types

# **Top Lifestyle Segments**

# Affluent Urban Professionals

### (81% Unreached)

The yuppies of the last decade may have grown up, but their lifestyle lives on. In Affluent Urban Professionals, wealthy singles and couples live in the chic high-rise neighborhoods of many big cities such as New York, Boston and Chicago, owning swank condos and apartments valued at twice the national average. Most residents are in their twenties and thirties, hold college degrees and have jobs as executives and white-collar professionals.

(83% Unreached)

(74% Unreached)

# **Upscale Suburbanites**

Upscale Suburbanites is a portrait of pleasant living, a cluster of middle-aged and empty nesting couples and singles. In these established suburbs, mostly white and Asian households live in older homes and luxury condominiums only a short commute from in-town jobs. More than half the residents are college graduates and, if they're still in the workforce, earn high incomes from white-collar jobs in health, education, and public administration.

Households: 285 Percent: 12.39%

### Metro Beginnings

Married couples with children would feel lonely in Metro Beginnings. No cluster has a higher proportion of one-person households, and most residents live in apartments filled with under-45-year-old singles, divorced men and women, and solo-parent families. In their diverse inner-city neighborhoods-Hispanics and African Americans make up more than half the populace-households struggle against high unemployment, low educational levels and low incomes.

Households: 273 Percent: 11.86%

# **Upscale** Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boomer parents. Most work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts. For upscale community households, disposable income is at a peak. These families enjoy large homes, comfortable lifestyles and shopping for the latest high-tech electronics.

# Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families. Unemployment is double the national average. For the minority families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments. Those who drive choose economy, import, and domestic cars or small trucks. This group finds employment within food and health services, education, retail, and the entertainment industry.

Households: 604 Percent: 26.25%

Households: 1,401

Percent: 60.89%



Households: 238 Percent: 10.34%

# Aspiring Communities Young, ambitious and culturally diverse, they are the evolving voice of

American society. Truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 and 34. Sixty percent are renting singles; others live on military bases or in college dorms. They are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas. Career builders who enjoy a moderate income in middle management, they thrive within the IT, sales, administration, education and health care professions.

Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	BAND HHLDS	BAND %
Unreached	1,786	77.63%
Religious but NOT Evangelical	333	14.46%
Spiritual but NOT Evangelical	366	15.9%
Non-Evangelical but NOT Interested	1,088	47.28%

# Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	MI RING	RING %
Active Evangelical HHlds	113	4.91%
Inactive Evangelical HHlds	402	17.46%
# New Ministries/Churches Needed	1	





